

University Reports



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Engineering and Technology Establishes and Appoints Endowed Chair

The School of Engineering and Technology announced its establishment of the **Northrop Grumman Engineering Endowed Chair in Design and Manufacturing** and appointed the first endowed chair, **Michael J. Kelly**, during



a reception in December. At the event, the School also acknowledged its major contributors with the unveiling of the *Donor Wall of Honor*.

Kelly is an electrical engineer with degrees from Marist College, Catholic University of America and the University of Detroit. Prior to coming to Cal State L.A., he held administrative positions and taught at several universities,

worked at IBM for 17 years in a variety of management positions and, for a period of almost three years, was the director of the Defense Manufacturing Office at the Defense Advanced Research Projects Agency.

Kelly currently serves on the board of directors of the Society of Manufacturing Engineers' Education Foundation. His recent activities include government-sponsored studies on electronic manufacturing in Asia and related policy implications.

The Northrop Grumman Endowed Chair in Design and Manufacturing was established in large part through a \$200,000 challenge grant previously received from the Northrop Grumman Corporation — a leading designer, systems integrator, and manufacturer in defense and commercial aerospace. The challenge grant was recently completed through funding from manufacturing companies throughout Southern California. Original financial support toward this endowed chair was received from the Arco Foundation, Hughes Aircraft and The Ralph M. Parsons Foundation. ■

Professor Receives Myers Award

On Human Rights Day, December 10, 1996, **Francisco E. Balderrama** (*Chicano Studies/History*) was presented an award by the Gustavus Myers Center for the Study of Human Rights in North America for his book, coauthored with Raymond Rodríguez, on the subject of human rights in North America, *Decade of Betrayal: Mexican Repatriation in the 1930s*. The award is given annually to the



best scholarship on the subject of intolerance in North America. The award is named for Gustavus Myers, author of *History of Bigotry in the United States*. In 1983, **Yehudi Webster** (*Sociology*) also received this prestigious award for his book, *The Racialization of America*.

Balderrama earned his M.A. in 1972 and his Ph.D. in 1978 from UCLA. He began teaching at Cal State L.A. in 1984 and has served as chair of the Chicano Studies Department from 1984 to 1993. A Chicano historian with special interest in the American West and California, his research is on the Mexican community during the early 20th century with particular attention to relations with Mexico. Balderrama has received several research grants and professional awards including the Senior Fulbright Lectureship in American Immigration at the University of Rome.

He has recently completed a term as managing editor of *Ethnohistory*, the journal of the Ethnohistory Association. ■

PBI Receives \$18,000 for Bridging Project

The **Gang Violence Bridging Project** (GVBP) of **The Edmund G. "Pat" Brown Institute of Public Affairs** was presented an \$18,000 Community Bridges Program Award by the California Community Foundation on December 3, 1996. The Pat Brown Institute was one of only 15 organizations to receive this award.

The community grant will allow the GVBP to continue its work in organizing communities around at-risk youth empowerment strategies and creating educational opportunities for youth living in East Los Angeles, Pico Union and South Central Los Angeles — three

areas that traditionally have been impacted by gangs and gang violence.

Gilbert D. Sanchez (*Director, Gang Violence Bridging Project*) notes that the grant will help organize youth and community residents from these "impoverished, violence-ridden neighborhoods" to become actively involved in planning, implementing and evaluating violence prevention services.

He adds that the grant will provide academic support, tutoring, peer counseling and mentoring for first-year college students to help ensure their scholastic success. ■

Professional Activities

Mohammad A. Auwal (*Speech Communication*) presented "Ethical Dilemmas in Organizational Consulting" at the 82nd annual Speech Communication Association meeting, San Diego, CA, Nov. 1996.

Kevin T. Baaske (*Speech Communication*) conducted the legislative council business meeting at the 82nd annual Speech Communication Association meeting, San Diego, CA, Nov. 1996.

Chunsheng Bai (*Speech Communication*) and **Lena M. Chao** (*Speech Communication*) presented "Ethnic Minorities in the Discipline: The Challenge of Recruiting Asians into Non-Traditional Fields" at the 82nd annual meeting of the Speech Communication Association, San Diego, CA, Nov. 1996.

Daniel Creelius (*History*) chaired a panel and presented a paper on "Shaykh Khalil ibn Ahmad al-Rajabi's History of



the Governor Muhammad `Ali Basha" at the International Conference for Pre-Ottoman and Ottoman History, Prague, Czech Republic, Sept. 15-19, 1996; chaired a panel, gave opening remarks and presented a paper on "Orders of Ghazi Hasan Pasha to the Egyptians: 1200-1201 AH/1786-1787 AD" at the VII International Symposium on Ottoman History, Zaghouna, Tunisia, Oct. 18-22, 1996; presented a seminar on "Manuscript Sources for Late 18th and Early 19th Century Egyptian History" at the American University, Cairo, Egypt, Sept. 30, 1996; lectured on "Mamluk Conflicts in 18th Century Egypt" at the American Research Center in Egypt, Oct. 2, 1996, and in Arabic on "Egypt's Mediterranean Ports in the Late 18th Century" at Alexandria University, Alexandria, Egypt, Oct. 26, 1996.

Timothy M. Downs (*Speech Communication*) presented "Navigating Change in Communication Assessment: An Examination of Process and Culture" at the 82nd annual meeting of the Speech Communication Association, San Diego, CA, Nov. 1996.

Norman L. Friedman (*Sociology*) presented a paper on "Who's Afraid of Sociological Practice? The Knowledge/Performance Gap" for the California Sociological Association, San Diego, CA, Oct. 25, 1996.

Frank A. Gomez (*Chemistry and Biochemistry*) gave the following presentations: "The Society for Advancement of Chicanos and Native Americans in Science (SACNAS) - An Overview" at the 51st American Chemical Society Northwest Regional Meeting, Corvallis, OR, June 1996; "Enzyme-Catalyzed Microreactors Using Capillary Electrophoresis" and "Determination of the Binding of β -Cyclodextrin Derivatives to Adamantane Carboxylic Acids Using Affinity Capillary Electrophoresis" at the 32nd American Chemical Society Western Regional Meeting, San Francisco, CA, Oct. 1996; "What's New in Capillary Electrophoresis?" at the Department of Chemistry, Loyola Marymount University, Oct. 4, 1996, and at the Department of Chemistry, Pomona College, Oct. 17, 1996; "Minority Representation in Industry and Higher Education" at the 212th American Chemical Society National Meeting, Orlando, FL, Aug. 1996. He presented posters, with students **E. Kwak** (*chemistry major*), **J. Kawaoka** (*biochemistry major*) and **C. Arellanes** (*chemistry major*), on "Determination of Cyclodextrin-Adamantane Carboxylic Acid Binding Using Affinity Capillary Electro-phoresis," and with students **D. Zhao** (*chemistry major*), **S. Esquivel** (*biology major*) and **J. Kawaoke** (*biochemistry major*), on "Enzyme-Catalyzed Microreactors Using Capillary Electrophoresis," for the Society for Advancement of Chicanos and Native Americans at the Science National Conference, Los Angeles, CA, Oct. 1996. Gomez also served on the site review committee on model institutions of excellence for the National Science Foundation, University of Texas, El Paso, TX, Oct. 1996, and he served as conference chair for the Society for Advancement of Chicanos and Native Americans at the Science National Conference, Los Angeles, CA, Oct. 1996.

Philip Goff (*History*) presented the following papers: "Thirty Years of Using and Abusing Alan Heimert's *Religion and the American Mind*," for The Institute of Early American History and Culture, Boulder, CO, June 2, 1996; "Balancing Mobs and Aristocrats: Religion, Politics, and Society in John Adams's Presidency," for the completion of his 1994-96 term as

one of ten "Young Scholars in American Religion" at the Center for the Study of Religion and American Culture, Indianapolis, IN, June 21, 1996.

José Cruz González (*Theatre Arts and Dance*) had his play, *Spirit Dancing*, selected as part of the Audrey Skirball-



Kenis (A.S.K.) Theatre Reading Series, Skirball Cultural Center, Los Angeles, CA, Sept. 30, 1996. The A.S.K. Reading



Copy Submission for University Reports

University Reports is published three times each quarter by the Office of Publications/Public Affairs. Faculty and staff are invited to submit copy of general interest to the University community and information about their professional activities for publication in *University Reports*. **All material must be on disk or maybe sent by e-mail, <cselkin@cslanet.calstatela.edu>**. Information about professional activities should be submitted **after they have occurred**, and should include the employee's name, department/division or office, the full name of the event or publication, and the date(s) and place(s) (city and state or country) the event(s) occurred. You may use the form on the Web, <<http://www.calstatela.edu/ppa/ur/urform.htm>> Information about grants will be printed after confirmation has been received from the Office of Research and Sponsored Programs in order to ensure the most current information. Submit copy to *University Reports*, Public Affairs Office, Administration 601, phone: ext. 3050. Copy for the next **Winter 1997 issue** (vol. 16, no. 2) must be received in the Publications/Public Affairs Office by **Friday, February 7, 1997**. Editor—Carol Selkin. Assistant editor—Margie Oi Yu. Copy editor—Ellen Stein. Photography—Stan Carstensen. Layout production—Yuri Watanabe, Margie Oi Yu. Printing—Reprographics.

Series gives playwrights the opportunity to develop new work for the stage; writers work with professional directors and actors to present rehearsed readings to Los Angeles audiences.

Don Hewitt (*Director, Dance Kaleidoscope*) served on the dance panel for the Performing Arts Tour and Presenting Program for the California Arts Council, Nov. 1996; is director of the Saturday Conservatory of Dance, a project of the CSLA Theatre Arts and Dance Department, beginning Jan. 11, 1997.

Julia R. Johnson (*Speech Communication*) presented "Critical Pedagogy as Situated Accomplishment: Issues for Teaching and Research Across the Communication Curriculum" at the 82nd annual Speech Communication Association meeting, San Diego, CA, Nov. 1996.

Michael P. Kelley (*Speech Communication*) presented "Unveiling Heterosexism: Critical Issues and Methodological Constructs for the Analysis of Communication" at the 82nd annual meeting of the Speech Communication Association, San Diego, CA, Nov. 1996.

Robert D. Kully (*Emeritus, Speech Communication*) presented "Honoring Paul H. Boase: 'Colleagues Pay Tribute'" at the 82nd annual meeting of the Speech Communication Association, San Diego, CA, Nov. 1996.

Richard Maddox (*Psychology/Early Entrance Program*) presented with students **B. Chen** (*biology major*), **M. Traina** (*biology major*), **Nandan Lad** (*biology major*), **L. Gayed** (*psychology major*), and **S. Wasef** (*biology major*), "Creativity and Opportunity in Honors Education" at the National Collegiate Honors Conference, San Francisco, CA, Oct. 31-Nov. 2, 1996.

Susan Mason (*Theatre Arts and Dance*) directed *Spirit Dancing*, a new work by **José Cruz González** (*Theatre Arts and Dance*), as part of the Audrey Skirball-Kenis (A.S.K.) Theatre Reading Series, Skirball Cultural Center, Los Angeles, CA, Sept. 30, 1996.

Elliott Oring (*Anthropology*) presented a paper on "Blond Ambitions and Other Signs of the Times" at the American Folklore Society annual meeting in Pittsburgh, PA, Oct. 17-20, 1996.

Snezana Petrovic (*Theatre Arts and Dance*) presented "The Interdisciplinary Study of the Set Design Process for the Production of *Men and Supermen* on CD-ROM" for the president of UC Corporation, University of California, Irvine, CA, Dec. 4, 1996.

Gilbert Romero (*Campus Ministries*) conducted training for Spanish-speak-

ing pastoral agents of the diocese, "Introducción al Antiguo Testamento: Asuntos Culturales, Políticos, y Teológicos," at the Roman Catholic Diocese of Phoenix, AZ, Sept. 13-14, 27-28, 1996; presented a paper, "The 'Between-Time' as Basis of Hope: Jeremiah and the Latino Religious Experience" at the annual national meeting of the Society of Biblical Literature, New Orleans, La., Nov. 23, 1996.

Deborah L. Schaeffer (*Library*) served as chair of the 4th Annual California Academic and Research Libraries Conference on "Information Competence in the Emerging Digital World" in San Diego, CA, Oct. 25-26, 1996.

Publications

Joanne Altschuler (*Social Work*) with A. Katz published "Sexual Secrets of Older Women: Countertransference in Clinical Practice" in the peer-reviewed journal, *Clinical Gerontologist*, vol. 17, no. 2, pp. 51-67, Nov. 1996.

Irene I. Blea (*Chicano Studies*) signed copies of her latest published book, *Researching Chicano Communities*, and read from her books of poetry at the University Square Bookstore, Cal State L.A., Oct. 23, 1996.

Naomi J. Caiden (*Political Science*) was invited to bring out the third edition of the late Aaron Wildavsky's *The New Poli-*



tics of the Budgetary Process, published by Addison Wesley Longman, Inc., NY, 1996. She rewrote considerable portions of the book, reorganized certain chapters, updated much of the material and added a new chapter. Wildavsky, who died in 1993, was arguably the most noted scholar of public budgeting in the world; his classic is still the leading text on budgeting in the United States. Caiden's name appears, along with Wildavsky's, as author. She also published *Public Budgeting and Financial Administration in Developing Countries*, volume three of a multi-volume series, *Policy Studies and Developing Nations*, S. Nagel, ed., JAI Press Inc., Greenwich, CN, 1996.

Daniel Crecelius (*History*) with 1995-96 visiting Fulbright scholars **Hamza Abd al-Aziz Badr** and **Husam al-Din Ism'íl**, recently edited and annotated a book, *Ta'rikh al-Wazir Muhammad 'Ali Basha li Shaykh Khalil ibn Ahmad al-Rajabi (History of the Governor Muhhammad 'Ali Pasha by Shaykh Khalil ibn Ahmad al-Rajabi)*, Cairo: Dar al-Afaq al-'Arabi, 1977.

Philip Goff (*History*) published a journal article, "Spiritual Enrichment and the Bull Market: Balancing the Books of American Religious History" in *Religious Studies Review*, vol. 22, no. 2, Apr. 1996.

Ellen King Kravitz (*Music*) published a book, *Music in Our Culture*, Kendall/Hunt Publishing Company, Dubuque, Iowa, Oct. 1996.

Elliott Oring (*Anthropology*) published the following articles: "Humor" and "Functionalism" in *American Folklore: An Encyclopedia*, Jan Harold Brunvand, ed., Garland Publishing, NY, 1996; "Folklorizing Theory" in *The Folklore Historian*, #13, 1996; "Theorizing Trivia: A Thought Experiment" in *Journal of Folklore Research*, #33, 1996. He republished "Legend, Truth, and News" in *Contemporary Legend: A Reader*, Gillian Bennett and Paul Smith, eds., Garland Publishing, NY, 1996.

Pamela C. Regan (*Psychology*) published a journal article on "Sexual Outcasts: The Perceived Impact of Body Weight and Gender on Sexuality" in the *Journal of Applied Social Psychology*, vol. 26, 1996.

Gilbert Romero (*Campus Ministries*) abstracted George Reyes' article, "Lectura Poética y Teológica de Amos 9:11-15: Restauración Total," from a Guatemalan journal, *Kairos*, in *Old Testament Abstracts*, Oct. 1996.

Honors and Appointments

Alan N. Crawford (*Curriculum and Instruction*) was awarded a 1996-97 Fulbright Scholar grant by the J. William Fulbright Foreign Scholarship Board. The Fulbright grant is administered by the United States Information Agency on the basis of a national competition. The review process is conducted by the Council for International Exchange of Scholars. Crawford lectured on the teaching of reading and writing and second language acquisition, and

(Continued on page 4)

Honors (cont. from page 3)

conducted research on assessing effectiveness of new literacy curriculum at Andean University and the Latin American Faculty of Social Sciences, Quito, Ecuador, Sept.-Dec. 1996.

Durward Jackson (*Computer Information Systems*) was appointed by the Los Angeles County Board of Supervisors as director for Division 7 of the Antelope Valley-East Kern Water Agency for a fourth consecutive four-year term, effective Jan. 7, 1997.

Taewon Kim (*Finance and Law*) was awarded a 1996-97 Fulbright Scholar grant by the J. William Fulbright Foreign Scholarship Board. The grant is administered by the U.S. Information Agency on the basis of a national competition. The review process is conducted by the Council for International Exchange of Scholars. Kim lectured on finance, financial markets, and international financial management at People's University, Beijing, People's Republic of China, Aug. 1996-Jan. 1997.

Robert Nakamura (*Biology and Microbiology*) was appointed chair of the Gender and Minority Affairs Committee of the Ecological Society of America for 1996-97.

Deborah L. Schaeffer (*Library*) was presented the 1996 California Academic and Research Libraries (CARL) Member



of the Year Award at the 4th Annual CARL Conference in San Diego, CA, Oct. 25-26, 1996. This award is in recognition of her "outstanding contributions to CARL and to academic librarianship in California."

Administrative Appointments

Dean David L. Soltz, School of Natural and Social Sciences, has announced the following appointment:

Francisco E. Balderrama (*History/Chicano Studies*), associate chair, Department of History, effective Fall 1996 through Summer 1999.

University Announcements

PeopleSoft Is Coming!

Cal State L.A. is proud to announce the first phase implementation of the human resource information management system called **PeopleSoft**. This program will allow more efficient processing and retrieval of HRM information. The campus will add the financial management modules of PeopleSoft using the same integrated database.

The Divisions of Administration and Finance (including the Office of Financial Services and Human Resource Management) and Information Resources Management (Computing Services Group) have been preparing for the first phase of this major project. Full campuswide networking and implementation will continue through July 1997; however, HRM began using PeopleSoft with the receipt of employment requisitions and applications as of Thursday, January 2, 1997.

Cal State L.A. has assumed a lead role as the first CSU campus to "go live" with PeopleSoft. At least three additional campuses have committed to PeopleSoft, possibly with more to follow. The combined PeopleSoft modules are some of the tools we will use as the University prepares for the 21st century.

Employment Opportunities

Career opportunity announcements from various higher education institutions and other agencies are available for review in the Human Resource Management reception area, Adm. 605. Promotional fliers and applications for on-campus positions are available. The CSLA job line is (213) 343-3678 and the web address is <<http://www.calstatela.edu/depts/ops/hrm/openings.htm>>.

In the News

John M. Allswang (*History*) was interviewed about voting trends during the elections coverage of the KCAL-TV (Channel 9) news, Nov. 5, 1996.

Raymond Garcia (*Chemistry and Biochemistry*) was interviewed on the CSLA Minority Scholars Program in "A Kaleidoscope of Approaches: Part One," in *Beyond Bio 101: The Transformation of Undergraduate Biology Education*, an elec-

tronic report from Howard Hughes Medical Institute, 1996.

Jorge J. Lambrinos (*Director, Edward R. Roybal Institute for Applied Gerontology*) was interviewed on the Institute's adult immunization campaign with the L.A. County Department of Health Services, *La Opinión*, Oct. 22, 1996.

Enrique Ochoa (*History*) was interviewed on the possible impact of an attack by a new rebel group in Mexico for the KMEX-TV (Channel 34) six o'clock news, Sept. 3, 1996.

Snezana Petrovic (*Theatre Arts and Dance*) was featured in the article, "CD Earns An A," written by Lori Haycox, *Los Angeles Times*, Metro section, Orange County, CA, Dec. 4, 1996. Petrovic, a new faculty member, was one of the few graduate students in the country to present her master's thesis on CD-ROM.

Gilbert Sanchez (*Director, Gang Violence Bridging Project*) was interviewed and the Pat Brown Institute's Gang Violence Bridging Project mediation workshop received live coverage on the KVEA-TV Channel 52 (Telemundo Network) news, Nov. 19, 1996.

New Emeriti

The following recently retired faculty were recommended by their academic department or division for emeritus status. With approval from their School dean, the Provost and Vice President for Academic Affairs, and the President, their emeritus status has been awarded:

Patricia A. Delaney (*Professor of Recreation, 1962-1994*)

Catherine Martin (*Professor of Anthropology, 1970-1996*)

Patricia L. Wagner (*Professor of Physical Education, 1962-1996*)

Correction

The following was entered incorrectly in the Fall 1996 issue of *University Reports*.

Jun Liu (*English*) published a chapter on "The Judith-Henry-Charles Triangle: The Innermost Kernel of Faulkner's Civil War in the Heart" in *Critical Essays on William Faulkner: The Sutpen Family*, A.F. Kinney, ed., NY: G.K. Hall-Prentice Hall International, pp. 180-192, 1996.

In Memoriam

Anthony Andreoli (*Emeritus, Chemistry and Biochemistry*) died on October 1, 1996 of cancer. Andreoli taught at Cal State L.A. for more than 35 years and was formerly the director of the Minority Biomedical Research Support Program. He had a great impact on the development of the natural sciences at the University. In 1992, Andreoli was selected as one of two recipients of the American Association for the Advancement of Science Mentor Award. His contributions to the education of disadvantaged and minority students in science were recognized by the Society for the Advancement of Chicanos and Native Americans in Sciences with the Distinguished Service Award in 1987. He was the first recipient of the CSU Biotechnology Distinguished Faculty Service Award for 1991-92, named the Anthony J. Andreoli Award in his honor.

Andreoli is survived by his wife of 46 years, Frances, daughter Francesca and son Anthony.

Donn E. Brolin (*Special Education*) died on October 22, 1996. Brolin began serving as the Matthew Guglielmo Endowed Chair in Mental Retardation on July 1, 1996. Prior to his appointment at Cal State L.A., Brolin had a distinguished career at the University of Missouri, Columbia. He was considered one of the leading authorities in the area of career education for individuals with disabilities. His publications in career education and his extensive curriculum are widely used by school systems throughout the United States and internationally.

Brolin is survived by his wife, two children, his mother and a brother.

John P. Cornish (*Emeritus, Art*) died on June 2, 1996. Cornish, whose works have been shown internationally, was invited to join the Cal State L.A. faculty in 1954, having taught at the Detroit Institute of Art, Michigan State University-Ypsilanti, and the Chouiard Art Institute. Cornish worked in many areas of visual arts. In addition, he had shows of his drawings, paintings, lithographs, and sculptures during the period from 1946 to 1962. He received a commission for a 30 by 20 foot oil mural, "City of the Future," for the Warren Theatre in Warren, Michigan. Cornish also was commissioned by the L.A. County Fair to do a 100 by 50 foot mural, "Feather River Water Project."

Beyond his creative contributions, Cornish was very active in department, school, and university academic governance, serving on numerous committees. He was appointed associate chair of the Art Department in June 1970.

Saxon C. (Sax) Elliot (*Basketball Coach; Health and Safety Studies*), who came to Cal State L.A. in 1950 as head basketball coach, died of colon cancer on November 19, 1996. He was 84 years old. Before coming to CSLA, Elliot taught at Beverly Hills High School from 1935 to 1950. He was responsible for the school's unique Swim-Gym, a retractable gymnasium floor above a swimming pool (featured in the movie, *It's a Wonderful Life*). The Swim-Gym was the first facility to use glass basketball backboards which have become standard for collegiate and professional games. In 1950, Elliot left Beverly Hills High to become head basketball coach at Los Angeles State College of Applied Arts and Sciences. His invention of the square on the glass backboard—a device to aid improvement in shooting baskets—and the multicolored basketball were widely adopted, and are credited with advancing the sport. While still coaching, he started the Department of Health Science at CSLA and developed it into a major program.

Elliot is survived by his wife Addelaine; daughters Lynda, Farly, and Susan; three grandchildren; and two great-grandchildren.

Howard P. (Hap) Holladay (*Emeritus, Speech Communication*) passed away on November 20, 1996 after a brief ill-



ness. He was 66 years old. Holladay joined the faculty of Los Angeles State College in 1959. In his 32 years on campus, he served his department, school, and the University with exemplary diligence. Holladay chaired the Department of Speech Communication and Drama and, later, the Department of Communication Studies. A leader in academic governance, he held the offices of secretary, vice chair, and chair of the Academic Senate and was a member, for a three-

year term, of the CSU Academic Senate. He also served as president of the Cal State L.A. chapter of the California Faculty Association. Holladay proposed, and was the first teacher of, Speech 489 (Intercultural Communication), now the very center of the speech communication curriculum at Cal State L.A.

Holladay is survived by his wife Gigi, four children and 10 grandchildren. A University memorial service is planned for winter quarter 1997. Those interested in participating are asked to contact the Department of Communication Studies, ext. 4200.

Donald J. Hager (*Emeritus, Sociology*), one of the early members of the Sociology Department, died this past summer. Hager came to Cal State L.A. in 1957 and served as chair of the Department of Sociology and Social Welfare, and later of Sociology and Anthropology, from 1958 to 1968. Hager was active in the beginnings of the Academic Senate; in fact, he was its second chair. His primary areas of interest were ethnic relations and social conflict, which led to numerous publications. He taught courses in race relations, sociology of religion, and sociological theory during his tenure at the University.

Hager retired in 1981. He is survived by his wife, Hilda, of San Pedro.

J.C. Ray (*Emeritus, Accounting*) passed away on November 19, 1996 from cancer. Ray came to Cal State L.A. in 1957, one of the first members of the accounting department, and from 1970 served as associate chair until his retirement. He made an outstanding contribution to his department and to the School of Business and Economics through his service as the department's principal academic adviser, but his influence and standards in this area extended well beyond his department. His effectiveness in this role won him recognition from the Academic Senate in 1980 with the Outstanding Academic Advisor Award. In 1986, he was honored with the Certificate of Merit from the American College Testing/National Academic Advisory Association National Recognition Program for Academic Advising. Ray had a distinguished record as a scholar and had published *Independent Auditing Standards* (Holt Reinhart & Co.).

He is survived by his wife Margaret; two sons, Rex and Vincent; and a brother and sister in Oklahoma.

Cal State L.A. Winter Calendar of Events

Events are subject to change without notice.

ART — GRONK. Ongoing thru Thu., Feb. 6. Fine Arts Gallery. Hours: Mon.-Thu. & Sat., 1 - 5 p.m. Tormento Cantata, an



exhibit of new work by the artist GRONK. Curator: Ed Forde. Call ext. 4040.

ART — Abstraction/Symbolism: Paintings by Marion Stiebel Siciliano. Ongoing thru Fri., Feb. 28. Hours: Mon.-Thu., 12 noon-5 p.m. Luckman Fine Arts Gallery. Siciliano's paintings of geometric perceptual abstractions represent pages of a diary of inner and outer landscapes. Curator: Patricia Woodlin. Call ext. 6604.

DANCE — Hanging on the Edge. Fri., Jan. 31-Sun., Feb. 2. State Playhouse. Fri. & Sat., 8 p.m.; Sun., 2:30 p.m. Choreographed by Claudia Lopez and Miguel Olvera. General: \$8; students/seniors: \$5. Call ext. 4110.

EVENT — Academic Retreat. Fri., Jan. 31, 8 a.m.-5 p.m. CSLA campus. Workshops will be devised to aid CSLA faculty in building the G.E. Program. Call ext. 3750.

EVENT — U-SU Renovation Groundbreaking. Fri., Jan. 31, 5-7 p.m. Le Cafe, U-SU. Join the start of Renovation '97, a long-awaited project that will make student-suggested improvements to the Union. Call ext. 2450.

EVENT — 1997 CSLA Athletics Hall of Fame Induction Ceremonies & Dinner. Fri., Jan. 31. 6 p.m.-social hour; 7 p.m.-dinner; 8 p.m.-ceremonies. Tower Restaurant, Transamerica Building. The 1997 inductees include Gudrun Armanski, track and field; Jack Deutsch, baseball; John Hermann, administration; and Carey Simons, track and field. Tickets: \$75 per person. To RSVP, call ext. 3080.

EVENT — Mardi Gras. Fri., Jan. 31, 7-11 p.m. U-SU. An evening of food and entertainment. Call ext. 2450.

EVENT — Black History Month Celebration. February. Dates, times and locations to be announced. Call ext. 3390.

ATHLETICS — 1997 CSLA Homecoming Doubleheader Game. Sat., Feb. 1. Eagle's Nest Gym. CSLA Golden Eagle

women vs. Grand Canyon University at 5:45 p.m. and the Golden Eagle men vs. UC Riverside at 8:05 p.m. Call ext. 3080.

EVENT — Homecoming Dance. Sat., Feb. 1, 10:30 p.m.-1 a.m. U-SU. Call ext. 3390.

EVENT — Dance Kaleidoscope 1997 Auditions. Feb. 1 and Feb. 2, 9 a.m.-5 p.m. State Playhouse. Feb. 8 and Feb. 9, 9 a.m.-5 p.m. King Hall Dance Studios. Performances scheduled for July 18-20 and 26, 1997. To schedule auditions, call ext. 5124.

THEATRE — Luckman Season — Culture Clash. Sat., Feb. 1, 8 p.m. Luckman Theatre. Culture Clash, the nation's premiere Chicano/Latino comedy trio, featuring Richard Montoya, Ric Salinas and Herbert Siguenza, presents *Radio Mambo: Culture Clash Invades Miami*. Luckman: ext. 6610. TicketMaster: (213) 365-3500.

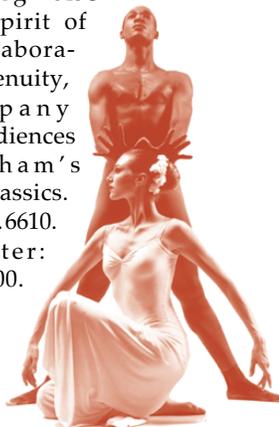
EVENT — Retirement Dinner: Sally Farnham (Nursing). Sun., Feb. 2, 4:30 p.m. Almansor Court, Alhambra. Call ext. 4600.

LECTURE — Faculty Colloquium. Tue., Feb. 4, 3:30-5 p.m. University Club. Robert J. Stull (*Geological Sciences*): "Earth Revealed — The Sea Floor Exposed — At Last." Call ext. 3820.

LECTURE — "Internationalizing Business Education: a North American issue from a Mexican Perspective." Wed., Feb. 5, 4 p.m. University Club. Speaker: Jaime Alonso Gomez, Dean, Graduate School of Management Leadership, Monterrey Institute of Technology, Mexico. Call ext. 5191.

MUSIC — 9th Cal State L.A. Faculty-Staff Vocal Extravaganza. Fri., Feb. 7-Sat., Feb. 8, 8 p.m. State Playhouse. Sponsor: CSLA Friends of Music. Proceeds will support scholarships in the Music Dept. General: \$15; students/seniors: \$5. Call ext. 4060.

DANCE — Luckman Season — Martha Graham Dance Company. Sat., Feb. 8, 8 p.m. Luckman Theatre. Embodying the American spirit of artistic collaboration and ingenuity, the Company engages audiences with Graham's visionary classics. Luckman: ext. 6610. TicketMaster: (213) 365-3500.



ART — Group Exhibition: Public Image/Private Focus. Mon., Feb. 10 - Mon., Mar. 3. Fine Arts Gallery. Hours: Mon. - Thu. and Sat., 12 noon - 5 p.m. Artists' reception: Sat., Feb. 15, 3-5 p.m. Featuring L.A. artists Joe Smoke, Willie Middlebrooke, Roderick Sykes, Jacqueline Alexander, Carol Nye, Irene Fertick and Christina Fernandez. Curator: Jack Butler. Call ext. 4040.

EVENT — Chinese Lunar New Year. Mon., Feb. 10. Time TBA. Free Speech Area and Union walkway. Dragon dance, fireworks and speakers showcasing the many Asian cultures of Cal State L.A. Call ext. 5471.

EVENT — Emeriti Week Celebration. Mon.-Fri., Feb. 10-14. Reception: Feb. 11, 3:30-5 p.m. University Club. Reception honoring CSLA emeriti. Call ext. 4799.

LECTURE — Science Series: Donald Paulson (Chemistry & Biochemistry). Wed., Feb. 12, 8 p.m. PS 158. Free. "Polymers in Everyday Life: From Bakelite to Teflon." Call ext. 2100 or ext. 2300.

MUSIC — Faculty-Artist Recital. Fri., Feb. 14, 8 p.m. Music Hall. Rene Aravena, baritone. General: \$10; students/seniors: \$5. Call ext. 4060.

MUSIC — Master of Arts Recital. Sun., Feb. 16, 4 p.m. Music Hall. Free. Timothy Bruneau, voice. Call ext. 4060.

EVENT — Engineering and Technology Week Celebration. Feb. 17-21. Dates, times and locations to be announced. Scheduled events: keynote speaker, contests, industry career day and student awards banquet. Call ext. 4494.

MUSIC — Composers' Forum. Tue., Feb. 18, 8 p.m. Music Hall. John M. Kennedy, director. Program TBA. Tickets: \$3 general admission. Call ext. 4060.

THEATRE — El Puente/The Bridge. Feb. 21-23; Feb. 27-Mar. 2; Mar. 6-9. State Playhouse. Fri. & Sat., 8 p.m.; Sun., 2:30 p.m. A bilingual adaptation of Arthur Miller's *A View from the Bridge* by internationally-acclaimed guest director Roberto D'Amico. General: \$8; students/seniors: \$5. Call the CSLA Box Office, ext. 4118. Related symposium on immigration: Fri., Feb. 28.

EVENT — Women's History Month. Kick-off celebration: Tue., Feb. 25, 10 a.m.-2:30 p.m. Free Speech Area & Union Walkway. Month celebration: Feb. 24-Apr. 18. Art exhibition: U-SU Exhibit Center, Thu., Mar. 20 - Thu., Apr. 11, 8 a.m.-7:30 p.m. Call ext. 3370.

LECTURE — Faculty Colloquium. Tue., Feb. 25, 1997, 3:30-5 p.m. University

Club. Carole Srole (*History*): "Fashion and the Stenographic Wars: Class and Gender Identities." Call ext. 3820.

LECTURE — "Arthur Miller's *A View From the Bridge/Panorama desde el puente: Its Literary and Socio-Political Insights and Implications for Today*." Fri., Feb. 28, 1-5:30 p.m. location to be announced. A free one-day symposium held in conjunction with the Teatro Universitario en Español production of *El Puente/The Bridge*. A reception to follow. Call ext. 4230.

MUSIC — **Master of Music Recital**. Fri., Feb. 28, 8 p.m. Music Hall. Free. Fred Tsai, cello. Call ext. 4060.

DANCE — **Luckman Season — Smuin Ballets/SF**. Sat., Mar. 1, 8 p.m.; Sun., Mar. 2, 4 p.m. Luckman Theatre. Smuin Ballets/SF's celebration of dance features portions of *Dances with Songs, Frankie & Johnny* and other repertory. Luckman: ext. 6610. TicketMaster: (213) 365-3500.

MUSIC — **CSLA Jazz Festival**. Sat., Mar. 8, all day. Luckman Theatre. Free. Jeffrey Benedict, director. Call ext. 4060.

MUSIC — **Luckman Season — Jazz with McBride and Lovano**. Sat., Mar. 8, 8 p.m. Luckman Theatre. Luckman: ext. 6610. TicketMaster: (213) 365-3500.

ART — **Cal State L.A. Winter Graduate Exhibit**. Mon., Mar. 10 - Thu., Mar. 20. Fine Arts Gallery. Hours: Mon. - Thu., 12 noon - 5 p.m. Artist's reception: TBA. Call ext. 4040.

MUSIC — **Women's Chorus of CSLA & San Gabriel Valley**. Tue., Mar. 11, 8 p.m. State Playhouse. William Belan, director. Call ext. 4060.

EVENT — **Native American Heritage Week Celebration**. Mar. 11-13, 11 a.m.-3 p.m. Union walkway. Scheduled events: a blessing ceremony, art display, fashion show, fry bread booth, contest and speakers. Call ext. 4367.

ART — **Luckman Season — Group Exhibition: Form/Synthesis**. Wed., Mar. 12 - Sat., May 10. Hours: Mon.-Thu., 12 noon-5 p.m., Luckman Fine Arts Gallery. A showcase of the talents of internationally recognized sculptors Carlo Alfano, Renata Boero, Alberto Burri, Paolo Cotani, Franco Ciuti, Ramon de Soto, Dicrola, Tommaso Durante, Nagasawa, Vettor Pisani, Giuseppe Pulvirenti and Michele Zaza. Call ext. 6604.

LECTURE — **Science Series: Robert Stull (*Geological Sciences*)**. Wed., Mar. 12, 8 p.m. PS 158. Free. "Earth Revealed — The Seafloor Exposed — At Last." Call ext. 2100 or ext. 2300.

MUSIC — **Symphony Orchestra Concert**. Wed., Mar. 12, 8 p.m. State Playhouse. David Buck, director. General: \$8;

students/seniors: \$5. Call ext. 4060.

MUSIC — **Symphonic Winds Concert**. Thu., Mar. 13, 8 p.m. State Playhouse. Thomas Verrier, conductor. General: \$8; students/seniors: \$5. Call ext. 4060.

MUSIC — **CSLA Concert Choir**. Fri., Mar. 14, 8 p.m. State Playhouse. Thomas Miyake, conductor. General: \$8; students/seniors: \$5. Call ext. 4060.

MUSIC — **CSLA First Chair High School Honor Band Concert**. Sat., Mar. 15, 8 p.m. State Playhouse. Thomas Verrier, conductor. General: \$8; students/seniors: \$5. Call ext. 4060.

THEATRE — **Luckman Season — The Velveten Rabbit**. Sat., Mar. 22, 11 a.m. and 2 p.m. Luckman Theatre. A toy rabbit magically comes to life in Margery Williams' enduring tale about love, loyalty and growing old. Luckman: ext. 6610. TicketMaster: (213) 365-3500.

EVENT — **Alumni Awards Ceremony**. Tue., Mar. 25, 6 p.m. Reception: Luckman Gallery; Ceremony: Luckman Theatre. Call ext. 4980.

ART — **Contemporary Ceramics Exhibition**. Mon., Mar. 31 - Thu., Apr. 17. Fine Arts Gallery. Hours: Mon. - Thu., 12 noon - 5 p.m. Artist's reception: TBA. Curator: Susan Cash. Call ext. 4040.

Student Honors and Activities

Sociology Students Participate in Roundtables

Eight students from the CSLA Sociology Department presented papers at refereed roundtables of the 91st annual meeting of the American Sociological Association in New York City from August 16 through August 20, 1996. William Wasson (*Sociology*) was the mentor.

The papers included: "The Social Legitimation of State Sanctioned Executions," B. Ortiz; "The Use of Public Space in Urban Areas," B. Reponte; "The Origins and Implications of Semblance of Self Theory," J. Niederer; "AIDS Victims: Emergence of a New Underclass," T. Vidaurri-Santana; "National Language Instruction: Assimilation or Imperialism," R. Karmiryan; "Mexican Migration to the United States: Push-Pull of Population Pressure or Formalized Exploitation," R. Lujan; "Assimilation Versus Multiculturalism: California's Attitudes Towards Immigrants in 1987 and 1993," S. Moriya; and "The Effects of Capitalism on Interethnic Relations: The Los Angeles Uprising," R. Wilkins.

Speech Communication Association Meeting

In November, graduate students of the Speech Communication Department gave research presentations at the 82nd annual meeting of the Speech Communication Association in San Diego. Presenting were: S. M. Parker, "Debut Papers in Performance Studies"; M. Pietri, "La Raza Caucus Business Meeting"; D. Fisher and S. A. Nahabedian, "Representations of (Homo)sexuality: Interpretive and Critical Perspectives"; R. D. Dechaine, "Context as Contribution to Communicative Construction: The Dynamic Interplay Among Situation, Self and Other"; K. A. Terry, poster session, "Studies in Kenneth Burke"; W. T. Strader with David S. Olsen (*Speech Communication*), "Teaching Rhetoric and Religion: Challenges, Boundaries and Dilemmas"; and J. Fagerquist with Beryl L. Bellman (*Speech Communication*), "Visual Reasoning with Object-Oriented Technologies: Modeling in Communications Research."

"West Is Best"

At the annual Pi Sigma Epsilon (national sales and marketing management fraternity) national convention in Anaheim this past spring, the CSLA Phi Chapter won the Amethyst Chapter Achievement Award. At the event, CSLA students also received awards in a competition against more than 100 collegiate PSE chapters across the United States. S. L. Tam, vice president for marketing, and J. Liu, vice president for public affairs, competed for the Top Marketing Research Award; D. Chu and Y. Okamoto competed for the Regional Top Chapter Award; K. Huynh and C. Yeung competed for the President's Award; J. Chong and K. Nguyen competed for the Top Sales Award; and K. Timita and B. Tran competed for the Top Faculty Advisor Award. Also competing were S. Huynh, chapter president; V. Tay, executive vice president; J. Truong, vice president for personnel; R. Tee; and P. Berec, past president. The achievements of the Phi Chapter along with three other regional chapters also led to the region receiving Top Region Award for 1996.

More recently, the Phi Chapter members hosted the 1996 PSE Western Region Conference in Arcadia. Shirley Stretch (*Marketing*) is the faculty sponsor for the CSLA Phi Chapter.

Preparing for the Next WASC Accreditation Visit

— submitted by Tim Downs, Acting Assistant Vice President for Academic Affairs

The next WASC (Western Association of Schools and Colleges) accreditation visit is scheduled to take place at Cal State L.A. in January 1999. In fact, the self-study reports will be forwarded to WASC in October 1998. Therefore, there is just under two years to fulfill the charge of assessing the "State of the University" as well as respond to any recommendations from the last visitation (1990).

Traditionally, a WASC self-study would address a specific set of standards and guidelines developed by the accreditation agency. However, WASC has encouraged campuses to generate information that accurately describes specific programs and activities taking place on each campus. The proposed format for the upcoming WASC self-study includes a compliance report to address the traditional nine standards and separate reports designed to address the following three special topics:

(1) A report reviewing data and specific activities pertaining to improving **student satisfaction**. Archival and newly generated data will be used to assess student and alumni perceptions of instruction, services available on campus, and campus climate issues pertaining to the curriculum, co-curriculum and the diversity of students, staff and faculty.

(2) The second special topic of this report will include an **assessment of student successes**, both academic and

co-curricular. This report will substantiate the amount of success our students and graduates achieve and how the University has contributed to these successes by having developed and maintained activities directly and indirectly related to the educational process.

(3) The **impact of technology and information retrieval systems** on instructional activities will be assessed and also included in the WASC self-study. This report will focus on the technological advancements on campus and the uses of technology in the curriculum. This will include a discussion about the current operating systems and the systems that will be installed within the next three years. The objective of this report is to demonstrate how CSLA will enhance the teaching and learning environment through the advancement and utilization of technology.

This proposal was developed by the WASC Planning Committee (Provost, Associate and Assistant Vice Presidents for Academic Affairs, Chair of the Academic Senate, and the Special Assistant to the President) in consultation with the Senate Executive Committee, Vice Presidents from all divisions on campus, and the Office of the President. Each of the four WASC committees will include representatives from the faculty, Associated Students, Inc. (ASI) appointees, and representatives from

the divisions of Administration and Finance, Information Resources Management, and Student Affairs who were appointed to serve on committees or in an advisory capacity by their respective division Vice Presidents. Each committee will receive assistance from an executive secretary, the University Accreditation Liaison Officer (ALO). The special topic committees will be chaired by a faculty member, each of whom will serve on the WASC Steering Committee, along with a student member. The ALO will serve as chair of the Compliance Report Committee. In addition, one of the faculty members will serve as chair of the WASC Steering Committee.

During the next two years the committees will be working on their respective reports and soliciting information from throughout the campus community. The accreditation process will involve individuals throughout the campus in order to "best" describe the University's efforts to create a positive learning community. Any input or ideas are welcome! If you have any questions regarding these reports or for more information on the accreditation process, call **Tim Downs** (ALO) at the Academic Affairs office, ext. 3810, or any of the committee members. Accreditation report updates will appear periodically in this and other campus publication outlets. ■

The following list identifies the individuals involved in the accreditation report development process:

COMPLIANCE REPORT

*T. Downs, Chair (*Academic Affairs, Executive Secretary*)
D. Evans (*Associated Students, Inc.*)
D. Kelly (*Sociology*)
R. Lau (*Accounting*)
L. Mitchell (*Administration and Counseling*)
M. Roffe (*Psychology*)
Division representatives

STUDENT SATISFACTION

*A. Bendixen, Chair (*English*) **
V. Ko (*Information Resources Management*)
J. Ramirez (*Communication Studies*)
S. Regan (*Communication Studies*)
M. Ross (*Associated Students, Inc.*)
L. Taiz (*History*)
G. Umezawa (*Student Affairs*)

STUDENT SUCCESS

*B. Krilowicz, Chair (*Biology and Microbiology*)
J. Chow (*Associated Students, Inc.*)
W. Davidson (*Art*)
R. Dawson (*Student Affairs*)
C. DeJong (*Curriculum and Instruction*)
A. Hafner (*Educational Foundations and Interdivisional Studies*)
L. Jordan (*Information Resources Management*)
E. Zeigler (*Associated Students, Inc.*)

TECHNOLOGY

*M. Roden, Chair (*Electrical and Computer Engineering*)
C. Campbell (*Information Resources Management*)
R. Desharnais (*Biology and Microbiology*)
M. Henderson (*Art*)
*B. Jefferson (*Associated Students, Inc.*)
D. Keane (*Curriculum and Instruction*)
P. Semrau (*Educational Foundations and Interdivisional Studies*)

* = Steering Committee members

** = Chair, Steering Committee