

University Reports



California State University, Los Angeles

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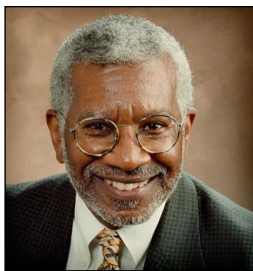
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New Assistant Vice President Appointed

Gary Murph was appointed assistant vice president for Financial Services, effective August 3, 1998.

Prior to his appointment at Cal State L.A., Murph served as vice chancellor for business operations and fiscal



services at Rancho Santiago Community College District, Santa Ana, California.

In his present capacity, Murph is responsible for providing overall leadership and supervision of the financial services functions including accounting services, procurement, budget, payroll, student financial services, and other support services. He serves as the primary liaison and representative of Administration and Finance in the absence of the vice president, develops and implements policies and procedures to govern and ensure the financial integrity of all University financial resources, and prepares

documents and responses for all external financial audits. He also coordinates with all major operating areas of the University to ensure enforcement of fiscal compliance regulations, laws, guidelines and Trustee policy and serves on various advisory committees.

Murph's professional interest lies in the area of executive management of business and administrative operations. He has 16 years of higher education experience in community colleges, with five years at the executive level as vice president and vice chancellor.

Murph has served on the Legislative and Finance Committee of the California Community Colleges Administrators Association, and served as chair of the Community Colleges Research and Development Committee of the California Association of School Business Officials. He also has served as a board member on the California Association of School Business Officials, Los Angeles Regional Insurance Joint Powers Authority, and Regional Energy Management Authority, a Joint Powers Authority serving school districts, community colleges and universities.

Murph obtained his B.S. in economics and statistical analysis from Ohio State University and his M.B.A. in management from Cal State L.A. ■

Campus General Counsel Named

James Lynch was appointed as the campus-based legal counsel, effective August 17, 1998. Lynch has been a practicing attorney in California since



1989. From February 1993 to the present, he has worked in the Office of General Counsel for the CSU as chief counsel to Cal State L.A. and San Jose State. Prior to his service with the CSU, he was assistant general counsel for the Los Angeles Community College District.

Lynch earned a bachelor's degree from UC Riverside, and received his law degree from Loyola Law School.

Lynch will have primary responsibility for legal issues that arise regarding the University. His general responsibilities include advising campus leadership on matters that include analysis and interpretation of existing and proposed legislation and administrative rules, administrative procedures for the campus, and contract negotiations.

Among his other responsibilities, Lynch will coordinate investigations including those relating to discrimination, sexual harassment and discipline, and will be in charge of personnel and other administrative hearings on behalf of the campus.

Lynch will remain in close contact with the Office of the General Counsel for the CSU for systemwide perspectives regarding legal issues. ■

50th Anniversary Time Capsule Buried



On September 22, 1998, Cal State L.A. faculty, staff and students attended the official **50th anniversary time capsule ceremony**. The time capsule, buried under the grassy area in front of the Olympic Mural, contains the University's 50th anniversary memorabilia and other items reflecting the year 1998. The time capsule is scheduled to be opened in 2047. ■

ADMINISTRATIVE APPOINTMENTS

Vice President Steven N. Garcia, *Administration and Finance*, has announced the following appointments:

Kevin Brady, director, Environmental Health and Safety, effective Feb. 9, 1998.

Bill Gaffney, acting director, Human Resource Management, effective June 8, 1998.

Patty Higuchi, acting director, Administrative Technology, effective Sept. 1, 1998.

Ali Izadian, director, Facilities Planning and Construction, effective Sept. 1, 1998.

Sri Renganathan, acting University controller, effective June 22, 1998.

Henry Soto, director, University Budgets, effective Oct. 26, 1998.

Glenn Venner, director, Facilities Services, effective Aug. 1, 1998.

Director Janet C. Fisher-Hoult, *Center for Effective Teaching and Learning*, has announced the following appointment:

Ed Forde (Art), assistant director, Center for Effective Teaching and Learning, for the 1998-99 academic year.

Dean Allen Mori, *Charter School of Education*, has announced the following appointment:



Nancy Peterson (Special Education), Guglielmo Endowed Chair, Special Education, effective Fall Quarter 1998.

Dean David L. Soltz, *School of Natural and Social Sciences*, has announced the following appointments:

Marjorie Bray (Pan African Studies), acting chair, Department of Pan African Studies, beginning Fall Quarter 1998 through Spring Quarter 1999.

Sin-Fong Han (Geography and Urban Analysis), associate chair, Department of Geography and Urban Analysis, beginning Fall Quarter 1998 through Spring Quarter 1999.

William Taylor (Physics and Astronomy), acting chair, Department of Physics and Astronomy, effective Fall Quarter 1998.

PROFESSIONAL ACTIVITIES

Martin G. Brodwin (Administration and Counseling) presented the following papers: "Disability Legislation and the Workplace: Interventions, Resources, and Remedies" at the annual conference of the California Chapter of the National Association of Social Workers, Manhattan Beach, CA, Apr. 25, 1998; and "CACD Writers' Workshop: A Blueprint for Writing Success" and "Working Together to Build Opportunities for Ethnic Minority Students," with Cal State L.A. graduate **L.M. Orange**, both at the Annual Convention of the California Association for Counseling and Development, Los Angeles, Feb. 14-15, 1998.

The Pat Brown Institute recently hosted its 1998 Summer Training and Specialty Workshop Program, "Neighborhoods and Communities in Transition: Policing in the Next Millennium." More than 45 law enforcement officers from Los Angeles County completed the program that focused on creating a common definition of community policing, collaborating with the community, and community problem solving. A generous five-year grant partnership with the Ahmanson Foundation made this program possible.

Stanley Burstein (History) delivered a paper, "Rome and Kush: A New Interpretation," at the Ninth International Congress of Nubian Studies at the Museum of Fine Arts, Boston, MA, Aug. 25, 1998. He also was the invited commentator at a seminar entitled "Egyptians, Greeks and Jews in Hellenistic Egypt," held at Stanford University and jointly sponsored by Stanford University and the Oriental Institute of the University of Chicago, Sept. 26, 1998.

Roberto Cantú (Chicano Studies/English) presented a paper, "A Rhetoric of Fire as Feminist Critique in *Why Women Burn* by Helena María Viramontes," at the XI International Conference of the Asociación de Literatura Femenina Hispánica, Tempe, AZ, Sep. 17-19, 1998, and moderated the session, "Borderlands: Chicanas, Latinas and Feminism," at the same conference. He also directed a session on computer-mediated instruction entitled "Evolution of a Course" at the 1998 CSU Dominguez Hills International Institute, sponsored by the Center for International Nursing Education, June 2, 1998 (the session was based on the application of BESTNET and computer conferencing in a Chicano Studies course

during 1991-97). He lectured to a student audience at Montebello High School on the legacy of the Mexican Revolution and Mexican muralists, and the expression of this legacy in Chicano muralism, July 23, 1998.

Siegrun F. Freyss (Political Science) made a presentation, "Legal Constraints on Political/Electoral and Legislative/



Lobbying Activities of Nonprofit Organizations," at a workshop entitled "Working the System to Move Your Policy Agenda Forward: A Primer for Nonprofits," sponsored by the Los Angeles Nonprofit Policy Council and the Cal State L.A. Pat Brown Institute, June 12, 1998; presented a paper, "The Impact of Municipal Government Personnel Cultures on Urban Outcomes: Employment, Revenues and Taxes," and chaired a panel entitled "Impact of Political or Institutional Cultures on Public Personnel Policies," at the Western Political Science Association's annual conference, Regal Biltmore, Los Angeles, Mar. 19-21, 1998.



University Reports

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Kylie Hsu (*Modern Languages and Literatures*) presented the following papers: "Chinese-American Language and Culture Acquisition," at the



Association for Asian Studies' annual meeting, Washington, DC, Mar. 26-29, 1998; "Constructing Cultural Meaning and Cultural Identity in a Heritage Language Class," at the American Association for Applied Linguistics Annual Conference, Seattle, WA, Mar. 14-17, 1998; "Language and Cultural Socialization through Classroom Discourse," at the 12th Annual International Conference on Pragmatics and Language Learning, University of Illinois, Feb. 26-28, 1998. She chaired a panel entitled "Contextual Effect on Grammatical Element Comprehension in Chinese as a Foreign Language," as part of the Chinese Language Teachers' Association annual meeting, at the American Council on the Teacher of Foreign Languages, Nashville, TN, Nov. 21-23, 1997; and served as judge for a Chinese Poetry Recital Contest at the Chinese Language School of Southern California, Los Angeles, Oct. 11, 1997.

Richard W. Hurst (*Geological Sciences*) presented two lectures: "Stable Lead Isotopic Ratios in Refined Hydrocarbons: New Approaches to Dating and Correlating Hydrocarbon Releases" at the American Chemical Society Annual Meeting in Boston, MA, Aug. 23, 1998, and "Forensic Investigations and Hydrocarbon Remediation Using Lead Isotopes" at MIT, Aug. 26, 1998.

Christina Kimm (*Special Education*), serving as the director of the California Academy on Transition Studies (CATS), helped to establish an international collaborative agreement for training among CATS, Cal State L.A., and the Korea Institute for Special Education. On Aug. 21, 1998, these partners concluded the Second International Collaborative Training Program for 29 special education teachers from Korea and 15 Cal State L.A. special education and rehabilitation counseling graduate students.

Edward S. Malecki (*Political Science*) presented the following papers:

"Roundtable on Defining and Assessing Outcomes in Undergraduate Political Science Education," at the Western Political Science Association annual meetings, Los Angeles, Mar. 20, 1998; "Teaching/Power," at the American Political Science Association annual meetings, Boston, MA, Sep. 1-6, 1998.

Jaime Regalado (*Pat Brown Institute/Political Science*) served as a discussant for the panel, "Voting Rights and Community Building" at the 1998 annual meeting of the American Political Science Association, Boston, MA, Sept. 3-5, 1998. Regalado also gave the opening remarks and recognized **Lily Baba** (*Pat Brown Institute*) for her contributions, at "A Census for 2000 Conference," Cal State L.A., Sept. 23, 1998. Attended by 100 community leaders, the conference focused on Asian and Pacific Islanders and was hosted by the Pat Brown Institute at the request of the Department of Commerce, Bureau of the Census. Keynote speaker was Antonio Villaraigosa, California assembly speaker.

PUBLICATIONS

Martin G. Brodwin (*Administration and Counseling*) published the following articles: with Cal State L.A. graduate **L. M. Orange**, "Attitudes Toward People with Disabilities as Expressed by Rehabilitation Counseling Students and Psychology Students" and with **Christina H. Kimm** (*Special Education*) and Cal State L.A. graduate **L.O. Mas**, "Multicultural Dimensions in Counseling," both in the *California Association for Counseling and Development Journal*, vol. 17, 1997; and, with **C.H. Kimm** (*Special Education*) and Cal State L.A. doctoral student **J. Seguin**, "Supported Employment and Transition Services: Employment Opportunities for Private Sector Rehabilitation Professionals," in the *National Association of Rehabilitation Professionals in the Private Sector Journal*, vol. 12, 1997.

A book by **Stanley Burstein** (*History*), W. Donlan, S.B. Pomeroy, and J.T. Roberts, entitled *Ancient Greece: A Political, Social and Cultural History*, was published by Oxford University Press, 1998.

Roberto Cantú (*Chicano Studies/English*) had his essay entitled "Frumioso feminismo fronterizo en Alicia en la cárcel de las maravillas," based on the work of Mexican poet Estela Alicia López Lomas, published in the literary journal *Fragmentario*, Mexico, Summer 1998.

Stuart Fischhoff (*Psychology*) published a commentary on Warren Hinckley and Celebrity Stalking, entitled "The Forensic Echo: Psychiatry, Law & Public Policy," vol. II, no. 10, Sep. 1998.

Kylie Hsu (*Modern Languages and Literatures*) had a book, *A Discourse Analysis of Temporal Markers in Mandarin Chinese: The Interaction of Semantics, Syntax, and Pragmatics*, published by The Edwin Mellen Press, Lewiston, NY, 1998, and an article, "Review of Heinle & Heinle's Complete Guide to TOEFL Test: Practice Tests by Bruce Rogers," published for the *CATESOL* (California Teachers of English to Speakers of Other Languages) *News*, vol. 30, no. 1, 1998. She also published the following papers: "Web Course in Business Chinese," Proceedings of the Second International Conference on Multimedia Language Education, Kaohsiung, Taiwan, 1998; "On the Use of Jiushishuo in Goal-Oriented Spoken Discourse," Proceedings of the Ninth North American Conference on Chinese Linguistics, Los Angeles, vol. 2, 1998; "A Syntactic Analysis of the Temporal Markers Zheng, Zhengzai, and Zai in Mandarin Discourse," Proceedings of the Fifth International Conference on Chinese Linguistics, Hsin-chu, Taiwan, 1998; "A Discourse Analysis of English Quantifiers," Proceedings of the 13th National Conference of University Teachers of English, Rio de Janeiro, Brazil, 1997.

Richard Hurst (*Geological Sciences*) published an extended abstract of his American Chemical Society presentation, "Environmental Impact of Fossil Fuel Utilization," published in the Division of Environmental Chemistry Abstract, vol. 38, 1998.

Tom Larson (*Economics and Statistics*) had his article, "An Economic View of South Central Los Angeles," published in *Cities: The International Journal of Urban Policy and Planning*, vol. 15, no. 3, Sept. 4, 1998. Edited by **Ali Modarres** (*Geography and Urban Analysis*), the issue contains a collection of articles on Los Angeles by Cal State L.A. authors.

Barry Lowenkron (*Psychology*) had an article, "Some Logical Functions of Joint Control," published in the *Journal of the Experimental Analysis of Behavior*, vol. 69, no. 3, 1998.

Edward S. Malecki (*Political Science*) had his review of Robert K. Schaeffer's *Power to the People: Democratization Around the World* published in *Perspective on Political Science*, vol. 27, Summer 1998.

HONORS AND APPOINTMENTS

Martin G. Brodwin (*Administration and Counseling*) was elected president of the California Rehabilitation Counseling Association for 1998-1999.

Mark Canevari (*President's Office*) was awarded the certification of Certified Financial Services Auditor (CFSA) by the National Association of Financial Services Auditors, June 27, 1998. The CFSA designation reflects internal auditing expertise in the financial services industry.

Richard W. Hurst (*Geological Sciences*) has been appointed to the editorial board of a new journal, the *International Journal of Environmental Forensics*, 1998.

John M. Kennedy (*Music*) was recently presented a 1998-1999 American Society of Composers, Authors and Publishers



(ASCAP) Award for his academic and professional contributions in the field of music. This is the fifth year in a row that he has received this honor. He is also director of the Pacific Contemporary Music Center at Cal State L.A.

Northrop Grumman Engineering Endowed Chair **Michael J. Kelly** (*Engineering and Technology*) has been selected by the



Society of Manufacturing Engineers (SME) to receive the 1998 TEEM Award for Total Excellence in Electronics Manufacturing. The award will be officially presented in Jan. 1999, at an event to be held in Atlanta,

Georgia. Kelly was chosen by SME to receive this award on the basis of his spirit, leadership and innovation in connection with his years of service to the electronics manufacturing community. The SME acknowledged Kelly's enthusiastic stewardship and visionary insight.

UNIVERSITY ANNOUNCEMENTS

Improving L.A. Air Quality

Cal State L.A. was recently presented with a Certificate of Appreciation by the South Coast Air Quality Management District for exceeding the average vehicle ridership target for the area. Barry R. Wallerstein, D. Env., acting executive officer for SCAQMD, also thanked the management and employees of Cal State L.A. for their efforts in helping to clean up the air in the South Coast Air Basin.

Share the American Experience

The American Culture and Language Program (ACLP) at Cal State L.A. is currently looking for members of the University community to share their homes with international students through its **Homestay Program**. More than 30 international students have experienced American culture with families who are interested in interacting with international students through the Homestay Program since the early 1980s.

Homestay hosts provide a student with a private room, some meals, and most importantly quality time. (The student compensates the host directly for room and board.) Most of the commitments are based on a quarter-by-quarter basis with commitments averaging from 1 to 3 quarters. The minimum commitment is one quarter. The host does not need to speak another language, but he or she must be able to provide an English-speaking environment for the student.

Every Cal State L.A. ACLP student speaks some English. A prescreening interview (language ability, habits, and culture awareness) is conducted before the students are placed in a home.

If you are interested in sharing your home with an international student, contact Florence Emch, student services coordinator, at ext. 4840 or ext. 4845.

Proposition 1A

On November 3, Californians will have the opportunity to enact a ballot measure that will impact our school facilities, our students and the future of our state. If passed, **Proposition 1A** will provide funds for construction, repair and modernization of California schools.

Prop. 1A is a \$9.2 billion statewide school bond proposal that will dedicate \$6.7 billion to K-12 schools and \$2.5 billion to higher education facilities. Funds from the passage of Prop. 1A will be used to upgrade, expand and improve California's 107 community colleges, 23 state universities and 10 UC campuses. Specifically, Prop. 1A funds are earmarked to help repair and modernize aging university facilities—many of which were constructed in the 1950s and 1960s—as well as correct structural, health and safety code deficiencies and build much needed classrooms.

If passed, the bond would provide Cal State L.A. with \$4.4 million for equipment for the remodeled Engineering and Technology building, and \$9.89 million for the Music building code compliance upgrade. Funding equaling more than \$30 million for Physical Sciences building seismic renovation planning and construction, an additional \$795,000 for Music building equipment, and more than \$11 million for telecommunications infrastructure working drawings and construction has been proposed and is anticipated, pending approval of the CSU Trustees and the Governor, if Prop. 1A passes.

CSU Chancellor Charles B. Reed has said that Prop. 1A is "absolutely essential to maintaining and improving the quality of education in California."

Supporters of the measure say it will provide smaller classes; expand college and university facilities; make schools, colleges and universities earthquake-safe; and offer students attending California's public schools, community colleges and universities access to computers and other important learning tools. They contend Prop. 1A will make the safety and quality of schools a top budget priority using existing state revenues without raising new taxes.

Opponents to Prop. 1A argue it will add \$750 million of new spending to the state's general fund annually for the next 20 years. They instead support "pay-as-you-go" financing and cost containment measures.

Prop. 1A campaign web site is located at <www.yesonprop1a.org/>. For the pros and cons, go to the Cal State L.A. home page, <www.calstatela.edu>. ■

Remember to Vote on Tuesday, November 3