



CSU Health Insurance Education Project: Project Poll & Analysis

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Our grant



**\$1.25
million**

Jul 2013 - Dec
2014



**Our
Mission**

Educate
CSU students,
families & staff



**Our
Function**

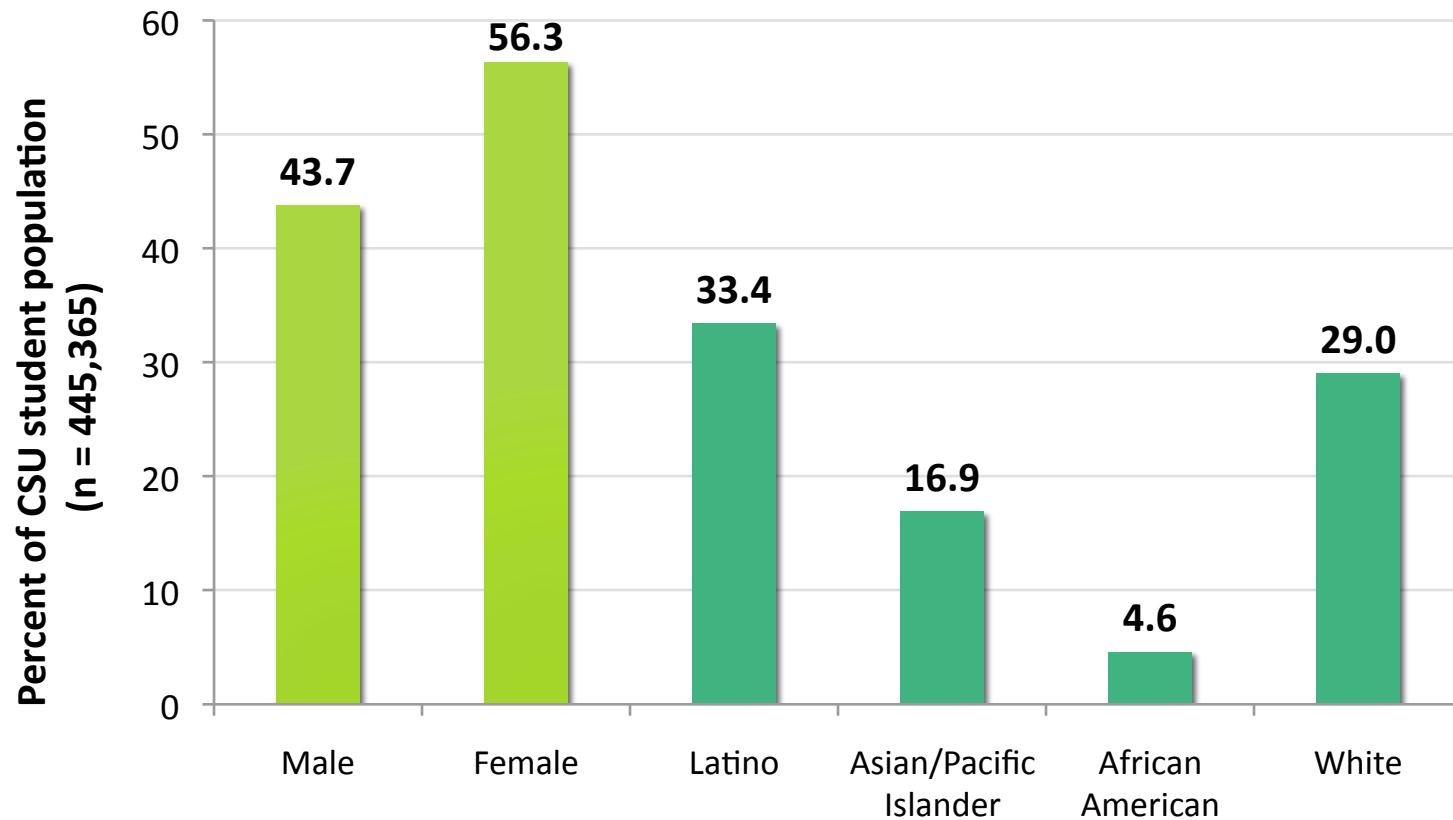
Outreach &
education,
not enrollment



**Campus
selection**

23 CSU
campuses;
staffed at
15 campuses

CSU Demographics: 455,365 Students

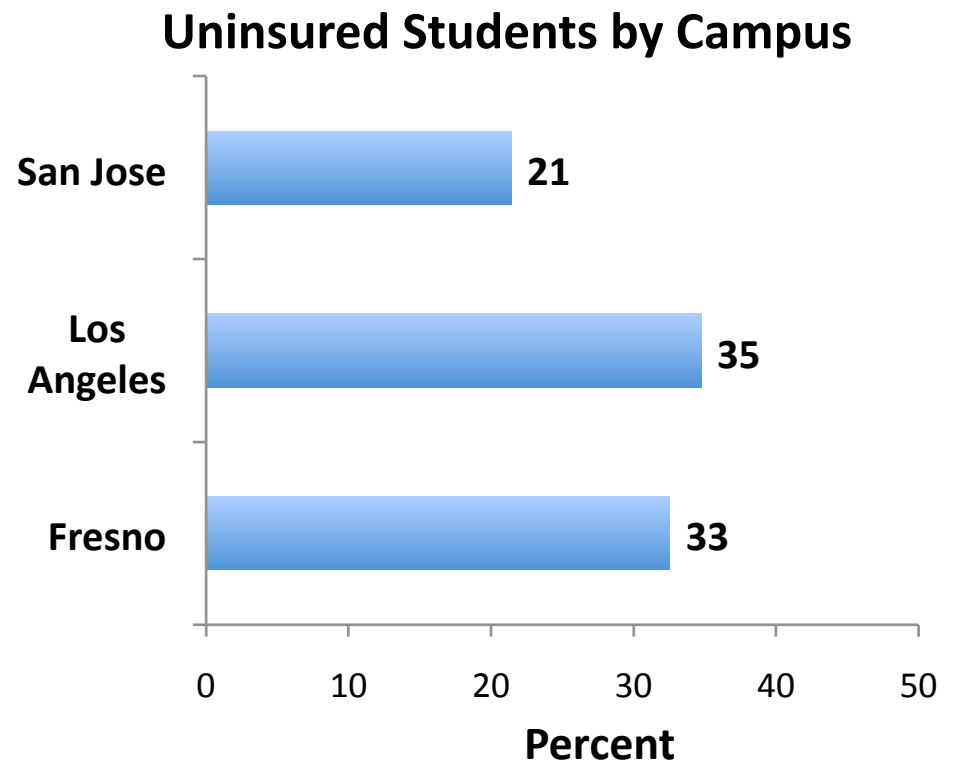
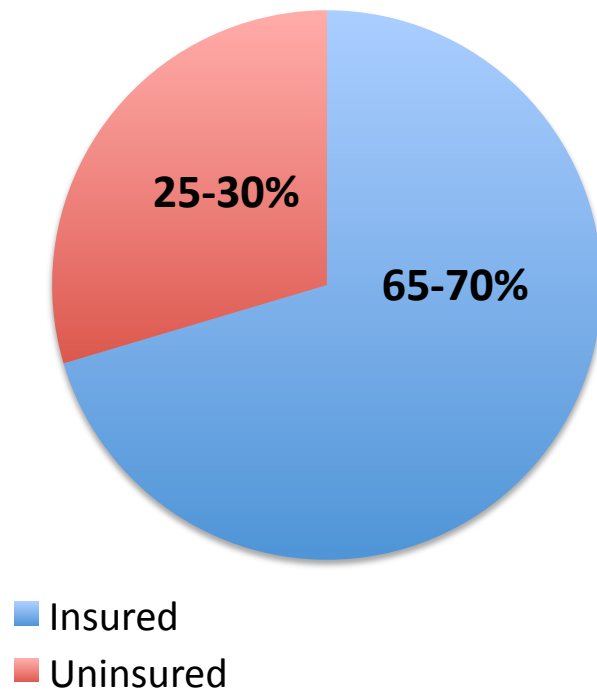


**Note: Data from CSU Statistical Reports for 2013-2014 (http://www.calstate.edu/as/stat_reports/2013-2014/).*

Polling of CSU students

- **First poll: To help us develop strategy**
 - 836 surveys
 - 3 campuses (Fresno, Los Angeles, San Jose) in September 2013
- **Second poll: To assess how we did on outreach/education**
 - 1,971 surveys
 - 7 campuses (Fresno, Fullerton, Long Beach, Los Angeles, Northridge, Sacramento, San Jose) in April/May 2014

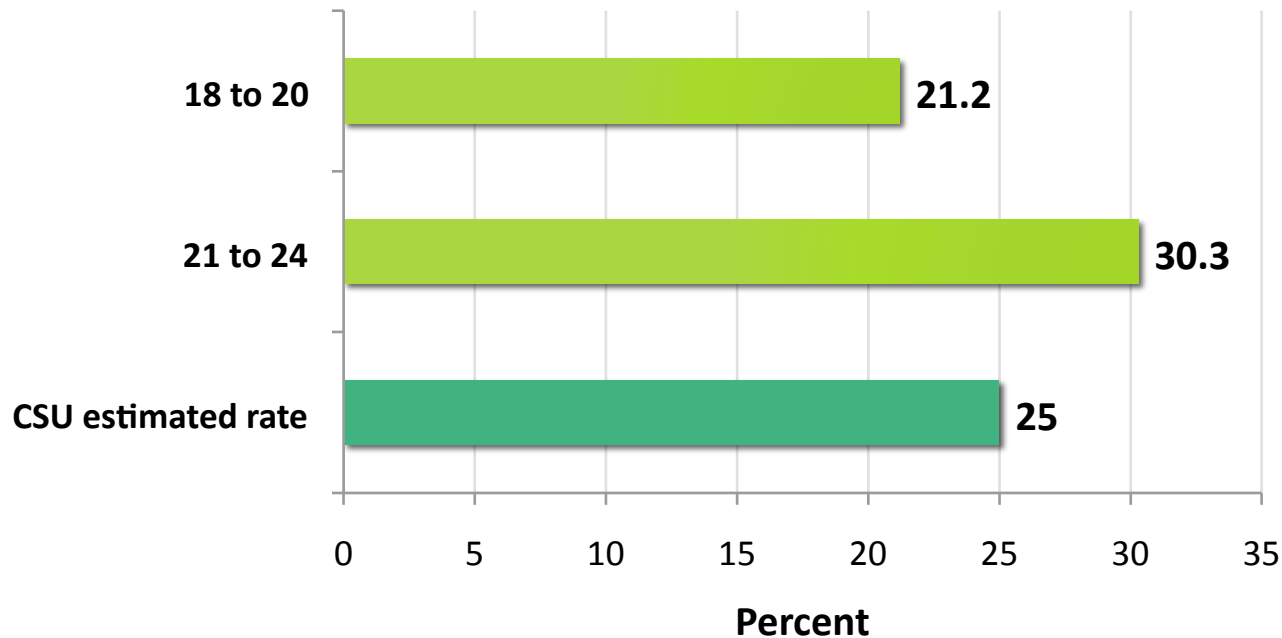
In September 2013, nearly one-third of CSU students were uninsured*



*Note: Data from CSU Health Insurance Education Poll conducted in Fall 2013. Three CSU campuses were surveyed (n=836).

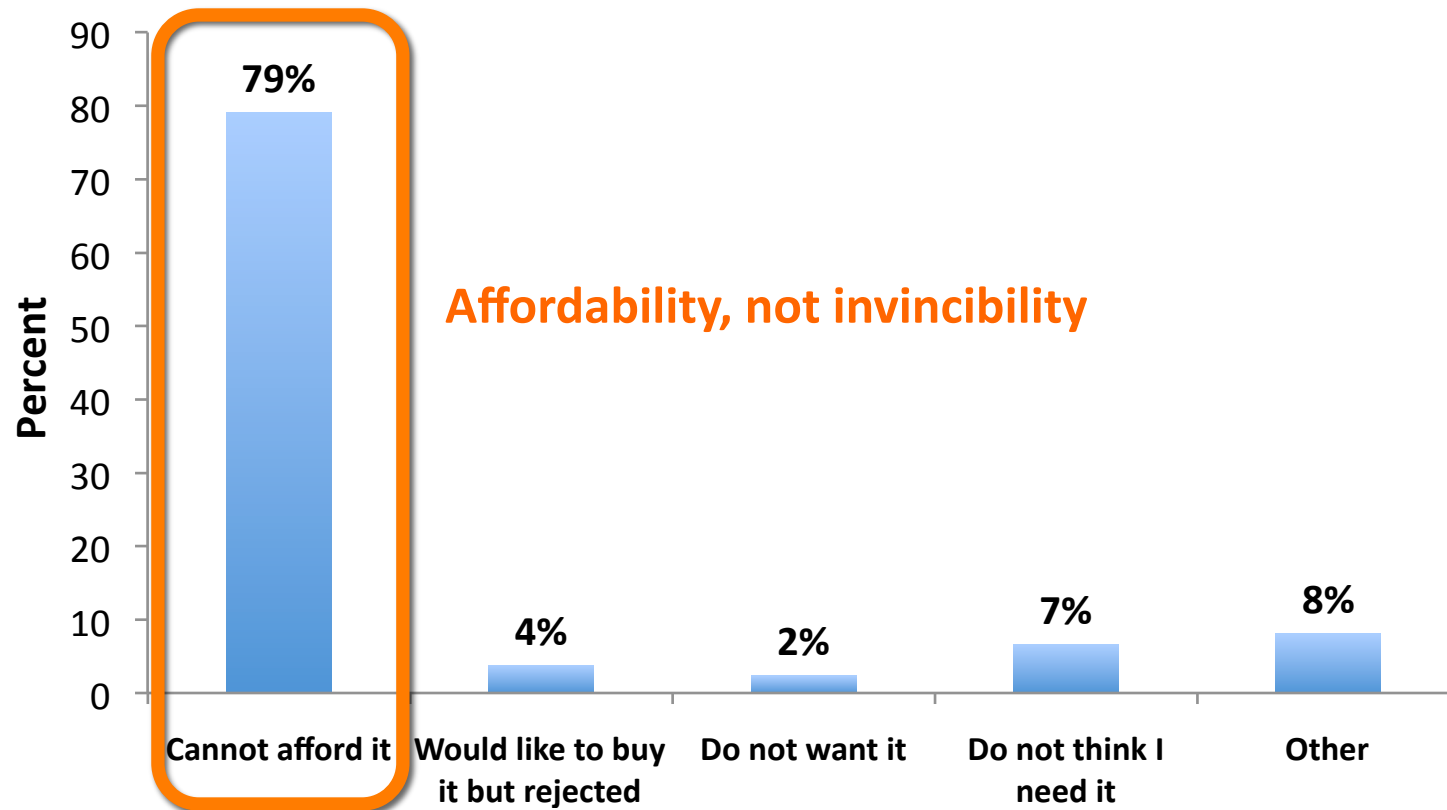
Rate of uninsured among CSU students consistent with statewide average

Likelihood of being uninsured, by age
(2013 CA Healthcare Foundation)



*Note: Data shown are from the California Healthcare Foundation Almanac "California's Uninsured: By the Numbers, December 2013" (<http://www.chcf.org/~media/MEDIA%20LIBRARY%20Files/PDF/C/PDF%20CaiforniaUninsured2013.pdf>). CSU estimated rate is based off adjustment of results from first poll.

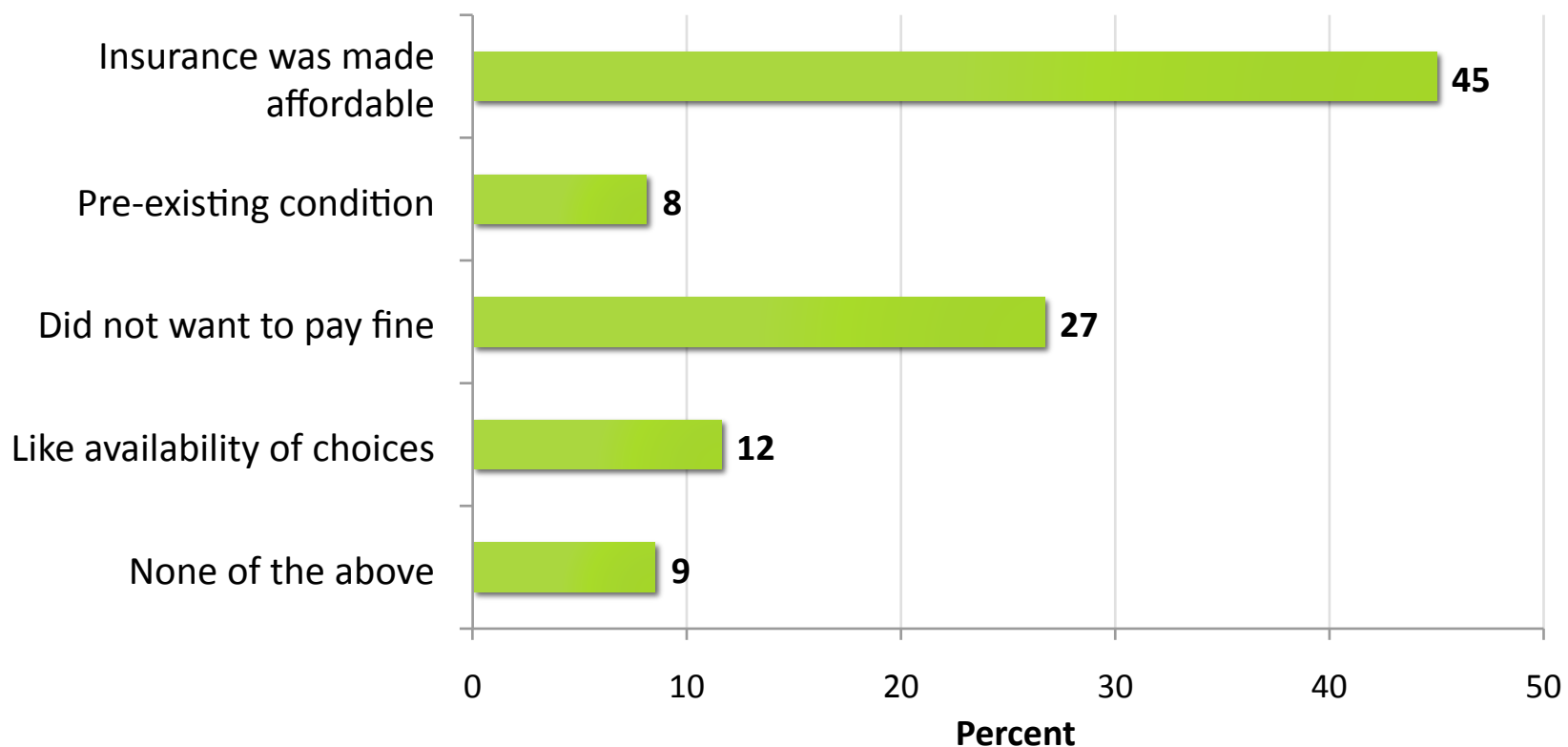
2013: Why were students uninsured?



*Note: Data from CSU Health Insurance Education Poll conducted in Fall 2013. Three CSU campuses were surveyed (n=836).

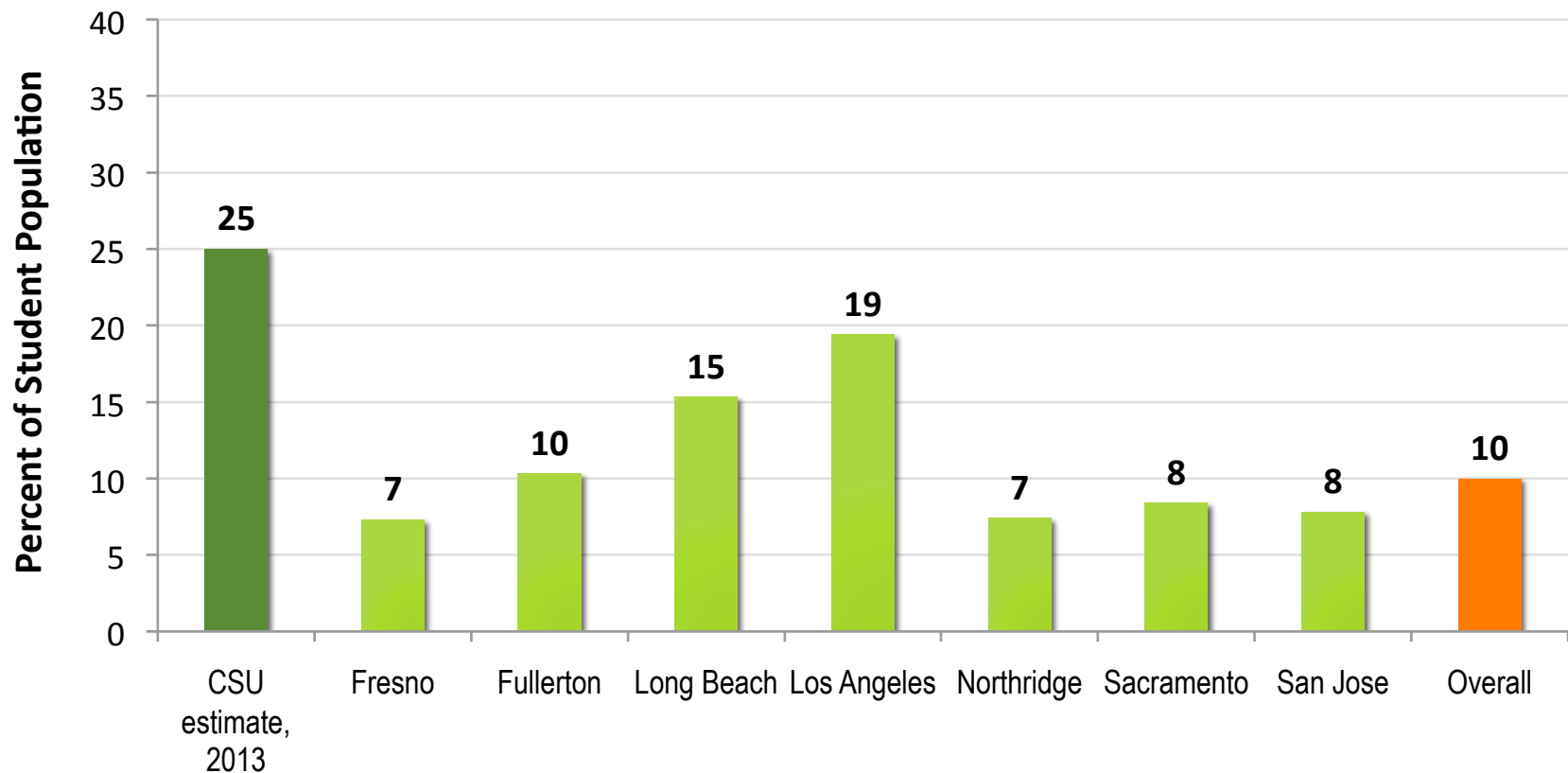
2014: Why did students get covered through Covered CA?

Main reason that students signed up for Covered CA



**Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).*

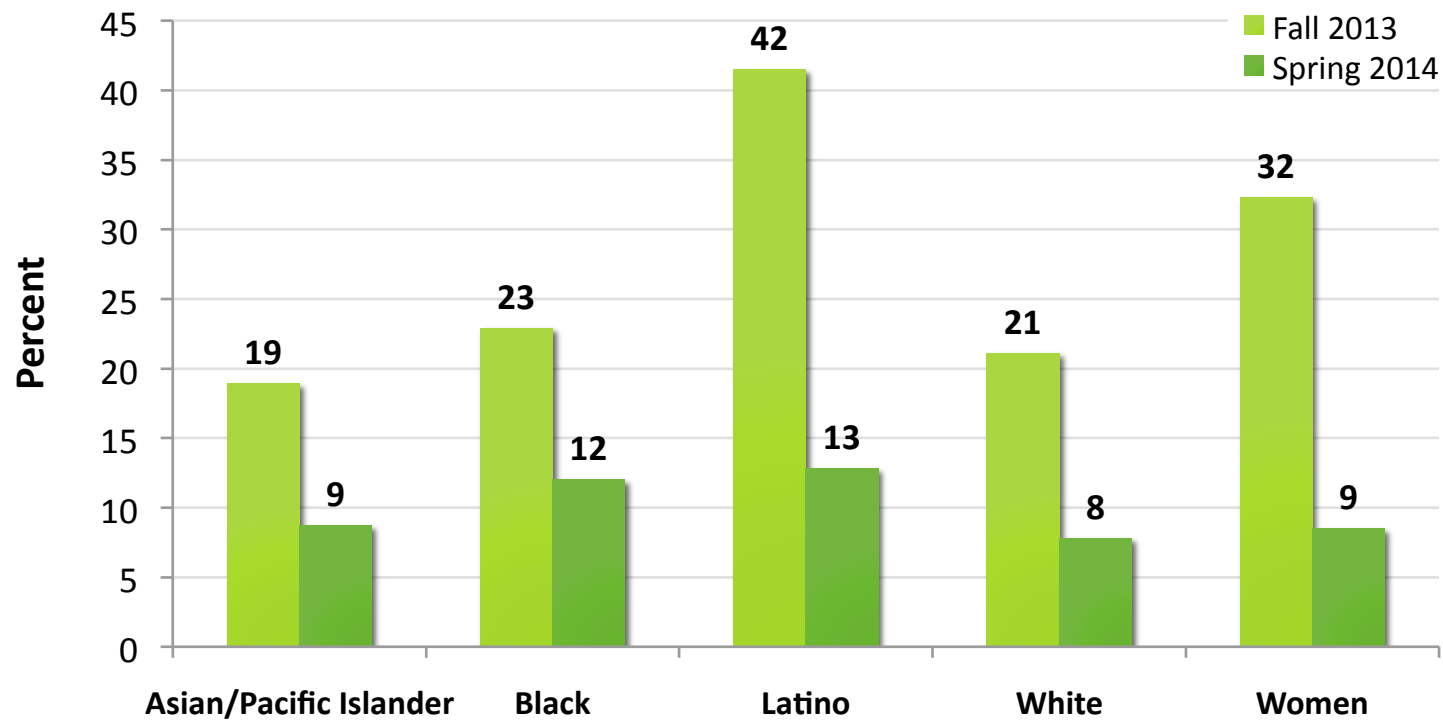
2014: Uninsured by campus



**Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).*

Demographics of uninsured

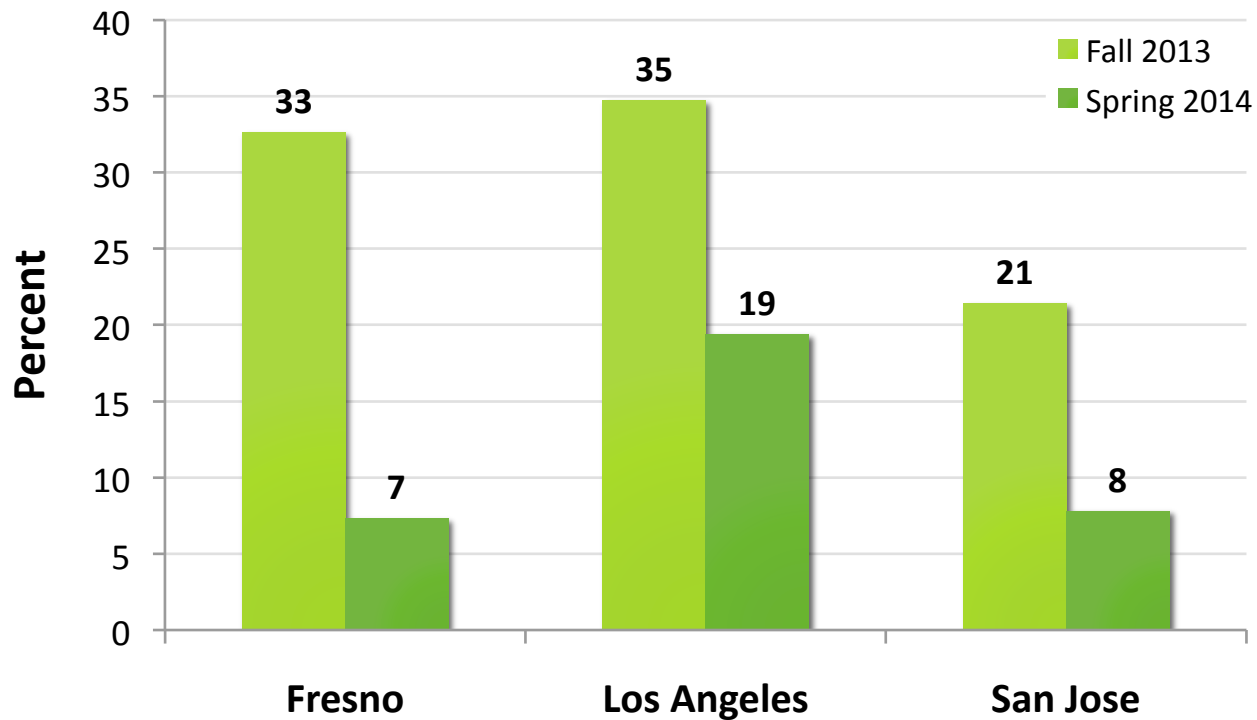
Uninsured by Key Demographics



**Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).*

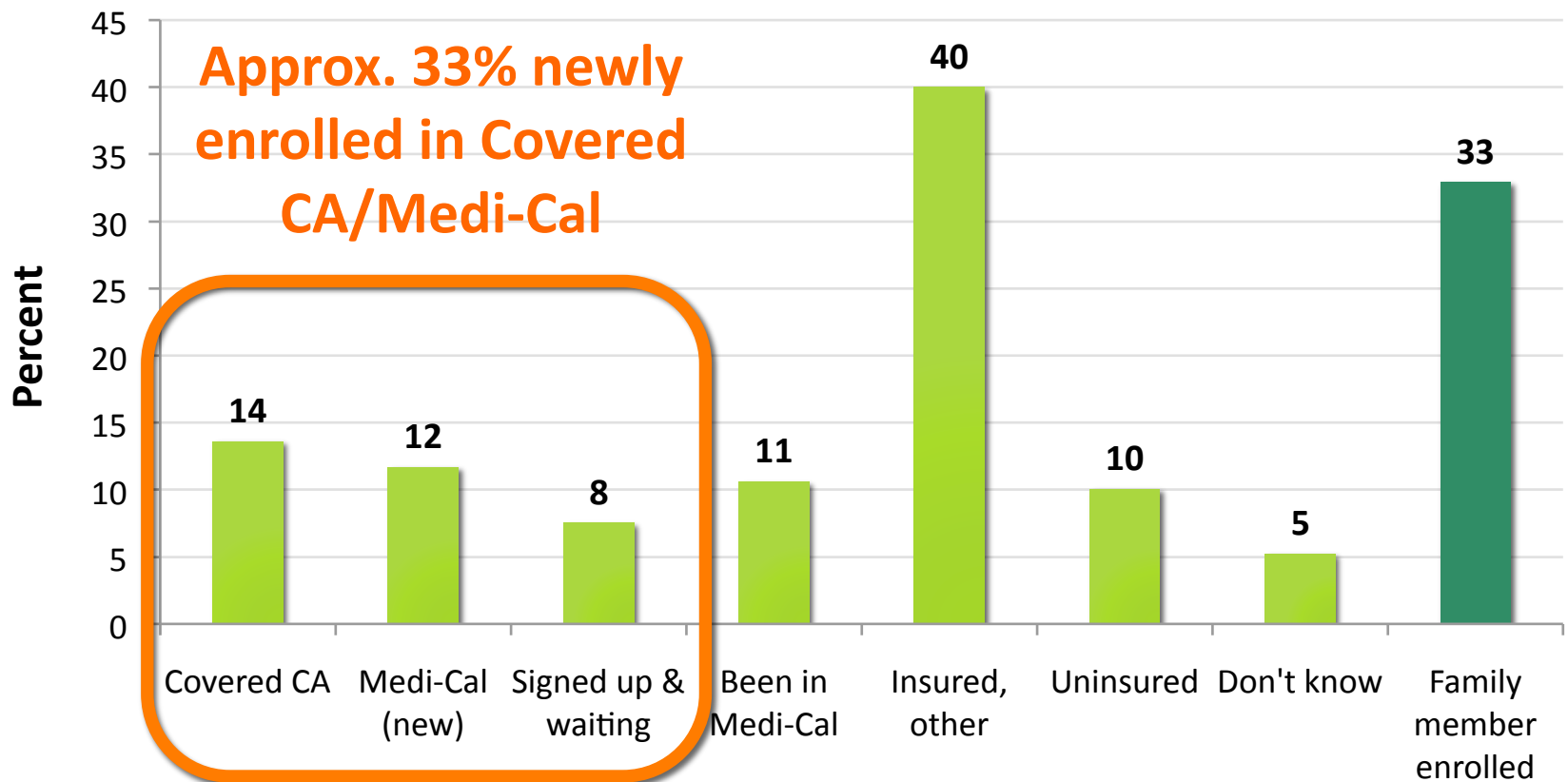
Uninsured: before & after

Uninsured Students by Campus



**Note:* Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).

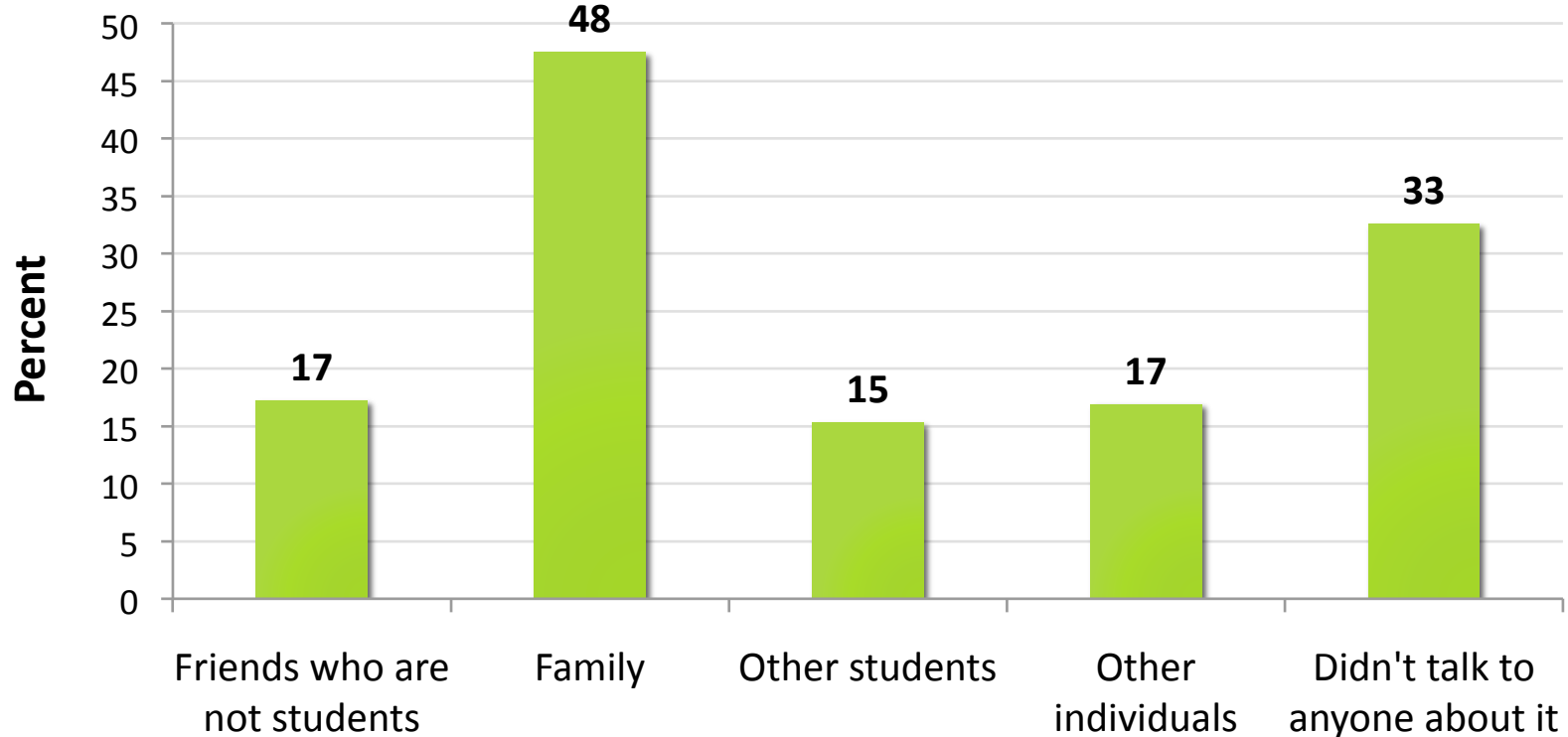
2014: How many people signed up?



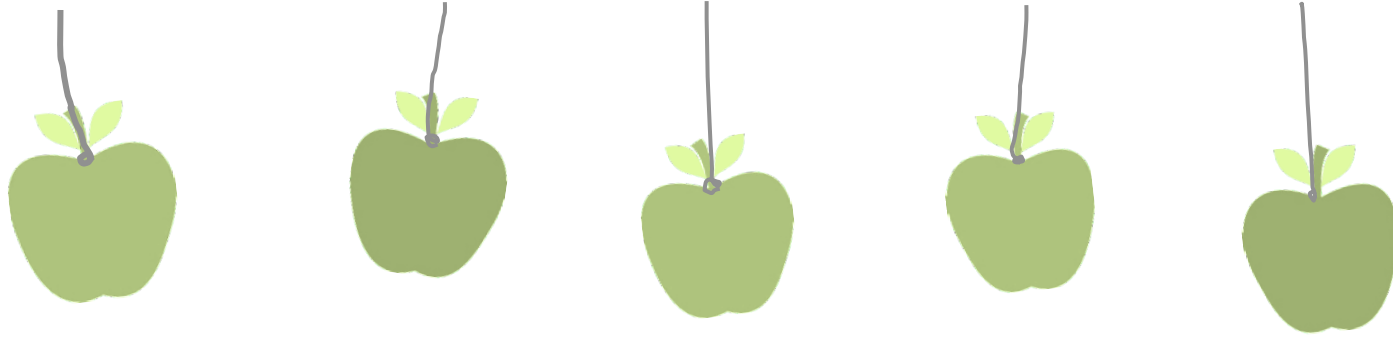
*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).

2014: Students talked to others about getting health insurance

Who students talked to about health insurance



**Note:* Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).



State university systems as the low hanging fruit

- Middle to lower income populations
- Large numbers of uninsured students and families
- Unique access to students
- Trusted educators
- Students are reachable and educable

Almost all states have a state university system.



Additional information:

- For press release and data graphs, please visit www.calstatela.edu (under “Recent News”)
- For any questions or follow-up, please contact Elena Stern (estern@calstatela.edu) or CSULA Office of Communications and Public Affairs at (323) 343-3050