

Recent environmental study forecasts 'June gloom'

Are you already planning your summer vacation—lining up your shorts, tank tops and swimsuits, getting ready to head to the beach to bask in the sun?

Despite the sunny April days and May heat waves, "Don't be surprised if we experience a 'June gloom' pattern during the early summer weeks," reports **Steve LaDochy** (*Geography and Urban Analysis*).

For the last four summers, says LaDochy, Southern California beachcombers have been wearing their sweaters and summer surfers have been wearing their wetsuits under gray skies.

Findings from a recently released study by LaDochy, William Patzert (NASA Jet Propulsion Laboratory), and CSUN geography graduate, Jeff Brown, look at the factors that are responsible for the variability in coastal temperatures and fog frequencies along the southern California coast from 1948 to 2001.

The study reports that, from the mid-1940s to the 1970s, temperatures (as measured at Los Angeles International Airport and Los Angeles Civic Center, among other locations) were generally cooler, winters were drier and fog levels were fairly high. In the 1980s and 1990s, temperatures warmed up, winters were wetter and the number of foggy days each year was halved. Now, apparently since the 1997-98 El Niño, there is a return to the previous, prolonged "June gloom" pattern.

LaDochy explains, "The obvious factor for the fog and gloom is the Pacific Ocean, which directly impacts coastal temperatures and moisture. While several studies have shown relationships between the tropics and U.S. weather, several other oceanic



measurements show even stronger connections to southern California temperatures."

"However, it was also found that heavy fog has significantly declined over this period," adds LaDochy. "Here, urban influences are also important, as the downtown Los Angeles temperatures have increased by approximately four degrees fahrenheit since 1948. At the same time, particulate air pollution has significantly declined."

According to the researchers, future urban growth, global warming and the Pacific Ocean temperature cycles may have significant impact on future coastal weather in southern California. **LA**



(See article on page 6.)

Graduation speaker



CSULA alumnus Chuck Smith, CEO and president of SBC West, was this year's Commencement speaker. (See article on page 7.)

For expanded online publication, go to:
www.calstatela.edu/UniversityReports

Alma mater awards honorary doctorate to President Rosser

On May 10, 2003, President James M. Rosser was presented the degree of Honorary Doctor of Human Letters from Southern Illinois University at Carbondale at the university's commencement ceremony. He received SIU's highest alumni honor, the Distinguished Alumni Award, in 1999, as well as the university's Alumni Achievement Award from the College of Education in 1986.

Born and raised in East St. Louis, Illinois, President Rosser was an honor student at SIU and a member of the Saluki basketball team for two years. He graduated at the top of his senior class in 1962 with a B.A. in microbiology. He went on to earn his M.A. in 1963 and Ph.D. in health education administration in 1969. Rosser served as both an administrator and faculty member at SIU, and was the founder



and first director of SIUC's Black American Studies program. He served as special assistant to SIU Chancellor Robert W. MacVicar in 1970. Following that, he was appointed senior associate vice chancellor for academic affairs at the University of Kansas and, in 1974, vice chancellor for the State of New Jersey Department of Higher Education.

Introduced by SIU Dean of the College of Education and Human Services Kieth Hillkirk, President Rosser was lauded for his lifelong commitment to excellence in education. The SIU honor noted that, at the time of his 1979 appointment as president of Cal State L.A., he was the second African American and the youngest to head a CSU campus. He is now the longest-serving African American president at a public university. LA

Students finish on top at CSU competition



Three Cal State L.A. students took home top awards from the 17th Annual CSU Student Research Competition at CSU Stanislaus. The awards for research and creative scholarly activity were presented to 36 outstanding CSU undergraduate and graduate students in areas that included the sciences and the humanities. Participating were 145 students who had earned honors at their campuses.

Biological Sciences major **Cynthia Acosta** (r) won the graduate first-place award in the Health, Nutrition and Clinical Sciences category, for her research presentation, "Using Robots to Teach the Spinal Cord to Walk." Her faculty mentor was Ray De Leon (*Kinesiology and Nutritional Science*).

First-place winner in the Behavioral and Social Sciences undergraduate category was undeclared post-baccalaureate ma-

ior **Kirstin Aschbacher** (c) whose research presentation was entitled "The Impact of Openness on Stress, Support, and Health Behaviors." Her faculty mentor was Ramani Durvasula (*Psychology*). Kirstin will begin her joint doctoral degree program at UCSD and San Diego State University this fall in clinical psychology.

Winner of the second-place Physical and Mathematical Sciences (Chemistry) undergraduate category was Biochemistry major **Mary Lee** (l). Her presentation was on "A New Method for the Characterization of Polycyclic Aromatic Hydrocarbons (Pahs) and Polycyclic Aromatic Compounds (Pacs) in the Environment." Her faculty mentor was Krishna Foster (*Chemistry and Biochemistry*).

This annual CSU-sponsored event follows the Cal State L.A. Student Symposium on Research, Scholarship and Creative Activity, held here every winter quarter. The campus-wide symposium is co-sponsored by the Offices of Graduate Studies and Research, Research and Sponsored Programs and The Honor Society of Phi Kappa Phi at Cal State L.A. The aim of the symposium is to encourage students in every discipline to showcase and share their papers, projects and research endeavors and to network with administrators, faculty and peers. LA

CSULA ranks on top in California

Cal State L.A. was ranked #5 on the *Hispanic Outlook in Higher Education's* 13th annual "Top 100." Cal State L.A. is the highest ranked among institutions in California that conferred the most bachelor's degrees on Hispanics. This national listing of colleges and universities is based on the latest report by the National Center for Education Statistics.

Additionally, Cal State L.A. was ranked #13 among the top 100 colleges and universities that awarded the most master's degrees to Hispanics.

Other CSU campuses in the Top 100 in awarding bachelor's degrees include San Diego State University (7th), CSU Fullerton (8th), CSU Northridge (10th), CSU Long Beach (11th), Fresno State (14th), Cal Poly Pomona (24th), San Jose State University (25th), CSU San Bernardino (27th), CSU Dominguez Hills (30th), San Francisco State University (31st), CSU Sacramento (32nd), Cal Poly San Luis Obispo (51st), CSU Stanislaus (63rd), CSU Hayward (67th), CSU Bakersfield (70th), CSU San Marcos (80th) and CSU Chico (82nd).

The CSU graduating class of 2002 included 11,664 Hispanic bachelor's degree recipients among the 25,882 students of color graduating.

To refer to the "Top 100" listing, go to: <<http://www.hispanicoutlook.com/top100.html>>. LA



University Reports

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Credit union moves to new site

Scheduled for opening in late summer 2003, the Cal State L.A. Federal Credit Union will relocate to a new site at 2445 Mariondale, north of campus near the intersection of Valley and Mariondale, a 12-minute walk from King Hall. The remodeling at the new location is behind schedule due to city permit issues, and the exact date of the move will be announced later. (The credit union remains open to serve faculty, staff and students at its current location on the third floor of the University-Student Union.)



According to CEO **Connie Smith**, the Board of Directors purchased the building after considering the issue thoroughly and reviewing member feedback.

"The move to the new building will increase space for members and extend

banking hours—and the reduced expenses may even eliminate some fees," Smith explains. The Credit Union is also negotiating with the University to add more ATMs on campus, and has already begun a free online banking and bill payment service so members can access their accounts 24/7 from their desktops.

In anticipation of decreased costs, the Credit Union is rewarding its members by reducing loan rates, including rates on existing loans, by up to 1% if certain qualifications are met. (For more details on this "relationship pricing" program, call ext. 3-4990.)

The Cal State L.A. Federal Credit Union mailing address of P.O. Box 1117, Montebello, CA 90640, and its Web site (with free online banking and Bill Payer) at www.calstatela-fcu.org will remain the same. Phone and fax numbers for the new site will be provided in an upcoming issue of University Reports.

Theater breaks ground

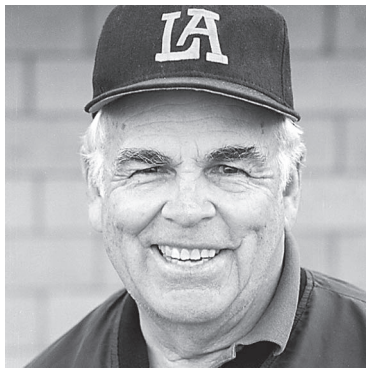


At the Mar. 13 groundbreaking of the Luckman Intimate Theatre (l-r): Carl Selkin, dean, College of Arts and Letters; President James M. Rosser; Lee Walcott Jr., VP and managing director, Ahmanson Foundation; Herman Lujan, Provost/VP, Academic Affairs; Clifford Harper, executive director, Luckman Fine Arts Complex; and Steven Garcia, VP, Administration and Finance.

The Intimate Theatre, the final component of the Luckman Fine Arts Complex, is a multi-purpose facility that will serve as a vital cultural resource, especially for the thriving local theater community. The new venue will provide opportunities for theater companies to move their works from a 99-seat production environment to a mid-sized 200 to 250-seat configuration. The Intimate Theatre will also be available for small dance presentations and music recitals.

Herbold selected for prestigious award

Head baseball coach **John Herbold** has recently been selected to receive the 43rd annual Lefty Gomez Award at the American Baseball Coaches Association's Hall of Fame/Coach of the Year Banquet on Saturday, January 3, 2004, in San Antonio, TX.



Entering his 20th season with the Golden Eagles and 48th overall as a head baseball coach in Southern California, Herbold has led teams for an amazing 1,025 games at CSULA and a total of 1,684 games in his career at either the high school or college level. Two of the many accomplishments during Herbold's tenure include becoming the winningest coach in CSULA history by surpassing the legendary Jim Reeder (for whom the Cal State L.A. baseball field is named) on February 10, 2002, and coaching his 1,000th game on March 16, 2002.

Since Herbold's arrival, the Golden Eagles have compiled 13 20-win seasons, tying the record set by Reeder in that category, and have sent plenty of CSULA

alums to the professional ranks. Cal State L.A. consistently ranks among the top 25 schools in the nation—regardless of division—in sending players to the pros.

Scholastically, Herbold's squads consistently perform well over the course of their academic careers. In fact, in fall of 2002, 13 players had GPAs over

3.0 while six of those had GPAs over 3.5.

Herbold was a Phi Beta Kappa, graduating magna cum laude with a B.A. in journalism from Stanford in 1951. He later earned his master's degree in education at Stanford.

Named after the great Lefty Gomez, the ABCA's annual award is presented to an individual considered distinguished amongst peers and has contributed significantly to the game of baseball locally, nationally and internationally. Among past recipients are USC head baseball coach Rod Dedeaux (1980) and former Major League Baseball Commissioner Peter Ueberroth (1985).

CSULA takes part in 2003 L.A. Marathon

Cal State L.A. was represented at the Los Angeles Marathon XVIII on Sunday, March 2.



Student runners included: Marco Ceballos, English (6:58:30); Cynthia Gonzalez, broadcasting (5:31:02); Ezra Huleatt, music (3:44:23); José Martinez, criminal justice (5:54:13); and Maria Villanueva, education (5:34:09). Staff runners included: Sandra Fuentes, Public Affairs (5:16:07); Mark Gutheinz, Facilities Services-Administration (4:23:58), and Raymond Lomax, Student Health Center (5:47:33).

CSU courses offered by faculty members

Two faculty members will participate in this year's CSU Summer Arts—a two-week intensive program in theater, dance, music, visual arts, creative writing, new media, and arts education for college students and professionals. From June 29 to July 12 at Fresno State, **James**



Kelley, associate professor of art, will coordinate a course on "Concept Development for Graphic Designers," while broadcasting part-time faculty member **Howard Ritter** will coordinate a "High-Definition Video Production" course.

Designed primarily for advertising and graphic designers, the "Concept Development for Graphic Designers" workshop will prove invaluable for those interested in strategic problem solving. The course explores methods of inquiry, fact-gathering, conceptualizing, and ultimately, choosing the most appropriate solutions. Guest artists and lecturers will include creative leaders in the advertising and

graphic design industries. Projects will be created for portfolio inclusion. Course coordinator Kelley has worked as an art director and creative director on national accounts such as Borders Books, 20th Century Fox, Hilton, Denny's Restaurants, and CBS Television. His work has been featured in Print's Regional Design Annual, Creativity, and The Applied Arts Awards Annual.

Students attending the "High-Definition Video Production" workshop will work closely with industry guest artists in various production disciplines to complete a high-definition dramatic project. The student production crew experience will encompass the areas of directing, writing, lighting and sound design, camera styles, production design and art direction, script breakdown, and line producing. All aspects of pre-production and production will be covered thoroughly during the shooting of the project. Focus will be on using single-camera techniques on location, and three-camera coverage techniques in the studio. LA

Arthur Ashe Jr. Sports Scholar Team members

Cal State L.A.'s women's track and field sophomore **Kyelynn Chiong**, men's track and field sophomore **Michael Soto** and women's basketball sophomore **Monica Tokoro** have been selected to the Arthur Ashe Jr. Sports Scholars 2003 Teams. *Black Issues in Higher Education* magazine announced in this month's issue.

Chiong, Soto and Tokoro were among over 500 student-athletes of color to be selected to this year's team. To be eligible, student-athletes must be in their second year at the institution and maintain an overall GPA of 3.2. Additionally, they must be active on campus and in the community and demonstrate excellence in both the classroom and on the playing field.

This year, Tokoro was an honorable mention Kodak All-American selection, a first-team Kodak/WBCA All-Region selection, a first-team All-CCAA selection for the second-consecutive year as well as a Verizon Academic All-District team honoree. The 5'3" point guard's 25.1 points per game led the league in scoring and was second in the NCAA, while her 6.5 assists per game average was good for second in the conference and ninth in the NCAA. She set the CCAA Conference record with a 49-point outburst on March 1 against Cal State

Stanislaus, earned three "Rawlings/CCAA Player of the Week" nods and established the top three single-game scoring marks in school history.

Soto is a distance specialist who posted five top-10 finishes this year for the Golden Eagles. Outstanding academically, he entered the University as a 2000 President's Scholar, the highest honor the University can bestow upon an entering freshman. The Temple City native placed a runner-up finish in the 3,000 meters at the Cal State L.A. Invitational on March 22, a fourth-place finish in the 3,200 meters at the Cal State Northridge Invitational on April 5 as well as a fifth-place finish in the 1,500 meters, also posted at the CSUN Invitational.

Chiong, a two-sport athlete in both women's basketball and track and field, redshirted this track and field season. Last year, she was runner-up in the 1,500 meter run at the UC Riverside Invitational and established season bests in her 100 meter, 200 meter and 400 meters sprint specialties. On the hardwood, Chiong played in 25 games for CSULA's basketball team, tallying career-highs of nine points and four rebounds as a true freshman. LA

Seafloor engineering research grant

Mark Tufenkjian (*Civil Engineering*) has received a 2003 Research and Education (REP) grant of \$594,253 from the Office of Naval Research (ONR).

Among the 11 awardees nationwide, Tufenkjian represents the only REP grant recipient



from the Western U.S. and the only professor from the civil engineering discipline.

The award is also the largest grant ever bestowed upon the University's Department of Civil Engineering.

Over the next 3½ years, Tufenkjian and Cal State L.A. civil engineering majors will conduct research in Seafloor Engineering with engineers at the Naval Facilities Engineering Service Center in Port Hueneme, California.

The research will develop a mini-cone penetration system for determining seafloor soil properties to assist in the design of foundations and mooring elements; test hydraulic models to analyze the stability of submerged objects on the seafloor; and revise the Navy's marine geotechnical engineering handbook to include new and innovative engineering solutions and technologies.

Cal State L.A. civil engineering undergraduate and graduate students who are selected to participate in the program will receive stipends to cover tuition, books and research-related travel. Undergraduates who enter the program as freshmen and continue through their senior year will carry the title of "ONR Scholar." LA

Bodinger-de Uriarte's research studies newsroom diversity

A report by **Cristina Bodinger-de Uriarte** (*Sociology*) and two colleagues, released at the National Press Club, Washington, D.C., in March 2003, suggests that as the U.S. population progresses steadily toward what is expected to be a minority majority within the next 30 years, news media management may have set the wrong goal in its 25-year effort to diversify newsrooms and media content.

Diversity Disconnects, a report funded by the Ford Foundation, makes the case that a major reason the news media falls far short of its goal of parity with the population is because its efforts and energy have been focused only on integration.

"Integration is often thought of as sufficient to diversify news content and perspective without regard to the fact that journalism education is predominately monocultural as is the newsroom culture it supports," says Bodinger-de Uriarte, who is associate chair of her department and teaches courses on organizational culture and on mass media.

The report indicates that minority employment in 1978 was 4 percent in print newsrooms, about 1,700 minority employees among a workforce of 43,000 journalists. By 2002,

almost 12 percent, or 6,600 of 56,400 print journalists, were minorities. This represents less than half of one percent average gain per year for 24 years. Broadcast journalism's record at the end of the quarter century is not much different. Twenty-five years ago this spring, the American Society of Newspaper Editors called for racial parity in newsroom employment by the year 2000. The plan became the single most forceful effort to change the makeup of both broadcast and print newsrooms. In 1998, ASNE admitted its effort had failed and set new goals.


The findings of *Diversity Disconnects* suggest that a misstep occurred when ASNE's goals focused only on racial diversification in employment. Diversification of the news media can't be achieved, the report argues, without intellectual diversity throughout the newsroom hand-in-hand with racial and ethnic diversity. *Diversity Disconnects* provides a candid look at the road to diversity beginning with the failure of journalism education and continuing as African-Americans, Latinos, Asian-Americans and American Indians depart from newsrooms in numbers that match recruitment. It suggests alternative ways to achieve diversity in content and stop the revolving door of minority employment.

The findings of the two-year study are based on 25 years of documented materials including diversity reports from the American Society of Newspaper Editors, census reports from ASNE and the Radio-Television News Directors Association, accreditation data about colleges and universities, 300 journalism course syllabi and interviews with more than 600 reporters, editors and news directors.

Bodinger-de Uriarte's research identifies a major reason for failure in the culture of news production. The report documents the scarcity of diversity in the educational system, which fails to lay a foundation upon which newsrooms can build.


"Journalism education communicates professional values, expectations, and procedures—the conspicuous absence of serious training around issues of diversity is part of the problem," she says.

Diversity Disconnects was undertaken with the assistance of Mercedes de Uriarte, a professor of journalism at the University of Texas at Austin, and Jose Luis Benavides, professor of journalism at CSU Northridge.

For the full report, go to <<http://journalism.utexas.edu/faculty/deuriarte/diversity.html>>. 

Neuroscience Competition



The first-ever East Los Angeles Kids Judge! Neuroscience Fair, held on April 2, was an unconventional science fair in which the tables were turned—college students and faculty competed while kids judged. One hundred and twenty-nine 3rd and 4th graders from four Los Angeles area schools judged the entries and proclaimed the winners. Pictured above is **Sonsoles de Lacalle** (*Biological Sciences*) who coordinated the activities on campus. 


Drama students acclaimed regionally

College and university thespians from throughout the southwestern United States, Hawaii and Guam gathered in Logan, Utah, to attend the Region VIII Kennedy Center American College Theatre Festival (KCACTF). From this region of more than 700 actors, managers and designers who participated in the event at Utah State University, students from the Cal State L.A. Theatre Arts and Dance Department were among only a relative handful who received critical acclaim from judges during the February festival.

Theatre arts major **Stacey Wilson** won the Outstanding Performance Festival-Production Stage Manager award. The following theatre arts students also participated and received Honorable Mention Awards at the festival: Debra Attridge (sound design), Chrissy Canning (stage manager), Evette Cord (stage manager), Kenneth Fernandez, (video operator), Miguel Flores (light board operator), Crystal Irby (associate producer), Rose Mendoza (running crew), Heidi Miura (stage manager), Lawrence Melendez (properties supervisor), Jennifer Tetlow (stage manager),

Markus von Allmen (production stage manager), Michelle Elizabeth Zamora (Web design), Luis Zavala (sound board operator) and Joo Young Song (playwright).

Competing as Irene Ryan Acting Nominees and Partners were Zamora, Cassis Skauge, George Paez and Amanda Bryant; Lisa Greer and Ashleigh Nichols; Shelly Guerreo and Gwen Greene; and April C. Seals and Jonathan Williams. Additionally, Kimberly Simpson was invited to present her play in a New Plays Development Workshop, and Joo Young Song was invited to present his production in the John Cauble Short Plays Festival. CSULA faculty participants were **Shiz Herrera**, **Theresa Larkin** and **Tanya Kane-Parry**.

Winners from the eight KCACTF regional festivals around the country go on to participate in the national event at the Kennedy Center for the Performing Arts in Washington, D.C. Roger Stevens, the Kennedy Center's founding chairman, started the nationwide festival in 1969 to serve as a catalyst for improving the quality of college and university theater in the United States. 

Archaeology film selected for festival



The Cave of the Glowing Skulls—a documentary film featuring archaeological excavations directed by **James Brady** (*Anthropology*)—will be screened at

The Archaeology Channel's International Film and Video Festival, Eugene, Oregon, July 16-19, 2003. Only 20 films out of all the official entries from 19 countries were selected for this screening.

The event is the first specifically archaeological film and video festival in North America. According to The Archaeology Channel, the festival exhibits the diversity of past and present human cultures in the exploration of history and the world.

Overall, 64 films and videos representing the best works from 19 countries and five continents will compete for Festival prizes. Film entries are from Belgium, Canada, Denmark, Egypt, France, Germany, Greece, Guatemala, Hungary, India, Iran, Italy, New Zealand, Peru, Portugal, Spain, Turkey, the United Kingdom, and the United States. LA

Students recognized for service learning

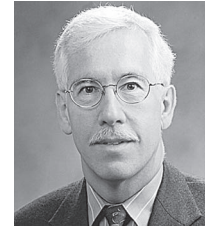
California State University recently honored students **Rosafel Adriano** (*Service-Learning Honoree*) and **Michael Tan** (*Community Service Honoree*) among 43 students statewide to receive the STARS (Students That Are Recognized for Service) award. The award acknowledges the students' outstanding efforts in service-learning projects as well as their ongoing commitment to serve the community.

As part of CSULA health profession service-learning course, Rosafel Adriano developed patient education materials and screening tools for colon cancer patients for Asian Pacific Health Care Venture, Inc. a non-profit community health center. Additionally, she translated these materials to Tagalog for Filipino patients. She contributed to an editorial column in the *California Examiner* to further promote awareness of the prevalence of colon cancer in the Asian community. Rosafel's final activity was implementing a health fair for more than 300 members. Rosafel is a nursing major.

For a profile of Michael Tan, see page 8 article, "Double major awarded national graduate fellowship." LA

Director appointed

Vice President for Administration and Finance Steven N. Garcia announced the appointment of **Mark Gutheinz** as director of facilities services, effective November 4, 2002.



Gutheinz came to Cal State L.A. directly from the CSU Office of the Chancellor, where he worked as the chief of plant energy and utilities. There, he

developed policies and procedures for physical plant maintenance and operations, and was instrumental in leading the CSU through the recent energy crisis.

Prior to that, Gutheinz spent four years as assistant superintendent for facilities at the Pasadena Unified School District, where he was responsible for facilities issues at 32 K-12 schools including the management of a \$300 million school modernization program. He worked for NASA for 18 years in various capacities of facilities management, and spent 11 years at JPL in Pasadena, and 7 years at Lewis Research Center in Cleveland, Ohio.

Gutheinz has a B.S. in electrical engineering from CSU Northridge, and a master's in Business Administration from the University of Phoenix. He lives in Pasadena with his wife Sandy, and daughters Alison and Stephanie. In his spare time, Gutheinz enjoys motorcycles and is an avid runner, participating in races from 5K to marathons. LA



Leadership Center has new home

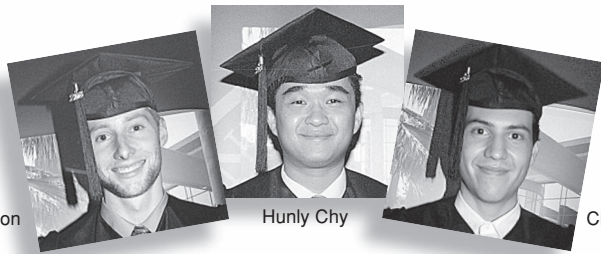
The PepsiCo/Frito-Lay Leadership Center officially opened its doors on the first floor of the Kennedy Library North on April 24, 2003. PepsiCo and Frito-Lay officials at the event included Al Bru, president and CEO of Frito-Lay Inc., and Richard Montanez, Frito-Lay business development manager and campus liaison, among many others. Also in attendance were the Center's new director Howard Gould, former president of Sanwa Bank, and Douglas Patino, past CSU vice president for Institutional Advancement. The Center, which provides leadership and diversity training and development to students and the business community, had been in operation for 16 months before moving to its permanent home.

Front cover: Pictured cutting the ribbon are Al Bru (l.) and Tim Haight, dean of the College of Business and Economics, surrounded by Douglas Patino (l., back), students, Frito-Lay executives, and Cal State L.A. representatives, including Kyle Button, vice president for Institutional Advancement (r., back). LA

Change the way you commute

Experts predict that by the year 2010 people will spend more than half their commuting time waiting for delays. That would be 32 minutes, as compared with 6 minutes today. The University Police Department-Commuter Services provides faculty, staff and students with an extensive Rideshare Program. For more information on vanpools, shuttles, Metrolink and bus lines, contact Commuter Services at ext. 3-5277.

Representing Class of 2003 outstanding grads



Nathan Charlton

Hunly Chy

Ciro Ramirez

The 56th Commencement exercises took place on Saturday, June 14, in the Jesse Owens Stadium, located at the southeast corner of the campus. The colorful academic procession started at 8 a.m. and the formal exercises ended at approximately 10 a.m.

More than 20,000 attended this year's Commencement witnessing the conferral of more than 1,200 master's degrees and 4,200 bachelor's degrees.

Among the outstanding students receiving degrees were:

The first graduates of the University's President's Scholars program: **Nathan Craig Charlton** (marketing), **Hunly Chy** (electrical engineering) and **Ciro Alfonso Ramirez, Jr.** (mathematics), high-achieving high school students who were awarded full scholarships for their four years of study.

Honors student **Kathleen Holtz**, 14, youngest 2003 graduating senior, who has been accepted to law schools at Duke, Georgetown, Southern Methodist, Vanderbilt, and University of Mas-

sachusetts, Boston.

Award-winning communications major **Javon Johnson**, who garnered numerous forensic competition prizes at the local and national levels as a member of the Forensic (debate) Team.

The **Firpo family**—Mrs. **Ngoc-Dung** Firpo, who received her master's degree in TESOL, also cheered on her children, undergraduates **Daniel**, 17, computer science, and **Verena**, 15, biological sciences, on Commencement day.

Cal State L.A./UCLA joint special education doctoral recipients **Michael Kelvin Jason** and **Patricia Nagaishi**. Michael's dissertation is "Students with Special Needs in Inclusive Settings: Classmates' Perceptions and Teacher Treatment," and Patricia's dissertation is "Developmental Correlates of Self Regulation in Young at Risk Children."

Double major in anthropology and psychology **Sergio Garza**, who has done major archaeology research in Guatemala and Mexico as an undergraduate. LA

Grad speaker

SBC West President/CEO **Chuck Smith** '67 addressed the Class of 2003 for the 56th Commencement exercises on Saturday, June 14.

As president and CEO of SBC West, Chuck Smith oversees more than 50,000 employees who deliver products and services to the company's California and Nevada customers. Smith has held a range of senior executive positions for SBC (formerly Pacific Bell) during his 35-year career, including stints in human resources, operations and marketing.

Smith joined the company in 1967 after graduating from Cal State L.A. with a bachelor's degree in social science and additional graduate course work. In 1985, he completed a special graduate program for executives at Carnegie Mellon University. In 2003, Smith received a Doctor of Science, *Honoris Causa*, from Menlo College in recognition of his pioneering business leadership in telecommunications.

He also serves as an executive advisor for the NAACP Legal Defense and Educational Fund, corporate advisor to the Magic Johnson Foundation, and board advisor for the Los Angeles Urban League's Board of Directors. For the past 10 years, he has chaired the United Negro College Fund Walk-A-Thon in Los Angeles.

Smith is vice chair of the board of the Center for Telecommunications Management at USC. He also serves on the boards of the March of Dimes of Northern California, Executive Technology Centers (ETC), Committee on Jobs, San Francisco Museum of Modern Art, East Bay Leadership Foundation, San Francisco YMCA CEOs for Kids, and the Los Angeles YMCA Achievers Program. He is a member of the Contra Costa County Sheriff's posse and the International Association of Chiefs of Police Foundation. LA



Firpo family

Kathleen Holtz

Javon Johnson


Sergio Garza

Patricia Nagaishi

Michael Jason

Around campus . . .



On Saturday, April 26, hundreds of campus community members attended the **Eagle Fest Open House**. Festivities included an array of free entertainment featuring a performance by Team Flight (Cal State L.A.'s hip hop dance troupe); exciting exhibits and demonstrations of state-of-the-art science and technology; and a display of greenhouse plants and geological artifacts. Among the general activities were a Fun Zone, campus tours for prospective students and their families, a Golden Eagle baseball game, food booths and more. 

Double major awarded national graduate fellowship



The National Honor Society of Phi Kappa Phi has awarded Business Administration and Computer Information Systems major **Michael Tan** this year's Phi Kappa Phi

Fellowship. Tan is one of only 52 students nationwide to receive the \$8,000 Graduate Scholar Award, and the fifth Cal State L.A. student since 1998 to be among the select national winners of this graduate fellowship.

Phi Kappa Phi is the oldest and largest national honor society dedicated to the recognition and promotion of academic excellence in all fields of higher education. In an award letter to President **James M. Rosser**, the director of Phi Kappa Phi Fellowships stated: "The Committee would like to note the enthusiasm for scholarship by those recommending Michael. His excellent academic record is only one indicator of his outstanding accomplishments. Additionally, he is

characterized as one who has a beautiful intellect paired with a humane understanding of people."

Recognized for his intelligence, dedication, warmth, strong leadership abilities and great interpersonal skills by his professors and peers, Tan plans on pursuing a juris doctorate degree upon graduation. At 18, he has already been accepted to UCLA Law School.

Tan says he decided to become a corporate lawyer after enrolling in a business law class. The class quickly "gained relevance" for him, says Tan, and "fueled my fascination in law by presenting the intricacies of different aspects of contract law." Tan points to the advantage of understanding the law and legal issues in his position as vice president of finance for Associated Students, Inc., the student government, where he managed a \$1.3 million budget.

Tan, who started his college career at age 13 in 1998 through the Early Entrance Program (EEP) at Cal State L.A., has distinguished himself as a leader on campus and an active volunteer in his community. He served as an officer for the General Education Honors Club, Early Entrance

Program Club, and the CSULA Financial Management Association. In 2001, Tan was elected as the College of Business and Economics representative to ASI. There, he has served on various committees and was promoted to the position of finance chair where he oversees the disbursement of ASI funds. He has also been an active member of the Phi Kappa Phi Student Club, Golden Key (service) Club, and the Beta Gamma Sigma business honor society. In the community, he is a member of the Chinese United Methodist Youth Group, a patrol leader for the Boy Scouts of America, and a volunteer for the Edmund D. Edelman's Children's Court Free Arts Program. Additionally, he earned the rank of Eagle Scout in May 2001.

Tan's honors include the CSU STARS Award (2003), CSULA Outstanding Senior of the Year (2002), G.E. Honors Program Student of the Year (2000-2001), ASI Member of the Year (2001-2002), *Who's Who Among Students in American Colleges and Universities*, National Dean's List, United States All American Scholar, and USAA National Student Government Award. 