



University

The Campus Community Newsletter



REPORTS

<http://www.calstatela.edu>

Fall 2004, vol. 35, no. 1

Published by the Office of Public Affairs

What's new on campus?

Intimate Theatre opens

This November, the bright new north "star" on the campus horizon is the Luckman Intimate Theatre—a flexible black box performance space with seating that can be configured for 99 to 250, designed by Jeffrey M. Kalban & Associates Architecture.

The final component of the Harriet & Charles Luckman Fine Arts Complex, the theater—with its elliptical lobby and curving, tricolor brick design—carries the striking Luckman Complex motif to the edge of the Street of the Arts, completing the northern gateway to campus.

Theatrical productions planned for the Intimate Theatre's first season beginning in November include *Culture Clash* in AmeriCCA, Susannah York's *The Loves of Shakespeare's Women* in February, and in April, About Productions' *They Shoot Mexicans, Don't They?*, an original work combining dance, video/film, text, and music, says Luckman Executive



Director **Clif Harper**. Details about additional events will be announced throughout the year.

"Because it is such a flexible space, and one of the few state-of-the-art mid-size houses in the city, we are especially looking to engage the L.A. theatre community," says Harper. "Rental rates will be very reasonable," he notes, and the performing area, featuring a 40-foot by 20-foot sprung floor, will accommodate dance ensembles, musical groups, solo artists, and cabaret-style performances.

The Luckman Fine Arts Complex facility—comprising the 1,152-seat Luckman Theatre, the Luckman Gallery, and the Street of the Arts and Amphitheatre—opened with a gala event highlighted by a Los Angeles Philharmonic concert on Nov. 9, 1994. As the Complex now moves into its second decade of operation, excitement is in the air again as the Street of the Arts welcomes the new mid-size theatre!

Plans for the University-Student Union

The new University-Student Union, providing more space for student gatherings and programs, will complement the architecture of the Luckman Complex and The Golden Eagle, to which it will be connected by a third-floor bridge. The new U-SU will include an expanded computer lab, a state-of-the-art fitness center, a 200-seat theater, and increased meeting and lounge space.

The U-SU officially closed on Sept. 8 to prepare for construction of a new facility. The decision to rebuild resulted from recent seismic analysis and a student poll.

"Students and staff members are thrilled about the future possibilities of the new building," says **Joseph Aguirre** (U-SU), executive director, who notes that it will function as "a home away from home" for many students.

Temporary home: Programs and services offered at the U-SU are in the process of moving to the King Hall Basement, D Wing, also called the "Garden Level." It will be home to the Cross Cultural Centers, Center for Student Development and




Programs, Associated Students, Inc., Alumni Association, U-SU Administration and Graphics, and Golden Eagle One Card. Office hours will vary; please contact offices at their existing numbers for more information.

In the interim, the Lot F grassy area next to Student Housing will be a performance space for special outdoor events. Café LA, the Union Link, The Pit, and the ticket/info booth will no longer be available; however, Metrolink/Bus passes can be purchased from Commuter Services, Bungalow C. Please contact ext. 3-2450

for questions regarding amusement park tickets or any of the above services.

Demolition: Demolition of the existing building is scheduled for winter break during Dec., with construction immediately following. The Free Speech Area, ATMs, Union Walkway and vendor spaces will remain open until Nov. 24. The CSLA Federal Credit Union is discussing plans to relocate the ATMs elsewhere on campus.

Construction: Construction will take approximately 2½ to 3 years. Grand opening is targeted for Jan. 2007. Construction concept plans: <www.calstatela.edu/usu/usu2004/concept.html>. U-SU info: ext. 3-2450. 

**For expanded online edition,
go to:
[www.calstatela.edu/
UniversityReports](http://www.calstatela.edu/UniversityReports)**

America's best!

U.S. News & World Report 2005 "America's Best Colleges" issue has ranked Cal State L.A.'s business and engineering programs among the nation's best undergraduate programs, and the top in greater Los Angeles, for the sixth year in a row.

Using a reputational survey sent in the spring of 2004 to determine the rankings, *U.S. News* ranked the **business program** of the College of Business and Economics among the top 150 undergraduate business programs (non-Ph.D.) in the United States. Undergraduate business moved up to #104 in this year's ranking, tied with Cal Poly-SLO among others and finished ahead of Loyola Marymount.

U.S. News ranked the **engineering program** (#33) of the College of Engineering, Computer Science, and Technology among the best 50 undergraduate engineering programs (non-Ph.D.) in the United States. Listed in a separate category, Cal State L.A.'s undergraduate electrical engineering program ranked #17 among 21 top-rated schools specializing in the areas of electrical/electronic/communications. LA

Critical acclaim

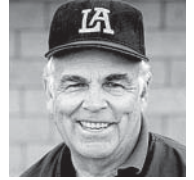
Steve Rothman (*Theatre Arts and Dance*), department chair, recently directed a critical hit, "What Are You... Deaf?" at the well-known Deaf West Theatre (DWT) in North Hollywood. The new two-person solo show, written by CJ Jones, chronicles a deaf man's journey in America from the 1950s to present. The world-premiere performance received enthusiastic reviews from the *Los Angeles Times*, the *L.A. Daily News*, *Noho L.A.*, *Back Stage West*, and *L.A. Weekly*.

Best known in the Los Angeles area as founder and artistic director of the revitalized Pasadena Playhouse, Rothman directed DWT's acclaimed "Of Mice and Men" and "Orphans." DWT was founded in 1991 by artistic director Ed Waterstreet, to improve and enrich the cultural lives of 1.2 million deaf and hard-of-hearing individuals living or working in greater Los Angeles. It provides exposure and access to professional theater, filling a void for deaf artists and audiences. LA



Coach Herbold retires

Head baseball coach **John Herbold** has retired after 21 seasons with the Golden Eagles. Herbold served 49 years as either a high school or college head baseball coach in the Los Angeles area.



Herbold stands as the winningest head coach in Cal State L.A. baseball history with 455 victories in his 21 years, including 15 campaigns of at least 20 wins. He became CSULA's all-time leader with his 398th win February 10, 2002, surpassing the late Jim Reeder, for whom the Cal State L.A. baseball field is named.

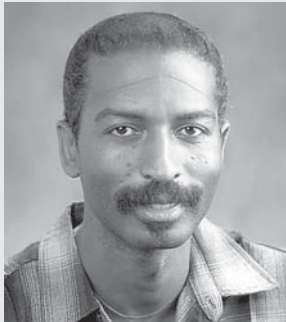
Herbold's 1997 and 1998 Cal State L.A. teams were among the program's best, winning back-to-back CCAA Conference titles while compiling a combined mark of 41-23 in conference play. The 1998 squad also earned a berth into the NCAA Tournament, the first for the CSULA baseball program since the 1977 team finished in fourth place at the College World Series.

This January, Herbold received the Lefty Gomez Award, presented annually by the American Baseball Coaches Association to an individual who has distinguished himself amongst his peers and has contributed significantly to the game of baseball locally, nationally, and internationally.

Overall, Herbold recorded a lifetime record as a head coach to 938-841-4 (.527) over a span of 1,783 games. LA

Psychology major receives Hearst scholarship

Dion Davis, a psychology major, was recently selected as one of 14 students to be honored with the 2004-05 William R. Hearst/CSU Trustees' Award for Outstanding Achievement by the CSU Board of Trustees. The systemwide award provides \$3,000 scholarships to students with financial need who demonstrate superior academic performance, community service, and personal accomplishments. Davis is the second CSULA student in the last four years to receive this award.



Davis, who received his undergraduate degree from Cal State L.A., is now a graduate student in psychology with a career goal of becoming a licensed marriage and family therapist. Davis' difficult childhood was filled with violence and economic hardship, and he was involved with gangs. Even-

tually, he turned his life around and returned to school. Davis took his high school equivalency exam and attended a community college, transferring to Cal State L.A. in 2001.

In a nominating letter, President **James M. Rosser** writes: "Mr. Davis has expressed a goal to

use his own life experiences as an inspiration to others, in order to serve as a role model for those who have made poor decisions without the intervention of a caring adult. Though life continues to be a struggle for him, Mr. Davis is determined to persevere."

As an undergraduate, Davis received awards from the Department of Psychology as well as the Golden Key Honor Society. Working in homeless shelters and providing support to those battling addictions, he has been called a "beacon of light."



University Reports

University Reports is published by the Office of Public Affairs. All material must be sent by e-mail, <cselkin@cslanet.calstatela.edu>. For submission guidelines, see <<http://www.calstatela.edu/univ/ppa/ur/urform.htm>>. (Call ext. 3047 if you have no access to the Web.) Copy for the Fall 2004 issue (vol. 35, no. 2) must be received in the Public Affairs Office by Fri., Oct. 1, 2004.

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Printing: Reprographics

Wind ensemble receives rave reviews at festival

In April, Cal State L.A.'s Wind Ensemble performed to rave reviews at the 24th Annual Collegiate Wind Band Festival at CSU Fresno. Cal State L.A. was among the more than 1,000 colleges and universities whose musical ensembles performed before a panel of some of the world's most distinguished scholars, conductors and musicians.

Abel Ramirez (*Music*), conductor of the Wind Ensemble, comments, "This Festival has received national recognition in the past and continues to do so.



I simply could not have been more proud of our students as they truly maximized their performance potential."

The performance by CSULA Wind Ensemble generated an overwhelming re-

sponse from the audience as well as a standing ovation from the adjudication panel.

Taped comments included that of Larry Sutherland, director of bands, CSU Fresno ("You guys are awesome, absolutely amazing!"), Kenneth P. Ayoob, CSU Humboldt ("Stunning, stunning... just absolutely beautiful!"), and Richard Floyd, University of Texas-Austin ("Magnificent. This is the finest ensemble I have heard all weekend...all year!").

Praising the band's "splendid" and "high-octane performance," Sir Philip Wilby, a leading authority in instrumental pedagogy, said: "Your performance of this music makes it abundantly clear that this is, indeed, a serious enterprise. I cannot think of a more satisfying and appropriate way to conclude this music conference than with a performance of this music and this ensemble." LA

Faculty members teach summer arts workshops

Two faculty members participated in this year's CSU Summer Arts—a two-week intensive program in theater, dance, music, visual arts, creative writing, new media, and arts education. From June 27 to July 10 at CSU Fresno, **Deborah Hol-**



Deborah Holland

land (*Music*) coordinated a course on The Art of Sound Recording, while **Tanya Kane-Parry** (*Theatre Arts and Dance*) was the course coordinator for Viewpoints in Action: Performance Techniques for Actors and Dancers.

Designed primarily for actors, dancers, directors, choreographers and performing artists, the Viewpoints in Action workshop empowered the performer with tools, skills and vocabulary to create and perform physically, emotionally and spiritually engaging work.



Tanya Kane-Parry

The Art of Sound Recording workshop covered analog and digital recording techniques for rock, jazz, classical, and film music and focused on developing and refining pre-production, programming, editing, mixing, re-mixing and mastering skills. LA

CSULA concert choir tours Colorado

The CSULA Concert Choir, led by **Thomas Miyake** (*Music*), traveled to Colorado this spring to perform. On May 20, they presented a concert at Bethany Lutheran Church in Englewood, with an encore performance at Cherry Creek Presbyterian Church on May 21.



The CSULA Concert Choir is the premiere choral ensemble at the University. It is almost entirely made up of music majors and minors.

Their program on tour highlighted Ralph Vaughan Williams' masterwork *Benedicite*, and included other choral favorites, such as Kirke Mechem's *Choral Variations on American Folk Songs*, and Brahms' *Neckereien*. Gwyneth Walker's stirring *Tambourines* provided gospel flavor, and René Clausen's beautiful setting of the biblical text *To Everything There is a Season* rounded out the program.

In addition to the two concerts, the choir enjoyed musical exchanges with Eaglecrest, Grandview and Cherry Creek high schools. LA

Public Affairs FYI

Update your Web pages! An easy-to-use template will modernize and streamline Web sites. The University Web Committee has established design, content, and accessibility guidelines to give a professional and consistent look to CSULA online, which must be met by all academic Web sites. Find instructions at <www.calstatela.edu/its/template/index.htm>.

CSULA acronym: Find out about logos, degree abbreviations, printing procedures and more in the online *Graphic Standards and Style Manual* at <www.calstatela.edu/style/>.

Printing a brochure or newsletter? Submit a Print Center order form to the Office of Public Affairs for approval. Find it in the Microsoft Outlook Public Folders under "Public Affairs." See the *Graphic Standards and Style Manual* for more information.

Using photos? Make sure your subjects sign the mandatory Visual Release Form, found in the Microsoft Outlook Public Folders under "Public Affairs."

University Reports online: To access current and archived articles and faculty entries, use the UR search engine on the left-hand column at <www.calstatela.edu/UniversityReports/>

Guide to the Experts at Cal State L.A.: This electronic guide provides a summary of the areas of interest and expertise of faculty willing to work with the media. Check out our faculty experts at <www.calstatela.edu/univ/ppa/mguide/toc.htm>. To be included as a faculty expert, call ext. 3-3047.

For more information, contact the Office of Public Affairs at ext. 3-3050.

Upcoming events

Billie Jean King and Friends, Honoring Joe Shapiro:
Sat., Oct. 2. Call ext. 3-3080.

HENAAC Conference:
Thu., Oct. 7-Sat., Oct. 9.
Call ext. 3-4565.

31st Annual Alumni Awards Gala:
Thu., Oct. 21. Call ext. 3-4980.

For more campus events, go to:
www.calstatela.edu/calendar

Nursing program receives Tenet grant

The School of Nursing was awarded a \$790,000 grant by Tenet California and the Tenet Healthcare Foundation, the charitable giving arm of Tenet Healthcare Corp., over the next two years to establish entry level master's (ELM) and entry level baccalaureate (ELB) nursing programs.

Cal State L.A. launched its ELM program this summer 2004; an ELB program is now in the planning stages and may be a collaborative effort with other local CSU campuses.

The initial funds from this grant inaugurated the new ELM program, and over the course of the grant about 200 additional nurses are expected to be educated.

"The innovative new degree programs created by this generous grant will give our University the opportunity to overcome the state's tough budgetary restrictions and begin to offer nursing education to hundreds of new students," said

Judith Lynne Papenhausen, former director of the School of Nursing. "We are very pleased that the Tenet Healthcare Foundation is contributing in such a meaningful way to the health and well-being of all Californians."

These entry level programs build on previous learning experiences of students and transition individuals who already have undergraduate degrees in other disciplines into nursing through an intensive accelerated clinical nursing program lasting five to six quarters.

It is expected that ELM students will enter the work force and continue graduate work part-time; ELB graduates would enter the workforce and could elect to continue graduate studies.

This summer, Papenhausen, an Outstanding Professor, retired after a 32-year faculty tenure; **Rhea Williams** (*Nursing*) will serve as acting director this fall.

U.S. News and World Report 2005 "America's Best Graduate Schools" edition has ranked Cal State L.A.'s nursing master's degree program among the top in the nation. Cal State L.A. is one of only three—along with UCLA and USC—in the Los Angeles area, and the top-ranked CSU campus leading CSU San Diego and CSU San Francisco on the list. In the fall of 2002, surveys were conducted for 2003 rankings of master's programs in nursing accredited by either the Commission on Collegiate Nursing or the National League for Nursing Accredited Commission. All of the peer assessment surveys were conducted by the market research firm, Synovate.

Top 100 again

Cal State L.A. was recently listed #12 among *Black Issues in Higher Education's* "Top 100," a national list of colleges and universities that conferred the most bachelor's degrees to minority students in 2002-2003, based on data from the U.S. Department of Education.

In a separate listing by disciplines, Cal State L.A. ranked #1 in awarding bachelor's degrees in education to minority students, #2 in awarding bachelor's degree in education to Hispanic students, #4 in awarding bachelor's degree in education to Asian American students, and #6 in awarding bachelor's degrees in area, ethnic, culture and gender studies to Hispanic students.

Cal State L.A. was also listed among the top ten in awarding bachelor's degree in computer and information sciences and support service to minority, Hispanic and Asian American students.

Additionally, Cal State L.A. is the top ranking institution in California awarding bachelor's degrees in all disciplines combined to Hispanic students.

Around campus...



On Thursday, July 22, at noon, an all-campus welcome home celebration and party honored the Super Eagle with a parade starting at Salazar Hall and ending at the Free Speech Area. The campus community enjoyed Sno-Cones and popcorn and received free memorabilia keychains! CSULA Super Eagle is first in the nation and second in the world at SAE's 2004 Supermileage Competition.



California Apparel News

"Fresh Crop, Emerging Designers," the 13th annual student fashion show, made its stylish appearance this year on May 21, at the historic New Mart Building, Fashion Theater, in Los Angeles. The evening showcased works by student designers from the CSULA Fashion and Textiles program. Modeled by Naomi Jennings is a three-piece black suit designed by Bernice Lee. The puffy outfit is modeled by Jennifer Bednar and designed by Sara Shishegar.

Fall Faculty Day

The Fall Faculty Day program on Sept. 20 will begin 9 a.m. at the Luckman Theatre, immediately followed by a brunch at the Golden Eagle Ballroom.

College Meetings: *(subject to change)*

A&L 11:30 a.m., Music 149
 B&E ... 12:15 a.m.-1:15 p.m., SH E184
 EDU 12-2 p.m., KH LH 1
 ECST ... 11:30 a.m.-1 p.m., FA 244
 HHS 11:30 a.m.-3 p.m., Roybal
 NSS 11 a.m., Bio Sci 144
 Library 2-3 p.m., LIB NB530

Call the Academic Affairs office at ext. 3-3818 for more information.

For listing of new faculty, faculty tenure and faculty promotions, go to:

www.calstatela.edu/UniversityReports/