

C A L S T A T E L . A .

TODAY

The News of California State University, Los Angeles

Winter 2002



U.S. Treasurer
Rosario Marin '83

Cal State L.A.'s
remarkable presence
in public service

CAL STATE L.A. TODAY

The News of California State University,
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Editor

Nancy Miron

Contributing Writers

Jill Boline, Chris Hughes,
Nancy Miron, Carol Selkin, Margie Yu

Copy Editors

Nancy Miron, Carol Selkin

Graphic Design

Yuri Watanabe

Photography

Stan Carstensen

EDITORIAL BOARD

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Institutional Advancement

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Carol Selkin: Director of
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Forward inquiries and submissions to:

Cal State L.A.

Office of Public Affairs

5151 State University Drive,

Los Angeles, CA 90032-8580

Voice: (323) 343-2780

Fax: (323) 343-2781

E-mail:

nmiron@cslanet.calstatela.edu

<http://www.calstatela.edu/>

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On the cover—*There can be no doubt that, when it comes to producing alumni with commitment, Cal State L.A. is among the best. An amazing number of leaders in public service got their start right here at Cal State L.A. On the cover: alumna Rosario Marin '83, United States treasurer, became an activist and entered the public service domain after her child was born with Down Syndrome.*

Photo credits: cover and far left and right, page 5, Stan Carstensen; all others thanks to the U.S. Treasury.

See story on page 4.

PepsiCo Foundation donates \$1.4 million to fund Frito-Lay Leadership Center

PepsiCo/Frito-Lay has funded a model program aimed at helping students develop into business and technology leaders. Frito-Lay Chairman and CEO Al Bru recently visited campus to present University President James M. Rosser with a \$1.4 million gift from the PepsiCo Foundation. This gift, which will be supported with significant in-kind donations by Frito-Lay, Inc., launches programs within the College of Business and Economics, and the College of Engineering, Computer Science, and Technology.

The donation established the Frito-Lay Leadership Center, designed to strengthen the economy of Southern California and its future work teams and leaders through leadership preparation, scholarships, internships, and community outreach programs.

"Cal State L.A. shares with PepsiCo/Frito-Lay a vision of business driven by the imperatives of global economics and rapid technological changes," said Rosser. "As one of the most culturally diverse universities in the United States, Cal State L.A. is a dynamic presence at the center of this key economic region. Together, our strengths can produce business leaders and a workforce educated by cutting edge programs."

The Center will support business and technology studies that are especially attuned toward building an inclusive workforce — the key to the multicultural corporation and a healthy business community. It will be aimed at shaping Southern California retailing dynamics and enhancing the region's business climate. In addition, the Center will support:

- Partnership opportunities for executives and academicians to team up in conducting trend research, as well as publishing reports for industry, educators and students.



- A Frito-Lay "Professor for a Day" Program, to host corporate executives who will bring valuable, real-world experience into the classroom.

- Student clubs and organizations will participate in leadership series to include topics such as business ethics, public and professional speaking and presentation, bridging cultural and communication gaps and being a successful team player and leader.

- An executive lecture series will feature speakers discussing leadership development, including the cultural, political and sociological factors that affect business relationships.

- A global leadership conference, featuring PepsiCo/Frito-Lay top executives and leaders from different fields and countries, who will address topics such as managing diverse workforces and markets.
- Annual corporate events, including career development activities, will inform area high school and community college students of career possibilities.

Cal State L.A.'s leader for the "Gateway to Los Angeles" partnership is Timothy Haight, dean of the College of Business and Economics. Fermin Cuza will serve as director of the Frito-Lay Leadership Center. As the College's executive-in-residence, Cuza liaises with the international trade and business community to develop related courses for the College.



President's scholar making great connections

Second year President's Scholar Edmund Wang, 19, claims to be a geek and proud of it. "Geeks," he says with a grin, "rule the universe." While this young scholar considers geekiness a plus, don't make the mistake of adding the 'nerd' label—"there's a difference!" he laughingly protests.

But being smart—even if viewed as nerdy or geeky, definitely gives Edmund and the 26 other young Cal State L.A. President's Scholars a definite edge. "I've had dinner with the President and know all the deans," he says. "I think we are making tremendous connections for our future."

Graduating from San Gabriel High School with a 4.2 GPA, a 1200+ SAT and AP credits, Edmund was an ideal candidate for the award. "I told my parents they didn't have to worry about paying for college," he says. "When I heard about the President's Scholar program, I was interested because I knew Cal State L.A. was known for its accounting department. So I did a lot of research, comparing it statistically against others, and it really does have the best program around." Even though he was recruited by M.I.T. and UCLA, he says Cal State L.A. was the only school he wanted to attend—"my first choice—I like being around people from all walks of life," he says.


Now a sophomore with a double major in accounting and finance, and a CIS (computer information systems) minor, Edmund says he has encountered some "amazing" professors—"ones who teach not just from a textbook, but



who enrich you by helping you understand how things from the classroom apply to real life." He especially enjoys the toughest professors with the highest academic standards. "They're demanding because they care that you learn," he says. Inspired by his grandfather, who was in the cotton business, his eventual goals are to earn a master's in business taxation and then head for law school.

Edmund learned English 12 years ago when his parents relocated from Shanghai, China to allow him greater opportunities, for which he remains grateful. "My parents' expectations were always high. But I'm not a spoiled only child. They get on me if I don't do my chores." In his spare time, he enjoys reading things such as the Jenkins Committee Report on Financial Accounting and working on 3D models and puzzles. He also works for Cal State L.A.'s Office of Outreach and Recruitment as its representative to San Gabriel High School, giving applications workshops, presentations and answering student questions about Cal State L.A.

This confident young scholar is ready to face most any situation without fear. "I figure if you can make fun of yourself, you have nothing to be embarrassed about." Yet upon meeting the other President's Scholars, said, "I don't know how I got picked...they're all AWESOME."

Major funding for the President's Scholars program, which now includes 27 students, is made possible through gifts to the Annual Fund. 


Scientists in the making: Beckman scholars

Chemistry major Alfred Baca and biology major Autumn Ivy are The Arnold and Mabel Beckman Foundation Beckman Scholars for 2001-2002.

Working with chemistry and biochemistry professor Feimeng Zhou, Baca is researching studies of metal transfer between metallothioneins and apometallothioneins with hybrid electrochemical methods. Metallothionein is believed to be an important protein in metal detoxification.



Ivy is researching the effects of noradrenergic and serotonergic receptor antagonists on the regulation of BDNF mRNA expression, under biology and microbiology professor Amelia Russo-Neustadt.

The Beckman Scholars Program is an invited program to help stimulate, encourage and support research activities by exceptionally talented undergraduate students who are pursuing their studies at accredited universities and four-year colleges located in the U.S. 

Hearts in the right place

In the wake of the September tragedy, many wondered what might be done to help the nation's collective healing. Dave McNutt, '67 BA, '76 MA, executive director of Public Affairs at Cal State L.A., didn't hesitate long. Using his background as an artist, he designed the 91101 Star Heart as a pocket reminder that "life is precious, courage is abundant and generosity thrives in the USA." McNutt covered the initial cost to cast the pewter hearts and requested that each re-


cipient make out a check for a minimum of \$3 to either the American Red Cross, the Twin Towers Fund, the HERE Relief Fund, or the September 11th Fund. Thus far, through friends



The team supporting the Star Hearts project: Charys Scotton (left), ASI Board, College of Natural and Social Science; Natoya Blaylock, ASI president; and Dave McNutt. Not pictured: Roy Rivas, ASI vice president.

and family, McNutt has forwarded several thousand dollars for relief efforts. "Donations have ranged from \$3 to \$100 for a single 91101 Star Heart and we've distributed hundreds," says McNutt.

Now, Cal State L.A.'s Associated Students Board of Directors have gotten behind the project with financial support and displays in the Associated Students, Inc. office and the campus bookstore. ASI President Natoya Blaylock also sent letters and samples to President Bush and New York Mayor Giuliani

describing how students are using Cal State L.A.'s home-grown, heartfelt emblem as a fundraising incentive to show how much the campus community cares. 


Reaching out to help callers

KCET and the College of Health and Human Services collaborated on a one-hour October special about children and their reactions to the national crisis on *Life & Times Tonight*. Cal State L.A.'s child development and other faculty experts, social workers, and nurses fielded KCET's 36 phones, offering consultation, support, and referrals.

More than 240 calls were received, ranging from a few minutes to over half an hour. Parents and grandparents asked about what to say to their children; people wondered about the nature of Islamic beliefs; and children who were confused by the crisis called, along with others who expressed feelings of anxiety, fear, and anger.

A nine-year-old said he was afraid but also mad. The listener helped the boy understand that such emotions were normal and explained appropriate ways to handle such feelings. One elderly Holocaust survivor said the sights and sounds of the World Trade Center tragedy evoked painful memories, which brought forth comfort and support from her listener. A Muslim parent asked what to say to her children,

and spoke of fears for herself and her family, for which she was given community resources and situational problem-solving. "The project was designed to provide people with a chance to talk about their feelings, concerns, and their children," stated Laurel Lambert of KCET. "It was obvious to me, in observing the listeners at work, that these callers were getting the professional guidance and understanding they needed."

The listeners on the hotline came from Cal State L.A.'s School of Social Work, Department of Child and Family Studies, and School of Nursing, or were affiliated professionals. "Our faculty members were very excited to participate in this project. It was an opportunity for us to contribute to a nationwide effort of recovery," stated Mitchell Maki, associate dean of the College of Health and Human Services. "We are very proud of our faculty's enthusiasm in serving the community." 



The buck starts here . . .



If my son hadn't been born with Down Syndrome, I doubt that today I would be the Treasurer of the United States," says Rosario Marin '83, business administration-marketing. The fact that she is now in the nation's capital, with the sound of the President's helicopter in the background, still absolutely astounds her. "My arms are totally bruised because I keep pinching myself," she says.

Coping with the unexpected detours in her life's path, she says, molded her into the person she is today. "I never dreamed, as a Cal State L.A. student working at a bank to put myself through college, that one day, I would be here." But today, it is her signature that appears on paper currency, and she is one of only three (one is the President) allowed to enter the deepest recesses of Fort Knox.

Up until now, for the past 226 years, the treasurer had been U.S. born. Marin came here from Mexico City at age 14, and was the first in her family to go to college. "I remember my mother asking why I needed school if I already had a good job as a bank secretary," she says. "It was just the way things were, and at that time, my parents had a hard time understanding that it wasn't enough." But when she typed term papers late into the night, her seamstress mother stayed up, offering quiet support.

Her student years remain a vivid memory. "I could go to the library right now and show you which cubicle was mine. I am so grateful to the many people at the university who encouraged me. It's left me with very fond feelings, and I gained a tremendous respect for the power of education." A dedicated student, she was certain that her degree would help her earn promotions at the bank. Her husband, Alex '79, holds a Cal State L.A. degree in sociology and works for the city of Los Angeles.

Sixteen years ago, though, when Rosario and Alex' first-born, Eric, came along, priorities changed. She quit her job to devote herself to his needs. She poured her feelings into a poem written in Spanish that translates as "My Treasure." In it, she describes a trunk that filled her with foreboding. "I take it home and am so afraid to look at it or see what is inside. When I find the courage to open it, it is filled with the most priceless, beautiful gems." The initial panic at having a child with Down Syndrome was replaced by determination and strength. "I realized that the lack of information was what was most frightening, and once I had the power of knowledge, I grew into a fierce advocate for people with disabilities." Her work on behalf of the disabled won her the prestigious Rose Fitzgerald Kennedy Award, given to her at the United Nations. Her activism became unstoppable and soon, then-Governor Pete Wilson asked her to join his staff.

U.S. Treasurer Rosario Marin



"I don't know why my son was born with Down syndrome. I don't know why we were given the challenge," wrote Marin in a 1993 column for the *L.A. Times*. "But I welcome the opportunity to serve people like my son and I look forward to helping enable them to live 'ordinary' lives."

***"Once I had the power of knowledge,
I grew into a fierce advocate..."***

In 1994, Marin had won the first of two council elections in Huntington Park. By 1999, she was elected mayor by a significant margin. Developing politically, Marin was a delegate at the 1996 Republican National Convention and a tireless campaigner in the 2000 presidential race. Supporters say Marin's success stems from a ferocious will and devotion to family issues, along with staying close to her roots by living in a modest neighborhood. An outgoing woman who speaks fluent Spanish and English, Marin moves easily through a multicultural world, whether visiting poor, immigrant neighborhoods or rubbing shoulders with the powerful. "She's a fighter," says current Huntington Park Mayor Richard Loya. "And knows how to organize."

Marin says such skills come through education. "That is why I no longer see my role as trying to overcome barriers, but to eliminate them. When I see a huge dropout rate in the Latino community, it's very painful to me, because I can't help but think of where they are versus where they could be 20 years from now—the difference being education."

She describes her own remarkable journey as "a whirlwind." When approached in March about the Treasury post, she says her jaw dropped to the floor and she mumbled incoherently. Regaining her composure, she says she realized, "The President chose me because of who and what I represent." Now she regularly travels from the nation's capital to her California home to be with husband Alex and Eric, Carmen, 12, and Alex, 10.

"But it was such a long way from growing up in East L.A. and putting myself through school to that moment, and it means so much to me to have gotten here. And I think it's more meaningful because I got through school not having a lot of money...thank goodness for used books! Because I was working, it took me seven years to get my degree. Now, my Cal State L.A. diploma is as meaningful and important to me as if it were from Oxford or Yale."

She jokes that the only drawback to being Treasurer is not being able to carry all the money she 'makes.' Also, her kids won't let her get away with that favorite parenting line, 'You think I'm made of money?'

But she says, the buck really stops on the power of knowledge. "Only through a good education can you meet life's challenges. My values are rooted in my wonderful memories and experience at Cal State L.A., and I am profoundly grateful to the university... if I've done anything, I hope it's to inspire people to achieve."

Note: Rosario Marin will be keynote speaker at Cal State L.A.'s June 15, 2002 Commencement.

Timeless twosomes . . .


Making beautiful music

Their lives have been dedicated to filling the air with song. They found each other at Cal State L.A. and now, in retirement, continue to make beautiful music together. But their hearts also still remain close to campus. Francis Baxter, an emeritus professor of music who retired in 1978 after 28 years here says, "It's a wonderful place and we still have wonderful friends there." Pollyanne, an emeritus associate professor of music, taught from 1988 to 1998. Today, they are a frequent presence at Cal State L.A. music events as members of the Friends of Music support group. Also, The Francis and Pollyanne Baxter Scholarship supports vocal, choral, and opera students.

Their three grown children, all in their 30s, also have a



musical bent. "They had to," says Francis, "If they didn't sing, they didn't get breakfast." Francis claims that his conducting hands are in concert-ready condition. "My thumb muscle is still quite strong," he says with a glint, "the remote control is quite helpful that way." Aging, he points out, is easier with a sense of humor.

But more seriously, these vocalists have honed the voices of countless students, many of whom have gone on to professional careers. Pollyanne even had the pleasure of attending the performance of one alumnus, now with New York's Metropolitan Opera. Francis, who studied the music of China, has extensively conducted and lectured there and also stays active with local orchestral activities. "Music," he says, "is life." 

A supportive partnership

Even though Paul and Judith Washburn are on the same campus, the only time they're sure that they'll see each other is the first day of school. "We have a tradition that on the first day each fall, we always ride in together," says Judy. "After that, we can't seem to get on each other's schedules during work."


Another factor might be that, as chair of the Division of Curriculum and Instruction and a professor of education in the Charter College of Education, Judy Washburn is at the most northern building on campus. Paul Washburn, chair and professor of Management in the College of Business and Economics, is at the building furthest south. Paul, a health care management expert, points out that they can't even carpool because their schedules vary greatly.

So while they are dedicated to each other, they revolve in separate worlds, career-wise. But both agree that their work here has a direct impact on lives, rather than being strictly academic theory. "We both feel our work is relevant," says



Judy, "because we're both in positions to implement ideas and see them work. And that's why, for both of us, this is an exciting and dynamic place to work."

At this point in their lives, they are nearly empty nesters, with one child in medical school, one earning an MBA and the youngest a junior in high school. Says Paul, "I think it was good that Judy worked, because she was always involved and current. Besides, our children said that she could use her schoolteacher voice so well that they could never pull anything."

Adds Judy, "We have a real partnership, Paul has always been supportive," she says of the man she married more than a quarter of a century ago. "We found that we got stronger by being professionally independent of each other." Modern technology helps though: "We e-mail each other a lot," she adds. 

A University that nurtures

Why does Cal State L.A. seem to be a springboard for public sector involvement? Among contributors to activism and interest at this University: EPIC—Educational Participation in Communities. This nationally recognized student volunteer and community service program, established in 1966, gives student volunteers the chance to make a difference by providing thousands of volunteer hours each year to the community. Visit EPIC online at www.calstatela.edu/univ/stuaffrs/stulife/epic.htm.

The Edward R. Roybal Institute for Applied Gerontology is dedicated to improving health care and services to older persons through community partnerships and interdisciplinary education and training. For more information, visit the Web site, at www.calstatela.edu/orgs/riag/roybal.htm

A variety of high-level internships available through the Edmund G. "Pat" Brown Institute or the Department of Political Science expose students to public policymaking and potential careers in public service. The non-partisan Brown Institute works with community organizations and schools, business, labor, and public officials to offer programs focused on community enhancement, development and public policy research. For more information, go to www.patbrowninstitute.org

A partial listing of alumni and friends in public service:



Michael Antonovich, '63 BA, '67 MA, member, Los Angeles County Board of Supervisors, 5th District; former member, California State Assembly



Lara Blakely, '82 BS, Mayor, Monrovia, CA



Garland Burrell, Jr., '72 BA, U.S. District federal judge, Sacramento, CA



Leroy David Baca, '71 BS, Sheriff, Los Angeles County



William R. Bamattre, '86 BS, Los Angeles Fire Chief



Steve Cooley, '70 BA, District Attorney of Los Angeles



public service . . .



Tom LaBonge, '75 BA, member,
Los Angeles City Council, 4th District



Lucille Roybal-Allard, '65 BA,
member, U.S. Congress, 33rd
District



Rosario Marin, '83 BS, U.S.
Treasurer; former mayor/city council
member, Huntington Park, CA



Jeanette C. Takamura, Edward
R. Roybal Endowed Chair in
Gerontology and Public Service,
College of Health and Human
Services, former U.S. assistant
secretary for aging



Juanita Millender-McDonald,
'88 MA, member, U.S. Congress,
37th District; former mayor/city
council member, Carson, CA



Robert A. Underwood, '69 BA,
'71 MA, member, U.S. Congress
representing Guam



Victor Franco, '77 BS, member,
Monrovia, CA, City Council

George Nakano, '70 BS, '77 MA,
member, State Assembly, 53rd District



Maxine Waters, '71 BA, member,
U.S. Congress, 35th District;
former member, State Assembly



Frank Gomez, '86 BS, Cal State
L.A. chemistry faculty and
member of the Board of Directors,
Montebello, CA, School District

Robert Pacheco, '77 BA,
member, California State Assembly,
60th District



Diane Watson, '77 MS, member,
U.S. Congress, 32nd District;
former California State Senate;
former U.S. ambassador to
Micronesia.



Sylvia Scott-Hayes, '87
BA, '95 MA, director of the
University Testing Center at Cal
State L.A., and President, Board of
Trustees, Los Angeles Community
College District

Gloria Romero, Professor of
Psychology, College of Natural and
Social Sciences, member, California
State Senate, 24th District



Peter Zovak, '90 BS, member,
Temple City, CA, City Council

News Briefs

Record enrollment growth

With more than 20,600 students enrolled for Fall Quarter 2001, Cal State L.A. has achieved its highest enrollment numbers in more than 10 years, according to Joan Woosley, registrar and director of Admissions.

This enrollment represents a 5.5 percent increase over fall 2000. It also represents a growth of almost 4 percent among freshmen and more than 22 percent in new transfer students.

Also significant is the fact that 228 freshmen, representing nearly 18 percent of the entering class, qualified for Honors at Entrance by bringing a grade point average of at least 3.5 from high school. This represents an increase of close to 10 percent over last year and clearly reflects the fact that the University is attracting a significant number of exceptionally well-prepared students.

"With the help of financial aid awards, coupled with the excellent scholarships, especially our President's Scholars Program and our Golden Eagle Scholarship, we are able to provide financial assistance to deserving new students," says Vince Lopez, director of Outreach and Recruitment.

Business and Engineering given top rankings

U.S. News & World Report's 2002 "Best Colleges" issue has ranked California State University, Los Angeles' business and engineering programs among the nation's best undergraduate programs for the third consecutive year.

The undergraduate business program was listed as #130 out of 350 programs rated throughout the United States and was the only Los Angeles program at a public university making the list.

Engineering at Cal State L.A.'s College of Engineering, Computer Science, and Technology placed among the top 50 Best Undergraduate (non-Ph.D.) Engineering Programs in the United States. The College of Engineering, Computer Science, and Technology program was listed at #32 out of 139 such college programs ranked throughout the country.



Stay connected: give to the CSULA Annual Fund **You can make a difference!**

There is no better way to stay connected to campus than through current students. You have that opportunity when you receive a call from our Annual Fund callers. These students' phone calls from campus keep alumni connected and help the University reach its fund raising goals.

Alumni giving to Cal State L.A. is critically important to the continuing success of the University. Gifts of any size signal that alumni support their alma mater and future alumni. The Annual Fund focuses on unrestricted gifts to areas of greatest need. Through your Annual Fund gift, you support scholarships, such as the prestigious President's Scholars Award. These scholarships are an important tool in recruiting top scholars and keeping Cal State L.A. competitive. Other areas of need may include building projects, student and faculty research, or library acquisitions, so you can see your support makes many things possible.



We look forward to talking with you in the near future! If you would like to participate in the Annual Fund sooner, please see the center spread of this magazine for a contribution envelope. To make a gift, call Jill Boline, director of annual giving, at (323) 343-4866 or visit our web site at <http://alumni.calstatela.edu>.

1950s

Marvin Marshall ('56 BA History) has written a book on reducing classroom disruptive behavior by promoting responsibility, entitled "Discipline Without Stress, Punishment or Rewards." He also conducts seminars across the country.



1960s

Fred Fenton ('66 BS Business Administration) is a semi-retired CPA and real estate broker living in Sherman Oaks. He teaches accounting courses part-time at Glendale Community College and real estate principles part-time for Coldwell Banker School of Real Estate.

Laurence D. Houlgate

('60 BA Philosophy) recently retired from Cal Poly, San Luis Obispo after a 37-year career as a professor of philosophy. Houlgate was the first person awarded a BA in philosophy at Cal State L.A. He received his Ph.D. from UCLA and gained international acclaim during his career for his books and articles on family ethics and the philosophy of family law.



1970s

Stephen E. Bonswor ('73 BS Criminal Justice) has been named deputy chief of the Long Beach Police Department.

Robert E. Byrd

('73 BS Political Science) retired from the California Highway Patrol as captain of the West Los Angeles office. He is now a professional boxing official in Nevada.



Jerry Searcy ('76 MA Education) is the new director of human resources for the Azusa Unified School District.

Nancy Harris ('77 MA Education) is a consultant in the Special Education Division of the California Department of Education.

1980s

Katherine Martinez Klein ('89 BS Business Administration) is director of government relations for Sony Pictures.

1990s

Gabriela Pantoja Sanchez ('94 BS Business Administration) received her Master of Education from Lamar University in Texas. She is a teacher in the Beaumont Independent School District.

(CONT. NEXT PAGE)

Get involved in 2002!

Dear CSULA Alumni,

The CSULA Alumni Association is looking for members to serve on the Board of Directors and on Board committees. The Board meets four times per year and most committees meet four to five times per year. Your participation will help implement programs, and recruit alumni for various endeavors. If you would like to get involved and start giving back to your alma mater, then serving on a committee is a good place to start. Committees are now being formed for July 2002 - June 2003.



Committees looking for volunteers:

- Legislative Relations Committee
- Finance Review Committee
- Alumni Awards Committee
- Alumni Scholarship Committee
- Membership Committee
- New Student Welcome Calling Committee

Please call me at (323) 343-ALUM and I will be happy to meet with you to discuss volunteer opportunities. I look forward to meeting you and getting you involved in your Alumni Association.

Cordially,

Randi Moore, Executive Director
Rmoore@cslanet.calstatela.edu

Nominations for alumni honors welcome

Each year, the CSULA Alumni Association hosts an Alumni Awards Gala to celebrate the achievements of nine CSULA alumni and two students in areas including professional achievement, University service, community service and/or academic achievement. Awards are made in the following categories:

- Alumnus/a of the Year
- University Service Award
- Distinguished Faculty Alumnus/a
- Distinguished Alumni (one graduate from each of the University's six academic colleges)
- Outstanding Graduate Student
- Outstanding Senior Student

If you would like to nominate someone for any of these awards, please contact the Alumni Association at (323) 343-ALUM or visit our Web site at alumni.calstatela.edu to receive a nomination packet. All nominations are due by March 25, 2002.



To contact your Alumni Association

- call us at (323) 343-ALUM
- e-mail us at alumni@cslanet.calstatela.edu
- visit us on the Web at alumni.calstatela.edu

Share your life's milestones!

Have you changed jobs recently? Realized a personal or professional accomplishment? Or maybe you've just moved. We want to keep in touch... please fill out the form below and mail to:



CSULA Alumni Association
University-Student Union, Suite 417
5154 State University Drive
Los Angeles, CA 90032-8601

Please print

Name (Mr./Mrs./Ms.) _____

Name at graduation _____

Birthdate _____ SS# _____

Class year(s) _____ Major(s) _____

Home address _____

City _____ State _____ Zip code _____

Home phone () _____

E-mail _____

Occupation _____ Title _____

Company _____

Business address _____

City _____ State _____ Zip code _____

Business phone () _____

Business e-mail _____

Class Notes Information:

Please send us a photo of yourself. (Sorry, we cannot return photos.)

Haven't joined the CSULA Alumni Association yet? Just mark here
We'll send you a membership application and include your classnotes in our next issue.

Steven C. Fleisher ('95 BS Rehabilitation, '97 MFT Counseling) co-authored "Skilled Workforce CCST" in 1999 with Calfee and Levy. In 2000, Fleisher wrote an article on diversity, communications and community. He is now part of a team writing on performance assessment.

Christa Pryor ('98 BS Physical Education) is the new strength and conditioning specialist at Seton Hall University, NJ.

Elaine Fuess Parks ('99 MFA Art), a ceramist in Nevada, has exhibited in Germany and China, and throughout Southern California. She recently participated in the Governor's Arts Awards, creating a series in clay, "Bird Houses" and curated a show, *Tuscarora*, for the Contemporary Arts Collective in Las Vegas. She teaches ceramic sculpture at Great Basin College in Elko, NV, and she and her artist husband, Ben, run the Tuscarora Pottery School.



2000

Kristyn J. Mintesnot ('00 BS Criminal Justice) has begun daytime studies at Southwestern University School of Law toward the Juris Doctor degree.

Stephanie L. Paternostro ('00 BA Political Science) is enrolled at Southwestern University School of Law in three-year course of study leading to the Juris Doctor degree.

Jamie Lynn Zorigian ('00 BA English) is working at Los Angeles City College as the associate director of the Honors Program and preparing to enter a doctoral program in English medieval studies.

In Memoriam

Robert L. Blodnikar ('66 BS Engineering Geology) died June 26 of cancer. He worked for the Department of Water Resources in California on projects including the aqueduct system, geothermal studies, and at Mammoth Mountain. In 1979, he had relocated to Maryland with the Bechtel Corp., specializing in hydrology.

James B. Sharp ('58 BS Industrial Arts) passed away on December 17, 2001 of an apparent heart attack, at his home in Bend, Oregon. He was the associate vice president for facility planning at CSU Fullerton from 1969 to 1990, overseeing the design and construction of many of that campus' major facilities. Earlier, from 1958 to 1963, he was building coordinator at Los Angeles State College, which was to become Cal State L.A. He had served as mayor and a council member of the City of Tustin and was involved with numerous other public service agencies. Since his retirement, he had been an award-winning watercolorist and avid fly fisherman.

Network with CSULA Alumni!

Get together with Alumni from the fields of Nursing, Business & Economics and Education by joining one of our Alumni Chapters.

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For information on getting involved with one of our chapters, please contact Natalie Smith, coordinator, Alumni Events and Online Services, at (323) 343-6059 or send Natalie an email, nsmith@cslanet.calstatela.edu.



Alumni games set for homecoming weekend

As February's homecoming ceremonies approach, Cal State L.A. athletics once again looks forward to its annual alumni games. This year, six alumni contests will be held in conjunction with the University's homecoming activities slated for the weekend of February 7-9, 2002. All former Golden Eagle athletes are invited to come back and join us for a day of fun in the sun.

On Thu., Feb. 7, the weekend kicks off with a 9 p.m. pep rally at the Alhambra Bowl. The following night, the basketball teams battle Cal State, San Bernardino in the Eagles Nest, with the women's game opening the 5:30 p.m. doubleheader.

On Sat., Feb. 9, the baseball, soccer, volleyball and tennis teams will hold alumni events in the afternoon, followed by an alumni barbeque in the pool area. That evening, the Eagles Nest again is the place to be as the basketball teams host Cal Poly Pomona in another 5:30 p.m. twinbill. A reception for all alumni will be held in the Athletics Hall of Fame Room during halftime of both the men's and women's games as well as in between games of Saturday's basketball doubleheader.

Former Golden Eagle athletes should contact the appropriate sport's head coach for specific information on its alumni game, or call the main athletics office at (323) 343-3080 for assistance. A complete athletics phone directory is available online at www.calstatela.edu/univ/athletic.



2002 Alumni Game Schedule for Saturday, February 9

Baseball, 1 p.m., Reeder Field

Men's and Women's Soccer, 1 p.m., Jesse Owens Stadium

Volleyball, 2 p.m., Eagles Nest

Men's and Women's Tennis, 3 p.m., Tennis complex

Alumni BBQ, 4:30 p.m., pool area

Reception during basketball games, Hall of Fame Room (PE 116)

*** Note:** Men's and Women's Track and Field will hold their alumni event on Sat., Feb. 23, following the Golden Eagles home meet at Jesse Owens Stadium

Billie Jean King event a huge success

This year's Billie Jean King and Friends, Honoring Joe Shapiro event proved to be another tremendous success in raising scholarship dollars for Golden Eagle student-athletes. The October event brought in more than \$133,000 and increased the event's four-year net total to \$303,399. The benefit funds scholarships for Cal State L.A. student-athletes in all 12 sports.

"This year's event was one of our best ever," said Cal State L.A. Athletic Director Carol M. Dunn. "Thanks to the support of Billie Jean King, Pam Shriver, Rosie Casals, and our executive committee and corporate sponsors, we were able to continue progressing toward our goal of raising \$500,000



Billie Jean King and Cal State L.A. student athletes.



Billie Jean King with Patricia Cornwell, chair of the Oct. 5, 2002 event.

for Golden Eagle athletic scholarships."

The event featured a morning pro-am and clinic by alumnus and tennis Hall of Famer Billie Jean King, as well as many other former professionals, including Hall of Famer Rosie Casals and Pam Shriver. More than 200 attended that evening's dinner and auction, which included the presentation of the Joe Shapiro Award to John and Diane Cooke.

The date for next year's event is set for Saturday, October 5, 2002, so make plans now to be a part of the excitement.

Athletics online usage soars

The Golden Eagles athletics Web site (www.calstatela.edu/univ/athletic) has seen a major surge in popularity in the last 12 months since it was redesigned to provide more information on the University's 12 intercollegiate sports. Monthly usage has increased 124 percent, comparing October 2001 to September 2000, when the new site was launched.

"There is no question the internet plays an important role in publicizing our teams," said Director of Athletics Carol M. Dunn. "More people have a chance to read a Golden Eagle game recap, check out our statistics and learn more about one of the top athletic programs in the country."

The Web site recently added online questionnaires for potential student-athletes as well as alumni. In addition, the recruiting section now features the athletics academic advising program, admissions and financial aid. Feedback on the site shows hits coming from all across the United States, including California, Pennsylvania, Arkansas, Illinois, Washington, Oregon and Arizona.



FALL RECAPS

Volleyball: Cal State L.A. notched its third-straight NCAA tournament bid this season and the team's eighth in the last 10 years. Caryn Sale earned first-team All-CCAA and All-Region honors. Kristy Sain was a first-team All-CCAA honoree, while Rachelle Nelson earned second-team accolades. Head coach Bill Lawler became the winningest volleyball coach in Cal State L.A. history.

Men's soccer: In this, the best season since 1996, freshman Jaime Beltran led the team in scoring with 10 goals in addition to five assists while freshman goalkeeper Scott Mazurier led the conference in saves with 93. Junior Nikos Gutrugianios earned first-team All-CCAA honors, becoming the first Golden Eagle named all-conference three-straight years.



Nikos Gutrugianios

Women's soccer: The women's soccer program bade farewell to eight seniors this season, including two-time All-CCAA honoree Jee-In Halverstadt and four-year starter Sonja Kramer.

Men's and Women's Cross Country: Senior Miguel Ramirez earned All-CCAA honors at the CCAA Men's Cross Country Championships. Junior Nancy Lopez was the top finisher at the conference championships. Earlier this year, the Golden Eagles won the men's Cal State Stanislaus Invitational, while the women's team posted a season-best third place finish at that meet.

Golden Eagles 2002 home schedules

For the complete schedules, go to www.calstatela.edu/univ/athletic or to receive a pocket schedule card, contact the Sports Information Office at (323) 343-5308.

Home Games

Baseball

| | | |
|------|--------------------------------|-----------|
| 1/19 | Detroit Tigers Rookies | 1 p.m. |
| 1/24 | Cal Baptist | 2:30 p.m. |
| 2/10 | UC San Diego (DH) | Noon |
| 2/14 | Cal Poly Pomona | 7 p.m. |
| 2/15 | Cal Poly Pomona | 2:30 p.m. |
| 2/16 | Cal Poly Pomona (DH) | Noon |
| 3/14 | Cal State, San Bernardino | 7 p.m. |
| 3/15 | Cal State, San Bernardino | 2:30 p.m. |
| 4/2 | Cal State Dominguez Hills (DH) | 2:30 p.m. |
| 4/6 | Hawaii Pacific (DH) | 11 a.m. |
| 4/26 | Sonoma State | 7 p.m. |
| 4/27 | Sonoma State (DH) | Noon |
| 4/28 | Sonoma State | Noon |
| 5/3 | Chico State | 7 p.m. |
| 5/4 | Chico State (DH) | Noon |
| 5/5 | Chico State | Noon |

At Reeder Field

Men's Tennis

| | | |
|---------|-----------------------------|------------|
| 1/18-20 | Cal State L.A. Invitational | TBA |
| 2/12 | Cal Poly Pomona | 1:30 p.m. |
| 2/23 | UC San Diego | 1 p.m. |
| 2/26 | Chapman | 2 p.m. |
| 2/28 | Occidental | 2 p.m. |
| 3/2 | Portland State | 10:30 a.m. |
| 3/23 | Western New Mexico | 3 p.m. |

At tennis complex

Women's Tennis

| | | |
|---------|-----------------------------|------------|
| 1/18-20 | Cal State L.A. Invitational | TBA |
| 2/2 | UC San Diego | 11 a.m. |
| 2/12 | Cal Poly Pomona | 1:30 p.m. |
| 2/18 | Sonoma State | 1:30 p.m. |
| 2/19 | Cal State Bakersfield | 2 p.m. |
| 2/26 | Chapman | 2 p.m. |
| 2/28 | Occidental | 2 p.m. |
| 3/2 | Portland State | 10:30 a.m. |
| 3/4 | Washington (MO) | 1:30 p.m. |
| 3/23 | Western New Mexico | 3 p.m. |
| 3/27 | San Francisco State | 1:30 p.m. |

At tennis complex

Men's and Women's Track and Field

| | |
|------|---|
| 2/23 | UC San Diego, Cal Poly Pomona, 10 a.m. |
| | Cal State Dominguez Hills, Sonoma State |

At Jesse Owens Stadium

Saluting our outstanding professors



Cal State L.A.'s 2000-01 Outstanding Professors exemplify excellence in teaching as well as significant scholarly achievements, creativity, professionalism and service to the campus and community. The awardees:

Raymond Garcia, professor of Chemistry and Biochemistry, College of Natural and Social Sciences. Degrees: B.S. Cal Poly San Luis Obispo; B.A. and Ph.D., UC Riverside. He codirects the Science, Engineering and Math Summer Bridge program, the Howard Hughes Medical Institute, and the Minority Science Program.

Darlene Michener, professor of Curriculum and Instruction, Charter College of Education. Degrees: B.S.Ed, Northern Illinois University; M.A. and Ph.D., University of South Florida. Michener founded the Charter College of Education's "Literacy Collaborative," and coordinates the Graduate Reading Programs.

Ruben Quintero, professor of English, College of Arts and Letters, and head Athletics academic advisor. Degrees: B.A., Cal State L.A.; A.M. and Ph.D., Harvard University. His award-winning book, *Alexander Pope*, has been called the best

research in 18th century English literature in the last 25 years.

Ira Sommers, professor of Criminal Justice, College of Health and Human Services. Degrees: B.A., State University of New York; M.S., Boston University; D.S.W., University of Pennsylvania. He is principal investigator for a National Science Foundation grant, as well as a Columbia University and MacArthur Foundation study of juvenile incarceration.

President's Distinguished Professor: **Carlos Gutiérrez**, professor of Chemistry and Biochemistry, College of Natural and Social Sciences. Degrees: B.A. UCLA; Ph.D., UC Davis. In 1996, Gutiérrez was honored at the White House with a Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. In 2000, he received The Quality Education for Minorities in Mathematics, Science and Engineering Network's Giants in Science Award, and CSU's Wang Family Excellence Award. Other honors include: Outstanding Professor Award; the national honor society Phi Kappa Phi Distinguished Scholar Award; the Hispanic Support Network Outstanding Educator Award; and Associated Students, Inc.'s Outstanding Faculty Award.



California State University, Los Angeles
Office of Public Affairs
5151 State University Drive
Los Angeles, CA 90032-8580

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