



EDUCATIONAL POLICY COMMITTEE

Approved by Mail Ballot

MINUTES OF MEETING: October 6, 2008

PRESENT: V. Crespi, D. Espinoza, C. Flint, M. Garcia, A. Gonzalez, C. Haras, P. Ivory, A. McCurdy, J. Moss, A. Reed

ABSENT: C. Quintero

1. **Call to Order**

M. Garcia, Chair, called the meeting to order.

2. **Announcements**

- 2.1 A. Gonzalez reported that the University Academic Advisement Center will assume the primary responsibility for advising students regarding General Education.
- 2.2 A. Gonzalez reported that incoming 2008 freshmen who tested into both English 95 and Math 89 have been assigned to six learning communities.
- 2.3 A. Gonzalez reported that the Introduction to Higher Education courses in the colleges of Arts & Letters, Business and Economics, Health and Human Services, Natural and Social Sciences and Undeclared Students have been modified from a 2 unit course to a 4 unit course. Successful completion of this course will also satisfy Area E of General Education.
- 2.4 A. Gonzalez reported that the University Admissions Office will begin to use courses completed on other CSU's certification patterns to meet our GE requirements, in the same manner as they do for California Community Colleges.

3. **Intent to Raise Questions**

None.

4. **Liaison Reports**

Executive Committee

C. Flint reported that Executive Committee has agenized the issue of reporting Actions by the Executive Secretary. She also reported that the Provost had a time certain with Executive Committee to discuss the issues regarding the conversion to semester. A. Gonzalez was a time certain guest to discuss the items in today's announcements.

Academic Advisement Subcommittee

C. Haras reported that the AAS met and discussed the centralization of GE.

5. **Approval of the Agenda**

M/s/p to approve the agenda to add Access to Excellence Accountability Plan.

6. **Approval of the Minutes**

M/s/p to approve as corrected.

7. **Curricular Items**

Actions Reported by the Executive Secretary

M/s/p to reflect in the Minutes

8. **Program Review Handbook, EPC 07-06**

J. Rudd, A. Hafner and W. Tikkanen were time certain guests to discuss the changes to the handbook and the following action was taken:

M/s/p (2 abstentions) to remove the language regarding Faculty Grants and Awards from the Annual Report

M/s/p (2 nays) to approve the document with minor editorial revisions.

9. **Access to Excellence Accountability Plan, EPC 08-03**

The committee discussed the document and decided to send C. Flint any comments by Wednesday at noon so that she can share with the Executive Committee.

ACTIONS REPORTED BY THE EXECUTIVE SECRETARY

Program Modifications

BA Art

Upper division program changes in course titles to the Animation Option.

BA Art

Program changes to the Graphic Design/Visual Communication Option to increase lower division required courses from 12 units to 17 units and upper division required courses from 23 units to 24 units, and to change option title.

Certificate

Fashion Merchandising
Change in course titles.

New Courses

ART 181 Introduction to Computer Graphics II (3)

Prerequisite: ART 180. Introduction to and analysis of the uses of interactive design and motion graphics software in Art and Design, including practical and creative applications. Activity 6 hours.

Limit: 24

Abbr: IntrotoComputerGraphicsII

Offered: F, W, S, X

ART 220 Concept Development (3)

Prerequisites: ART 103, ART 159. Introduction to the processes, tools, and theories related to the development of visual and conceptual ideas for graphic design and visual communication. Activity 6 hours.

Limit: 24

Abbr: ConceptDevelopment

Offered: F, W, S, X

ART 322 Interactive Design I (4)

Prerequisites: Art 181, 203, 220. The study of computer-based interactive and graphic interface design, including the effective organization and communication of ideas and information. Lecture 2 hours, activity 4 hours.

Limit: 24

Abbr: InteractiveDesignI

Offered: F, W, S

ART 419 Typography II (4)

Prerequisites: ART 308, 413. Advanced study in typographic communication design, including the creative use of typography and publication design. Lecture 2 hours, activity 4 hours. May be repeated to a maximum of 8 units.

Limit: 24

Abbr: TypographyII

Offered: W

ART 437 Contemporary Design History (4)

Prerequisite: ART 237. Survey of contemporary graphic design including a critical examination of artistic, cultural, social and theoretical factors, since the mid-twentieth century.

Limit: 40

Abbr: ContemporaryDesignHistory

Offered: S

ART 445 Advertising Art Direction (4)

Prerequisites: ART 308, 413. Advertising art direction theory and application using various media, processes and technologies for mass communication. Emphasis is placed on marketing and concept development through analysis of cultural, economic, and psychological factors. Lecture 2 hours, activity 4 hours. May be repeated to a maximum of 8 units.

Limit: 24**Abbr:** AdvertisingArtDirection**Offered:** W, S**Course Modifications****ART 180 Introduction to Computer Graphics I (3)**

Change course title, units and course content.

ART 308 Graphic Design I (4)

Change course title and prerequisites/corequisites.

ART 313 Letterform (4)

Change course title and prerequisites/corequisites.

ART 333 Color Theory and Perception (4)

Change course title and references.

ART 390 Art and Design in the Community (4)

Change course title and course content.

ART 408 Graphic Design II (4)

Change course title and catalog description.

ART 413 Typography I (4)

Change course title and course content.

ART 422 Interactive Design II (4)

Change course title and prerequisites/corequisites.

ART 495 Directed Fieldwork in Art (4)

Change course title, units and prerequisites/corequisites.

Course Deletions**ART 328 Interior Design****ART 343 Architectural Design****ART 352 Architectural Lighting Design****ART 428 Adv. Interior Design****ART 443 Adv. Architectural Design****ART 452 Adv. Arch. Lighting Design**