

# University Reports

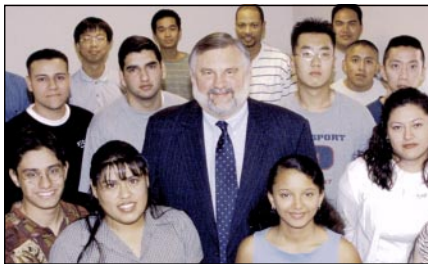


California State University, Los Angeles  
http://www.calstatela.edu

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## Landis Honored as Outstanding Mentor

**R**aymond B. Landis, dean of the School of Engineering and Technology, was one of 10 individuals selected by President Clinton to receive this year's **Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring**. The award, established by the White House, is administered by the National Science Foundation (NSF).



Raymond B. Landis with beginning engineering students at Cal State L.A.

The 1999 awards were conferred at a White House ceremony on December 6 to 10 individuals and five institutions from across the country whose outstanding mentoring efforts were deemed most responsible for enhancing the participation of underrepresented groups in science, math and engineering. The honorees were each presented a grant of \$10,000 to be directed back into the mentoring activity and a Presidential commemorative certificate recognizing them as exemplars to their colleagues and leaders in the national effort to help develop the nation's human resources in science, mathematics and engineering.

This is the second Presidential Award received at Cal State L.A. In 1996, chemistry professor **Carlos G. Gutierrez** was among the first to receive the then newly-established honor.

**Raymond B. Landis** is a nationally recognized expert in student development and student retention in engineering. Known as "the father of the MEP," Landis designed and implemented the Minority Engineering Program at CSU Northridge, where he was professor of

engineering from 1967 until 1985, when he joined the faculty and administration of Cal State L.A. Twenty engineering colleges in California alone have replicated the MEP program, now a national model for the education of economically and educationally disadvantaged students. As technical adviser for more than 60 universities across the United States, Landis continues to oversee the programs' effectiveness.

Through his textbook for college freshmen, *Studying Engineering: A Roadmap to a Rewarding Career*, Landis has reached more than 32,000 students at over 300 institutions across the nation. Emphasizing effective communication—especially crosscultural communication—his Faculty Advisors for Minority Students (FAMES) program builds skills that faculty need to be effective teachers, academic advisers, personal counselors and role models. His newsletter, *Success 101*, is popular with engineering and technology faculty; more than 700 engineering educators throughout the country have benefited from his NSF-sponsored Chautauqua short course.

Under Landis' tenure as dean, Cal State L.A.'s School of Engineering and Technology has risen to the ranks of the nation's top 20 undergraduate engineering schools and has received the highest rating from the Accreditation Board for Engineering and Technology.

Landis began his career in engineering as a member of the technical staff at Rocketdyne, a division of Rockwell International, from 1963-1967, and has continued to work with the industry as a consultant on issues related to minority engineering education. Throughout his career, he has garnered significant recognition for his work. Among his numerous awards are the 1998 American Society for Engineering Education Visiting Scholar Award, the Los Angeles Council of Engineers and Scientists' 1998

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## Peace Prize Awarded

**T**he California Wellness Foundation presented **Gilbert Sanchez**, director of the Pat Brown Institute's **Gang Violence Bridging Project**, the California Peace Prize Award at its seventh annual awards ceremony. The statewide



Gilbert Sanchez (c) with (l) Frank Acosta, sr. program officer, and (r) Ezra Davidson, Jr., Chairman of the Board, The California Wellness Foundation.

prize, which includes a \$25,000 grant, was established to celebrate the courage and perseverance of California's most dedicated violence prevention advocates.

Sanchez, one of three honored, was selected for having provided guidance and resources for young people whose opportunities for success have been thwarted by violence and poverty. Each of the recipients has worked directly with survivors of street violence and family violence.

Sanchez, who initiated the Gang Violence Bridging Project (GVBP), is a former gang member himself and has been the project's director for nearly six years. The GVBP provides individual counseling, social support, tutoring and mentoring, and translates research findings about the causes of gang participation into programs that help young people redefine themselves. It was initiated in 1993 to create a bridge for communication among youth, parents and service organizations in communities within the Greater Los Angeles area.

The Peace Prize is awarded through the Violence Prevention Initiative (VPI), one of The California Wellness Foundation's five central grantmaking initiatives.

## ADMINISTRATIVE APPOINTMENTS

Provost and Vice President of Academic Affairs Margaret Hartman has announced the following appointments:

**Jamie Dote-Kwan** (*Special Education*), associate dean, Student Services, Charter School of Education, effective August 2, 1999. Dote-Kwan was acting associate dean prior to this appointment.

**Melva Irvin** (*Kinesiology and Physical Education*), director, Center for Effective Teaching and Learning, effective September 1, 1999. Irvin was chair of the Physical Education Department from 1995-1998 and was the Acting Assistant Vice President for Academic Affairs last year. She brings more than 20 years of experience of working with future teachers to the position.

**Kathleen Reilly** (*Administration and Counseling*), associate dean, Instruction



and Academic Programs, Charter School of Education, effective August 2, 1999. Reilly comes to Cal State L.A. from CSU San Bernardino where she was chair of the Department of Counseling and School Psychology.

## PROFESSIONAL ACTIVITIES

**Bryant Keith Alexander** (*Communication Studies*) presented the paper, "What a Drag: Kings, Queens, Performance and Subversion," on the panel, "Performing Outside the Circle: Spectating, Spect(acting), and Performing Drag," on which he also served as respondent, at the 1999 National Communication Association conference, Chicago, IL, Nov. 4-7, 1999. He also chaired the panel, "Coloring Outside the Lines: Teachers Negotiating Self and Otherness."

**Robert Desharnais** (*Biology and Microbiology*) presented, with **Gary Novak** (*Geological Sciences*), "virtual courseware for scientific education" at the *Syllabus National Conference*, Sonoma State University, July 25-30, 1998. He gave the

following lectures: with B. Dennis, "Estimating chaos in a skeptical world," in *Invited Seminar Series*, Department of Mathematics, University of Arizona, Tucson, AZ, Oct. 15, 1998; "Biology Labs On-Line," Strategies for Success Workshop Series, Santa Monica College, CA, Oct. 24, 1998; "Virtual courseware for science education," Faculty Development Day, Mount San Antonio College, Jan. 8, 1999.

**Domnita Dumitrescu** (*Modern Languages and Literatures*) presented the following papers: "Romanian insusi vs. Spanish mismo: A Parallel," at the 28th annual meeting of the Linguistic Association of the Southwest, University of Texas at San Antonio, Oct. 1, 1999; "Language Contact Phenomena Among Heritage Speakers of Romanian in the United States," poster session at the First National Conference on Heritage Languages in America, Long Beach, CA, Oct. 15, 1999; "Objetos directos prominentes en el español porteño" (Prominent Direct Objects in Rio de la Plata Spanish), at the Pacific Coast Council on Latin American Studies Conference, Cal State L.A., Oct. 29, 1999.

**Marilyn Elkins** (*English*), in her role as chief faculty consultant for the Advanced Placement Examination in English Language and Composition, addressed the College Board regional assemblies in Orlando, FL, (Oct. 1998), San Francisco (Feb. 1999), and Chicago, IL, (Oct. 1999). She conducted regional workshops for the College Board in Spokane, WA, Venice, CA and Denver, CO, fall quarter 1999.

**Ed Forde** (*Art*) was coordinator of the Arts Faculty Exchange for the CSU Summer Arts program, Bass Lake and CSU Fresno, July 11-18, 1999. He presented a paper, "Strategies for Teaching Today's Students in Art and Design," at the 55th annual meeting of the National Association for Schools of Art and Design, the professional degree accrediting agency, Los Angeles, CA, Oct. 16, 1999.

**Enrico Gnaulati** (*Child and Family Studies/Psychology*) presented the paper, "Enhancing the Self-Esteem and Social Competence of Hyperactive Children: A Semi-Structured Activities Group Model," at the 11th Annual Los Angeles County Psychological Association Conference, Oct. 16, 1999.

**Ricardo J. Gomez** (*Philosophy*) taught five graduate seminars in Argentina from June to Sep. 1999: "The Contemporary Situation in the Social Sciences: A Philosophical Criticism" (School of Economics, University of Buenos Aires); "Unity

vs. Disunity of Science in Biology" (School of Natural Sciences, University of La Plata); "On the End of Science and Antiscience: A Critical Response" (University of 3 de Febrero); and "Neoliberalism and Globalization: A View from Epistemology" (University of Cordoba). He was also one of the three external evaluators who reviewed four doctoral programs from four different universities in Argentina. He was the main invited speaker in three conferences on science and philosophy of science and delivered the following papers: "Beyond the Flight from Science and Reason" (University of Gral. Sarmiento, Argentina, June 1999), "The Unity of Science: A Recurrent Metanarrative" (VII National Conference in History and Philosophy of Science, LA Falda, Cordoba, July 1999); and "Moving into a New View of Science" (X National Congress on Science and Education, University of La Plata, Sep. 1999).

**Silvia Heubach** (*Mathematics and Computer Science*) presented a computer workshop, "Using Mathematica to Convey Mathematical Concepts: An Introductory Modeling Course for Non-Science Majors," at the 12th International Conference on Technology in Collegiate Mathematics, Burlingame, CA, Nov. 5, 1999.

**John M. Kennedy** (*Music*) had his "Three Pieces for String Quartet" performed at the Kwang-ju International Contemporary Music Festival, Kwang-



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ju, Korea, Oct. 13, 1999. He was a featured composer, along with six other alumni composers, at the "Focus Festival of New Music," Baldwin-Wallace College Conservatory of Music, Berea, OH, where two of his works were performed. "Emerald Link," which was commissioned by the college for its presidential inauguration, was premiered by Dwight Oltman and the B-W Symphonic Wind Ensemble, and "Smoking Mirrors" (Symbia IIa) for solo clarinet, was performed by Meghan McGurdy on Oct. 23 and 24, 1999, respectively. As part of the conservatory's 100th anniversary celebration, Kennedy also participated in three panel presentations.

**Ignacio Lopez-Calvo** (*Modern Languages and Literatures*) chaired a session and read the paper, "La burla de lo religioso en las 'Eglogánimas' de Herrera y Reissig," at the conference Parody, Satire, Irony, Laughter, and the Grotesque: Humor in Latin American, Peninsular, Luso-Brazilian, and Chicano Literatures, Tempe, AZ, Oct. 7-9, 1999.

**Sachiko Matsunaga** (*Modern Languages and Literatures*) presented the following papers: "Automaticity in Reading Japanese as L1 and L2," 12th World Congress of Applied Linguistics (AILA '99), Waseda University, Tokyo, Japan, Aug. 1-6, 1999; "What eye fixation can tell us about phonological coding in reading Japanese kanji," at the 9th International Conference on Cognitive Processing of Asian Languages, Beijing Normal University, Beijing, China, Oct. 16-19, 1999.

**Robert Nakamura** (*Biology and Microbiology*) made a poster presentation, coauthored with D. Ponciano, J. S. Surfiis, C. Sammons and **John Gamon** (*Biology and Microbiology*), "A Noninvasive Method of Assaying Pigment Content in *Arabidopsis thaliana*," at the Ecological Society of America annual meeting, Spokane, WA, Aug. 1999. He gave an invited lecture, "Sex Mication and Reproductive Success in Hermaphroditic Plants" at Harvey Mudd College, Claremont, CA, Jan. 27, 1999. With **Carlos Robles** (*Biology and Microbiology*), he was co-principal investigator of the \$4.9 million NSF cooperative agreement with CEA-CREST (1998-2003) that established the Center for Environmental Analysis at Cal State L.A.

**Kaveri Subrahmanyam** (*Child and Family Studies*), with H.-H. Chen, presented a poster titled, "A Cross-Linguistic Study of Children's Acquisition of Object and Substance Words," at the

Cognitive Development Society meeting, Chapel Hill, NC, Oct. 7, 1999; with S. Reich and R. Gelman, presented a poster, "Children's Use of Information About Number and Mass When Making Judgments of Quantity," at the biennial conference of the Society for Research in Child Development, Santa Fe, NM, Apr. 1999; and an invited colloquium, "Computers and Girls: Bridging the Gap in Entertainment Software," at UC Riverside, Nov. 8, 1999.

**Elizabeth Torres** (*Biology and Microbiology*) made the following research



presentations: with A.C. Cohen, R. DeSalle and J.G. Morin, "The evolution of bioluminescence in marine cypridinid ostracode," at the 79th annual meeting of the Western Society of Naturalists, San Diego, CA, Dec. 1998; "Systematics of cypridinid ostracode crustaceans: evolutionary history of cypridinid bioluminescence and the molecular evolution of luciferase" at the Joint Meeting of the Society for the Study of Evolution, American Society of Naturalists and Society of Systematic Biologists, Madison, WI, June 1999. She served on a panel, "The Double Bind Revisited: Women of Color in Science, Math and Engineering in the U.S.," at a UCLA workshop/conference sponsored by the UCLA Center for the Study of Women, Los Angeles, May 21, 1999.

## PUBLICATIONS

**Adnan M. Abdeen** (*Accounting*) presented a paper, "Economic Value Added: The Fad of the '90s," at the Southern California Accounting Research Forum, held at Chapman University, Oct. 29, 1999. Recent MBA graduate **Clemente Franco** also made a presentation on that topic at the forum.

**Bryant Keith Alexander** (*Communication Studies*) published the article, "Performing Culture in the Classroom: An Instructional (Auto)Ethnography," in *Text and Performance Quarterly*, #19, Oct. 1999.

**James E. Brady** (*Anthropology*) published the following articles: with Gene A. Ware, "Multi-Spectral Analysis of Ancient Maya Pigments: Implications

for the Naj Tunich Corpus," in *Center 19*, National Gallery of Art, Washington, DC, 1999; with Wendy Ashmore, "Mountains, Caves, Water: Ideational Landscapes of the Ancient Maya," in *Archaeologies of Landscape: Contemporary Perspectives*, eds., W. Ashmore and A.B. Knapp, Blackwell Publishers, Oxford, England, 1999.

**Robert Desharnais** (*Biology and Microbiology*) published the following articles: "Phase switching in population cycles," in the *Proceedings of the Royal Society B* 265, 1998, and with J.M. Cushing, R.F. Costantino, B. Dennis, and S.M. Henson, "Nonlinear population dynamics: models, experiments, and data," in the *Journal of Theoretical Biology* 194, 1998. An article, with **Gary Novak** (*Geological Sciences*), "virtual courseware for scientific education" was published in *Syllabus* 12, 1998. Research conducted by Desharnais and colleagues on population dynamics using flour beetles is the subject of the chapter, "Beetlemania: Chaos in Ecology," in B.A. Cipra, *What's Happening in the Mathematical Sciences*, vol. 4, American Mathematical Society, Providence, RI, Dec. 1998. The volume is published every year to highlight a selection of the newest and most interesting areas of current mathematical research.

**John A. Gamon** (*Biology and Microbiology*) published the following articles: with



L. Serrano and J. Penuelas, "Estimation of canopy photosynthetic and non-photosynthetic components from spectral transmittance measurements," in *Ecology*, 1999; with I.S. Surfiis, "Assessing pigment content and xanthophyll cycle activity with a leaf reflectometer" in *New Phytologist*, 1999; with H.-L. Qiu, D.A. Roberts, S.L. Ustin, D.A. Fuentes, A. Rahman, D. Sims, and C. Styliniski, "Water expressions from hyperspectral reflectance: implications for ecosystem flux modeling," in *Proceedings of the Eighth Airborne Earth Science Workshop*, ed., R.O. Green, JPL, Pasadena, CA, 1999.

**Marilyn Elkins** (*English*) published the following articles: "'Sicker than a rabid dog': African-American Women Playwrights Look at War," in *The Curtain Rises: Black Female Visions on the American Stage*,

(continued on page 4)



## Publications (cont. from page 3)

ed., C.P. Marsh-Lockett, New York: Garland Press, 1999; "Cornelia Otis Skinner," in *American National Biography*, New York: Oxford University Press, 1999; "'Take Yuh Mouf and Make a Gun': The Bajan War in Brown Girl, Brownstones," in *Orality and the Fictive Imagination: African and African Diaspora Literatures*, ed., Tom Spencer-Walters, Troy, MI: Bedford Press, 1998.

**Ricardo J. Gomez** (*Philosophy*) published "El Fin de la Historia?" in *Epistemologia y Economia*, ed., E. Scarano, Buenos Aires: Editorial A-Z, 1999; "La Huida de la Ciencia y la Razon," in *Metodologia de las Ciencias Sociales*, ed., F. Schuster, Buenos Aires: Machi Editorial, 1999; and "Sobre Muertos Anunciadas y Otros Menesteres," in *Filosofia Hoy*, ed., O. Nudler, Buenos Aires: Eudeba, 1999.

**Silvia Heubach** (*Mathematics and Computer Science*) published "An Innovative Approach to Modeling at the Freshman/Sophomore Level" in the Proceedings of the 11th International Conference on Technology in Collegiate Mathematics, 1999.

**Ignacio Lopez-Calvo** (*Modern Languages and Literatures*) published the article, "La novela boliviana a la luz delpensamiento de la liberación," in the Proceedings of the Pacific Coast Council on Latin American Studies—From the Macro to the Micro: Latin American Studies in a Global and Local Context, #17, 1999.

**Sachiko Matsunaga** (*Modern Languages and Literatures*) published the following articles: "The role of kanji knowledge transfer in acquisition of Japanese as a foreign language," in *Japanese-Language Education Around the Globe*, #9, 1999; "Kanji knowledge transfer: Its effects on acquisition of Japanese as a foreign language" [in Japanese], in Proceedings of the 10th Conference on Second Language Research in Japan, International University of Japan, 1999; "Transfer of kanji knowledge in reading Japanese as a foreign language: Could it cause fossilization?" in *Second Language Acquisition*, vol. 2: Pragmatics and pedagogy—The proceedings of the third Pacific Second Language Research Forum, eds., N.O. Jungheim & P. Robinson, PacSLRF, Tokyo, 1998. Her reviews of *A Practical Guide to Learning Kanji* by M.O. Douglas, and *Cognitive Processing of Chinese and Related Asian Languages*, ed., H.-C. Chen, appeared in the *Journal of the Association of Teachers of Japanese*, vol. 32, no. 1, and vol. 32, no. 2, 1998, respectively.

University president **James M. Rosser's** statement regarding Cal State L.A.'s support and participation in the America Reads Challenge is on the "America Reads: Colleges and Universities" Web site. Go to <<http://www.ed.gov/inits/americanreads/coliniv.html>>.

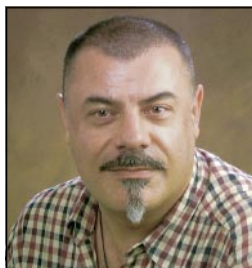
**Kaveri Subrahmanyam** (*Child and Family Studies*) published the following papers in peer-reviewed journals: with B. Landau and R. Gelman, "Shape, Material, and Syntax: Interacting Forces in Children's Learning of Novel Words for Objects and Substances" in *Language and Cognitive Processes*, 14, 1999; and with E. Joram and R. Gelman, "Measurement estimation: Learning to map the route from numbers to quantity and back," in *Review of Educational Research* 68, 1998. With Patricia Greenfield, she published a chapter, "Computer Games for Girls: What makes them play?" in *From Barbie to Mortal Kombat: Gender and Computer Games*, eds., H. Jenkins and J. Cassell, MIT Press, Cambridge, MA, 1999.

**Victor Ukpolo** (*Academic Affairs*), assistant vice president, with N.R. Murthy, published an article, "A Test of the Conditional Convergence Hypothesis: Econometric Evidence from African Countries," in *Economic Letters*, #65, 1999.

## HONORS AND APPOINTMENTS

An article by **Bryant Keith Alexander** (*Communication Studies*), "Performing Culture in the Classroom: An Instructional (Auto)Ethnography," published in *Text and Performance Quarterly*, received special recognition from *SPECTRA*, the newsletter of the National Communication Association, in the form of a half page review in the "In Our Journals" section, Oct. 1999.

**Jon Beaupre** (*Communication Studies*) was awarded an inaugural 1999 Ruben



Salazar Award in the radio category by the California Chicano News Media Association for his profile of "Latinos in Film," which aired on National Public Radio's *Latino USA*.

**Domnita Dumitrescu** (*Modern Languages and Literatures*) was invited, in her capacity as vice-president for the West, National Collegiate Spanish Honor Society *Sigma Delta Pi*, to the celebration of the 80th anniversary of the foundation of the society at UC Berkeley, where Chapter Alpha was first installed on Nov. 14, 1919. She delivered the keynote address at the event, Nov. 15, 1999. Her biography was included in *2000 Outstanding Scholars of the 20th Century*, International Biographical Centre, Cambridge, England, 1999, and she was selected International Woman of the Year 2000-2001, in recognition of her services to the field of Hispanic studies, by the International Biographical Centre.

**Marilyn Elkins** (*English*) has received a three-year appointment to the Council



for the International Exchange of Scholars. She will be one of a four-person committee who selects Fulbright Scholars for the European Alliance, France, and Brussels, fall 1999. Elkins was also awarded the 1999 Outstanding Civilian Service Medal for her work as a 1998-99 Distinguished Visiting Professor at the United States Military Academy at West Point, May 15, 1999.

Curated by **Julie Joyce** (*Luckman Gallery*), director, and painter Adam Ross, the *Luckman Post-Millennial Fizzy* exhibition recently traveled to Beaver College Art Gallery in Glenside, PA. This marks the occasion of the Luckman's first travelling exhibit.

**John M. Kennedy** (*Music*) recently received his 10th Standard Panel Award from the American Society of Composers, Authors and Publishers (ASCAP).

**Leon Schwartz** (*Emeritus, Modern Languages and Literatures*) is one of only seven U.S. Diderot scholars among 67 worldwide whose entries are included in the just-published *Dictionnaire de Diderot* (Paris: Honoré Champion, 1999). His entry, "Juifs" ("Jews"), surveys and evaluates the great French philosopher, critic, encyclopedist, playwright, and novelist's writings about Jews in light of the history of modern anti-Semitism and contemporary criticism.

## IN THE NEWS

Cal State L.A.'s **"A Legend and Her Friends, Billie Jean King Day,"** hosted by the **Division of Intercollegiate Athletics**, was noted in *Herald American*, Sep. 9, 1999. It was also listed on the Social Calendar section of the *Pasadena Star-News*, Oct. 3, 1999.

The **Algebra Project**, coordinated by Cal State L.A.'s ACCESS Center, was featured in the article, "A Win-Win Collaboration," in the *Feeling Good About Inglewood* newsletter, vol. 2, no. 2, Winter 1998/99.

**Francisco Balderrama** (*History/Chicano Studies*) was quoted in the article, "Revered icon attracts thousand," about the image of Our Lady of Guadalupe, in the *Pasadena Star-News*, Oct. 22, 1999.

**Jeff Benedict** (*Music*) was highlighted in an article, "The Roving Eye: Spotlight



on the Orion Saxophone Quartet Performs at Cal State L.A.," *California Crusader News*, Oct. 14, 1999, and in an article, "Concert to Feature Cuber," *The Arcadia Weekly*, Nov. 11-17, 1999.

A letter by **Wayne Bishop** (*Mathematics and Computer Science*) advocated the use, in Pasadena public schools, of "strong [mathematics] curricula, such as that used by Pasadena's excellent private schools [that are] now on the state-approved list," *Pasadena Star-News*, Oct. 11, 1999.

The work of **Charles Borman** (*Emeritus, Art*) was featured in the article, "Crafty Creations: Charles Borman's sculptures combine pun-loving spirit with heat workmanship," by Josef Woodard, *Los Angeles Times*, Valley edition, Oct. 29, 1999. The article described Borman as an artist with "impish humor." The review was of his work exhibited, along with that of 14 other artists, including **David McNutt** (*Publications/Public Affairs*) and **Walter Askin** (*Emeritus, Art*) at Village Square Gallery, in Montrose, CA.

The **Pat Brown Institute's** dedication of a photo mural of Governor Edmund G. (Pat) Brown signing the first major legislative enactment of his governorship, the historic Fair Employment Practices Act, was featured in an article in the Eastern Group Publications, Oct. 21, 1999.

Cal State L.A.'s **School of Business and Economics** was one of only two in the Los Angeles region to be ranked among the top 100 best undergraduate business schools by *U.S. News and World Report*, Oct. 1999. The ranking was also noted in the *Pasadena Star-News*, "Around the Southland" column, Nov. 2, 1999, and on KFWB radio news, 2:10 p.m., Nov. 1, 1999.

**Cal State L.A.** was featured in the article, "Cal State L.A. Participates in Free Grand Performances Summer Season," a noontime lecture series organized by the Office of Continuing Education at the California Plaza, downtown L.A., *California Crusader News*, Oct. 7, 1999. Cal State L.A.'s Presidential Scholars were featured in a brief article, "Scholarships," in the *California Crusader News*, Oct. 14, 1999. Cal State L.A. was also mentioned in the following articles in the *Los Angeles Times*: "St. Vibiana's Bought by Developer," by Larry Gordon, Nov. 2, 1999, and "Ceremony Marks a Vision of Hope for St. Vibiana's," by Joe Mozingo, Nov. 3, 1999. The story noted discussions with Cal State L.A. to use the cathedral and class buildings as performance and teaching facilities.

Cal State L.A.'s **Crime Lab Press Conference**, focusing on Assembly Bill 1391 which, as a bond measure, would fund the construction on campus of a facility for use by the University and the three city, county and state law enforcement agencies, was featured in the following print media: *Pasadena Star-News*, Oct. 7, 1999; *Sing Tao* (Chinese daily newspaper), Oct. 7, 1999; *Civic Center News Source*, Oct. 11, 1999; *Pasadena Star-News*, Oct. 9, 1999; *L.A. Sentinel*, Oct. 14, 1999; and *Lynwood Press*, Oct. 14, 1999. **KCET's Life & Times** featured this issue on its 7:00 p.m. news program, Oct. 20, 1999, conducting a major interview with **Anthony Longhetti** (*Criminal Justice*) in the Cal State L.A. forensic science lab. A story on Chief Parks mentioned his attendance at the press conference on KNBC-TV (Channel 4), five o'clock news, Oct. 6, 1999.

**Stuart Fischhoff** (*Psychology*) was interviewed for a *Boston Herald* article, Oct. 19, 1999, in which he addressed the reasons behind the rowdy fan behavior after a series of bad calls by umpires in the Red Sox-Yankees Division Championship game; his comments about unruly fan behavior appeared in an article, "Eagles fans aren't alone, but are sports blameless in unruliness?" in the *Palm Beach Post*, Oct. 24, 1999; he appeared on the PBS program *Health Week*, Oct. 22, 1999, to comment on why people are attracted to scary movies; and his observations on

the effect of Howard Stern's marital break-up on his fans appeared in *The Star-Ledger*, a New Jersey newspaper, on Oct. 28, 1999.

Cal State L.A.'s **Future Educators Institute**, organized by **Daniel L. Towler** (*Campus Ministries*) was featured in the article, "Cal State L.A. Institute Prepares Future Teachers of America," in the *California Crusader News*, Sep. 9, 1999.

**Julie Joyce** (*Luckman*) was noted as a gallery/studio tour leader in "Grand re-opening of Huntington Beach Art Centersponsored by Terry & Tracy," *Huntington Beach Independent*, Oct. 14, 1999.

**Hae Kyung Lee** (*Theatre Arts and Dance*) and her dance company's performance of "Silent Flight" was listed in the *San Gabriel Valley Daily Tribune*, Oct. 8, 1999, and the *Los Angeles Times*, Oct. 14, 1999. An article noting the performance as part of the World Festival of Sacred Music—The Americas appeared in the *Orange County Register*, Oct. 8, 1999.

**Jaime Regalado** (*Pat Brown Institute*), executive director, was quoted in an article, "Fools in Love: After decades of disdain, the L.A. Times is aggressively courting the Latino community—but it's no easy match," by Jack Cheevers, *New Times L.A.*, Nov. 11-17, 1999. He was also quoted in the article, "Gov. Davis campaign a model for Gore," by Robert Salladay, in the *San Francisco Examiner*, Oct. 17, 1999, and in an article about the Governor Bush campaign, "Polls Find Bush Shaking a Bit on Top Rung," in the *Los Angeles Times*, Oct. 26, 1999.

**Paul Rosenthal** (*Information Systems*) provided expert analysis about Japan's



recent nuclear fuel accident in a live television appearance on the business channel program, "U.S.-Japan Investing," Oct. 13, 1999.

University president **James M. Rosser** was featured in the article, "Governor Creates Panel on Outreach, Diversity," in the *Wave Newspapers*, Oct. 6, 1999.

**Solar Eagle III**, designed by engineering and technology students, was featured in a photo article, "Taking a Cruise into Future," in the *Los Angeles Daily News*, Aug. 28, 1999.

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## News (cont. from page 5)

Cal State L.A.'s **Summer Bridge program** was featured in an article, "Propuestas: para mejorar el sistema," *La Opinion*, Section B, Sep. 12, 1999.

**Jervey Tervalon** (*English*) had his book, *Living for the City*, reviewed in the article, "The Ultimate Urban Myth," by Ricardo Cortez Cruz, *Washington Post*, Feb. 25, 1999. His book was also reviewed in the article, "Grim and Grimmer: Two brilliant story collections portray dangerous, disaffected lives – one in L.A., one in the deep South," by Brian Schwartz, in the *San Francisco Chronicle*, Aug. 15, 1999.

The appointment of **Victor Ukpole** (*Academic Affairs*), assistant vice president, was noted in the Education column of the *Los Angeles Business Journal*, Sept. 20, 1999; was featured in an article in *L.A. Watts Times and California Crusader News*, Sep. 9, 1999; and profiled in *Precinct Reporter* and *Long Beach Leader*, both on Sep. 2, 1999.

**George Umezawa** (*Student Affairs*), Cal State L.A. alum and retired administrator, was featured regarding his leadership as a student and administrator at Cal State L.A., in *Rafu Shimpo*, Aug. 28, 1999, in *Kamai Forum*, Sep. 3, 1999, and in the *California Crusader News*, Sep. 9, 1999.

**Gay Wong** (*Curriculum and Instruction*) was mentioned in an article



regarding elected officials serving the Asian American Education Organization, in *Kamai Forum*, Aug. 1999.

## NEW EMERITI

The following recently retired faculty were recommended by the academic department or division for emeritus status. With approval from the School dean, the Provost and Vice President for Academic Affairs, and the President, their emeritus status have been awarded:

**Peter Brier** (professor of English, 1971-Spring 1998)

**John E. Thornbury** (Associate Librarian, Reference, 1988-Spring 1999)

## Latino MacArthur Fellows Visit Campus

On October 21, California State University, Los Angeles invited two MacArthur Fellows to speak on campus as part of the Third Annual Latino/Latina MacArthur Fellows Reunion in Los Angeles.

The Department of Chicano Studies hosted the visit of Ramón A. Gutiérrez who spoke to students, staff and faculty on the theme of Mexican and Chicano cultural history in the context of present-day race relations in the United States. Gutiérrez is the author of the award-winning book *When Jesus Came, the Corn Mothers Went Away: Marriage, Sexuality, and Power in New Mexico, 1500-1846* (Stanford University Press, 1991). He was a 1983 MacArthur Fellow whose scholarly interests include the Spanish Borderlands, Andean Republics, and Latino/Hispanic peoples of the United States. Gutiérrez is a cultural historian, founder and director of the Center for the Study of Race and Ethnicity, and associate chancellor at the University of California, San Diego in La Jolla, California.

The Department of Theatre Arts and Dance hosted the visit of 1996 MacArthur Fellow John Jesurun who spoke to beginning acting students about his work. Jesurun is a theater director, writer and designer who combines elements of film, literature and television into unique performance pieces filled with imagination, humor and aesthetic challenges. Since 1985, he has written and directed 20 plays and has directed his work in Italian, German and Spanish. His current video project, *Land of the Living*, will be



1996 MacArthur Fellow John Jesurun spoke to beginning acting students at Cal State L.A. about his work.

completed this year. His new play, *Snow*, will premiere at the New City Theater in Seattle next year. He is currently collaborating with composer Mikel Rouse on an opera entitled *The End of Cinematics*.

The John D. and Catherine T. MacArthur Foundation is dedicated to helping groups and individuals foster lasting improvement in the human condition. The MacArthur Fellow Program provides unrestricted fellowships to exceptionally talented and promising men and women who have shown evidence of originality, dedication to creative pursuits, and capacity for self-direction. The fellows are commonly referred to as "geniuses" and are recognized for a broad range of endeavors and achievements as educators, writers, actors, community activists, and visual performance artists. Since 1981, the Foundation has awarded 562 fellowships; 18 of these fellowships have been awarded to Latinos.

This year's event sponsors included the *Los Angeles Times*, *USC*, *La Opinion* and Univision. ■

## UNIVERSITY ANNOUNCEMENTS

### New Admissions Office hours:

Mon.-Thu., 8 a.m.-6 p.m. and Fri., 8 a.m.-4 p.m. The office is located at Student Affairs 101. Call ext. 3-3901.

### Career Opportunities:

Career opportunity announcements are available for review in the Human Resource Management reception area, Admin. 605. Promotional fliers and applications for on-campus administrative and staff positions are also available. You may also visit the HRM Web site at <<http://www.calstatela.edu>>. Office hours are Monday-Friday, 8 a.m.-5 p.m.

## Landis (cont. from page 1)

Engineering Project of the Year Award (Solar Eagle III), and the 1998 Spirit of Los Angeles Award from the Transportation Foundation of Los Angeles. In 1998, he was honored by the ARCO Foundation for his success in increasing the pool of underrepresented engineers, and in early 1999, he was among the first inductees into the National Association of Minority Engineering Program Administrators Hall of Fame. Also in 1999, Landis was honored as the first CSU administrator to receive the systemwide CSU Wang Family Excellence Award for administrative leadership. ■



## Policy on the Prohibition of Sexual Harassment

California State University, Los Angeles, will take action to prevent and eliminate sexual harassment, as mandated by the Chancellor's Executive Order No. 345.

Sexual harassment is conduct that is subject to disciplinary action, including termination. Sexual harassment includes but is not limited to:

- Unwanted sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature.
- Any act that contributes to a workplace or learning environment that is hostile, intimidating, offensive, or adverse to persons because of the sexual nature of the conduct.
- Conditioning an act, decision, evaluation, or recommendation on the submission to, or tolerance of, any act of a sexual nature.

Although this policy focuses on the treatment of persons lacking or holding lesser authority by persons possessing greater authority, it does not preclude the possibility that sexual harassment may also be perpetrated by persons lacking or holding lesser authority e.g., employee, student, or applicant. In determining whether conduct constitutes sexual harassment, the circumstances surrounding the conduct are considered.

The prohibition against sexual harassment applies to all transactions of University business, whether on or off campus.

Individuals who have supervisory authority are responsible for reporting a formal complaint about sexual harassment to a designated complaint investigator. Failure to do so may lead to appropriate administrative action.

Specific rules and procedures for reporting charges of sexual harassment and for pursuing available remedies are available in the following locations: Human Resource Management; Office for Equity and Diversity; Office of the Vice President for Student Affairs; University Counseling Center; and Women's Resource Center.

*If you have any questions, please contact the Office for Equity and Diversity, Administration 605, ext. 3-3040.*

## Notification of Compliance with the Americans with Disabilities Act (ADA)

California State University, Los Angeles, does not permit discrimination on the basis of disability in admission to, access to, or operation of its instruction, programs, services, or activities, or in its hiring and employment practices. Also, the University does not permit harassment based on a protected disability. In addition, the University does not permit discrimination or harassment based on an applicant's, employee's, or student's relationship with or association with anyone with a known protected disability.

Upon request, the University will consider reasonable accommodation(s) when needed to facilitate the participation of persons with ADA-protected disabilities. Reasonable accommodations will be considered to permit individuals with protected disabilities to: (a) complete the admission/employment process; (b) perform essential job functions; (c) participate in instruction, programs, services or activities; and, (d) enjoy other benefits and privileges of similarly-situated individuals without disabilities.

Questions, concerns, complaints and requests for reasonable accommodation or additional information may be forwarded to the Office for Equity and Diversity, the campus office assigned responsibility for compliance with the ADA. The Office for Equity and Diversity is located in Administration 605 and open Monday through Friday, 8:00 a.m. to 5:00 p.m., phone: ext. 3-3040 (TDD: ext. 3-3270).

### ADA COMPLAINTS

*If you feel you have experienced discrimination or harassment due to your protected disability, in connection with your association with the University, please make your concern known. You may obtain a complaint form from the Office for Equity and Diversity.*

*Your concern will be treated confidentially, considered carefully, and investigated promptly, thoroughly, and objectively. If corrective action is appropriate, it will be taken. No action will be taken against you for filing your complaint, as long as you believe the complaint to be valid.*

## Policy on Campus Violence

California State University, Los Angeles, is committed to creating and maintaining a working, learning, and social environment for all members of the University community that is free from violence.

Civility, understanding, and mutual respect toward all members of the University community are intrinsic to excellence in teaching and learning, to the existence of a safe and healthful workplace, and to maintenance of a campus culture and environment that serves the needs of its many constituencies. Threats of violence or acts of violence not only impact the individuals concerned, but also the mission of the University to foster higher education through open dialogue and the free exchange of ideas. The University prohibits, and will take decisive action to eliminate, verbal harassment, violent acts, threats of violence, or any other behavior which by intent, action, or outcome harms another person. Such conduct is subject to disciplinary action up to and including dismissal from employment, expulsion from the University, or civil or criminal prosecution as appropriate.

The University has no tolerance for violence against and by members of the University community. To fulfill this policy, the University will work to prevent violence from occurring and will ensure that federal and state laws, as well as University regulations prohibiting violence, are fully enforced. In determining whether conduct constitutes a credible threat or act of violence, the circumstances surrounding the conduct will be considered.

Established University faculty, staff, student and Department of Public Safety procedures will serve as mechanisms for resolving situations of violence or threats of violence. Each allegation of violence or threat of violence will be taken seriously. Individuals are encouraged to report acts of violence, threats of violence, or any other behavior which by intent, act or outcome harms another person.

## Mark Your Calendars



**Lula Washington Gospel Kwanzaa.** *Thu., Dec. 30, 8 p.m. Luckman Theatre.* Two holiday traditions, Christmas and Kwanzaa, will be brought together for a single program when the Lula Washington Dance Theatre presents its third annual concert at the Luckman. Call TicketMaster: (213) 365-3500 or Luckman: ext. 3-6600.

**"Leon Golub: Selected Works from The Broad Art Foundation."** *Ongoing through Jan. 8, 2000. Luckman Gallery.* Gallery hours: *Mon.-Thu. and Sat., 12 noon-5 p.m.* Large-scale politically charged works. Curated by Andrea Feldman, assistant curator of The Broad Art Foundation. Call ext. 3-6604.

**18th Annual David L. Kubal Memorial Lecture.** *Thu., Jan. 20, 2000, 6:30-8:30 p.m., Los Angeles Room, U-SU.* Topic: "Environment Matters: Ecological Feminist Theory and Chicana Literary and Artistic Expressions." Speaker: Maria Herrera-Sobek, professor of Chicano Studies and Luis Leal Endowed Chair at UC Santa Barbara. Reception following at the Alumni Lounge, U-SU. Call ext. 3-4140.

## Cal State L.A. Volleyball Claims Co-CCAA Championship Title

Cal State L.A. women's volleyball team claimed its **first-ever CCAA** (California Collegiate Athletic Association) **championship**, sharing the title with CSU Bakersfield with a league mark of 19-3 (19 conference wins is a new Cal State L.A. record).

In addition, the Cal State L.A. Golden Eagles tied the University record for most wins in a season with 26 (last set in 1986). The Golden Eagles have set three new team season-records with a .269 hitting percentage (currently ranked 17th nationally), 337 block assists and 414 total blocks.

The volleyball team also earned its **sixth trip to the NCAA** (National Collegiate Athletic Association) **Tournament in the last decade**, after it was chosen as the No. 3 seed in the Pacific Regional hosted by Brigham Young University-Hawaii. ■

## President Rosser Honored by Alma Mater as Distinguished Alumnus

**T**he Southern Illinois University (SIU) Alumni Association recently honored President **James M. Rosser** as one of its 1999 SIU Distinguished Alumni, for his outstanding professional accomplishments and exemplary service to his alma mater.

Dr. Rosser, who earned academic degrees in health education administration and microbiology from SIU at Carbondale (Ph.D. 1969, M.A. 1963, B.A. 1962), was honored, along with James R. Fornear, founder and board member, Res-Care, Inc.; Kathleen B. Fralish, founder and president, Center for Comprehensive Services; Mark Victor Hansen, coauthor, *Chicken Soup for the Soul* book series; and Joan E.

Higginbotham, international space station capsule communicator, Johnson Space Center.

A former administrator and faculty member at SIU, Dr. Rosser was the founder and first director of SIU's Black American Studies Program. He also served as a special assistant to Chancellor Robert W. MacVicar in 1970. After leaving SIU, he was selected as senior associate vice chancellor for academic affairs at the University of Kansas. While attending SIU, he was an honor student and a member of the Saluki basketball team for two years. In 1986, he received SIU's Alumni Achievement Award for the College of Education. He is a lifetime member of the SIU Alumni Association. ■

## Business School Ranked Among the Top 100

**T**he School of Business and Economics at Cal State L.A. is recognized as one of only two schools in the Los Angeles region to be ranked **among the 100 best undergraduate business schools** in the United States by *U.S. News and World Report*. It is among only six schools in the state of California and one of only two California State University campuses to be so recognized.

The rankings place the business school at Cal State L.A. alongside university business schools that include American University (DC); James Madison University (VA); Loyola University Chicago; SUNY Albany; University of Houston; University of Illinois Chicago; and Villanova University (PA).

*U.S. News* says its ranking of undergraduate business schools, last published in 1996, is "back by popular demand." The magazine announced, "So many families have called to inquire about great programs that we decided it was time for an update." In an article about ranking, *U.S. News* said it ranks for quality and best value. The criteria include academic reputation, student selectivity, faculty resources, retention rate, financial resources, alumni giving, and graduate rate performance.

*U.S. News* says its overall ranking system rests on two pillars: quantita-

tive measures that education experts have proposed as reliable indicators of academic quality, and impartial views of what matters in education. The method used to rank colleges and universities consists of several factors that include categorization by mission and region and data about up to 16 indicators of academic excellence. Each factor is assigned a weight that reflects *U.S. News'* judgment about how much each measure matters. Finally, the colleges in each category are ranked against their peers, based on their composite weighted score.

Dean **G. Timothy Haight** said he was delighted with the ranking. "The fact that our globally-focused and technology-based program ranks among the best in the United States is testament to the dedication of our faculty and staff, our innovative curriculum, and the drive of our students to make a difference in business," said Haight.

The School of Business and Economics enrolls 2,900 undergraduate students and 400 graduate students and offers undergraduate degrees in business administration, computer information systems, and economics as well as several minors and certificate programs. The school offers graduate programs in accountancy, business administration, information systems, economics, and health care management. ■