

University Reports



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Professor Receives Art Educator of the Year Award

Carol S. Jeffers (*Art*) was selected by the National Art Education Association (NAEA) to receive the Pacific Region Higher Education Art Educator of the



Year Award. This annual award recognizes an NAEA member for exemplary contribution, service and achievement

within each NAEA division. The award was presented at the Association's national convention in Washington, DC, March 24-28, 1999.

Jeffers, who joined the Cal State L.A. art faculty in 1993, holds a Ph.D. from the University of Maryland at College Park. She is an expert in preservice teacher education, multicultural art education and curriculum theory, and is currently the director of Cal State L.A.'s collaborative Art Education Program at El Sereno Youth Center. Jeffers has also been directing a Cal State L.A. art education program, Project CLASP (Community Leadership for Art and School Partnerships), at the Armory Center for the Arts in Pasadena. The project involves

students and teachers of the Pasadena Unified School District.

According to NAEA president Michael Day, the award "recognizes a high level of professional accomplishment and service by a dedicated art educator. Jeffers exemplifies the high quality of individuals involved in the field of art education today: leaders, teachers, students, scholars and advocates who give their very best to the profession."

NAEA's membership includes elementary, middle level and high school art educators in 50 states, and representatives from major art museums, state departments of education, art councils, and major colleges and universities throughout the United States and 66 foreign countries. ■

Cal State L.A. "Reads Across America"



Epi Serrato in Ms. Valencia's class.

On Tuesday, March 2 (Dr. Seuss' birthday), Cal State L.A. child development major **Epi Serrato** read a Dr. Seuss book and a book about spiders to City Terrace Elementary School kindergartners as part of **Read Across America**, a national campaign to encourage children to read. After the reading, Serrato shared his collection of insects and crawling critters with the children.

The **America Reads project** at Cal State L.A. featured special presentations by teams of student readers at their six respective schools throughout Los Angeles. In addition, many Cal State L.A. students, admin-

istrators and staff read in various City Terrace classrooms, including **Rosie McNutt** (*President's Office*), **Carl Selkin** (*Arts and Letters*), **David Godoy** (*Student Affairs*), **Carol Selkin** (*Public Affairs*), **Loretta Encinas**



Fong Ha, one of Cal State L.A. America Reads tutors.

(*Student Affairs*), **Marco Dowell** (*Associated Students, Inc.*), **Alisa Madrid** (*EOP*), **David Sandoval** (*EOP*), and **Jim Divecchio** (*University Police*).

"We are proud to be part of this national effort to expand children's understanding of the world through reading," said **Jorge Uranga**, America Reads project director. ■

Big Winner!



Jesus Ruiz (*Facilities Operations*) was the winner of the \$10,000 drawing organized by the University-Student Union and S*U*P*E*R for Homecoming Week Mardi Gras. Ruiz, who has been working at Cal State L.A. for more than 21 years, said that he was surprised when told of his winnings. Ruiz says that he'll treat himself to a trip up north with some of the money, and save the rest. ■

ADMINISTRATIVE/FACULTY APPOINTMENTS

Vice President Desdemona Cardoza, Information Resources Management, has announced the following appointments:

David Dang, director, Network and Computing Systems, effective Dec. 1998.

Christopher Kaufman, manager, ATS User Services, effective Jan. 1, 1999.

New Full-time Tenure-Track Faculty Members as of 1999:

Darrell Guillaume, Mechanical Engineering, Jan. 1999.

Charles Liu, Electrical and Computer Engineering, Mar. 1999.

PROFESSIONAL ACTIVITIES

Laura Calderon (*Health and Nutritional Sciences*), with student **Cynthia Cordon**, presented "The effect of formed pureed food on the weight of nursing-home residents receiving a pureed diet," at the 7th Annual Cal State L.A. Symposium of Research, Scholarship and Creative Activity, Mar. 5, 1999.

Roberto Cantú (*Chicano Studies/English*) presented a paper, "Chicano Cultural Frontiers in Rudolfo Anaya's Albuquerque Narrative Cycle," at the international conference, Cultural Borders of Latin America and Spain, UC Riverside, CA, Feb. 25-27, 1999. On Mar. 14, 1999, he produced a television public service announcement for Channel 22 (KWHY), announcing Cal State L.A.'s Teatro Universitario en Español's April 8-11 production of Federico García Lorca's *Bodas de sangre* (*Blood Wedding*).

Ed Forde (*Art/Center for Effective Teaching and Learning*) exhibited his current artwork in the All City Exhibition at Barnsdall Municipal Art Gallery, Los Angeles, July 1998; exhibited work in the LANJAE3—3rd Annual Los Angeles National Juried Art Exhibition, Patricia Correia Gallery, Santa Monica, CA, Jan. 9-23, 1999. He presented a lecture/workshop, "Multicultural Models for Service Learning Programs," at the Excellence in Teaching and Learning Conference, CSU Fresno, Jan. 22, 1999; presented a session workshop, "Developing and Implementing Successful Service-Learning and Student Leadership on Your Campus," at the Second Annual Continuums of Service

Conference, "Service Learning: Making It Work on Your Campus," CSU Fullerton, Mar. 5, 1999.

Silvia Heubach (*Mathematics and Computer Science*) presented a talk, "Tiling an m-by-n area with squares of size up to k-by-k," at the 30th Southeastern Conference on Combinatorics, Graph Theory and Computing, Boca Raton, FL, Mar. 8-12, 1999.

Deborah Holland (*Music*) presented a workshop entitled "Taking Care of Business: Protecting Yourself in the Music Industry," at the North American Folk Music and Dance Alliance conference in Albuquerque, NM, Feb. 25-28, 1999. Also at the same conference, she performed



new songs for an upcoming CD at the Gadfly Records showcase. On Jan. 14, 1999, Holland gave a performance for the noon concert class at Pasadena City College, Pasadena, CA. The concert consisted of original songs and arrangements of 1930s songs featured on her CD, *The Panic Is On: Songs From the Great Depression*, Gadfly Records, 1996. She accompanied herself on guitar and piano, and led an informal question and answer session with the students.

Susan Lue (*Health and Nutritional Sciences*) presented the following at the 7th Annual Cal State L.A. Symposium of Research, Scholarship and Creative Activity, Mar. 5, 1999: with student **Lori Bragasin**, "Urinary Creatinine as a predictor of lean body mass in female college students"; with students **Pamela Frederiksen** and **Cindy Lee**, "A fun approach to research for middle-school students"; with students **Hanriet Minasian** and **Christina Jeong**, "Anthropometric Assessment of 8 to 11-year-old Armenian children"; with students **ReGina Robles**, **Cindy Hoang** and **Hanriet Minasian**, "The experimental addition and substitution of Magnesium rich foods in baked products"; with students **Sherly Shooshani** and **Alexandra Bell**, "The effect of physical activity on weight status between normal and overweight college females of different ethnic groups."

Behjat Sharif (*Health and Nutritional Sciences*) presented, with student **Veronica**

L. Villagrancia, "Smoking kills – But there is more: It could kill your child, too!," and with student **Cindy Burke**, "Sex. Got it covered?"—a health message and a poster campaign—both at the 7th Annual Cal State L.A. Symposium of Research, Scholarship and Creative Activity, Mar. 5, 1999.

Chick F. Tam (*Health and Nutritional Sciences*) presented the following at the 7th Annual Cal State L.A. Symposium of Research, Scholarship and Creative Activity, Mar. 5, 1999: with student **Bita Yamini**, "Correlations of mood and food selections in female college students"; with students **Rosa Li**, **Sally Suen** and **Praveena Devi**, "Body mass index of children and parents: a Chinese family study"; with student **Hazel Bilbao**, "Comparisons of the physical activity levels and dietary intake of young and old Hispanics"; with student **Lynn Kan**, "Food fortification of folate in cereal grain products: Impact on Hispanic pregnant adolescents and adults enrolled in WIC"; with student **Liza Sedaghat-Pour**, "Eating attitudes and body image satisfaction of female college students"; with student **Celerina F. Neri**, "Comparisons of dietary intake between young and old Filipino Americans: A two-generation study"; with students **Natasha Labib** and **Jennifer Jeffries**, "A comparison of nutritional knowledge of pregnant women



University Reports

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of various ages"; and with students **Gilda Rostamian**, **Bitá Yamini** and **Claudia Kelly**, "A comparison between pre- and post-menstrual food cravings in female college students experiencing distinct levels of stress."

Marlene Zepeda (*Child and Family Studies*), director of the Title III Strengthening Institutions project, and **Alfredo Gonzalez** (*Undergraduate Studies*) presented "Survey of First-Time Freshmen Participating in an Introduction to Higher Education Course at Cal State L.A.," to students at the Transition-West Conference, Irvine, CA, Jan. 22, 1999.

PUBLICATIONS

Laura Calderon (*Health and Nutritional Sciences*) published "Access to Health Care in the Latino Population" in the *Nutrition Networker*, the quarterly newsletter of Public Health Nutrition of California, a practice group of the California Dietetic Association, Jan. 1999.

Daniel Crecelius (*History*) published a review of Michael J. Reimer's *Colonial Bridgehead: Government and Society in Alexandria, 1807-1882* in the *American Historical Review*, Boulder, CO, Feb. 1999.

Ed Forde (*Art/Center for Effective Teaching and Learning*) published a chapter, "Fine Art or Design Careers," in the book, *Careers in Art*, eds., G. Brommer and J. Gatto, Davis Publications, Worcester, MA, 1999.

Ignacio Lopez-Calvo (*Modern Languages and Literatures*) published the articles, "Rapports entre la pensée de la liberation et les portraits de femmes dans le roman antillais," in *Francographies*, 7, 1998, and "El hombre y su obra," "Bibliografía de Marcos Aguinis" and "Bibliografía sobre Marcos Aguinis," ed., José Luis Gómez-Martínez, online publication on the Ensayo Web Server, Internet, <<http://ensayo.rom.uga.edu/filosofos/argentina/aguinis/>>, 1999.

Ali Modarres (*Geography and Urban Analysis/Pat Brown Institute*) published an article on Iranian Studies, "Settlement Patterns of Iranians in the United States," *The Journal of the Society for Iranian Studies*, vol. 31, no.1, 1999.

Elliott Oring (*Anthropology*) published a review of *In Search of Authenticity: The Formation of Folklore Studies* by Regina Bendix in *Southern Folklore*, 55, 1998.

Jon Snodgrass (*Sociology*) published a review of the film, *Life is Beautiful*, in *Miracles Monthly Newsletter*, vol. 12, no. 12, Feb. 1999.

Andrew Stauffer (*English*) published an article, "The Hero in the Harem: Byron's Debt to Medieval Romance in *Don Juan VI*," in *European Romantic Review*, vol. 10, no. 1, Winter 1999.

HONORS AND APPOINTMENTS

Laura Calderon (*Health and Nutritional Sciences*) has been appointed to the Education Council of the California Dietetic Association as the project review coordinator, effective 1998-2000.

The National Academy of Sciences honored **Evelyn Boyd Granville** (*emerita, Mathematics and Computer Science*) when her portrait was unveiled for an exhibit honoring distinguished African Ameri-



cans in the sciences, Washington, DC, Feb. 22, 1999. During her early school years in Washington, DC, Granville discovered a love of math and set her sights on becoming a mathematics teacher. In 1949, she became one of the first two African-American women to receive a Ph.D. in mathematics (Yale University). Granville taught at Cal State L.A. from 1967-1984. (*see p. 4 calendar*)

Raymond B. Landis (*Mechanical Engineering*), dean of the School of Engineering and Technology, was one of four people chosen by the Transportation Foundation of Los Angeles to receive the Spirit of Los Angeles Award, presented at an awards luncheon, Dec. 1998. The award honors individuals who are positive role models, who reach out to help others unconditionally, who have the power of unbending intent and singlemindedness of purpose, and who have demonstrated an untiring effort and unselfish commitment to making life better for all. Landis was also among the first six inductees into the National Association of Minority Engineering Program Administrators (NAMEPA) Hall of Fame. He was honored for "Exceptional Contributions to the Minority Engineering Effort." The award was presented at the NAMEPA's 20th Anniversary Annual Conference, Atlanta, GA, Feb. 1, 1999.

Marlene Zepeda (*Child and Family Studies*) was appointed to serve on the following: an expert panel for the development of prekindergarten learning and development guidelines for the California Department of Education, Child Development Division, effective Jan. 1999, (the purpose of developing guidelines is to provide direction to educators involved in supplying curriculum, instruction and programs for young children and their families); the Committee on Ethnic Minority Issues for the Society for Research in Child Development, Spring 1998-2000; and the Child Care Planning Committee of the Los Angeles Board of Supervisors, Jan. 1999-2001 (the Child Care Planning Committee assists the Board to plan, promote and facilitate the expansion of quality child care services that are affordable and accessible to families who work and/or live in Los Angeles County).

IN THE NEWS

Cal State L.A. alumnus **Billy Barty** was featured in an article, "A Big Voice for Little People," by Cardonna M. Peyton, Associated Press, in the *Pasadena Star-News*, Mar. 1, 1999.

Cal State L.A. was mentioned by KFWB (980) news on Feb. 26, 1999, 8:35 a.m., as the site of the 15th Annual Southland Artists Goodwill, at the Luckman Complex.

The Arthur Adams Band/Juke Joint and Blues Concert—a Black History Month event—organized by the University-Student Union **Cross Cultural Programming Office**, was announced in an article in the *Watts Star Review*, Feb. 4, 1999.

Marshall Cates (*Mathematics and Computer Science*) was quoted in the article, "Cal State Aims to Reduce Need for Remedial Classes," by Ken Weiss, education writer, *Los Angeles Times*, Metro section, Mar. 17, 1999.

The NCAA Division II Track and Field Championship won by sophomore **Nicole Duncan** was reported in an Associated Press article in the *Los Angeles Times*, Sports section, Mar. 5, 1999.

Stuart Fischoff (*Psychology*) discussed the Monica Lewinsky interview and the field of media psychology as a guest on the WGN Chicago radio show hosted by Garry Lee Wright, Mar. 7, 1999. He was a guest on the *The Bob Rivers Show*, KISW-AM (Seattle), discussing the char-

(Continued on page 4)

acter issues conveyed to the audiences about Monica Lewinsky in her Barbara Walters interview. Comments made by Fischhoff about the Monica Lewinsky mania and about the publishing of Lewinsky's book appeared in *USA Today* in an article by Kathy Kiely, Mar. 3, 1999. He also commented about the social significance of *People Magazine* on the anniversary of its 25th year of publication, in an article by Pamela Warrick, *Los Angeles Times*, Style section, Feb. 24, 1999.

The **Free Summer Quarter Plus Program** (FSQ+) at Cal State L.A. was featured in the following articles on Feb. 18, 1999: "Cal State L.A. to Offer Free Summer Classes," *Watts Star Review*; "Clases de Verano Gratis en CSULA," *20 de Mayo*; and "Cal State Offers Free Classes," *Los Angeles Sentinel*.

The National Association of Social Workers' Legislative Day Conference, organized by **Patricia Lauer** (*Health and Human Services*), was covered on KFWB (980) news, 2:05 p.m., Mar. 5, 1999.

Roderick Milliron (*Chemistry and Biochemistry*) was featured in the article, "Mom-and-pop rocketeers aim high," by Jim Skeen, *L.A. Daily News*, Feb. 7, 1999. Milliron is president of the Pacific Rocket Society.

The selection of **Edward Negrete** (*Administration and Counseling*) as head of the LAUSD Human Relations panel was featured in the news briefs: "Professor Will Direct Human Relations Panel," in the *Daily Breeze*, Feb. 26, 1999, and "School Board Names Human Relations Chief," *Los Angeles Times*, The Local Review column, Feb. 24, 1999.

Jaime Regalado (*Pat Brown Institute*) was interviewed by Sandra Hernandez, *LA Weekly*, about the leadership and direction of *La Opinion* and other Spanish language media, Feb. 26, 1999, and was quoted in an article, "Brown Nosing," a story by Victor Mejia about the *Los Angeles Times*, in the *New Times*, Feb. 25-Mar. 3, 1999.

UNIVERSITY ANNOUNCEMENT

Campus Technology Reference

The following two items were recently announced at a campus technology roundtable:

ATS Help Desk

As of March 1, Academic Technology Support has opened its help desk and other help assistance areas for technology support.

1. Walk-up location - King Hall D141
2. Telephone, ext. 3-6170: After dialing the extension, press "1" to get the phone tree of specific services; press "2" to get a human voice.
3. E-mail: <helpdesk@calstatela.edu>.

Y2K Issues

1. If you would like to know the status of Cal State L.A.'s progress in resolving Y2K issues, go to the following website: <<http://www.calstatela.edu/faculty/spollar/atnewsdec98.htm#y2k>>.

2. Personal data files need to be reviewed for Y2K compliance. Although the University standard (Office 97) is Y2K compliant, if you have created data files (e.g., Access databases; Excel formulas) in older versions of Office that have two-digit fields for year designations, you may find your data not working after Jan. 1, 2000. Check your data files and update them!

3. Related links: **George Taylor** (*Faculty Technology Support Center*) notes that the City of Los Angeles website on Y2K issues, <<http://www.cityofla.org/year2K/y2kgen~1.htm>>, contains a lot of very interesting general information.



Mark Your Calendars!

Leon Pape Memorial Lecture. *Fri., Apr. 16, 2 p.m. Physical Sciences 158.* Steven Chu (professor of physics and applied physics, Stanford University; Nobel Laureate in Physics, 1997): "Holding on to Atoms and Molecules With Laser Light." Physics and Astronomy, ext. 3-2100.

Faculty Colloquium. *Tue., Apr. 20, 3:15 p.m. University Club.* Professor Emerita **Evelyn Boyd Granville** (*Mathematics*): "Can U.S. Schools Provide a High Quality Mathematics Education for Every Child?" Mathematics and Computer Science, ext. 3-2163.

Honors Convocation. *Fri., Apr. 23, 7 p.m. Gym.* Speaker: alumnus John Huerta, general counsel of the Smithsonian Institution in Washington, DC. Academic Affairs, ext. 3-3800.

Reception Honoring Cal State L.A. Women. *Wed., Apr. 28, 4:30 p.m., Alumni Lounge, U-SU.* This is the first U-SU reception to honor the numerous accomplishments of female faculty and staff at Cal State L.A. Women will be honored for their recent publications, awards and special achievements. Cross Cultural Programming, ext. 3-5247.

Luckman Season—Valery Klever: Paintings From the Soviet Non-Formist Epoch, 1964-78. *May 8-June 12. Luckman Fine Arts Gallery. Hours: Mon.-Thu. & Sat., 12 noon-5 p.m. (Also, one hour prior to every performance.) Open reception: TBA. Luckman Gallery, ext. 3-6604.*

Radiant Colors: Close and Affectionate Encounters. *Thu., May 13, 7 p.m. Music Hall.* This triple bill of solo work features critically acclaimed Asian American female performance artists Jude Narita, known for her one-woman play, *Coming Into Passion/Song for a Sansei*; Denise Uyehara, designated as "One of the Hundred Coolest People in L.A." by *Buzz Magazine*; and actor, writer and comedienne Paula Weston Solano, who has performed at LATC, the Mark Taper Forum and with East West Players. Call Cross Cultural Programming, ext. 3-5247.

Health- and Skill-Related Fitness Octathlon. *Thu., May 20, 2-5 p.m. Jesse Owens Track.* Faculty, staff and administrators are invited to participate in the octathlon to celebrate National Employee Health and Fitness Day. The event will be part of the campus' Health Science Expo week. Call Andy Cornwell, ext. 3-4648, or Dany Frankl, ext. 3-4662.

Construction Project Awards

The construction of the **Cal State L.A. Thermal Energy Storage System and Utility Infrastructure Upgrade**, as designed by the firm of Popov Engineers, Inc., has brought the campus to a higher level of technology and efficiency.

The accomplishment of Popov Engineers, Inc. has been recognized not only by the University, but also by the professional engineering community, with three separate awards: Certificate of Merit of Excellence and Innovation in Energy Efficiency from the Association of Energy Engineers and *The Energy User News*, Nov. 5, 1998; Engineering Excellence Merit Award from the Consulting Engineers and Land Surveyors of California, Dec. 30, 1998; and Engineering Project Achievement Award from Orange County Engineering Council, Feb. 27, 1999. ■