

The Entrepreneur Program for Undergraduates



Center for
**ENTREPRENEURSHIP
& INNOVATION**

The Fundamentals*

Step 1: CHOOSE ONE INTRO CLASS

General (same course, two codes)

BAEP 451

The Management of New Ventures

BAEP 450

Fundamentals of Entrepreneurship

Specialized

BUAD 301

Technology Entrepreneurship

BAEP 423

Management of Small Businesses

Step 2: CHOOSE ONE ADVANCED CLASS

BAEP 452

Feasibility Analysis

(for students with venture concepts)

BAEP 453

Venture Management

(for students without venture concepts)

Step 3: LAUNCH A VENTURE

BAEP 454

Venture Initiation: Launching and
Scaling Your Startup

*College of B&E majors who complete this sequence of 2 or 3 courses will earn an Entrepreneurship Certificate and a **entrepreneurship** graduation sash.

Supplementary Entrepreneurship Courses

No prerequisites

GENERAL

BAEP 460 Seminar in Entrepreneurship (2 units)

Fall + Spring Various topics, led by expert entrepreneurs, repeatable up to 4 units

BAEP 470 Entrepreneurial Mindset: Taking the Leap (2 units)

Spring only A moderated speaker series, entrepreneurial leaders as guests

BAEP 465 Digital Playbook for Entrepreneurs (2 units)

Fall + Spring Digital tools (e.g., social media, cloud computing) for tech start-ups

BAEP 480 Entrepreneurial Family Business (4 units)

Fall + Spring The dynamics of privately held and family businesses

SPECIALIZED

BAEP 491 Social Entrepreneurship (4 units)

Spring only Focus on mission-driven, self-sustaining enterprises

BAEP 471 Social Innovation Lab (4 units)

Spring only Deep-dive design thinking, 20 students, by application