



**CENTER FOR
ENGAGEMENT, SERVICE &
THE PUBLIC GOOD**

**Faculty Resource Guide
for
Virtual Community-Engaged Learning (VCEL)**

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****Virtual Community-Engaged Learning***

NOTE: This resource guide is an evolving source of information and ideas. Please be on the lookout for future updates.

Version 1: July 2020

Introduction and Overview

With multiple global pandemics in progress, we are all faced with an uncertain future. Such uncertainty requires a multitude of changes including the move to a fully-online instructional mode. For those faculty who are interested in or already teaching from a community-engaged learning perspective, transitioning from a face-to-face to a virtual learning mode presents additional challenges. Accordingly, Cal State LA's Center for Engagement, Service, and the Public Good is pleased to provide this faculty resource guide to help community-engaged faculty re-envision community engagement in a virtual environment.

The ideas in this faculty resource guide are organized by disciplinary areas, but most of the ideas are interdisciplinary and faculty are strongly encouraged to adapt ideas from other disciplines to create community-engaged learning projects and assignments that more closely fit the needs and parameters of their specific courses. In addition, this guide is an evolving document that will be updated and revised as we gain access to additional resources and information. Cal State LA faculty are strongly encouraged to seek private consultations with the Center for Engagement, Service, and the Public Good for assistance on community-engaged (service) learning assignments, projects, and course design. We are happy to help you brainstorm and develop strategies for your ideas. To do so, please send an email to Dr. Rika Houston, Faculty Director of Community Engagement at hhousto@calstatela.edu to set up a Zoom consultation at a mutually convenient time.

As a final point, please consider the following two perspectives when re-envisioning the community-engaged learning projects you would like to pursue and community partners you may choose to involve:

1. **Consider populations disproportionately impacted by the current pandemics:** unemployed individuals, K-12 teachers, frontline health care workers, essential workers, chronically unhoused (homeless) individuals, communities of color, low-income individuals and families, incarcerated individuals, senior citizens, medically vulnerable individuals, disabled individuals, undocumented and/or DACA youth, LGBTQ youth, veterans, migrant farm workers
2. **Consider current issues exacerbated by the current pandemics:** systemic racism, police brutality, food insecurity, housing insecurity, lack of PPE (personal protective equipment) for frontline and/or essential workers, voter suppression, voter registration, U.S. census data collection, mental health, domestic violence, sexual assault, unemployment, the digital divide, climate change, other economic and social inequities

Virtual Community Engagement Ideas for Arts and Letters

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Art	Create digital video tours and/or tutorials of visual art and artifacts for websites	Museums, K-12 schools, tutoring centers, etc.
2	Fashion Design	Design and sew face masks for collection and disbursement to vulnerable populations	Public health organizations, hospitals, other organizations who with frontline health care and/or essential workers, etc.
3	Gender Studies	Research and create public awareness campaigns for public service announcements and/or social media	Domestic violence shelters, women's shelters, LGBTQ centers, etc.
4	Graphic Design	Create graphic design artwork for organization websites, social media instas, or digital zines	Almost any community organization
5	Modern Languages	<ul style="list-style-type: none"> • Record bilingual podcasts or video short stories. Examples from The Spanish Experiment Project: https://www.thespanishexperiment.com/stories • Create bilingual infographics for COVID-19 related public health instructions 	K-12 schools, tutoring centers, homeless shelters, etc.
6	Music	Create podcasts and videos of solo music performances or music lessons	Homeless shelters, K-12 schools, incarcerated persons, etc.
7	Television, Film, and Media Studies	Create public service announcements on critical issues for media sources (<i>see Page 3 for ideas</i>)	Organizations that work with vulnerable populations and/or communities of color, governmental organizations, NGOs, etc.
8	Theater	Create and videotape solo theatrical vignettes focused upon current social or related historical issues	Domestic violence shelters, women's shelters, LGBTQ centers, K-12 schools, incarcerated persons, etc.

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Virtual Community Engagement Ideas for Business and Economics

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Accounting	Create video tutorials on how to do basic accounting tasks, taxes, etc. for non-profit organizations and small businesses	Non-profit organizations, governmental organizations, NGOs, small businesses, etc.
2	Computer Information Systems	Provide online tutoring or create video tutorials on how to use basic business software	Non-profit organizations, governmental organizations, NGOs, small businesses, etc.
3	Economics/Statistics	Research, analyze, and develop statistical charts, web site infographics, and social media instas on current critical issues <i>(see Page 3 for ideas)</i>	Non-profit organizations, governmental organizations, NGOs, small businesses, etc.
4	Finance	Create video tutorials on financial literacy, estate planning, and wealth building, etc.	Non-profit organizations, non-profit organizations, governmental organizations, NGOs, small businesses, etc.
5	Human Resources Management	Create visual flowcharts and infographics to help organizations communicate new procedures for securing unemployment, health care benefits, and other employee assistance programs virtually	Non-profit organizations, governmental organizations, NGOs, small businesses, etc.
6	Marketing	<ul style="list-style-type: none"> • Develop marketing strategies and marketing plans for organizations that need to shift their strategies and plans • Research and analyze public databases or netnographic data to provide information for web site infographics, social media instas, or marketing strategy <i>(see Page 3 for ideas)</i> • Research and discuss social issues via images or videos <i>(see Page 3 for critical issues)</i> • Create and run virtual fundraising programs to collect and distribute resources to communities • Create audio or video content to help community organizations provide support services 	Organizations working with low-income families, museums, non-profit organizations, governmental organizations, NGOs, small businesses, etc.

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Virtual Community Engagement Ideas for Education

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Curriculum and Instruction	Develop podcasts, online videos, or print materials on age-appropriate, subject-based curriculum SEE SPECIAL NOTE BELOW	K-12 schools, tutoring centers, organizations working with low income families/children/adolescents/young adults, homeless shelters, women’s shelters, domestic violence shelters, etc.
2	Education	Create video tutorials, infographics, social media instas, etc. for teacher support and homeschooling SEE SPECIAL NOTE BELOW	K-12 schools, tutoring centers, organizations working with low income families/children/adolescents/young adults, homeless shelters, women’s shelters, domestic violence shelters, etc.
3	Special Education and Counseling	Online or phone assessment, evaluation, or feedback sessions	K-12 schools, organizations who work with families and children with special needs, etc.

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NOTE: *The America Reads and Counts (ARC) Program at the Center for Engagement, Service, and the Public Good is available to assist community-engaged faculty and students to brainstorm and provide services in a case management style. Potential services could include live zoom tutoring, developing and providing mini-lectures to reinforce classroom lessons, parent referral services, technology assistance for parents, and other needs to be determined. For consultation, please contact Ms. Erica Martinez, Coordinator, America Reads and Counts Program, at emart276@calstatela.edu.*

Virtual Community Engagement Ideas for Ethnic Studies

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Ethnic Studies <i>(all sub-disciplines)</i>	Create podcasts, online videos, print materials, or social media instas on critical current issues regarding systemic racism, police brutality, voter suppression, mental health, and the disproportionate impact such issues have on communities of color <i>(see Page 3 for related critical issues and list below for selected online resources)</i>	K-12 schools, universities, community colleges, governmental organizations, public policy organizations, organizations working with communities of color, etc.

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Selected online resources on systemic racism:**

- <https://www.smithsonianmag.com/history/158-resources-understanding-systemic-racism-america-180975029/>
- <https://blog.cincinnati.library.org/Blog/systemicracismresources>
- <https://www.urban.org/features/structural-racism-america>
- <https://mrc.ucsf.edu/racial-equity-anti-black-racism>
- <https://globalhealth.duke.edu/resources-exploring-systemic-racism>
- <https://guides.canadacollege.edu/africanamericanprimary/BlackLivesMatter>
- <https://www.racialequitytools.org/home>
- <https://blacklivesmatter.com/resources/>
- <https://www.pewtrusts.org/en/research-and-analysis/blogs/stateline/2020/06/15/racism-is-a-public-health-crisis-say-cities-and-counties>

***Please note that there are many other public sources of data on systemic racism and its impact on communities of color. The above, selected list is not intended to be an all-inclusive one. If you would like additional public, online resources added to this list, please email your suggestions directly to Dr. Rika Houston, Faculty Director of Community Engagement, at rhouston@calstatela.edu. Thank you in advance for your patience and contributions as we continue to develop this faculty resource guide.*

Virtual Community Engagement Ideas for Health and Human Services

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Child and Family Studies	Create podcasts, video tutorials, infographics, social media instas, etc. on discipline-specific topics (<i>also see Page 3 for ideas</i>) SEE SPECIAL NOTE BELOW	K-12 schools, pre-schools, day care centers, tutoring centers, organizations working with low income families and children, etc.
2	Kinesiology	Create podcasts, video tutorials, infographics, social media instas, etc. on discipline-specific topics (<i>also see Page 3 for ideas</i>). Example: exercise videos SEE SPECIAL NOTE BELOW	K-12 schools, pre-schools, day care centers, tutoring centers, organizations working with low income families and children, etc.
3	Nursing	<ul style="list-style-type: none"> • Online counseling, assessment, evaluation, feedback, and crisis hotline support for critical populations (<i>see Page 3 for ideas</i>) • Online coordination for assembly, collection, and delivery of emergency first aid kits for vulnerable populations (<i>see Page 3 for ideas</i>) 	Organizations working with low income families and children, public health organizations, etc.
4	Nutritional Sciences	<ul style="list-style-type: none"> • Online coordination for assembly, collection, and delivery of food donations for vulnerable populations (<i>see Page 3 for ideas</i>) • Create podcasts, video tutorials, infographics, social media instas, etc. on discipline-specific topics (<i>also see Page 3 for ideas</i>). Example: healthy diet videos SEE SPECIAL NOTE BELOW 	K-12 schools, pre-schools, day care centers, tutoring centers, organizations working with low income families and children, etc.
5	Public Health	Create podcasts, video tutorials, infographics, social media instas, etc. on discipline-specific topics (<i>see Page 3 for ideas</i>) SEE SPECIAL NOTE BELOW	K-12 schools, pre-schools, tutoring centers, public health organizations, organizations working with low income families and children, etc.
6	Social Work	Online counseling, assessment, evaluation, feedback, and crisis hotline support for critical populations (<i>see Page 3 for ideas</i>)	K-12 schools, pre-schools, day care centers, tutoring centers, organizations working with low income families and children, etc.

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Virtual Community Engagement Ideas for Natural and Social Sciences

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	Anthropology	Conduct an online ethnography (netnography) of visual or textual data related to vulnerable populations and use results for virtual poster or video presentations (<i>see Page 3 for ideas</i>)	Governmental organizations, NGOs, public health organizations, public policy organizations, other community organizations, etc.
2	Biology, Chemistry	Develop podcasts, online videos, or print materials on age-appropriate, subject-based curriculum SEE SPECIAL NOTE BELOW	K-12 schools, tutoring centers, educational science centers, organizations working with low income families, etc.
3	Geology, Geosciences	Research and create GIS maps to help organizations plan outreach, provide services, and seek funding on critical issues (<i>see Page 3 for ideas</i>)	Organizations working with low income families, public health organizations, public policy organizations, local governmental organizations, etc.
4	History	Create digital oral histories, podcasts, or videos on the history of current critical issues (<i>see Page 3 for ideas</i>)	K-12 schools, public libraries, museums, public policy organizations, NGOs, etc.
5	Math	<i>See VCEL* Ideas for STEM, Page 10</i>	<i>Intentionally left blank</i>
6	Political Science	<ul style="list-style-type: none"> • Attend or conduct virtual town hall meetings and create virtual presentations, white papers, or infographics about the major issues identified • Conduct analyses and create videos, social media instas, or infographics on key political issues such as voter suppression, Election 2020, etc. (<i>see Page 3 for ideas</i>) 	Neighborhood councils, governmental organizations, NGOs, small businesses, public policy organizations, other community organizations, etc.
7	Sociology	Create podcasts or videos on current critical issues as they are viewed through a sociological lens (how they impact families, schools, the workplace, and other institutions) (<i>see Page 3 for ideas</i>)	K-12 schools, public libraries, museums, public policy organizations, NGOs, etc.

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Virtual Community Engagement Ideas for STEM (Science, Technology, Engineering, and Math)

	Disciplinary Area Or Courses	Potential Projects/Assignments	Potential Community Collaborations *
1	All STEM Disciplines	Develop podcasts, online videos, print materials, and/or digital flash cards on age-appropriate, subject-based curriculum SEE SPECIAL NOTE BELOW	K-12 schools, tutoring centers, educational science centers, organizations working with low income families/children/adolescents/young adults, homeless shelters, women’s shelters, domestic violence shelters, etc.
2	Engineering (all sub-disciplines)	Virtual collaboration with community partners to identify needs and create (virtual) design solutions and prototypes for related technology (solar energy devices, mobility equipment, water filtration systems, etc.). Final results can be shared with community partners through digital reports and video presentations or live virtual presentations.	K-12 schools, non-profit organizations working with relevant populations and/or on relevant issues (<i>see Page 3 for ideas</i>)

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Selected VCEL* Collaboration Tools

	Type of Activity	Potential Tools
1	Virtual counseling support	Zoom, Skype
2	Virtual tutoring and/or advising	Zoom, Skype, WhatsApp (for Text Chats & Advising)
3	Virtual collaboration	Google Drive, Slack
4	Virtual data collection	Google Forms, Qualtrics, Survey Monkey, Otterai
5	Virtual resource sharing	Google Drive, Dropbox
6	Virtual media sharing	Instagram, Facebook, Dropbox
7	Virtual presentations, tutorials, etc.	YouTube, Zoom, Google Slides, VoiceThread
8	Virtual communication	Google Groups, Slack, Zoom, Skype, WhatsApp (text)

****Virtual Community-Engaged Learning***

Selected Web Links to VCEL* Resource Guides from Other CSU Campuses and Organizations

	University	Web Link:
1	California State University, Channel Islands	https://www.csuci.edu/servicelearning/facultyresources.htm
2	California State University, Long Beach	https://www.csulb.edu/sites/default/files/groups/center-for-community-engagement/resourceguideforfacultyfinal92212.pdf
3	California State University, Humboldt	https://ccbl.humboldt.edu/remote-service-and-internships
4	California State University, Monterey Bay	https://csumb.edu/communityengagement
5	California State University, Northridge	https://www.csun.edu/undergraduate-studies/community-engagement/resources-community-based-service-learning-faculty-during
6	California State University, San Bernardino	https://www.csusb.edu/community-engagement/faculty/resources
7	California State University, San Marcos	https://www.csusm.edu/servicelearning/faculty/re-moteservicelearningandbestpractices.pdf
8	Campus Compact	https://compact.org/resource-posts/engagement-in-the-time-of-covid-19/
9	Association for American Colleges and Universities (AACU)	https://www.aacu.org/educating-democratic-justice-civic-teaching-online-anti-racism-resources-and-assessment

**Virtual Community-Engaged Learning*

Selected Articles for Further Reading on Virtual Community Engagement

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- Bringle, R. G., & Clayton, P. H. (2020). Integrating Service Learning and Digital Technologies: Examining the Challenge and the Promise.
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<https://ieeexplore-ieee-org.mimas.calstatela.edu/stamp/stamp.jsp?arnumber=5673328>
- McGorry, S. Y. (2012). No significant difference in service learning online. *Journal of Asynchronous Learning Networks*, 16(4), 45-54. <https://files.eric.ed.gov/fulltext/EJ982681.pdf>
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