

California State University-Los Angeles and Wells Fargo Campus Card Agreement  
For the award year period of July 1, 2018 – June 30, 2019:

Total number of student customers with linked accounts: 3,452

Mean and median linked account costs:

Annual mean \$37.87

Annual median \$2.50

Total consideration received by California State University-Los Angeles: \$95,337

Royalties \$60,000

Operational Support \$15,337

Marketing \$20,000

Wells Fargo uses information provided to us directly by our customers to identify students with a Wells Fargo Campus Card linked to their accounts.

Mean and median costs reported for this award year period reflect new benefits provided to eligible Campus Card linked accounts beginning in March 2019. These new benefits were available to eligible customers for four out of the twelve months of activity analyzed in the contract data for the most recent award year (7/1/2018-6/30/2019). As a result, the mean and median costs above do not show the effect of a full year of the new benefits.