



# University

The Campus Community Newsletter



REPORTS

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## University welcomes sixth class of President's Scholars

This past fall, twelve of Southern California's best and brightest high school graduates entered Cal State L.A. as freshmen in the President's Scholars program.

Each President's Scholar receives free college tuition—\$5,000 per year for four years of full-time enrollment—as a result of outstanding academic achievement, extracurricular activities and leadership in high school. The award covers tuition, including books and other academic and living expenses. The addition of this newest class brings the number of current President's Scholars to 41. Thirteen have graduated in 2003 and 2004.

This scholarship program is primarily funded by alumni contributions to the Annual Fund's telephone appeal, conducted by

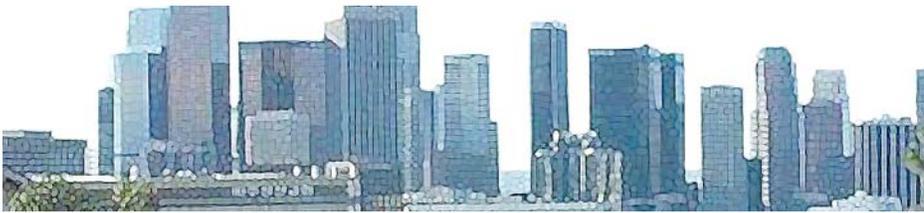


student-callers. Two of the 12 scholars are funded by Associated Students, Inc.

Honored as the sixth class of President's Scholars are: (front row, l-r) **Marcella Wong**, computer science; **Angelica Garcia**, mathematics; **Valerie Magbitang**, nursing; **Candie Bautista**, biochemistry; (middle row, l-r) **Raci Ignacio**, pre-law; **Elda Mata**, business administration; **Gloria Tu Lam**, nursing; **Lister Yu**, electrical engineering; (back row, l-r) **Ryan Lee Secor**, criminal justice; **Ellen Pikop**, natural science; **Adolfo Escobedo**, history; and **Edgar Cecil Green II**, mechanical engineering.

For profiles of each President's Scholar, go to: <<http://www.calstatela.edu/UniversityReports>>. 

## CSULA contributes to Golden State's economic health



Do you know just how central Cal State L.A. is to the value and values of the golden state? Were you aware that the University is estimated to add nearly six million dollars annually to the local economy through operational, auxiliary, alumni, and campus community spending? Or that our campus is responsible for creating more than 9,000 jobs, locally?

Did you know that—without even factoring in the economic impact of CSULA alumni—for every \$1 the state invests, Cal State L.A. returns \$4.29 in direct economic benefits? That's a whopping 429% return on investment even the most touted wizard of Wall Street would find difficult to match. And those are only the direct benefits to our thriving economy attributed to Cal State L.A. employees (including student workers and students contributing voluntary or required community service).

The ways in which Cal State L.A. benefits the state's regional economy were recently outlined in a CSU study by ICF Consulting. The study shows that indirect benefits are more long-lasting—and ultimately more substantial. Examining the impact of Cal State L.A. alumni yields an impressive picture of how important the University is to the long-term economic health of our neighborhoods.

It's not just that the University improves the earning power of so many alumni who pass through its doors—the entire educational infrastructure that provides California's exemplary workforce to do 21st Century jobs depends on Cal State L.A. A leader in producing high value credentialed teachers, the University is also a leading training ground for the community college teachers who are so intimately involved in maintaining the knowledge and

skills of the California workforce.

By the time you add up all of the economic benefits that Cal State L.A. generates to the region—including more than \$30 million each year in external funding (gifts, grants and contracts), an estimated \$10 million-plus in out-of-region student spending, and the increased earning power of Californians with college and post-graduate degrees—the long-term economic impact is even more impressive: the state invests more than \$3 billion in the CSU, but gains more than \$13 billion in economic activity and more than \$700 million in taxes. The value added to California as a result of its well-educated population, and the creative energy the various campuses contribute to the rich life of California, is incalculable.

You can find the entire CSU economic impact report at <<http://www.calstate.edu/BudgetCentral/>>. 

**For the University Reports expanded online edition, go to:**  
[www.calstatela.edu/UniversityReports](http://www.calstatela.edu/UniversityReports)

## Professor receives Dreyfus Teacher-Scholar Award

**Matthias Selke** (*Chemistry and Biochemistry*) was honored as one of only nine scientists across the nation to receive the prestigious Henry Dreyfus Foundation Teacher-Scholar Award for 2004. The Foundation presented each scientist with a \$60,000 award to be used for research. CSULA's Department of Chemistry and Biochemistry received \$5,000 of the total award.



The Dreyfus Teacher-Scholar Award supports the teaching and research careers of talented young faculty in the chemical sciences.

Selke and his students are conducting research in the area of oxygen chemistry. "Oxygen is of course essential for life," says Selke, "but at the same time, it can be toxic." Selke's team has been exploring the chemistry of amino acids bound to metal centers (common in many enzymes) as well as the chemistry of singlet oxygen with compounds containing phosphorus and sulfur atoms.

To Selke, what is unique about the research conducted at CSULA is that "all of the work has involved undergraduate students, and most of them have been coauthors on one or several publications in major peer-reviewed journals." He continues: "It is essential to understand that doing research with

undergraduates is teaching, and I can at least say for myself, doing research with undergraduates makes me a better teacher. I've been really fortunate that this teacher-scholar model has been favored in the CSULA chemistry department for many decades."

Selke, who received his Ph.D. in chemistry from UCLA, specializes in organic and bioorganic chemistry, and the role of metals in biology. His research also includes the development of new sensitizers for photodynamic cancer therapy and the study of long-term climate cycles in Southern California. LA

## New classes for seniors

Last fall, the CSULA-based Osher Lifelong Learning Institute (OLLI) hosted its first preview of lifelong learning offerings for individuals age 50 and older.

OLLI was established through a grant from the Bernard Osher Foundation in collaboration with the Edward R. Roybal Institute of Applied Gerontology. This grant is one of 48 in California and several other states to promote lifelong learning. **Connie S. Corley** (*Social Work*) is the OLLI director.

OLLI classes are open to the public and free to OLLI members (membership fee is \$45; each class is \$15 for non-members). Instructors for the winter classes include jazz tap performer and preservationist **Ardie Bryant** (*Theatre Arts and Dance*), Acting Dean **Mitchell Maki** (*Child and Family Studies/Social Work*) of the College of Health and Human Services, and Emeritus Professor **Sidney Soclof** (*Electrical and Computer Engineering*).

For more information, go to the OLLI Web site at <[www.calstatela.edu/exed/profdeve/osher](http://www.calstatela.edu/exed/profdeve/osher)> or contact **Marivic Erskine** at ext. 3-4695. LA

## Ochi takes part in landmark project

**Rose Ochi** (*California Forensic Science Institute*), a former internee of Rohwer War Relocation Center, participated in the University of Arkansas at Little Rock and Japanese American National Museum landmark partnership project, *Life Interrupted: The Japanese American Experience in World War II Arkansas*, last September.



The multi-faceted conference presented the experiences of Japanese Americans confined at Jerome and Rohwer, the two War Relocation Authority camps in Arkansas.

In 1992, as pro bono counsel, Ochi led the effort to establish California's Manzanar National Historic Site as a part of the National Park System. Manzanar was one of ten and the first permanent War Relocation Center.

Ochi, a Los Angeles police commissioner, is the executive director of the California Forensic Science Institute (CFSI) at Cal State L.A. The CFSI will be housed in the Los Angeles Regional Crime Laboratory, beginning construction on campus. LA

## Three-strikes report

As Californians headed to the polls last November to vote on major revisions to the California "three-strikes" law (Proposition 66), **Jennifer Walsh**'s (*Criminal Justice and Criminalistics*) timely release of her monograph report helped to increase understanding of how the three-strikes law functions.



Drawing upon her research, Walsh maintained, for example, that most offenders sentenced under the law committed serious offenses as their third strikes and that the law does not result in lengthy sentences for all eligible three-time recidivists.

Walsh has examined California's Three-Strikes Law extensively, especially the impact of prosecutorial and judicial discretion on its implementation. She is an expert reviewer for the NSF Law and Social Sciences Program, and has presented research on California's Three-Strikes Law at national conferences for both the American Political Science Association and the American Society of Criminology. In September, she testified as an academic expert before the California Senate Public Safety Committee.

Walsh's research was sponsored by the Crime and Justice Policy Program of The Henry Salvatori Center for the Study of Individual Freedom in the Modern World at Claremont McKenna College. LA

For campus events, go to:  
[www.calstatela.edu/calendar](http://www.calstatela.edu/calendar)



### University Reports

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## Endowed chair for special education named

**Michael Hardman** was named the Matthew J. Guglielmo Endowed Chair in Mental Retardation in the Division of Special Education and Counseling for the 2004-2005 academic year.

The endowed chair was established as a special professorship to be filled one year at a time by renowned scholars or eminent figures in the field. The chair was the first in mental retardation in the country and the first fully-endowed chair in the CSU system.

Hardman is on leave from the University



of Utah, where he served as chair of the Department of Special Education and associate dean for research in the College of Education. He is senior education advisor to the Joseph P. Kennedy, Jr. Foundation and has been appointed by Governor Schwarzenegger to the California Advisory Commission on Special Education.

His research and teaching interests include: special education policy reform, teacher quality, inclusive education, and transition programs for students with severe disabilities.

At Cal State L.A., Hardman will teach, conduct guest lectures, and work with doctoral students and faculty on special research projects. LA

## Biology faculty member is education fellow

**Elizabeth Torres** (*Biological Sciences*) was named an Education Fellow in the Life Sciences by The National Academies after successfully completing a summer institute fostering innovative approaches to teaching undergraduate biology.

The National Academies comprises the National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council.

Only 39 fellows were selected from 20 U.S. research universities to attend The National Academies Summer Institute based on their ideas for enhancing undergraduate biology education and a com-



mitment by their universities to support teaching innovations.

Torres, who joined the faculty in 1998, received her Ph.D. from UCLA. Her research efforts have focused on the evolutionary history of bioluminescence and population structure of invertebrates in the marine environment. She is interested in how the ability to produce light may have evolved, and what role these behaviors play in the formation of new species.

She is also an associate faculty member of the University's Center for Environmental Analysis (CEA-CREST).

The National Academies Summer Institute on Undergraduate Education in Biology was held at the University of Wisconsin, Madison. LA

## Librarian selected for national award

**Yongyi Song**, technical service and collection development librarian, was selected for the National 21st Century Librarian Award for 2004 by Syracuse University's School of Information Studies. Song was one of only two librarians in the nation to be so honored.

Song, a native of Shanghai, has long devoted himself to preserving the true history of China's Cultural Revolution and combating government censorship through myriad publications, including bibliographies, source books and the "Chinese



Cultural Revolution" CD-ROM database. Song was twice jailed by the Chinese authorities; once during the Cultural Revolution for organizing an underground reading club, and again in 1999, for collecting primary sources on the Revolution.

Prior to his appointment at Cal State L.A., Song served as bibliographer and librarian for East Asian Collections at Dickinson College in Carlisle, PA.

Song is a coauthor with other librarians of several books and monographs. He received master's degrees from Indiana University at Bloomington and the University of Colorado at Boulder. LA

## Education reorganized

In order to better prepare future educators in their respective areas, the Charter College of Education has been reorganized into three divisions. This restructure, put into place at the beginning of the Fall Quarter 2004, will not only provide cost-saving incentives but will enhance curricular programs, says Dean **Carol A. Bartell** of the Charter College of Education.

Two divisions have absorbed programs that were formerly part of the Division of Administration and Counseling. To reflect this change, these divisions have been renamed.\* The Division of Curriculum and Instruction, the largest in student enrollment, remains the same.

According to Bartell, the reorganization was based on the fit of the degree programs to their new divisions, a move mutually beneficial to students and faculty. It also resulted in a more equitable distribution of faculty across divisions, she says.

The three divisions and the program areas included in each are:

### \*Division of Applied and Advanced Studies in Education

(*Antony J. Kunnan, chair*):

Educational Administration; Educational Foundations; Educational Research, Evaluation, and Statistics; Instructional Technology and Computer Education; Teaching English as a Second Language (TESOL); and Urban Learning.

### Division of Curriculum and Instruction

(*Frances Kuwahara Chinn, acting chair*):

Teaching Credential Programs (Multiple Subject, Single Subject, and Bilingual) and Master's Programs in Elementary Teaching, Middle and Secondary Teaching, and Reading.

### \*Division of Special Education and Counseling

(*Diane Fazzi, chair*):

Special Education and Counseling and School Psychology.

## Commuter Services honored for rideshare program

Commuter Services has received a Rideshare Diamond Award in the Innovative Rideshare Program category for its Electrical Vehicle Program.

The Los Angeles County Metropolitan Transportation Authority, along with the Ventura County Transportation Commission, honored Cal State L.A. among employers that have demonstrated outstanding achievement in the development and implementation of innovative and successful rideshare programs for their employees.

Commuter Services was awarded the honor for securing electric vehicles (EV) for campus commuters as part of its Rideshare Program.

In December 2001, funding was received from the Department of Water & Power to install electric vehicle charging stations. Campus commuters participating in the Rideshare Program were able to borrow these vehicles during daytime hours for a limited time.

After an EV Loan Program—sponsored by the Air Resources Board and the South Coast Air Quality Management District—ended, Commuter Services Program



Manager **Carmen Gachupin** was able to acquire more vehicles through the program's budget.

CSULA's EV Program is only offered to those who have attended a defensive driving course offered through the Risk Management and Environmental, Health and Safety Office. Electric vehicles available for loan have included a Ford Ranger, a Honda E Plus, a GM EV1 and a Toyota RAV4. Nissan electric vehicles are now available for loan through the program. Electric charging stations are located in Lots B, J and G. Call Commuter Services, ext. 3-5277. LA

## Accounting professor appointed associate dean

**Cheryl A. Cruz** (*Accounting*) was appointed associate dean of Undergraduate Studies, effective September 1, 2004. Cruz has primary responsibility in the areas of General Education, the First Year Experience, curriculum review and student petitions.



Cruz, who joined Cal State L.A. in 1992, is a professor in the Department of Accounting and served as its chair from 1999 until this appointment.

For her many contributions to the College of Business and Economics, Cruz has been honored with the 1999 and 2003 College of Business and Economics Excellence in Service Award, the 2003 CSULA Distinguished Women's Award and the University's 2000 Outstanding Professor Award.

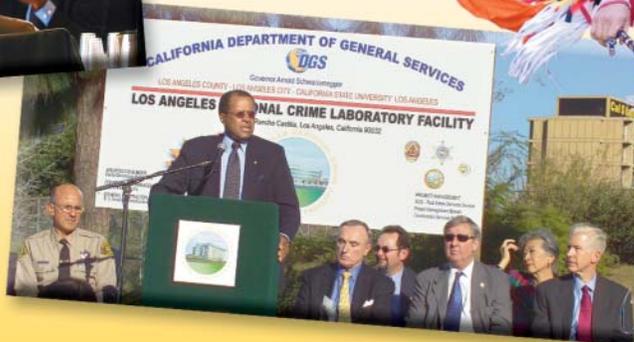
She replaces **Virginia Hunter '71**, who retired after 27 years of service to the University. Hunter, a professor of nursing, was appointed associate dean of undergraduate studies in 1991. LA

## Around campus . . .



On Jan. 14, L.A. County Sheriff Lee Baca '71; President James M. Rosser; L.A. Police Chief William J. Bratton; Vice President for Administration and Finance and CFO Steven N. Garcia; L.A. County District Attorney Steve Cooley '70; California Forensic Science Institute Executive Director Rose Ochi '67; and former California Governor Gray Davis were among the platform party at the L.A. Regional Crime Laboratory groundbreaking ceremony on campus.

On Nov. 10, Cal State L.A. hosted a CSU Press Briefing specifically for ethnic media, to announce the notable growth in degrees granted by the CSU. The media representatives who filled the Golden Eagle Boardroom received information on CSU's graduation growth data by ethnic groups; economic and social impact on California; and tips for students intending to enter the CSU in 2005.



November marked the celebration of Native American Heritage Month. The Cross Cultural Centers invited drummers and dancers for a campus performance in honor of the rich and diverse heritage of Native American communities. The *Los Angeles Times* featured the event in its California section.

