

CSULA Management Students Present Case Research at WCA 2013 Conference; Bring Home Award



Lauren Solie, author of "Keva Fitness Workout"

CSULA Management graduate students presented two papers at the annual Western Casewriters Association Conference on March 14, 2013 in Santa Fe, New Mexico:

Kathleen Caparoso presented "**Ground War Between UPS and FedEx,**" a case study authored by Kathleen Caparoso, Cecelia Bolden, Laura Cervantes, Kathleen Coe, David Kim and Safari Sekiyoba.

Lauren Solie presented "**Keva Fitness Workout,**" a case study she authored, which received the 2013 **Best Mentored Case Award.**