



# University

The Campus Community Newsletter



REPORTS

<http://www.calstatela.edu>

Fall 2006, vol. 37, no. 1

Published by the Office of Public Affairs

## Portrait renews legacy at Salazar Hall

Nearly four decades ago, Rubén Salazar created portraits of the culture and contemporary issues of Southern California's Mexican Americans in a style of journalistic realism. With the unveiling of a realistic new portrait of him, Cal State L.A. rededicated Rubén Salazar Hall Oct. 12 and rekindled an awareness of his legacy.

The ceremony included a keynote address by journalism scholar Félix Gutiérrez, a reading of Mr. Salazar's last column for the *Los Angeles Times* by *Times* reporter Hector Becerra, and reminiscences and remarks by Lisa Johnson, Salazar's daughter. It culminated with the unveiling of the portrait, commissioned by the University and painted by John Martin. (Martin, Gutiérrez and Becerra are alumni.)

A courageous—and at times crusading—journalist, Mr. Salazar spent more than a decade at the *Los Angeles Times*, beginning in 1959. He covered the Mexican-American community in Southern California, and he served the *Times* as a foreign correspondent in Vietnam and as a bureau chief in Mexico City. After he became news director in 1970 at KMEX, a Los Angeles Spanish-language television station, he continued with the *Times* as a columnist.

He was killed on Aug. 29, 1970, in East Los Angeles covering a rally of Latino opposition to the Vietnam War. He was 42.

Salazar Hall, formerly called South Hall, was originally dedicated in his memory in July 1976. LA



Framing a newly unveiled portrait of Rubén Salazar are (l-r) President James M. Rosser, keynote speaker Félix Gutiérrez ('65), Salazar's daughter Lisa Johnson, his grandson Chris and Rita Ledesma (*Social Work*).

## We're hot! Campus pilots wireless program

Wireless "hot spots" can now be found throughout campus.

The Division of Information Technology Services (ITS), in collaboration with the Associated Students, Inc. (ASI), recently implemented the University's wireless pilot program.

"The ASI played a key role in this successful wireless rollout and I am looking forward to working to further expand this service," said **Peter Quan**, vice president of ITS.

The following locations now have wireless access: Student Housing game room, Golden Eagle food court, King Hall quad, Salazar Hall quad, Student Affairs patio, Library Palmer Wing first floor, and Library North study areas (A level and 2nd floor). The range of the signal is approximately 300 feet.

Only Cal State L.A. students, faculty, staff

and sponsored guests with campus network accounts may access wireless connections. To connect to the campus network the computer or handheld device must have a wireless adapter, compatible operating systems, and antivirus software.

To protect from identity theft and to prevent unauthorized network access, WPA (Wi-Fi Protected Access) encryption configuration is recommended. Logging in with an encrypted connection would allow the user to access the campus network much like a desktop connection. But, the user logging in with an unencrypted open connection can only access the Internet.

All wireless users must follow campus appropriate use policy. For details, go to [www.calstatela.edu/its/wireless/](http://www.calstatela.edu/its/wireless/). LA

## \$200K Cotsen gift extends archaeology, creates partnership

A five-year \$200,000 grant to Cal State L.A.'s archaeology program has greatly expanded the horizon for students looking to dig into the past. The funds come from Lloyd Cotsen, a philanthropist and arts collector who has worked on archaeological projects around the world.

The grant will provide opportunities for international fieldwork and travel to national conferences for five to ten Cal State L.A. students each year. It also formalizes a collaboration between Cal State L.A. and the Cotsen Institute of Archaeology at UCLA.

According to President **James M. Rosser**, "By combining complementary expertise and offering unprecedented first-rate opportunities for our students and faculty, this linkage between two strong archaeology programs serves as a model for other potential mutually beneficial interactions between our two campuses and our two systems."

Cal State L.A. Trustee Professor **Barry Munitz**, who shepherded the discussions that led to the grant, credited Cotsen's "insightful generosity."

**James Brady** (*Anthropology*) '74 said scholarly success in archaeology takes root in fieldwork. By exploring archaeological sites with mentors, students develop research papers worthy of publication; and such achievements are key to pursuing a doctorate, he said.

"This funding gives us the freedom to select the best projects," said Brady, a member of the faculty since 1999 and faculty honoree at the recent Alumni Awards. "It's going to revolutionize what we can do as a campus in archaeology." LA

For the University Reports expanded online edition and the listings of new faculty, and tenure and promotions, go to: [www.calstatela.edu/UniversityReports](http://www.calstatela.edu/UniversityReports)

## WELCOMING TRIO OF NEW DEANS

### Inclusiveness expert Falvey leads in Education

**Mary Falvey**, a national expert on inclusive education for students with disabilities, has recently been appointed dean of the Charter College of Education.



Falvey leads curriculum and program development; organizes and schedules classes and programs; and coordinates academic support services, management of resources, supervision and development of academic support personnel, and academic interaction with students.

Falvey also serves as a key spokesperson on educational issues at the local, regional and statewide levels, furthering the interests of the teaching professional, assuring good working relationships with schools and community leadership, and leading the College in fundraising activity.

Most recently, Falvey served as director of student services for the Charter College of Education. She joined the campus as a professor in the then-Division of Special Education in 1980, where she also served as acting division chair and coordinator of several programs in special education. In 1987, she received recognition as an Outstanding Professor.

Falvey is a national authority on efforts to incorporate students with disabilities into mainstream education, including students with moderate to severe disabilities, such as autism and Down's syndrome. She has worked with local and national school districts to design inclusive programs for students with and without disabilities. She received her Ph.D. from University of Wisconsin, Madison.

### Allison takes reins for Arts and Letters

With expertise in literature, women's studies and library science, **Terry L. Allison** has been appointed dean of the College of Arts and Letters. He also joins the faculty as a professor of English.



Previously, Allison was professor and director of the Women's Studies Program at CSU San Marcos, where he also served as the library's first collections coordinator, university planning officer, interim associate vice president of Enrollment

Management Services, and interim vice president of Finance and Administrative Services/chief financial officer. He also helped to create an early outreach initiative.

At Cal State L.A., Allison provides strategic and fiscal leadership for the College of Arts and Letters and works closely with faculty to develop educational policies and curriculum.

Allison received his Ph.D. in literature and M.A. in comparative literature from UC San Diego.

### Moo-Young brings environmental expertise

**H. Keith Moo-Young**—a nationally recognized scholar in environmental engineering—is the new dean of the College of Engineering, Computer Science, and Technology. Moo-Young will also join the faculty as professor of civil engineering.



Most recently, Moo-Young served Villanova University as its interim dean and associate dean of research and graduate studies for the College of Engineering. He also chaired the Graduate Committee and the Ph.D. Committee, and he directed an interdisciplinary doctoral program in

technology management.

His research focuses on hazardous- and solid-waste management, the remediation of contaminants in groundwater, and the recycling and reuse of industrial co-product materials. His research has been funded by the Department of Energy, the National Science Foundation, Pennsylvania Department of Commerce, Corp of Engineers, Battelle, General Electric and Federal Highway Administration.

Moo-Young earned both a Ph.D. and M.S. in civil and environmental engineering from the Rensselaer Polytechnic Institute. He is a registered professional engineer in Pennsylvania.

### UPD sergeants saluted for service, expertise



Sergeant **Kevin Millinger** (*University Police*) was recently inducted into the Martial Arts Hall of Fame, recognizing his dedication and devotion to martial arts and his exemplary level of expertise.

Millinger is a day-shift watch commander whose duties include instructing members of the University Police in defensive tactics and weaponless defense.

He started martial arts training in 1971, earned his first black belt in 1975, and also studied Judo, Tae Kwon Do, and boxing. He has competed in martial arts tournaments and conducted numerous demonstrations at special events in Los Angeles.



PHOTO: F. NAWARRO

Sergeant **Christine Dosland** (*University Police*) was honored with the California Coalition Against Sexual Assault 2006 Outstanding Board Member Award.

Dosland was praised for the quality of her service to the East Los Angeles Women's Center, serving as a board member since 1996. A certified rape aggression defense instructor, she provides training for the agency's staff and volunteers.

As a University Police sergeant, she shares her expertise on law enforcement and issues around sexual assault with her peers. She also provides prevention education to students and faculty.

For campus events, go to:  
[www.calstatela.edu/calendar](http://www.calstatela.edu/calendar)



### University Reports

*University Reports* is published by the Office of Public Affairs. All material must be sent by e-mail, <[margie@cslanet.calstatela.edu](mailto:margie@cslanet.calstatela.edu)>. For submission guidelines, see <[www.calstatela.edu/univ/ppa/ur/urform.htm](http://www.calstatela.edu/univ/ppa/ur/urform.htm)>. (Call ext. 3047 if you have no access to the Web.) Copy for the Winter 2007 issue (vol. 37, no. 2) must be received in the Public Affairs Office by Fri., Dec. 15, 2006.

Executive editor—Nancy Miron  
Managing editor—Sean Kearns  
Editor—Margie Oi Yu '92  
Photographer—Stan Carstensen '73, '82  
Layout production—Yuri Watanabe '73  
Printing—Printing Center

## Off the press 50 years ago, now on web

Fifty years ago, bulldozers were moving a mountain to make way for Cal State L.A.'s campus. Meanwhile, authorities were trying to move a long-time farmer off the property (which he reportedly didn't own, but had lived upon rent-free for 23 years).

Those scenes are depicted in the September 1956 issue of *Night Times*, a newspaper prepared by then-L.A. State College students taking extended-day (or "night") classes.

A recently completed digital archive project at John F. Kennedy Memorial Library features more than 40 issues of the *Night Times*—sometimes called the *Night Owl*—published from 1954 to 1961, at [www.calstatela.edu/library/archive/nighttimes.htm](http://www.calstatela.edu/library/archive/nighttimes.htm).

In its coverage of construction, administrative changes, academic programs, social events and student profiles, the publication reflects '50s sensibilities. For example, fingerprinting, paraffin tests and polygraphs are mentioned in "Gangsters Galore," a April 1957 *Night Times* report about the police science program, which was about to gain a new building with a "simulated crime room." The issue also profiled track star Jerome Walters as "America's best bet for the four-minute mile" and offered "Something for the Girls," a review of fashions.

According to University Librarian **Alice Kawakami**, "This is the pilot project of a digital archive. We welcome suggestions from faculty members or others for similar projects that may be suitable for archiving. Once resources like this are on the web, their usefulness—both on campus and worldwide—increases greatly."

The project was designed and developed by Digital Resources Librarian **Kristine Ferry**, Government Information and Special Collections Librarian **Christine Gladish**, and Special Collections Assistant **David Sigler**. LA



## Top staff award goes to Linnevers

At this year's Annual Staff Awards Ceremony, the 2006 Outstanding Staff Award was presented to **David Linnevers**, outreach



coordinator for the College of Engineering, Computer Science, and Technology.

Linnevers, a staff member since 2002, was selected from 20 nominees, by a committee of colleagues, faculty and students.

Linnevers was cited as "...a leader and manager, a meticulous organizer and event planner, a strategic thinker and planner, and has the characteristics of an outstanding team player..."

Another colleague said, "His high regard for his coworkers and supervisors along with ability to connect with many people from different backgrounds and educational levels has made him a true asset to Cal State L.A."

He is also credited for "...[taking] the lead in overseeing the first university-wide VIP Welcome event, a monumental undertaking to which all the newly admitted undergraduate students for summer and fall 2006 have been invited."

In addition to recognizing the outstanding staff, employees with 10, 15, 20, 25, 30 and 35 years of service were honored. See listing at: [www.calstatela.edu/University Reports](http://www.calstatela.edu/University Reports). LA

## Stops starts; enrollment hits target; 'Results' here, more coming

Following a months-long push to move numbers upward, Cal State L.A. hit its enrollment target for Fall 2006 almost dead on.

According to Arlie Stops, who began as the University's associate vice president for Student Affairs/enrollment management in July, the CSU-established target was 16,190 full-time-equivalent students (FTE); as of Oct. 31, the enrollment was 16,197 FTE. The enrollment headcount – of actual individual students regardless of unit load – was 20,587. The Fall 2005 enrollment was 13,025 FTE, with a headcount of 20,034.

Stops said Cal State L.A.'s enrollment generally increased "across the board." Most significant, he said, was the rise in first-time freshmen by about 240 over last year's total of 1,458. Programs in criminal justice, nursing, health and business are growing the fastest.

A combination of efforts led to the boosts, he said. "For example, Academic

Affairs and Student Affairs have come together to follow-up with students," said Stops. "We instituted a phone campaign to reach out to students to find out what we can do to help them. This year we plan on doing much more."

Plans to recruit more aggressively and strengthen retention are outlined in "Delivering Results," a 32-page plan recently developed by a task force appointed and led by President James M. Rosser. Stops chairs the task force as it implements the plan.

Segments focus on communication, prospective students, recruitment, admissions, registration, financial aid, resource management, advisement, retention, quality service, and information. Stops said the document is dynamic—with benchmarks, measurable outcomes, responsibilities identified across campus, accountability identified, and the status of each of the more than 200 tasks updated regularly.

Completed tasks include these: conducting focus groups with students; providing music and messages to phone callers placed on hold; launching a Quality Service Committee; restructuring the scholarship program; and revising admissions letters. More tasks will be added.

"And it all focuses on enrollment," said Stops. "It's helped identify areas that need attention, brought them to the surface, and puts them out there where we have to respond to them. We can do this better, and this helps us see specifically who's the 'we' here."

Stops formerly served as associate vice president for Admissions and Records and director of Enrollment Management at the Community College of Southern Nevada. He earned a B.A. degree from University of Montana, an M.A. from New Mexico State University, and an Ed.D. from the University of Nevada, Las Vegas. LA





## Digital pioneer takes Library helm

**Alice K. Kawakami**, a pioneer in digital reference technology, was recently appointed University Librarian.



Kawakami will lead in planning and implementing strategies to enhance library services and collections. She will also further the creative use of technologies and manage the library's resources.

Kawakami's diverse professional background includes service in academic, medical, and public libraries.

Her prior positions include interim head and assistant head for services and programs at the College Library at UCLA and user-education coordinator at the Norris Medical Library at USC.

While at UCLA, she provided innovative leadership in shaping the vision and strategic direction for the library and played a key role in the LibQUAL customer satisfaction survey. She had responsibility for all services and operations within the library including oversight of reference, information literacy services, collection development, circulation and reserves, public programming, and fiscal and resource management.

Kawakami received her B.A. from Cal State L.A. and her M.L.S. from UCLA. She has been a speaker in local and national forums on digital reference, received awards for her contributions to the professional literature, and was UCLA's 2002 Librarian of the Year.

## Flying on fuel cells, UAV triumphs

In a Kitty Hawk moment, an unmanned airplane with an 18-foot wing span made history by demonstrating that fuel cells can be used to power flight.

Developed by a team of students at Cal State L.A.'s Multidisciplinary Flight Dynamics and Control Laboratory, the plane took off at the Apollo XI Radio Control (RC) Airfield in Van Nuys around 7:30 a.m., Aug. 25.

According to **Christopher Herwerth**, the graduate student in mechanical engineering who leads the team, "The fuel cell performed very well, yielding 480 watts of maximum sustained power that turned a 20-inch propeller. The UAV (unmanned aerial vehicle) took off slowly but climbed steadily, reaching an altitude of 100 feet."

With the touchdown, the team of roughly a half-dozen students became the first university crew west of the Mississippi—and the second overall—to achieve successful flight powered by fuel cells. According to

Herwerth, only two other groups have achieved public flights of such craft: AeroVironment, a Simi Valley-based aerospace company; and the U.S. Naval Research Laboratory.

One of the project's long-term goals is to develop an unmanned aircraft that can survey environments without polluting them. (The fuel cells are fed by hydrogen and release only pure water as an emission.)

Three mechanical engineering professors—**Maj Dean Mirmirani**, **Chivey Wu** and **Darrell Guillaume**—supervise the Multidisciplinary Flight Dynamics and Control Laboratory and serve as project advisors.

Mirmirani, chair of mechanical engineering, said the flight is likely the last for the plane, which now may be more valuable as a piece of history, to be seen in museums and outreach displays.

## Around campus . . .



The Eagles Nest gymnasium floor has been painted and revarnished to reveal a new rendition of Athletics' Golden Eagle mascot, aligning with the sculpture in front of The Golden Eagle.



**Ali Jabalameli**, NMR (nuclear magnetic resonance) specialist, inserts a sample into the strongest NMR in the CSU at a lab recently named in honor of **Anthony Fratiello** (*Emeritus, Chemistry and Biochemistry*).



**Ardie Bryant**—a tap performer for more than seven decades and an instructor at Cal State L.A. for the past six years—was officially designated a "Cultural Treasure" by the City of Los Angeles in a July 18 ceremony at the Intimate Theatre.