



CAL STATE L.A.

T O D A Y

THE NEWS OF CALIFORNIA STATE UNIVERSITY, LOS ANGELES

FALL 2000

Enhancing the path to student success...



GET Golden Eagle Territory
Student Self-Service



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Academic and Administrative News

Ross Named Student Affairs VP

Anthony R. Ross is the new vice president for Student Affairs at Cal State L.A., having served as interim vice president for Student Affairs and associate to the president at Wichita State University, Kansas.

An expert in dispute resolution and affirmative action, Ross received his B.A. and M.Ed. from St. Lawrence University, Canton, NY, and his Ed.D. from Northern Arizona University, Flagstaff.

He earned certificates from the Harvard Institute for Educational Management and the Wichita Leadership Program.

Ross has received the NAACP Image Award, Arizona Alliance Black School Educators' Distinguished Service Award, and Northern Arizona University's Distinguished Alumni Award.

In addition to his academic and professional experience, Ross has served on the personnel budget committee for Wichita Public Schools, on the foundation board of St. Mark United Methodist Church, as a board member for NationsBank Community Reinvestment Act, and as a member of the Northeast Optimist Club.



Beeler AVP for Student Affairs-Enrollment Management

Karl J. Beeler is the assistant vice president for Student Affairs-Enrollment Management. Beeler's duties include planning, organizing, directing and evaluating activities for outreach and recruitment, admissions, new student orientation, registration and records, career planning and placement, and financial aid. He is also lead enrollment management consultant on the campus.

Before coming to Cal State L.A., Beeler was associate vice chancellor for student affairs at the University of Missouri-St. Louis. While there, he secured a \$1.4 million Strengthening Institutions Development Grant to increase retention and graduation rates and decrease time to degree, and a \$720,000 Student Support Services grant for disadvantaged students.

Beeler obtained his B.A. in philosophy from Regis College, his M.Ed. in counseling and guidance from the University of Arizona, and Ph.D. in professional higher education administration from the University of Connecticut. He also received a post-doctoral certificate from the Management Development Program at Harvard University.



Dean O'Neil Oversees Extended Education

L. Thomas O'Neil was appointed dean of Extended Education. O'Neil comes to Cal State L.A. from Golden Gate University, San Francisco, where he was associate vice president for academic affairs. Before that, he was dean of the School of Extended Education at New York Institute of Technology, Old Westbury, NY, and also held positions at CSU Stanislaus and CSU Fullerton.

O'Neil holds a Ph.B. in religious studies from the University of North Dakota, Grand Forks, ND, and was honored as Ontario Graduate Fellow, McMaster Benefactor Fellow and McMaster Graduate Fellow. He earned his master's degree and Ph.D. from McMaster University-Hamilton, Ontario, Canada, with further graduate work at Harvard University's Institute for the Management of Lifelong Education and Vanderbilt Institute on Judaism. He also has research experience at Banaras Hindu University, in Varanasi, Uttar Pradesh, India, and Madras University, in Madras, India.

O'Neil has published articles and made frequent presentations on lifelong learning, Web-enhanced modalities, cyber-terrorism, world religion and higher education.



Roybal Director Appointed to Commission on Aging

Jorge J. Lambrinos, director of Cal State L.A.'s Edward R. Roybal Institute for Applied Gerontology, was recently appointed by Governor Gray Davis to the **California Commission on Aging**.

Lambrinos, involved in the field of aging at the local, state and federal levels for more than 30 years, has served as director for the Roybal Institute at Cal State L.A. since 1993.

The 25 member California Commission on Aging was created by the Legislature to serve as "the principal advocate body in the state on behalf of older persons." The Commission sponsors the activities of the California Senior Legislature and the Triple-A Council of California in addition to carrying out its own advocacy, advisory, and public information responsibilities. Members do not receive a salary.

Lambrinos, former chief of staff to Congressman Edward R. Roybal, was also a consultant to Congress member Lucille Roybal-Allard, served with the U.S. House of Representatives Select Committee on Aging and Administration on Aging with the Department of Health, Education and Welfare. Lambrinos also served as Special Assistant to Administration on Aging Commissioner Arthur S. Flemming.

He is active on various boards, including the Pasadena Senior Center, the Leadership Council of Los Angeles County Aging Organizations, and the USC Alzheimer's Disease Research Center Advisory Board.

Lambrinos is a veteran of Operation Desert Storm and a Lieutenant Colonel in the U.S. Army Reserve.

He replaces Jane T. Fetter, whose term expired.



Ukpolo Selected for Millennium Leadership

The American Association of State Colleges and Universities recently selected **Victor Ukpolo**, assistant vice president for Academic Affairs, as one of 37 participants to take part in the second annual Millennium Leadership Initiative. MLI is the only program that offers individuals preparation for the role of college or university president/chancellor. The Institute is designed to strengthen both the preparation and the eligibility of persons who are traditionally underrepresented in these positions.

Ukpolo oversees the program review, outcome assessment, accountability process and accreditation for Cal State L.A. He also works closely with the Office of the President and the Office of Publications/Public Affairs to coordinate planning and implementation of the University Honors Convocation and Commencement exercises.

Ukpolo obtained both his M.S. and Ph.D. at The American University, Washington, DC, and his B.A. at the University of Maryland. He has published over two dozen articles in professional journals such as *Economics Letters*, *The American Economist* and *Applied Economics Letters*.

Most recently, he presented a paper entitled "AIDS Epidemic and Economic Growth in Africa: Evidence Drawn from Econometric Models and its Implications for Social Development," at a United Nations conference on "The Next Step in Social Development."



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Creating New Possibilities: That's What Rehab Engineering is All About

It's not often that you see people in wheelchairs crashing, bashing and having a great time. But when it's wheelchair hockey, you can count on a contact sport that certainly breaks stereotypes of the wheelchair-bound.

Making this sport possible are students of **H.E.R.E. (Hands-On Experiences in Rehabilitation Engineering)**, a two-year-old Cal State L.A. program.

As freshmen presented and discussed their rehabilitation engineering projects, participants in the wheelchair sports program at Rancho Los Amigos National Rehabilitation Center tested the student-designed, high impact aluminum hockey wheelchair bumpers.

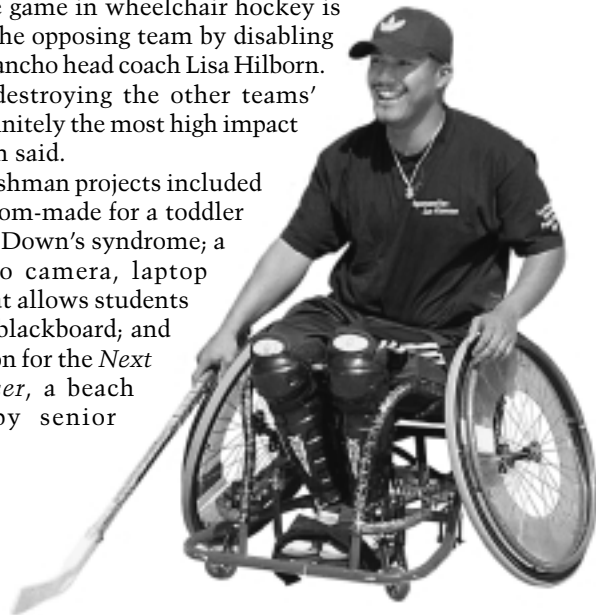
"Our students are solving real world problems," said **Samuel Landsberger**, Northrop Grumman Engineering Endowed Chair, in the College of Engineering and Technology. "They are really energized because they know that their designs have the potential to actually help people."

For six months, students labored collaboratively to design and manufacture a bumper system on an existing commercial wheelchair. In the wheelchair sport, hockey balls replace pucks, and casters take the place of chair wheels. "We tried to protect the casters from getting knocked out, since the hockey players ram into each other head-on," said freshman engineering team member **Nereida Soto**.

In fact, the name of the game in wheelchair hockey is to eliminate members of the opposing team by disabling their chairs, according to Rancho head coach Lisa Hilborn.

"Part of the game is destroying the other teams' wheelchairs. Hockey is definitely the most high impact wheelchair sport," Hilborn said.

Other Cal State L.A. freshman projects included a hearing aid retainer custom-made for a toddler with an ear deformity and Down's syndrome; a system utilizing a video camera, laptop computer and software that allows students with low vision to read a blackboard; and a transmission modification for the *Next Generation Beach Cruiser*, a beach wheelchair designed by senior engineering students.



Mothers-Daughters Build Bridges to Career Opportunities

Young women who enjoy science and math should know that there are wonderful career opportunities in engineering, says **Neda Fabris**, professor of mechanical engineering and founder of the Mother-Daughter Engineering Academy, a program in which young women can learn about engineering, and at the same time, have fun with their mothers.

This summer, a group of high school juniors and seniors, along with their mothers (or female guardians), spent a number of Saturdays meeting successful female engineers, visiting high-tech companies and more. Hands-on experiments, such as building a mini-bridge tower, subjecting a raw egg to a two-story bungee jump and racing a mini solar car were plentiful. Classes were limited to 10 two person teams.

For more information, or to put your name on the list for next summer's session, contact Cal State L.A.'s College of Engineering and Technology Outreach Office at (323) 343-5604 or call the Cal State L.A. MEP office at (323) 343-4527.



Angelica Lopez and mother, Maria Elena Lopez.

Environmental Quality Addressed Through New Program

Safe drinking water, waste disposal, air quality, water pollution and reclamation of contaminated sites: these are some of the challenges for the field of environmental engineering. Besides monitoring the quality of the environment, environmental engineers focus on developing new and improved ways to protect it.

Addressing this critical need, the College of Engineering and Technology has established an environmental engineering program and appointed **Crist Khachikian**, assistant professor in the Department of Civil Engineering, as its coordinator.

Courses available to junior/senior civil engineering majors include "Introduction to Environmental Engineering," "Sewage and Water Treatment," "Technological Aspects of the Urban Environment," "Environment, Earth Systems and Technology," and "Groundwater Contamination and Remediation."

By teaching these cutting-edge courses, Khachikian hopes to encourage students to pursue environmental engineering careers by allowing them the chance to work on research projects and opportunities to conduct experiments in the new environmental engineering lab.

"I'm very excited about working with undergraduates in the labs," says Khachikian. "The experience will give them a stepping stone to their careers."

Khachikian's special environmental interests include groundwater contamination, mass transfer in the environment, advanced cleanup technologies, and environmental organic chemistry. He attended Hoover High School in Glendale and received bachelor's and Ph.D. degrees in civil engineering at UCLA. He earned his master's degree in civil and environmental engineering from MIT.



Just GET Online Technology Opens Paths of Learning

These days, the latest technology is a must for college students, who count on computers not only for class assignments, but also to simplify their lives. A major new timesaver for Cal State L.A. students is that they are now able to get out of lines and just GET online. A new student self-service Web site—**GET**, short for **Golden Eagle Territory**—allows students to perform a number of functions online. With GET, students can view their grades, change their address or personal information, check personal class schedules, print forms and more. In fact, GET will be adding services such as online registration in the near future!

Here are additional highlights of what's going on in support of academic enhancement:

- At Cal State L.A., computer labs are a hub of activity throughout the year. To keep up with the demand, a sixth computer lab—the King Hall Link—opened this fall in D151. This new lab features 24 link stations, three scanners, four laptop hook-up stations, as well as image editing software for those with more advanced support needs. Each Pentium III station has 128 MG of memory with a 17" monitor, CD-ROM and zip drive. Color and black and white laser printing is available at a nominal fee, while dot matrix printer usage is free. Additionally, four laptop link stations may be used for printing; students need only to supply their own paper. And finally, another HelpDesk has been set up at the new King Hall Link, with extended evening and weekend hours to help faculty, staff and students.

- It used to be that computer training was available to faculty, staff and students only online. Now, for those who want to save time, a new CD is available at minimal cost. Some of the courses include Office 2000, Windows 98, Internet skills, setting up a Web site and programming fundamentals. All training courses are always available online, and all for free — a great way to develop skills and enhance academic or professional development.

- EagleLink II Remote Access Toolkit CD, another "bundled" CD, features all the necessary software tools (Netscape, Internet Explorer, AcrobatReader and others) to give users connected access to the campus network. Installation of EagleLink II is quick and easy, and instructions for installation are provided with each CD. Students with a student ID may purchase EagleLink II for \$1.50 through the ASI Student Services Office.

- Another successful new approach to simplifying students' complicated lives is through the new Web-based version of the 1999-2001 University Catalog, now up and running at www.calstatela.edu/catalog. The Catalog Home page offers an explanation of the various ways in which searches can be carried out, either via the expandable, hot-linked Table of Contents, the Headings or Text Search boxes. The Catalog Home page also provides an explanation of how to effectively navigate through the catalog.

Governor Davis Signs Major Education Bills at Cal State L.A.

Governor Gray Davis was on campus September 11 for a press conference to sign into law two historic bills that enhance student access to higher education: SB1688, the Governor's Merit Scholarship program and SB 1644, which expands the Cal Grant program. **James M. Rosser**, president of Cal State L.A., represented the CSU System at the ceremony. In his address, Rosser applauded the Governor and Legislature for greatly improving access to higher education for California students. "With the CSU fee among the nation's lowest, this historic financial aid program renews the California dream and will open university

doors for many more students." The signing was attended by dignitaries from throughout the state and received extensive media coverage.



(L.-r.) State Senate President pro Tempore John Burton, Governor Gray Davis, Cal State L.A. President James M. Rosser.



(R.) The Governor signs the bills.

Michael Feinstein to Appear at Luckman Benefit

The premier interpreter of American song, **Michael Feinstein**, will perform at the Luckman Theatre at Cal State L.A. on Sunday, January 21, 2001. One of the world's most sought-after cabaret artists, Feinstein has sold out concerts from Carnegie Hall to the Los Angeles County Performing Arts Center. Proceeds from the concert will provide scholarship endowments for music students.

Dedicating the concert to his long-time friend, professor of music **Lu Elrod**, Feinstein will revisit American classics by such composers as Irving Berlin, George and Ira Gershwin, Cole Porter and Jerome Kern.

Upon receiving an honorary doctorate at the 1998 Cal State L.A. commencement, Feinstein recalled his long association with the University, including an earlier sold-out benefit concert at the Wilshire Ebell Theater.

"This concert is really an honor for our Music Department and for the campus," said **Carl Selkin**, dean of the College of Arts and Letters. "It is also a wonderful way for Michael Feinstein to express his gratitude to Lu Elrod, a music professor here for 22 years and a tireless supporter of the Friends of Music support group. We are delighted with his ongoing dedication to our music students."

For tickets and information, please call the College of Arts and Letters office at (323) 343-4001.



Cal State L.A.'s Six Schools Officially Renamed Colleges

President **James M. Rosser** has approved the official change of name for the University's six Schools, effective September 1, 2000. In each case, the School's faculty has supported the name change, following the recommendation of the University's Academic Senate Executive Committee.

The change will bring California State University, Los Angeles, in line with most of its sister campuses in the adoption of the title "College" for the main academic units within the University. Below are the designations:

- College of Arts and Letters
- College of Business and Economics
- Charter College of Education
- College of Engineering and Technology
- College of Health and Human Services
- College of Natural and Social Sciences

In addition, the Division of Continuing Education is now the Division of Extended Education.

Extended Learning Courses Offered at New Pasadena Center

The **Division of Extended Education** recently opened its Pasadena Training Center at 3500 East Colorado Boulevard, Suite 200. The Center will be home to the College of Health and Human Service's Center on Child Welfare. Additionally, the Center provides business and professional training to residents of the surrounding areas during evenings and Saturdays. Among course offerings are a variety of computer workshops (e.g., Visual Basic, Oracle, and Web design), an M.B.A. program, and accounting and tax seminars.

The spacious new facility offers state-of-the-art equipment and furnishings, including modern computer labs, classrooms equipped with audio/visual resources, administrative offices, and conference rooms.

Cal State L.A. students and those enrolled in the Training Center programs may park free. Conveniently located near Rosemead Boulevard, the Center is easy to access from the 10, 210, or 110 freeways.

For more information about the Cal State L.A. Pasadena Training Center, call (626) 720-2580, (323) 343-4967, or visit the Web site at www.calstatela.edu/cont_ed/ptc.htm.

Charter College of Education Receives Ten-Year Extension

Following its five-year pilot phase, the CSU Office of the Chancellor granted the **Charter College of Education** at Cal State L.A., a **ten-year extension of its charter status**.

An assessment of the Charter College of Education, conducted by The Evaluation Center at Western Michigan University, mentions many accomplishments including, "an extremely high level of faculty and staff enthusiasm for the directions and the way the Charter College of Education is operating."

The Charter College of Education is committed to leading educators to transform public schools, offering a coordinated, multidisciplinary approach. The faculty prepares professionals to become learner advocates — competent in subject matter and professional knowledge — dedicated to improving the educational environment of all young people.

Since 1993, Cal State L.A. had operated the first such charter school in the nation and ranks as one of California's largest educator of teachers.

The Charter College of Education has been continuously accredited by the National Council for the Accreditation of Teacher Education and recently became the first institution in California to have been granted full accreditation by the California Committee on Accreditation.



‘Say it Again, Sam?’

Favorite movie quotes culturally revealing

Students in Cal State L.A.’s Media Psychology Lab, under the auspices of **Stuart Fischhoff**, professor of media psychology, released the results of their study, “**Popular Movie Quotes: Reflections of a People and a Culture**,” at the Annual Convention of the American Psychology Association in Washington, DC, and caused quite a stir—making media waves from *USA Today* to the *Cleveland Plain Dealer*.

Fischhoff, who introduced the first course in media psychology in the nation at Cal State L.A., had his students conduct a nationwide, cross-sectional sample of more than 1,000 persons ranging in ages from 10 to 90. Four major ethnic groups and an equal number of males and females were asked their favorite movie quotes. The quotes were then tallied and categorized according to the positive, negative, or neutral emotion expressed as well as the sentiments (sexual, romantic, physically or verbally aggressive, despair, etc.).

The study reported that of the top 20 quotes for all respondents (actually more because of ties), only four (15%) are out of the mouths of woman actors.

“While Americans have a place in their hearts for romantic movie quotes and words of wisdom, they prefer movies that express aggression and sarcastic one-upmanship,” said Fischhoff. “America is embracing well-formed phrases that say, ‘GOTCHA!’ It looks like Americans are feeling annoyed, frustrated, resentful and fed-up.”

“Here’s looking at you, kid,” from *Casablanca*, and “E.T., phone home,” were tied for 11th; “I’ll make him an offer he can’t refuse,” from the *Godfather*, and “Bond, James Bond,” from all James Bond films, tied for 12th. “Show me the Money” was the most popular quote with women; “I’ll be back” was #1 with men; “Frankly my dear, I don’t give a damn” was #1 with all respondents over 50.



The top 10 quotes, combining all ages, ethnicities and genders:

1. “I’ll be back,” from *The Terminator*
2. “Frankly, my dear, I don’t give a damn,” from *Gone With the Wind*
3. “Show me the money,” from *Jerry Maguire*
4. “Go ahead, make my day,” from *Sudden Impact*
5. “Mama always said life is like a box of chocolates...” from *Forrest Gump*
6. “You can’t handle the truth,” from *A Few Good Men*
7. “Hasta la vista, baby,” from *Terminator 2*
8. “May the force be with you,” from *Star Wars*
9. “There’s no place like home,” from *The Wizard of Oz*; and
10. “Yeah, baby,” from *Austin Powers*.

Spark! Creativity and Challenge Light Up A Love for Learning



A bright idea by David Vargas, 8, and Mark Enriquez, 7, may have temporarily short-circuited during class at Gates Street Elementary School, but the enlightening experiment definitely sparked their interest in science.

The class of second graders were assigned to use two “D” batteries and aluminum foil to illuminate a bulb. David and Mark, excited and eager to enhance the experience, recruited classmates to use *six* batteries.

“There was a big ol’ spark and the light bulb went out. It was cool,” says David.

And when Cal State L.A. child development senior **Reidiny Barajas**, asked why this happened, the class chimed in unison: “*Too much energy!*”

The electricity lesson was a unique collaborative experiment uniting Cal State L.A. undergraduates and juniors and seniors from Lincoln High School. Under the guidance of faculty members from the University’s Charter College of Education and Lincoln High School, the project—the **Model Teacher Education Project (MTEP)**—provides practical teaching and peer mentoring experience to light up interest in teaching.

MTEP allows Cal State L.A. Child Development and other majors to complete a preliminary credential while earning a bachelor’s degree. The high school students participate in Lincoln’s Multilingual Teacher Career Academy (MTCA). The students team up to create a lesson plan for Gates Street Elementary first through fifth graders.

“Planning is only half the work,” said Cal State L.A. education professor **Sabrina Mims**. “Actually being able to teach the lesson, and to reflect on its effectiveness is a primary goal in developing teachers who are reflective and successful practitioners.”

Mims coordinates the joint project with Lincoln high school MTCA teacher, **Miles Nagaoka**. Students in Mims’ Methods of Curriculum in Science course also take a physical science class taught by Cal State L.A. chemistry professor **Donald Paulson**.

“This is a good program. It’s given me the confidence to teach and taken away the embarrassment of talking in front of a class,” says eleventh grader Carlos Vega.

In another class, Cal State L.A.-Lincoln “teachers” helped bilingual-Cantonese second graders create drum-like instruments from cans, beans and construction paper to understand sound and vibrations.

Whether it was the introduction of non-standard tools for learning science or the enthusiasm of university and high school students leading the class, the elementary school students were clearly enthralled.

“I like science,” said Jose Valdivia, 8, who wants to become a jet mechanic.

Oracle Corporation Provides Software for Business Education

Cal State L.A.’s College of Business and Economics is the first of only 17 elite business schools in the U.S. to be included in the Oracle Corporation’s Academic Initiative Applications Pilot Program. This initiative will provide leading-edge, Internet-enabled business application software and training for students and faculty to create hands-on learning programs within every department and discipline.

“The Oracle Academic Initiative is a perfect fit to support our globally-focused and technology-based program,” says **G. Timothy Haight**, dean of the College of Business and Economics. “This is a major step in providing the technical base that will be essential to our students as they enter the 21st century workforce and will ensure that we are at the cutting edge in the teaching of practical software applications in Southern California.”

Lori Dalton, Oracle Corporation Vice President for Educational Initiatives, notes, “It’s critical that today’s students get the training they need on the business software used by many of the world’s largest global operations. This program helps give schools the tools that they need to ensure that their students come out on top.”

The Cal State L.A. College of Business and Economics began integrating Oracle software in its information systems courses in 1999 and now will begin integrating Oracle’s solutions into every discipline. All faculty members will have an opportunity to learn Oracle software applications.

For two consecutive years, the College was ranked among the top undergraduate business schools in the U.S. by *U.S. News & World Report*.



Grads on the Path of Success

The 53rd Commencement, in June, included 20,000 witnesses to the conferral of more than 1,082 master's degrees and 3,357 bachelor's degrees. Here are brief profiles of a few of our many exceptional students who received degrees:

Top Child Development undergraduate and outstanding volunteer

Glenda L. Giron, who transferred from Rio Hondo College, earned her B.A. in Child and Family Studies with a 4.0 cumulative grade point average. Top student in this year's class of 89 from the Child and Family Studies department, Giron made Dean's List throughout her undergraduate education, and is a member of the national honor societies Golden Key and Phi Kappa Phi.



A teacher's aide at Wright Elementary School in El Monte since 1994, Giron's career goal is to become a full-time elementary school teacher. Her desire to teach began early—she studied at the Instituto Nacional para Senoritas de Oriente, a high school for future educators in Chiquimula, Guatemala.

In 1997, Giron took a break from college to volunteer for Guatemala's human rights educational program and, then in 1998, for an environmental awareness program. Giron attributes her knowledge and teaching skills to Cal State L.A. professors Kaveri Subrahmanyam, Rico Gnaulati, and Jennifer Ferris, adding, "Although she is not my direct adviser, Sally Farnham has helped me register for the classes I needed to earn my degree."

Professor Ferris says, "...it hasn't been an easy road for Glenda. She didn't speak any English when she moved here from Guatemala in 1992. She took night classes to learn English while working with her mother sewing, and then got her high school diploma in less than six months....an extraordinary academic distinction."

Giron is continuing her studies at Cal State L.A., pursuing a multiple-subject teaching credential and a master's degree in Educational Foundations and Interdivisional Studies.

Up and coming filmmaker

Aspiring cinematographer and film director, Jason Timmons received his bachelor's degree in Communication Studies under the radio and television broadcasting program.



Timmons was awarded a Multicultural Motion Picture Association Educational and Development Scholarship in 1999 for his impressive determination in cinematic arts. His credits include more than 100 student music videos and drama productions, a pair of independent short films, as well as a script in progress.

Timmons has been a Dean's List scholar, and earned membership in the Golden Key honor society. This year, he was selected by the Communication Studies Department to receive a Certificate of Honor, an annual award presented to only two undergraduates and two graduate students in each academic department.

Timmons' academic and professional achievements are even more impressive in light of his personal challenges. In 1993, he was involved in a near fatal auto accident. His left leg amputated, he had to learn to walk with a prosthesis. His strength and perseverance have helped him become a positive example for other students struggling to reach their educational and career goals.

Timmons credits his Cal State L.A. mentor, professor Alan Bloom, with encouraging him to pursue his dream—to work in the film and entertainment industry. Under Bloom, and then professor Ivan Cury, Timmons has been working as a teaching assistant for nearly four years in Cal State L.A.'s TV News Magazine broadcasting course as well as the Music, Video and Drama Production broadcasting course.

With the knowledge and experience gained in his educational career at Cal State L.A., Timmons is now proficient in the use of digital non-linear video editing systems, Panavision 35mm Platinum and Gold Camera Packages, Sony Hi-8 commercial video cameras, and Web tools. He hopes to study at the International College of Cannes in France—bringing him one step closer to his "filmmaker's dream, to win an Oscar in directing and cinematography...and for my credit to appear on an Academy Award-winning film."

DNA, Mutant Plants Proved Inspiring

Marveling at the cloudy strands of a miniature cyclone swirling inside a glass beaker, then 14-year-old Cristal Gama was inspired to become a research scientist. The DNA experiment in her ninth grade biology class was Gama's first introduction to laboratory work. Now 22, the recent biochemistry major is pursuing a Ph.D. at Caltech on a full fellowship that covers tuition and a stipend.



"I breathed a sigh of relief after I heard I got in. I believe I was accepted because of my research experience at Cal State L.A.," said Gama, an East Los Angeles native.

While in high school, Gama attended Saturday lab classes held at Cal State L.A. through the University Preparatory Program. The many opportunities for undergraduates, excellent laboratory facilities, and the high level of support from Cal State L.A. faculty and staff influenced her decision to pursue a bachelor's degree at the University, Gama says. She recalls establishing instant rapport with faculty who had welcomed her during a tour of campus.

Recruited by professor Carlos Gutiérrez for the Minority Access to Research Careers honors program, Gama became a star pupil, maintaining a grade point average well above the required 3.5. She was later selected as one of the first four participants in the prestigious Beckman Scholars program.

Since her second quarter, Gama worked with chemistry professor Robert Vellanoweth on research projects involving mutant plants. By injecting an extra copy of the plant's defense enzyme, the researchers hope to understand, and eventually increase, the life span of the plant *arabidopsis thaliana*. Successful results of this type of research, said Gama, could be applied to increasing the production of crops such as wheat and rice.

The doctoral student is still committed to the program that introduced her to the world of science. She has consistently done volunteer work, and has even led some chemistry classes, said chemistry assistant professor Vicky Anderson.

"Cristal is a shining example and an excellent role model. We're all proud of her," Anderson said.

(continued on page 7)

Making a Difference

The Quality Service Task Force—Working Toward A Student-centered University

In June 1997, a Quality Service Task Force composed of vice presidents, faculty members, staff members and students set a three-year timeline for improving student services at Cal State L.A. Three years later, the group has some achievements worth noting. Ideas that began in the task force and were then implemented include:

- "GET" (Golden Eagle Territory)—a student self-service program with online access to forms and student records, in operation this Fall. (Using GET, students avoid waiting in line and can take care of many types of transactions directly from their computers.)
- reduction in the numbers of signatures required on some forms
- additional staff, including custodians and a campus telephone operator
- changes in class modules
- a decrease in the size of the speed bumps on Paseo Rancho Castilla
- improved visibility of the emergency phone system
- a staircase to replace the King Hall escalator and adding elevators
- real and virtual suggestion boxes in the Library, the College of Business and Economics, and the open access computer labs
- name tags for staff and administrators in Student Affairs, University-Student Union, Associated Students, Inc. and Information Resources Management
- improved campus maps and other campus signage
- standard hours of operation for the Administration quad area-identification of locations in departments or colleges where students can obtain signatures or appointments during all hours the quad is open
- inclusion of customer service in staff and management evaluation forms
- student access to nighttime lighting of the track
- metered parking in parking lot D
- replacement of the master clock

In 1999, the CSU Student Needs and Priorities Survey report showed a considerable positive overall student satisfaction at Cal State L.A. Surveys conducted from 1981 to 1994 indicated that student satisfaction had steadily decreased. In 1999, however, student satisfaction was back up to the 1981 level. Although all the 23 CSU campuses improved in this category, **Cal State L.A.'s was substantially greater than the system as a whole.**

During its existence, the Quality Service Task Force **directly sponsored customer service workshops**, sharing those standards with divisions and departments so that staff, faculty and administrators could focus on **customer service**. In addition, the Task Force **developed and distributed guides and helpful hints for e-mail and voice mail.**

The Task Force also dealt with four areas of student concern: registration; parking and security; advisement issues; and concern for students as individuals — making recommendations directly to the appropriate vice presidents.

Cal State L.A.'s drive for quality service continues. Building overall student satisfaction is a major two and five year objective of the University's 1997-2002 Strategic Plan. A new Enrollment Management Quality Service Task Force will be established to continue serving students' needs.

In 1999, the Western Association of Schools and Colleges (WASC) visiting accrediting team commended Cal State L.A. on its progress in improving student satisfaction and recommended a continuation of those efforts.

Getty Funds Two-Year Service Learning Program

Cal State L.A. was one of six CSU campuses recently awarded a two-year grant from the Getty Grant Program to support service learning, in which students learn from community service experiences tied to the academic content of their courses. Additionally, through performing voluntary community service, students gain a real-life view of situations—beyond the classroom—to enrich the learning experience.

The \$167,000 grant, for "Linking Service Learning and the Visual Arts," partners Cal State L.A. faculty and community agencies to develop an array of special courses in the visual arts. The courses will offer students opportunities to learn more about museums and other arts organizations to foster a better understanding of, and increased commitment to, the nonprofit arts.

"The Getty has provided this outstanding opportunity to contribute to the betterment of our communities throughout the Los Angeles basin," said Ed Forde, coordinator of Cal State L.A.'s Service Learning and director of the Getty Service Learning Visual Arts Program.

Service learning has been a familiar teaching approach among faculty at Cal State L.A. for more than three decades, being a degree requirement in many disciplines on campus.

Profile: Helen Broyles-Smith A Meaningful Investment in Young Lives

At a recent scholarship luncheon, 1996 Cal State L.A. graduate **Olivia Gabriel** ('96 BA Political Science) spotted someone in the crowd and rushed right over with a big hug. The recipient of that affection was **Helen Broyles-Smith**, 90, a long-time donor who established a Cal State L.A. scholarship fund to help struggling students. Gabriel, the first Smith Scholarship recipient, now a teacher at the acclaimed Foshay High School, once described Mrs. Smith as “an angel that God sent me.”

Mrs. Smith, who taught fifth grade for 30 years, established the Theophilus G. Smith Memorial Scholarship in 1993 to honor her late husband of 55 years. Why support education? For Mrs. Smith, it’s a very practical matter. “Employers,” she says, “look for an education first and foremost.” She grew up in a family in which education meant everything. Both she and her late husband earned master’s degrees, hers in Education ’59, from Cal State L.A. (then Los Angeles State College). “Besides,” she adds, “I’ve been blessed in so many ways. It’s a way to give something back.”

Thinking of the students who were helped through her gifts, she comments, “I have been pleased with the results.” Smith scholarships are designated to help those who have significant financial need. Along with providing these needed scholarships, Mrs. Smith is personally involved, providing food and clothing when she sees a special need. When she discovered a student in need of a computer, she purchased one that has been passed on to successive Smith Scholarship awardees who needed it.

As a teacher, she recollects that her students thought she was very strict. But these days, they often come back to visit, saying they appreciate what she did for them. An active retiree, Mrs. Smith enjoys golf, reading, bridge, going to lunch with friends and taking care of her dog, Iptso.

Her generous scholarship help support four students every year. The award recipients for Fall 2000 are:

- **Tiffanie Walker**, 17, a criminal justice major whose career goal is to be a probation officer. She is a graduate of John Muir High School in Pasadena.
- **Monique Taplin**, 22, a child development major who aims to become a preschool teacher. She is a graduate of Inglewood High School.
- **Laura Lopez**, 23, a child development major who plans to be an elementary school teacher, from San Gabriel Mission High School.
- **Isis Mosqueda**, 20, a business administration major and graduate of Phineas Banning High School, Wilmington, who plans to become a certified public accountant.

According to Gabriel, the first Smith Scholar, these young awardees definitely have a special someone in their corner: “Mrs. Smith has had such a great impact on my life. She has helped me, both academically and personally and is a great pleasure to know.”



James M. Rosser, Cal State L.A. president with Olivia Gabriel, and Mrs. Helen Broyles-Smith.

Model United Nations Team Earns National Recognition

Unlike some of their classmates, students **Ken Fernandez** and **Rebekah Viola** were accustomed to the East Coast’s chilly spring weather. Fernandez, born in New Jersey, and Viola, from Pennsylvania, were members of Cal State L.A.’s Model United Nations team for the last three national conferences in New York. Said Viola, “Some people thought it was really cold because they had never been out of California.” In fact, some had never been on an airplane before, noted Viola.

This year’s trip was to be a week of firsts for the delegation of 32 Cal State L.A. students. After an intense weeklong simulated United Nations conference, the University’s chapter of the Model U.N. brought home the best souvenir from the Big Apple—its first national award since the club’s inception more than 30 years ago.

The Cal State L.A. team ranked in the top 30 schools among 190 universities in the United States. Viola estimates that schools from nearly a dozen other countries participated in the national conference.

To make the trip, the students (ranging from ages 17 to 50+) held fundraisers and received additional support from the University, Associated Students, Inc., the Alumni Association, the Emeriti Association and the Educational Opportunity Program (EOP).

Representing the Italian Republic, the Cal State L.A. delegates had to research policies and issues as well as facts. Club members came from a variety of ethnic backgrounds and majors—from political science to engineering to mathematics and education. Fernandez, a theater arts major pursuing an acting career, pointed out that besides introducing students to the workings of the U.N., the experience hones public speaking, communication, research, organizational and team leadership skills.

“It was exciting because we had a big delegation and the students were intensely enthusiastic,” said Viola, a history major and one of the team’s two leaders who mentored student delegates. Viola and fellow chief delegate **Cesar Crespo** worked under the direction of long-time Model U.N. advisers **Donald Bray**, professor of Political Science, and **Marjorie Bray**, coordinator of the Latin American Studies Program.

Donald Bray praised the students’ dedication: “Their stamina was stretched to the limit by continuous day/night presentations, document writing and negotiations.” Most importantly, he said, the team’s endeavors helped them develop a great deal of respect for one another.

“We worked together and shared information. It wasn’t just ‘me, me, me,’” said Fernandez. “We’ve become a family.”

Phi Kappa Phi honoree

Cal State L.A.’s chapter of Phi Kappa Phi national honor society recognized in its graduate fellowship nominee, **Brett Nagatani**, an intensely passionate individual. Nagatani, a biology major, is preparing to enter his top choice dentistry school at the University of California, San Francisco.

“Dentistry was there for me all throughout my life, but I didn’t choose it because it was my father’s profession. I chose it on my own,” said Nagatani. His dentist father and mother, a middle school teacher, are second generation Japanese Americans who raised six children. Nagatani, their second youngest child, worked at a bank for approximately seven years after graduating from high school.

An automobile accident in 1994 left Nagatani with a broken neck and a new career vision. He attributes his decision to return to academia to the medical professionals who impressed him during his hospitalization and treatment.

“The doctors and nurses shared three common characteristics: compassion, education and integrity,” said Nagatani, a Dean’s List student who exemplifies these attributes himself, according to his professors. His genetics professor, **Howard Rosen**, ranks him in the top five students that he has ever encountered throughout his nearly 30 years of teaching.

About his professors, Nagatani comments: “I’ve never met people who share so much dedication to their students. Chemistry professors **Raymond Garcia** and **Donald Paulson**, and biology professors **Howard Rosen** and **Wayne Alley** are my role models.

“I feel this is a first-rate school, with first-rate professors and first-rate students. To go to a school with so many different people with so many different backgrounds in the same quest for an education is truly amazing,” added Nagatani.



Former teacher in China, 72-year-old is our “senior” undergraduate

Although he has all the attributes of a successful Cal State L.A. graduate, **Xuan Guo** has not looked for a job since Commencement. This is because he has already retired from a life of teaching in China. Guo earned his baccalaureate degree at Cal State L.A. because, he says, “it is necessary to be educated.”

Guo’s immigration to America came late in his life, and was bittersweet. In 1993, he left his home city of Dalian in the northern province of Liaoning to reunite with his father, by then a U.S. citizen. Sadly, his father died only a year later. Still later, Guo’s son and daughter were able to join him in California.

Although Guo had learned English in school (“before the Cultural Revolution,” he reminds us), there was no question in his mind that he would study English in California. He started with adult education classes, and after a year, enrolled at Los Angeles City College. Two years later, he began at Cal State L.A., majoring in Liberal Studies. Guo counts geology and psychology among his favorite courses, although “every class was impressive to me because I learned new things...I’m always happy learning something new.” Did he ever feel too old to be in school? He responds, “There is a Chinese saying that no matter what age you are, you always need to learn.”

There is no question that Xuan Guo’s love of learning will be an inspiration to his two young grandchildren, and the rest of his family—his wife, sister, son, daughter-in-law, and his daughter, who received her master’s degree in electrical engineering at Cal State L.A.—as well as to the many Cal State L.A. students and families who also believe in the value of an education.



Youngest bachelor’s degree recipient

Zhong Tan, the youngest graduate of 2000, started college at the young age of 14 during the winter of 1996 through the Early Entrance Program (EEP) at Cal State L.A.

Tan, now 18, describes his experience at Cal State L.A. as interesting and challenging. He praised the excellent teaching of chemistry professor **Donald Paulson**, for whom he worked as a lab assistant, and English professor **Geoffrey Middlebrook**. He has high praise for the Early Entrance Program, which gave him the opportunity to start college early and to interact with peers—teenagers who share the same academic interests.

With his Bachelor of Science degree in biology, Tan will pursue a career in law. After some personal introspection, and volunteer work at Garfield Medical Center and the Los Angeles County Superior Court, Tan discovered his attraction to law and his interest in the legal process.

Admitted to both Columbia and Duke Law Schools on fellowship, he has recently decided to attend Columbia. He is a National Dean’s List student and a Golden Key honor society member, and enjoys playing piano and video games.

“Tan is a very talented student,” says EEP director **Richard Maddox**. “With his intelligence and personality, I know he’ll do well in either law or medicine.”



Youngest master’s degree recipient

Mark Gordon graduated from Cal State L.A. only last year, after earning his B.A. in a record three years—at the age of 17. Now that he is 18, he has completed a Master of Arts degree in anthropology—in a single year.

The L.A. resident entered Cal State L.A.’s Early Entrance Program in 1996 directly from Horace Mann Elementary School in Beverly Hills. “I haven’t skipped a summer quarter since,” says Gordon, who, after taking the full load of classes for 16 quarters planned to relax a bit while applying to medical schools to pursue an M.D./Ph.D. Although the field of anthropology conjures up images of deep, scholarly pursuits, it’s the opportunity to practice medicine—and help people—that engages Gordon the most.

“I chose anthropology as a major because it combines hard science with working with people,” says the personable and sociable teen.

During his brief but intense four-quarter year as a graduate student, Gordon took a course that combined human osteology with forensic anthropology, taught by assistant professor **Elizabeth Miller**, an expert forensic anthropologist who was recently deputized by the Los Angeles County Department of the Coroner. He then served as her teaching assistant during two subsequent quarters.

“I worked at a very brisk pace,” says Gordon, explaining how he was able to complete the 45 units necessary to earn a master’s degree. Some courses were harder than others—“Graduate Theory is a course that kills!” he admits, and his comprehensive exam was no piece of cake.

Nevertheless, the University’s youngest graduate degree recipient of the year 2000 came through with flying colors. His teachers, Cal State L.A.’s Early Entrance Program and his parents, he says, have prepared him for any challenges, in med school and beyond.



1950

Hank Behar ('58 BA Education) retired after 32 years of teaching at Dixie Avenue school in Sherman Oaks. Behar now volunteers in the fight against AIDS.

1960

Louis Nitti Jr. ('60 BA Art) is design director for the research department of Silvercrest Industries Inc., handling interior, exterior and unique floor plans. He received a commendation from the President's Commission on housing for his unique concept, "The Architectural Home," receiving additional awards in the *Affordable Home* national competition. Nitti, also the company's Art/Advertising Director, oversees brochures, ad campaigns, etc. Additionally, he is the art director/owner of advertising design and real estate marketing company, Impact Graphics and Property Dynamics. Nitti did postgraduate work at Redlands University and Johnston College, completing his M.A. in Transpersonal and Humanistic Psychology in 1980.

John E. Monzingo ('65 BA History, '67 MA Political Science) Professor Emeritus retired after 30 years in the Political Science department at North Dakota State University.

Orman Day ('67 BA Speech Communication) published in *Lynx Eye*, a magazine of writing and artwork published quarterly by ScribbleFest Literary Group, a nonprofit organization.

Out of the Cradle, a novel by **John Kenrick Ellis** ('67 BA English), has received favorable reviews upon its publication in England and will soon be published in the U.S.



Carlos Muñoz, Jr. ('67 BA Political Science) retired in June, after 30 years of service at the University of California, Berkeley. A professor of ethnic studies, he was affiliated faculty in the University's Center for Latin American Studies and the Peace and Conflict Studies Program. Muñoz was the founding chair of the first Mexican American Studies department in the nation in 1968 at Cal State L.A. and the founding chair of the National Association of Chicana and Chicano Studies (NACCS). A noted political scientist and historian, Muñoz played a prominent role in the Chicano Civil Rights Movement. His book, *Youth, Identity, Power: The Chicano Movement*, won the Gustavus Myers Book Award for "outstanding scholarship in the study of human rights in the United States," and is now in its 8th printing.



1970

John D. Petersen ('70 BA Chemistry), previously the dean of the College of Science at Wayne State University, was recently appointed chancellor of the University of Connecticut.

Elizabeth Salas ('70 BA Latin American Studies, '77 MA History) the author of *Soldaderas in the Mexican Military*, published by the University of Texas Press, has taught Chicano/a Studies for 14 years at the University of Washington.

Conrad F. Newberry ('71 MS Education) is a professor of aeronautics and astronautics at the Naval Postgraduate School.



John A. Vara ('72 BA Vocational Education) after retiring in 1999 as a school principal, launched Vara's Travel at www.varastravel.com —including a newsletter, world travel, travel agency, and more.



Kenneth C. Topping ('72 MS Public Administration), general manager of Cambria (CA) Community Services District, is among 82 in North America selected as Fellows of the American Institute of Certified Planners (AICP). He was honored for urban and rural planning achievement at the 2000 National Planning Conference in New York City. He also became a member of the College of Fellows, whose primary function is mentorship and advancement of the planning profession.



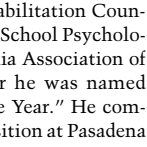
John R. Chavez ('72 BA, '75 MA Spanish), a history professor at the Southern Methodist University in Dallas, TX, authored *Eastside Landmark: A History of the East Los Angeles Community Union and Rancho Rosa de Castilla: Hispanic Continuity in Greater East Los Angeles*.



Paul Joseph Barth ('75 BA, '78 MA Music), senior pastor of Slippery Rock Alliance Church, Slippery Rock, PA, is active as a visiting professor in seminaries overseas and performing as a part-time solo jazz guitarist at U.S. religious conferences. He and his wife, Lynne, have two children: Eric (15) and Michelle (9).



Carl Totten ('78 BS, '80 MS Rehabilitation Counseling) was named "Outstanding School Psychologist" by the Region VIII California Association of School Psychologists. Last year he was named "Educational Psychologist of the Year." He completed a postdoctoral training position at Pasadena City College.



Dale Irvine ('77 BA Psychology) was promoted to a director at Deloitte & Touche. He formerly served as director of MIS for Reuters/ Quotron in Los Angeles. He is actively involved in the Southern California Chapter of the Information Management Society. He obtained his MBA from Pepperdine University. He also leads his church's mentoring program for high school boys and assists his wife, Shelley, with her Brownie troop activities.



Chris Van Gorder's ('78 BA Political Science/Public Administration) miraculous recovery and achievements were featured in the *San Diego Business Journal*. In 1978, two years into his career as a police officer, a frantic driver crashed into his squad car, ending his career. He then earned his

master's degree from the University of Southern California. Today, he is the president and CEO of Scripps Health, a major San Diego medical provider.

Lincoln O. Law ('79 BS Pan African Studies, '89 MA Education) served two and a half years with the U.S. Peace Corps in the Republic of South Africa. A special project is the construction of a library at the primary school. The John F. Kennedy Memorial Library of Cal State L.A. collected and donated nearly 3,000 books toward the effort. The students, teachers, principal and community of Riba Primary School thank Cal State L.A. for the generous support toward learning.



1980

Barry Moreno's ('85 BA History) first book, *The Statue of Liberty Encyclopedia*, will be published by Simon and Schuster in October.

Linda Wah ('85 BS Business Administration-Information Systems, '89 MBA Business Administration) is the director of systems technology and a recipient of the Board of Public Works' Meritorious Achievement Award for the outstanding work in coordinating the City of Los Angeles Emergency Preparedness Fair, held recently at the Los Angeles Zoo in Griffith Park.



Ammons "Yogi" Smith III ('87 BA Political Science) has appeared in several commercials, including Honda, and on television shows such as "Buffy The Vampire Slayer" and "NYPD Blue."



Carlos O. Gonzalez ('88 BS Industrial Technology) handles production of 16 magazines for a computer and internet publishing company.

Juan D. Silvera ('88 BS Business Administration-Marketing) is the vice president, Latin American Region at Fusive.com, a global Internet services consulting firm. He obtained his MBA from Pepperdine University in 1994.

Linda Aparicio ('88 BA Journalism), a principal public relations representative with the Board of Public Works, received a commendation from 14th District Council member Nick Pacheco for her role in a neighborhood clean-up campaign.



Ronald Black ('89 MS Criminal Justice) has been promoted to principal inspector for the Los Angeles Department of Building and Safety. Most recently, Black was senior staff advisor to the Board of Buildings and Safety Commissioners. He received a Bachelor of Arts degree from the University of Southern California in 1968 and completed further postgraduate study at Harvard University's John F. Kennedy School of Government. He served as an intelligence analyst in the U.S. Army Reserve from 1968 through 1974. Licensed and certified in California, Black served for three years as a director of the California Association of Licensed Investigators.

1990

R. Michael Carter ('90 MA Educational Administration) was promoted to principal of Glencoe High School in Hillsboro, OR.

Karen Shepard-Grimes ('91 BA Radio and Television Broadcasting) is a project manager with Southern California Edison, the nation's second largest investor-owned electric utility, based in Rosemead, CA. She is the administrator for Edison EXPRESSions, the speakers' bureau for the utility. She was previously with the City of Los Angeles Department of Water and Power for 12 years. She earned an MBA from the University of La Verne.



Katherine Harris ('94 BA English) received a Graduate Teaching Fellowship from the Graduate Center, CUNY for a teaching position at New York's Lehman College and was one of only two recipients of the Helena Rubinstein Foundation Award for scholarly research in Women's Studies.

Reginald Fleming-Peters ('95 BA Political Science), graduated from Whittier Law School in May 1999. Since passing the Bar Exam, he represents clients in medical malpractice, personal injury and insurance cases.

Michael C. Flores ('96 MA History), recently named assistant professor of history at Cypress Community College, will be teaching courses in global and ethnic history.

Peter Holden ('96 MA Art), as the new senior vice-president, International Buena Vista Music Group, is responsible for the marketing and promotion of BVMG releases outside of the U.S. BVMG labels include Hollywood Records, Walt Disney Records, Mammoth Records and Lyric Street Records. Previously, he was vice president, international/commercial marketing, at Virgin Records America.



Bertha Marcie Sabicer ('97 BA Political Science) is senior human resources analyst for the City of Hawthorne, responsible for benefits administration and labor negotiations.



In Memoriam

Brenda Reilly, 62 (69' BA, '70 MA Physical Education), died August 5, 2000, at Connecticut Hospice. She received her sixth year degree in administration from Southern Connecticut State University in 1973.

She began her career as a graduate fellow at Cal State L.A. where she also coached the basketball team. In 1970, she taught physical education and coached basketball at Western Connecticut State University. She moved on to Central Connecticut State University in 1971 as a teacher and coach of basketball, volleyball, and softball. As a registered official, she worked state and national basketball games from 1969 through 1981. In 1981, she was awarded a Doctor of Physical Education from Springfield University. In 1996, she was promoted to her most recent position, acting associate athletic director at CCSU in 1996.

You Are Cordially Invited

**“Reframing Our World, Technology, Ourselves”
International Nursing Leader to Speak out on Health Issues**



JoEllen Koerner

their busy professional lives puts distance and distrust between the caregiver and those in need. What should be as much a spiritual and bonded relationship is an economic/time centered arrangement.... this level of humanity is lacking in healthcare.”

The Cal State L.A. Nursing Alumni Association (NAA) and the University's chapter of *Sigma Theta Tau, Nu Mu*, are hosting a special event Thursday,

Healthcare premiums will likely rise another 8% to 9% this year, says the head of a major HMO. And even though integrated health systems and consumer access to information have improved, the consumer's inability to interpret that information has significantly contributed to managed care's failure in reducing healthcare costs.

Charles Inlander, president of the *People's Medical Society*, notes, "What is so lacking for most consumers is that personal attachment with a health professional. Feeling that every call to a doctor or question to a nurse is an intrusion into

October 19th. The guest speaker for the evening will be JoEllen Koerner, Ph.D., R.N., highly regarded nationally and internationally for her leadership in the design and implementation of Differentiated Practice and for her vision and development of advanced practice nurse (APN) roles. Koerner, past president of the Association of Nurse Executives (AONE), has been working for several years on the empowerment of the consumer and the nurse, along with the integration of Advance Practice Nursing and Internet Technology to bridge the relationship and information gaps.

In her address, "Reframing Our World, Technology, Ourselves," Koerner will speak on the APN role and dynamic approaches for the Internet to support health, wellness and the APN's community-based practice.

The evening begins at 6:30 p.m. in the Los Angeles Room of the University-Student Union with a buffet dinner. Informal, relaxed, and interactive is the order of the day. Tickets, at \$35.00 per person, including parking and reservations, are available by calling Nancy Quintana at (323) 343-4700. Non-members are welcome.

When: October 19, 2000
Where: University-Student Union, L.A. Room
Time: 6:30 p.m.

Students Earn Wall of Fame Honors

Their Dedication Makes Scholarships Possible

It's 7 p.m., your telephone rings, and on the line you hear the appealing voice of one of 20 Cal State L.A. students. These students are diligently contacting alumni and friends, like yourself, asking you to make a gift to the University. The donations sought by the students are in support of the Annual Fund, which supports areas of greatest need on campus. Throughout the year, the more than 40 students involved in this effort received phone pledges from more than 4,000 alumni, faculty, staff, current students and friends.

The engaging abilities of these students is what makes this Annual Fund appeal a success. In fact, for the first time, six students each brought in over \$10,000! To honor this outstanding accomplishment on behalf of their University, the Annual Fund Office has installed a Wall of Fame.

The 1999-2000 CSULA Annual Fund Wall of Fame inductees for a one year total exceeding \$10,000 are: senior **Audrey Jones** (\$16,240); freshman **Michelle Gonzales** (\$15,337); senior **Rosie Flores** (\$13,877); graduate student **Christina Marcale** (\$13,315); and junior **Lianne Valerio** (\$11,485). And one student, junior **Michelle Smith**, was recognized for exceeding \$25,000 in pledges over two-years, raising \$27,770 between October 1998 and June 2000.

"I enjoy talking to alumni and convincing them to help support the Annual Fund," said Gonzales. The Annual Fund builds the University's unrestricted fund, in support of areas of greatest need, which may change over time.

The Annual Fund is dedicated this year toward the Cal State L.A. President's Scholars Program, to sponsor academically gifted students through college. Sixteen outstanding students are slated for Presidential Scholarships for the fall of 2000. "I have seen the Annual Fund provide scholarships and jobs to students — including myself," said Jones. "Working to build the Annual Fund gives me the personal satisfaction of knowing I'm doing something of real value."

"Supporting the Annual Fund is important because my little part helps advance Cal State L.A. and makes my degree more valuable," adds Marcale. "Everyone can make a difference by making a gift to the 2000-2001 Annual Fund campaign now underway."

The students have worked throughout the summer to get a jump start on their goal of \$240,000, aimed at expanding the President's Scholars Program to 24 recipients for the fall of 2001. The students look forward to talking with you soon!



(From l.-r.) Michelle Gonzales, Rosie Flores, Lianne Valerio, Christina Marcale, and Audrey Jones show off their Wall of Fame awards.

Step Forward and Be Counted With Your Alumni Association

Each year, hundreds of alumni, students and friends become volunteers for all types of Alumni Association programs and events. While volunteer involvement can be greatly rewarding, it's nice to know you will be helping to support the educational mission and excellence of Cal State L.A. Check out the opportunities Cal State L.A.'s Alumni Association offers you.

- **Alumni Chapters**
- **Alumni Awards Committee**
- **Alumni Scholarship Committee**
- **Bylaws Ad Hoc Committee**
- **Finance Review Committee**
- **Legislative Affairs Committee**
- **Membership/Marketing Committee**
- **New Student Welcome Calling**
- **Student and Alumni Outreach Programs and Events**



For more information on how you can participate, please contact **Maria Ubago**, program manager at the Alumni Association Office, at (323) 343-ALUM (2856) or via e-mail at mubago@cslanet.calstatela.edu.

Alumni Career Workshop

When: 7 p.m., Thursday, October 19, 2000

Where: Cal State L.A.
University-Student Union
Montebello Room

What: "Marketing Yourself in the Workforce of the Millennium"

To R.S.V.P., please call **Joy Laureano** at (323) 343-6059.

This workshop is co-sponsored with the Cal State L.A. Career Center.

Visit us on the Web at <http://alumni.calstatela.edu>

"Calling All Teachers"

Looking for CSULA alumni in the education field who are interested in gathering with other alumni for networking & socializing, community service projects, and much more!

For more information, please call Joy Laureano at (323) 343-6059.
<http://alumni.calstatela.edu>

WANTED: CSULA alumni!
REWARD: Fun, Friendship and Pride

What is a chapter? Alumni chapters are designed to keep alumni like yourself in touch with Cal State L.A. and other fellow alums. Alumni chapters provide many benefits:

- An avenue to renew old and establish new friendships with fellow alumni.
- Valuable career connections. Networking is the name of the game for career development these days and chapter involvement can help you make those connections with other Cal State L.A. alumni.
- Increase the prestige of the University through positive interaction with the community, with fellow alumni, coworkers and potential students.
- Provide a nationwide network of personal and professional support and assistance to fellow alumni.
- Assist current students by building scholarship funds.

Stay connected and have fun!

<http://alumni.calstatela.edu>

Call Joy Laureano at (323) 343-6059

Make your Gift to the Annual Fund Today!

☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other \$ _____

Name _____

Name at graduation (if different) _____

Address _____

City _____ State _____ Zip Code _____

Home phone _____ E-mail address _____

Occupation _____ Work phone _____

Company _____

Business address _____

Make checks payable to – **CSLA Foundation**

For your convenience we accept Visa and MasterCard.

Please charge my ☐ **VISA** ☐ **MasterCard**

\$ _____ Card number _____ Expiration date _____

Name as it appears on card _____

Signature _____

Don't Miss Billie Jean King & Friends Tennis Event

The third Cal State L.A. BILLIE JEAN KING & FRIENDS TENNIS EVENT will be held in honor of Joe Shapiro, the late husband of tennis luminary Pam Shriver. The Tennis Clinic and Pro-Am tournament will take place at 8:30 a.m., Saturday, October 14, 2000 at Cal State L.A.'s tennis venue. For the second year, EDISON INTERNATIONAL is the event's Title Sponsor.

In addition to Billie Jean King, participating pros include former No. 1 U.S.-ranked Tracy Austin, top-ranked singles and no. 1 ranked in doubles Pam Shriver, and Hall of Famer Rosie Casals. These stellar figures in tennis will be joined by other top local pros.

The Tribute Dinner & Auction begins at 5:30 p.m., that evening at The Ritz-Carlton/Huntington Hotel in Pasadena.

Billie Jean King, 20-time Wimbledon champion and captain of the U.S. Olympic and Fed Cup women's tennis teams, received an honorary doctorate from her alma mater, Cal State L.A., in 1997. She has donated her time over the past three years to help Cal State L.A. raise money for the University's men's and women's tennis programs and for the Division of Intercollegiate Athletics scholarship fund. Last year, this event successfully raised \$100,000.

For event sponsorship and dinner information, contact Cal State L.A.'s Division of Intercollegiate Athletics: (323) 343-3080, or (323) 343-5466.



Dr. Sidney Harman, left, The Honorable Jane Harman with the late Joe Shapiro.

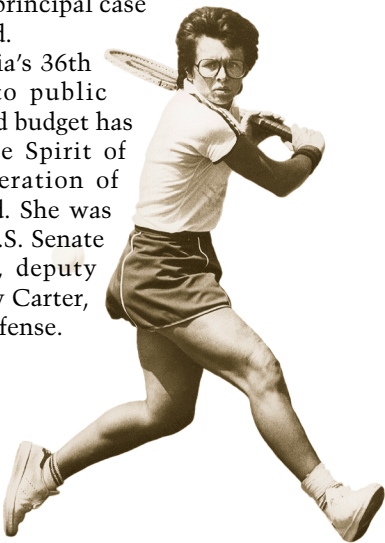
THE SHAPIRO AWARD

Demonstrating Humanitarianism, Leadership and Vision

This year's Tribute Dinner and Auction marks the inauguration of the Shapiro Award, established to honor the memory of Joe Shapiro, a noted attorney and member of the Cal State L.A. academic community, who succumbed to cancer last year. Shapiro, who taught in the department of Finance and Law at the University, was an executive committee member of the Billie Jean King & Friends fundraiser. His love of teaching was equaled only by his love of sports, and he was known as a strong supporter of women's issues. He is survived by his wife, tennis legend Pam Shriver, a key committee member. In memory of Joe Shapiro, this award will recognize exemplary characteristics of humanitarianism, leadership, and vision.

The inaugural awardees are Dr. Sidney Harman and The Honorable Jane Harman. Sidney Harman is the founder and an active member of the Program on Technology, Public Policy and Human Development at the John F. Kennedy School of Government. As chairman of Harman International, a Fortune 500 company, he is widely known for the Quality of Working Life Programs. His programs have become a model for American industry and principal case studies at business schools around the world.

A former Congresswoman from California's 36th District, Jane Harman's commitment to public education, health care reform, and a balanced budget has won her the U.S. Chamber of Commerce Spirit of Enterprise Award and the National Federation of Business Guardian of Small Business Award. She was also chief counsel and staff director of the U.S. Senate Subcommittee on Constitutional Rights, deputy secretary to the Cabinet for President Jimmy Carter, and special counsel to the Department of Defense.



Pro-Am spots for the Billie Jean King & Friends event and the tribute dinner and auction are \$225 each; dinner reservations only are \$150 per person.

Wooden Award Winner: Coach Yanai His Winning Ways Go Beyond Basketball

Long respected as one of the premier educators in Division II collegiate basketball, Cal State L.A. head coach Dave Yanai received recognition as an outstanding coach at the John R. Wooden Awards Ceremony held recently at the Los Angeles Athletic Club.

This annual award honors an individual who exemplifies the outstanding qualities set by the legendary coach. These include: the highest standards of commitment to his/her student-athletes; significant contributions to his/her community and to the Southern California basketball community; and success as a quintessential teacher, with the ability to embrace various cultures in understanding the sport of basketball.



"Coach Yanai is well-deserving of this award," said Sam Lagana, executive director of the Los Angeles Athletic Club John Wooden Award. "He was the unanimous choice of the selection committee. We also tried to make it a very special evening for him—to touch his heart—and I believe we were successful."

"It was a total surprise," said Yanai, "I am so grateful to Coach Wooden, the selection committee, and the Los Angeles Athletic Club for this very special honor. It took my breath away."

Fourth-year Golden Eagle head coach Dave Yanai guided his 1999-2000 squad to the NCAA Tournament (the second time in his Cal State L.A. tenure) and finished with a 19-9 overall record, the most wins for a men's basketball team since the 1958-59 season.

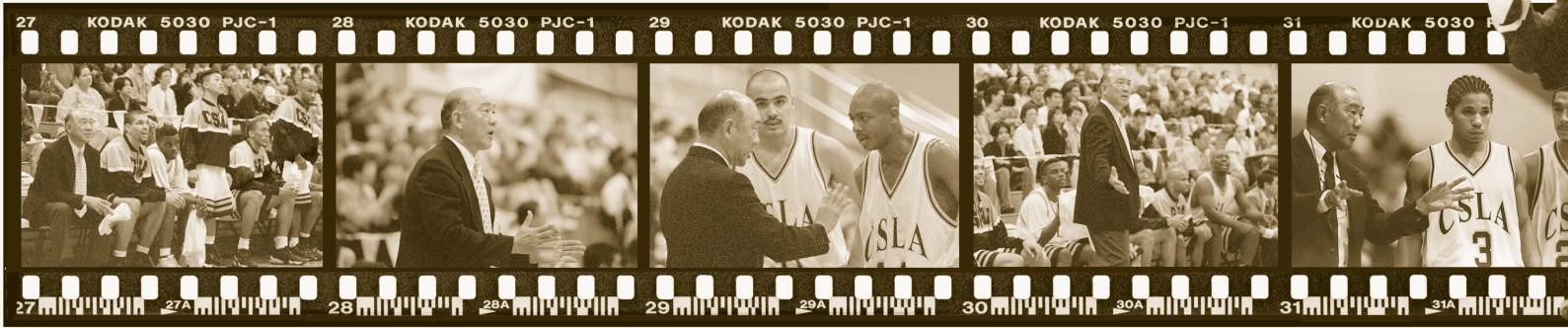
Currently, Yanai ranks 28th among Division II's winningest active coaches with 355 victories. In 1997-98, he guided the Golden Eagles to the NCAA Tournament, losing in the regional semifinals to eventual national champion UC Davis, 53-51 on the Aggies' home court. In 1998-99, the Golden Eagles missed going to the NCAA by a one-point defeat to Sonoma State.

Yanai's tenure at Cal State L.A. began after 19 years at CCAA rival CSU Dominguez Hills, where he also led three teams to the NCAA West Regionals and five teams to the CCAA postseason tournament. Yanai also guided the Toros to the 1979 NAIA District III championships where he garnered NAIA District III Coach of the Year honors.

Additionally, Yanai earned 1987 NCAA West Region Coach of the Year accolades and is a two-time CCAA Coach of the Year honoree. Prior to CSUDH, he spent 10 years coaching in the high school ranks.

As the first Japanese-American head coach at any level nationally, Yanai has also collected several other distinctions. He was selected as an assistant coach for the 1990 United States Olympic Festival West Team and is an advisor and consultant for Japan's National Team.

Since 1959, Yanai has been a charter member and advisor for the Gardena Friends of Richard (FOR) Youth Sports Organization. He has also been a consultant for the Los Angeles County Parks and Recreation Summer Sports Addict Program, a drug prevention organization.



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Please take a few minutes to complete this survey. We want to find out what parts of *Cal State L.A. TODAY* are most valuable to you. The purpose of this survey is to provide useful information and to custom tailor articles and the look to meet your needs. This survey should be filled out by the main reader in each household. Thank you for your time.

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The Office of Publications/Public Affairs received national recognition from the Council for the Advancement and Support of Education (CASE) for “FACTOIDS.”

The pocket-sized informational piece received a silver medal Circle of Excellence Award.

And a Fond Farewell to... Margaret J. Hartman, Provost

She's an expert in invertebrate zoology, including the study of insects. She has studied intertidal communities from Alaska to California. In the San Joaquin Valley, she studied insect pests of unirrigated pasture land. And, she has a crane fly named after her—*Hexatoma hartmani*.

As chief academic officer since 1993, Margaret J. Hartman has overseen programs with more than 18,000 bachelor's and master's students in more than 50 disciplines. She has had overall responsibility for six academic schools (now Colleges), the Library, Continuing (now Extended) Education, Records and Registration, the Learning Resource Center, contract implementation for collective bargaining with the faculty, and campus enrollment management.

Her time at Cal State L.A. has included the position of Associate Vice President for Academic Affairs (1986-93), where she handled accreditation, faculty affairs, faculty contract administration, program review, student outcomes assessment, and faculty development. She developed the Center for Effective Teaching and Learning, and as accreditation liaison officer for the University, was responsible for the ten-year self-study leading to the maximum accredita-



Margaret Hartman, with her husband, Robert Zahary.

tion. As assistant vice president for Academic Affairs (1981-86), she oversaw faculty development, affirmative action, recruitment, retention, tenure, promotion, grievance and disciplinary action. She also served as acting dean, Graduate Studies and Research for one year, during which time \$12 million in contracts and grants were awarded to the University.

She came to Cal State L.A. two years after receiving her Ph.D. in entomology from Oregon State University. An obvious star in the Zoology (which merged with Botany to become the Biology and Microbiology) Department, she was promoted to associate professor two years later, and professor six years after that. She taught courses in general biology, general zoology, environmental biology, animal systematics and natural history, entomology, parasitology, comparative animal physiology, environmental physiology, and biogeography.

Cal State L.A. has benefited from Margaret Hartman's total devotion and commitment, and particularly from her care and nurturing of the best that higher education can aspire to achieve. Upon her retirement, we thank her, we'll remember her, we'll miss her.

CAL STATE L.A. T O D A Y

