



International Business Certificate Request Form

Name: _____ CIN: _____
(Last) (First) (M.I.)

Address: _____
(Street) (City) (State) (Zip Code)

Phone Number: _____ Email: _____

Major: _____

Requirements for the Certificate (18 units)

Indicate the courses completed and grades obtained.

Required Courses (12 units)		Semester / Year	Grade
FIN 4310	Multinational Financial Management (3)		
MGMT 4102	Comparative Management (3)		
MKT 3500	Global Business		
MKT 4500	International Marketing (3)		

Elective Courses (6 units)		Semester / Year	Grade
Select one language course from the following:			
MKT 3210	Personal Selling (3)		
MKT 3400	Consumer Behavior (3)		
MKT 3700	Marketing Analytics (3)		
MKT 3950	Community Based Social Marketing (3)		
MKT 4320	Sustainability Marketing (3)		
MKT 4454	Special Topics in Marketing (3)		
MKT 4460	Marketing Research – Quantitative (3)		
MKT 4461	Marketing Research – Qualitative (3)		
MKT 4520	Import – Export (3)		

MKT 4530	Global Transportation and Logistics (3)		
MKT 4610	Digital Marketing and E-commerce (3)		
MKT 4710	Pricing (3)		

Marketing Department Chair Signature

Date

Submit 1) **Certificate Request Form**, 2) paid **Certificate Program Application**, and
3) **Unofficial Transcripts** covering all courses listed above to the Staff Support Center, ST F517
during the term you plan to complete the final requirements.

Upon completion, your certificate will be mailed to the address you specified on your application.