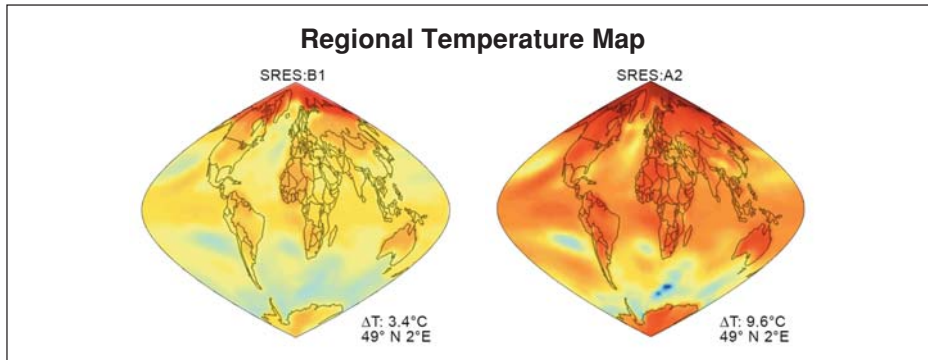


## One good thing about global warming...

## Staff awards 2005



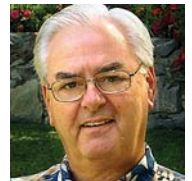
“Global warming’s future impact depends on factors such as human population growth and fossil fuel use,” begins *Science* magazine’s NetWatch coverage of the University’s expanded global warming Web site (April 2005). The interactive Web-based activity for high school and intro college courses was designed by project directors **Robert Desharnais** (*Biological Sciences*) and **Gary Novak** (*Geological Sciences*).

Desharnais and Novak’s interactive *Global Warming* site illustrates principles of climate change due to natural and human-caused factors. The site features an overview demonstration of the energy budget model and future climate change activities; animated and interactive tutorials; and online assessment quizzes. It also shows teachers how to register to freely access student or classroom results.

Others involved in the tutorial include **David Mayo** (*Geological Sciences*); **Mel Limson**, postdoctoral associate, Biological Sciences; software engineer **David Risner**; and graphics designer **Bobby Berberyan**. The work is supported in part by grants from the U.S. National Science Foundation and the California State University. Previous activities developed by the Desharnais and Novak team include *Earthquake*, *Virtual Dating* (about geologic time—not a way to find “that special someone,” explains the intro), and *Virtual River*, all accessible at <[www.ScienceCourseware.org](http://www.ScienceCourseware.org)>.

At the festive 31st Annual Staff Awards Ceremony, the 2005 Outstanding Staff Award was presented to **Stan Carstensen** (*Public Affairs*), the University’s photographer for more than 38 years.

Out of 16 staff members, the honoree was selected by a committee that received nominations submitted by colleagues, faculty and students.



As the University’s photographer, Stan faces countless publications, media, Web imaging needs and other public affairs deadlines every day.

In addition to shoots for *Cal State L.A. TODAY*, *University Reports*, the University Catalog and brochures, and newspapers’ needs, Stan’s projects include faculty photos, staff awards, student scholarships, dedications and numerous other annually recurring events.

The Public Affairs staffers affirm that Stan is a “team player.” Others have noted his “good humor” and “sensible suggestions” that make collaborative photo shoots a pleasant experience for everyone connected with them.

A nominator stated, “Stan has an amazing ability to ‘get the shot’ without making his subjects feel ‘on the spot.’ His talent and skill in his art extends to making each person feel comfortable in front of his camera lens—even those who ‘hate’ having their pictures taken.

“For 38-plus years, Stan’s vision has been the view of Cal State L.A. that the campus community and the public most often see. His enthusiasm as a staff member (and as a grad of Cal State L.A.) never fails to make the campus look great. His appreciative colleagues and friends can’t think of anyone more suited to be focused on and honored with the University’s Outstanding Staff Award.”

In addition to recognizing the outstanding staff at the annual event, the University community honored those employees with 10, 15, 20, 25, 30, and 35 years of service. See listing at <[www.calstatela.edu/UniversityReports](http://www.calstatela.edu/UniversityReports)>.

## First novel: love amid diversity

**Frederick Smith’s** first novel, *Down for Whatever*, is just off the press from Kensington Publishing Company.

“Living in L.A., you can’t help but be immersed in the multiple cultures, ethnicities, and realities people have, and I knew I wanted to write a story that included all people in a realistic, yet fictional, way,” says the author.



Smith, assistant director for the Cross Cultural Centers, states that the message of the novel is “in a nutshell,

can four 20-something friends find true love in a city where Black, Latin, and Gay Pride collide?”

With degrees from the Missouri School of Journalism and Loyola University Chicago, Smith was a finalist for the 2004 PEN Center Emerging Voices Fellowship, a member of the 2004 Voices of Our Nations Arts Foundation seminar, and was on a panel of writers exploring issues of race, gender and sexuality earlier this year at the University Bookstore.

For more details on Smith’s book, go to: <[www.fredericksmith.net](http://www.fredericksmith.net)>.


## Industrial technology team places first again



Cal State L.A.'s industrial technology student team garnered first place at the WESTEC Manufacturing Challenge Contest for the second year in a row. The winning "Rotary Stirling Engine," judged by manufacturing professionals, beat

projects from San Diego State University, CSU Northridge, Washington State University-Vancouver, Brigham Young, Cal Poly Pomona, Cal Poly San Luis Obispo and Oregon Institute of Technology.

For the competition, the students were asked to design, manufacture and test a rotary type stirling engine that had never been developed and is suitable for computer chip cooling, aquarium air pumps, and fluid metering.


Industrial technology faculty advisor **Jai Hong** said, "The team members worked extremely hard to design and create the engine. They were recognized for their knowledge, creativity, teamwork and skills." 

## CSULA highly rated in *Black Issues Top 100*

Cal State L.A. was recently listed #17 among *Black Issues in Higher Education's* "Top 100," a national list of colleges and universities that conferred the most bachelor's degrees to minority students in 2003-2004, based on U.S. Department of Education data.

CSULA ranked #2 in awarding bachelor's degrees in education to minority students, #2 in awarding bachelor's degree in education to Hispanic students,

#4 in awarding bachelor's degree in education to Asian American students, and #6 in awarding bachelor's degrees in all disciplines combined to Hispanic students. Cal State L.A. was also listed among the top 20 in awarding bachelor's degrees in computer and information sciences and support service to minority, Hispanic and Asian American students.


For more information on the rankings, go to <[www.blackissues.com](http://www.blackissues.com)>. 

## Campus round up

Roadwork is already in progress in order to make space for a **Welcome Center** that will be located at Paseo Rancho Castillo and Campus Road. Expected to be completed this November, the Center will provide direction and information for students and campus guests.

The **Los Angeles Regional Crime Lab**, a partnership among Cal State L.A., the Los Angeles Police Department, and the L.A. County Sheriff's Department, is well under way, with the steel structure recently being put in place. The Lab, which will facilitate collaborative forensic science internships, research opportunities, and in-service training, is planned for completion in 2007.

The **University-Student Union** demolition will begin in August to prepare for the construction of a new student union that features an expanded computer lab, a state-of-the-art fitness center, a 200-seat theater, and increased meeting and lounge space. The completion date is scheduled for September 2007, with occupancy set for January 2008.


The **Science Complex** is made possible through voters' support of a bond and the construction has started as of July 20, 2005, by Bernards Bros. as the general contractor. The high-tech science facilities will provide classrooms, offices, and state-of-the-art laboratories to serve multiple disciplines, replacing the existing physical science building, which will be used as temporary quarters as waves of construction continue over the next few years. The first phase of this complex is a three-story, 106,217 gross square feet building. The completion date is planned for late 2007. 



## Showcase of film and art

The second annual *Reel Rasquache*—Festival of the U.S. Latino Experience in Film & Art showcased more than 25 recent independent U.S. Latino-produced films and videos. Highlights of the three-day festival included the opening night L.A. premiere of *Red Passport/Pasaporte Rojo*; a special Tribute screening of the classic *Only Once in a Lifetime*; *The West Coast Eastside Sound Story* with a live performance by Cannibal and the Headhunters; a showcase of student films from Los Angeles area high schools; an honors celebration ceremony; free music and spoken word performances; discussion panels; and an art exhibition.

The *Reel Rasquache* Honors Celebration took place at the Festival's culmination on May 1st with the 2005 Tribute Film, Moctesuma Esparza's rarely seen 1979 first feature producing effort, *Only Once in a Lifetime*, which depicts an inspiring and dramatic experience of immigration and cultural belonging.

The screening was followed by a presentation honoring CSU Trustee **Moctesuma Esparza**, the 2005 Career Achiever recipient, for his entertainment industry achievements that bring intelligence and depth to Latina/o characters and endow dignity to the portrayals of Latina/o communities. The Honor Ceremony was hosted by acclaimed performance artist, Monica Palacios. Presenters included Si-TV chairman and co-founder, Jeff Valdez. 



### University Reports

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## 2005 grad speakers

**Antonia Hernández**, president and CEO of California Community Foundation, addressed this year's graduating class at the Undergraduate Commencement exercises. Hernández is former president and general counsel of the Mexican American Legal Defense and Educational Fund (MALDEF).



For the second year in a row, a separate Master's Commencement was held on a Friday at the University Athletic Stadium. Former CSU Trustee **Harold**



**Goldwhite** (*Emeritus, Chemistry and Biochemistry*) addressed the Class of 2005 at the Master's Commencement exercises.

More than 3,600 baccalaureate degrees and 1,500 master's degrees were conferred at CSULA's 58th Commencement. **LA**

## Setting the stage

**Christopher Acebo** (*Theatre Arts and Dance*) may work behind the scenes, but his work surely takes center stage.

A noted set and costume designer, Acebo's recent work on the set for the world premiere production of Sarah Ruhl's *The Clean House* at the Yale Repertory Theatre received rave reviews. This was Acebo's first production at Yale Repertory and he has already been asked to return next season.

"I tend to design new plays," says Acebo, whose stunning, edgy designs for the University's John Lion New Plays Festival graced the State Playhouse in February. "I find the development of new work to be very challenging and satisfying."



A faculty member since 2002, Acebo has taught set design, costume design, stagecraft and living theatre for non-majors. He is a recipient of the National Endowment for the Arts/Theatre Communications Group fellowship for designers. **LA**

## Transit Center dedicated



The newly designed Cal State L.A. Transit Center reopened with a celebration on April 15. Located at the south end of campus on Circle Drive, the transit center hub now accommodates four bus bays with space for four shuttle stops.

As part of the redesign, a pedestrian island and boarding area, decorative concrete crosswalks, benches and landscaping, a new traffic signal as well as security lighting were added to this site.

The CSULA Metrolink Station and El Monte Busway, on which many Metro and Foothill bus lines operate, provide a transit link with the on-campus transit center. **LA**

## Spreading the word about the CSU's Impact

By Dr. Charles B. Reed, CSU Chancellor

Those of us who work in and around California State University campuses know that the CSU has a major impact on California. We received tangible proof of that fact last fall when the CSU released a comprehensive study of the impact of the university system. That study showed a dramatic and unparalleled impact on the economic, social, intellectual and cultural life of all of California.

This past year, we have been sharing that information throughout our communities. For instance, we have begun hosting informational forums with industry leaders. We held an agricultural industry forum at Fresno State, an entertainment industry event at Cal State L.A. in April, and a tourism/hospitality industry forum at Cal Poly Pomona. We also have held briefing sessions with Latino, African-American, Vietnamese and Chinese communities, in both Southern and Northern California.

But our best advocates for the message about the CSU impact continue to be you, our employees. To that end, I want to encourage you to visit the CSU's new impact Web site <[www.calstate.edu/](http://www.calstate.edu/)

impact>. This site provides complete information from the impact report, organized by industry and by campus, as well as specific tools such as talking points and presentations that you can use to learn more about your campus and the CSU, and to share with others in your formal and informal discussions.

The more our message gets around the state, the better equipped we are to fulfill our mission as a university. When people understand that an investment in higher education is an investment in California's future—and when they truly understand the massive impact that the CSU has on California's economy—we will be better positioned to carry out our important work for California's students.

I want to thank you once again for helping to make the California State University such an outstanding institution of higher education. Your commitment to the CSU and its mission is what allows our university to make a difference for California and its students.

*Note: Cal State L.A. is a cosponsor of the upcoming CSU engineering forum to be held Oct. 28 at San Jose State.* **LA**

## Program receives department status

Fall quarter 2004 marked the creation of a new department—Liberal Studies. A "program" for many years, Liberal Studies is unique as the first program of its kind to be granted department status in recognition of the commitment of both the College of Arts and Letters and the University to the rigorous preparation of elementary school teachers, according to Dean **Carl M. Selkin**.

Liberal Studies also has been popular among students who value cultural studies and other interdisciplinary areas of investigation. Led in its transition by **Elena Glasberg** (*Liberal Studies*) and **Jenny Faust** (*Philosophy*), **Bryant Alexander** (*Communication Studies*) is now the acting chair. The tenure-track faculty comprising the Department of Liberal Studies are: **Rob Dechaine, Alejandra Marchevsky, Micol Seigel, Patrick Sharp, Victor Viesca**, and **Michael Willard**. **LA**

**For the University Reports expanded online edition, go to: [www.calstatela.edu/UniversityReports](http://www.calstatela.edu/UniversityReports)**



## University Library collaborates in humanities project

The University Library hosted a kick-off reception this past spring for a unique and comprehensive humanities-based project, *Mexican-American Baseball in Los Angeles: From the Barrios to the Big Leagues*.

The project was featured in a front-page L.A. Times California section article on Sunday, April 10, 2005.

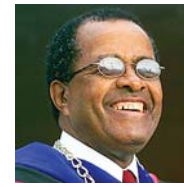
Several speakers addressed key components of the project, including future exhibitions, oral histories, and archives to be housed in the University Library.

The project's advisory committee of distinguished humanities scholars and com-

munity leaders, and others involved in the project's planning and implementation, attended the event.

A collaborative effort between the Baseball Reliquary—a Pasadena-based non-profit organization dedicated to exploring baseball's relationship to American art and culture—and the University Library, the project will document and interpret the historic role that baseball has played as a cohesive element and as a social and cultural force within the Mexican-American communities of Los Angeles County and the greater L.A. metropolitan area. LA

## President awarded honorary degree



President **James M. Rosser** received an honorary doctorate from Pepperdine University at its Graduate School of Education and Psychology commencement ceremony in July. Rosser delivered the keynote address at the Pepperdine graduation ceremony.

Pepperdine Chancellor Charles Runnels mentioned that it was an honor to have Rosser speak to its current and future educators. Runnel said, "With his long and successful tenure in education, there's probably no other person who's such a wonderful example for our students." LA

## CSULA women honored



On May 17, Cal State L.A. honored outstanding achievements of women faculty, staff, and administrators on campus. They were recognized for a variety of accomplishments, including achievements within their fields, contributions to Cal State L.A., commitment to students and women's issues, community involvement, and professional recognition.

Awards were presented to: **Melina Abdullah** (*Pan African Studies*), **Linda Beamer** (*Marketing*), **Talia Bettcher** (*Philosophy*), **Beatriz Encinas** (*Student Affairs/Student Services*), **Eleanor Ferguson-Marshalleck** (*Health and Human Services*), **Vicki Kubo-Anderson** (*Chemistry and Biochemistry*), **Rosario Morales** (*Curriculum and Instruction*), **Eve NaRanong** (*University-Student Union*), **Suzanne Regan** (*Communication Studies*) and **Siyon Rhee** (*Social Work*). LA

For campus events, go to:  
[www.calstatela.edu/calendar](http://www.calstatela.edu/calendar)

## Around campus . . .



Photo by Sam Urdank

The Paramount Pictures movie, *Coach Carter*, was filmed in the Eagles Nest Gymnasium last year. Pictured is actor Samuel L. Jackson. The film, released in January 2005, is the true story of a high school basketball coach who benched his undefeated team due to their collective poor academic record.



On March 4, Larry Mantle, host of KPCC (89.3 FM) *AirTalk*, moderated a live broadcast on the rise of the Chicano Power Movement and its legacy in present day Southern California politics, at the Luckman Intimate Theatre. The panelists were: Jesus Treviño, filmmaker; Dionne Espinoza (*Chicano Studies*); and Fernando Guerra (Loyola Marymount University).



Industry decision makers, community leaders and educators gathered for a CSU forum on April 29 to discuss higher education's role in producing well-prepared graduates for jobs in the radio, TV, film, entertainment, and digital media industries. Barry Gordon '86, former president of the Screen Actors Guild and a radio host, moderated the panel.



The 1,196-space Parking Structure 3 is completed. All levels are equipped with parking permit dispensing machines for purchase of daily permits. A pedestrian bridge from the top level of the structure to Greenlee Plaza provides easy access to campus. Elevators and disabled stalls are available. Separate entrances are accessible from Hillside Drive and through Lot C.