



California State University, Los Angeles

EPC M12-21

EDUCATIONAL POLICY COMMITTEE

Approved Online 6-3-13

MINUTES OF MEETING: June 3, 2013

PRESENT: K. Aniol, J. Christensen, M. Garcia, J. Garret, M. Germano, L. Greenberg, S. Jones, T. Kim, M. Leung, M. Soldatenko

EXCUSED ABSENCE: C. Ngin, M. Tufenkjian

1. **Call to Order**

M. Garcia, Chair, called the meeting to order.

2. **Announcements**

M. Leung made three announcements:

1. The De-Stress Study Fest, Monday, June 3rd – Wednesday, June 5th, from 7 p.m. – 12 a.m.
2. Charter College of Education Connections, Wednesday, June 5th, from 6 p.m. – 7 p.m.
3. Farmers Market, Wednesday, June 5th, from 1p.m. – 4 p.m.

3. **Intent to Raise Questions**

None.

4. **Liaison Reports**

- 4.1 Curriculum Subcommittee – M. Soldatenko
- 4.2 Executive Committee - M. Soldatenko
- 4.3 General Education Subcommittee – J. Garrett
- 4.4 Library Subcommittee – M. Leung

No reports were available from Academic Advisement Subcommittee, Academic Information Resources Subcommittee, or Program Review Subcommittee.

5. **Approval of the Agenda**

M/s/p to approve.

6. **Approval of the Minutes**

M/s/p to approve.

7. **Curricular Items**

7.1 Actions Reported by the Executive Secretary

M/s/p to approve.

7.2 Actions Reported by the Charter College of Education

M/s/p to approve.

8. **Student Advisement Learning Outcomes and Expectations of Faculty Academic Advisors, EPC 12-19**

The committee reviewed the document and the committee agreed to send the document back to the Executive Committee with the recommendation that the objective to improve advisement should focus on better training of advisors and communication with students, not identifying specific expectations for faculty advisors. M. Garcia will draft a memo for the Executive Committee to explain the committee's position.

9. **Double Counting and Exemptions to Meet BSBA Transfer Model Curriculum Requirements, EPC 12-20**

The committee reviewed the memo from the College of Business and Economics and m/s/p to approve.

10. **Adjournment**

The meeting was adjourned at 3:15 p.m.

ACTIONS REPORTED BY THE EXECUTIVE SECRETARY

Program Modifications

BA Communication
BA Mathematics
BA Pan-African Studies
BA Sociology
BA Television, Film and Media Studies
BM Education, Track 1: Vocal/Choral
BS Biology
BS Business Administration – Marketing Management and Retailing Options
BS Computer Information Systems
BS Mathematics
BS Microbiology
BS Nursing
MM Afro Latin Music
MM Conducting, Track 1: Choral
MS Nursing
Subject Matter Waiver Program for Single Subject Credential in Mathematics

New Courses

CIS 476 Project Planning with Microsoft Project (4)

Prerequisites: CIS 100 or Equivalent of Computer Proficiency. The course covers the four phases in the life cycle of a typical project development: initiating, planning, executing and closing. Discusses principles associated with effective project management and how to apply these principles in a business environment. Students will become familiar with commonly available computer software tools, and apply the material to a real world project. This is a project based course, and has a significant hands-on component.

MKT 380 Introduction to Social Media Marketing (Intro Soc Media Mktg) (4)

MKT 389 The Syntax of Social Media (Syntax Soc Media) (4)

MKT 420 Search Engine Marketing and Web Analytics (Search Eng Mkt and Web Anal) (4)

MKT 421 Mobile Marketing Strategy and App Development (Mobile Mkt Strat App Dev) (4)

MKT 480 Social Media Marketing Strategy (Soc Media Mkt Strat) (4)

MKT 483 Social Media and Entrepreneurship (Soc Media Entrepreneurship) (4)

MKT 484 Contemporary Topics in Social Media Marketing (Cont Topics Soc Media Mktg) (4)

SOC 493 Sociology Honor Thesis (4)

Prerequisites: Senior class standing, minimum of 3.5 grade point average, and completion of specific courses required for the major (SOC 201, SOC 390, SOC 412, at least six upper division courses in the sociology major); instructor consent. Students develop an appropriate research question or hypothesis and conduct an independent project under the supervision of a faculty member in the sociology department and write a senior honor thesis.

SOC 589 Seminar: Secondary Data Analysis (4)

Prerequisites: SOC 410 and 490 must have been completed with a grade of B or above prior to taking this class; instructor consent.

TAD 340 Management Practical (2)

Prerequisites: TAD 339 and instructor approval. Application of Management fundamentals through practical assignment on Department or College production.

TVF 340 Interviewing For News Media (4)**TVF 482 Digital Journalism (4)****Course Modifications****ACCT 210 Principles of Financial Accounting (4)**

Introduction to financial accounting. The course focuses on the accounting cycle and preparation of financial statements using Generally Accepting Accounting Principles.

ACCT 211 Principles of Managerial Accounting (4)

Prerequisite: ACCT 210 or equivalent. Cost terms, cost behavior and cost systems. Use of accounting data for planning, budgeting, and control.

ACCT 310 Accounting Information for Decision Making (4)

Prerequisites: ACCT 210 and ACCT 211. Use of financial and managerial accounting information to plan, analyze, control, evaluate and improve the activities of a firm. Some sections may be technologically mediated.

ACCT 420 Advanced Financial Accounting and Reporting (4)

Prerequisites: ACCT 320B. Problems associated with preparation of consolidated financial statements; foreign currency translation; and partnerships. Some sections of this course may be technologically mediated.

ACCT 421D IRS Volunteer Income Tax Assistance (4)

Prerequisite: ACCT 321. This course provides students with the knowledge to complete actual income tax returns and experience in completing returns for individuals. Some sections of this course may be technologically mediated.

ACCT 434 Professional Accounting Ethics (4)

Prerequisites: ACCT 320B and ACCT 325. This course examines different theories of ethics in an accounting context. Accountants' and Auditors' Ethical Reasoning and Decision Process are examined along with the legal and regulatory obligations. The course emphasizes the need to make ethical decisions as preparers, auditors and users of the financial statements. Some sections of this course might be technologically mediated.

ACCT 520 Management Accounting Theory (4)

Graduate standing. Management control theory; covers design of various types of responsibility centers, strategies and strategic planning, performance measurement and management compensation from an accounting perspective. Some sections may be technologically mediated.

ACCT 521A Taxation of Corporations and Partnerships (4)

Prerequisites: ACCT 321, Graduate standing. Statutes, regulations, administrative rulings, and court decisions relating to federal and California income taxes of partnerships and corporations; procedural problems, tax management and planning; tax shelters. Independent research in corporation and partnership taxation. Some sections may be technologically mediated.

ACCT 525 International Accounting (4)

Graduate standing. Selected analytical and policy issues underlying current developments in international accounting. Some sections may be mediated using interactive technology.

ACCT 526 Financial Accounting Theory (4)

Graduate standing. Advanced analytical concepts implicit in contemporary accounting practice; current developments in accounting techniques specific applications to major aspects of financial statements. Some sections may be mediated using interactive technology.

ACCT 527 Governmental and Institutional Accounting (4) [2 copies submitted]

The course covers the principles and problems of fund accounting for state and local governments and non-profit organizations. The different funds used, financial statements, and unique issue facing state and local governments are covered. Also the funds and financial statements for non-profit organizations are introduced. Some sections may be technologically mediated.

ACCT 529 Advanced Financial Accounting (4)

Prerequisite: ACCT 320B or equivalent, Graduate standing. The course deals with advanced accounting topics and reporting issues. This course covers topics such as pension accounting, post-employment benefits, stockholders equity accounting, earnings per share, deferred taxes and mergers and consolidations. Also covered are partnership issues. Some sections may be technologically mediated.

ACCT 585 Tax Theory and Business Applications (4)

Prerequisite: ACCT 421A or ACCT 521A, Graduate standing. Tax concepts and judicial doctrines inherent in federal tax law; effects of taxation of business organizations, capital structure, policies, and operation. Some sections may be mediated using interactive technology.

ACCT 586 Tax Research and Practice (4)

Prerequisite: ACCT 521A or Graduate standing. Methodology of researching complex tax problems; tax planning; scope of activity, responsibility, and ethics of accountants in the tax field. Some sections may be mediated using interactive technology.

ACCT 587 Taxation of Corporations and Shareholders (4)

Prerequisites: ACCT 421A or ACCT 521A, Graduate standing. Statutory, regulatory, and case material applicable to corporation tax including formation, stock redemptions, and liquidations; stock dividends and preferred stock bail outs; elections under subchapters; personal holding companies, accumulated earnings tax; collapsible corporations. Some sections may be mediated using interactive technology.

COMM 300 Applied Writing in Communication Studies (4)

Prerequisite: Upper division standing. Writing practicum in historical, critical, and empirical approaches to communication studies; emphasizing language usage in description, exposition, narration, persuasion, and research writing; techniques include observation, editing, and criticism.

COMM 494 Communication Behavior in Childhood (4)

Prerequisites: None. Oral language and communicative behavior in children; studies in speech and language experiences basic to development of communication skills competence.

COMM 498 Capstone in Communication (4)

Prerequisites: COMM 447 or COMM 487, Senior standing within the last 20 units before graduation, and consent of instructor. This capstone course synthesizes the subfields of communication and assesses students' achievement of its foundational knowledge (basic theoretical and methodological understanding) culminating in a senior thesis in which students focus on a central theme taught in the course.

COMS 567 Seminar: Theories, Methods and Practices in Performance Studies

Analysis of main theories of art interpretation, with special emphasis on their bearing on contemporary theory and practice. May be repeated once for credit with advisor approval.

ECON 303 Money, Banking, and the Economy (4)

Prerequisite: ECON 202. Nature and flow of money and credit; influence on prices, production, and employment; the Federal Reserve and banking systems; national income, and international monetary relations. Some sections may be technologically mediated.

ECON 310 Managerial Economics (4)

Prerequisite: ECON 201 (ECON 309 recommended). Managerial application of microeconomic principles; emphasis on real world issues for business decision-making. Applied subjects include empirical analysis of sales and costs, pricing practices, nonprice competition, and government intervention. Some sections may be technologically mediated.

FIN 205 Legal and Regulatory Environment of Business I (4)

Prerequisite: Sophomore standing. Introduction to the legal and regulatory environment of business, emphasizing the American legal system, contracts, sales, and related legal issues of international business. Instruction in computer-assisted legal research. Credit allowed for only one of FIN 203 and 205. Some sections may be technologically mediated.

FIN 339 Real Estate Practice (4)

Real estate contracts, agency and brokerage relationships, physical components of real estate, private ownership interests, documents of transfer, escrows, title insurance, recording, and professional licensing. Some sections may be technologically mediated.

FIN 381 Real Estate Law (4)

Prerequisite: FIN 205. Legal aspects of real property ownership and management; emphasis on California law affecting escrows, contracts, licensing, brokerage, co-ownership, deeds, conveyances, trust deeds, mortgages, titles, encumbrances, estates in land, and leases. Some sections may be technologically mediated.

FIN 432 Real Estate Management (4)

Management of real property as part of the real estate industry; nature, functions, scope of management principles, services, property care, tenant relations, and records. Some sections may be technologically mediated.

FIN 439 Real Estate Finance (4)

Prerequisite: FIN 303. Position of real estate finance in the economy; techniques and procedures used to finance real property, including sources of funds, lending policies, and instruments used in California today. Some sections may be technologically mediated.

MKT 304 (4)

Change in sections maybe may be 100% on-line.

MATH 255 Introduction to Linear Algebra (4)

Prerequisite: MATH 207. Vector spaces, linear transformations, linear equations, matrices, determinants, eigenvectors and eigenvalues, canonical forms.

MATH 395 Classroom Experiences in Teaching High School Mathematics (2)

Prerequisite: MATH 209. Effective teaching techniques, study of NCTM and California content standards and framework, connecting University level mathematics to high school content together with practical experience. Early field experience course. Service learning required.

MATH 457 Linear Algebra (4)

Prerequisite: Math 325 with minimum C grade, and Math 255. Vector spaces, linear transformations, eigenvalues and eigenvectors, canonical forms, scalar product spaces.

MUS 169 Introduction to Music: Music Technology (2)

Prerequisite: Music Major or Minor Standing. Introductory class in computer usage, computer sequencing, computer notation, MIDI and synthesizer basics, and other music software and hardware.

MUS 191 Introduction to Music In Schools (2)

Prerequisite: Music Major or Minor Standing. Introduction to choral, instrumental, and general music teaching techniques. Current approaches to music education are explored and observed in area elementary and secondary schools.

TVF 200 Introduction to Digital Production (4)

Prerequisite: TVF majors or by permission of the instructor. An introduction to the fundamental production skills and aesthetics of audio, video/television, film and new media. Topics include pre-production planning, camera operation, location lighting, sound and editing. Lecture 3 hours, Laboratory 2 hours.

TVF 265 Introduction to Screenwriting (4)

Prerequisite: None. Basic techniques of short screenplay structure and storytelling. Script development from an original story concept through synopsis, story treatment, outline, plot and character development, culminating in an original short-script. Lecture 3 hours, Laboratory 2 hours)

TVF 300 Writing and Media Ethics (4)

Change in course title, prerequisites/co-requisites, course content, student learning outcomes, and references.

TVF 303A Introduction to Introduction to Digital Graphics (2)

Change in course title , prerequisites/co-requisites, course content, student learning outcomes, and references.

TVF 303B INTRODUCTION TO DIGITAL POST PRODUCTION (2)

Change in course number, units, content, title, references, prerequisites/co-requisites, and student learning outcomes.

TVF 303C Introduction to Digital Sound Post Production (2)

Change in course number, units, content, title, references, prerequisites/co-requisites, and student learning outcomes.

TVF 403A Advanced Digital Graphics and Special Effects (2)

Change in course content, course title, student learning outcomes, and references.

TVF 403B Advanced Digital Post Production (2)

Change in course content, course title, student learning outcomes, and references.

TVF 403C Advanced Digital Sound Post Production (3)

Change in course content, course title, and references.

TVF 497 Digital Production Portfolio (4)

Prerequisites: TVF301 and one from TVF 401, or 475 and one from TVF 320, 377 or 397. Practicum focusing on the creation of a professional portfolio suitable for festival entry, distribution and employment. Activity 3 hours, Laboratory 2 hours.

Course Deletions

CHDV 504	KPE 201C
COMD 429	KPE 201E
COMD 469	KPE 201G
COMD 452	KPE 201R
CS 420	KPE 202I
CS 433	KPE 202J
CS 444	KPE 202K
HIST 351	KPE 202R
HS 435	KPE 202T
HS 467	KPE 202U
HS 477	KPE 301S
KPE 101H	KPE 203D
KPE 102J	KPE 203E
KPE 102K	KPE 203F
KPE 102T	KPE 300
KPE 102U	KPE 301R
KPE 102X	KPE 301T
KPE 103E	KPE 302
KPE 103G	KPE 302F
KPE 151I	KPE 302G
KPE 151T	KPE 302H
KPE 152BB	KPE 302I
KPE 201A	KPE 302J
KPE 201B	KPE 302K

KPE 302R
KPE 302S
KPE 302X
KPE 302Y
KPE 304A
KPE 304B
KPE 311
KPE 351B
KPE 352BB
KPE 355
KPE 403
KPE 412
KPE 450N
KPE 455
KPE 471
KPE 481
KPE 483
KPE 502
KPE 530
KPE 549
KPE 565
KPE 581
NURS 101
NURS 200
NURS 202
NURS 203
NURS 204A
NURS 204B
NURS 207
NURS 234
NURS 235
NURS 240
NURS 241
NURS 243A
NURS 304
NURS 343
NURS 400
NURS 404
NURS 408
NURS 412G
NURS 430
NURS 438
NURS 439
NURS 446
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NURS 462
NURS 494
NURS 502A
NURS 502B
NURS 506C
NURS 510

NURS 514
NURS 518
NURS 518C
NURS 520A
NURS 520B
NURS 520C
NURS 530A
NURS 532
NURS 570
NURS 580
NURS 581
NURS 582
NURS 583
PE 151
PE 152
PE 152D
PE 153S
PE 156
PE 251
PE 281R
PE 532
RELS 450
SW 555
SW 572
SW 561
SW 562

ACTIONS REPORTED BY THE CHARTER COLLEGE OF EDUCATION

Program Modification

MA Special Education

New Course

EDSP 495 Intern Supervision Seminar (2)

Prerequisite: Admission to Intern program. Seminar and supervised field experience in special education that relate to the candidate's intended credential authorization, and that provide multiple opportunities to interrelate theories and practices in special education settings.