

# University Reports



California State University, Los Angeles  
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## Sharing Your Culture With Others

**S**ome students are discovering that you don't have to be from another country, or even another part of *this* country, to learn about other cultures or traditions in a home-stay setting. In fact, the experience can be right in your own backyard.

(Go to p. 4 for full article)



Graduate student Tina Ying Lau (far right) with her ICP instructor Jan Mackay (center top), and her home-stay "mom," Mrs. Melgar and "sister," Martha.

## PROFESSIONAL ACTIVITIES

**John Allswang** (*History*) presented the following papers: "Expanding Whose Rule? The Development of Direct Legislation in California, 1940-1968," for the Social Science History Association, Chicago, IL, Nov. 1998, and "The Rise of California's 'Fourth Branch' of Government: The Initiative and Referendum, 1920-1940," for the American Historical Association, Washington, DC, Jan. 10, 1999.

**Linda Beamer** (*Marketing*) presented the following papers: "Directness, Context, and Facework in Chinese Business Communication," at the Interdisciplinary Theory and Research on Intercultural Relations conference, Fullerton, CA, Mar. 1998, and "Chess and Go as Metaphors for American-Chinese Business Negotiations," at the East-West Communication: Challenges for the New Century conference, Hong Kong Baptist University, Hong Kong, Nov. 1997.

**Dale Carter** (*Emeritus, Modern Languages and Literatures*) presented a paper, "Spanish-American Detective Fiction: 1970-95," at the annual meeting of the Modern Language Association, San Francisco, CA, Dec. 30, 1998.

**Lena Chao** (*Communication Studies*) presented a paper, "From Combat Zones to Conflict Resolution: The Challenge Facing Our Schools in the 21st Century," during the session, "Institutions, Conflict Management and Nonviolence," at the 84th Annual Meeting of the National Communications Association, New York, NY, Nov. 21, 1998.

**Susan Coutin** (*Criminal Justice*) presented a paper, "Citizenship, Clandestinity, and Civil War: The Case of El Salvador," at a session entitled "Citizenship and Its Alterities" for the American Anthropological Association, Philadelphia, PA, Dec. 4, 1998.

**Judith Hamera** (*Communication Studies*) presented a paper, "Text and Performance Quarterly," during the session, "Meet the National Communications Association (NCA) Journal Editors," at the 84th Annual Meeting of the National Communications Association, New York, NY, Nov. 22, 1998. She also served as respondent for the meeting session, "Feminist Methodologies in Performance Studies Research," Nov. 23, 1998, and participated in the NCA Legislative Council Meeting, Nov. 20, 1998.

**Silvia Heubach** (*Mathematics and Computer Science*) presented the following papers: with **Raj Pamula** (*Mathematics and Computer Science*), "Modeling and

Simulation of Error Recovery in Concurrent Processing Systems," at a meeting of the International Association of Science and Technology for Development, Vienna, Austria, July 2, 1998; "An Innovative Modeling Course at the Freshman/Sophomore Level," at the Third Asian Technology Conference in Mathematics, Tsukuba, Japan, Aug. 26, 1998; "An Introductory Modeling Course for Non-Science Majors: Using Mathematica to Convey Mathematical Concepts," for the American Mathematical Society, Tucson, AZ, Nov. 15, 1998; and "An Innovative Approach to Modeling at the Freshman/Sophomore Level," at the 11th International Conference on Technology in Collegiate Mathematics, New Orleans, LA, Nov. 21, 1998.

**Richard Hurst** (*Geological Sciences*) presented a paper, "Estimating Ages of Hydrocarbon Releases Using Lead Isotopes," as an invited faculty member at the Executive Forum on Environmental Forensics, Houston, TX, Sep. 24-25, 1998. He chaired the session during the second day of the conference. He also delivered an invited paper, "Fingerprinting and Age-Dating Hydrocarbon Releases," at a special symposium on Environmental Forensics during the Association for the Environmental Health of Soils meeting, Amherst, MA, Oct. 1998.

**Terry R. Kandal** (*Sociology*) presented a paper, "Can Sociology Withstand a Feminist Revolution? How Then Do We Use the Founding Fathers? And What About Class?," at the annual meeting of the American Sociological Association, San Francisco, CA, Aug. 21-25, 1998.

**Robert Kully** (*Emeritus, Communication Studies*) presented a paper, "Retirees' Rights, Privileges and Benefits in the CSU System: Genuine or Fantasy Courtesies," during the session, "Grazing the Green Pastures: Possibilities in Retirement," at the 84th Annual Meeting of the National Communications Association, New York, NY, Nov. 22, 1998. He also chaired the following meeting sessions: "Affirmative Action and Other Social Issues in Retrospect: Experiences, Concerns, Recommen-

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## Professional Activities

(cont. from page 1)

dations," Nov. 22, 1998, and "Conservative Republicans: Do They Enjoy Freedom of Expression in the Academic Community," Nov. 23, 1998.

**Kelly Madison** (*Communication Studies*) presented a paper, "The Political Economy of Whiteness and Blackness," during the session, "Communicating Whiteness...Articulating Hegemonies," and served as a panelist for the session, "Scholarship on African American Communication and Culture II: Lessons Learned, New Visions of Mass Communication," at the 84th Annual Meeting of the National Communications Association, New York, NY, Nov. 21, 1998.

**Pamela Regan** (*Psychology*) gave an invited address, "The Evolution and Socialization of Desire," at UC Santa Barbara, Dec. 4, 1998.

**Andrew Stauffer** (*English*) delivered a paper, "Dante Gabriel Rossetti, Layard's Assyrian Collection, and the Burden of Imperial History," as part of a special session, "Victorian Collections," at the Modern Language Association annual meeting, San Francisco, CA, Dec. 29, 1998.

## PUBLICATIONS

**John M. Allswang** (*History*) published biographical articles on "Edward J. Flynn" and "Frank O. Lowden," in the *American National Biography*, Oxford University Press, 1999.

**Linda Beamer** (*Marketing*) published the following articles: "Bridging Business Cultures," in the *China Business Journal*, May 1998, and "L.A. Silks, Inc.: Negotiating to Conduct Business in China," in the *Business Communication Quarterly*, vol. 6, no. 1, Mar. 1998.

**Martin G. Brodwin** (*Administration and Counseling*) published an article with J.E. Havranek, "Restructuring Universities and Colleges: The Student-Focused Paradigm" in *Education*, vol. 119, 1998, and the following book reviews: *Career Counseling: Process, Issues, and Techniques*, and *Theories and Strategies in Counseling and Psychotherapy*, fourth edition, both in the *Journal of Applied Rehabilitation Counseling*, vol. 29, 1998.

**Jane G. Conner** (*Nursing*) published a book chapter, "Community and Home Care," in *Maternity Nursing*, 5th edition, by Lowdermilk, D., Perry, S. and Bobak, St. Louis: Mosby, 1999.

**Susan Coutin** (*Criminal Justice*) published an article, "From Refugees to Immigrants: The Legalization Strategies of Salvadoran Immigrants and Activists," *International Migration Review*, vol. 32, no. 4, winter 1998.

**Daniel Crecelius** (*History*) published with Hamza 'Abd al-'Aziz Badr, "The Waqf of the Zawiyah of the amir 'Isa Agha Cerkis: A Circassian Legacy in XVIIth Century Jirje," in *Annales Islamologiques*, 32, 1998.

**Donald O. Dewey** (*Dean Emeritus/History Emeritus*) published *The Federalist and Antifederalist Papers*, Regina Books, Claremont, CA, 1998. He also published a review of *The Documentary History of the Supreme Court of the United States, 1789-1800*, vol. 5, ed., Maeva Marcus, NY, 1994, in the *Journal of Legal History*, XLI, no. 3, July 1997.

**Silvia Heubach** (*Mathematics and Computer Science*) published the following: with **Raj Pamula** (*Mathematics and Computer Science*), "Modeling and Simulation of Error Recovery in Concurrent Processing Systems," Proceedings of the Second IASTED International Conference (EUROPDS'98), eds., O. Bukhres, H. El-Rewini, USA, 1998; "An Innovative Modeling Course at the Freshman/Sophomore Level," Proceedings of the Third Asian Technology Conference in Mathematics, eds., W. Yang, et al, Singapore, 1998; and "An Innovative Approach to Modeling at the Freshman/Sophomore Level," Proceedings of the 11th International Conference on Technology in Collegiate Mathematics, USA, 1998.

**Stephen Ma** (*Political Science*) had the following articles published: "The Newly Promulgated Ethical Codes of China's Civil Service," in *International Journal of Public Administration*, vol. 21, no. 9, 1998, and "Administrative Reform and Economic Development: Experiences in Selected Transforming and Developing Countries," in *Handbook of Economic Development*, eds., K. T. Liou, Marcel Dekker, NY, 1998. He reviewed the following books in *Choice: The Challenge of Hong Kong's Reintegration With China*, ed., M.K. Chan, Nov. 1998; *Intellectuals and the State in Post-Mao China* by K. Mok, Sep. 1998; *Hong Kong's New Constitutional Order: The Resumption of Chinese Sovereignty and the Basic Law* by Y. Ghai, June 1998; *The Politics of Hong Kong's Reversion to China* by D.W. Chang and R.Y. Chuang, Apr. 1998; and *Political Participation in Beijing* by T. Shi, Feb. 1998.

**Henry Mendell** (*Philosophy*) published "Making Sense of Aristotelian Demonstration," in *Oxford Studies in Ancient Phi-*

*losophy*, vol. XVI, ed., C.C.W. Taylor, Oxford University Press, 1998, and "Reflections on Eudoxus, Callippus and their Curves: Hippopedes and Callippopedes," in *Centaureus*, 40, 1998.

**Allen A. Mori** (*Dean, Charter School of Education*) with his wife, Barbara, and Lowell F. Masters, a longtime colleague and coauthor on four other textbooks, has authored the third edition of the text, *Teaching Secondary Students with Mild Learning and Behavior Problems: Methods, Materials, Strategies*, PRO-ED, Austin TX, 1999.

**Thomas Onak** (*Chemistry and Biochemistry*) authored a chapter, "The One-on-One Chemistry Classroom," in the book entitled *Teaching Excellence*, ed., M. Flachmann, California State University Institute Press, 1998.

**Andrew Stauffer** (*English*) published the following articles: "Tagging the Rossetti Archive: Methodologies and Praxis," in an online journal, *The Journal of Electronic Publishing*, vol. 4, no. 2, Dec. 1998; "Robert Browning and 'The King is Cold': A New Poem," in *Victorian Literature and Culture*, vol. 26, no. 2, 1998; and "Byron's Monumental Epitaph to His Dog Boatswain," in *The Byron Journal*, vol. 26, 1998.

**Olga Termini** (*Emerita, Music*) published the essay, "Teaching Music History: A Double Challenge," in *Teaching Excellence*, ed., Michael Flachmann, California State University Institute Press, 1998.



## University Reports

*University Reports* is published three times each during the fall, winter and spring quarters and once during the summer by the Office of Publications/Public Affairs. All material must be sent by e-mail, <cselkin@cslanet.calstatela.edu>. For copy submission guidelines, see <<http://www.calstatela.edu/univ/ppa/ur/urform.htm>>. (Call ext. 3047 if you have no access to the Web.) Copy for the **Winter 1999 issue** (vol. 23, no. 3) must be received in the Publications/Public Affairs Office by **Mon., Feb. 15, 1999**.

Editor—Carol Selkin.

Assistant editor—Margie Oi Yu.

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Margie Oi Yu.

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## HONORS AND APPOINTMENTS

**Linda Beamer** (*Marketing*) was elected as a Fellow of the International Academy of Intercultural Research, Mar. 1998, and appointed as an external adviser to the Applied Communications program for Hong Kong Baptist University, for a two-year term, effective Oct. 1998.

**Joseph Chrzanowski** (*Modern Languages and Literatures*) has been elected to a three-year term on the Executive Committee of the Association of Departments of Foreign Languages (ADFL). Founded in 1969 as a subsidiary of the Modern Language Association, the ADFL provides a national forum for discussion of all aspects of department administration and serves as an advocate for the study of foreign languages.

**Perry S. Ganas** (*Physics and Astronomy*) will be a biographee in the 54th edition of the Marquis *Who's Who in America*, 2000.

**Richard W. Hurst** (*Geological Sciences*) will serve as chair-elect during 1999 in the Los Padres Section of the American Chemical Society and will chair the section in the year 2000.

**Pam Kisor** (*Child Care Center*) was appointed as a mentor director to the California Early Childhood Mentor Program, Dec. 1998. This program is a collaboration between the California Department of Education and early childhood training programs to allow experienced directors to provide guidance to others in the field.

**Allen A. Mori** (*Dean, Charter School of Education*) was recently elected as the vice chair of the Council of the Great City



Colleges of Education. Mori and four other deans of urban schools/colleges of education established this group in 1992 as an affiliate of the Council of the Great City Schools, a coalition of the 57 largest urban school districts in the United States. The major purpose of this group is to build partnerships among the schools and colleges of education and the urban school districts to which they provide teachers and administrators. He has served as a member of the original steering committee since 1992.

## NEW EMERITI

*The following recently retired faculty members were recommended by their academic department or division for emeritus status. With approval from their School Dean, the Provost and Vice President for Academic Affairs, and the President, their emeritus status has been awarded:*

**Carlton Blanton** (*professor of Health and Nutritional Sciences, 1970-Winter 1999*)

**Stanley H. Pine** (*professor of Chemistry, 1964-Fall 1998*)

## IN THE NEWS

• Cal State L.A. **Accounting Department** was featured in the article, "Cal State L.A. Accounting Team 'A Winner,'" *California Crusader News*, Dec. 24, 1998.

• **Kazem Alamdari** (*Sociology*) was a guest on "Good Morning Magazine with Larry Molina," discussing the Middle East crisis and the U.S. bombing of Iraq, KIEV-AM, Dec. 18, 1998. He was also quoted in a major article, "New Lives for Women From Iran," by Anne-Marie O'Connor, *Los Angeles Times*, Dec. 10, 1998.

• The **Edmund G. "Pat" Brown Institute of Public Affairs** was featured in an article, "Cal State L.A.'s Pat Brown Institute Announces the 1998 Public Policy Student Interns," *California Crusader News*, Dec. 10, 1998. The PBI's California Policy Issues Conference was also featured in *Sing Tao Newspaper*, Nov. 11, 1998, and *Chinese Daily News*, Nov. 19, 1998.

• **Evelyn Calvillo** (*Nursing*) was featured in the article, "Outstanding Professors," in *Wyvernwood Chronicle* and *Eastside Sun*, Nov. 5, 1998.

• **Roberto Cantú** (*Chicano Studies/English*) was interviewed about religious diversity in the Los Angeles Latino community, in the public affairs program, *Café California*, Channel 22, 10 a.m., Jan. 17, 1999.

• The opening of Cal State L.A.'s new **CEA-CREST** (Center for Environmental Analysis) was mentioned in "In the News at Cal State L.A.," *Hispanic Outlook*, Dec. 18, 1998.

• **Nancy Cobb** (*Psychology*) was quoted in the article, "Children of the Cloth," by Renee Tawa, *Los Angeles Times*, Southern California Living section, Nov. 4, 1998.

• **Bernard Codner** (*Marketing*) was profiled in the article, "Cal State L.A. Honors Bernard Codner," *Los Angeles Bay News Observer*, Oct. 22, 1998.

• **Ivan Colburn** (*Emeritus, Geological Sciences*) had his letter to the editor, "Global Warming and Hurricanes," printed in the *Los Angeles Times*, Nov. 17, 1998.

• Cal State L.A.'s **Early Entrance Program** was featured in the feature article, "Child Prodigies Find a Home on the Campuses," *The Chronicle of Higher Education*, Dec. 18, 1998.

• **Stuart Fischhoff** (*Psychology*) was quoted in the following articles: "Rx for Success," about social issues that are explored in the television series, *ER*, *Los Angeles Times*, Dec. 9, 1998; "Death Takes a Starring Role in Movies-With-a-Moral," about the rash of movies dealing with the theme of death and dying, *Los Angeles Times*, Jan. 5, 1999; and in *USA Today*, about the reasons for the huge popularity of the movie *Patch Adams*, Jan. 5, 1999. Fischhoff also appeared as a guest on KCET's *Life and Times* to discuss the topic of "suicide by cop," an increasingly more frequent social tragedy where a person provokes policemen to kill him or her, Dec. 29, 1998, and on Channel 2 news to discuss the celebrity stalking and the invasion of actor Brad Pitt's home by a young woman, 11 p.m., Jan. 8, 1999.

• Cal State L.A.'s **Free Summer Quarter Plus Program** (FSQ+) was featured in the articles: "Pilot Program at Cal State Reduces Times for Graduation," *Watts Times*, Nov. 12, 1998; "CSU Pilot Program at Cal State L.A.," *The Californian*, Nov. 25, 1998; and "Innovative CSU Program Can Save Students Money and Time to Graduation," *La Voz*, Dec. 3, 1998.

• **José Galván** (*Educational Foundations and Interdivisional Studies*) was featured in the article, "Cal State Appoints Interim Associate Dean," in *Monterey Park Comet*, Nov. 12, 1998.

• **Dorothy Gang** (*Academic Affairs*) was profiled in the article, "Gang Retires from CSULA," in *Arcadia Weekly*, Oct. 8, 1998.

• **Frank Gomez** (*Chemistry and Biochemistry*) was featured in the article, "Member of Board Named Top Educator," in *Whittier Daily News*, Dec. 21, 1998.

• A Legend and Her Friends, Billie Jean King Day, organized by the Division of **Intercollegiate Athletics**, was listed under the "Charity Scorecard," in the *Los Angeles Times*, SoCal Giving section, Dec. 8, 1998.

• **Michael J. Kelly** (*Northrop Grumman Engineering Endowed Chair*) was featured in an article, "Cal State L.A. Endowed Chair Selected for Prestigious TEEM Award," in *The Engineer of California*, Oct./Nov. 1998.

• **Edward Malecki** (*Political Science*) was noted as a recipient of Cal State L.A.'s Outstanding Professor Award in

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## News (cont. from page 3)

the Neighbors column, *San Gabriel Weekly*, a Friday supplement to the *Los Angeles Times*, Nov. 13, 1998.

- **Henry Mendell** (*Philosophy*) had a letter to the editor on the issue of President Clinton's impeachment printed in the *Los Angeles Times*, Dec. 22, 1998.

- Cal State L.A.'s **Opera Theatre** performance of "Congo Square," featuring newly composed opera music by **Robert Strassburg** (*emeritus, Music*), and directed by **René Aravena** (*Music*), received a rave review by *Times* music critic Josef Woodard in "A Tasty Morsel of Things to Come in Opera," *Los Angeles Times*, Calendar section, Dec. 7, 1998.

- **Alex Pulido** (*Administration and Counseling*) was profiled in an article, "Pulido Keeps Abreast of Latest Educational Programs," *Santa Barbara Coastal Views*, Oct. 15, 1998.

- **Jaime Regalado** (*Pat Brown Institute*) was interviewed on KPCC-FM about Governor Davis' California policy agenda, Jan. 5, 1999, and by *USA Today* for the articles: "Census 2000 and Reapportionment 2001," Dec. 30, 1998; "A National Poll of Popular Reaction to the Clinton Impeachment Trial," Jan. 18, 1999; and "The Future of the Republican Party," Jan. 20, 1999.

- **Wayne Tikkanen** (*Chemistry and Biochemistry*) was profiled in an Associated Press' article which was featured nationally, including in "Were Vampires, Werewolves Misunderstood?", *Torrance Daily Breeze*, and "Chemist Says Vampires Weren't Evil; They Were Sick," *Santa Barbara News Press*, Oct. 31, 1998.

## UNIVERSITY ANNOUNCEMENTS

### Free Fiscal Fitness Workshop

Learn how to apply intelligent guidelines when making financial decisions on Wed., May 12, 6:30-8:30 p.m. The Cal State L.A. **Continuing Education Office** will be offering a free "Fiscal Fitness" workshop presented by the Consumer Credit Counseling Service of Los Angeles, a nonprofit community organization since 1966. The instructor is Martin C. Cruz, education presenter, NFCC certified counselor and bilingual spokesperson for Consumer Credit Counseling Service of Los Angeles. Registration is required to ensure available materials and worksheets; call ext. 3-5963.

### Sharing Your Culture With Others

Cal State L.A.'s *InterCultural Proficiency (ICP) project* invites members of the University community to open their homes to students enrolled in the **Credit Certificate Program in Intercultural Proficiency** as a "host family"—a memorable and rewarding experience for families and the students they host.

The ICP project prepares students majoring in areas from nursing and social work to political science and education to become more culturally competent as they serve and interact with individuals and families who come from different cultures. The 24-unit certificate ICP program also includes seminars and field assignments in addition to the home-stay segment.

The idea of a host family experience evolved from personal experiences of professionals who were foreign exchange students or missionaries after graduating from high school or college. These professionals reported that the in-depth experience with a family of another culture changed them profoundly, and enabled them to interact more effectively with people of different cultures throughout their adult lives. The ICP program recognized that, given the very diverse cultural groups in Los Angeles, a similar experience could be enacted here.

Host families may either elect to invite a student to live with them in their home or spend time with them during weekdays or weekends. The student can share family meals, including preparation and cleanup; assist with housekeeping chores; join in shopping trips; entertain the children; and participate in family events. "The objective is for the student to really get to know the family and for the family to accept the student as a member of the family," says **Ruth Wu**, project coordinator.

The program covers two to three quarters; informal visits during the first two quarters help student and family get acquainted. During the third quarter, the student can attend a family's place of worship and participates in special cultural events and holidays with the host's family and friends, visits the host's workplace, or can spend time with the host during leisure hours. Wu notes that hosts are asked to treat the student as a family member who shares responsibilities and follows the rules of the house, not as a guest with special privileges.

If you are interested in sharing your home with a student, contact **Ruth Wu** or **Andy Leija** at ext. 3-4631, fax 3-4622 or e-mail <rwu@calstatela.edu>.

### Career Opportunities

Career opportunity announcements are available for review in the Human Resource Management reception area, Adm. 605. Office hours are Mon.-Fri., 8 a.m.-5 p.m. You may also visit the HRM website at <<http://www.calstatela.edu>>.

## IN MEMORIAM

### NORMAN FRIEDMAN

**Norman Friedman**, professor of Sociology and graduate adviser, passed away at home in November 1998 of cardiac arrest.

Friedman earned his B.S., M.A. and Ph.D. from the University of Missouri, Columbia. On the Cal State L.A. faculty since 1968, he also served as department chair and associate chair for the Sociology Department.

Friedman published four books, numerous media reviews and 47 articles related to his areas of expertise, and has been referred to by the media as an expert on the topics of culture and religion.

His many honors and achievements included a Postdoctoral Fellowship from Brandeis University, National Foundation for Jewish Culture Grant, Faculty Enrichment Award, Faculty Development Award, and Meritorious Performance Award.

Just prior to his untimely death, Friedman presented a paper, "Multiculturalism: Interpreting the Corporate American Version," at the annual meeting of the California Sociological Association, Riverside, CA, Oct. 24, 1998.

"Besides being a dedicated teacher, he was a member of the Screen Actors Guild and appeared in a number of television commercials and movies, including Arnold Schwarzenegger's *The Terminator*," said **Lawrence Hong**, chair of the Sociology Department.

He is survived by his wife, Susan, who is also on the Sociology faculty, and daughters, Rebecca and Shana.

### Patently Inventive

**Edward Malecki**, chair of Political Science, has a U.S. Patent for an item he invented. Look for the next issue of *University Reports* for more details. If you have received any patents recently, submit your information to the Publications/Public Affairs Office at Adm. 819.