



New directors for ELP, student housing



Aaron B. W. Ostrom was appointed director of the English Language Program in the Division of Extended Education, effective March 1, 2010.

As ELP Director, Ostrom provides overall direction for the University's intensive English language program and maintains linkages and coordination between the ELP and the academic programs of the University. In addition, he has oversight responsibility for the development of specialized English language programs for short-term international groups of students and professionals. Ostrom's most recent position was executive dean of special programs at Brookhaven College, Dallas, TX. Ostrom was a Rotary International Scholar in Russia in 1997 and a Fulbright Scholar in Senegal in 2006.



Stephen Fleischer was appointed director of housing and residential life, effective March 15, 2010. In this capacity, Fleischer is responsible for overseeing all aspects

of the University's housing services and residential life, including personnel management, operations, budget management, contract management, marketing, strategic planning, maintenance, and custodial services. Since 2004, Fleischer served as associate director of housing for residence life at Cal Poly Pomona. Prior positions include associate director of client services for housing at the AIDS Action Committee of Massachusetts, area coordinator at New York University and assistant director at the University of New Hampshire.



Distinguished women 2010

Twelve Cal State L.A. faculty, staff and administrators were honored at the University's 12th annual Distinguished Women Awards. They were: (seated, l-r) **H. Rika Houston**, Marketing; **Gretchen Peterson**, Sociology; **Valerie Talavera-Bustillos**, Chicano Studies; **Luz Borjon**, Educational Opportunity Program; **Nofoao Leau**, Pan African Studies/Latin American Studies Program; (standing, l-r) **Nancy Warter-Perez**, Electrical and Computer Engineering; **Mary A. Falvey**, Education; **Michelle D. Wallace**, Special Education and Counseling; **Eileen Roberts**, Academic Senate Office; **Nancy L. McQueen**, Biological Sciences; **Michelle Hawley**, English; and **Beatrice Yorker**, Health and Human Services.

Staff, students board the 'Road to College' bus



Cal State L.A. Outreach team take part in the CSU Road to College Bus Tour May 11 at Huntington Park College-Ready Academy.

As part of the California State University/AT&T Road to College Bus Tour, more than a dozen Cal State L.A. ambassadors from the University's Outreach and Recruitment office were at its College Corps partner school—Huntington Park College-Ready Academy—to help the high school students navigate their paths to college.

Through AT&T funding, several hundred students used laptops and other tools to learn about CSU admission requirements.

For a blog by CSULA College Corps student advisor **Xiomara Maldonado**, go to blogs.calstate.edu/voicesviews/?p=504.

Cal State L.A. strengthens the state economy

According to a new CSU study by ICF Consulting, Cal State L.A. adds nearly \$600 million annually to the local economy through operational, auxiliary, capital, and campus community spending. Meanwhile, the University sustains more than 5,300 jobs in the region and statewide.

Even greater—nearly \$2 billion of the earnings by alumni from Cal State L.A. are attributable to their degrees, which creates an additional \$3.2 billion of industry activity throughout the state.

Systemwide, the study credits the CSU and its graduates with producing \$70 billion in economic activity and supporting more than 485,000 jobs—or one in every 32 jobs in California today. Also, for every \$1 invested by the state, the CSU generates \$5.43 for California's economy.

To learn more about Cal State L.A.'s contributions to the Golden State, go to www.calstate.edu/impact/campus/la.html. For the complete CSU Economic Impact Report, go to www.calstate.edu/impact/.



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For expanded stories, faculty achievement listings and more, go to www.calstatela.edu/UniversityReports.

If it's CSULA data you need...

Did you know that 75 percent of the current CSULA student population is from Los Angeles County? Also, do you know that last year Cal State L.A. conferred the most undergraduate degrees in accounting and social work?

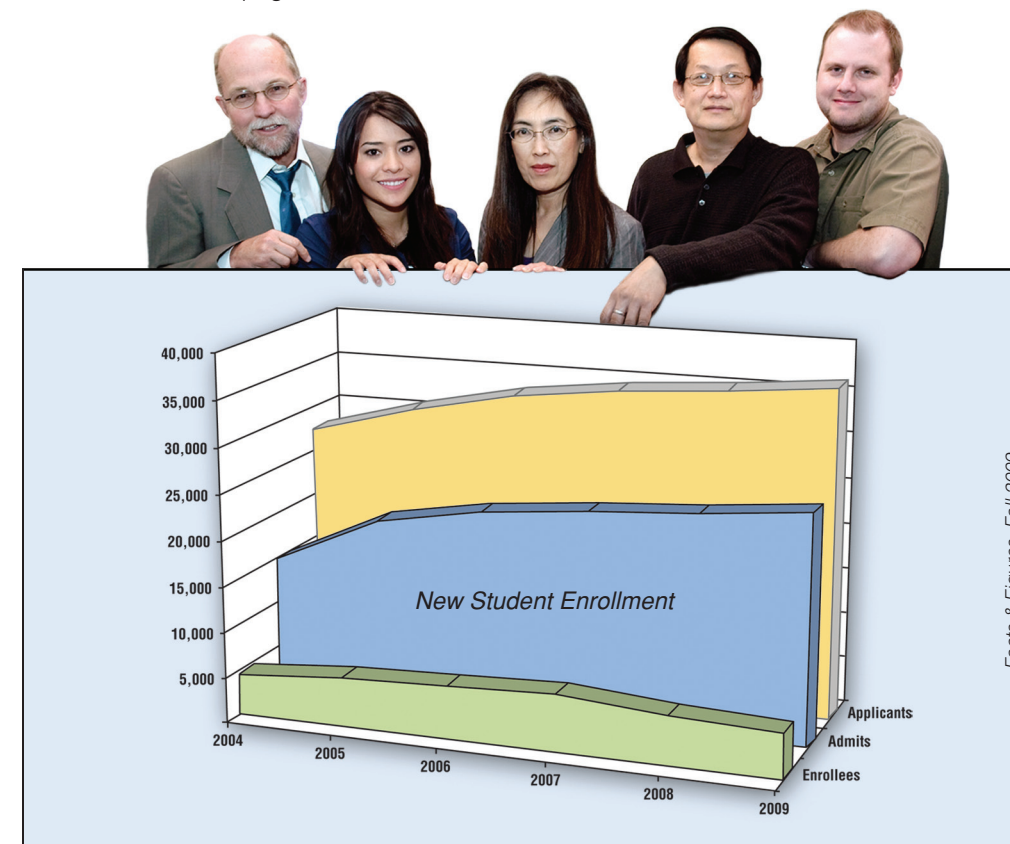
The compilation of such data helps campus officials make informed decisions, assess results and manage outcomes. Accurate, current information is particularly useful in admissions, financial aid, curriculum, enrollment, and finance.

For example, at a recent Academic Affairs Management Group meeting, CSULA student retention data and variables were presented in support of the CSU Graduation Initiative. Based on the information, the group will examine areas needing improvement, determine what is and isn't working well, and develop steps to move students toward graduation.

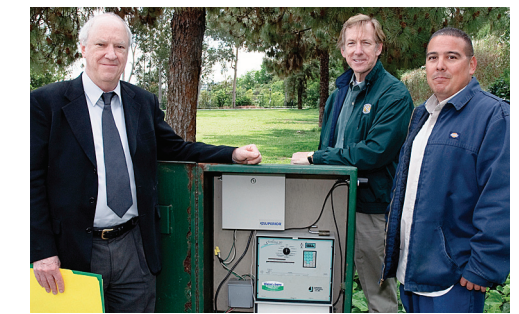
These numbers, data, statistics, figures and charts come from the Institutional Research (IR) team: **Mark Robinson**, associate director; **Vivien Ko**, assistant director; **Jen Chen**, senior research associate; **Peter Dwight**, research analyst; and **Itzel Ocampo**, student assistant.

In addition to providing data in response to a variety of ad hoc requests, the IR office publishes *Facts and Figures*, the *Admission, Retention and Graduation Rates* report, as well as various fact sheets. The office also helps the campus with administering and analyzing surveys as well as collects and reports information to various college guide publishers, such as the *U.S. News & World Report* and College Board, and to the CSU Chancellor's Office for an array of projects.

For quantitative information about the University, a good starting point is the Institutional Research office webpage at ir.calstatela.edu/ir.



Pictured (l-r): Mark Robinson, Itzel Ocampo, Vivien Ko, Jen Chen and Peter Dwight.



Pictured: (l-r) Gary Gelinas, founder/CEO, Water2Save; John Ferris, director of CSULA Facilities Services; and Richard Valenzuela, lead grounds worker, next to an irrigation control panel, after the LADWP check presentation last month.

Saving water = saving \$\$\$

Cal State L.A. has been saving 27 million gallons of water over the past 18-month period. That's an average of more than 2,000 gallons every hour, due to installation of the Water2Save wireless management system on 27 acres of irrigated landscape.

In addition to saving more than \$100,000 in water bills since the Sept. 2008 installation, last month Cal State L.A. was presented a \$50,000 water savings performance incentive check from the Los Angeles Department of Water and Power (LADWP).

Recently, as a result of the initiative of **Mauricio Tejada**, plumbing supervisor for Facilities Services, Cal State L.A. is also saving approximately 10,000 gallons of water per year and reducing the University's annual water bill by \$10,000. Tejada was responsible for obtaining a \$150,000 incentive check from the Metropolitan Water District (MWD) to replace 200 toilets and 110 urinals with new super low-flow fixtures.



Help Cal State L.A. conserve water:

1. Report broken sprinklers or unusually wet lawn areas to Work Control.
2. Report any leaky faucets, no matter how small the leak.
3. Don't leave the faucet running!



Mural unveiled



Many students heading to their classes in King Hall paused to survey and admire the "Homage to the Mexican Masters" mural.

"Homage to the Mexican Masters," a mural dedicated to the great Mexican painters who have influenced the Chicano mural movement in Los Angeles, was unveiled on campus May 24. Permanently displayed on the wall of the King Hall first-floor main staircase, the mural is donated by L.A. artist John "Zender" Estrada to Cal State L.A. in the context of the "Walls of Passion" photo-documentary project. For more about the project, go to www.calstatela.edu/univ/ppa/spotlight/archive/2009/la_murals.php.

Quick Clicks

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Visitors browsing the "Darwin Now" exhibition during its opening reception on May 6 at the La Kretz Hall lobby.

La Kretz Hall—new home for 'Darwin Now'

"Darwin Now," an eight-panel (each double-sided) exhibition donated to the University by the British Council, explores naturalist Charles Darwin's life, his groundbreaking ideas and their relevance in the 21st century.

The exhibit, displayed on campus through Dec. 2011, commemorates Darwin's 200th birthday and the 150th anniversary of the publishing of his most renowned work, *On the Origin of Species*. For more about the exhibit, go to darwin.britishcouncil.org/exhibition.

Faculty and staff are encouraged to incorporate the exhibition into various interdisciplinary activities, classes and campus events. For more information, contact English Professor **Lauri Ramey** at ext. 3-4165 or Dean **James Henderson** of the College of Natural and Social Sciences at ext. 3-2000.

Chemistry: formulating compounds for 50 years

The Department of Chemistry and Biochemistry recently celebrated its 50th anniversary as alumni, emeriti faculty and retired staff members returned for a day of science and camaraderie with current members of the department.

More than 125 guests attended the dinner program featuring keynote speaker **John Petersen '70**, past president of the University of Tennessee system, and a slideshow highlighting the faces of the department. Two founding faculty members of the department were recognized: **Richard Keys** and **Sigmund Jaffe** (through his widow, Elaine Jaffe).

Earlier, a reception was held in La Kretz Hall, where many of the department's laboratories are now located. An afternoon program, hosted by Professor **Robert Vellanoweth '82**, featured three alumni: **Glenn Millhauser '80**, professor of chemistry, UC Santa Cruz; **Deborah Wong '98**, chief resident, UCLA emergency medicine program; and **Alejandro Briseño '04**, professor of chemistry, University of Massachusetts, Amherst.

According to Department Chair **Scott Grover**, "A common theme was the importance of the undergraduate research experience at Cal State L.A. The individual mentoring they received from faculty while engaging in exciting and meaningful scientific research made a lasting impact on their careers."

More than 100 students are currently participating in independent research programs under the direction of chemistry and biochemistry faculty.

Emeritus Professor Harold Goldwhite's highlights of the department's first 25 years:

- Initially, chemistry was a part of the Division of Natural Sciences when Los Angeles State College was established on the Vermont campus of Los Angeles City College in 1947.

- Soon after the Los Angeles State College of Applied Arts and Sciences moved to the present campus, the Chemistry department was established as part of the Division of Natural Sciences, chaired by chemist **Stewart A. Johnson**, with Professor Jaffe, a physical chemist, as its first Chair.

- Early faculty hires included **Anthony J. Andreoli**, a biochemist (initially appointed as a microbiologist); **Douglas Currell**, an organic chemist; **David M. Frisch**, a biochemist; **Richard T. Keys**, a physical chemist; and **Thomas P. Onak**,



Professor Robert Vellanoweth emceed the Chemistry and Biochemistry's 50th anniversary presentation held Friday, April 9, in Biological Sciences 144.

an organic chemist. The bachelor's degree in chemistry was first offered in 1959-1960 and the first master's degree in 1963.

- In 1964, the School of Letters and Science was established. The department then had 15 full-time faculty members and the program was accredited by the American Chemical Society. From the start, the department faculty members were active in promoting undergraduate research.

- The first external research award was given to Professor Andreoli in 1959—before the department was officially established.

- In 1972, the department moved from the building it shared with all the other sciences—the present Biological Sciences building—to a new Physical Sciences building, which housed the Departments of Chemistry and Biochemistry, Geology, and Physics and Astronomy.

Among the many outstanding chemistry faculty at Cal State L.A. is Carlos Gutiérrez, who was named the 2005 U.S. Professor of the Year in the Master's University and College category by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education. Also, Goldwhite was previously a faculty trustee, serving on the CSU Board of Trustees from 1998-2003.

With a grandfather clock, team wins grand prize

Cal State L.A.'s stellar team (pictured at right) received the Grand Champion award for its metallic grandfather clock—called "Kronos"—at the Society of Manufacturing Engineers (SME) WESTEC 2010 Manufacturing Challenge.

The engineering and technology students combined generations-old clock-making techniques with cutting-edge technology, along with "lean" manufacturing processes. Also, a rhythm-setting pendulum drives the precise articulation of the clock's intricate components.

For more about the award-winning team and project: www.calstatela.edu/univ/ppa/spotlight/archive/2010/westec-2010.php.



Briefly...

Harris Collection nabs Grammy

Cal State L.A. will be awarded a \$5,000 GRAMMY Foundation® grant to create a preservation plan for the recordings of the Roy Harris Collection housed in the University Library. Roy Harris is one of the 20th century's two or three most prominent American classical music composers. Among the Collection's recordings are 300 to 350 audio cassettes. According to the Foundation, "These personal recordings are of high historical value, showing the process of composition, and may include previously unpublished works." For more about the Roy Harris Collection of Musical Scores and Personal Papers at Cal State L.A., go to www.calstatela.edu/library/sc6.htm#c.

Top-notch Model U.N. delegation

For the second year in a row, Cal State L.A.'s delegation garnered key awards at the annual National Model United Nations (NMUN) conference in

New York. Representing the Republic of Turkey and directed by faculty advisor **Emily Acevedo (Political Science)**, the Cal State L.A. 21-student delegation received the "Outstanding Position Papers" and "Distinguished Delegation" awards. Out of more than 300 colleges and universities, only 32 schools were awarded Outstanding Position Papers and 24 schools were awarded Distinguished Delegation. For more details: www.calstatela.edu/univ/ppa/newsrel/modelun-award2010.htm.

Diabetes research reaches out

To boost awareness, and presumably reduce risk, of type 2 diabetes among elders in the Chinese community, Nursing Professors **Ming Fang Wang** and **Gail Washington** developed a research project to engage the community in developing a clearer understanding of the disease and how it works. The research findings were first published in the Dec. 2009 edition (vol. 32, no. 3) of the *Journal of Health*

and *Human Services Administration*. The research also received honorable mention at the recent 4th CSU Conference on Community-Based Research, and was featured in an April 24 article of the San Gabriel Valley Newspaper Group dailies.

Magazine makes 60th Statement

Accomplished author Helena María Viramontes, an English professor at Cornell University, returned to Cal State L.A. in April to mark *Statement's* 60th anniversary with a reading of her works. A stepping stone for Viramontes' career, *Statement* magazine is one of the oldest student-run campus literary magazines in the country. Twice *Statement* has been honored in the Association of Writers and Writing Programs annual competition for student literary magazines. For the 60th issue of *Statement*, call ext. 3-4140 to request a copy or view it online at www.calstatela.edu/academic/english/st-2010.php.