



University

The Campus Community Newsletter



REPORTS

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Prestigious Rockefeller grant supports humanities



Front, l-r: Maria Karafilis (*English; American Communities Endowed Chair Selection Committee coordinator*); Kylie Hsu (*Modern Languages and Literatures*); Richard T. Rodriguez (*Chicano Studies; Rockefeller Grant co-director*); Alejandra Marchevsky (*Liberal Studies; Rockefeller Grant co-director*); ChorSwang Ngin (*Anthropology*); Vandana Kohli (*Liberal Studies*)

Middle, l-r: Desdemona Cardoza (*dean, Natural and Social Sciences*); Robin Moler (*director of development, Arts and Letters*); Hema Chari (*English*); Mary Diaz (*Chicano Studies*); Lionel Maldonado (*Chicano Studies*); Mary Jo Gruca (*director of development, Natural and Social Sciences*); Carl Selkin (*dean, Arts and Letters*)

Back, l-r: Peter Sigal (*History*); Ali Modarres (*Geography and Urban Analysis; Pat Brown Institute*); Talia Bettcher (*Philosophy*); Ann Garry (*Philosophy; director, Center for the Study of Genders and Sexualities*); Fred Wells (*coordinator, Foundation Relations*); Maria Dolores Costa (*Modern Languages and Literatures*); Patrick Sharp (*Liberal Studies*); David Olsen (*Communication Studies*)

Not pictured: Cheryl Koos (*History*); John Ramirez (*Communication Studies*); Enrique Ochoa (*History*); Keith Henning (*Communication Studies*); Afshin Matin-Asgari (*History*); Kimberly King (*Psychology*).

Recognizing the unique strengths in the humanities of Cal State L.A. faculty and students, the Rockefeller Foundation has awarded a significant grant to the College of Arts and Letters in partnership with the College of Natural and Social Sciences.

The \$325,000 award—the largest single private foundation grant the College has ever received—is also the only grant the Foundation has made to a college that is not a constituent of a Ph.D.-granting institution.

Cal State L.A. is one of only eight institutions in North and South America selected as a Rockefeller residency site among 45 applicants. In recent years, recipients have included Columbia University, Stanford University, and UC Berkeley.

“The ultimate beneficiaries of this grant will be the Cal State L.A. students who are partners with our faculty in learning about the world, their communities, and themselves through the humanities.”

—Provost Herman D. Lujan

The grant supports a humanities fellowship program in which visiting scholars and Cal State L.A. faculty will explore the idea of “Becoming and Belonging in American Society.” The theme is particularly resonant for the Cal State L.A. community, which comprises significant immigrant and diasporic populations.

The project is co-directed by **Richard T. Rodriguez** (*Chicano Studies*) and **Alejandra Marchevsky** (*Liberal Studies*). Over the course of three years, participants will analyze how American identities are forged through the confluence of cultural traditions, globalization, labor conditions, family structures, and gender roles.

Rockefeller officials were particularly impressed with the non-traditional structure of the grant project that made it possible for Cal

(continued on page 6)

NASA-funded research center established

NASA (National Aeronautics and Space Administration) recently awarded the College of Engineering, Computer Science, and Technology a \$6 million, five-year grant to establish a University Research Center (URC) for the study of aerospace technology and space science enterprises. The Center, called “Structures, Propulsion, Aerospace and Control Engineering,” is the first and only NASA URC established on a CSU campus.

The new Center will combine the College’s SPACE (Structures, Pointing And Control Engineering) Lab with the MFDC (Multidisciplinary Flight Dynamics and Control) Lab to conduct multidisciplinary research in eight areas, including intelligent flight control, unmanned air vehicles

(UAV) autonomous control, virtual aircraft design, propulsion systems, space telescope technology, digital computation, and nonlinear modeling of complex structures.

In addition to research and development, the Center will devote significant resources to educational programs that increase the number of degrees awarded to students who have been underrepresented in NASA-related fields. Cal State L.A. will collaborate with the CSU, CSU Long Beach, Dryden Flight Research Center, Jet Propulsion Laboratory, Boeing and TRW.

Kuei-wu Tsai, dean of the College of Engineering, Computer Science, and Technology, will serve as the principal investigator (PI) for the project. Using their

combined multidisciplinary expertise in electrical and mechanical engineering, the senior co-PI’s—**Helen Boussalis**, chair and professor of the Department of Electrical and Computer Engineering, and **Maj Dean Mirmirani**, chair and professor of the Department of Mechanical Engineering—will be responsible for the development and operation of the Center. Boussalis and Mirmirani have worked successfully over the past eight years on three major research projects related to structures and controls supported by NASA, the Air Force and the National Science Foundation. LA

For expanded online version, go to:
www.calstatela.edu/UniversityReports

'Bright idea' recognized

Doris Christopher (*Information Systems*) recently received a Bright Idea Recognition Award from the Professional and Organizational Development (POD) Network in Higher Education at the annual conference in Atlanta, GA.

Her award-winning Bright Idea, "Team Selection Process: Using the Interview Approach with Graduate Students," is described on the POD Web site and is featured in a POD Network News article as a resource for international membership.



These competitive awards were presented to individuals who have implemented creative ideas for instructional, faculty, and/or organizational development. Award recipients shared their award-winning ideas during the annual POD conference poster session, and received a candle trophy at the awards banquet.

Christopher, director of the Center for Effective Teaching and Learning, received her Ed.D. from the University of Arkansas. Christopher's areas of expertise are business communication, information systems, and small business development/entrepreneurship.

The POD Network is committed to developing and supporting practitioners and leaders in higher education dedicated to enhancing learning and teaching. The POD Network and its members lead and support change for the improvement of higher education through faculty, instructional, and organizational development activities. LA

Grants enable hydrogeological research

Cal State L.A. received funding for three grants that will examine trace element and nutrient loading in the San Diego Creek Watershed and Upper Newport Bay.



Barry Hibbs (*Geological Sciences*), who received his Ph.D. from University of Texas at Austin, is principal investigator for the three grant projects.

The largest grant, totaling \$218,000, was authorized by the 2000 California State Costa-Machado Water Act (Proposition 13). Hibbs and project partner, Thomas Meixner of UC Riverside (UCR), will compare multiple methods for removal of

Ochi to head forensic science institute

Cal State L.A. announced the appointment of **Rose M. Ochi**, former Clinton Administration Presidential Appointee in the White House and U.S. Department of Justice, as executive director of the new California Forensic Science Institute at Cal State L.A. Ochi is a Cal State L.A. alumna.



Director of the Community Relations Service of the Department of Justice from 1997-2001, Ochi was unanimously confirmed to that post by the U.S. Senate and was the first Asian Pacific American woman to serve at the assistant attorney general level. At the helm of the federal government's race relations arm, Ochi represented the Department in the President's Initiative on Race White House Task Force, where she emerged as a key figure in fostering national racial reconciliation. She was a major partner in the President's Hate Crime, Race and Justice Initiatives and the Church Arson efforts.

Previously, she served as the associate director of the White House Drug Policy Office overseeing the High Intensity Drug Trafficking Areas Program, and developing innovative programs such as the "Break the Cycle" Drug Intervention Program.

Earlier in her career, Ochi was executive director of the City of Los Angeles Criminal Justice Planning Office, where she advised the Mayor and City Council on

administration of justice policy, and developed programs in a wide range of areas.

On her return from Washington D.C., Mayor James K. Hahn appointed Ochi to the L.A. Police Commission where she assumed an active leadership role in developing a flexible deployment plan, revising the discipline system and advancing police reform measures.

In her new capacity, Ochi will advise the University in the establishment of the California Forensic Science Institute, which will serve as the academic, research and training arm of the Regional Crime Laboratory—a partnership among Cal State L.A., the Los Angeles County Sheriff's Department, the Los Angeles Police Department and the California Criminalistics Institute at the California Department of Justice.

"I will be supporting the development of the Institute by advocating policies that impact law enforcement forensic services, and doing resource development for new research projects and forensic career education and in-service training," said Ochi.

"We are delighted to welcome Rose Ochi back to Cal State L.A.," said Provost and Vice President for Academic Affairs Herman D. Lujan. "She brings a wealth of intergovernmental relations experiences both in the nation's capital and at the state and local level."

Ochi, who received her M.A. from Cal State L.A. in 1967, earned her juris doctor degree at Loyola Law School and her undergraduate degree from UCLA. LA



University Reports

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Roybal emphasizes early cancer detection

The Edward R. Roybal Institute for Applied Gerontology—in partnership with the National Association of Community Health Centers, Inc. (NACHC) and the Centers of Disease Control and Prevention (CDC)—recently launched a program called “Cada Paso Cuenta...Every Step Counts.”

The program assists community, migrant, and homeless health centers in encouraging more Spanish-speaking women to get early breast and cervical cancer screenings that can save lives.

It utilizes a range of resources, including a Spanish-language media campaign and training manuals to effectively communicate to Hispanic women the importance of early screenings, breast self-examinations, and mammograms.

As part of the partnership, the Roybal Institute is helping centers to develop better methods of targeting medically

underserved populations.

According to NACHC, even though “the rate of breast cancer among Hispanic/Latina women is lower than White and African-American women, life-saving early detection diagnoses will likely elude them because of barriers, such as language, lack of health insurance or little to no access to basic health care services.”

Studies show that early detection of breast cancer saves lives. Timely mammograms for women aged 40 or older could prevent 15 to 30 percent of all deaths from breast cancer.

Through this program, women can call a hotline to speak directly with a bilingual (Spanish) counselor and locate a health center that offers mammogram or breast examinations. The hotline number is 1-800-986-9505. LA

New division, vice president of ITS

President James M. Rosser has announced the creation of the



Division of Information Technology Services, headed by **Peter Quan**, most recently associate vice president for Information Resources Management.

Quan assumed the post of Vice President and Chief Technology Officer of ITS, effective Jan. 2, 2003.

“Peter Quan has demonstrated exceptional leadership abilities, especially in the development of the University’s technology projects over the last year and a half in particular. His expertise in the Division of Information Technology Services will be invaluable in streamlining essential services to students, faculty and staff as well as in the build-out and management of new infrastructure,” President Rosser said.

Quan will have responsibility for four major technology areas: a newly created department for information technology security management and compliance; technology support services that include user services, help desk and baseline support; enterprise application systems that include CMS and PeopleSoft applications; and IT infrastructure support for network telecommunications, desktop and servers.

Quan received his M.A. in public administration and B.S. in business administration from Pepperdine University. He served as assistant vice president for systems at Pepperdine before joining the Cal State L.A. administrative team in 1986 as assistant vice president for IRM.

The new division will comprise services formerly administered by IRM and Academic Technology Support. Academic Affairs will assume responsibility for the following services formerly reporting to IRM: instructional technology consultants; Open Access Labs; and Analytical Studies (now Institutional Research). LA

Hollywood 90032



Pictured (l-r): Kyle Button, vice president, Institutional Advancement; Academy Award nominee Elliot Gould; and Steve Rothman, chair, Theatre Arts and Dance.

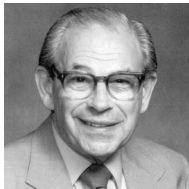
On January 16, Academy Award and Golden Globe nominee **Elliot Gould** came to class at Cal State L.A.! Gould—whose more than 100 film credits include the groundbreaking *Bob & Carol & Ted & Alice*, *M*A*S*H* and, most recently, *Ocean’s Eleven*—was the first in a star-studded lineup of “Presidential Performance Scholars” speaking about their craft for the Theatre and Dance in 20th Century Urban Contexts course taught by **Steve Rothman**, chair of Theatre Arts and Dance. Interviewed by Rothman, Gould spoke about the use of humor in creating work that impacts social mores and on irreverence as a tool for tackling the issues of the day. Students spoke with Gould following the interview on issues that ranged from dealing with fame as an actor to his views on education and the life experience itself.

Future Presidential Performance Schol-

ars include stage and television star **Dawn Wells** (*Gilligan’s Island*), Jan. 23; film and television veteran, Cal State L.A. distinguished alumnus **Cliff DeYoung**, Jan. 30; seven-time Emmy winner, five-time Golden Globe winner, and former Screen Actor’s Guild president **Ed Asner**, Feb. 6; former Miss America, Emmy nominee and the first Catwoman of feature films **Lee Meriwether**, Feb. 13; stage actress and four-time Emmy Award winner **Judith Light** (*One Life to Live*, *Who’s the Boss*, *Law & Order: SVU*), Feb. 20; and Academy Award-winning director, Emmy award winning actress and Golden Globe recipient (*Chicago Hope*) **Christine Lahti**, Feb. 27. All Thursday evening Presidential Performance Scholars sessions are from 6:50 to 8:30 p.m. in the Music Hall and are open free to the entire campus community. Call ext. 3-4011 to ensure a seat. LA

Albert lends expertise to theater company

Sidney P. Albert (emeritus, *Philosophy*) was enlisted by the director as consultant to the Orange County Repertory's production of George Bernard Shaw's *Major Barbara*, which ran through October and November, 2002. Albert—a portion of whose extensive Shaw collection is now owned by Brown University—is a leading Shaw authority and has published a dozen articles on *Major Barbara* alone. The play's director, Martin Benson, arranged for Albert to meet with



the cast in Orange County, share his expertise and provide the actors with an analysis of the characters and background on the play. This was crucial to understanding the play, notes Albert, since "*Major Barbara* is the most written-about Shaw play and the one with the most interpretations." Says Albert, "I expected to be there for 20 minutes, but the actors kept me there for four hours—and gave me a standing ovation when I was done!" Albert was credited for his efforts in the printed program, and was extensively interviewed by the *Orange County Register* on Oct. 18, 2002. LA

Nursing leader honored

Nursing faculty member **Darlene N. Finocchiaro** received the 2002 Educator Role Award from the Association of Rehabilitation Nurses on Oct. 18 at its 28th Annual Education Conference, "Succeeding in the Complex World of Rehab," in Kansas City, MO.



The award recognizes a nurse who has demonstrated leadership in contributing to the advancement of rehabilitation nursing care through an academic or educational role.

Finocchiaro, a Cal State L.A. graduate, is the coauthor of *Rehabilitation Nursing Practice* (1998, McGraw Hill), and past secretary/treasurer of the Association of Rehabilitation Nurses. She was a staff nurse at Rancho Los Amigos Medical Center in Downey, for 10 years, caring for spinal-cord injury patients. She also served as past-president/fundraising chair of Cal State L.A.'s Nu Mu chapter of Sigma Theta Tau, international honor society of nursing. Her expertise is in medical-surgical nursing, especially rehabilitation.

Besides developing the advanced medical-surgical nursing course emphasizing rehabilitation concepts and practices related to complex patients, Finocchiaro has re-developed the nursing elective course, "Assessment and Care of the Patient's Spiritual Needs." LA

Mark your calendars ...

Winter Blues: Bobby Bland. Sat., Feb. 1, 8 p.m., Luckman Theatre. Bobby Bland was the first Blues singer to appear on the original Dick Clark Show, and has had more than 63 R&B/Blues recordings on the chart. Call Luckman Box Office, ext. 3-6600.

Homecoming Comedy Show. Tue., Feb. 4, 7 p.m., Luckman Theatre. Featuring MADtv performers Bobby Lee, Aries Spears and Jill-Michele Mclean. Tickets: ext. 3-5110.

Homecoming Parade Pep Rally. Thu., Feb. 6, 11:30 a.m.-2 p.m., University Walkway. Call ext. 3-4780.

Athletics Hall of Fame Induction Ceremonies & Dinner. Thu., Feb. 6, 6 p.m., Windows Steaks & Martinis, Transamerica Building. CSULA honorees: John Erdhaus, former football star quarterback; Mark Massey, former head volleyball coach; and Marlene Wilcox, three-time NCAA women's track and field champion. Call Athletics, ext. 3-3080.

Annual Lloyd N. Ferguson Distinguished Lecture. Fri., Feb. 7, 1 p.m., Monterey Hill Steakhouse. This year's lecture will be presented by Joseph S. Francisco, professor of chemistry at Purdue University. Call ext. 3-2395.

Mardi Gras. Fri., Feb. 7, 7 p.m.-1 a.m., U-SU. A night of casino style "gaming," great prize giveaways, and exciting entertainment! Call ext. 3-5110.

2003 Homecoming Game Reception. Sat., Feb. 8, 5 p.m., PE 134. Celebrate the 2003 Homecoming men's and women's basketball games with fellow alumni, students and faculty at this pre-game reception. Free food, music, and giveaways! Call ext. 3-4980.

Homecoming Basketball Games. Sat., Feb. 8, Eagles Nest. 5:30 p.m.-Women's Golden Eagles vs. CSU San Bernardino. 7:30 p.m.-Men's Golden Eagles vs. CSU San Bernardino. Call ext. 3-3080.

Winter Science Series. Wed., Feb. 12, 8 p.m., PS 158. Krishna Foster (Chemistry and Biochemistry): "Arctic Adventures: The Chemistry of Ice and Snow." Call ext. 3-2100.

Cal State L.A. Jazz Orchestra with Special Guest Ted Piltzecker-Vibraphone. Feb. 21, 7-9 p.m., Program Area, U-SU. Experience the Cal State L.A. Jazz Ensemble featuring Ted Piltzecker, vibraphonist and composer. Call ext. 3-4099.

2003 PBI Distinguished Policy Lecture: "The New City Management." Thu., Feb. 27, 6-8 p.m., City Club on Bunker Hill, downtown L.A. Speaker: Robin Hambleton, dean, College of Urban Planning and Public Affairs, University of Illinois at Chicago. Call ext. 3-3770.

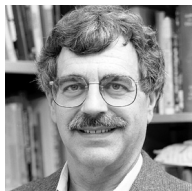
For complete Web calendar, go to: www.calstatela.edu/calendar

Do you volunteer? Let us know.

Each year the CSU spotlights students from various CSU campuses who make a difference by their commitment to community service (last year it was math major Graciella Quintanilla). Community service is also an essential and integral part of the lives of many staff and faculty members. If you volunteer on a regular basis, or know someone on campus whose activities should be recognized, please let us know. Call the Public Affairs Office at ext. 3-3050.

Distance education project makes history

BESTNET (Bina-tional English and Spanish Telecommu-nications Network)—a distance education project co-founded by **Beryl Bellman** (*Com-munication Studies*) and Armando Arias, professor of Social and Behavioral Sci-ences at CSU Monterey Bay—funded by the U.S. Department of Education’s Fund for the Improvement of Postsecondary Education (FIPSE) for six years and housed



on the Cal State L.A. campus, was named one of the major projects in the history of FIPSE by the American Association for Higher Education’s *Change: The Magazine of Higher Learning* (vol.34, no.5, Sept./ Oct. 2002).

BESTNET pioneered distributed (dis-tance) learning and collaborative re-search between academic and research institutions in the USA and Mexico and had a major impact on propagating the Internet at Mexican institutions. LA

Forensic students garner speech awards

Speech and debate team members **Richie Hao** and **Javon Johnson** garnered numerous awards during the fall quarter at several collegiate forensic competitions at both the local and national level.

In Austin, TX, Johnson placed 1st in program oral interpretation, 2nd in poetry interpretation and 3rd in dramatic interpre-tation. At another tournament in TX, Johnson placed 1st in program oral interpretation, 2nd in poetry interpretation, and 2nd in dramatic interpretation. Hao placed 6th in informative speaking. Overall, Johnson placed 2nd in individual sweepstakes and Cal State L.A. ranked 5th out of 18 schools in team sweepstakes.

Hao and Johnson received additional

accolades at the Biola and Asuza Pacific University Tournaments. Biola awarded Hao 3rd in communication analysis and 4th in informative speaking, while Johnson was awarded 1st in dramatic interpretation, 1st in program oral interpretation and 2nd in poetry interpretation. Overall, the team placed 3rd out of 17 schools in attendance.

At Azusa Pacific, Hao placed 2nd in communication analysis and 5th in infor-mative speaking. Johnson placed 2nd in program oral interpretation, and 1st places in dramatic and poetry interpretations.

Both students will begin qualifying each of their events for the American Forensic Association National Individual Events Tour-nament set for April in Oxford, TN. LA

Course selected for new Carnegie project

Government and American Society, a course taught by Po-litical Science faculty **Siegrun Freyss**, was one of only 21 pro-grams selected by The Carnegie Foundation for the Advancement of Teaching for its Political Engagement Project. The new Carnegie initiative ad-dresses the growing disengagement of young people from politics.



Selection was based on the general excellence and on desire to establish a set of courses and programs that represented a range of curricula approaches at differ-ent types of educational institution.

“Colleges and universities have great potential to shape the civic identities, val-ues, and skills of young adults, but few take advantage of this opportunity to strengthen students’ political engage-ment,” said Carnegie President Lee S.

Shulman. “Those efforts that are underway remain isolated from each other and little is known about their efforts.”

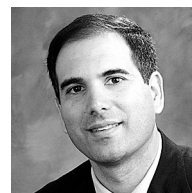
The three-year project will work with participants to investigate, document, and improve their programs. The result will focus on a better sense of how best to foster and assess key elements of political engagement. At the end of the project, Carnegie will publish recommendations and descriptions of exemplary approaches.

Funding for the project is provided by The Atlantic Philanthropies, the Carnegie Corporation of New York, The Center for Information and Research on Civic Learn-ing and Engagement, the Ford Founda-tion, and The William and Flora Hewlett Foundation, as well as The Carnegie Foun-dation for the Advancement of Teaching.

Elizabeth Beaumont, Anne Colby, and Thomas Ehrlich of the Carnegie Foundation head the project. For more details, go to: <www.carnegiefoundation.org/PEP/>. LA

Summer institute

Jamil Momand (*Chemistry and Bio-chemistry*) was recently awarded a four-



year grant totaling nearly \$700,000 from a joint National Sci-ence Foundation— National Institutes of Health-sponsored program to start a new

Southern California Bioinformatics Sum-mer Institute (SoCal-BSI) on the Cal State L.A. campus.

Only nine campuses nationwide were selected. Among the other awardees are MIT and Clemson University.

The co-principal investigators on the award include professors **Nancy Warter-Perez** (*Electrical Engineering*), **Sandra Sharp** (*Biological Sciences*) and Wendie Johnston (Biological Technologies, PCC).

The SoCal-BSI will offer lectures, work-shops, research training, and career coun-seling to selected college students in this fast-growing field. Students with a back-ground in molecular life sciences and/or computer sciences and who have com-pleted their second year of college but have not entered their third year of gradu-ate school are encouraged to apply. The program runs from June 16 through Aug. 22, 2003.

Principal Investigator Momand explains that professional bioinformaticists either use existing software programs to address molecular life science issues, or develop new software programs. “It is the view of the SoCal-BSI that students equipped with both user and developer skills will make the greatest impact on science,” says Momand. “The Institute will train students to be proficient at using existing bioinformatics software programs and at developing bioinformatics programs on their own.”

Through this new institute, students will be provided with internships to perform bioinformatics research at an academic research institute or at a bioinformatics company in the Southern California area. In this research environment they will ap-ply the knowledge gained from the didac-tic training portion of the course. Students may apply for a second year at the SoCal-BSI in which they will receive more ad-vanced training in bioinformatics.

Momand adds, “It is the overall goal of the SoCal-BSI to provide students with the motivation and intellectual tools to pursue a successful career in bioinformatics.”

For more details on the SoCal-BSI, go to: <www.calstatela.edu/SoCalBSI/>. LA

Innovative marketing program debuts

Cal State L.A. was the first university chosen to participate in a U.S. Office of Personnel Management (OPM) Pilot Marketing Internship Program.

From more than 70 proposals, the OPM selected five universities to represent five regions of the United States and Puerto Rico.

In 2002, the OPM was looking to develop and execute

a program that improved Hispanic and other underrepresented ethnic group representation in the federal workforce. This past summer, educational marketing consultancy EdVenture Partners secured the national contract to implement this pilot program.

The consultancy invited Cal State L.A. to join the project, based on highly successful joint internship projects with the University, coordinated by marketing professor **Shirley Stretch-Stephenson**.

Following the selection of Cal State L.A., CUNY–City College, Florida International University, University of Puerto Rico–Rio Piedras, and the University of Texas–San Antonio were selected.



This quarter, students in Stretch-Stephenson's Marketing of Services class will team up to research, develop and execute a marketing plan to increase the awareness of federal government careers, increase students' understanding of how to apply for these positions, and help increase the number of CSULA students who secure federal government posts.

This is the tenth such project Stretch-Stephenson has overseen. Her past projects included on- and off-campus student marketing internship programs with General Motors.

Stretch-Stephenson says this course is groundbreaking for the University: "This is the first service-based peer-marketing internship program at Cal State L.A., and it benefits the entire campus—not just marketing students but all majors and all departments.

"Cal State L.A. has received great accolades for its marketing projects in the past," she notes. "This puts the University firmly in a leadership mode—showing the campus, the community, the region and the nation that Cal State L.A. business graduates are top-caliber, globally-focused and technology-based, and have a significant impact on the world in which we live." LA

Legal counsel appointed

President James M. Rosser has announced the appointment of **Victor King** as the new University Counsel, effective December 16, 2002.



King has primary responsibility for legal issues pertaining to Cal State L.A. His general responsibilities include advising campus leadership on analysis and interpretation of existing and proposed legislation and administrative rules, administrative procedures for the campus, and contract negotiations.

King also coordinates investigations including, those relating to discrimination, sexual harassment and discipline, and he is in charge of personnel and other administrative hearings. King is in close contact with the CSU's Office of the General Counsel for systemwide legal perspectives.

Prior to coming to Cal State L.A., King was a partner in the downtown Los Angeles office of Lewis Brisbois Bisgaard & Smith LLP, the tenth largest law firm in California. He earned his bachelor's and master's degrees from the University of Chicago, and received his juris doctor degree from the University of Michigan Law School. He is an elected member of the Board of Trustees of Glendale Community College, and a member of the Los Angeles County Bar Association and the Southern California Chinese Lawyers Association. LA

Publisher's pick

Cal State L.A. was one of 19 CSU campuses listed on *The Hispanic Outlook in Higher Education's* seventh annual annual Publisher's Picks, a national list of colleges and universities that the publication regards as offering strong educational opportunities for Hispanic students. The standings are based upon formal and informal inquiries as well as data from the National Center for Education Statistics.

Cal State L.A. is a federally designated Hispanic-Serving Institution, with 51.3 percent of students identifying themselves as Hispanic. LA

Rockefeller *(continued from page 1)*

State L.A. to have an engaged community of scholars, noted Rodriguez and Marchevsky. Normally, Rockefeller residencies only support external fellows. "By incorporating two of our own faculty scholars, we achieved a stimulating and productive research community," Rodriguez said.

The program is designed to involve the entire campus and the public through an ongoing seminar, an annual colloquium, and an academic conference in 2006.

"One of the most important benefits of this project is the way in which it supports and builds the long-term stability of two emerging University programs: American Communities, established through an NEH matching grant, and the Center for the Study of Genders and Sexualities. Both of these projects will benefit from the momentum that the Rockefeller Humanities Fellowship Program provides," said

Carl Selkin, dean of the College of Arts and Letters.

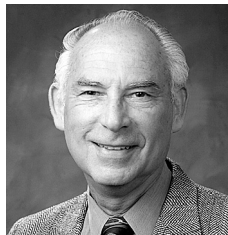
Noted **Desdemona Cardoza**, dean of the College of Natural and Social Sciences, "As a full partner in this project, our College is honored that the Rockefeller grant validates and brings further prominence to the work of our faculty, many of whom have long been involved in interdisciplinary research."

The research theme—particularly meaningful to CSULA students—offers "not only cutting-edge humanities research, but a new context for their research, and possibly for their own lives," said **Herman D. Lujan**, provost and vice president of Academic Affairs. "The research group dialog and innovative, faculty-inspired program encourages the optimism and intellectual energy of our young faculty participating in this project," he said.

See <www.calstatela.edu/univ/ppa/newsrel/rockfinal.htm> LA

Pine elected to ACS board

Stanley H. Pine (*emeritus, Chemistry and Biochemistry*) has been elected to the board of directors of the American Chemical Society, the world's largest scientific society. He will serve through 2005.



An ACS member since 1957, Pine, who will be director for District VI, has served on various ACS committees at the state and local levels for more than 35 years. He has been professor of chemistry at CSU since 1964 and was National Science Foundation program officer from 1992 to 1994.

In addition to his teaching career, he has earned a variety of honors, among these the National Institutes of Health Minority Access to Research Careers Faculty

Fellowship, the CSU Outstanding Professor Award, the State of California Governor's Award for Safety, the ACS Division of Chemical Health and Safety Award and the ACS Director's Award for Advancing Public Policy in Education.

Pine earned his B.S. in 1957 and Ph.D. in 1963 at UCLA. He carries out research in synthetic organic chemistry. He also has had a significant impact on laboratory safety practices and working with hazardous materials.

Pine says an immediate ACS priority is to assist elementary school teachers in being knowledgeable and comfortable with the subject of chemistry. ACS members can, he maintains, extend their appreciation to these teachers who, in turn, promote enthusiasm and curiosity among their students. To this end, he plans to help make ACS membership more inviting to chemistry teachers. LA

Training social workers to help elders and others

Social workers in Adult Protective Services will be furthering their expertise thanks to the School of Social Work and the Edward R. Roybal Institute for Applied Gerontology.

A grant from the California Department of Social Services has enabled Social Work faculty and Roybal staff to develop an innovative and enhanced training curriculum that is now available to APS workers throughout the State's 58 counties.

In addition to a one-day training session set for Cal State L.A. on Feb. 7, sessions are set in Modesto, Orland and Santa Rosa. According to **Katherine Emerson** (*Social Work/Roybal Institute*), the project's coordinator, more than 400 APS workers have already signed up for training.



The project's goals are to teach and develop critical-thinking skills related to APS laws, regulations, policies and procedures; to use that information when working with APS clients; and to promote the daily application of APS program requirements.

APS is a State-mandated service program that investigates situations involving elders (age 65 or older) and dependent adults (physically or mentally impaired 18-64 year olds) who are reported to be endangered by physical, sexual or financial abuse, abandonment, isolation, abduction, neglect, or self-neglect. Any endangered elder or dependent adult is eligible for APS without regard to income. LA

Structural engineering fellows announced

Nabih Youssef and Associates, in conjunction with the Department of Civil Engineering, recently awarded three structural engineering graduate fellowships, totaling up to \$3,000 per person for the 2002-2003 academic year.

The fellowship recipients are civil engineering graduate students **Joseph Rhyu**, **Ronald Lin** and **Willie G. Pangilinan**. All



Pictured (l-r): Ronald Lin, Willie G. Pangilinan and Joseph Rhyu.

three are working in the field while pursuing their graduate studies. Rhyu, who received his B.S. from CSU Northridge, works at the Los Angeles County Department of Public Works. Employed at the Port of Long Beach, Lin earned his B.S. from Yangon Institute of Technology, Burma. Pangilinan holds a B.S. from Holy Angel University, Philippines, and works at Advanced Applied Engineering, Inc., in Pasadena.

The Nabih Youssef Graduate Structural Engineering Fellowship was recently established through the generous contribu-

tion of CSULA alumnus **Nabih Youssef** to the Civil Engineering Department. Youssef, a structural engineer, is the principal struc-

tural engineer of Nabih Youssef and Associates—one of the most prominent structural engineering firms in Los Angeles. Youssef has been a member of the Structural Engineers Association of Southern California since 1977, and has served as a member of the University's Civil Engineering Department Industry Advisory Board since 1998. He was the recipient of Cal State L.A.'s 2000-2001 College of Engineering, Computer Science, and Technology Distinguished Alumnus Award.

The purpose of this fellowship is to encourage civil engineering students to obtain their graduate education in structural/earthquake engineering, and to encourage civil engineering students to engage in research in earthquake-related fields while pursuing a graduate degree. LA

Career opportunities

Career opportunity announcements are available for review in the Human Resource Management reception area, Administration 606. Promotional fliers and applications for on-campus administrative and staff positions are also available. Office hours are Monday-Thursday, 8 a.m.-5:30 p.m., and Friday, 8 a.m.-5 p.m. You may also visit the HRM Web site at <www.calstatela.edu>.

CSULA receives three CASE awards

The print and online *University Reports* has received a 2002 Award of Distinction in News & Communications, Internal Audience Periodicals, from CASE (Council for Advancement and Support of Education) District VII.

CSULA's Alumni Association was honored with the 2002 CASE Award for Excellence in Alumni Relations, Most Improved Program, for the 28th Alumni Awards Gala—an annual event that celebrates the outstanding contributions of its alumni and students to their professions, communities and the University.

A documentary video entitled *Living a Legacy of Excellence* also won a 2002 Award of Distinction in Visual Communications, Off-Campus Video Productions. Produced by Art Simon Productions and Alan Bloom Film & Video, the video showcases the University's Department of Chemistry and Biochemistry.

CASE is the international professional organization for individuals in educational fundraising, communications, and alumni relations. LA

Fourth class of President's Scholars arrives



Cal State L.A. has named 12 outstanding students as part of the University's fourth class of President's Scholars. Selected from high schools to receive this prestigious honor are: **Adriana Michelle Ayuso** (undeclared), **Karina R. Barbier** (liberal studies), **Morgan Chew** (undeclared), **John Cosner** (biology), **Jeriel G. Earls** (biology), **Derrick Loop** (business), **Christine Monterola** (business), **Adriana Navarro** (chemistry), **Matthew D. Nelson** (computer information systems), **Traci A. Salazar** (undeclared), **Andrea Marie Silva** (chemistry), and **Jingjing Zhang** (biochemistry). They join 24 continuing President's Scholars, bring-

ing the currently enrolled total to 36.

These high achievers entered in the Fall under the President's Scholars program, a scholarship program funded by alumni contributions to the Annual Fund and augmented by an allotment from student government. Each student receives \$5,000 per year for four years of full-time enrollment to covers tuition, books and other academic and living expenses. The Annual Fund drive, conducted by student-callers, helps to support the President's Scholars program and other University projects. Funding for two other President's Scholars is provided by the Associated Students, Inc. LA

Around campus . . .

In celebration of Metrolink's tenth anniversary in 2002, commemorative pole banners were displayed near the Metrolink Station at the south end of campus. Cal State L.A. is the only Southern California campus to have a Metrolink rail station. The Metrolink-San Bernardino line serves Cal State L.A. with stations in San Bernardino, Rialto, Fontana, Rancho Cucamonga, Upland, Montclair, Claremont, Pomona, Covina, Baldwin Park and El Monte. Students with 12 units or more (8 units for graduate students) may be eligible to receive a 25% discount on their Metrolink Monthly Pass or ten trip tickets. Employees who arrive on campus before 11 a.m. may be eligible to receive discounts on their Metrolink Monthly Pass and ten trip tickets as well.



Educational Participation in Communities (EPIC) collected toys and food, valued at approximately \$14,500, from staff, students, faculty, and friends for the 2002 Holiday Toy and Food Drive. On Dec. 19, EPIC volunteers delivered holiday cheer to 87 low-income families (304 children and 154 adults) in the surrounding communities. Family recipients were selected by 12 nonprofit community agencies.

Cal State L.A. reported a record-setting turnout for its annual Freshman Admission Day, held on Sat., Nov. 16. The students registering for Fall 2003 represented more than 90 high schools in the greater Los Angeles area. Processing was done on the spot by Admissions staff. Approximately 1,000 students, family and friends attended. In addition to being admitted to the University immediately, high school seniors had the opportunity to tour the campus, see lab demonstrations and meet faculty, staff and students.