



CAL STATE L.A.

T O D A Y

THE NEWS OF CALIFORNIA STATE UNIVERSITY, LOS ANGELES

WINTER 2001

Adventurers and Explorers



Cave of the Glowing Skulls —
as featured on the *Discovery Channel*
— see more on page 3.

Marshall Geller Challenges Students to New Learning Ventures

I see myself as someone who has done the most with the least.

This sums up the world view and life strategy of business “adventurer and explorer” **Marshall Geller**, ’61 College of Business and Economics 1999 Distinguished Alumnus of the Year.

“I graduated from high school with real blinders on, and went through my college years in the same way. I had no time to explore or be adventuresome: I was just like most of the students at Cal State L.A. today. I went to school full-time, worked full-time, and then went home to full-time responsibilities as a husband. I also became interested in the stock market. My uncle was an investor, and gave me some good advice: ‘All you need is a telephone, a desk and brains,’ he said, ‘Don’t worry about expertise; you just need to understand what stock is, and how to sell’.

“I hurried into my finance class one day during my senior year with a newspaper in my hand, and the professor asked me what I was up to. I told him that I often traded stock on the pay phone between classes. He was very interested, and we became pals. He challenged me to get off the dime and become a real explorer in the financial world. ‘Forget studying only from books,’ said professor **Edward Nelson** (emeritus professor of Finance). ‘You’re ready for adventure.’”

For his term paper, Geller was assigned to interview stockbrokers about investments — and start learning and working toward his future.

The rest, for Marshall Geller, is history. “I took my education and added fortitude,” he reflects. “I learned how to sell myself and how to deal with discouragement and rejection — two things I did not learn in college.”

Today, as president, CEO and founding partner of Geller and Friend Capital Partners in Beverly Hills, this graduate has sailed many seas, and explored the world — and the world of business — on many fronts. His former affiliations include senior managing partner of Golenberg & Geller, a merchant



Illinois Task Force on Financial Services.

Geller is a member of numerous corporate boards, including Hexcel Corp., Ballantyne of Omaha, Cabletel, Value Vision, Dr.Koop.com, and just recently, FutureLink. He also was a partner in the Chicago Bulls basketball team, along with holdings in other sports franchises.

These days, Geller is embarking on another adventure — back where he started, at Cal State L.A. In the Winter 2001 quarter, **Securities Analysis (Finance 437)** students will be given the opportunity to make investments from a \$100,000 *real cash* portfolio. This innovative new program is possible through his establishment of the **Marshall Geller Scholarship Fund**.

Geller’s challenge to students: to become true explorers of the financial world just as professor Nelson challenged him some 40 years ago. For this project, students will develop securities selection criteria, make investment decisions, (with the Internet replacing the pay phone), and, at the end of the quarter, explain the results on the portfolio holdings. **Frank Wu**, assistant professor of Finance, will lead the class, while Geller, three outside investment professionals and **Timothy Haight**, dean of the College of Business and Economics, will serve as advisers.

Geller anticipates a growing investment portfolio as a result of the students’ investment analyses, along with his own and others’ continuing support for the fund. Fund earnings will benefit future business and economics student scholarships. The greatest gift of all is that Cal State L.A. students will adventure toward their own futures and at the same time, enrich the academic futures of those who follow them.

Steve Cooley Sworn in as L.A.’s D.A.

When new District Attorney **Steve Cooley** ’70 was sworn in at Cal State L.A.’s Luckman Fine Arts Complex on Dec. 4, he was, said the *L.A. Times*, “...in congenial surroundings, where he was once honored as alumnus of the year and where his daughter once danced in ‘The Nutcracker.’”

Cal State L.A. President **James M. Rosser** greeted more than 1,100 guests at the ceremony. Dignitaries including County Supervisor **Michael Antonovich** ’63, ’68, L.A. County Sheriff **Lee Baca** ’71, and former district attorneys John Van de Kamp and Robert Philibosian, were part of the crowd overflowing the Luckman Theatre. The following are Dr. Rosser’s remarks:

“Welcome to California State University, Los Angeles. Perhaps I should say welcome *back*, since so many of you—in law enforcement, on the bench, in the district attorney’s office, or in state and local government—prepared for your careers in public service at this very University!

When Steve Cooley approached us to take his oath of office here, we realized how fitting it was—not only because Steve is a distinguished alumnus and a former student body president, but because he personifies the achievement of our student body and the University’s long history of excellence in educating of some of the most outstanding public officials and government leaders over the past 53 years.

Cal State L.A. continues to play a major part in efforts that strengthen our local communities, the City and County of Los Angeles, and the State of California. The establishment of a facility that will bring together our University and the L.A.P.D. and County Sheriff’s forensic science laboratories is one such effort.

We encourage our alumni here today, and those of you who are visiting for the first time, to return often to discover the innovations at this 21st century University—enjoy the marvelous performances and exhibits that take place in the Luckman Fine Arts Complex, continue your education at Cal State L.A., or join a growing list of volunteers who share an interest in building a strong future and providing quality education for all. Thank you.”



The Mother Teresa of East L.A.

Aurora Martinez recognized early in life that the key to success was education. A child of Mexican immigrants raised during the Great Depression, she learned about hardship and hard work firsthand. Independence and determination led her to California, where she entered nursing school.

Establishing a lifelong pattern, Martinez was drawn to people in need. In the U.S. Army, she nursed the wounded children of post-war Europe. But it was as a public health nurse in East Los Angeles that she came to appreciate the tremendous cultural and linguistic barriers to medical care faced by so many.

Never slowing down after retirement, she helped open the Msgr. Oscar Romero Clinic, a free health clinic in the Pico-Union area. Because her compassionate nature had her taking patients into her home or bringing them meals, she came to be called “the Mother Teresa of East L.A.”

But perhaps her greatest gift was her foresight. Recognizing the value of education and the increasing de-



Aurora Martinez in 1997.

mand for nurses who could transcend cultural barriers, she left a provision in her will for California State University, Los Angeles.

Beginning this year and for every year thereafter, interest from the Aurora Martinez Endowed Scholarship enables six bilingual students to prepare for careers in the helping professions. By creating this scholarship, Martinez continues to give to those who need it most and who, in turn, can give back to the community.

Aurora Martinez died in 1997, but her legacy of compassion continues through the scholarship’s support to the students of Cal State L.A.

This year through the Aurora Martinez Endowed Scholarship, **Janelle Gesundheit** is pursuing a nursing degree at Cal State L.A. After graduation, she hopes to work with pregnant teenagers at an East L.A. hospital.



Janelle Gesundheit

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T O D A Y

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Adventurers and Explorers

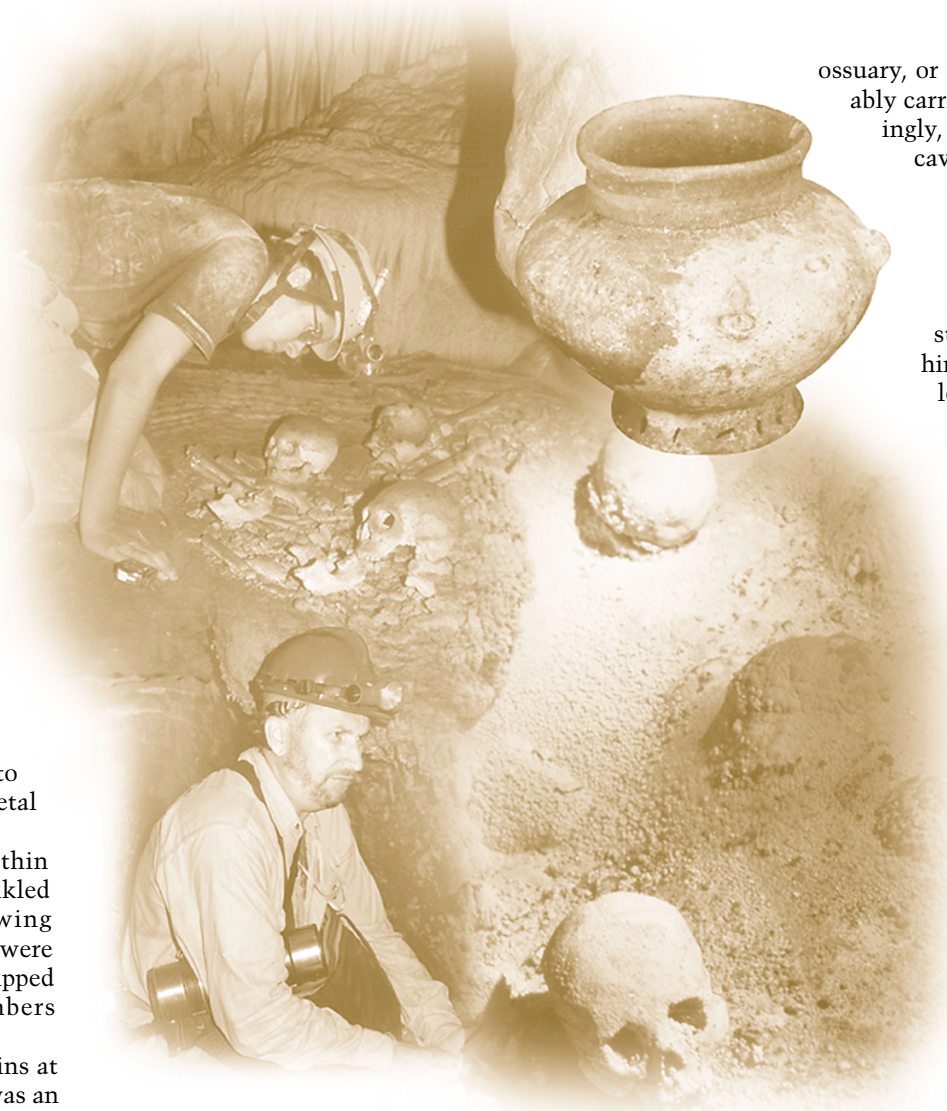
Glowing Skulls of Honduras

Cal State L.A.’s Anthropology Department has its share of adventurers and explorers, among them **James Brady**, whose excursions into remote Central American caves, including the “Cave of the Spiders,” and “Cave of the Glowing Skulls,” have fascinated both academics and laypersons alike. In fact, the Discovery Channel recently featured Brady, an assistant professor of anthropology, in a documentary about the Cave of the Glowing Skulls (he prefers its true name, Cueva de Rio Talgua or Cave of the River Talgua), in Honduras.

To reach one of the hidden chambers, the expedition had to first scale a 30-foot wall, then hike for half an hour through long, dark, dripping passages that, at times, were so narrow that some team members had to be pulled through by their feet. But the trek was worthwhile, for it led to an ancient burial chamber with the skeletal remains of 100 to 200 individuals.

The stacks of skulls and bones within were embedded with crystals that twinkled like diamonds, inspiring the “Glowing Skulls” nickname. The calcite deposits were the result of mineral-rich water that dripped through the limestone burial chambers over centuries.

Radiocarbon dating placed the remains at 800 to 1400 B.C. The site, Brady says, was an



ossuary, or secondary burial place, the bones probably carried there by family members. “Interestingly, the evidence suggests that Las Arañas cave was looted in antiquity,” Brady says. “Most of the once neatly stacked piles of bones were scattered about and many of the bones became cemented to the floor with calcite after this occurred. Almost all the offerings had been stolen, but a fragment of a marble vase hinted at the riches that had originally been left.” The looting, he theorizes, helped to explain the placement of the burial chambers. The opening is so difficult to see that it escaped the notice of decades of casual visitors and a team of experienced cavers who mapped the site in the 1980s. “Clearly,” he says, “the ancient Talgua chose the deepest and most inaccessible chambers in their caves in an attempt to protect the resting places of their loved ones.” Artifacts with the bones included vases, seashell and jade jewelry, pictographs and cave paintings.


“I’ve stood in the entrance of some of these huge caverns and felt this tremendous feeling of awe.” Says Brady, “I could talk about it all day.” More information is available at <http://nss.calstatela.edu/anthro/talgua.htm>.

“The discovery of a network of hidden caves used for human burials has led to the identification of an extinct 3,000 year-old civilization...” *Los Angeles Times*

North, to Alaska!

Far from sunny California, associate professor of biology **John Gamon** spent much of this summer in the open spaces of Alaska, studying the effects of climate change on the activity and distribution of arctic ecosystems. Gamon maintains that global warming will alter the carbon balance of the Arctic region, affecting species composition, ultimately leading to further ecosystem changes. Gamon’s team included researchers from the Desert Research Institute, Reno, NV, and the Joint Center for Earth Systems Technology, University of Maryland, Baltimore. Because they are studying climate changes that occur over large regions, the scientists found that they needed optical sampling tools that can be used over large areas—a method known as “remote sensing.” It’s no surprise that northern latitude conditions impose tremendous technical limitations on many existing remote sensing methods. To overcome this, Gamon and his colleagues are exploring improved sampling methods—innovations that include *novel optical sensors* (to allow measurement under all weather conditions) and *multi-scale sampling* (to link optical properties to physiological states at varying scales—for example, leaves to large landscape regions). The Alaska project, a collaboration with colleagues at San Diego State University, is supported by funding from the International Arctic Research Center, with additional support from the Barrow Arctic Science Consortium staff and facilities. Gamon participates in the NASA-funded Center for Spatial Analysis and Remote Sensing (CSARS) at Cal State L.A. To see more of this project, go to <http://vcsars.calstatela.edu/iarc/barrow.html>.

San Nicolas Island and Beyond



Patricia Martz’ anthropological excursions have led her as far as Peru to excavate 500 to 1,000 year old sites. Yet closer to home, Martz, an associate professor of anthropology, is also making remarkably ancient finds at San Nicolas Island, the most northwesterly of the four southern Channel Islands off southern California’s coast. Once home to Gabrielino Indians called Nicolino (Nicoleño, or San Nicolinos), San Nicolas Island is now owned by the United States Navy. Since 1996, Martz and her students have studied this remote, virtually undisturbed island (there are no burrowing animals to unearth artifacts). Funded by a Department of Defense Legacy Grant, Martz and her team have been conducting research on approximately 550 archeological sites. Excavations have brought to light such artifacts as stone canoe effigies and fishing hooks that tell the story of the people who had inhabited the island for 7,000 years. More information is available at <http://nss.calstatela.edu/anthro/pmartz.htm>.

Winter 2001 Calendar

Events are subject to change without notice.

january

- 2-12** *LACHSA Exhibition.* Fine Arts Gallery, Fine Arts Building. Hours: Mon.-Thu., 12 noon-5 p.m. Call (323) 343-4040.
- 9** *Chicana/o Latina/o Awareness Series Kick-Off.* 3 p.m., Café L.A. The event will include poetry, performance, and live music. Call (323) 343-5001.
- 10** *“Emiliano Zapata @ Pancho Villa.”* Film at 4:30 p.m., Los Angeles B Room, U-SU. Free. Call (323) 343-5110.
- 11** *El Norte.* Noon & 6 p.m., Maxwell Theatre. An emotional saga of a brother and sister who leave Guatemala in search of a better life in the United States. Film directed by Gregory Nava. Call (323) 343-5110.
- 13** Dayton Contemporary Dance. 8 p.m., Luckman Theatre. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.
- 13-Feb. 24** *Terms of Engagement-Los Angeles and Urban Design.* Jan. 13-Feb. 24. Luckman Fine Arts Gallery. Hours: Mon.-Thu. and Sat., noon-5 p.m. *Opening reception: Sat., Jan. 13, 5-7 p.m.* Organized by John Dale, Ben Caffey and the Urban Design Committee of the Los Angeles chapter of the American Institute of Architecture. Free. Call (323) 343-6610.
- 16** *“Latinas in Charge: Successful Women Seminar.”* 10 a.m., Maxwell Theatre. Free. Call (323) 343-5001.
- Martin Luther King, Jr. Day Celebration.* Noon, Los Angeles Room, U-SU. Presented by Cal State L.A. Gospel Choir, Speaker: Tony Ross, vice president of Student Affairs. Call (323) 343-5001.
- An Afternoon with Josefina Lopez.* 4:30 p.m., Café L.A. Josefina Lopez is an Emmy Award-winning screenwriter, playwright, and performer whose work draws upon her life experiences in East L.A. Call (323) 343-5001.
- 17** *Java and Jam: Cal State L.A. Latin Jazz Ensemble.* 3 p.m., Café L.A. The ensemble, led by its founder, professor Paul De Castro, will perform Salsa, Afro-Caribbean music, and Latin Jazz. Call (323) 343-5110.
- History of the Chicano Movement.* 4:30 p.m., Alhambra Room, U-SU. Call (323) 343-5001.
- 18** *“Democracia Indigena.”* Noon & 6 p.m., Maxwell Theatre. Lecture examines the indigenous rights revolution in Mexico through the activism of the Totonac community in Huehuetla, Puebla. Free. Call (323) 343-5001.
- Latin Music Lunchtime Concert @ Volleyball Fundraiser.* Noon, Free Speech Area. Co-sponsored by L.A. Gear and *Latina Magazine*. Call (323) 343-5110.
- Women’s Resource Center 24th Anniversary.* 2 p.m., Women’s Resource Center. Call (323) 343-5001.
- Premiere Weekend Club Presents Gabriela.* Alhambra Edwards Theater. Meet with the cast and crew of the film following the screening. Film screening starts at 7 p.m. Call (323) 343-5110.
- 20** *Los Lobos and Ozomatli.* 8 p.m., Luckman Theatre. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.
- 21** *Michael Feinsten Concert Fundraiser.* 7 p.m., Luckman Theatre. The benefit, dedicated to his long-time friend, Cal State L.A. professor of Music Lu Elrod, will provide support for Cal State L.A.’s music activities and scholarships. For tickets, call (323) 343-4001.
- 22, 26** *Art Expo.* Mon., Jan. 22-Fri., Jan. 26, First floor, U-SU. Art by students and faculty will be displayed as part of “Festival for the Arts” week. Call (323) 343-5110.
- 24** *Lunar New Year Celebration.* Noon, Free Speech Area. Co-sponsored by the Vietnamese Student Association and Martial Arts Club. Call (323) 343-5001.
- Java and Jam: The Barry Pohlmann Group.* 3 p.m., Café L.A. Free. Call (323) 343-5110.
- “Fronteras: The Struggles of Immigrants.”* 4:30 p.m., Los Angeles B Room, U-SU. Individuals will discuss their real life struggles in crossing the border to enter the U.S. Free. Call (323) 343-5001.
- 25** *Jesus Tecú Osorio: Indigenous Survivor of the Rio Negro Massacre in Guatemala.* Noon & 6 p.m., Maxwell Theatre. Film directed by Robbie Hart. Free. Call (323) 343-5001.
- 19th Annual David L. Kubal Lecture.* 6:30 p.m., Los Angeles B Room, U-SU. Professor Dick Davis, a noted scholar of Persian and Middle Eastern languages at Ohio State University, addresses translation and rhetoric of English poetry. Call (323) 343-4140.
- 26** *Faculty-Artist Recital: Paul Van Ness, piano.* 8 p.m., Music Hall. Paul Van Ness, piano. Guest artist: Bulgarian soprano Zvetelina Maldjanska. Songs by Schumann, Debussy, Verdi and others. General: \$15; student/senior: \$5. Call (323) 343-4060.
- 29-Feb. 22** *Community College Exhibition.* Fine Arts Gallery, Fine Arts Building. Gallery Hours: Mon.-Thu., noon-5 p.m. Reception: Sat., Feb. 3, 6-8 p.m. Call

- 29, 30** (323) 343-4040.
- 30** *Friends of the Library Book Sale.* 9 a.m.-8 p.m., west side of Library North. All proceeds go to new materials for the John F. Kennedy Memorial Library. Call (323) 343-3950.
- 29** *The Music of Cuba.* 7:30 p.m., Los Angeles Room, U-SU. Olavo Alen, a Cuban musicologist, will discuss Cuban music origins, history, and innovations. Co-sponsored by the College of Arts & Letters. Free. Call (323) 343-5001.
- 30** *An Afternoon with Ray Gonzalez.* 4:30 p.m., Maxwell Theatre. A critically-acclaimed Chicano writer, Gonzalez will read from his published poetry and prose. Free. Call (323) 343-5001.

february

- 1** *Sankofa.* Noon & 6 p.m., Maxwell Theatre. Film exploring the history of slavery, directed by Haile Gerima. Call (323) 343-5001.
- 2** *“The Music of Cuba.”* 7:30 p.m., Los Angeles Room, U-SU. See Jan. 29.
- Mardi Gras.* 7 p.m.-1 a.m., University-Student Union. Mardi Gras play packs contain casino play money and are free to Cal State L.A. students, alumni, faculty, and staff with valid I.D. Non-Cal State L.A. students can purchase play packs for \$5. Call (323) 343-5001.
- 3** *Homecoming Event.* Call Alumni Association at (323) 343-4980. Doubleheader basketball games. See story on pg. 5.
- Winter Blues: Etta James in Concert.* 8 p.m., Luckman Theatre. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.
- 6** *Black History Month Kick-Off.* Noon, Los Angeles Room, U-SU. Co-sponsored by the Black Student Association. Call (323) 343-5001.
- An Afternoon with Solace.* 4:30 p.m., Café L.A. L.A.-based writer Solace will present an afternoon of spoken word for the soul. Call (323) 343-5001.
- Latin Percussion Workshop.* 6:30 p.m., Alhambra Room, U-SU. Learn about traditional Latin Music with Bob Fernandez, Cal State L.A.’s Latin percussion instructor. Free. Call (323) 343-5001.
- 7** *Java and Jam: LACHSA Lab Band and Jazz Workshop Ensembles.* 3 p.m., Café L.A. Los Angeles County High School for the Arts students will perform bebop, Latin jazz funk, and blues. Free. Call (323) 343-5110.
- 8** *All Power to the People! The Black Panther Party and Beyond.* Noon & 6 p.m., Maxwell Theatre. Film directed by Lee Lew Lee. Free. Call (323) 343-5001.
- African Dance Workshop.* 7 p.m., Housing Phase II Lounge. Led by West African Dance Company Le Ballet de Kouman Kele. Call (323) 343-5001.
- 10** *L.A. Symphonic Camerata.* 3 p.m., Luckman Theatre. David Buck, conductor. Guest artist: violinist Min-Jung Park. Brahms Symphoney #2, Sibelius Violin Concerto, Weber Oberon Overture. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 11** *Final Concert: First Chair Honor Band and Section Leader Choir.* 3 p.m., State Playhouse. Thomas Verrier and William Belan, conductors. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 12** *“Can We All Just Get Along?: Exploring Multiculturalism at Cal State L.A.”* Lecture begins at 3 p.m., Alhambra B Room, U-SU. Free. Call (323) 343-5110.
- 13, 14** *Pan African Culture Fest @ Black Business Expo.* Noon, Free Speech Area & Union Walkway. Performances include live music from the John Meir Drum Section. Call (323) 343-5001.
- 13** *The Frontline Poets.* 4:30 p.m., Café L.A. Call (323) 343-5001.
- 14** *Java and Jam.* 3 p.m., Café L.A. Featuring jazz fusionist, Donnie Williams. Free. Call (323) 343-5110.
- Love’s Folly: A Poetry Reading.* 5:30 p.m., Café L.A. Free. Call (323) 343-5001.
- 15** *School Daze.* Noon & 6 p.m., Maxwell Theatre. Film directed by Spike Lee. Free. Call (323) 343-5001.
- 17** *Faculty-Artist Recital: Rene Aravena, baritone.* 8 p.m., State Playhouse. General: \$15; student/senior: \$5. Call (323) 343-4060.
- Golden Eagle Singers.* 3 p.m., Music Hall. William Belan, conductor. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 20** *“The Technique to Investing.”* 3 p.m., Los Angeles A Room, U-SU. Presented by Cal State L.A.’s finance professor Frank Wu. Free. Call (323) 343-5110.
- An Afternoon with Taiji Simone.* 4:30 p.m., Café L.A. Free. Call (323) 343-5001.
- Chamber Music Concert #1.* 8 p.m., State Playhouse. Thomas Verrier, director. General: \$5. Call (323) 343-4060.
- 21** *Java and Jam: Nasscar Poets.* 3 p.m., Café L.A. Free. Call (323) 343-5110.
- Film Scoring Lecture.* 6:30 p.m., South Pasadena Room, U-SU. Alumnus Composer Armando Torres discusses the his-

torical origins of film scoring. Free. Call (323) 343-5110.

“Dead Man Walking: The Journey—An Evening with Sister Helen Prejean.” Lecture begins 7 p.m., Los Angeles Room, U-SU. Co-sponsored by Campus Ministries. Free. Call (323) 343-5110.

Jazz Ensembles Concert. 8 p.m., State Playhouse. Paul De Castro, director. General: \$5. Call (323) 343-4060.

- 22** *Higher Learning.* Noon & 6 p.m., Maxwell Theatre. *Higher Learning*, starring Laurence Fishburne, Ice Cube, Jennifer Connelly, and Tyra Banks. Film directed by John Singleton. Call (323) 343-5110.

New Music Ensemble. 8 p.m., Music Hall. John M. Kennedy, director. General: \$10; student/senior: \$5. Call (323) 343-4060.

- 23** *9th Annual Cal State L.A. Symposium and Research, Scholarship and Creative Activity.* Time to be announced, University-Student Union. Co-sponsored by the Office of Graduate Studies and Research, and the honor society of Phi Kappa Phi. Contact Evelyn Winchester at (323) 343-3817.

3rd Annual Juke Joint @ Blues Concert. 6 p.m., University-Student Union. Blind Pig Recording Artist Arthur Adams and his band. Tickets are \$4, students; \$7, general, and will be available in advance at the U-SU Information Booth. Call (323) 343-5001.

Faculty-Artist Recital: Jazz Studies. 8 p.m., State Playhouse. General: \$15; student/senior: \$5. Call (323) 343-4060.

- 24** *James Newton @ The New Luckman Jazz Orchestra.* 8 p.m., Luckman Theatre. A noted flutist, Newton is a faculty member in the Department of Music. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.

- 27** *“What is Realism in Mathematics?”* 3:15 p.m., Maxwell Theatre. Presented by Cal State L.A.’s associate professor of philosophy Mark Balaguer. Free. Call (323) 343-5110.

Poetry Slam! 4:30 p.m., Café L.A. Participants can win cash prizes for their work. Free. Call (323) 343-5001.

march

- 1** *Education Expo.* King Hall Courtyard. Call Kim Cook at the Office of Career Planning and Placement, (323) 343-3237.
- 2-4** *Teatro Universitario en Español.* Time and location to be announced. Call (323) 343-4118.
- 2** *Chamber Music Concert #2.* 8 p.m., Music Hall. Thomas Verrier, director. General: \$5. Call the Music Department at (323) 343-4060.
- 3** *H.S./Community College Jazz Festival.* 8 a.m.-6 p.m., University-Student Union. Jeff Benedict, director. Call the Music Department at (323) 343-4060.
- 6** *Wind Ensemble and Symphonic Band Concert.* 8 p.m., State Playhouse. Thomas Verrier, conductor. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 7-22** *Graduate Exhibition.* Fine Arts Gallery, Fine Arts Building. Gallery Hours: Mon.-Thu., noon-5 p.m. Reception: Sat., Mar. 10, 6-9 p.m. Call (323) 343-4040.
- 8** *Chamber Orchestra Concert.* 8 p.m., State Playhouse. David Buck, conductor. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 9** *“Revolution Grrrl Style: A Symposium on Women and Music.”* 10 a.m.-6 p.m., Maxwell Theatre. Panelists will include musicians, artists, professors, and music industry professionals. Free. Call (323) 343-5110.
- 9-10** *Smuin Ballets/SF.* 8 p.m., Luckman Theatre. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.
- 10** *Concert Choir Concert.* 8 p.m., State Playhouse. William Belan, conductor. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 11** *Latin Jazz Ensemble Concert.* 3 p.m., State Playhouse. Paul De Castro, director. General: \$10; student/senior: \$5. Call (323) 343-4060.
- 17-Apr. 28** *Indochina: The Art of War.* Luckman Fine Arts Gallery. Gallery Hours: Mon.-Thu. and Sat., Noon-5 p.m. Opening reception: Sat., Mar. 17, 4-6 p.m. Call Luckman Gallery at (323) 343-6610.
- 24** *Garth Fagan Dance Company.* 8 p.m., Luckman Theatre. Luckman: (323) 343-6600 or TicketMaster: (213) 365-3500.

FOR MORE INFORMATION, GO TO
www.calstatela.edu/univ/calendar/main



Cal State L.A. Volleyball Has Dream Season

Every once in a while, one of those teams comes along and rewrites the record book. Such was the case with the 2000 Cal State L.A. women's volleyball team.

For the second-straight season, Cal State L.A. brought home the CCAA Player and Coach of the Year. Senior middle blocker **Linda Saucedo** earned her third-straight First Team all-conference honor en route to being named the conference's Player of the Year. **Bill Lawler** was named CCAA Coach of the Year after leading his troops through the regular season undefeated.

Entering NCAA tournament play, the Golden Eagles were ranked No. 1 in the Pacific Region and No. 2 in the national coaches poll. Playing in front of the largest home crowd in Cal State L.A. women's volleyball history, the Golden Eagles and Cal State San Bernardino gave the fans arguably the best match of the entire tournament. Unfortunately, the dream season came to an end with a tough 3-2 loss. Cal State L.A. ended the season with a 30-1 overall record and was ranked No. 5 in the final coaches' poll following the NCAA tournament.

In addition to Saucedo, four Golden Eagles earned First Team All-CCAA honors: seniors **Jamie Griffin** and **Kasey Jungwirth**, junior **Dana Coffey** and sophomore **Kristy Sain**. Four of those players (Saucedo, Griffin, Jungwirth, Coffey) also earned a nod from the American Volleyball Coaches Association on the All-Region team.

For just the second time in school history, a Cal State L.A. women's volleyball player was named First Team All-American. That honor went to Linda Saucedo, who capped off her senior season among the University's all-time leaders in blocks and hitting percentage. However, she was not alone as senior outside hitter Kasey Jungwirth earned a spot as Second Team All-American. This was the first time since 1994 that two Golden Eagles were named All-American in the same year.

Jungwirth also was named a First Team Academic All-American. A business administration and accounting major, with a 3.911 GPA, she was one of just six women's volleyball players to earn First Team honors.



Athletics Hall of Fame Nominations Being Accepted

The Cal State L.A. Division of Intercollegiate Athletics is currently accepting nominations for induction into the Golden Eagles Athletics Hall of Fame. All Cal State L.A. supporters are welcome to nominate a former player, coach or athletics administrator for consideration. The next Hall of Fame ceremony will be centered around Homecoming 2002.

"After consultation with the Hall of Fame committee and corporate sponsors of the event, it was agreed to host the ceremonies in even-numbered years," said athletics director **Carol M. Dunn**. "This gives the Division of Intercollegiate Athletics an opportunity to secure addresses of quality nominees who deserve consideration."

Nominations should include a brief description of the person's accomplishments in athletics at Cal State L.A. along with supporting material (e.g. newspaper clippings, or photographs etc.). Also, please include information on the nominee's life after Cal State L.A. Did he/she play professional sports? CEO of a major company? Politician? Serve in the military?

All information should be sent to Chris Hughes, Cal State L.A. Sports Information Director, 5151 State University Drive, Los Angeles, CA 90032-8240.

Golden Eagle Notes

- Women's soccer junior midfielder **Jee-In Halverstadt** was named Second Team All-CCAA this year. Men's soccer sophomore forward **Niko Gutrugianios** and junior defender **Bedros Pagusyan** earned honorable mention All-CCAA honors.
- The women's cross country team finished in fifth place at this year's NCAA Regionals, the University's best showing since 1997. The men's cross country team took 12th place at the Regionals.
- The 22nd annual Michelob/Pepsi Golden Eagle Golf Tournament is fast approaching. The event, which sold out last year, will be held on Mon., May 7, 2001, at Via Verde Country Club. For information, contact the Division of Intercollegiate Athletics at (323) 343-3080.

Billie Jean King and Friends Tops \$180,000 for Athletics Scholarships

The third-annual **Billie Jean King and Friends** event — renamed this year to honor the late Joe Shapiro, founding executive committee member, instructor at Cal State L.A., former executive vice president at Walt Disney and husband of tennis great Pam Shriver — was the most successful yet.

Held in October, the event raised more than \$180,000 to fund athletics scholarships. Over the course of the three years (1998-2000), the Billie Jean King and Friends day has raised nearly \$400,000.

"This event is very special because all the money we raise directly helps fund scholarships for our student-athletes," said Cal State L.A. athletics director **Carol M. Dunn**. "Many of our student-athletes would not be able to attend college without these scholarships. Thanks to the generous support of our executive committee, the corporate partners, and everyone else involved in the event, we are able to provide that opportunity."

This year, the first-ever recipient of the Billie Jean King women's tennis endowed scholarship was announced at the evening's banquet. That honor went to freshman **Tammy Encina**, a Miami, FL, native who is able to realize her dream of attending college and playing collegiate tennis thanks to this endowed scholarship.

The day began with an hour of instruction from Billie Jean King and other top tennis professionals in assorted phases of the game, including forehand, backhand and volleying. Later, the professionals and attendees took to the courts for the Pro-Am tournament, followed by a celebrity exhibition match.

Everyone returned in the evening for a fun-filled banquet and auction at the Ritz-Carlton Huntington Hotel in Pasadena. More than 100 silent auction items were available. Live auction items included a trip to the 2001 U.S. Open, in addition to a grand prize benefit drawing to the 2001 French Open.

The date for next year's event has been set for Sat., Oct. 6, 2001. Call Intercollegiate Athletics at (323) 343-3080 for information on this exciting event.



Silent auction shopping.



Plenty of exciting activities are planned for homecoming weekend, and Athletics is no exception. The weekend opens on Thu., Feb. 1, with a 9 p.m. pep rally at the Cabaret at Alhambra Bowl, located at 1400 E. Valley Blvd. in Alhambra.

Two days later — Sat., Feb. 3 — is the big day. Four alumni games will open the day at 1 p.m. The men's and women's tennis teams take to the Cal State L.A. courts while the 2001 baseball team will take on Golden Eagles alums at newly-refurbished Reeder Field. The men's soccer team will also host an alumni game in Jesse Owens Stadium. At 2 p.m., the women's volleyball team will hold their alumni game in the Eagles' Nest.

A reception in conjunction with the Alumni Association will be held at 4:30 p.m. in the Physical Education building. All Cal State L.A. alums are invited to attend the reception free of charge.

At 5:45 p.m., the Cal State L.A. women's basketball team battles Cal State Bakersfield in the Eagles' Nest. The evening concludes with an 8 p.m. men's basketball game against Cal State Bakersfield. At press time, the Golden Eagles' men's basketball team was ranked 14th in the country and is the preseason favorite to win the conference championship.

All alumni are encouraged to attend events. **If you're a former Cal State L.A. varsity athlete, please contact the appropriate head coach** (listed below) **for information on the alumni games.** For information on the alumni reception, contact the Division of Intercollegiate Athletics at (323) 343-3080. For general Homecoming information, call the Alumni Association at (323) 343-ALUM.

Baseball	John Herbold	(323) 343-3093
Men's Soccer	Santo Rivas	(323) 343-3089
Men's and Women's Tennis	Tina Karwasky	(323) 343-3094
Women's Volleyball	Bill Lawler	(323) 343-3087



Dear CSULA Alumni,

Looking Ahead to 2001 / 2002

The CSULA Alumni Association is looking for members to serve on the Board of Directors and on Board committees. The Board meets four times a year and most committees meet four to five times per year. Your participation will help implement programs, and engage alumni for various endeavors. If you would like to get involved and start giving back to your Alma Mater, then serving on a committee is a good place to start. Committees are now being formed for June 2001 to July 2002.



Here is a list of the Alumni Association Committees seeking volunteers:

- Legislative Relations
- Finance Review
- Alumni Awards
- Alumni Scholarship
- Membership
- New Student Welcome Calling

Please call me at (323) 343-ALUM and I will be happy to meet with you to discuss volunteer opportunities.

I look forward to meeting you and getting you involved in your Alumni Association.

Randi Moore

Randi Moore
Executive Director
Rmoore@cslanet.calstatela.edu

Association Busy Identifying “Ambassadors” for Cal State LA.

In a room filled with professors, policy-wonks and politicians, the CSULA Alumni Association brought together several accomplished graduates to its growing “Ambassadors for Higher Education” legislative network. Alumni Ambassadors are alumni active in their communities willing to communicate support for the University to local, state, federal and elected officials.

The reception was held in November just prior to the Pat Brown Institute’s fall policy issues conference at downtown L.A.’s prestigious City Club. Thanks to the generosity of reception host Southern California Edison, the Association’s legislative committee participated and brought several prospective ambassadors along as guests.



From left: Marie Torres '76, executive vice president of AltaMed Health, and Georgia Mercer '66, president of the Los Angeles Community College Board of Trustees.



Newly elected L.A. County District Attorney Steve Cooley '70, left, and Legislative Committee Chair Barry Gordon '86.

28th Annual Alumni Awards Gala

A Call for Nominations

Now in its 28th year, the Alumni Awards Gala honors the achievements of nine alumni and two Cal State L.A. students in areas including professional achievement, University service, community service and/or academic achievement. The Alumni Awards Gala will take place in October 2001 at the beautiful Luckman Fine Arts Complex on campus.

Award Categories

- Alumnus/a of the Year
- University Service Award
- Distinguished Faculty Alumnus/a
- Distinguished Alumni (one graduate from each of the University’s six academic colleges)
- Outstanding Graduate Student
- Outstanding Senior

Nominations

Nomination forms are available from the Alumni Association. For more information, call (323) 343-ALUM or e-mail alum@cslanet.calstatela.edu.

Previous Honorees

Louis Negrete '57, 1999 Distinguished Faculty Alumnus Award

Michele Adashek '00, 1999 Outstanding Graduate Student

Manuel A. Mollinedo '70, '73, '77, 1998 Distinguished Alumnus of the College of Health and Human Services



Louis Negrete '57, family and friends at the 1999 awards banquet.

College of Business and Economics Alumni Chapter Networking Night

Are you a CBE Grad? To get involved in the CBE Alumni Chapter, call (323) 343-ALUM.



From left: acting associate dean of the College of Business and Economics Dong-Woo Lee; Theresa Lee '81; Jennifer Khun '00; Wilbert Woo '70, '77; Richard Luciano '72, and Cheryl Cruz, associate professor of accounting.



From left: Allan Angkham '00; Lori Nguyen '97; Frank Sharpe '97; Joy Laureano, coordinator of alumni events and online services; Edgar Solarzano '00, and Manuel Mireles '01.

Wanted: Alumni Teachers

The Association is looking for Cal State L.A. alumni in the education field who are interested in alumni gatherings for networking and socializing, community service projects, and much more! For more information, please call Joy Laureano at (323) 343-6059.

R E W A R D S:
Fun, Friendship and Networking

What is a chapter? Alumni chapters are designed to keep alumni like you in touch with the University and other fellow alums and to provide many benefits:

- an avenue to renew old and establish new friendships with fellow alumni.
- valuable career connections. Networking is the name of the game for career development these days and your chapter can help you make those connections with other alumni.
- increased prestige for the University through positive interaction with the community, with fellow alumni, co-workers and potential students.
- a nationwide network of personal and professional support and assistance for all alumni.
- assistance to current students by building scholarship funds.

Stay connected and have fun!
<http://alumni.calstatela.edu>
Call Joy Laureano at (323) 343-6059

SAVE THE DATE

Homecoming Week: January 29 - February 3, 2001



alumni.calstatela.edu
For alumni Reception, please call (323) 343-ALUM



Have You Made Your Gift to the Annual Fund?

The Annual Fund would like to thank the more than 2,000 alumni, parents, students and friends who have made gifts so far this year.

We invite everyone to invest in Cal State L.A. by making a gift. Investments in the Annual Fund provide resources for students where State funds and student fees fall short.

Does your company have a Matching Gift Program? Many companies will match gifts made by their employees to institutions of higher education. That means Cal State L.A. benefits twice from your generosity. If you don't know about your company's program, contact your Human Resources or Personnel Office for information.

To learn more about the Annual Fund, you can contact us at (323) 343-4866 or visit us on the Web at <http://alumni.calstatela.edu>.



I would like to make my gift to the Annual Fund!

Amount pledged: \$ _____ Payment plan: ☐ One annual ☐ Four monthly

Please charge my: ☐ Visa ☐ MasterCard

Card number: _____ Expiration date: _____

Cardholder's name: _____

Signature: _____

Home address: _____ Phone: _____

Occupation: _____ Company: _____

Business address: _____ Phone: _____

E-mail address: _____

Please make checks payable to: The CSLA Foundation

Mail to: Cal State L.A.
Institutional Development
5151 State University Drive, Adm. 809
Los Angeles, CA 90032-8501

✓ Your Updated Information

Have you moved or changed jobs recently? We want to keep in touch... please fill out the form below and mail to:

CSULA Alumni Association
University-Student Union, Suite 417
5154 State University Drive • Los Angeles, CA 90032-8601
Or call: (323) 343-4980

Please Print

Name _____

Previous name _____

Previous address _____

Class year(s) _____ Major(s) _____

Current address _____

City _____ State _____ ZIP Code _____

SS # _____ Birthdate _____

Home phone () _____

E-mail _____ Fax () _____

Business name _____

Position _____

Address _____

City _____ State _____ ZIP Code _____

Business phone () _____

E-mail _____ Fax () _____

Class Notes Information:

Please send us a photo of yourself. Sorry, we cannot return photos.

How to Reach Your Alumni Association

Randi Moore
Executive Director
Alumni Relations
(323) 343-4978
rmoore@cslanet.calstatela.edu

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CSULA Alumni Association
5154 State University Drive U-SU 417
Los Angeles, California 90032
Phone: (323) 343- ALUM • Fax: (323) 343-6433
Web site: alumni.calstatela.edu



In Memoriam

Leonard Ramey (61' BS Business) died July 11, 2000 of cancer at his Riverside home. He was an attorney in San Bernardino for 30 years until he retired last year. He served in the U.S. Navy, Army, and Air Force for 10 years. Mr. Ramey received a law degree from Pepperdine University in 1970. He was a member of Toastmasters and the San Bernardino County Bar Association. Mr. Ramey enjoyed playing the trombone and stand-up bass, camping and the ocean. Survivors include his wife, Joan; three daughters, Kim West of Riverside, Sharon Morem of Los Osos and Stephanie Young of Moreno Valley; and a granddaughter.

Michael Feinstein



has sold out virtually every huge concert hall in the world. Now, to fund music scholarships and support music program activities at Cal State L.A., this world-renowned artist will perform a benefit concert of American classics by Irving Berlin, the Gershwins, Cole Porter and others. This exclusive event, honoring Lu Elrod, professor of music, is not being widely advertised—it's Michael Feinstein's special gift to the University, our friends and our families!

When:
7 p.m., Sunday, January 21, 2001

Where:
Luckman Fine Arts Complex
California State University, Los Angeles

Ticket/Information:
(323) 343-4001

Name: _____
Address: _____
City: _____ State: ____ Zip code: _____
Day telephone: _____
E-mail address: _____
☐ Yes, I/we want to attend
____ Premier Orchestra and VIP Reception \$100
____ Orchestra \$50
____ Balcony \$30
☐ I will be unable to attend, but I wish to support:
____ Lu Elrod Scholarship Fund \$ _____
____ Michael Feinstein Scholarship Fund \$ _____
Total \$ _____
☐ Visa ☐ MasterCard
Name as it appears on card: _____ PRINT CLEARLY
Account #: _____
Exp. date: _____
Signature: _____



Convenient parking is available for \$5, payable on the evening of the concert.
FAX by January 18 to (323) 343-6440.

Beckman Scholars Selected at Cal State L.A.

Biochemistry major **Rehana Ismail**, and **Adam Fraser**, a Pre-Law/Chemistry major, have been selected as The Arnold and Mabel Beckman Foundation Beckman Scholars at Cal State L.A. for 2000-2001.

The two outstanding undergraduate students started their full-time research participation as Beckman Scholars in the summer, and continue their research part-time during the academic year, along with their full-time academic studies. The students will represent Cal State L.A. in July of 2001 at the Research Symposium, designed to showcase the research achievements of Cal State L.A. students.

Ismail, working with chemistry professor **Matthias Selke**, on a bioinorganic chemistry project, says, "I am really honored to represent Cal State L.A. as a Beckman Scholar. Cal State L.A. has great opportunities for undergraduate student research that are very rare in other institutions. The faculty here are very supportive of students, making this institution a great place for education." Ismail, a Dean's List student, is in the Chemistry and Biochemistry Honors Program.

Fraser is conducting research on organozirconium catalysts with professor **Wayne Tikkanen**, chair of the Cal State L.A. Department of Chemistry and Biochemistry.



From left, Matthias Selke, Rehana Ismail, Adam Fraser, and Wayne Tikkanen.

Fraser was admitted to the University through the Early Entrance Program at age 13. He is a recipient of the Jack Spielman Freshman Chemistry Award and American Chemical Society Organic Chemistry Award.

Carlos Gutiérrez, professor of Chemistry and Biochemistry, is the faculty coordinator and mentor for the Beckman Scholars program at Cal State L.A. In September 1996, Gutiérrez was among the first honorees named by the President of the United States to receive a Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. In February 2000, he received the Quality Education for Minorities-Science Mathematics and Engineering Network "Giants in Science" Award.

The Beckman Scholars Program was designed to stimulate, encourage and support research activities by exceptionally talented undergraduate students who are pursuing their studies at accredited U.S. universities and four-year colleges. These research activities are centered in either chemistry, biochemistry, the biological and medical sciences, or a combination of these subjects.

CAL STATE L.A.
T O D A Y



Photo by Debbie Sain

Congratulations on a 30-0 season!
See story on page 5.