



# University

The Campus Community Newsletter



REPORTS

<http://www.calstatela.edu>

Summer 2004, vol. 34, no. 7

Published by the Office of Public Affairs

## CSULA students get better mileage!

*First in the nation, second in the world!*

Carrying on CSULA's tradition of national #1 award-winning student-built alternative-energy vehicles, the **Super Eagle**—CSULA's newest competitive super-mileage car—beat 39 collegiate teams from the U.S. and Canada in the Society of Automotive Engineers (SAE) international Supermileage® competition in June.



Besting cars from UC campuses to a specialized technology institute, the superbly-engineered car achieved a record 1,615 mpg.

"You could get to Las Vegas for 29¢ and Sacramento for 55¢ on that kind of mileage!", emphasized associate dean **Martin Roden** (*Electrical Engineering*), echoing the exhilaration of the entire College of Engineering, Computer Science, and Technology.

**James Ettaro** (*Technology*) has been the project's faculty advisor and guiding force since his arrival on campus seven years ago. Recognized by SAE as the Outstanding SAE Faculty Advisor of 2004, Ettaro teaches and conducts research in power, energy and transportation and manages the Power-Energy-Transportation program housed in the College of Engineering, Computer Science, and Technology.

Significant changes for this year's entry made the difference: an advanced electronic fuel injection system, aerodynamic carbon fiber-Kevlar-aluminum composite body, and an ultra high efficiency engine.

Student team members represented technology and engineering disciplines (and an accounting major fascinated with automotive technology). They included: **Sender De La Roca** (industrial technology); **Long Diep** (industrial technology), backup driver; **Michael**

**Duffy** (accounting); **Douglas Hall** (industrial technology); **Gerson Hernandez** (mechanical engineering); **Brian Ho** (industrial technology); **Jeff Kay** (industrial technology); **Gina Parodi** (mechanical engineering); **Chris Reid** (mechanical engineering); **Priscilla Ruiz** (industrial technology), second backup driver; **De San** (mechanical engineering), primary driver; **Steven Spikes** (electrical engineering); **Refugio Trejo** (mechanical engineering); **Akilesh Vedartham** (mechanical engineering); **Juan Villanueva** and **Chris Wollonciej** (industrial technology).

**On Thursday, July 22, at noon, an all-campus welcome home Super Eagle victory parade and celebration will start at Salazar Hall and end at the Free Speech Area. Catch the campus spirit—enjoy the sno-cones and popcorn and meet the team!** LA

## Outstanding staff member honored

At the festive 30th Annual Staff Awards Ceremony, the 2004 Outstanding Staff Award was presented to **Cheryl Sugiura**, administrative support coordinator for the Department of Kinesiology and Nutritional Science. Sugiura, a staff member since 1980, was selected from 17 nominees, by a committee of colleagues, faculty and students.



Sugiura was cited as "someone who never loses her composure... always in a good mood" and who "courteously explains to students and faculty all that they need to know, regardless of how busy she is."

Another said, "She is the best administrative support coordinator I've seen in 30 years."

An effective mentor, Sugiura was assigned to provide individualized training for new administrative support coordinators in the Department of Child and Family Studies and the School of Criminal Justice and Criminalistics.

Sugiura has been a volunteer for the 5K Fun Run and Health Fair and the Administration/Faculty/Staff Health- and Skill-Related Fitness Octathlon.

When she has free time, she enjoys reading, hanging out with family and friends, traveling to Hawaii, and skiing. Sometimes, during the weekends, she even brings her parents to cheer at Golden Eagle basketball games.

In addition to recognizing the outstanding staff at this annual event, the University community honored employees with 10, 15, 20, 25, 30 and 35 years of service.

*(continued on page 2)*

## Another milestone . . .



Placing seventh overall, the **Mini Baja vehicle** (car #23) is also California's first-place winner at this year's SAE International Mini Baja West competition. The three-day event was held at the Portland Expo Center and Washougal MX Park, Washington. For more information on the Mini Baja victory, go to [www.calstatela.edu/univ/ppa/newsrel/mbaja2004.htm](http://www.calstatela.edu/univ/ppa/newsrel/mbaja2004.htm).

For expanded online edition, go to:  
[www.calstatela.edu/UniversityReports](http://www.calstatela.edu/UniversityReports)

## Gerontology award

**Connie Corley** (*Social Work*), director of the Osher Lifelong Learning Institute and associate director of research for the Roybal Institute for Gerontology, was honored with the inaugural Career Gerontological Social Work Recognition Award



by the Institute for Geriatric Social Work, during the American Society on Aging Summer Series meeting. At the meeting, she presented a talk, "Mentoring in Aging: Getting into the Field, and Staying in It!"

Corley serves as a national mentor to the John A. Hartford Foundation's Faculty Scholars Program and was a consultant at the inception of its renowned Geriatric Social Work Initiative. She served as president of the Association for Gerontology Education in Social Work and is now a member of the Board. She is a fellow of the Gerontological Society of America and the Association for Gerontology in Higher Education. Corley's *Social Work Response to the 1995 White House Conference on Aging* has become a popular text in gerontology courses throughout the country.

"There can be no question that since Dr. Corley began her social work career in the early 1980s, she has become a national leader in the profession," says her nominator, James D. Kelly, former dean of the College of Health and Human Services, who is now associate vice president of extended education at CSU Hayward. LA

## Save the date!

The 2004 Hispanic Engineer National Achievement Awards Conference (HENAAC) is coming to Southern California with Cal State L.A. the academic host and Caltech the academic partner! HENAAC identifies, honors, and documents the contributions of outstanding Hispanic American science, engineering and technology professionals.

The HENAAC conference held in Pasadena, October 7-9, includes plenary sessions, seminars, a Hall of Fame induction, a college bowl student team competition and a career fair open to all students free of charge. The President's Dinner at Cal State L.A. is one of HENAAC's signature events.

A pre-event is ECST and Boeing Sponsor Day, Thursday, October 7. For more information, contact Enrique Gonzalez-Salgado at ext. 3-4565 or Marla Franco at ext. 3-4526. LA

## Staff awards *(continued from page 1)*



Lucille Burgess



Candelario Delacruz



Judy Jenkins



Loma McMahon

### 35 Year Awardees

Lucille Burgess, *Student Affairs*  
Candelario Delacruz, *Facilities Services*  
Judy Jenkins, *EOP*  
Loma McMahon, *Printing Center*

### 30 Year Awardees

Lawrence Farris, *Facilities Services*  
Anita Gonzales, *Enrollment Services*  
Yvonne Hasegawa, *Library*  
Christine Kurtzaker, *Library*  
Raul Leyva, *Facilities Services*  
Denise Pike, *Admissions*  
Jill Setsuda, *Education*  
Peggy Wong, *Library*

### 25 Year Awardees

Sheila Blaise, *ECST*  
Josie Del Valle, *Nursing*  
Paul Drozd, *Facilities Services*  
Sara Hart-Tobin, *Physics and Astronomy*  
Terry Hunter, *Admissions*  
Thien-Thanh Loi, *Info. Technology Svcs.*  
Henry Matsumura, *Info. Technology Svcs.*  
James McFail, *Music*  
Linda Nunez, *Admissions*  
Christopher Rapp, *Info. Technology Svcs.*  
Dean Riffle, *Printing Center*  
Denise Watson-Cross, *Environmental Health & Safety*

### 20 Year Awardees

Kathy Anderson, *Registrar's Office*  
Jeff Cheam, *Educational Support Svcs.*  
James Divecchio, *University Police*  
Christine Dosland, *University Police*  
Joann Edmond, *Extended Education*  
Richard Gutierrez, *Shipping and Receiving*  
Dave Horvath, *Physics and Astronomy*  
Debra Leos, *Art*  
Ramona Martinez, *Disbursement*  
Mitra Nasri, *Property Management*  
Rosa Natividad, *Records*  
Barbara Pereida, *Undergraduate Studies*  
Tony Salazar, *Financial Aid*  
Janet Yup, *Budget Administration*

### 15 Year Awardees

Ricardo Betancourt, *Facilities Services*  
Efred Flores, *Facilities Services*  
Yolanda Galvan, *English*  
Rosario Guerrero, *Facilities Services*  
Robin Hall, *Extended Education*  
Rosa Jimenez, *Mechanical Engineering*  
Ronald Johnson, *Physics and Astronomy*  
Gabriel Magana, *Facilities Services*  
Charles Mancillas, *Graduation Office*  
Rosa Mejia, *Public Safety*  
Teresa Metcalf-Yzaguirre, *Library*  
Lan Nguyen, *Financial Services*  
Michael Obermeyer, *ECST*  
Cristina Seanez, *Finance and Law*  
Thomas Smith, *Facilities Services*  
Linda Thome-Loera, *Extended Edu.*  
Michael Tureaud, *Facilities Services*  
Michelle Villanueva, *Testing Center*

### 10 Year Awardees

Ruben Angelo, *Facilities Services*  
Esther Couttolenc, *Education*  
Gloria Del Rosario-Mendoza, *Academic Affairs*  
Edmund Gean, *Info. Technology Svcs.*  
Irene Perez, *Anna Bing Child Care Center*  
Nick Santoianni, *Administrative Tech.*  
Judy Wynne, *Luckman Complex*  
Alisa Zepeda-Madrid, *EOP* LA



## University Reports

*University Reports* is published by the Office of Public Affairs. All material must be sent by e-mail, <cselkin@cslanet.calstateela.edu>. For submission guidelines, see <http://www.calstatela.edu/univ/ppa/ur/urform.htm>. (Call ext. 3047 if you have no access to the Web.) Copy for the Fall 2004 issue (vol. 35, no. 1) must be received in the Public Affairs Office by Fri., Aug. 13, 2004.

Executive editor—Carol Selkin  
Editor—Margie Oi Yu  
Copy editor—Nancy Miron  
Photography—Stan Carstensen  
Layout production—Yuri Watanabe  
Printing—Reprographics

## Nursing faculty member in Germany



**Lorie Judson** (*Nursing*) is now serving with the Army Nurse Corps, Army Reserve, as the officer-in-charge (OIC) of triage at the Landstuhl Regional Medical Center in Germany.

Major Judson, who has been deployed until July 2005, cares for soldiers with injuries suffered in either Afghanistan or Iraq.

An expert in pediatric chronic and acute illness, Judson is coordinator of

the University's Pediatric Acute Care Nurse Practitioner Program.

Judson writes: "Although I miss my family, students and colleagues, I am proud to be a part of a team that cares for our wounded and ill soldiers."

Despite her full schedule, Judson recently had two of her manuscripts published: "Global Chronic Childhood Illness" in *Nursing Administration Quarterly* and "Protective Care: Mothering a Child Dependent on Parenteral Nutrition" in *Journal of Family Nursing*. LA

## "Top 100" rankings

Cal State L.A. ranked **#3** on the *Hispanic Outlook in Higher Education's* 14th annual "Top 100"—moving up from a fifth place listing last year. Cal State L.A. continues to be the highest ranked among institutions in California that conferred the most bachelor's degrees to Hispanics.

In awarding the most master's degrees to Hispanics, Cal State L.A. was ranked **#9**, moving up from #13 last year, among the top 100 colleges and universities in this ranking.

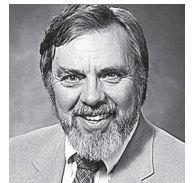
The "Top 100" overview highlighted Cal State L.A. as a leader in awarding the most bachelor's degrees in education to Hispanics. Additionally, Cal State L.A. was listed as among the **top ten** in awarding bachelor's degrees to Hispanics in the following academic programs: English literature, liberal arts and sciences, mathematics, area studies, protective services, psychology, public administration, and visual and performing arts. LA

## In memoriam

**Bill Schatz**, husband-father-minister-campus ombudsman-teacher-diver-friend, died at his home in South Lake Tahoe on June 4 of colon cancer.

Schatz, born in Evansville, Indiana, graduated from Elmhurst College and Eden Theological Seminary. He was ordained in June 1957, and was founding pastor of two Southern California churches. He also served as the United Ministries in Higher Education campus minister to Cal State L.A. from 1966 to 1968. Since 1978, Schatz was principal, with his wife Judi, of G/S Consultants, training counselors and human resources professionals in the use of psychological tests.

Memorial contributions may be made in Schatz's name to the Tahoe Heritage Foundation Endowment Fund or the Tahoe Heritage Foundation Fund for the Restoration of the Tallac Historic Site, P.O. Box 8586, South Lake Tahoe, CA 96158. LA



## Cybersex survey conceived by sociology professor

ELLE.com and MSNBC.com recently announced results of a comprehensive online Cybersex and Romance Survey conceived by **Janet Lever** (*Sociology*), and completed by more than 15,000 men and women.

The results—published in the June issue of *ELLE* magazine and available online on MSNBC.com's health pages—reveal a new stage in the sexual revolution that is changing and challenging the rules of flirtation, commitment and intimacy.

According to Lever, personals and match sites have changed the way people are "hooking up," and cyberporn is redefining how we see our bodies and our partners. The data provide an overview of how the Web has affected sex and ro-



mance. "It's clear that the dire ill effects of Internet sex we hear about happen to just a small percentage of Web-sex users," says Lever. "For most,

online erotica does more good than harm, strengthening bonds between partners, easing their communication, and kindling the sparks that keep sex interesting."

This is the sixth mass media survey written and analyzed by Lever, who coauthored *Glamour* magazine's "Sex and Health" column from 1991 through 1998. In 2002, ELLE.com and MSNBC.com posted Lever's first click-and-tell survey researching workplace sex and romance. LA

## Geography professors to work at JPL this summer

This summer, **Hengchun Ye** and **Steve LaDochy** (*Geography and Urban Analysis*) are both at JPL in the 2004 NASA Faculty Fellowship Program.

They were selected from among 762 scientists nationwide for this program, which pairs selected university and college faculty with NASA scientists to work on research projects of mutual interests.

Ye is working on the AIRS (Atmospheric Infrared Sounder) project, using data from the instruments flying aboard NASA's weather and climate research satellite, Aqua. This is the first

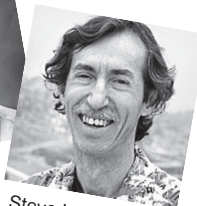
spaceborne instrument designed specifically to measure global climate change. Her research has focused on recent climate change in the Arctic.

LaDochy, who held faculty fellowships at JPL (2000, 2001 and 2003), continues with his research collaboration with oceanographer Bill Patzert and CSULA geography graduate student **Jeff Brown**. Their research deals with modeling long-range weather and climate

predictions for the western U.S. based on air-sea interactions, such as El Niño and PDO (Pacific Decadal Oscillation). LA



Hengchun Ye



Steve LaDochy

For campus events, go to:  
[www.calstatela.edu/  
calendar](http://www.calstatela.edu/calendar)

## Around campus...



Serving East Los Angeles and San Gabriel Valley, Centro de Niños y Padres celebrated its 30th year this spring. The center, part of the Division of Special Education, provides early home and school intervention for children from birth to three years of age who are identified as having developmental disabilities and children who are at risk. Emerita Annette Tessier (c) was honored at the event.



In May, five one-act plays, written by student playwrights—*Stuck in Traffic* by Carlos Guechi, *Fishin' Rites* by Lindsey Ginter, *White* by Ken Klawitter, *Last Time I Saw The Sun* by Angie A. Wienczek, and *Slush* by Fabiola Lopez—were selected from a field of 60 for this year's John Lion New Plays Festival. For the first time, the festival published all five scripts, plus one script from a past festival.



On May 21 and June 4, the EPIC Office presented "Cal State L.A., Here We Come!" to celebrate the accomplishments of more than 200 children who completed this year's America Reads/America Counts Program and to promote the importance of higher education.

## Distinguished women



On May 25, the Cross Cultural Centers honored ten female faculty, staff and administrators for their recent academic accomplishments as well as other special achievements.

President **James M. Rosser** is pictured above with this year's Distinguished Woman Award recipients: (back, l-r) **Judith Washburn**, acting associate dean, Charter College of Education; **Helen A. Boussalis**, chair and professor, Department of Electrical and Computer Engineering; **Sharon Bishop**, chair and professor, Department of Philosophy; **Doris A. Christopher**, associate dean, student services, College of Business and Economics; **Carol Selkin**, director, media relations, Office of Public Affairs; (front, l-r) **Karin Elliott Brown**, professor, School of Social Work; **Lena Chao**, associate professor, Department of Communication Studies; **Maria Godoy**, executive director, Upward Bound Programs; **Jean Cruz**, administrative support coordinator, Department of Biological Sciences; and **Janet Lever**, professor, Department of Sociology.

Members of this year's selection committee were cofounders **Daria Yudacufski** (*Cross Cultural Centers*) and **Desdemona Cardoza** (*Natural and Social Sciences*), along with last year's award recipients **Cheryl Cruz** (*Accounting*) and **Kylie Hsu** (*Modern Languages and Literatures*). LA

## English professor garners prestigious prosody award

A nationally-recognized poet and an Outstanding Professor, **Timothy Steele** (*English*) was presented the prestigious Robert Fitzgerald Prosody Award at the tenth annual West Chester Poetry Conference. The Fitzgerald award is unique among literary and academic prizes in recognizing scholars who have made a lasting contribution to the art and science of versification.



At the award presentation, Thomas Cable,

English professor at the University of Texas, Austin, praised Professor Steele and his work: "Since 1979, Timothy Steele has published nine books of poetry and two books of prosodical history and metrical analysis. He has also written many articles and reviews of and about poetry, and he has edited the poems of J.V. Cunningham (1997).

"The strands of these many publications, all of them at a high level of excellence, weave themselves together in natural ways, though the point of focus and celebration for the Robert Fitzgerald

Prosody Award is specifically the metrical scholarship, especially in the two books, *Missing Measures: Modern Poetry and the Revolt against Meter* (1990) and *All the Fun's in How You Say a Thing* (1999).

Named after the noted Harvard professor and translator of the Homeric epics, the Fitzgerald Award was established at the Fifth Conference on Poetry and Poetics in 1999. It has since honored five metrists who shaped the subject in the second half of the 20th century: Derek Attridge, T. V. A. Brogan, Edward Weismiller, Paul Fussell, and George T. Wright. LA