

# University Reports



California State University, Los Angeles  
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## New Dean of Business and Economics

**G**. Timothy Haight has been appointed as the dean of the School of Business and Economics, effective September 1, 1998. He was previously chair of the



Department of Finance at Towson University in Baltimore.

Haight received his Bachelor of Science in Business Management and his master's degree in Business Administration at the University of Dayton, Ohio. He earned his doctorate in Business Administration from George Washington University in 1980.

He began teaching at Towson University, where he was assistant professor of Business from 1972 to 1977. He was associate professor of Finance at Loyola College, Maryland from 1975

to 1985. From 1986 to 1989, he held the Middendorf Chair of Finance at the University of Baltimore. He returned to Towson as department chair and tenured professor of Finance in 1989.

Haight has served on the boards of many financial institutions and is currently a director of both Farmers Bank of Maryland and Conducting Materials Corporation (CMC). He is also former president of Aerosol Monitoring and Analysis, Inc. and, as a financial consultant, has worked with such companies as Waverly Press, Inc. and PharmaKinetics Labs, Inc.

He has given numerous seminars and presentations and has written nine books and many other publications. Many of his articles have been featured in *Personal Financial Planning*, *The CPA Journal*, and *Real Estate Accounting and Taxation*.

Haight will be assuming the post held by **Hugh E. Warren** (*Accounting*) who has served as acting dean since September 1997. Warren was interim dean during the summer of 1997, and was the School's acting associate dean for academic affairs from September 1996 to June 1997. ■

## Goodbye to Dorothy

**D**orothy L. Gang (right, front), a highly-respected member of the Cal State L.A. community, will celebrate her retirement on her 40th anniversary of employment with the University.



Dorothy Gang began working at Cal State L.A. in 1958 and earned her bachelor's degree in English from Cal

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## Acting Dean of Continuing Education

**J**ames J. Kelly, dean of the School of Health and Human Services, has been named acting dean of Continuing Education, effective July 29, 1998. Kelly has agreed to serve in this post until the appointment of a permanent dean to replace **Lynn Elen Burton**, who has accepted the position of dean of Continuing Education at Simon Fraser University in Vancouver.

Kelly's administrative background includes continuing education experience in Hawaii, where he ran distance education programs on all seven islands for the University of Hawaii. He will continue to serve as dean of Health and

Human Services at Cal State L.A.

Kelly came to Cal State L.A. in September 1997 from Cal State Long Beach, where he was director of Department of Social Work and professor of Social Work. He received his B.A. from Edinboro University of Pennsylvania, which named him Distinguished Alumnus in Social Services from 1997-98. He also earned his doctorate in Social Welfare from the Florence Heller Graduate School of Policy, Planning and Administration at Brandeis University, and completed a postdoctoral clinical fellowship in psychiatry at UCLA/ Sepulveda Veteran's Administration Medical Center. ■

## Fall Faculty Day Tuesday, September 22

### Fall Faculty Meeting:

9-10 a.m.  
Luckman Theatre

### Brunch:

10-11 a.m.  
Eagles' Landing Cafeteria

### School meetings:

**Arts and Letters** -  
Music Hall (*begins 11 a.m.*)  
**Business and Economics** -  
Salazar Hall E184 (*begins 12:30 p.m.*)  
**Education** -  
King Hall Lecture Hall 1  
(*begins 12:15 p.m.*)  
**Engineering and Technology** -  
E&T, room A208 (*begins 12 noon*)  
**Health and Human Services** -  
Roybal Institute (*begins 12 noon*)  
**Natural and Social Sciences** -  
Biological Sciences 144 (*begins 12 noon*)  
**Library** -  
Library North B530 (*begins 11 a.m.*)

## Staff (cont. from page 1)

State L.A. in 1984. Before coming to Cal State L.A., she worked as a stenographer for the Federal Bureau of Investigation, and held executive secretary and legal secretary positions.

Gang's contributions in the Academic Affairs Office at Cal State L.A. have been well recognized through her years of service and commitment. In the past, she assisted A.C. Lambert, dean of building planning and construction; Don Robinson, assistant to the president; Richard M. Straw, director of curricular planning; and University presidents Albert D. Graves and Franklyn D. Johnson. Continuing in Academic Affairs, she also worked directly with vice presidents and acting vice presidents John A. Greenlee (Dr. Greenlee went on to become the University's fifth president), Kenneth A. Martyn, Eugene H. Kopp, John A. Palmer, Philip D. Vairo, Edward J. Kormondy, William A. Taylor, Mary Elizabeth Shutler, and most recently, Margaret J. Hartman. In 1984,

she was honored with the Cal State L.A. Outstanding Staff Award.

At the Staff Awards program this past June, Gang was greeted with a standing ovation for her nearly 40 years of service to the University.

According to **Margaret Hartman**, Provost and Vice President for Academic Affairs, Gang is the only staff member at Cal State L.A. who has worked in the same office for this length of time. Hartman says, "Dorothy is very much part of Cal State L.A. She is very knowledgeable about the history of the campus as well as the maintenance of the Academic Affairs office. I have enjoyed working with her, and I will indeed miss her friendship and assistance."

On July 27, 1998, **Cynthia Davis** assumed the post previously held by Gang. Before coming to Cal State L.A., Davis worked as an administrative assistant in the Government and Community Affairs Office of Browning Ferris Industries (BFI). Davis earned her B.S. in Business Administration from the University of La Verne. ■

## PROFESSIONAL ACTIVITIES

**Martin G. Brodwin** (*Administration and Counseling*) presented the following papers: "Disability Legislation and the Workplace: Interventions, Resources, and Remedies" at the annual conference of the California Chapter of the National Association of Social Workers, Manhattan Beach, CA, Apr. 25, 1998; "CACD Writers' Workshop: A Blueprint for Writing Success" and "Working Together to Build Opportunities for Ethnic Minority Students," with graduate student **L.M. Orange**, both at the annual convention of the California Association for Counseling and Development, Los Angeles, CA, Feb. 14-15, 1998.

**Costello L. Brown** (*Associate Dean, Graduate Studies and Research*) was one of a three-member evaluation team for the NSF supported Urban Systemic Initiative (USI) project in the Miami Dade County Public School District, June 8-9, 1998; gave a presentation on Urban Systemic Reform to 83 K-12 teachers in the Gary, Indiana Public School District, June 18, 1998.

**Joseph Chrzanowski** (*Modern Languages and Literatures*) delivered a paper, "Retos y respuestas a una enseñanza de calidad," at the Universidad Internacional

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## Faculty Tenure

*President Rosser has granted tenure to the following faculty members, effective with the start of their next academic year:*

### Arts and Letters

Hema Chari (*English*)

Maria Costa (*Modern Languages and Literatures*)

Jun Liu (*English*)

### Business and Economics

Cheryl Cruz (*Accounting*)

### Charter School of Education

Lori Kim (*Administration and Counseling*)

Antony Kunnan (*Educational Foundations and Interdivisional Studies*)

Elizabeth Viau (*Educational Foundations and Interdivisional Studies*)

### Engineering and Technology

Michael DeMiranda (*Technology*)

Nancy Warter-Perez (*Electrical and Computer Engineering*)

### Health and Human Services

Eleanor Ferguson-Marshalleck (*Nursing*)

Siyon Rhee (*Social Work*)

### Natural and Social Sciences

Milan Mijic (*Physics and Astronomy*)

Lillian Taiz (*History*)

Linda Tunstad (*Chemistry and Biochemistry*)

### Library

Ying Xu



## University Reports

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**All material must be sent by e-mail, <cselkin@cslanet.calstatela.edu>.** For copy submission guidelines, see <<http://www.calstatela.edu/univ/ppa/ur/urform.htm>>. (Call ext. 3047 if you have no access to the Web.) Copy for the next **Fall 1998 issue** (vol. 22, no. 2) must be received in the Publications/Public Affairs Office by **Fri., Sept. 25, 1998.**

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# Welcome 1998 New Faculty

## Full-Time Tenure-Track Faculty Members:

### ARTS AND LETTERS

Alexander Bryant ..... *Communication Studies*  
 Chunsheng Bai ..... *Communication Studies*  
 Martin E. Huld ..... *English*  
 Andrew M. Stauffer ..... *English*  
 Christophe Lagier ..... *Modern Languages and  
 Literatures*  
 Catherine Y. Ryu ..... *Modern Languages and  
 Literatures*

### BUSINESS AND ECONOMICS

Kathryn Hansen ..... *Accounting*  
 Marianne James ..... *Accounting*  
 Li-Hsueh Chen ..... *Economics and Statistics*  
 Lifan Wu ..... *Finance and Law*

### CHARTER SCHOOL OF EDUCATION

Gary Anderson ..... *Administration and Counseling*  
 Robin Avelar LaSalle ..... *Administration and Counseling*  
 Glenda Vittimberger ..... *Administration and Counseling*  
 Ann Barbour ..... *Curriculum and Instruction*  
 Anna Eunhee Chee ..... *Curriculum and Instruction*  
 Carolyn R. Frank ..... *Curriculum and Instruction*  
 Robert E. Land ..... *Curriculum and Instruction*  
 Frances K. Lang ..... *Curriculum and Instruction*  
 Juli P. Quinn ..... *Curriculum and Instruction*  
 Frederick Lim Uy ..... *Curriculum and Instruction*  
 Carlos Tejada ..... *Educational Foundations*  
 June Szabo ..... *Special Education*

### HEALTH AND HUMAN SERVICES

Susan Coutin ..... *Criminal Justice*  
 Randy Caine ..... *Nursing*

# Faculty Promotions

*The President has promoted the following faculty members, effective September 1, 1998.*

### Arts and Letters

**Associate Professor**  
 Hema Chari (*English*)  
 Maria Costa (*Modern Languages  
 and Literatures*)  
 Jun Liu (*English*)

### Professor

John Funakura (*Art*)  
 Nancy Kupka (*Theatre Arts and Dance*)  
 Susan Mason (*Theatre Arts and Dance*)

### Business and Economics

### Professor

Cheryl Cruz (*Accounting*)  
 Tom Larson (*Economics and Statistics*)

### Charter School of Education

**Associate Professor**  
 Lori Kim (*Administration and Counseling*)  
 Anthony Kunnan (*Educational Foundations  
 and Interdivisional Studies*)

### Professor

Elizabeth Viau (*Educational Foundations  
 and Interdivisional Studies*)  
 Martin Brodwin (*Admin. and Counseling*)

### Engineering and Technology

**Associate Professor**  
 Michael DeMiranda (*Technology*)  
 Nancy Warter-Perez (*Electrical and  
 Computer Engineering*)

### Health and Human Services

**Associate Professor**  
 Siyon Rhee (*Social Work*)

### Natural and Social Sciences

**Associate Professor**  
 Milan Mijic (*Physics and Astronomy*)  
 Lillian Taiz (*History*)  
 Linda Tunstad (*Chemistry and Biochemistry*)

### Professor

Jonathan Nwomonoh (*Pan African Studies*)  
 Rodolfo Tamez (*Math and Computer Science*)

## ADMINISTRATIVE APPOINTMENTS

Vice President Kyle Button, *Institutional Advancement*, has announced the following appointment:



**Randi Moore**, executive director, Alumni Association, effective August 17, 1998. Moore was previously the senior director of Marketing and Corporate Relations for the UCLA Alumni Association.

Vice President **Desdemona Cardoza**, *Information Resources Management*, has announced the following appointment:

**Stephen K. Pollard** (*Economics and Statistics*), director, Academic Technology Support, effective July 31, 1998. Pollard has been the acting associate dean of academic affairs for the School of Business and Economics since July 1997.

Acting Dean **Hugh Warren**, *School of Business and Economics*, has announced the following appointments:

**Doris Christopher** (*Information Systems*), chair, Department of Information Systems, effective July 1, 1998, for a three-year appointment.

**Kon Lai** (*Economics and Statistics*), chair, Department of Economics and Statistics, effective Summer Quarter 1998 for a three-year appointment.

Dean **James Kelly**, *School of Health and Human Services*, has announced the following appointment:

**Janet Harris** (*Kinesiology and Physical Education*), chair, Department of Kinesiology and Physical Education, effective July 1, 1998, for a three-year appointment.

Dean **David L. Soltz**, *School of Natural and Social Sciences*, has announced the following appointments:

**Michael J. Hoffman** (*Mathematics and Computer Science*), chair, Department of Mathematics and Computer Science, effective Fall Quarter 1998 through Summer Quarter 2001.

**Nancy McQueen** (*Biology and Microbiology*), associate chair, Department of Biology and Microbiology, effective Fall Quarter 1998 through Summer Quarter 2001.

## Professional Activities

(cont. from page 2)

de Andalucía, Sede Santa María de la Rábida, Huelva, Spain, Aug. 3, 1998.

**Stuart Fischhoff** (*Psychology*) made a presentation titled, "Favorite Film Choices: Influences of Beholder and the Beheld," at the annual American Psychological Association Convention in San Francisco, CA, Aug. 17, 1998.

**Susan Lue** (*Health and Nutritional Sciences*) presented two posters at Experimental Biology '98 held in San Francisco, Apr. 18-22, 1998. She coauthored and presented, with **E. Lawlor** (graduate student, Nutritional Sciences) and **Regina Robles** (*Health and Nutritional Sciences*), "Experimental Use of Soy to Replace Solid Fats, Oil, Egg and Milk in Typical High-Fat Baked Products" and "Legumes as a Fiber and Protein Additive in Foods." These abstracts attracted the attention of the food industry and resulted in several offers of research collaboration from other universities. The research was recognized as expanding the current definition of what is a functional food. Research was conducted by undergraduate and graduate students in Nutritional Sciences.

**Edward S. Malecki** (*Political Science*) participated in a "Roundtable on Defining and Assessing Outcomes in Undergraduate Political Science Education" at the Western Political Science Association annual meeting, Los Angeles, CA, Mar. 20, 1998.

**Henry Mendell** (*Philosophy*) presented a paper, "The Trouble with Eudoxus," at the Wilbur Knorr Memorial Conference, Stanford University, Mar. 13-14, and the Fourth International Conference on Ancient Mathematics, Les Treilles, France, July 20-26, 1998. He was one of the three co-organizers of the Wilbur Knorr Memorial Conference. He presented a discussion paper of Aristotle's *De caelo* A 5-6 at The Craven Seminar on *De Caelo* I, held at Cambridge University, May 25-29, 1998, and presented a paper, "Existence, First Principles, and Proofs in Early Greek Mathematics," at the Ancient Greek Philosophy Conference held at USC, Jan. 3-5, 1998.

**Pamela Regan** (*Psychology*) presented the following papers: " 'At the Very Least, He/She's Got to be...': Minimum Mate Selection Standards as a Function of Gender, Mate Value, and Relationship Context" at the International Conference on Personal Relationships, Saratoga Springs, NY, June 27, 1998; "Human Short-Term Mating Motives" and "Willingness to Compromise Ideal

Mate Preferences," and chaired a session entitled "Constraints on Mate Choice" at the annual conference of the Human Behavior and Evolution Society, Davis, CA, July 8 and 9, 1998.

**Gilbert Sanchez** (*Gang Violence Bridging Project—Pat Brown Institute*) organized and chaired a founding conference to establish the Association of Community-Based Gang Intervention Workers on campus in the University-Student Union, Aug. 15, 1998. Of the estimated 40 community, nonprofit and public gang intervention agencies operating in Los Angeles County, 38 responded to invitations to the conference and 86 representatives attended. A board of directors and an advisory board are in formation, and the Gang Violence Bridging Project at the Pat Brown Institute will serve as an ongoing communication center to provide information and promote solutions developed by the new association for local strategies to deal with gang and youth violence intervention. Sanchez also took part in a panel, "Intergroup Conflict Resolution," conducted during a "Symposium on Preventing and Responding to School, Youth, Interethnic and Other Forms of Community Conflict," Claremont Inn, Aug. 7, 1998. The symposium was sponsored by the California Association of Human Relations Organization, the U.S. Department of Justice Community Relation Service, and the Western Justice Center Foundation.

## Academic Senate 1998-99

The following faculty members have been elected to serve as the officers and members-at-large of the Executive Committee of the Academic Senate for the 1998-99 academic year.

### OFFICERS:

Marshall Cates (*Mathematics and Computer Science*), Chair  
John Cleman (*English*), Vice Chair  
Susan Cash (*Art*), Secretary

### MEMBERS-AT-LARGE:

Kevin Baaske (*Communication Studies*)  
Linda Beamer (*Marketing*)  
Melva Irvin (*Academic Affairs*)  
William A. Taylor (*Physics and Astronomy*)

# Cal State L.A. Calendar Events for Fall Quarter

Events are subject to change without notice.

**ART – Luckman Season – Latinos in Hollywood.** Sept. 14-Oct. 18, 1998. Luckman Fine Arts Gallery. Free. Gallery hours: Mon.-Thu. & Sat., 12 noon-5 p.m. (Also, one hour prior to every performance)



Andy Garcia

Opening in September, Latino Heritage Month, this inspiring collection of over 100 rare and never before seen photographs depict the visual history and achievements of Latinos in the Hollywood film industry. Curated by Ginette Rondeau. Call the Luckman Gallery, ext. 6604.

**LECTURE – Grand Performances: Celebrations!** Wed., Sept. 16, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.

“Mass Transit in Transition”: What kind of public transportation do we really need? Featuring experts from the Cal State L.A. faculty and the community. Call Continuing Education, ext. 4922.

**LECTURE – Conference on Census 2000.** Wed., Sept. 23, 9 a.m.-3 p.m. King Hall Lecture Hall 1.

Break-out sessions to follow opening assembly. The conference, sponsored by the U.S. Department of Commerce for the Asian Pacific Census Planning Council, is designed to develop and implement strategies for a more accurate census count in the year 2000. Conference guests will include assembly speaker Antonio Villaraigosa, Monterey Park councilwoman Judy Chu, and Asian Pacific Policy and Planning Council director Warren Furutani. Call the Pat Brown Institute, ext. 3770.

**EVENT – Grand Performances: Celebrations!** Wed., Sept. 23, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.

“Solar Car (Solar Eagle III) Lands at California Plaza”: Technology, public

opinion, the environment and culture all meet around an award-winning alternative energy vehicle that could lead to the car of the future. Featuring experts from the Cal State L.A. faculty and the community. Call Continuing Education, ext. 4922.

**THEATRE – Truong Ba’s Soul (in) the Butcher’s Skin.** Sun., Sept. 27, 2:30 p.m. State Playhouse.



A Vietnam-America Theatre Exchange (V-ATE) collaboration project, this funny and poignant play is immensely popular in Vietnam. It is about two celestial gods who carelessly take the life of a kind and gentle gardener, Truong Ba, and then transmigrate his soul into the body of a butcher who has just died. Hence, Truong Ba begins a new and strange life torn by the implacable conflict between body and soul. Performed by the distinguished and talented actors of Vietnam’s Central Dramatic Company. Call the Ticket Box Office, ext. 6600.

**EVENT – Voter Registration Drive.** Wed., Sept. 30, all day, Main Walkway. Rally: 11:45 a.m.-12:15 p.m. Free Speech Area.

A day devoted to voter registration and voter information on campus. California Secretary of State Bill Jones will address the campus at an 11:20 a.m. rally and at a 12:20 p.m. class in the State Playhouse. Call Associated Students, Inc., ext. 4780.

**FILM – Cine con Conciencia: Rojo Amanecer.** Thu., Oct. 1, 1 p.m., Maxwell Theater, University-Student Union. Free.

*Rojo Amanecer (Red Dawn)* is a powerful, moving, and informative film that explores the massacre that occurred on October 2, 1968 in Tlatelolco, Mexico, and chronicles the history of the Mexican student movement. Sponsored by the Chicano/Latino Student Resource Center. Call ext. 5047.

**ART – “L.A. Artexhibition”:** U-SU Permanent Collection. Fri., Oct. 2. Opening reception: 3-6 p.m. University-Student Union. Free.



Artwork: Dan Douke

The U-SU’s new permanent collection is on display in offices and rooms throughout the newly-remodeled building. Works are by local and campus artists Linda Arreola, Elizabeth Bryant, Jack Butler, Mika Cho, Davis & Davis, Eleanor Kay Diehl, Dan Douke, Carla Fortney, Elaine Fuess, Michael Henderson, Barbara Kerwin, Francisco Mora, James Nickell, Carol Lubin Reiss, Eddie Rivas, Frank Romero, Blair Townsend, Connie Utterback, La Monte Westmoreland, and Veronica Woo. Alumna artist Mary H. Hyun has donated her batik and acrylic series, “Woman in Bloom.” Student work will be displayed in Cafe L.A. Artwork by children from the campus’ Anna Bing Arnold Children’s Center will also be on view in The Pit game room. For the inaugural event, artist Georgia Fee has organized “L.A. Now,” an exhibit in the Maxwell Theatre by L.A. video and installation artists. Performances by Moving Dance Images (directed by Hae Kyung Lee) and digital wireless violinist Drew Tretick are part of the opening program. Call ext. 2450.

**EVENT – L.A. County Arts Open House.** Sat., Oct. 3, 10 a.m.-11 p.m. campus-wide. Free.

Cal State L.A. faculty and students will demonstrate the fiery ancient Japanese ceramic process of *raku*, help you enjoy a variety of musical styles, and entertain you with a dance performance under the direction of choreographer Hae Kyung Lee. Other events: Bailes Españoles’ “Flamenco-La Magia del Ritmo!” features live flamenco music and dance. “The Making of Urban Literature Art: Early Graffiti Transformations onto Oil and Canvas Paintings,” organized by The Lady Between the Lines Arts

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## Calendar *(cont. from page 5)*

Agency, is a lecture/forum/slide show by artists Alex Zendejas and David Martinez. Los Angeles Women's Theatre Festival's "Best of the Fest" features dancers Lisa Lock and Kiha S. Lee in *I, Woman*, and actress Paulina Sahagun in *Nahuatl-What Now?* Nannette Brodie Dance Theatre will present repertoire created over the last ten years including "Caravan," "A Tribute to Women Aviators" and "Auction."

Visit the culture court (Music Patio) for information on a wide variety of museums, cultural centers and programs available throughout L.A. County. Call the School of Arts and Letters, ext. 4001.

**ART - Coastal Abstractions: Transcendence.** Oct. 5-Oct. 31, 1998. Fine Arts Gallery. Free. Gallery hours: Mon.-Thu. & Sat., 12 noon-5 p.m. Artists' reception: Thu., Oct. 8, 6-8 p.m.

Featuring works by artists Peter Alexander, Chuck Arnoldi, Laddie John Dill, Ed Moses, Eric Orr, and Ann Thornycroft. Call La Monte Westmoreland, ext. 4040.

**EVENT—Chancellor Reed Visits Cal State L.A.** Tues., Oct. 6, 1998.



CSU Chancellor Charles B. Reed will tour the campus and meet with members of the campus community. A special presentation by the Music Department and Los Angeles County High School for the Arts will take place at the Luckman Theatre. The Chancellor will address the Academic Senate from 2:30 to 3 p.m. in King Hall Lecture Hall 2, and will attend the Academic Senate reception for the University's newest Outstanding Professors and the President's Distinguished Award recipient following the meeting. Call the Academic Senate, ext. 3750.

**EVENT - Reception for University Outstanding Professors.** Tues., Oct. 6, 3-5 p.m. University Club.

The Academic Senate and the 1997-98 Outstanding Professor Awards Selection

Committee will host a reception in honor of this year's recipients of the Outstanding Professor Awards and the faculty member selected to receive the President's Distinguished Professor Award. Call Academic Senate, ext. 3750.

**LECTURE - Grand Performances: Celebrations!** Wed., Oct. 7, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.

"Living and Learning in Cyberspace": A discussion centered around the incredible potential and ever-present problems of the ever-increasing presence of the Internet in our lives and our children's lives. Featuring experts from the Cal State L.A. faculty and the community. Call Continuing Education, ext. 4922.

**EVENT - PASRC Welcome Reception and Celebration.** Thu., Oct. 8, 12 noon-2 p.m. Pan Afrikan Student Resource Center & Patio. Free.

A special open house reception in honor of the PASRC eight-year anniversary. Enjoy light refreshments, meet new people, and find out about the great services offered by the Pan Afrikan Student Resource Center. Call ext. 5131.

**EVENT - A Taste of Paradise.** Tues., Oct. 8, 5-7 p.m. Free Speech Area. Free.

Enjoy tropical delicacies and a fun and exciting performance of Hawaiian music and dance. Sponsored by the Asian Pacific American Student Resource Center. Call ext. 5471.

**THEATRE - Rakugo.** Fri., Oct. 9, 8 p.m. State Playhouse.

This "sit-down" (as opposed to stand-up) comedy is a form of traditional Japanese entertainment (with English and Japanese translations). Call the Ticket Box Office, ext. 6600.

**DANCE - Luckman Season - Five Women Dancing.** Sun., Oct. 11, 3 p.m. Luckman Theatre.

New works and outstanding solo repertoires are danced by five of the Southland's most compelling and "in demand" female contemporary choreographers - Loretta Livingston, Karen Goodman, Winifred Harris, Nancy Collahan, and Claudia Lopez. Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**EVENT - Anti-Columbus Day: "El Masacre."** Mon., Oct. 12, 11 a.m.-4 p.m. Free Speech Area. Free.

In honor of the indigenous peoples

of the Americas, this event challenges and resists the colonization symbolized by the celebration of Columbus Day. Dramatic performances will be presented between 12 noon and 2 p.m. by theatrical groups. Sponsored by the Chicano/Latino Student Resource Center. Call ext. 5047.

**EVENT - Domestic Violence Awareness.** Mon. & Tue., Oct. 12-13, 12 noon-2 p.m.; Wed. & Thu., Oct. 14-15, 2-4 p.m., Union Walkway.

Learn about and fight against the pervasive problem of domestic violence. Find out what resources are available on campus and in the community for victims and survivors of violence and for those who want to help. Presented in conjunction with National Domestic Violence Awareness Month. Sponsored by the Women's Resource Center. Call ext. 3770.

**EVENT - Clothesline Project.** Tue., Oct. 13, 12 noon-2 p.m. Free Speech Area.

As part of the National Clothesline Project, check out a display of t-shirts that have been decorated in honor or in memory of survivors and victims of domestic violence. Decorate your own shirt in honor of someone you know who has suffered because of domestic violence. Sponsored by the Women's Resource Center. Call ext. 3370.

**LECTURE - Grand Performances: Celebrations!** Wed., Oct. 14, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.

"Downtown Diversity Dynamics": Our population is the globe's multiethnic petri dish, mixing people from the world over. Policy workers convene to discuss the evolving state of diversity in the workplace. Featuring experts from the Cal State L.A. faculty and the community. Call Continuing Education, ext. 4922.

**LECTURE - Fall Science Series.** Wed., Oct. 14, 8:10 p.m. Biological Sciences 144. Free.

Radi Al-Jishi, professor of Physics: "Carbon Nanotubes - Exotic Molecular Structures of Carbon." Sponsors: Departments of Physics and Astronomy, Biology and Microbiology, and Chemistry and Biochemistry. Call the Department of Physics and Astronomy, ext. 2100.

**MUSIC - Luckman Season - Viva Klezmer.** Sun., Oct. 18, 2 p.m. Luckman Theatre.

Boyle Heights – once the center for Jewish culture and now the center for Latino culture in L.A. – inspired *Viva Klezmer*. Enjoy this afternoon of musical fun and tradition that blends the two societies with exciting mariachi and Klezmer music performed by both local and international performers. Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**LECTURE – Fall Faculty Colloquium.** *Tues., Oct. 20, 3:30-5 p.m. University Club. Free.*

Speaker and topic: TBA. Sponsored by the Office of the Provost, Graduate Studies and Research, L.A. chapter for Phi Kappa Phi, and University Auxiliary Services. Call ext. 3820.

**LECTURE – Grand Performances: Celebrations!** *Wed., Oct. 21, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.*

“Arts and Technology—Leading the Way...Creatively”: The arts are leading the way to new technologies and pioneering creative uses of those emerging innovations. Artists, academics, animators and authoritative scientists discuss the future. Featuring experts from the Cal State L.A. faculty and the community. Call Continuing Education, ext. 4922.

**EVENT – The Fourth Annual Conference of a New Beginning for Partnerships for Children and Families in Los Angeles County.** *Thu., Oct. 22, 8:30 a.m.-5 p.m. L.A. Convention Center.*

Co-sponsors: Cal State L.A. and the Los Angeles Superior Court, Juvenile Division. Call ext. 4832.

**EVENT – 1998 Retailer of the Year Award Luncheon.** *Thu., Oct. 22, 11:30 a.m. Century Plaza.*

Honoree: Bernard Codner, professor of retailing and director, Institute of Retail Management, Cal State L.A. Call School of Business and Economics, ext. 2800.

**LECTURE – Grand Performances: Celebrations!** *Wed., Oct. 28, 12 noon, Watercourt (near California Plaza), downtown L.A. Free.*

“Continuing Education as Survival Strategy”: Learning doesn’t stop when we graduate! This discussion will shed light on how continuing education leads to a better quality of life for us all. Call Continuing Education, ext. 4922.

**EVENT – 1998 Lloyd Ferguson Distinguished Lecture.** *Fri., Oct. 30, 1 p.m. Roybal Center (Salazar Hall C120). Free.*



Lloyd N. Ferguson

This lecture series was established in 1995 in honor of Cal State L.A. emeritus professor of Chemistry Lloyd N. Ferguson. This year’s speaker is Billy Joe Evans, professor of Chemistry, University of Michigan. Call Chemistry and Biochemistry Department, ext. 2300.

**THEATRE – Antony and Cleopatra.** *Oct. 30-Nov. 1 and Nov. 6-Nov. 8. ShowTime: Fri. & Sat., 8 p.m.; Sun., 2:30 p.m. State Playhouse.*

Shakespeare’s great tragedy of the world’s most passionate lovers is a tale about ambition, power, politics and lust. Brilliantly told through the political struggles of two world powers, Rome and Egypt, *Antony and Cleopatra* chronicles their fateful love affair and how it changed the course of history for Rome and Egypt and the balance of political power in the ancient world. Directed by Theresa Larkin. Call the Ticket Box Office, ext. 6600.

**EVENT – Día de los Muertos.** *Mon., Nov. 2, 12 noon-7 p.m. Free Speech Area. Free.*

This cultural program will include altars and performances that celebrate the circle of life by honoring those who have passed on. Altars will be on display throughout the day, and performances will be held from 5 – 7 p.m. Sponsored by the Chicano/Latino Student Resource Center. Call ext. 5047.

**LECTURE – Fall Faculty Colloquium.** *Tues., Nov. 3, 3:30-5 p.m. University Club. Free.*

Speaker and topic: TBA. Sponsored by the Office of the Provost, Graduate Studies and Research, L.A. chapter for Phi Kappa Phi, and University Auxiliary Services. Call ext. 3820.

**LECTURE – Fall Science Series.** *Wed., Nov. 4, 8:10 p.m. Biological Sciences 144. Free.*

Nancy McQueen, associate professor of Microbiology: “Viruses - Invisible

Invaders, Amazing Allies.” Sponsors: Departments of Physics and Astronomy, Biology and Microbiology, and Chemistry and Biochemistry. Call the Department of Physics and Astronomy, ext. 2100.

**MUSIC – Luckman Season – Pasadena Pops Gershwin Evening.** *Sat., Nov. 7, 8 p.m. Luckman Theatre.*

Lucas Richmond conducts the Pasadena Pops. It’s a celebration of George Gershwin’s 100th birthday! What a way to remember an American treasure. Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**ART – Luckman Season – Color Fields.** *Nov. 12, 1998-Jan. 9, 1999. Luckman Fine Arts Gallery. Free. Gallery hours: Mon.-Thu. & Sat., 12 noon-5 p.m. (Also, one hour prior to every performance)*

Organized by internationally recognized Los Angeles art critic David Pagel, this exhibit brings together for the first time paintings by several young, female and local artists who are reinventing Color-field abstraction. Call the Luckman Gallery, ext. 6604.

**EVENT – 1998 Distinguished Education Award.** *Thu., Nov. 12, reception: 5 p.m., dinner: 6-9 p.m. Almansor Court Restaurant, Alhambra.*

Honorees: Dave Koch, CAO, LAUSD, and Donald Ingwerson, supt., LACOE. Call Charter School of Education, ext. 4300.

**DANCE – Moving Dance Images.** *Fri., Nov. 13, 8 p.m.; Sat., Nov. 14, 2:30 & 8 p.m.; Sun., Nov. 15, 2:30 p.m. King Hall Dance Studio, 5th floor.*

In this stirring evening of innovative works, emerging young student artists choreograph, create, and perform under the direction of Hae Kyung Lee. Call the Ticket Box Office, ext. 6600.

**LECTURE – Fall Faculty Colloquium.** *Tues., Nov. 17, 3:30-5 p.m. University Club. Free.*

Speaker and topic: TBA. Sponsored by the Office of the Provost, Graduate Studies and Research, L.A. chapter for Phi Kappa Phi, and University Auxiliary Services. Call ext. 3820.

**EVENT – Sixth Annual California Policy Issues Conference.** *Wed., Nov. 18 & Thu., Nov. 19, all day. Omni Hotel, downtown L.A.*

Topic: “Conflict, Change & Continuity: Implications of 1998 Election Results

(Continued on page 8)

## Calendar (cont. from page 7)

for California's Diverse Communities." Speakers: TBA. Call Pat Brown Institute, ext. 3770.

**THEATRE – *The Changeling*.** Fri., Nov. 20 & Sat., Nov. 21, 8 p.m.; Sun., Nov. 22, 2:30 p.m. Arena Theatre.

A Renaissance tragedy, *The Changeling* brings intrigue, erotica and madness to the 20th century stage as it explores the darkness of the human psyche in a world where people are not what they seem. This performance is a thesis project by Jennifer O'Brien, and will be directed by Michele Zovak. Call the Ticket Box Office, ext. 6600.

**LECTURE – Fall Science Series.** Wed., Dec. 2, 8:10 p.m. Biological Sciences 144. Free.

Linda Tunstad, associate professor of Chemistry: "Beyond Mother Nature: Non-natural Molecular Recognition?" Sponsors: Departments of Physics and Astronomy, Biology and Microbiology, and Chemistry and Biochemistry. Call the Department of Physics and Astronomy, ext. 2100.

**THEATRE – *The Second Shepherd's Play*.** Fri., Dec. 4, 8 p.m.; Sun., Dec. 6, 2:30 p.m. Free Speech Area and Eagles' Landing Cafeteria.

A posada play in the English mystery tradition of the late Middle Ages. Directed by Carl Selkin. Call the Ticket Box Office, ext. 6600.

**MUSIC – Luckman Season – *Holiday Blues*.** Sat., Dec. 5, 8 p.m. Luckman Theatre.

It's a party, a good time and a great place to be! Celebrate the holidays with the blues. Enjoy some foot stompin', hand clappin' music from seasoned performers with international reputations, Joe Louis Walker and the Boss Talkers, Anson Funderburgh and Sam Myers, and Curtis Salgado. Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**MUSIC – Luckman Season – *Latin Jazz Christmas*.** Sun., Dec. 6, 7 p.m. Luckman Theatre.

Back again! Bobby Rodriguez will put you in the mood. Holiday music with a Latin jazz beat. Swing into the holiday! It's a season "must do!" Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**DANCE – Luckman Family Series – *Story of the Nutcracker*.** Sat., Dec. 12, 2 p.m. & 5 p.m.; Sat., Dec. 19, 2 p.m. & 5 p.m. Luckman Theatre.



Lavish costumes and scenery with marvelous dancing mark this enchanting one-hour production that is perfect for small children and ballet neophytes. DanceCorps debuted this ballet, to Tchaikovsky's holiday classic score, last year at the Luckman before sold-out houses. Order now! Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

**DANCE – Luckman Season – *Lula Washington's Gospel Christmas/Kwanzaa Celebration*.**

Sat., Dec. 26, 8 p.m. & Sun., Dec. 27, 3 p.m. Luckman Theatre.

Back by popular demand! Two traditions, Kwanzaa and Christmas, make this program a warm and exciting tradition of its own. Nationally recognized, Los Angeles' Lula Washington brings her award-winning style and enthusiasm to the Luckman stage. Make this a part of your holiday activities! Luckman: ext. 6600. Tickets: TicketMaster, (213) 365-3500.

## Nondiscrimination Policy

California State University, Los Angeles affirms its commitment to equality of opportunity for all individuals. This commitment requires that no discrimination shall occur in any program or activity of the University on the basis of race, color, religion, national origin, sex, sexual orientation, marital status, pregnancy, age, disability, disabled veteran's or Vietnam era veteran's status, or any other classification that precludes a person from consideration as an individual. This policy is in accord with Title IX of the Educational Amendments of 1972, as amended, Sections 503 and 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, and related administrative regulations and executive orders. Inquiries concerning the application of Title IX, Sections 503 and 504, and other non-

discrimination laws may be referred to the Office for Equity and Diversity (ext. 3040), the campus office assigned the administrative responsibility of reviewing such matters. Title IX inquiries may also be directed to the Regional Director of the Office for Civil Rights, Region IX, Old Federal Building, 50 United Nations Plaza, Room 239, San Francisco, CA 94102.

## Policy on Sexual Harassment

California State University, Los Angeles will take action to prevent and eliminate sexual harassment, as mandated by the Chancellor's Executive Order No. 345.

Sexual harassment is conduct subject to disciplinary action, including termination. Sexual harassment includes but is not limited to:

Unwanted sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature.

Any act which contributes to a workplace or learning environment that is hostile, intimidating, offensive, or adverse to persons because of the sexual nature of the conduct.

Conditioning an act, decision, evaluation, or recommendation on the submission to or tolerance of any act of a sexual nature.

Although this policy focuses on the treatment of persons lacking or holding lesser authority by persons possessing greater authority, it does not preclude the possibility that sexual harassment may also be perpetrated by persons lacking or holding lesser authority e.g., employee, student, or applicant. In determining whether conduct constitutes sexual harassment, the circumstances surrounding the conduct are considered.

The prohibition against sexual harassment applies to all transactions of University business, whether on or off campus.

Individuals with supervisory authority are responsible for reporting a formal complaint about sexual harassment to a designated complaint investigator. Failure to do so may lead to appropriate administrative action.

Specific rules and procedures for reporting charges of sexual harassment and for pursuing available remedies are available in the following locations: Division of Human Resource Management; Office for Equity and Diversity; Office of the Associate Vice President for Student Affairs; University Counseling Center; and Women's Resource Center.

For more information, call the Office for Equity and Diversity, ext. 3040.



## PUBLICATIONS

**Daniel Crecelius** (*History*) appeared in the April, 1998 issue of *Saudi Commerce and Economic Review* as a Malone scholar touring Saudi Arabia.

**Stuart Fiscoff** (*Psychology*) has his article, "Hollywood's Dark Romance with Mental Illness," published in *The Journal*, a quarterly publication of the California Alliance for the Mentally Ill, vol. 9, no. 1, Mar. 21, 1998.

**Philip S. LaPolt** (*Biology and Microbiology*), with D.W. Matt and J.K.H. Lu, had a journal article, "Progesterone Implants Delay Age-Related Declines in Regular Estrous Cyclicity and the Ovarian Follicular Reserve in Long-Evans Rats," published in the *Biology of Reproduction*, no. 59, July 1998.

**Ignacio López-Calvo** (*Modern Languages and Literatures*) had an article, "Los curas nuevos en *La cruz invertida: la obra de Marcos Aguinis a la luz del pensamiento de la liberación*," and a book review, "La matriz del infierno," published in *La gesta literaria de Marcos Aguinis*, Ensayos Críticos, ed., Juana Alcira Arancibia, Costa Rica: Instituto Literario y Cultural Hispánico, 1998.

**Edward S. Malecki** (*Political Science*) published a review of Robert K. Schaeffer's *Power to the People: Democratization Around the World* (Westview Press, 1997) in *Perspective on Political Science*, vol. 27, summer 1998.

**Pamela Regan** (*Psychology*) published an article, "Of Lust and Love: Beliefs About the Role of Sexual Desire in Romantic Relationships," in *Personal Relationships*, vol. 5, 1998; coauthored with E. Kocan and **T. Whitlock** (undergraduate, Psychology) the article, "Ain't Love Grand! A Prototype Analysis of the Concept of Romantic Love," in the *Journal of Social and Personal Relationships*, vol. 15, 1998; with S. Sprecher, published an article, "Passionate and Companionate Love in Courting and Young Married Couples" in *Sociological Inquiry*, vol. 68, 1998.

## HONORS AND APPOINTMENTS

**Martin G. Brodwin** (*Administration and Counseling*) was elected president of the California Rehabilitation Counseling Association for 1998-1999.

**Costello L. Brown** (*Associate Dean, Graduate Studies and Research*) was recently appointed to the Advisory Committee for the federal Eisenhower Professional Development State Grant Program for a two-year term by Warren H. Fox, executive director of the California Postsecondary Education Commission.

## IN THE NEWS

**Wayne Bishop** (*Mathematics and Computer Science*) was featured in an article, "Math Gadfly Calls Math Faddists' Bluff," by Debra J. Sanders, *San Francisco Chronicle*, Aug. 7, 1998.

**Cal State L.A.** was featured in the *North East Sun*, *Monterey Park Comet*, *City Terrace Comet* and *Los Angeles Commerce Comet* on July 30, 1998. The news brief announced the L.A. City Council's presentation of a resolution to the University for its Sunrayce 97 victory and production of Mattel's Solar Eagle III Hot Wheels®.

The *Los Angeles Times* praised Cal State L.A.'s **Charter School of Education** in an editorial on a California Citizens Commission on Higher Education report, Aug. 10, 1998.

Cal State L.A.'s **Commencement Exercises** were featured in the article, "Cal State L.A. to Honor Roybal at 50th Anniversary Graduation," *Tribune*, June 10, 1998.

The School of Business and Economics **Distinguished Executive Award Dinner** and honoree Linda Griego were featured in an article in the *Mexican American Sun*, June 25, 1998.

The Charter School of Education's **Day of the Teacher** event was featured in the articles: "Cal State L.A. Presents Student Teaching Golden Apple Awards," *Montebello Comet*, June 18, 1998, and "Florence Goh 'Golden Apple,'" *South Pasadena Review*, June 10, 1998.

The appointment of **G. Timothy Haight** as dean of the School of Business and Economics was announced in an article in the *Herald American* and *The Press*, June 18, 1998, and in the *Chronicle of Higher Education*, Aug. 14, 1998.

**Karen Johnson** (*Associate Dean, Health and Human Services*) was featured in the article, "Professor Receives Physical Ed. Award," in *The Californian*, June 17, 1998. Johnson was one of four individuals recently presented with the Verne Landreth Award, the highest honor bestowed by the California Association for Health, Physical

Education, Recreation and Dance.

**Kon Lai** (*Economics and Statistics*) was quoted in an article, "How We Put it Together," by Daniel Gaines, marketing editor, *Los Angeles Times*, May 6, 1998.

**Susan Lue** (*Health and Nutritional Sciences*) had her research on soy and legumes cited in an article in *TODAY*, a news publication of Loma Linda University and Medical Center, June 4, 1998.

## UNIVERSITY ANNOUNCEMENTS

### Department Name Change

The name of the Department of Physical Education has been officially changed to the *Department of Kinesiology and Physical Education*, effective August 19, 1998.

### U-SU Welcomes Two New Members

The University-Student Union has announced the hiring of two new staff members: Daria Yudacufski, U-SU Crosscultural Program coordinator, and Joseph M. Aguirre, U-SU Student Development coordinator.

**Daria Yudacufski** brings with her four years of experience as the programming director of the Multicultural



Center and Women's Center at UC Santa Barbara. At Cal State L.A., Yudacufski will oversee the daily operations of the Asian Pacific American, Chicana(o)/Latina(o), Pan Afrikan, and Women's Student Resource Centers.

**Joseph M. Aguirre** comes to Cal State L.A. from The University of Texas at El Paso, where he worked as a student development specialist. At Cal State L.A., Aguirre will assist in planning and coordinating major U-SU activities and events. In addition, he will develop external sources of funding for programs, scholarships and operations.

## NEW EMERITI

The following recently retired faculty were recommended by their academic department or division for emeritus status. With approval from their School Dean, the Provost and Vice President for Academic Affairs, and the President, their emeritus status has been granted:

**Pollyanne Baxter** (Associate Professor of Music, 1988-Spring 1997)

**James A. Bolton** (Professor of Education, 1969-Fall 1997)

**Roger D. Brandt** (Professor of Electrical Engineering, 1962-Spring 1998)

**Millie Burnett** (Professor of Music, 1978-Fall 1996)

**Webster E. Cotton** (Professor of Education, 1966-Spring 1997)

**Marlene Farrell** (Professor of Nursing, 1963-Spring 1997)

**Robert R. Fiedler** (Professor of Art, 1961-Summer 1997)

**Eugene R. Fingerhut** (Professor of History, 1962-Summer 1997)

**Phillip I. Gold** (Professor of Mechanical Engineering, 1967-Spring 1998)

**Udo Heyn** (Professor of History, 1969-Winter 1998)

**Colleen B. Jamison** (Professor of Education, 1965-Winter 1997)

**Richard T. Keys** (Professor of Chemistry, 1959-Summer 1997)

**Freda O'Bannon-Lemi** (Professor of Nursing, 1968-Spring 1997)

**Carolyn R. Radakovich** (Professor of Art, 1970-Winter 1996)

**Jeanne Schnitzler** (Professor of Art, 1959-Spring 1997)

**Janet A. Seaman** (Professor of Physical Education, 1972-Fall 1997)

**John A. Tomaske** (Professor of Economics and Statistics, 1965-Fall 1997)

## STUDENT HONORS

### Cal State L.A. Students Set Records for Film and Video Awards

Seven broadcasting students and one art student from Cal State L.A. won major awards in the 8th annual Media Arts Festival Film and Video Competition, part of the 1998 CSU Summer Arts Program. The awards accounted for more than 30 percent of all winners statewide.

The first place category winners were **Nancy Iskandar** for her music video, "Untitled," and **Marlene Mathis** for her

documentary on education, "Meeting the Challenge." Receiving the Special Jury Award was **Marcos Romero** for his news/public affairs video, "Overdose." In addition, Honorable Mentions went to **Edgar Yanez** for his news/public affairs video, "Under Fire," **Jeff Curtis** and **Mark Tejon** for their comedy narrative, *The Adventure of Dairy Boy*, **Rafael Monroy** for an experimental work, *La Passion y Dolor en le Vida de Frida*, and art major **Lee Yie** for her experimental animation entitled "Tom's Diner." The faculty advisers who helped mentor the students were professors **Alan Bloom** (Communication Studies), **Thelma Vickroy** (Communication Studies), **Matthew Jacobson** (Communication Studies), and **Tony Longson** (Art). Bloom completed his second year as director of the Media Arts Festival.

Cal State L.A.'s broadcasting program tied with San Francisco State's cinema department for the most winners in the state.

### Students Garner First Place Honors in CSU Research Competition

Cal State L.A. was honored to have two first-place winners, **Robert C. Jones** (I.) and **Luis Enrique Selva Rebollo** (r.), at the statewide CSU Student Research Competition held at CSU Chico on May 1 and 2. Of the 22 California State University campuses, 21 participated, and nearly 170 students entries were submitted at this 12th annual competition.

Robert C. Jones is a master's degree candidate in the Department of Philosophy at Cal State L.A. His project, "Is Language a Necessary Condition for Thought?" was completed under the guidance of faculty mentor **Jennifer Faust** (Philosophy).



The second first-place winner, Luis Enrique Selva Rebollo, is a graduate student in the Department of Physics and Astronomy. His faculty mentor is **William A. Taylor** (Physics and Astronomy). The title of his research presentation was "Ion Induced Electric Field Transient...The Single-Event Gate Rupture (SEGR)."

Eight other Cal State L.A. students who were top winners at our campus competition participated in the CSU event. They were: **Carla Fortney** (art); **Pedro Gonzalez** (biology); **Misty Iwatsu** (marketing); **Karen Leung** (biology graduate student); **Rene Martinez** (electrical engineering); **Yanira Osorio** (biology graduate student); **Sumanta Kumar Pal** (biology); and **Malcolm Potter** (sociology graduate student).

"The ten students exemplified the wonderful rainbow of age, disciplines and ethnic backgrounds at Cal State L.A.," said **Costello Brown** (Associate Dean, Graduate Studies and Research), who has been the campus coordinator of the annual event for seven years.

The first level of the competition is usually held on each CSU campus during the winter and is open to all enrolled students in any field of study, at both undergraduate and graduate levels.

### Students Win Top Prizes at National Marketing Competition

Cal State L.A. students recently won the Top Marketing [Project] Award and Top Region Award at the 1998 Pi Sigma Epsilon (PSE) National Competition in Norfolk, Virginia.

Under the direction of PSE's Phi Chapter president **Tony Au**, competitors **Misty Iwatsu**, **Margarita Perez Sanchez**, **Ronald Yee**, **Teresa Cisneros**, and **Marie Esperanza Garcia** defeated more than 60 PSE marketing teams from other universities around the country.

The winning project was developed through General Motors Marketing Internship project headed by Marketing chair **Shirley Stretch-Stephenson**. Students partnered with Bewley Allen Cadillac Dealership of Alhambra and executed the Catera project in spring quarter, 1997.

During the competition, Cal State L.A.'s PSE team presented the Cadillac Catera project before a panel of eight judges. The student team was questioned about the development, implementation, and assessment of the marketing plan and was assessed on its ability to communicate and to effectively present the project.

Pi Sigma Epsilon is a national, professional co-educational fraternity in marketing, sales management, and selling.

## Golden Key Honors

**Fred Witzig** (junior, social science/history) and **Moong-Shi Chan** (senior, accounting) were both recently awarded scholarships at the annual membership induction reception for the Cal State L.A. chapter of the Golden Key National Honor Society on April 3, 1998. Witzig carries a 3.982 GPA, and has been named to the National Dean's List. He is a Sunday school teacher and church trustee. Moong-Shi Chan carries a 4.0 GPA. Chan was vice president of the Business Student Council and has been named to the National Dean's List. Faculty and staff selected for honorary membership in the Society and recognized at the ceremony were **William A. Taylor** (*Physics and Astronomy*), **Chris Arnetter** (Rowland Unified School District), **David Perrott** (*Psychology*), and **Thomas Neal Laffey** (*Student Life*). Honorary members receive full rights and privileges of the Society and are selected based on contributions to the community, the University, and its students.

## Sigma Delta Pi Literary Honors

Spanish majors **Froylan Cabuto** and **Juan Orlando Ramos**, both members in good standing of the National Collegiate Hispanic Honor Society Sigma Delta Pi, have won the first and second literary prizes, respectively, for their creative work published in 1998 in *El Cid*, a literary journal for Sigma Delta Pi members. The selection committee consists of professors of Spanish from the Citadel, a chapter of Tau Iota (which publishes the journal), and other universities nationwide.

## IN MEMORIAM

### Jeanie Collar

Jeanie Collar died on May 12, 1998, at St. Joseph Hospital, while in cardiac care as a result of a heart attack on March 2, 1998.

She started working at Cal State L.A. on September 24, 1962 in the Placement Office. She also spent a few years working off campus for the Peace Corps before returning to Cal State L.A. to work in the Communications Office, where she became a section supervisor. She later moved to the office of the vice president for Information Resources Management. Her last position on campus was in the Career Center as an administrative assistant. She was work-

ing there when she had her first stroke on April 7, 1996.

A long-time friend and former Cal State L.A. staff member, Jan White, notes that Jeanie was a thoughtful person, always "ready to lend a helping hand," and will be remembered for her "cheery personality and easy smile."

Collar is survived by her three children, Eric, Valerie and Cathy, and her three grandchildren, Jessica, Samantha and Christopher. She also leaves a brother and two sisters. Her family has indicated that donations may be made to the Cystic Fibrosis Foundation.

### Butrus Abd al-Malik

Butrus Abd al-Malik, Professor of History from 1969 to 1990, died July 12. The History Department has established a scholarship fund in his honor.



He had already served nearly a normal life-time of distinguished scholarship and teaching when he came to Cal State L.A. in 1969 as a Distinguished Visiting Professor of History at age 60.

**Daniel Crecelius** (*History*) had been his student at Princeton and was able to invite Abd al-Malik to Cal State L.A. as a visiting professor. Asked to stay, Abd al-Malik remained at the University until his retirement at age 81.

"I live by teaching," said Abd al-Malik, who never missed a class in his entire career until he was hospitalized by cancer. Even then he made heroic efforts to meet nearly every class while he was in chemotherapy.

Students appreciated his efforts. His dean called him "the most beloved teacher whom I have ever known." He was famous for his opening day tour de force, in which he provided the etymology of the name of every student in the course. Years later, students would be overwhelmed when he would call them by name as they passed on campus.

An unprecedented legion of students followed him to whatever courses he taught. Faculty from a variety of disciplines and administrators often

sat (or even *stood*) in his classes to learn from him.

He taught courses in Arabic, Coptic, Aramaic, and Hebrew languages, as well as English, and was fluent in Greek and Latin. He was respected internationally as a scholar of the Bible, an authority on early church history, a linguist and humanistic professor. The most memorable of his countless scholarly publications is the modern Arabic translation of the Bible from original Greek and Hebrew sources. This has a companion aid, the *Dictionary of the Bible in Arabic*.

In his letter supporting his colleague's nomination for the CSU Outstanding Professor award in 1985, **John Allswang** (*History*) wrote that "the concept of 'Outstanding Professor' better fits him than any academic I have ever known." In addition to that nomination, Abd al-Malik was a campus Outstanding Professor in 1973 and won the CASE (Council for Advancement and Support of Education) Silver Medal in 1986.

An ordained Presbyterian minister, he was a member of the campus ministry during his 22 years at Cal State L.A.

### Gerhard Albersheim

Gerhard Albersheim, Professor of Music from 1956 to 1970, died last year at a retirement home in Arlesheim, Switzerland.

He earned a Ph.D. from the University of Vienna and performed frequently on the piano, both as soloist and accompanist. Eminent soloists whom he accompanied included Jussi Bjoerling, Dietrich Fischer-Dieskau, Lauritz Melchior, Ezio Pinza, and Elizabeth Schumann. He was honored by the campus as Outstanding Professor in 1968.

Albersheim had been hidden from the Nazis in Vienna by the woman who became his wife, Erna. When he was invited to fill a position in the Los Angeles Conservatory at UCLA, she agreed to move on the condition that they return to Europe when he retired, to be near her children from an earlier marriage. They moved to Basel, Switzerland in 1970, where they remained until her death.

Albersheim remained active as a pianist and interpretation coach for most of nearly three decades in Switzerland. During the 1980s, he published *Die Tonsprache* (The Language of Tones) and a second edition of *Psychology of Music*, which was first published in 1974.

(Continued on page 12)

## In Memoriam (cont. from page 11)

### John R. Cox

John Cox, Professor of Finance from 1955 to 1983, passed away on April 24 at the age of 79 after a short illness. Memorial services were held on April 29 at Rose Hills Memorial Park in Whittier.

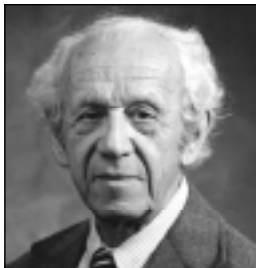
Cox received his Ph.D. in economics from the University of Southern California in 1962, already having acquired a C.P.A. license in California in 1951.

He rose from private to lieutenant colonel in the U.S. Army Corps over a four-year period. For a good part of this time, he was with the 57th Bomber Wing. Having scored highly in the sciences and mathematics on the battery of inducted tests, Cox was assigned to meteorological school and was trained as, and became, a weather forecaster, setting up the first weather station.

During his long tenure at the University, Cox contributed to the School of Business and Economics and the University in a variety of ways, particularly in curriculum matters. It was Cox who headed complete program revisions that had to be made to conform with the demands of accreditation reviews. In each case the results were unqualified successes, and he continued to serve the School even after retirement.

### Solomon Diamond

Solomon Diamond, Professor of Psychology from 1949 to 1971, and one of the first two recipients of the Outstanding



Professor award from the Trustees of the (then) California State Colleges, died of natural causes at his home in Berkeley in July. He was 91 years old.

Diamond received his doctorate from Columbia University in 1936. As one of the earliest faculty members, Diamond shaped the character of the Department of Psychology and, to a great extent, the University as well. He continued to teach a course, History of Psychology, in retirement until 1986.

A former president of the History of Psychology division of the American Psy-

## Voter Registration on Campus, Sept. 30

The Cal State L.A. campus will be the site of a **major voter registration drive on Wed., Sept. 30**. The drive, spearheaded by Associated Students, Inc. (ASI) features **Assembly Speaker Antonio Villaraigosa and California Secretary of State Bill Jones at an 11:20 a.m.-12:15 p.m. rally** in the Free Speech Area. At 12:20 p.m., Jones will speak to a combined class of Political Science, Communication and Business majors, and visiting high school students. Speaker Villaraigosa will address a similar morning class. "We are hoping to

register every eligible student, faculty and staff member," said ASI president Hector Barajas. "More than 60 area universities will be following our lead and organizing similar drives on their campuses, making this the biggest student voter registration effort in history," said Barajas. Music, free popcorn, sno-cones, cotton candy, drinks, candy bars and back-to-school gifts provided by the University-Student Union, UAS and Pepsi Cola will add to the festive atmosphere. ■

## Education Bond is Prop. 1A on November Ballot

Governor Pete Wilson signed the \$9.2 billion K-University Public Education Facilities Bond Act on August 27, 1998, placing the important measure on the November ballot as **Proposition 1A**. An estimated \$832 million is allocated for the CSU through 2001-2002 academic year. If Prop. 1A is passed, Cal State L.A. could receive more than \$56 million for facilities projects.

The bond would fund upgrades to correct structural, health and safety code deficiencies; renovations, including technology upgrades; and new facilities, so that more students can attend CSU campuses.

If passed, the bond would provide Cal State L.A. with \$4.4 million for equipment for the remodeled Engineering and Technology building, and \$9.89 million for Music building code compliance upgrade. Funding equaling more than \$30 million for Physical Sciences building seismic renovation planning and construction, an additional \$795,000 for Music building equipment, and more than \$11 million for telecommunications infrastructure working drawings and construction has been proposed and is anticipated, pending approval of the CSU Trustees and the Governor, if Prop. 1A passes. ■

chological Association, Diamond was a widely recognized scholar who read five languages with facility. His voluminous scholarly publications spanned more than 60 years. His published books were *Personality and Temperament* (1957), *Information and Error* (1959), *Inhibition and Choice* (1963), *The World of Probability: Statistics in Science* (1964), and *The Roots of Psychology* (1974). He was author of innumerable journal articles and invited addresses.

He traveled through Europe during a sabbatical leave in 1964 to purchase nearly 400 rare books that represented the original sources essential to the history of psychology. These books became

the basis for lectures in the History of Psychology course that he taught for many years. His huge library of rare books, including many medieval texts, has been donated to the Archives of the History of Psychology at the University of Akron.

He is survived by his wife of 70 years, Florence, also a psychologist, and by a son and grandchildren.

**Michael Roffe**, a former student of Diamond's and now chair of the Department of Psychology, declared, "all of us who had the good fortune to know Sol as teacher, colleague, or friend will feel the loss of this valued member of our profession."