

University Reports



California State University, Los Angeles
<http://www.calstatela.edu>

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New UAS Building Project Planned



A new University Auxiliary Services building will be constructed to replace Eagles' Landing cafeteria. Construction will begin after Commencement 2000 and take approximately two years. The new UAS building, envisioned as a "one-stop shop" for the campus community, will have a food court equipped to serve 500 people, a banquet/conference center with state-of-the-art technology for 600, and Barnes & Noble's west coast showcase campus bookstore, which will be larger

than the current store. The UAS administrative offices, Credit Union and Continuing Education's American Culture and Language Program will be tenants of the new building. To provide food service during construction, UAS is planning to provide two temporary locations: the parking lot adjacent to the Biological Sciences building and the northeast corner of the JFK Library, with tent-like structures (similar to those at CSU Northridge) being considered. UAS is in discussion with Cater Craft Inc. to provide additional catering trucks during construction, and is considering several other options for continued catering services. For more information, see <<http://www.tateandsnyder.com/csla.html>>. ■

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Bautzer Faculty

Jaime Regalado, executive director of the Pat Brown Institute, attended the CASE (Council for Advancement and Support of Education) Conference as the University's fourth Bautzer faculty member. The Bautzer Faculty University



Advancement Award enables faculty to learn more about professional university development at national conferences and CSU workshops throughout the year.

The award was established in 1996 as a result of a gift from Nicola D. Bautzer (in memory of her husband Gregson Bautzer, a member of the CSU Board of Trustees and the CSU Foundation Board of Governors) and matching funds from the CSU Advancement Academy, to recognize the importance of the involvement of faculty members in CSU advancement efforts, particularly among alumni and within local communities.

Jaime Regalado has served since 1991 as executive director of the Edmund G. "Pat" Brown Institute, which has become a widely recognized nonpartisan center for applied public policy focusing on community development and youth and family empowerment. He is also a professor of political science at Cal State L.A. Through the Institute, Regalado has created interactive relationships, collaborations and partnerships with universities, K-12 schools, community groups, corporations and foundations, elected officials and public agencies, organized labor, and youth and parents.

"... Dr. Regalado is a prime candidate for receiving this award. In addition to

(continued on page 4)

Cal State L.A. and National College Week

This past fall, as part of National College Week, a U.S. Department of Education initiative, President James M. Rosser spoke to a class of more than 30 eighth graders at Griffith Middle School to encourage them to prepare early for college. After the talk, Dr. Rosser distributed posters that provide a step-by-step checklist for young students to prepare for a CSU education.

Griffith Middle School is one of the Los Angeles schools with which Cal State L.A. has established major outreach partnerships. A five-year GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) grant totaling \$2.4 million from the U.S. Department of Education allows Cal State L.A. to provide mentoring and outreach to Griffith students. The program tracks and assesses the progress of seventh to eleventh grade students to ensure they



have the preparation and support they need to succeed in college.

Griffith is also one of the eight middle schools and numerous area high schools at which Cal State L.A. administers the state-funded Precollegiate Academic Development (PAD) tutoring program. The federally funded Educational Talent Search is a third Cal State L.A. outreach program, active at Griffith and other local middle schools, which emphasizes college awareness and provides reading and math skills development. ■

ADMINISTRATIVE APPOINTMENTS

Vice President for Institutional Advancement Kyle Button has announced the following appointments:



Desiree Colly, director of development, Charter School of Education, effective December 13, 1999. Prior to coming to Cal State L.A., Colly was the director of corporations and foundations for The College Fund, Western Region, and has held development posts with Human Rights Watch, the Anderson Graduate School of Management at UCLA, the Westlake School and Southwestern University. She holds a bachelor's degree in business administration from the University of Redlands.



Robin Moler, director of development, University Projects, effective December 14, 1999. She most recently was a development associate with STOP-GAP and has held development posts with Netzel Associates, Inc., AIDS Project Los Angeles and *The Animals' Agenda* Magazine. She received her bachelor's degree in interdisciplinary studies—nonprofit management from CSU Long Beach.

NEW EMERITI

The following recently retired faculty member was recommended by his academic department for emeritus status. With approval from the School Dean, the Provost and Vice President for Academic Affairs, and the President, his emeritus status has been awarded:

Anthony Fratiello (professor of Chemistry, 1963-Summer 1999)

PROFESSIONAL ACTIVITIES

Mary Bucci Bush (*English*) was a presenter on the panel, "The Importance of Being Mary," reading from a performance monologue, "Hale and Hell-bent Marys," at the American Italian Historical Association Conference, Hunter College, NY, Nov. 1998. At the American Italian Historical Association Conference, San Francisco, Nov. 11-13, 1999, she chaired and was a presenter on the panel, "Italian Americans and Bereavement: How We Grieve Our Dead and Dying," and read from her fiction on a panel, "Identity Lessons: Growing Up Italian in America; Italian American Women Reading on the Shaping of Identity," chaired by Beat poet Diane Di Prima. She is graduate adviser in the Los Angeles area for students enrolled in or interested in applying to the new multi-campus, low-residency CSU Consortium MFA in Creative Writing Program (Los Angeles, Chico, Hayward, Northridge, and San Luis Obispo).

Daniel Crecelius (*History*) took a team of 10 Cal State L.A. students to participate in



an international simulation of the Model Arab League organized by the American University in Cairo for two weeks in Nov. 1999.

Barry Hibbs (*Geological Sciences*) chaired a session, "Climate and Climate Change," at the Fourth USA/CIS (formerly USSR) Joint Conference on Environmental Hydrology and Hydrogeology, San Francisco, Nov. 7-10, 1999. At the same conference, he presented two papers: "Numerical modeling of the effect of climate change on aquifer conditions in the Southeastern Hueco Aquifer, Chihuahuan Desert," and with graduate student **Monica Lee**, "Trans-international aquifer analysis: the Mimbres Basin aquifer of southwestern New Mexico and Northern Chihuahua, Mexico." Hibbs also presented the following papers: "Water quality issues along the U.S./Mexico border: twin cities in peril," at a conference of the Society for the Advancement of Chicanos and Native Americans in Sciences,

Portland, OR, Oct. 8-10, 1999; and "Border, environment, and water," at the Pacific Coast Council on Latin American Studies Conference, Cal State L.A., Oct. 28-30, 1999.

The **Pat Brown Institute** held its Fall Training Program, "Community Policing: Building Partnerships in Changing Communities," Cal State L.A., Oct. 18-22, 1999, for community policing officers representing the California Highway Patrol, L.A. County Sheriff's Department, L.A. School Police and the police departments of Inglewood, Montebello and Monterey Park. A grant from the Ahmanson Foundation makes this program, offered twice annually, possible. The Institute also held its 7th Annual California Policy Issues Conference, Nov. 20, 1999, at the Wilshire Grand Hotel in downtown L.A. Three hundred community leaders, public officials, scholars and students registered, and approximately 260 attended, the day-long event focusing on "Census 2000: Implications for Governance, Community Development and Redistricting." The Asian Pacific American Legal Center and Pacific Bell served as conference co-hosts. An overflow luncheon audience of 227 heard a lively presentation by California State Senator pro tem John Burton, while approximately 100 individuals attended a pre-conference reception hosted by Southern California Edison, at the City Club on Bunker Hill, the evening of Nov. 9, 1999.

Jaime Regalado (*Pat Brown Institute*) served as a panel speaker on "The Campus Advancement Team" at HACU's



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Editor—Carol Selkin.
Assistant editor—Margie Oi Yu.
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Margie Oi Yu.
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HONORS AND APPOINTMENTS

Martin G. Brodwin (*Administration and Counseling*) was recently reappointed as a vocational expert by the Social Security Administration, Office of Hearings and Appeals, to serve on the Panel of Vocational Experts to provide testimony on disability determination cases.

Domnita Dumitrescu (*Modern Languages and Literatures*) was chosen for inclusion in *Who's Who in America*, the 2000 edition (55th).

Marguerite P. Joyce (*Information Systems*) was appointed national program chair of the 64th Annual Association for Business Communication Convention in Los Angeles, Nov. 1999; was elected nationally as a director-at-large of the Association for Business Communication, 2000-2001.

The **Pat Brown Institute** is the recipient of two recent contributions in support of its Youth Violence Prevention Program. A \$20,000 award from the Bank of America Foundation supports an ongoing program at Wilson High School in Los Angeles and enables the start-up of program replications at Garfield High School in East Los Angeles as well as at Pico Union/Westlake area schools. A second \$20,000 grant was awarded by Kaiser Permanente to support the Gang Violence Bridging Project-sponsored L.A. County Association of Community-Based Gang Intervention Workers. In addition, the California Endowment has awarded a \$25,000 planning grant to PBI for a project concerned with Latino health issues.

Narendra Taly (Civil Engineering) has recently been elected a voting member of the Codes and Standards Committee of the Masonry Society, an international organization.

Marlene Zepeda (*Child and Family Studies*) was appointed, for Summer and Fall



1999, to the Consortium for Successful Early Childhood Interventions sponsored by the Center for Community Health, UCLA and Department of Mental Health, County of Los Angeles.

13th Annual Conference, Miami, FL, Oct. 30-Nov. 2, 1999. The panel included Cal State L.A. President **James M. Rosser**, **Kyle Button**, vice president for Institutional Advancement, and CSU Vice Chancellor Douglas Patino.

Irene Stafford (*Arts and Letters*) served as a panel speaker for the Council of Colleges of Arts and Sciences Deans Annual Meeting, "Maximizing the Management in Financial Management," in Seattle, WA, Nov. 11, 1999.

Marlene Zepeda (*Child and Family Studies*) participated in the Child Care for the Working Women panel (part of the series, "Celebrations: Womenspeak," sponsored by the Cal State L.A. Office of Continuing Education in partnership with Grand Performances at California Plaza), California Plaza, Los Angeles, Oct. 13, 1999; presented, with associate dean **Karen Johnson** (*Health and Human Services*), "Aligning the Preparation for the Major within the CSU," at the 25th Annual CSU Academic Conference, Monterey, CA, Nov. 4, 1999.

PUBLICATIONS

Martin G. Brodwin (*Administration and Counseling*), with graduate student **L.O. Mas** (*Administration and Counseling*), published an article, "The rehabilitation counselor as life care planner," in the *Journal of Forensic Vocational Assessment*, vol. 2, 1999; he also published a book review, "Workforce education—Issues for the new century," in CACD COMPASS, the newsletter for the California Association for Counseling and Development.

Mary Bucci Bush (*English*) published a chapter, "Drowning," from a novel-in-progress in the literary anthology, *Growing Up Ethnic in America: Contemporary Fiction About Learning to be American*, eds., M.M. Gillan and J. Gillan, Penguin Books, Oct. 1999. The anthology contains works by E.L. Doctorow, Amy Tan, Gary Soto, Bebe Moore Campbell, Toni Morrison, Sandra Cisneros, Gish Jen, Sherman Alexie, Simon Ortiz, and Helena Maria Viramontes, among others. She published the same chapter, "Drowning," in the revised, second edition of the literary anthology, *From the Margin: Writings in Italian Americana*, eds., A.J. Tamburri and F. Gardaph, Purdue University Press, Dec. 1999. She was cited in the book, *The Italian American Heritage: A Companion to Literature and Arts*, ed., P. D'Acerno, Garland Publishing, Inc., 1999, in the essays, "On Being an Italian

American Woman," by M.J. Bona and "Italian American Women Writers" by H. Barolini.

Daniel Crecelius (*History*) published a book review of Khaled Fahmy's *All the Pasha's Men: Mehmed Ali, His Army and the Making of Modern Egypt* in the *International Journal of Middle East Studies*, vol. 31, Nov. 1999.

Siegrun Fox Freyss (*Political Science*) published a research report, "Measuring the Diversity Culture at ARC Blood Services, Southern California Region: Report of the Pretest Results," for the American Red Cross, funded by the Kellogg Foundation, Washington, DC, 1999.

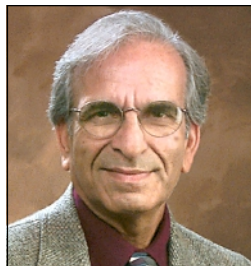
Udo Heyn (*Emeritus, History*) published a book review, "Food Technology Science and Marketing: European Diet in the 20th Century," in *Food and Foodways*, Institut National de la Recherche Agronomique, France, vol. 18, no. 2, 1999.

Marguerite P. Joyce (*Information Systems*) published "Enhancing Students' Interpersonal Communication Skills Through the Use of Quality Circles in the Business Communication Classroom," in the *Texas Business Education Journal*, a refereed journal, Fall 1999.

Ali Modarres (*Pat Brown Institute*) published the lead article, "Creating a Toxic Neighborhood in Los Angeles County: A Historical Examination of Environmental Inequity," in *Urban Affairs Review*, a leading international journal of urban policy, *Urban*, vol. 35, no. 2, Nov. 1999.

Pamela Regan (*Psychology*), with E. Berscheid, published a book, *Lust: What We Know About Human Sexual Desire*, Sage Press, 1999, that reviews theory and research on the characteristics of sexual desire. She published a journal article that reviewed the hormones and hormonal processes implicated in the experience of sexual attraction, entitled "Hormonal correlates and causes of sexual desire," in the *Canadian Journal of Human Sexuality*, vol. 8, 1999.

Narendra Taly (*Civil Engineering*) published a technical paper, "Allowable Axial



Compressive Stress In Masonry—A Simplified Procedure," in *The Masonry Society Journal*, vol. 17, no. 1, Nov. 1999.

UNIVERSITY ANNOUNCEMENTS

Office Relocated

The Scholarship/Work-Study Office will be moving in with Student Financial Aid, into Student Affairs 124. The phone numbers will remain the same. For more information, call ext. 3-3266.

Symposium Deadline

Abstracts are still being accepted for the campus Symposium on Research, Scholarship and Creative Activity scheduled for Feb. 25. Call ext. 3-3817.

IN THE NEWS

Roberto Cantú (*English/Chicano Studies*) was quoted in an article, "Memories de Mi Barrio' alive in El Monte exhibit," by Karen Rubin, *San Gabriel Valley Daily Tribune*, Oct. 9, 1999.

Jewel Plummer Cobb (*ACCESS Center*) was featured in an article, "Biologist Jewel Plummer Cobb Receives 1999 Achievement in Excellence Award," in the *Watts Times*, Oct. 21, 1999.

Daniel Crecelius (*History*) was interviewed by KPFK-FM on Oct. 12, 1999, about the meaning of the coup d'état in Pakistan.

Cal State L.A.'s **Early Entrance Program** was featured on the nationally-syndicated *National Enquirer TV*, Fri., Nov. 26, and Sat., Nov. 27, 1999, and on *Inside Edition*, Dec. 8, 1999.

Comments by **Stuart Fischhoff** (*Psychology*) about the pervasive and destructive use of drugs in Hollywood's film industry and their contribution to the suicide of a major talent agent appeared in an article, "Maloney's Road to Ruin Is Well-Traveled Path in Hollywood, by Claudia Eller, *Los Angeles Times*, Nov. 19, 1999. His comments about the use of films as a therapeutic aid appeared in the *London Telegraph*, Dec. 29, 1999.

Josephine Botello Garcia, a 71-year-old Cal State L.A. student, was profiled in an article, "For Love of Learning; an Elderly Student of Modest Means Enjoys the Riches of Wisdom on the Long Road to a College Education," by Duane Noriyuki, *Los Angeles Times*, Southern California Living section, Jan. 2, 2000. **Francisco Balderrama** (*Chicano Studies*) was also interviewed in this article.

Alfredo Gonzalez (*Undergraduate Studies*) and ASI president **Bryan Ha** were among those interviewed for a story about remedial education on Fox Cable News (Ch 64), 4-5 p.m., Nov. 30, 1999.

Dean **Raymond B. Landis** (*Engineering and Technology*) was profiled in an article, "Engineering Students' Success," by Diane Wedner, *Los Angeles Times*, Valley Edition, Nov. 18, 1999, for his Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. He was also profiled in an article, "MEP Founder Wins Award for Exemplary Achievement," *MESA News*, fall 1999, for receiving the CSU Wang Family Excellence Award.

Myra LeBendig, Cal State L.A.'s nominee for the CSU Teacher of the Year, was profiled in an article, *California Crusader News*, Sep. 30, 1999.

Hae Kyung Lee (*Theatre Arts and Dance*) was featured in an article as a recipient of Cal State L.A.'s outstanding professor award, *Orange County News*, Nov. 5, 1999. This year's Outstanding Professors at Cal State L.A. were also highlighted in the *California Crusader News*, Nov. 11, 1999.

John A. Kirchner (*Geography and Urban Analysis*) had a letter to the editor, "Amazon Rubber," published in the *Los Angeles Times*, Oct. 28, 1999. It commends an analysis by W.R. Mead of the boom and bust cycles of economic growth and their implications for developing nations.

The **Pat Brown Institute** and Cal State L.A. were mentioned by California State librarian and *Los Angeles Times* contributing editor Kevin Starr in an article focusing on a civic healing role for L.A.-based universities, *Los Angeles Times*, Nov. 21, 1999.

Jaime Regalado (*Pat Brown Institute*) was interviewed and quoted by the *Sacramento Bee* for an Oct. 12, 1999, article on the gubernatorial style of Gray Davis, by the *San Francisco Examiner* for a story published Oct. 17, 1999, on lessons to be learned from California's 1998 gubernatorial campaign for the 2000 presidential campaign, by the *Los Angeles Times* for a story on the George W. Bush campaign in Iowa on Oct. 26, 1999, and by *New Times LA* regarding an L.A. *Times* article, Nov. 11-17, 1999, issue.

Research by **Pamela Regan** (*Psychology*) on passion and attraction was featured in the Oct. 1999 issue of the Portuguese-language magazine, *SUPERinteressante*. The two-page article, "A logica da Paixao," discussed the science of passion, including Regan's work on the determinants of sexual and romantic attraction, the course of passionate love over time, and mate preference.

President **James M. Rosser** was featured in the following: "Cal State L.A. President Named to Diversity Task Force,"

in *Tri-County Bulletin* and *Precinct Reporter*, Oct. 21, 1999, and "Cal State L.A. President Appointed to Governor's Diversity Task Force", *California Crusader News*, Nov. 4, 1999. This appointment was also noted in the *Los Angeles Business Journal*, Nov. 1, 1999. Rosser was also featured in an article about his 1999 Distinguished Alumnus award from Southern Illinois University, *Watts Times*, Nov. 18, 1999.

Timothy Steele (*English*) was profiled in an article, "Perhaps These are not Poetic Times at All; Poetry and Los Angeles at the Millennium," by Brendan Bernhard, *L.A. Weekly*, Sep. 17-23, 1999.

Bautzer (cont. from page 1)

assisting the University in fundraising, his high profile in the media can help the University in its marketing initiatives," says **Kyle Button**, vice president for Institutional Advancement at Cal State L.A.

In a congratulatory letter, Douglas X. Patino, CSU vice chancellor, University Advancement, wrote: "The California State University believes that the advancement efforts should be driven by the academic needs of the individual campus. In order to obtain optimum fundraising success, it is crucial to provide faculty with greater understanding of advancement activities. To that end, your professional achievements and sincere interest in service to your institution have garnered you this prestigious award."

Past Bautzer faculty members at Cal State L.A. include professors **Barbara Clark** (*Special Education*), **Simeon Slovacek** (*Educational Foundations and Interdivisional Studies*), and **Michael Roffe** (*Psychology*). ■

Attorney General's Visit



California Attorney General Bill Lockyer visited the Pat Brown Institute offices on Tuesday morning, Dec. 14, to discuss the Gang Violence Bridging Project and other youth violence prevention initiatives in the public sector. This is his first visit to a university-based program. ■