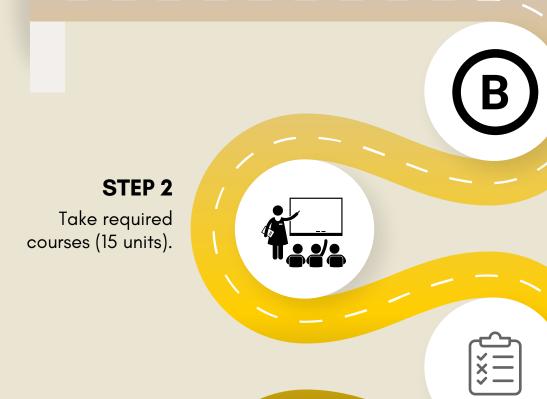
# MSBA MAIN TRACK

REQUIREMENTS FOR THE DEGREE:
A TOTAL OF 33 UNITS OF 5000-LEVEL COURSES.



### STEP 1

Must complete **BUS 5000** with a "B" or higher.

### STEP 3

Choose your elective (15 units) concurrently with your required courses.

## STEP 4

Take (3) Culminating Experience units.



## REQUIRED COURSES (15 UNITS)

- MGMT 5102: Sustainability, CSR, & Business Ethics
- BUS 5023: Marketing Strategy for a Global Environment
- **MGMT 5103**: Seminar: Strategic Planning
- MGMT 5200: Entrepreneurship
- BUS 5930: Research Methods in Business Administration



#### ELECTIVE UNITS (15 UNITS)

- New Venture Management
- Finance
- Human Resource
   Management
- International Business
- Leadership & Management
- Marketing
- Real Estate
- Supply Chain Management
- Customized



## CULMINATING EXPERIENCE (3 UNITS)

• **BUS 5990**: Thesis

