

## New director, dean lead campus entities



**Taffany Lim** was recently appointed the Senior Director of the new Center for Engagement, Service, and the Public Good. "I'm thrilled and honored to have this opportunity to take a leadership role in helping President Covino achieve his vision of creating a 'university of place'—a university that works in partnership with the community around us," said Lim.

The new Center will advance the public good through multiple pathways that empower Cal State L.A. students to develop their capacity for public service, civic engagement, and community leadership. Lim will coordinate efforts to enhance these activities and reduce the fragmentation of services and support.

Lim has served the Los Angeles community for more than 20 years, with expertise in strategic planning, volunteer/board development, program management, fundraising and policy development. She was also a part-time instructor at Cal State L.A. for the Youth Agency Administration Certification Program. Most recently, she served as the associate director of the Edmund G. "Pat" Brown Institute for Public Affairs.



**Eric Bullard** was appointed Dean of the College of Extended Studies and International Programs, effective March 1, 2014.

"I'm delighted to join Cal State L.A. at this stage in its history. I'm looking forward to working with university leadership, faculty and the community to enhance and expand the already impressive portfolio of programs offered," he said.

In this post, Bullard will work collaboratively with other college deans to seek opportunities to extend the University's academic and certificate programs. He will also oversee the International Office and the English Language Program.

Bullard previously served as the associate dean of the College of Continuing and Professional Education at Long Beach State. Bullard is an active member of the University Professional and Continuing Education Association and the Association for Continuing Higher Education.

(Highlights continued)

## Health and Human Services

The School of Criminal Justice and Criminalistics is working toward the implementation of a Probation Service Learning Pilot through a partnership with the Los Angeles County Probation Department. Spearheaded by Professor Denise Herz, the pilot project aims to directly influence the next generation of probation officers, and it lays the foundation to build a "degree to probation career pipeline" for criminal justice students at Cal State L.A.

The faculty and students of the Communication Disorders department are providing speech therapy to children and adults through the Robert L. Douglass Speech and Language Clinic. Chaired by Edward Klein and directed by Cari Flint, the clinic is part of a graduate degree program that is accredited by the Council on Academic Accreditation. All services are provided by graduate clinicians who are supervised by faculty and clinic staff members holding California licensure and certificate of clinical competence.

## Natural and Social Sciences

Cal State L.A. will continue to offer the Program for Applied Biotechnology Studies Master of Biotechnology (PABS MBT) under the coordination of Professors Sandra Sharp and Howard Xu. The program, previously funded through a grant, is now moving to state support with the addition of CSU Dominguez Hills to the program. The program works to prepare a highly-trained, well-rounded high-tech workforce for a variety of career paths within the biotechnology sector, including the pharmaceutical, biologics, and medical device industries. The PABS MBT program is the first consortium-based Professional Science Master's Degree program in the United States.

The Department of Chemistry and Biochemistry, along with Professor Carlos Gutierrez, is working to propose Cal State L.A. as one of the target institutions for the National Institutes of Health's Building Infrastructure Leading to Diversity (BUILD) Initiative. The initiative aims to support training for undergraduate students from diverse backgrounds who are underrepresented in biomedical and behavioral research, while promoting faculty development to further strengthen undergraduate research training at Cal State L.A.

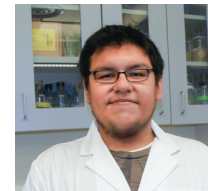
## Student honors...



**Abbie Ceja**, an anthropology major, was recently named by Hispanas Organized for Political Equality (HOPE) as one of five 2014 Future History Makers for striving for excellence,

being a positive role model and creating change. Ceja was honored during HOPE's 23rd annual Latina History Day Conference at the Millennium Biltmore Hotel.

**Jesse Garcia**, a microbiology major and Merkins scholar, recently earned a 2014 Howell-CSUPERB Research Scholarship. The CSU Program for Education and Research in Biotechnology (CSUPERB) partners with the Doris A. Howell Foundation for Women's Health Research to fund promising undergraduate student research projects in topics related to women's health.



The *University Times* student newspaper recently won third place in Best Special Section, Division C, during the 2013 California College Media Award.

The Department of History's *Perspectives* student journal was named the "Best Graduate Electronic Journal" in the 2013 Gerald D. Nash History Journal Prize competition by the national Phi Alpha Theta History Honor Society.

### QUICK CLICKS

**Semester Conversion:**  
web.calstatela.edu/semester

**Graduation Initiative:**  
www.calstatela.edu/academic/aa/gradinitiatives/

**Contributions to the public good:**  
http://www.collegeportraits.org/CA/CSULA/content\_page

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# University Reports

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## TV, Film and Media Center officially opens with Hollywood glitz



L-r: Architect Jay Bauer, Dean Peter McAllister, President William A. Covino, and Provost Ashish Vaidya.

With a hint of Tinseltown glamour, Cal State L.A. recently rolled out the red carpet to celebrate the grand opening of its new state-of-the-art TV, Film and Media Center.

The ceremony featured a ribbon-cutting and public tours of the center's 2,300-square-foot soundstage and 3-D motion capture studio, digital audio recording and mixing rooms, projection and screening rooms, computer lab, conference and collaboration spaces.

"This center demonstrates our continual commitment to investing in the

best possible resources and curricula to help our students obtain the skill and knowledge to pursue successful careers upon graduation," said Dean Peter McAllister of the College of Arts and Letters.

During the festivities, a Hall of Fame showcase was also unveiled, recognizing industry contributions and achievements by Cal State L.A. alumni, including nine Emmy Award winners, such as Julian Gomez, Laurie Lopez-Tixier, Michael Schultz and Colin Taylor. These stars mingled with faculty, students and staff during the landmark event.

Media guests also attended the opening, helping to spotlight Cal State L.A.'s success in equipping students for careers in the entertainment industry through innovative resources and industry partnerships for more than five decades.

The building is home to the M.F.A. in TV, Film and Theatre program—the only one of its kind in the United States that brings together directors, writers and actors of the entertainment industry as cohorts—and the undergraduate and graduate programs of the Department of TV, Film and Media Studies. About 700 students are currently enrolled in the department, while more than 1,400 alumni are working in Hollywood.

"The TV, Film and Media Center is not just going to be an investment in Cal State L.A., it's going to be an investment in Hollywood, the City, and the entire region," said President William A. Covino. "It is my hope that, through this center and our forward-thinking curriculum, Cal State L.A. will continue to do its part to ensure that Los Angeles remains the entertainment capitol of the world for years to come."

## 'When Women Succeed, America Succeeds'



L-r: Nancy Pelosi, Hilda Solis and Holly Mitchell.

An impressive and inspiring gathering of state and national leaders took place at Cal State L.A. when Democratic Leader Nancy Pelosi, Congresswoman Judy Chu, former U.S. Department of Labor Secretary Hilda Solis, and State Senator Holly Mitchell stopped by to discuss why "When Women Succeed, America Succeeds."

Joined on the panel by Cal State L.A. Professor Gay Yuen, the March 10 forum highlighted three main pillars of success for women: equal pay, work and family balance, and child care.

"We're privileged to have you all here for this important discussion of a national economic

agenda for women and families," said President William A. Covino during the opening address. "I cannot think of a better place to have this dialogue than Cal State L.A.—nearly 60 percent of our student population are women, and 60 percent of this year's entering students are the first in their families to go to college."

For a video of the discussion: <http://bit.ly/1hcJmDV>.



2014 Homecoming Week

They may not have been "Soaring Through Time" as the theme suggested, but the Student Athletes Advisory Council did win first place in this year's Homecoming Float Parade. The University-Student Union won second, while the Saudi Students Association and the Student Alumni Association tied for third.

The Homecoming Office Decorating Contest prize went to both the Career Development Center and the Office of Admissions and Recruitment.

## From the Provost



As part of the semester conversion process at Cal State L.A., we are afforded the

opportunity to transform our curriculum to better reflect the distinctive mission of the University.

We also may consider evolving disciplinary concerns and emerging best practices for teaching and learning, while at the same time addressing important student success needs and alignment with our Institutional Learning Outcomes (ILOs).

Faculty have been heavily engaged in this effort. Examples of **Conversion-Plus!** plans include the following:

- \* The Department of Art is developing hybrid capstone courses as well as hybrid and online offerings of such popular foundation courses as 101A and B. The Department plans to establish more internships in galleries and museums, local K-12 schools, and in the design, fashion and textile industries, so that students will be better prepared for future employment assignments.

- \* The Department of Biological Sciences is addressing curricular bottlenecks in its undergraduate biology program by reducing the number of lab courses in the upper-division core from five to two. Department plans also include much greater use of instructional technology to engage students in large-lecture courses, an intensive professional writing lab, civic engagement across the curriculum, and collaborative project-based lab experiences.

- \* The Department of Communication Studies is revisiting its Senior Capstone with an eye toward requiring community engagement and/or an internship. The department is also exploring the possibility of consolidating the two options in the M.A., and reducing the number of courses in certain options.

- \* The School of Nursing is making timely progress in converting and revising its many programs. To meet national accreditation standards requiring content on aging, the School is collaborating with the gerontology program to update its undergraduate and graduate courses.

## Briefs

During Cal State L.A.'s Day of Action in Sacramento, President William A. Covino met with members of the State Senate and Assembly about the need to provide an additional \$95 million for the CSU system. Following the trip, Speaker John A. Pérez indicated a willingness to allocate additional funding system-wide in the 2014-15 budget. Stay informed at: <http://capwiz.com/calstate/home/>.

During the January CSU Board of Trustees meeting, Chancellor Timothy P. White shared system-wide policy priorities for 2014-15 and his vision for the CSU in his first "State of the CSU" address. For video of the address: <http://calstate.edu/stateofcsu/video.shtml>.



SAVE THE DATE  
FRIDAY, MAY 9, 2014

CALIFORNIA STATE UNIVERSITY,  
LOS ANGELES

INVESTITURE  
OF THE SEVENTH PRESIDENT  
WILLIAM A. COVINO

HONORARY CO-CHAIRS:  
MAYOR ERIC GARCETTI  
BILLIE JEAN KING



President William A. Covino's investiture will bring together the entire campus community, alumni and friends during a week-long celebration of events that culminates May 9 with his investiture ceremony. For info: <http://www.calstatela.edu/investiture>.

## Montes Collection added to archive

Carlos Montes—a nationally respected leader in Chicano, immigrant rights, and anti-war movements—recently donated his collection of artifacts to the University's East Los Angeles Archives, housed in the John F. Kennedy Memorial Library. "I selected the Cal State L.A. Library's East L.A. Archive to donate my personal political files from the Chicano movement because Cal State L.A. is a local and respected educational institution that will make them available to the community, students, professors and the general public," said Montes.

Montes was a co-founder of the Brown Berets, a Chicano working class youth organization throughout the United States in the late 1960s and 1970s. He was also one of the leaders of the Chicano Blowouts, a series of walkouts of East Los Angeles high schools to protest against racism and inequality in Los Angeles-area schools.

For the library's Special Collections: <http://calstatela.libguides.com/SCA>.



L-r: Azalea Camacho, Carlos Montes and Romella Salinas.

## Simulator provides real-life lessons

It may not have all the comforts of home but the School of Social Work's Center on Child Welfare's (CCW) new Residential Simulation Lab does provide students and professionals the opportunity to develop and research new, collaborative child welfare practices.

Designed specifically for social work education and interdisciplinary collaborations with nursing, forensic science, and other academic fields, the lab is the first of its kind at any university in California.

The 440-square-foot, one-bedroom apartment structure includes a bedroom, bathroom, closet, kitchen area, living room and front door façade. It was designed by the center's director, Harkmore Lee, and built with support from the center and facilities staff members.

According to Lee, living-space simulations provide a realistic but safe, controlled environment to practice specific skills and professional protocols. "While the use of simulations as a pedagogical approach is not new, it is new to our social workers," said Lee. "By simulating a home environment, our lab allows social workers and other professionals to design various scenarios and explore new, innovative practices that strengthen individual learning and interdisciplinary communication."

The lab is currently being utilized by newly-hired L.A. County social workers who are practicing how to conduct home safety assessments for child abuse and neglect investigations.

Additionally, the lab will be utilized by students and faculty in the College of Health and Human Services and other schools and departments on campus, as well as professionals from a variety of disciplines and interests.



## College highlights

### Arts and Letters

The Soka Gakkai International World Peace Exhibit is coming to Cal State L.A. this spring. Entitled "From a Culture of Violence to a Culture of Peace: Transforming the Human Spirit," the exhibit promotes peace, culture and education through personal change and social contribution. The exhibit, hosted by the Department of Music, Theatre and Dance, will be accompanied by an international dance concert themed "Rebirth."

The Department of TV, Film and Media Studies has announced the establishment of an AVID Certificate Program for training in cutting-edge media postproduction.

### Business and Economics

The Global Center for Innovation and Entrepreneurship is planning its second annual FastPitch student business plan competition in April. Stay tuned for more info on the College's website.

The Cal State L.A. VITA (Volunteer Income Tax Assistance) Program, organized by Professor David Hossain, is offering free income-tax preparation services every Saturday through Apr. 12 for low- to moderate-income individuals who need assistance preparing and filing tax returns. For info: [www.calstatela.edu/vita](http://www.calstatela.edu/vita).

### Education

Rehabilitation Counseling Education Program has recently launched the Project Choice-CSULA: HIV and Substance Abuse Prevention, funded by a Substance Abuse Mental Health Service Administration grant totaling \$900,000 over a three-year period. In collaboration with the Asian American Drug Abuse Program, Inc., this is a training program designed to prepare college students for outreach immersion into our surrounding communities as trained Peer Health Advocates or Veteran Health Advocates. Professor Frances Siu directs the program.

The Los Angeles Writing Project, led by Professor Robert Land, will begin working with Harmony Elementary School teachers to develop a program that will improve the quality of their writing instruction with Secondary English learners. By providing teachers with skills, strategies, and curricular approaches to writing, the project enhances the academic English of students. The program is funded through a \$20,000 Supporting Effective Education Development grant.

### Engineering, Computer Science, and Technology

The Department of Computer Science is collaborating with San Francisco State in creating an innovative software development course where students are collectively creating and building a multiplayer online game using a variety of complex software components. The program is funded by the National Science Foundation and coordinated by co-principal investigator Eun-Young (Elaine) Kang.

A group of ECST professors will be presenting papers at the American Society for Engineering Education Zone IV Conference at Cal State Long Beach April 24-26, including Dean Emily Allen. The conference theme is "Student Success is Our Success." In addition, its Student Academic Success Services unit recently attended the Region 9 Conference of the National Association for Academic Advising at UC Berkeley.

(Highlights continued on back)