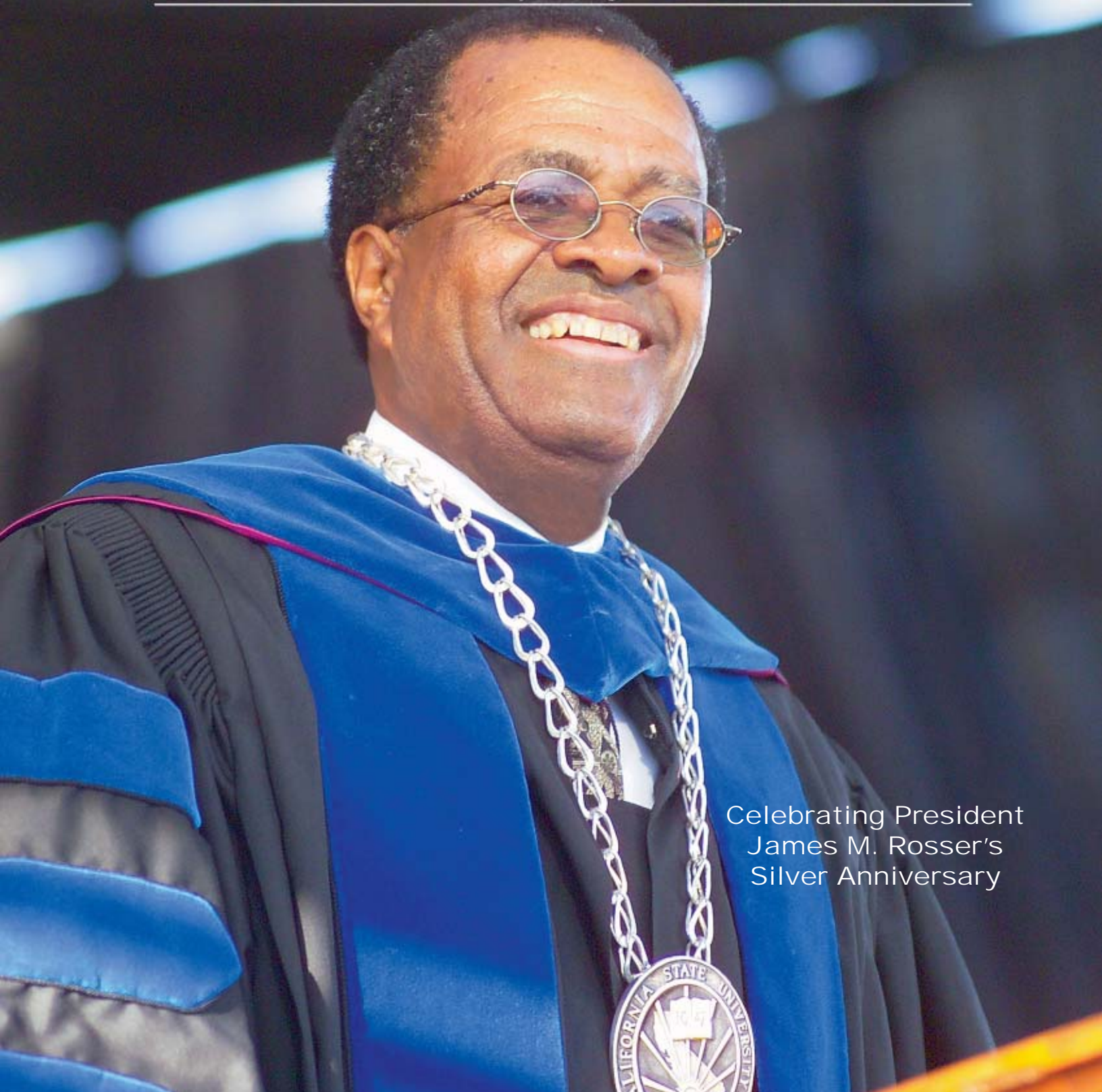


C A L S T A T E L . A .

TODAY

The News of California State University, Los Angeles

Fall 2004



Celebrating President
James M. Rosser's
Silver Anniversary

CAL STATE L.A. TODAY

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On the cover—*President Rosser celebrates a remarkable quarter-century at the helm of Cal State L.A. He stands here at the 2004 Commencement Ceremony, with the hopes and dreams of new graduates reflected in his eyes.*



NOTIFICATION OF COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA)

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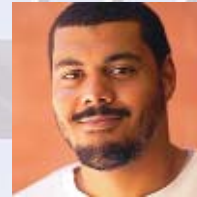
Questions, concerns, complaints and requests for reasonable accommodation or additional information may be forwarded to the Office for Equity and Diversity, the campus office assigned responsibility for compliance with the ADA. The Office for Equity and Diversity is located in Administration 606 and is open Monday through Friday, 8:00 a.m. to 5:00 p.m., (323) 343-3040, or TDD: (323) 343-3270.

What do you gain by attending such a diverse university?

Studying here we have been able to meet very different people than in Italy. Life on campus is different, and we are able to learn English, which is very important because it is the world language. I study communications, so for me it's very important to learn to communicate with all different people.



Emanuela Cavali
Italian exchange student



Jody Simmons
Senior, child development

It shows you that everyone has different struggles; it doesn't matter what race you are if you're going through problems. I have good friends today I never thought I'd meet before I came here.

It greatly benefits us to experience so many cultures. My communications class has people from Turkey, El Salvador and other places. At first it was a culture shock because I've always been surrounded by my own culture. But it gave me the chance to talk to them and opened my eyes to the world around me.



Danny Moreno
Sophomore, mechanical engineering



Veronica Contreras
Junior, criminal justice

I think it helps broaden your knowledge and horizons, and shows you there are other things out there as opposed to staying in your comfort zone. It helps you be empathetic towards others, which will help me in my career in criminal justice working with people from all walks of life.

You gain a different perspective and grow as a person, and learn about various cultures and values. When I go into teaching I expect to work with children from all different cultures, and I'll be able to help and understand them better.



Adela Finn
Senior, liberal studies



Mike Cho
Sophomore, history

You can gain a lot of insights into how people live. In California, you come across a lot of different people, but I'm not so concerned about where people come from. It's more about their character and if they study hard.

Interpersonal skills are an integral component in any career path, and having social experiences with people from all walks of life enables one to succeed in his or her respective field.



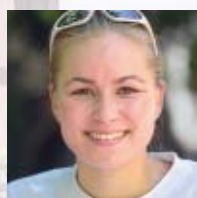
Aaron Margulis
Junior, international business



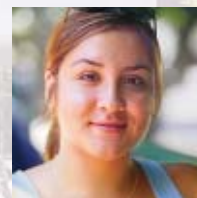
Namisha Patel
Junior, psychology

You learn a lot – it opens your mind and you don't get stuck inside your own life experiences. You also get to share your experiences with others. There are so many people here I wouldn't have met if I'd gone to another university.

I believe it helps you accept other people. It breaks a lot of stereotypes when you're in a class with people from other cultures. You get a bigger base of friends — hardly any of my friends here are from my background.



Heidi Philips
Senior, biology



Silvia Diaz
Senior, social work

You gain a lot of experience seeing different cultures and learning about them. It gives you an idea of what to expect when you approach people from different cultures in the real world.

Two professors receive CSU award for excellence

Education professor Martin G. Brodwin and history professor Stanley M. Burstein were recently honored with the California State University (CSU) systemwide Wang Family Excellence Award for exemplary contributions and achievements. Cal State L.A. received two of the four faculty awards for the 23-campus CSU system.

Under Brodwin's leadership, the undergraduate program in rehabilitation services and the graduate program in rehabilitation counseling have become renowned in the field. Brodwin, a standout in the profession for the CSU, helped establish national accreditation standards for rehabilitation counseling through the Council on Rehabilitation Education.

Brodwin is a passionate teacher known for his dedication to "at risk" students. Of the four-dozen articles and chapters he has published and the 48 professional presentations he has delivered, almost half have been coauthored by students and alumni. His book, *Medical, Psychosocial, and Vocational Aspects of Disability*, has become one of the three most popular textbooks in the field of rehabilitation services and counseling in the country. Since returning to Cal State L.A. in 1988 to teach (he received his master's degree at CSULA in 1969), he has received numerous honors, including the 1996 Outstanding Professor Award, the 1997 Distinguished Alumnus Award, and 1997 National Rehabilitation Educator of the Year Award from the National Association of Rehabilitation Professionals (now the International Association of Rehabilitation Professionals).



Stanley Burstein has been described as an inspirational and gifted mentor and an inexhaustible source of knowledge on the subjects he teaches. Superb scholarship and outstanding teaching have earned Burstein respect and admiration from students and colleagues worldwide. Burstein has published more than 130 articles, chapters in books and book reviews since coming to Cal State L.A. in 1968.

He has delivered oral papers at conferences in the United States, Canada, the United Kingdom, France, Italy and Greece. He has written, edited and translated 12 books, including Agatharchides of Cnidus' *On the Erythraean Sea*, the first complete translation—into any modern language—of the most important ancient Greek description of ancient Africa and Arabia.

In addition to serving twice as chair of the History Department and advisor for CSULA's Social Science major and teacher preparation program, he has been an external evaluator for review of the Social Science Program at CSU San Marcos, the History Program at Cal Poly Pomona, graduate history program at CSU Fresno and the Department of Classics at San Francisco State.

He was also a member of the subcommittee for the CSU President's Commission on Secondary Education, responsible for the research for the commission's report, *Teachers for Tomorrow: A Collaborative Approach to Secondary Teacher Preparation*.

LA



(L-R) Desdemona Cardoza, Dean of the College of Natural and Social Sciences; Stanley M. Burstein; Carol A. Bartell, Dean of the Charter College of Education; Martin G. Brodwin; President James M. Rosser

Achieving 1,615 miles per gallon, Super Eagle takes top national honor



Carrying on the tradition of national #1 award-winning student-built environmentally responsible vehicles, the Super Eagle—CSULA's newest competitive supermileage car—beat 39 entries from the U.S. and Canada in the Society of Automotive Engineers (SAE) international Supermileage® competition in Michigan in June.

Besting cars from UC campuses to specialized technology institutes, the superbly engineered car achieved a record 1,615 mpg, ranking first in the nation and second in the world.

"You could get to Las Vegas for 29¢ and Sacramento for 55¢ on that kind of mileage!" emphasized associate dean and electrical engineering professor Martin Roden, echoing the exhilaration of the entire College of Engineering, Computer Science, and Technology.

To celebrate this crowning achievement, the 16-member Super Eagle team took part in a victory parade on Cal State L.A.'s Main Walkway, cheered on by students, faculty, staff and friends.

Jim Ettaro, associate professor of technology and the project's faculty advisor, said the students worked on the three-wheeled car for a year, making changes to an earlier

model that came in sixth in last year's competition. Constructed of strong, light spaceship-quality materials including aluminum and Kevlar, the Super Eagle reaches a top speed of 63 miles per hour, yet weighs only 110 pounds.

"It's not a Hummer," jokes Ettaro, who was named by the SAE as 2004 Outstanding Faculty Advisor of the Year. "You're not going to hold a family, the dog and a load from Costco."

The contest required that students use a 3.5-horsepower lawn-mower engine, which they were free to modify. The group overhauled the car's advanced electronic fuel injection system to create the ultra-fuel-efficient vehicle.

Four members of the team, Long Diep, Juan Villanueva, Chris Reid and Akilesh Vedartham, took first place in a research paper competition sponsored by the SAE. The paper focused on the advanced small engine design used to develop the supermileage engine.

The award-winning feat has merited widespread media coverage, and was featured in the *Los Angeles Times*, *Pasadena Star-News*, *La Opinión*, *KABC-7 Eyewitness News*, *KNBC-4 News*, *KTLA-5 News*, news radio programs and more.

Graduate named finalist in international thesis competition



Deborah Hanan '00, '04, with her mother, Dolores M. Hanan '73.

“My life’s mission is to be an agent of change,” says Deborah Hanan ('00, '04), whose master’s thesis was named one of six finalists in this year’s prestigious Western Association of Graduate Schools Thesis Award competition. Hanan, who returned to school at the age of 40 to pursue her undergraduate and master’s degrees after a successful career as a recording artist and art director, now hopes to better the world through scholarship and teaching.

Her thesis, entitled “Unmasking the Invisible: The Construction of Gender Variant Characters in Late 20th Century American and British Cinema (1992-2002)” breaks new ground by examining the re-emergence of third gender (non-male, non-female) representation in American culture. The thesis crosses three disciplines—communication studies, history and anthropology—and examines third gender character construction in three films: *The Crying Game*, *Orlando*, and *Hedwig and the Angry Inch*.

“The multiple methodologies Deborah uses make this thesis an exemplary work of scholarship,” says Judith Hamera, acting associate dean of the College of Arts and Letters. “The thesis raises the bar for master’s scholarship in the critical humanities and social sciences across multiple fields.”

Hanan credits her thesis advisory committee, assistant professor Steven Classen, professor John Ramirez, and associate professor Lillian Taiz, with helping her to advance pioneering theories about social identity construction.

After completing her master’s degree in American Cultural Studies in June, Hanan began an internship for a prominent visual studies scholar at the University of Southern California, where she hopes to earn her Ph.D. before returning to Cal State L.A. as a professor. “I’d like to come back because I feel a strong affinity for Cal State L.A.,” she says. “The University

provides a much needed opportunity for people to educate themselves, regardless of social position, economic circumstances, or age. My mother went back to CSULA at 40 and received her master’s in art education and a teaching credential. She also found a home here. Hearing about her experience encouraged me to go back. I immediately felt welcome at Cal State L.A. – it was an incredibly warm and supportive environment.”

Throughout her academic career, Hanan has received numerous honors, including the 2003-2004 Sally Casanova Pre-Doctoral Scholarship, and the CSULA Alumni Association’s Undergraduate Scholarship. She continues to be active in the CSULA Alumni Association, serving on its board of directors and as former chair of its scholarship committee.

Hanan says her experiences at Cal State L.A. groomed her to be able to accomplish these things, and credits President James M. Rosser with the ability to attract great scholars to the campus. “The quality of people and programs the school has attracted during President Rosser’s tenure has made CSULA a better, more competitive school,” Hanan says. “He’s created an environment where people feel confident in the University’s ability to administer major programs, such as the Rockefeller Integrated Humanities Center, the NASA University Research Center and the forthcoming Los Angeles Regional Crime Lab.”

Hanan’s thesis was originally chosen to represent the College of Arts and Letters, and then bested other theses to be entered into the competition. “It’s a great honor,” Hanan says. “The Western Association of Graduate Schools includes top-tier universities such as Stanford, UC Berkeley, USC, as well as numerous high-ranking Canadian universities. So I’m excited to have been named a finalist and represent our excellent university.”

Alum from President Rosser's first graduating class uses talent to envision the future

For nearly 25 years, Curtis Wong ('80) has been imagining the unimaginable. Wong heads a creative team at Microsoft Research to build prototypes of media that might be used in the future. From broadband interactive television to a "virtual reality" dig at the Seattle Art Museum, Wong loves using technology to educate.

After receiving his MBA in 1980, Wong embarked on a career at KPMG. "I developed software to do strategic management consulting using the first IBM PCs, but it wasn't something I was deeply passionate about," he recalls. He felt a growing need to make a meaningful contribution to society by combining his affinity for technology, education and entertainment. "I realized that the key to success and happiness is not purely about money, but doing something you really care about, so I left consulting after four years." Wong originally considered becoming a science teacher, but after teaching computer and media technology courses to future educators, it struck him: "Creating educational software could make a much bigger impact that could reach thousands more students."

Since that time, Wong has carved out a career working with pioneering technology companies. "In all of my jobs, I've been fortunate enough to be able to use technology to educate," he says. Combining his technological know-how, creative energies and gift for education, by 1990 he was working with top Hollywood directors, producing audio commentaries and interactive supplementary materials for laserdiscs—features now commonly found on DVDs. He also produced the first interactive multimedia CD-ROM for PC, *Multimedia Beethoven*.

As general manager and executive producer of Corbis Productions, Bill Gates' digital image company, Wong was responsible for several critically acclaimed CD-ROM titles, including *A Passion for Art*. This groundbreaking disk features Renoir, Cezanne and Matisse works from The Barnes

Foundation. The CD-ROM allows viewers to explore as if visiting the museum itself, and includes compelling narratives from art scholars. *A Passion for Art* received numerous industry awards, and was called "the greatest CD-ROM of any kind since the multimedia revolution began," by the *Wall Street Journal*.

"I liked the idea that with a CD-ROM like this, a poor kid in the Texas Panhandle could be introduced to art and could see it just as easily as a privileged kid in New York City," says Wong. Produced on a small budget, it was a labor of love in which Wong incorporated many of the lessons he'd learned about effective storytelling, character development and music, polished by work with Hollywood directors. "*A Passion for Art* was translated into numerous languages, and The Barnes Foundation told me many people from all over the world visit because of the CD-ROM."

Now, at Microsoft Research, Wong seeks to make computers easier and more intuitive. He recently collaborated with PBS/WGBH on the first broadband-enhanced streamed television documentary, *The Commanding Heights—The Battle for the World Economy*, which won a British Academy Award. He's partnering again with WGBH and incorporating similar technologies in a documentary about the history of the AIDS epidemic, scheduled to air in 2006.

As if this weren't enough, he also sits on the board of the Seattle Art Museum and the Rhode Island School of Design, and is an Interactive Television Emmy judge for the Academy of Television Arts and Sciences.

When attending Cal State L.A. a quarter of a century ago, Wong never imagined such a future. "This type of work didn't exist 25 years ago," he says matter-of-factly. "But I was ready for it, even though I didn't know where it was going. Having an MBA from Cal State L.A. helped me get started with important business skills that are a perfect complement to my creative work, and continue to help me to this day."

LA

Poised for the future

For the past quarter-century, President James M. Rosser has been instrumental not only in maintaining the integrity and tradition of Cal State L.A., but also in placing it at the forefront of the nation's premiere urban universities. He has focused on bringing the University into the new millennium at the cutting edge of creative technology for learning and teaching, as he has led the way to expanding and upgrading facilities and infrastructure.

Envisioning an institution that would provide an enhanced environment for excellence in learning and research, President Rosser established an on-campus housing community of 1,000, and began a campaign to construct and renovate numerous buildings and laboratories.

Cal State L.A.'s state-of-the-art Golden Eagle, a facility offering meeting and event space, a 20,000 square-foot University bookstore, an international food court and more, took flight last summer. Special lectures, College receptions and even weddings take place here, and the facility provides students a comfortable spot to study, socialize and relax.

A long-time music aficionado and art lover, President Rosser's vision of creating an arts venue that would serve the east side of Los Angeles came to life with the construction of the Harriet and Charles Luckman Fine Arts Complex. Home of the critically acclaimed Luckman Jazz Orchestra, and boasting an internationally renowned Luckman Gallery and the 1,152-seat Luckman Theatre, it serves as a cultural centerpoint for the community. Bringing together music, film, dance, visual arts and theater, the Complex hosted approximately 20,000 people at performances and gallery exhibitions last year. The Complex was designed by the architects responsible for such landmarks as LAX and Madison Square Garden. Rounding out the Complex is the new Intimate Theatre, a black box theater for smaller performances and distance learning classes.

Working with the Metropolitan Transportation Authority, the city and County of Los Angeles, in October 1994, the first commuter rail station on a college campus was established. Now, to streamline transportation services, Cal State L.A.'s bus hub is being expanded to include additional bays, lighting, increased safety and better pedestrian access.

The recently renovated Music building has greatly improved opportunities for students to learn and exercise their creativity in new computer labs, digital broadcast studios and screening rooms, music practice rooms, video editing studios, and much more.

Construction will soon begin on high-tech science facilities to enhance an already renowned academic program. Made possible through voters' approval of a bond, one wing will feature an interdisciplinary learning center. Student learning will benefit from well-planned lecture halls, laboratories and office space.





A new University-Student Union (U-SU) is also in the works, providing an expanded computer lab, a state-of-the-art fitness center, a 200-seat theater and increased meeting and lounge space. The decision to rebuild the U-SU resulted from recent seismic analysis, supported by a student poll. The red brick exterior will complement the architecture of the Luckman Complex and The Golden Eagle, to which it will be connected by a third-floor bridge.

Under President Rosser's leadership, Cal State L.A. has distinguished itself in the area of forensic science (the University has one of the leading upper division criminalistics programs in the nation). The campus was the clear choice for a Los Angeles Regional Crime Lab that will be under construction in 2005. The partnership among Cal State L.A., the Los Angeles Police Department, and the L.A. County Sheriff's Department will facilitate collaborative forensic science internships, research opportunities for the next generation of criminalists, as well as in-service training for professionals.

Last but not least, a new University Welcome Center will provide guidance for students and guests, and a parking structure nearing completion will ease traffic with nearly 1,200 spaces.

A quarter century ago, few would have imagined the dramatic changes this campus would see under President Rosser's leadership.



President Rosser at 25 years: Look-

Renowned physician and poet Oliver Wendell Holmes wrote: “The great thing in this world is not so much where we stand, as in what direction we are moving.” Twenty-five years ago, President James M. Rosser took office with a clear vision of where the University should stand in the immediate and global community, and exactly where it should be headed. What has resulted is a university of excellence that is one of the most inclusive multicultural public institutions of higher learning in the nation.

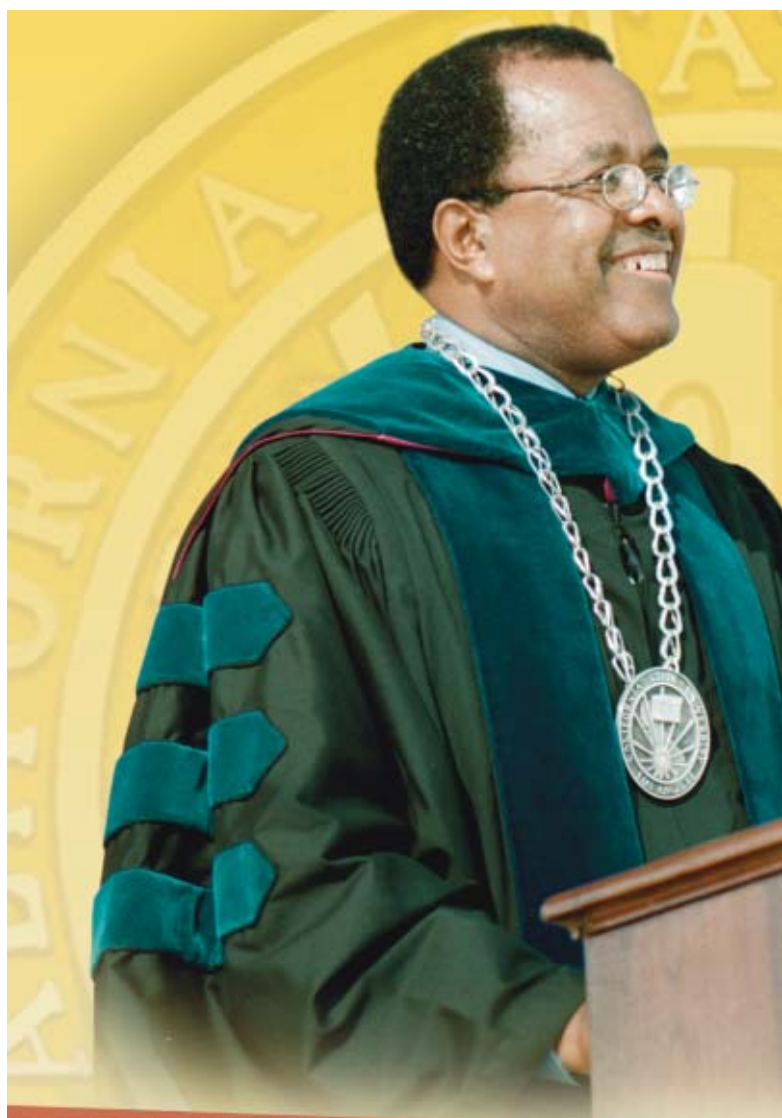
“Jim is a visionary leader who sees trends coming and brings other people with him,” says Barry Munitz, president and chief executive officer of the J. Paul Getty Trust, and former chancellor of The California State University. “Every year he has been President, students and faculty get better and better, and the physical campus has been transformed.”

Rosser’s vision of an inclusive university is fueled by his own experiences growing up. The youngest of eight children, his father was a railroad coach cleaner and his mother a domestic worker in east St. Louis. Although education was not a priority in his family, Rosser was a gifted student who received high marks throughout his academic career. He received encouragement from unlikely places, such as the local dry cleaner who offered to clean his clothes for free as long as he stayed in school, and neighbors who wanted kids in their community to have a better life than they did.

After graduating from high school at the top of his class, Rosser entered Langston University in Oklahoma on a basketball scholarship. Although he had a passion for music—he was a percussionist with his high school band—he felt he couldn’t count on a music scholarship and so took the opportunity presented to him. “In those days, athletics were a way out of the ghetto into higher education for many children,” he notes. “If it hadn’t been for the scholarship, I probably could never have gone to college.”

A year later, he transferred to Southern Illinois University (SIU) in Carbondale, where he earned his bachelor’s, master’s and doctoral degrees in microbiology and health education. While at SIU, he again benefited from mentors and role models who encouraged his quest for knowledge. Recognizing that he would not be where he is today without strong support, today he offers similar encouragement and mentoring to others.

“Under Dr. Rosser’s leadership, the faculty and administration have been caring, accessible and accommodating, and demonstrate genuine concern for students,” says Congresswoman Maxine Waters (BA ’71), 1987 Alumna of the Year. “The campus has always been an environment that welcomed students, which is important in that the student body included many working students, transfer students and others from many walks of life who need to feel that Cal State



ing toward the future



L.A. is a place where they can grow and flourish.”

The tremendous diversity and multiculturalism of students, faculty and staff is a great source of pride for President Rosser, says Rosie McNutt, ('70) executive assistant to the President. Boasting a student body that is 52 percent Latino, 22 percent Asian-American/Pacific Islander, 16 percent white and 9 percent African-American, students have the opportunity to learn in an environment that reflects the real world.

To enhance the quality of the CSU by promoting diversity among the faculty, Rosser and another CSU president proposed a Forgivable Loan/Doctoral Incentive Program. Established in 1987, the innovative program provides financial assistance to full-time doctoral students, allowing them to borrow up to \$10,000 annually to a limit of \$30,000. Participants who work in an instructional position in the CSU for five years after receiving their Ph.D.s have their loans completely forgiven. Approximately 1,500 doctoral students have participated—70 percent of whom are members of minority groups, and 67 percent of whom are women.

“Dr. Rosser has proven the real strength of diversity and how it is key to institutional development in the 21st century,” says Congresswoman Waters. “He deserves to be lauded for his extraordinary commitment to expanding the base of opportunity for people of color and all who have historically been denied equal access to higher education.”

Lynn Reitnouer ('59 MA), a partner in the stock brokerage firm Cromwell, Weedon & Co., and the 2001 Distinguished Alumnus, College of Health and Human Services, notes that Rosser's stewardship has made a positive impact on the community by giving students from all walks of life the ability to benefit from higher education.

“Success in our society is very dependent upon education,” Rosser says. “CSULA has risen to the challenge of providing an outstanding education to many first generation students.” Through programs such as the Minority Biomedical Research Support-Research Initiative for Scientific Enhancement (MBRS-RISE), designed to increase the number of minority students in fields in which they are typically underrepresented, students have gone on to thriving careers and prestigious Ph.D. programs. Considered one of the most successful programs of its kind in the country, 78 percent of Cal State L.A.'s MBRS-RISE participants have gone on to Ph.D. programs.

Rosser also considers the educating of educators essential to the well-being of California, and has helped position the University as a leader in that effort. Today, the University's Charter College of Education stands at the forefront of national school reform, and is one of the largest educators of teachers in California, as well as its largest preparer of bilingual teachers.

CONTINUED ON PAGE 10

President James M. Rosser has served on numerous boards and commissions, and has taken a leadership role in various organizations, including:

Americans for the Arts
The Audubon Center Campaign Advisory Committee
Boy Scouts of America (first African American president of a BSA council)
California Achievement Council
California Chamber of Commerce
California Community Foundation
California Postsecondary Education Commission's Task Force on Women and Minority Faculty and Staff in Postsecondary Education
FEDCO Foundation
Governor's Task Force on Diversity and Outreach
LAAMP/LEARN Regional School Reform Alliance
Los Angeles Advisory Alliance of the Pasadena Tournament of Roses
Los Angeles Annenberg Metropolitan Project
Los Angeles "Coalition of 100"
Los Angeles Theatre Center Study Group
Los Angeles Urban League
Music Center Performing Arts Council/Education Council
Texaco Task Force on Equality and Fairness
Western Interstate Commission for Higher Education's Regional Policy Committee on Minorities in Higher Education
Woodrow Wilson Fellowship Foundation

President Rosser also served on the American Council on Education's:

Commission on Academic Affairs
Committee on Confidentiality
Commission on Governmental Relations
National Commission on Higher Education Issues
Task Force on Affirmative Action

In addition, Rosser has served on several select committees of The California State University, including:

CSU representative to the California Department of Education Joint Committee to Develop a Master Plan
CalStateTEACH
Commission on Telecommunications Infrastructure
The Technology Steering Committee



Exceptional faculty, a large percentage of whom Rosser has helped recruit and retain, have won numerous honors, including the first U.S. Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring, and more CSU Outstanding Professor Awards than any other institution within the 23-campus system. Additionally, six administrators who served under Rosser have gone on to serve as presidents of other universities.

Under Rosser's watch, CSULA's student engineering team built the national award-winning solar-powered vehicle, the Solar Eagle III, in 1997. As a result, the vehicle, team, and President Rosser were models for Mattel Hot Wheels® collectible action figures.

Other landmark projects spearheaded by President Rosser include the addition of the Los Angeles County High School for the Arts to the CSULA campus, and construction of the world-class Luckman Fine Arts Complex, which recently hosted the first U.S. Latino Film and Video Festival and is home to a nationally recognized art gallery and the acclaimed Luckman Jazz Orchestra.

“[President Rosser] has a deep commitment to bringing the city together through the arts.”

“President Rosser established a wonderfully professional performing arts venue that is a resource for the entire community,” says Los Angeles Philharmonic Association's director of Public Affairs Leni Boorstin, about the Luckman Complex. “He sat on the board of the L.A. Philharmonic with a deep commitment to bringing the city together through the arts. His voice continues to be loud and clear.” During his tenure, Rosser has brought unprecedented recognition to Cal State L.A. by serving on numerous civic and community volunteer boards, and his input and expertise are often sought out for community projects. (*see sidebar*)

L.A. City Councilmember Antonio Villaraigosa, who has worked with Rosser on several projects, says he has always been impressed with his pioneering spirit. “Dr. Rosser has the ability to see the world the way it is and the understanding and the wherewithal to take it where it needs to be tomorrow. He has led the way among the CSU campuses as a pioneer for the idea that equity and excellence can go hand in hand.”

James Galbraith (BA '60), recipient of the 2000 University Service Award, and founding member and former board member of the Edmund G. “Pat” Brown Institute for Public Affairs, a non-profit public policy center on the Cal State L.A. campus, says, “Dr. Rosser believes that in order to work effectively in the community, students must be exposed to public issues and be sensitive to the world around them.” Comparing Rosser to the former California Governor for whom the Institute is named, Galbraith notes, “The older Pat Brown got, the more forward-looking he became. That is exactly the way Jim Rosser is. He's always looking to the future to see how the University can connect with the community around it.”

Congresswoman Waters believes that Rosser's 25 years of leadership have yielded tremendous results for the University and the community. “The excellent facilities built during his tenure have attracted legions of community-based organizations that use them for events,” she says. “The campus itself is now open to more people from the community who see CSULA as a pathway to success.”

CSU Trustee Dr. Herbert L. Carter says he has had a wonderful working relationship with President Rosser for many years. “Jim is a very committed and caring person, who loves his university and is dedicated to the pursuit of excellence,” he says. “The fact that he's been at Cal State L.A. for 25 years, and continues to be there, shows his deep and abiding love for the institution.”



The Accelerated School – ‘where every child is treated as gifted’



As part of a groundbreaking new program, Cal State L.A. has joined forces with the Accelerated Charter High School in south Los Angeles to develop a public charter high school that prepares underserved students to excel at the college level. The original K-8 Accelerated School, founded in 1992, was *Time Magazine's* School of the Year in 2000. The newly expanded Accelerated School is one of the first four Woodrow Wilson Early College High Schools in the nation, funded by the Bill & Melinda Gates Foundation and the Carnegie Corporation of New York.

These “early colleges” will serve as models for small school development in Los Angeles and throughout the country, says Juli Quinn, faculty liaison between CSULA and the Accelerated School. “We want to close the achievement gap for underserved students by giving them the tools they need to succeed in college classes,” Quinn explains. “We’ll illustrate what a small high school can do if it has a relationship with a university.”

The Accelerated High School admitted its first freshman class of 32 students in 2003-2004, and expanded to nearly

150 freshmen and sophomores this year. By fall 2006, the school will house freshmen through seniors, offering a rigorous curriculum that will prepare students to take college-level courses during their junior and senior years of high school.

“Because we’re a public charter school, all of our students come to us by lottery, most from the Los Angeles Unified School District,” Quinn explains. “About 50 percent of those students are from our immediate neighborhood in south Los Angeles.” Students began classes in a brand new building this fall, thanks in part to the original property donation from fashion designer Carol Little and her business partner Leonard Rabinowitz.

The project involves the close collaboration of university and high school faculty to develop a challenging curriculum that prepares high school graduates to excel at the college level, eliminating the need for remediation in four-year colleges. It will also enable many students to earn college credits and enter college at an advanced level, sometimes as sophomores or juniors. “Our primary goal is to accelerate students’ learning and give them a leg up for succeeding in a four-year college or university,” says Quinn.



1940s

Raynolds Johnson ('48 BA) retired from teaching at CSU Fullerton, after having taught at Copper Mountain, Joshua Tree; Chapman and National Universities for a total of 53 years. He has an MA in English literature from Stanford and taught English, philosophy, and environmental ethics.

1950s

Quintina (Tina) Bennett ('53 BA) was honored by the San Gabriel Unified School District for teaching at Washington Elementary School in San Gabriel, CA, for 50 years. District Superintendent Gary Goodson announced the naming of "Bennett Hall" in her honor and she was presented commendations by many area politicians in addition to congratulatory letters from Governor Arnold Schwarzenegger and President George W. Bush.

Jim Brownfield ('55 BA) was named to the California Coaches Association's Coaches' Hall of Fame.

Lee Joseph ('55 BA) was honored by the California Coaches Association with the Casey Corad Leadership Award.

George W. Novinger ('59 MA) reports enjoying his "summer occupation" as a ranger-naturalist in the ancient Bristlecone Pine Forest, east of Bishop, CA. His "day job" is being owner of the Apple Shed Restaurant and Bakery in Tehachapi, CA.

Dan Reinstein ('54 BA) was honored with the California Coaches Association's Official of the Year Award.

Raul Salcido ('58 BA, '73 MA) retired from the Los Angeles Unified School District as a teacher, counselor and administrator after a 44-year career.

1960s

Jeri Chase Ferris ('67 BA) published her 11th book, *Demanding Justice—a Biography of Mary Ann Shadd Cary*. Cary was a free black woman born in 1823. The California Librarians' Association called the book "an unusually lively biography."

Lawrence Fetters ('68, '75 MA) was named Federal Security Director at the Los Angeles International Airport, responsible for a range of airport security enforcement and oversight.

Alice Lopp Mallory ('69 BA, '70 teaching credential) has taught primary grades at Dacotah Street/Christopher Dena Elementary School in East Los Angeles (LAUSD) since 1971. She was inducted into the CSULA chapter of Pi Lambda Theta, international honor society and professional educator's association. She was included in the 2000 edition of *Who's Who Among American Teachers*. Her husband, Darryl Mallory (BA '71), is also a teacher with the LAUSD. They are both life members of CSULA Alumni Association.

(CONT. NEXT PAGE)

Alumna professor looks back on a century of involvement



Sharp as a tack," is how her son Mel describes Helen Brocklehurst ('55, '56), who turned 100 this year.

Helen received both her BA and MA in education from what was then the Los Angeles State College of Applied Arts and Sciences. "I wanted to move on and up, and get my degree in special education," she recalls. "I could have gone somewhere else, but I'm glad I went to the state university. I was very happy there. It was where all the action was."

Helen's interest in psychology fueled her to earn a lifetime credential as a clinical psychologist. She returned to Cal State L.A. to work as a counselor and an associate professor of education from 1960-1971. There, she juggled her duties as a professor with her work advising students in the campus counseling center. It was this experience that inspired her to establish the Helen Pryal Brocklehurst Endowed Scholarship, a fund for single-parent or re-entry students pursuing an advanced degree.

"I saw many mature women who had to return to school and work after being home as a wife and mother," Helen says. "Oftentimes they were divorced or caring for a sick husband, and were having a heck of a time paying for their textbooks and tuition. They came into my office in a state of desperation. I then realized that there was a great need for such a scholarship."

Helen herself returned to school and work later in life while caring for an invalid husband, so she related to the experiences of these women. She decided to help future students attain their goals of earning advanced degrees by establishing a scholarship specifically for students overcoming similar challenges.

Helen now lives in a suburb of London, having moved to England 17 years ago after marrying Aubrey Brocklehurst, the cousin of her first husband, who passed away. She celebrated her 100th birthday with her husband, family and friends there. In anticipation of this event, Helen imparted the secret of her longevity: "Even though I'm 100, I still manage to enjoy life."

Alumni Awards Gala

Honorees Feted at 31st Alumni Awards Gala

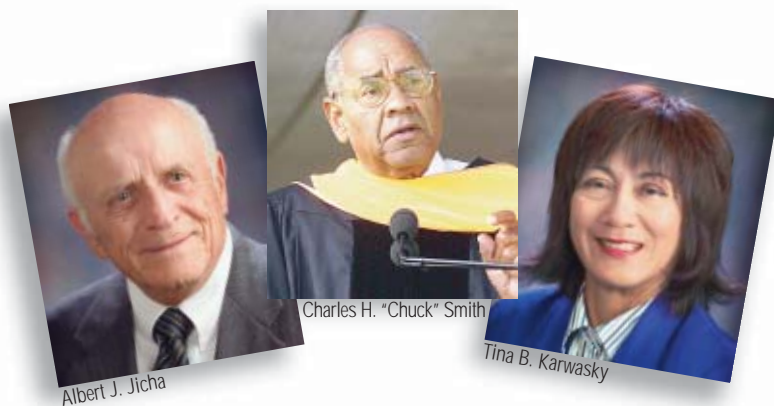
With Academy Awards glitz, and with renowned author Joseph Wambaugh '60, '68 as master of ceremonies, the Cal State L.A. Alumni Association's 31st annual Alumni Awards Gala was held the evening of October 21 at the campus' Luckman Fine Arts Complex. Celebrating the remarkable achievements of alumni, students, and friends of the University, the event included an elegant "strolling dinner" along the Street of the Arts.

Wambaugh is the author of 12 novels, five nonfiction books, and numerous screenplays. A former policeman who earned two degrees from Cal State L.A., he received the University's first Outstanding Alumnus Award. He is also credited with redefining the television drama depiction of police officers beginning with the hit NBC television series "Police Story."

Headlining the awardees was Alumnus of the Year Charles H. "Chuck" Smith '67, president and chief executive officer of SBC West. The University Service Award was presented to Albert J. Jicha, former corporate vice president and group president of training and support systems, Hughes Aircraft Company. The Distinguished Faculty Alumna was Tina B. Karwasky '74, '78, head coach for women's tennis, Cal State L.A.

The College of Arts and Letters honored David Funk '70, chief executive officer, creative director and founder, Funk/Levis & Associates, Inc. The College of Business and Economics honored David McCoy '70, consultant, ITH, Inc. The College of Health and Human Services honored Leroy D. Baca '71, sheriff, County of Los Angeles. The College of Natural and Social Sciences honored Harry P. Pachon '67, '68, Ph.D., president, Tomás Rivera Policy Institute and Professor of Public Policy, School of Policy, Planning, and Development, University of Southern California. The Charter College of Education honored Rowena T. Lagrosa '77, '86, superintendent, Local District 5, Los Angeles Unified School District. The College of Engineering, Computer Science, and Technology honored Thomas C. Frascchetti '72, Dawn Project Manager, Jet Propulsion Laboratory.

The University recognized Richie Neil Hao '03, Master of Arts degree in Communication Studies, as its Outstanding Graduate Student; and Vivian Chima Onwukeme '04, Bachelor of Science degree in Nursing, as its Outstanding Senior.



Albert J. Jicha

Charles H. "Chuck" Smith

Tina B. Karwasky

<http://alumni.calstatela.edu>

CLASS NOTES

1970s

James Bell ('74 BS) was named chief financial officer of the Boeing Company. Bell is a 31-year Boeing veteran, having been corporate controller and vice president of contracts.

Clark Colahan ('71 MA) won the G. Thomas Edwards Award for Excellence in Teaching and Scholarship at Whitman College in Walla Walla, WA, where he is a professor of Spanish.

Michael Kwan ('79 BS) was named captain of the Los Angeles County Sheriff's Department Walnut-Diamond Bar station. He will oversee about 150 sworn officers whose patrol encompasses 137,000 residents.

Margaret E. Turner-Evans ('76 MA, '87 MA) was honored as a Distinguished Alumna at the National Association for Equal Opportunity in Higher Education 29th National Conference on Blacks in Higher Education.

Ken Lamb ('74 BS) topped the 600 mark in completing felony trials as a Los Angeles County District Attorney's Office prosecutor. District Attorney Steve Cooley ('70 BA) calls him the "Babe Ruth of trial lawyers."

Isaac Larian ('78 BS) opened a consumer electronics store with his brother a year after graduation. The *Los Angeles Business Journal* recently gave the company its Best Large Company award.

Elvin G. Miali ('77 BS) is retiring as chief of the Fountain Valley, CA, Police Department after 36 years in law enforcement.

Thomas Miller ('76 BS) is administrative director of human resources at Community Hospital of Long Beach.

Sharon Morris ('76 BA) was appointed interim general manager of the L.A. Department of Animal Services by Mayor Jim Hahn. Morris had been executive director for the city Department on Disability.

John Petersen ('70 BS) was named the 23rd president of the University of Tennessee. Previously, he was the provost and executive vice president at the University of Connecticut. He received many honors throughout his career, and held faculty, dean and chemistry research positions at Wayne State University, Clemson University and Kansas State University.

Darline P. Robles ('72 BA) is superintendent for the L.A. County Office of Education. Previously, she was chief of the Salt Lake City School District, and had been a teacher and principal in the Montebello, CA school district.

Valerie Shaw ('78 BA) was reappointed president of the L.A. Board of Public Works by Mayor Jim Hahn.

Gary Thomas ('71 BS) is assistant superintendent of business services for the San Bernardino County Superintendent of Schools, where he handles a \$250 million budget.

(CONT. NEXT PAGE)

A. Tuckwilkerson ('74 BA) was appointed L.A. Junior League Commissioner for the Southern California Tennis Association.

John Witt ('77 BS) is commander of the L.A. Sheriff's station in Palmdale. Witt, a 27-year veteran of the department, oversees 160 officers patrolling communities with more than 125,000 people.

Julia L. Wu ('75 MA), L.A. Community Colleges trustee emeritus, was nominated by President George W. Bush to the board of trustees of the Barry Goldwater Scholarship and Excellence in Education Foundation, which awards college scholarships each year to students majoring in science, math or engineering.

Michael Young ('77 MA) was named Teacher of the Year for the Antelope Valley Union High School District in Lancaster, CA. An English instructor at Highland High School, Young has also won acclaim as a successful wrestling coach.

1980s

Rita Pardue ('87 BA, '90 MA) wrote the children's activity book, *The Nothing To Fun Shop*. Ideas for the book came from her classes in child development and broadcasting. She is an on-air personality at KKLA, Los Angeles.

Noelia Rodriguez ('86 BS) was named chief of staff and director of External Affairs for The Broad Foundation. Previously, she was press secretary and director of communications for First Lady Laura Bush. President and CEO of the L.A. Convention 2000, and served as deputy mayor to former L.A. Mayor Richard Riordan.

Juan D. Silvera ('88 BS) is vice president of business development at Latin 3, Inc., a Miami-based interactive agency that caters to Latin American divisions of Fortune 500 companies.

Silva Stepanian ('88 BS), a California Institute of Technology computer system administrator, won the 2003 Medal of Excellence from the Pasadena nonprofit Women at Work.

David Zuckerman ('88 MA) earned a Ph.D. in communications from the University of Oklahoma and has accepted the position of assistant professor at California State University, Sacramento.

1990s

Rob Arias ('91 MA) is superintendent in the five-school South Pasadena Unified School District. Previously, he was assistant superintendent of educational services for the Charter Oak Unified School District.

Anthony Carter ('90 BS) published the book *Voices of My Father*, a memoir about friends and mentors.

Charles Chatmon ('95 BA) published two books of poetry, *The Depths of My Soul* and *The Voices of South Central*.

(CONT. NEXT PAGE)



Get involved with us in 2004-2005

The CSULA Alumni Association is looking for members interested in playing an important role in Alumni and University activities. Have you thought about serving on the Alumni Association Board of Directors or on Board committees? Or, are you interested in politics and legislation? There are also opportunities in the business, education and nursing alumni chapters—or in the new Engineering, Computer Science, and Technology Chapter. Volunteer opportunities also include:

- Legislative Relations Committee
- Finance Review Committee
- Alumni Awards Committee
- Alumni Scholarship Committee
- Membership Committee

If any of these activities interest you, or you'd like to help us in other ways, please call me at (323) 343-ALUM and I'll be happy to meet with you to discuss volunteer opportunities. You'll discover that your participation is a win-win experience!

Randi Moore
Executive Director, Alumni Relations
rmoore@cslanet.calstatela.edu

Alumni Chapter News

New Engineering, Computer Science, and Technology Chapter

Calling all grads of the College of Engineering, Computer Science, and Technology! An Alumni Association chapter is forming to promote networking, continued learning, and career enhancement for ECS&T graduates. An organizational meeting and mixer will be held at Cal State L.A. in the fall. Contact Maria Ubago in the Alumni Association Office at (323) 343-4945 for more information.

Business Chapter Board Openings

Get more involved in the Business Chapter by attending events and becoming a member of its board of directors. The Business Chapter hosts networking events, mixers and career advancement seminars. Call Maria Ubago in the Alumni Association Office at (323) 343-4945 to find out more!

Opera for Educators

What can the opera contribute to K-12 classrooms? Find out by attending "Opera for Educators: Innovative Approaches for Infusing the Arts into Your Curriculum." The presentation will be held in late fall by the CSULA Education Alumni Association in conjunction with the Los Angeles Opera. Learn innovative ways to integrate opera into the curriculum as art, history, language and social documentary. Also, find out about the Los Angeles Opera's many programs and resources for educators. For more information, call Natalie Kinkella in the Alumni Association Office at (323) 343-6059.

President's Associates

The following individuals provided annual undesignated gifts of at least \$1,000, which provide flexible financial support that allows Cal State L.A. to enhance quality learning opportunities. We salute their investment and invite you to join in supporting educational quality by making a gift, using the envelope in this magazine.

Cynthia C. Armstrong '00	Fred Lopez '83
Gale Arvanites '83	Tom Louie '76
George Bachmann '65, '71	Mitch Maki
Henry Balta	Demetrius & Valerie Margaziotis
David '61 and Pauline '55 Barclay	James McGann '92
Amir Barour and Faraneh Azizian	David '67, '76 & Rosemary '70 McNutt
Carol A. Bartell	Nancy & Avi Miron
Donald Battu '67	Joseph F. Mitchell
Gary '61, '62 & Shirley Best	James & Randi Moore
Norris Bishton	Able Morales '73
Charles Bluth '64	Donald & Carol Murray
Kyle C. Button	George Nakano '70, '77
Herbert L. Carter	Ronald A. Okum '63
Lane & Susan Cash	Pamela Angerer Payne '81, '91, '95
Geneva Aleece Clymer '62	Peter Quan
Steve Cooley '70	Jaime Regalado '71
Theodore J. Crovello	Lynn P. Reitnouer '59
Clemencia deLeon '75	Chase C. Rhee
Bob Foster	Collette Rocha
Steven N. & Fidelis Garcia	Anthony R. Ross & Laverne White
Mr. & Mrs. Arnold Geffner '57	James M. Rosser
Mary Genis	Frank Saito '79
Harvey Goldstein '62	John M. Smart
Ernest Guerra '80	John Staff '90
Derrick Hamilton '91	Jeffrey A. Tipton
Clifford D. Harper	Gary P. Townsend '69
Virginia Hunter '71	Kuei-wu and Leslie Tsai
Lillian Y. Kawasaki '72	Gilbert Vasquez
Dal H. Lee	Ester B. Wiley '56
Ethan B. Lipton '76, '83 & Janet Lent	Wilbert Woo '70, '77

Great Benefit for Members!

Alumni Association members will soon receive a 10- to 60-percent discount on merchandise at all 865 Office Depot stores nationwide. Watch for news about the rollout of this unique benefit.

This comes in addition to free networking events and career services, job hunting assistance, access to the CSLA Federal Credit Union, low-cost group health, auto and home insurance, library card valid at all CSU libraries, free "call ahead" campus parking twice quarterly, 10-percent University Bookstore discount, 20-percent discount for season tickets to the Luckman Theatre, and discounted tickets to athletic events.

CLASS NOTES

Katherine D. Harris ('94 BA) was awarded a women's studies dissertation fellowship from the Woodrow Wilson Foundation. Harris is a Ph.D. candidate at the City University of New York.

Charles L. Sawyer-Jackson ('98 BA) nominated for 2003 Miami Dade County Social Worker of the Year. Sawyer-Jackson has volunteered for many HIV/AIDS projects and does clinical social casework for HIV/AIDS clients.

Mary Lee Lacy ('94 MS) won the 2003-2004 Excellence in Advanced Practice Award from the Society of Pediatric Nurses. Lacy is a nursing operations manager at Children's Hospital Los Angeles.

Andrew Lee ('93 MBA), CPA, has been promoted to partner at Ernst & Young, where he leads its State and Local Tax practice in Colorado.

Brian Leung ('95 MA) published *World Famous Love Acts*, a book of short stories, selected as winner of the 2002 Mary McCarthy prize in fiction. Leung was hired as a tenure-track assistant professor of English and Creative Writing at CSU Northridge.

Omar Magana, MD ('93 BS), completed his residency and accepted a position as the only staff physician at the Clinica Medica Familiar de Pico Rivera. Like many of his patients, Magana's family emigrated from Mexico, spoke no English, and lacked health insurance.

Deborah Greene Nguyen ('98 BS) earned her doctor of pharmacology from the School of Medicine at Johns Hopkins University in Baltimore, MD. Her research in the field of HIV reproduction has been published in the *European Journal of Immunology*.

Norma Roque ('92 BA) was named special assignment reporter at KMEX-TV (Channel 34), Los Angeles. Previously, she was a news anchor intern at a television station in Fresno, CA, acquired from a CSULA Career Center lead.

Harold Scoggins ('96 BS) was promoted from Glendale Fire Department captain to battalion chief. Scoggins has been with the department since 1989.

Al Vasquez ('97 BS) is Hacienda La Puente Unified School District's first chief of police and safety.

Michelle Yanez ('99 BA), president of the Rio Hondo Community College District Board of Trustees, has been appointed one of California's four representatives to the national Association of Community College Trustees.

2000s

Deborah Hanan's ('00 BA) master's thesis was named CSULA's 2004-2005 entry for the prestigious Western Association of Graduate Schools/UMI Most Distinguished Master's Thesis.

Laura Lynn Mapes ('00 BS) was named Fire Marshall/Division Chief of the Union City (CA) Fire Department.

(CONT. NEXT PAGE)

Douglas Lee Abel ('74 BA) coached baseball and football in youth leagues, a passion that stemmed from his participation in Little League as a youngster.

Suzanne Marie Anderson ('76 BA), special education teacher for the L.A. County Office of Education, South Bay Union High School District and Redondo Beach Unified School District.

David Joel Andrus ('69 BA), USC professor and international political activist. He earned his Ph.D. at the USC School of International Relations after a corporate career that included roles as assistant vice president at Security Pacific Bank and president of a subsidiary of Smith-Kline Beckman. He joined the faculty at USC in 1993.

Frank Beemer ('71 BS), La Cañada Elementary School fifth-grade science teacher for 31 years. He received many honors, including 1986 Distinguished Teacher Award from Verdugo Hills Hospital and 1994 Teacher of the Year.

James R. Bell ('74 BA), professor of anthropology, whose area of expertise included Africa, urban ethnicity and ethnographic film.

Thomas S. Finnie ('74 BA), professor of electronics for 37 years at Chaffey College, who retired in 1993.

Helen M. Gally ('78 MA) taught fourth and fifth grades in Pasadena public schools from 1966 to 1980.

Nancy Victoria Hayes ('81 BS), engineer at the Jet Propulsion Laboratory, Boeing Aerospace Operations, on the Galileo Orbiter Engineering Team and the Voyager Spacecraft Team. She also taught classes in the L.A. Unified School District.

Carrie Minor Haynes ('57 MA), former principal at Grape Street Elementary School in Watts.

Adele Hermann Juarez ('72 BA) earned a Ph.D. at Brigham Young University and taught at CSU Northridge for 20 years. She retired as CSUN's director of international programs.

Earl Phillips ('61 BA) taught African history at CSULA from 1966-1986, and served two terms as chair of the History department. A WW II veteran, he was the first in his family to attend college. As a Fulbright Fellow, he lectured in Addis Ababa, Ethiopia in 1967, and studied in Great Britain and Nigeria in 1961.

Paul Franklin Thomas ('53 BA) coached football and track at Palisades High School from 1964 to 1980.

Albert Tillman, emeriti professor, joined the CSULA faculty in 1956, where he pioneered classes in the field of recreation and leisure studies.

Rosser Scholar scores on the court and in the classroom

Stacia Stricker has been playing basketball since she was nine. "Basketball runs in my family," says the senior math major.

Stacia, who plays forward and center on the Golden Eagles Women's Basketball team, was the first recipient of the James M. Rosser Student Athlete Scholarship, established by President Rosser for student-athletes who excel in academics, major in math or a math-related discipline and have a varsity letter in at least one sport.

"The scholarship has been really helpful in paying for school and I haven't had to burden my parents," says Stacia.

After Stacia graduates next year, she plans to pursue her teaching credential and possibly a master's degree in education, so she can become a math teacher. Being an athlete has taught her valuable lessons that she will carry with her in her future endeavors. "I've learned mental toughness—I realize that not everything is easy and you have to work for things," she says. "I've also learned that it's important to respect your teammates and understand that everyone has different needs."

Stacia says that President Rosser demonstrates his support for Golden Eagle Athletics through more than just the establishment of the Rosser Scholarship. "He also comes to our practices," she says. "It's nice seeing him there because it shows that he really cares."



Online career fair connects students with employers 24/7

Students and alumni can connect with prospective employers anytime they wish through an innovative new Web-based "E-Fair" program. This is one of many services offered by CSU Advantage LA, a CSU pilot education-employment partnership that links students and alumni with employers in order to meet California's workforce needs.

"Many employers who participate in our traditional on-campus job fair are also signing on for this new program," says Louie A. Lujan, coordinator of CSU Advantage LA. "They enjoy being able to interact with students throughout the entire calendar year, and it saves them thousands of dollars because they can recruit with much less time and money via the Internet. For students and alumni, it allows for flexibility and service as they search for quality career opportunities."

Students and alumni interested in participating in E-Fair and CSU Advantage should visit the CSULA Career Development Center to complete an application. Employers and those seeking more information about CSU Advantage LA can visit <http://www.calstatela.edu/csueadvantagela> or call (323) 343-3270.

Save the Dates!

February 1-5, 2005: Homecoming Week

Alumni games and Athletics Hall of Fame Induction Ceremony

May 2, 2005: Golden Eagle Golf Tournament

Sponsored by Michelob Ultra and Pepsi • Via Verde Country Club, San Dimas

www.calstatela.edu/univ/athletic

ATHLETIC NEWS



Head baseball coach retires

John Herbold has retired after 21 years coaching Golden Eagle baseball. "John has made a significant impact on the Cal State L.A. baseball program," says Athletic Director Carol M. Dunn. "Over two decades he has imparted his knowledge of the game and life to many student-athletes. His absence will be felt, but we wish him the very best."

Herbold is the winningest head coach in Cal State L.A. baseball history, with 455 victories.

Dave Taylor now steps up to the plate as head coach after eight seasons as top assistant coach at Chico State.

For information about Herbold's retirement party, call (323) 343-3080.

Thanks President Rosser!

Coaches, staff, and especially student-athletes in the Division of Intercollegiate Athletics, thank President Rosser for his tremendous support over the last 25 years. Thousands of young men and women have been afforded the opportunity to become champions on the field because he has championed the cause of Cal State L.A. Athletics, for which we are eternally grateful.

Golden Eagle Alumni Games

On Sat., Feb. 5, 2005, former Cal State L.A. student-athletes are invited back to campus to participate in alumni games as part of Homecoming Week. Men's and women's soccer, volleyball and baseball can battle old friends and teammates in a friendly game, followed by an afternoon barbeque and the evening's basketball double-header against Cal State San Bernardino.

Former Golden Eagle track and field athletes are invited back for the Second-Annual Tommy "Tiny" Lister Classic on Sat., Apr. 2, 2005. Tennis alumni matches will be announced soon.

For more information, contact the head coach of each sport or call (323) 343-3080.

Bring a group to a game for as little as \$1

Looking for a fun group outing at a reasonable price? Look no further than Golden Eagle home games—the perfect way to show your group a great time at a great cost. Groups of 20 or more can purchase advance tickets for \$1 per person. For more information, call (323) 343-5308.

First American woman in space, Sally Ride, receives Shapiro Award

Sally Ride, who became the first American woman in space as a member of the 1983 *Challenger* crew, received the Shapiro Award at this year's "Billie Jean King and Friends, Honoring Joe Shapiro" scholarship fundraiser. The annual event has raised more than \$1 million for student-athlete scholarships since it began seven years ago.

Novelist autographs bestsellers for scholarships

Novelist Patricia Cornwell autographed 500 hardcover copies of her latest best-selling crime novel, *Trace*, at the Billie Jean King and Friends fundraiser for use by the University. This is the only signing Cornwell has done for the *New York Times* #1 bestseller, which chronicles the adventures of medical examiner Kay Scarpetta, made famous in Cornwell's previous novels. Cornwell, honorary chair of the event, donated proceeds from the sale of the books to scholarships for student athletes.

2004 President's Scholars Graduating Class



We thank those who made their scholarships possible:

- President James M. Rosser and members of the President's Associates
- Alumni, parents, faculty, staff and friends who contribute to the University's Annual Fund

(From left to right) **Jennifer Ashley** plans to teach English in Japan. **Monica Chew** will pursue a career in graphic design after completing her master's degree at Cal State L.A. **Mary Lee**, a Phi Kappa Phi Graduate Fellowship recipient, has begun her Ph.D. work at MIT. **Lawrence Lloyd** is pursuing his master's degree at the Annenberg School at USC. **Jenny Chao** accepted a teaching position in Alhambra, and hopes to eventually return to Cal State L.A. as a professor. **President James M. Rosser** proudly supports the President's Scholars. **Scarleth Ramirez** is a project manager in the Pipelines Division of British Petroleum in Chicago. **Edmund Wang** will begin his professional career before pursuing graduate studies. **Wenni Lam** is working on her single-subject teaching credential as well as a master's degree in English at CSULA. **Zacharia Purnajo** plans to pursue an advanced degree after embarking on a professional career. **Karla Armendariz** plans to start up a music video production company with her fiancé.

We congratulate these graduates, and welcome 13 new President's Scholars this fall.

You can support future classes of the President's Scholars by using the envelope in this magazine.

To join the President's Associates, call Jill Boline at (323) 343-4866

or send an e-mail to presidentsassociates@cslanet.calstatela.edu



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