### Welcoming new deans...

Two new deans will be joining the CSULA team starting July 1.

Peter McAllister has been named as dean of the College of Arts and Letters, and James A. Goodrich has been named dean of the College

of Business and Economics.

McAllister comes to CSULA from the University of Arizona (UA), serving as director of its School of Music since 2005. He sits on the campus Strategic Planning and Budget



Advisory Committee, and authored UA's Institute for Arts of the Americas initiative.

As a music educator, McAllister has co-edited 11 books, presented more than 45 research papers and has published in most of the important research journals in his field. He has been appointed to the *Music Educators Journal* editorial committee for six years, and continues to serve as an accreditation site visitor for the National Association of Schools of Music.

A renowned classical and jazz guitarist, McAllister has premiered more than 30 new works.

Goodrich comes to CSULA from Alliant International University, where he is dean and vice president for International Business Programs. He has created several institutional partnerships in



China, Europe and Latin America to draw international students to Alliant's San Diego campus. He served as founding dean of the Marshall Goldsmith School of Management at Alliant, where he was the chief academic and administrative officer responsible for strategic management, internal operations, faculty, curriculum, budgets and external

Goodrich's current research centers on career transition and executive coaching in organizations. His scholarly publications span a variety of topics in leadership and international management.



## Distinguished women for 2011

Thirteen Cal State L.A. faculty, staff and administrators were recently honored by the Cross Cultural Centers and the University-Student Union as the recipients of the 13th Annual Distinguished Women Awards. They were: (front row, I-r) **Jianyu Dong**, Electrical and Computer Engineering; **Bianca Guzmán**, Chicano Studies; **Margaret C. Jefferson**, Biological Sciences; **Kimi Maru**, Health and Human Services; **Irene Villaseñor Martinez**,

Educational Opportunity Program; (Back row, I-r) Rosa Chavez, Student Affairs; Joan Vitali-Woosley, University Registrar; Cheryl Koos, History; Lois André-Bechely, Applied and Advanced Studies in Education; Margaret Garcia, Special Education and Counseling; Deborah L. Schaeffer, University Library; Judy Narcisse, Career Development Center; and Cristina Bodinger-deUriarte, Sociology.

#### 2011 Commencemen

Friday, June 10, 5 p.m., and Saturday, June 11, 8 a.m. www.calstatela.edu/commencement/

Each Commencement will be streamed live at the University-Student Union Theatre and Wing B Lecture Hall. Both ceremonies will also be viewable online at www.calstatela.edu/eagleslive.

## Certificates in clinical lab science to be offered

Cal State L.A. has recently received a subcontract from San Jose State for the California Statewide Biotechnology Clinical Laboratory Consortium Project, under the direction of Professor Nancy McQueen of Biological Sciences. The \$41,216 per year contract for three years is part of a U.S. Department of Labor grant funded through the American Recovery and Reinvestment Act. The program, designed to address the critical shortage of clinical laboratory scientists, will establish a post-baccalaureate Clinical Laboratory Scientist certificate program at CSULA and Cal Poly Pomona in partnership with a consortium of hospitals for the required bench training. A second post-baccalaureate certificate program in the specialized Clinical Genetic Molecular Biologist Scientist licensure category will be developed by the three campuses. More details will soon be available at www. calstatela.edu/academic/biol.

#### **Quick clicks**

Summer classes: www.calstatela.edu/univ/ppa/ summersession/

Semester Conversion: www.calstatela.edu/academic/aa/ semester/

University Catalog: ecatalog.calstatela.edu/

CSU Budget Central: blogs.calstate.edu/budgetcentral/

Web Templates: www.calstatela.edu/univ/templates/

Cal State L.A. TODAY: www.calstatela.edu/today/

University Reports: www.calstatela.edu/UniversityReports/



University Reports is published three times a year by the Office of Public Affairs. E-mail material to margiey@cslanet. calstatela.edu. For guidelines, go to www.calstatela.edu/univ/ppa/ur/urform.htm. (Call ext. 3047 if you have no access to the web.) Copy for the Fall 2011 issue (vol. 42, no. 1) should be received in the Office of Public Affairs by Friday, July 29, 2011.

Executive editor—Nancy Miron
Managing editor—Paul Browning
Editor—Margie Oi Low
Photographer—Bernard Kane
Layout—Adam James
Printing—Printing Center

For expanded stories, faculty achievement listings and more, go to www.calstatela.edu/UniversityReports.



## **CSULA** to cruise the Hydrogen Highway



After nearly a decade of research, development and construction, the largest and only sustainable hydrogen fueling station on a college campus in the nation is nearing completion—here at Cal State L.A. The station could be completed as early as June 2011, and then opened for customers after a six-week commissioning that ensures it is ready for fuel distribution.

The centerpiece of the Power, Energy and Transportation curriculum within the College of Engineering, Computer Science, and Technology, the hydrogen production and dispensing facility has been a long-range effort to help CSULA become a leader in the area of teaching advanced transportation technology and sustainable energy systems to its students, faculty and staff. The project's overall goal is to engage in relevant applied research to mitigate the chronic problems of fossil fuel energy dependence and air pollution.

From the outset of the State of California's Hydrogen Highway, Cal State L.A. has been considered as the cornerstone location for placement of a hydrogen fueling station, due to its location aligned with other hydrogen stations funded by the South Coast Air Quality Management District, and its proximity to downtown Los Angeles and major freeways.

## **Thousands converge at VIP Welcome Day**



Far I-r: Darlene Buxton of Admissions and Recruitment helping students during VIP Welcome Day while Robert Hoffman of ITS prepares the laptops for wireless connection.

This year's annual VIP Welcome Day drew approximately 2,061 visitors onto campus. The campus guests included 819 new admittees — 443 were transfer students and 376 first-time freshmen—who are considering Cal State L.A.

for this coming fall. The College of Health and Human Services had the largest number of attendees, with 313 students. The University's Office of Admissions and Recruitment reported that 65 students paid their enrollment confirmation deposit at the event.

Associate Dean of Undergraduate Studies **Steven S. Jones** said, "VIP Day provided a unique opportunity for our prospective students to see what this excellent University can offer them by showcasing the many outstanding academic programs available on campus. The visitors also were able to tour various student service and activity tables on Greenlee Plaza and enjoy the festive atmosphere. The event ended with lunch where the President extended a personal invitation for these possible future alumni to attend CSULA in the fall."

## WASC affirms reaccreditation

In reaffirming CSULA's institutional accreditation, the Western Association of Schools and Colleges Commission (WASC) commended the campus for "clearly embracing a culture of evidence and seeking to become a fully engaged teaching and learning community." They noted seeing these values in several ways, including "an increased commitment to assessment of student learning and educational effectiveness."

The Commission has endorsed the nine recommendations of the Educational Effectiveness Review team. They have requested an interim report on the University's progress in the key areas expressed in the recommendations and the Commission letter by Nov. 1, 2012.

The Commission also "confirms that the campus has satisfactorily addressed the Core Commitments to Institutional Capacity and Educational Effectiveness, and has successfully completed the three-stage review conducted under the Standards of Accreditation."

In a letter from President **James M. Rosser**, he wrote: "I want to express my appreciation to the entire campus for the enormous effort that so many of you provided throughout the lengthy self-study accreditation process. ... I look forward to the ongoing outcomes of this educational effectiveness effort and most importantly to the benefits this will provide to current and future students of Cal State L.A."

#### Green your commute

CSULA Commuter Services staff encourage the campus community to carpool, take the bus or bike to work, in order to help reduce greenhouse emissions. Currenty, there are 42 faculty/staff and six students participating in the CSULA carpool program. Of the 16 bicycle locker rentals on campus, there are five faculty/staff registered as using them. Also, 77 faculty/staff, 192 CSULA students and 87 high school students are identified as taking buses to campus.

For transportation services information: www.calstatela.edu/univ/police/transportation.php.



# UniversityReports

## Breaking new ground on campus: Dobbs, Corporation Yard, Wing B



Opening in fall 2011 for graduate and veteran students, the Dobbs Street Community housing project is currently in the design and renovation stage.

Located adjacent to the north entrance to campus, between Valley and Mariondale, the property features 26 apartment units in three two-story buildings and one single-family dwelling. It also includes a laundry and recreation building along with parking spaces.

The addition of a dining/multipurpose room to the existing Phase II Student Housing Complex is also planned.



The Corporation Yard project is nearing completion. Located on Circle Drive, opposite the Transit Center, the 55,000-square-foot facility will consist of two structures. The two-story building will be occupied by Facilities Services; Facilities Planning and Construction; Risk Management and Environmental Health and Safety; Materials Management; and Shipping and Receiving. Another onestory building will be home to the campus custodians, grounds workers, carpenters, building service engineers, plumbers, electricians and auto mechanics.



The construction of Wing B of the Wallis Annenberg Integrated Sciences Complex is now in use. The three-story 94,000-square-foot, state-of-the-art building features wet labs, classrooms, office spaces and a lecture hall, which opened for classes on the first day of the spring quarter. The College of Natural and Social Sciences' main office is now located in Wing B, room 223. With the labs still being finalized for teaching and research, a grand opening is currently planned for fall 2011.

## Congrats!

#### **MOU** paves way for Korean programs

Cal State L.A. recently became the first university in the nation equipped to educate a continuous flow of Korean language teachers for secondary schools. The signing of a Memorandum of Understanding (MOU) between CSULA and the Korean Education Center in Los Angeles paves the way for the University to establish three Korean language programs. Funded by a five-year \$769,710 grant from the KECLA, the MOU mandates and enables the CSULA to launch the development of a minor in Korean language by 2012, a major in Korean language by 2015, and a Korean language teaching credential program by 2016.

#### Hydrogen education ranks on top

The Hydrogen and Fuel Cell Education project at Cal State L.A. was ranked no. 1 among 13 educational programs funded by the U.S. Department of Energy (DOE), according to DOE's recently published 2010 Annual Merit Review and Peer Evaluation Report. CSULA is one of only five universities selected by the DOE Fuel Cell Technologies Education Subprogram focused on fuel cell curriculum development.

## Criminalistics program garners full accreditation

The Master of Science in Criminalistics program at Cal State L.A. is the first in Southern California to receive full accreditation for a five-year term under the national standards of the Forensic Science Education Programs Accreditation Commission (FEPAC). The FEPAC, launched by the American Academy of Forensic Sciences (AAFS), aims to maintain and enhance the quality of forensic science education through a formal evaluation and recognition of college-level academic programs.

#### **Toast to President Rosser**

President **James M. Rosser** was recently toasted for his part in establishing the Edmund G. "Pat" Brown Institute of Public Affairs at Cal State L.A. during the Institute's 30th Annual Awards Dinner. The event honored business leader and philanthropist Eli Broad, who received the Pat Brown Lifetime Legacy Award. Governor Jerry Brown, son of the Institute's namesake, delivered the keynote address.

The evening was also devoted to celebrating and recognizing the Pat Brown Institute's 30 years of public service to Los Angeles, Southern California and the state, **Jaime Regalado**'s 20 years as PBI's executive director, as well as former dinner honorees, and the legendary leadership of former California Governor Edmund G. "Pat" Brown.

#### Scholars granted Fulbright awards

George DeGraffenreid, chair of the Department of Music, has been selected for a Fulbright Specialists project in Australia hosted by the University of Melbourne. He will collaborate with Australian colleagues in music education, serve as guest editor for a special issue of the Australian Journal of Music Education, and be a guest lecturer at five universities in Victoria, South Australia and New South Wales.

**J. Theodore Anagnoson**—professor emeritus of political science who received a travel grant from the German Fulbright Commission—attended the 2010 German Studies Seminar for U.S. scholars on the topic of "The German Sozialstaat Revisited: A System in Turmoil."

#### CSULA takes the EcoCAR 2 challenge

The College of Engineering, Computer Science, and Technology has been selected to build a zero-emissions vehicle for the EcoCAR 2 Plugging in to the Future international competition.

EcoCAR 2 is a three-year U.S. Department of Energy competition that provides engineering students the chance to design and build advanced vehicles that demonstrate cutting-edge automotive technologies. For more: www.calstatela.edu/univ/ppa/newsrel/ecocar2-challenge.htm.

## Briefly...

#### **Trio leads Conference**

Psychology Professors Heidi R.
Riggio, Gaithri Fernando and Brigitte
Matthies recently co-chaired the 91st
Annual Western Psychological Association
Convention in Los Angeles. The four-day
forum featured numerous symposiums,
paper sessions, poster presentations, and
special workshops and panels covering a
variety of subject matters. For other CSULA
faculty members who presented at the
Convention, go to www.calstatela.edu/univ/
ppa/newsrel/WPAconvention2011.htm.

#### myCSULA Identity activated

The new myCSULA Identity was recently launched to replace some ITS forms and in-person processes, and open the door to new online self-services, such as resetting passwords online. In order to use the new features, faculty, staff and students must first activate their myCSULA Identity account at https://id.calstatela.edu. The myCSULA Identity user id is the same as the AD (e-mail) user id.

A new *myCSULA Portal* (https://mycsula.calstatela.edu) replaced the existing student portal and, based on the individual's *myCSULA Identity* user id, allows students, faculty and staff to access GET/GETLA, WebCT, Moodle and Outlook™ Web Access (e-mail) with just a single portal sign-on.

It also includes a new *myCSULA*Community feature that enables faculty, administrators and campus group leaders to create their own communities of interest.

For answers to frequently asked questions about *myCSULA Identity*, *myCSULA Portal* and *myCSULA Community*, go to https://id.calstatela.edu/idm/user/faq.jsp.

#### Honors College to launch this fall

Filled with promise, current and future CSULA students mingled with peers, faculty and staff during the University's Honors College inaugural dinner on May 19.

Launching this fall, the Honors College is committed to admitting well-prepared and motivated students interested in actively participating in intellectual, social, and community-based programs.

For details: www.calstatela.edu/academic/honorscollege.

#### Social media links

CSULA News Facebook: www.facebook.com/CSULAnews

Cal State L.A. TODAY Facebook: www.facebook.com/csulaTODAY

CSULA Twitter: http://twitter.com/#!/calstatela

CSULA YouTube: www.youtube.com/csulosangeles

## Key civic leaders to address the Class of 2011

Delivering messages of congratulations to the Class of 2011, two prominent public servants will keynote this year's Commencement exercises Friday

and Saturday,
June 10-11.
U.S. Secretary
of Labor Hilda
Solis will address
the Friday evening

ceremony. Solis was

nominated by President Barack Obama to serve as Secretary of Labor on January 20, 2009.

Prior to confirmation as Secretary of Labor, Solis represented the 32nd Congressional District in California, a position she held from 2001 to 2009.

She served in the California State Assembly from 1992 to 1994, and in 1994 made history by becoming the first Latina elected to the California State Senate.

California State
Controller
John
Chiang will be
addressing the
graduates on
Saturday.
First elected in
November 2006 to
serve as California's
Chief Fiscal Officer,

Chiang was elected to a second term in November 2010. As the State's CFO, Chiang brings extensive experience and fiscal leadership to the State Controller's Office. Chiang was elected to the Board of Equalization in 1998, where he served two terms, including three years as chair. He began his career as a tax law specialist with the Internal Revenue Service and previously served as an attorney in the State Controller's Office.

## Division renamed to align with reorganization

The Division of Extended Education has been officially renamed as College of Extended Studies and International Programs (CESIP) due to realignment of programs.

With this change, Provost **Ashish Vaidya** and Vice President for Student Affairs **Tony Ross** have agreed to move the former International Programs and Services office, previously in Student Affairs, to the Division of Academic Affairs.

Continuing under the guidance of Dean **Jose L. Galvan**, the renaming reflects the College's expanding scope of international services

The International Office, under the leadership of Director **Amy Wang**, will continue to provide immigration and

counseling services to the University community, both students and faculty. Along with immigration services, the International Programs mission of CESIP now includes both out-bound and in-bound study abroad, short- and long-term training programs for international officials, and the English Language Program that provides intensive ESL instruction to international students.

In addition, CESIP will continue to offer an array of special session degree and certificate programs as well as several professional development training programs as part of its mission, "to make available the academic resources of the University to our local, regional, and international communities."

## EPIC promotes reading for Dr. Seuss' birthday

For two Fridays, February 25 and March 4, the Educational Participation in Communities (EPIC) program joined the "Cat in the Hat" in hosting a smorgasbord of fun-filled, hands-on activities to motivate schoolchildren at four local elementary schools to read.

As part of the National Education Association's (NEA) Read Across America festivities, teams of CSULA students celebrated Dr. Seuss' 107th birthday with the theme, "Serve Up a Good Book," at Ann Street, Anton, Huntington Drive and Kennedy schools.

CSULA administrators also donned redand-white striped stovepipe hats—just like the Cat's—at the schools to present readings. As part of its America Reads/Counts program, EPIC hosts a culminating event in May, called "Cal State L.A., Here We Come!"



Wearing a red and white hat, Assistant VP for Student Affairs Nancy Wada-McKee reads to the children at Huntington Drive Elementary School as part of the Read Across America activities.