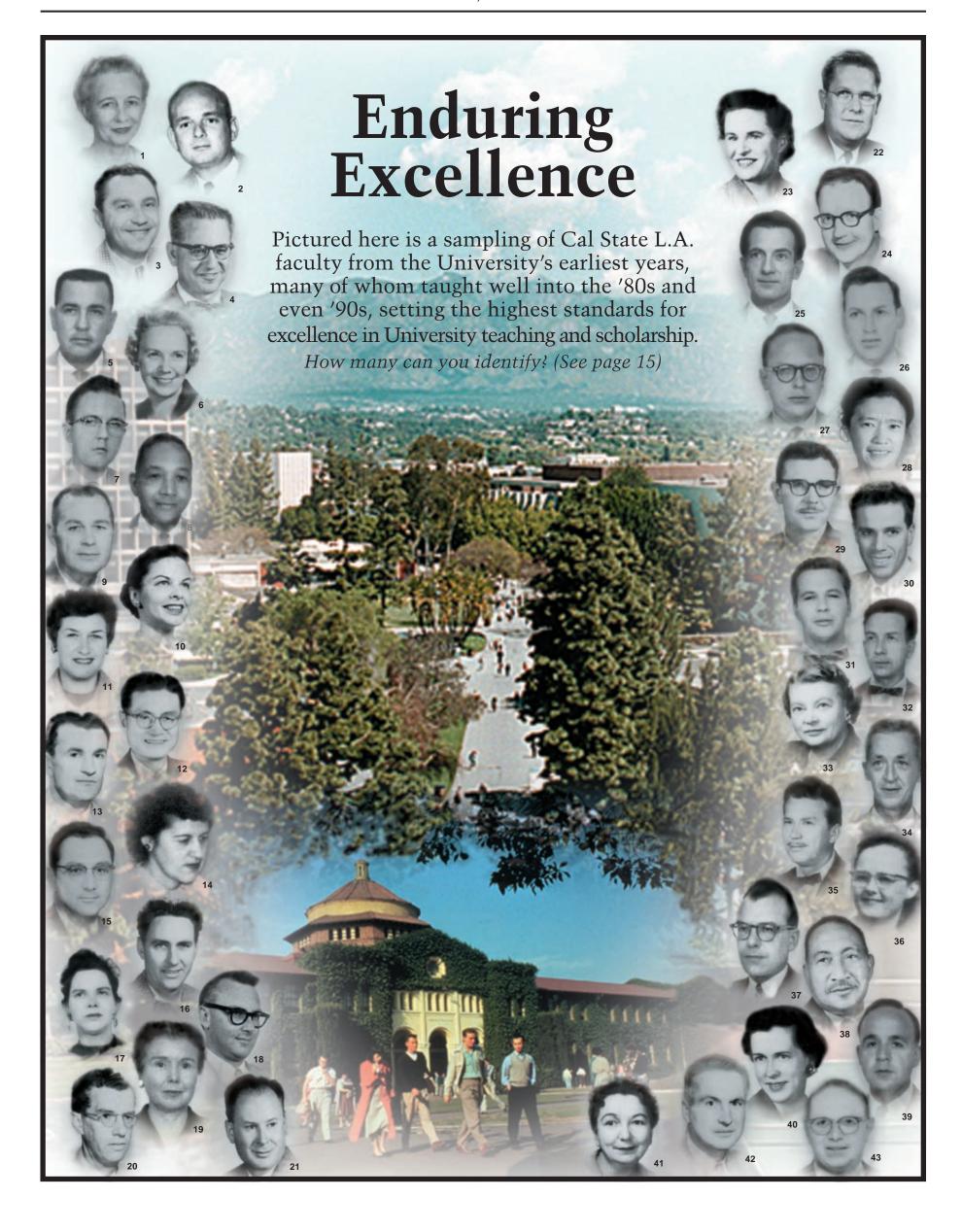


# CAL STATE L.A. TODAY

THE NEWS OF CALIFORNIA STATE UNIVERSITY, LOS ANGELES

**WINTER 1998** 



## **New Faces and People in New Places**

## Kyle Button Named Vice President for Institutional Advancement



n April 1997, **Kyle C. Button** was appointed vice president for Institutional Advancement, after serving as acting vice president for Institutional Advancement since September of the previous year. He joined the University as executive director of Development in April 1996.

Button earned his bachelor's degree in Psychology and English at Colgate University and his master's degree in Public Administration at New York University. He previously was development director and director of Corporate and Foundation Relations at CSU Long Beach, development associate for the California Institute of the Arts, grants coordinator for the New Jersey State Council on the Arts, and program development associate for the New York State Council on the Arts and has consulted for the CSU Chancellor's Office.

As vice president for Institutional Advancement, Button oversees day-today operations of the Division of Institutional Advancement, which creates and implements the University's advancement program through the efforts of the University Development, Publications/Public Affairs, and Alumni Relations offices. The advancement program comprises overall fundraising efforts, which include planned giving and capital campaigns, directed by the University Development Office, and ensures a strong, positive image with University and external constituencies through the Office of Publications/ Public Affairs.

In his capacity as vice president, Button is also executive director of The CSLA Foundation.

## Collette Rocha, Assistant V.P. for Development



ollette Rocha joined the University as assistant vice president for University Development on September 15, 1997. In this capacity, Rocha works with the vice president for Institutional Advancement and manages a staff of ten to oversee external development to raise funds for the University's educational, research, and community service programs.

Rocha comes to Cal State L.A. from CSU San Bernardino, where she was executive director of University Development. She has been director of development and director of major gifts for the School of Medicine at the University of Southern California, executive director of the Foundation for the Los Angeles Community Colleges, and assistant dean of research and development for Los Angeles Southwest College.

Rocha's connection with the CSU dates back to her undergraduate days as a student at CSU Long Beach, where she earned a bachelor's degree in Sociology. She holds a college instructor credential in Public Administration from UCLA Extension.

## Dean Appointed for School of Health and Human Services



n September 1997, Cal State L.A. welcomed James J. Kelly as the University's newest dean. His appointment as dean of the School of Health and Human Services followed the retirement of Ruth Wu, now dean emerita.

Most recently, Kelly was the director of, and a professor in the Department of Social Work at CSU Long Beach. Before that, he taught at San Diego State University and the University of Hawaii.

Kelly received his doctorate in Social Welfare from the Florence Heller Graduate School of Policy, Planning and Administration at Brandeis University. A licensed clinical social worker, he completed a predoctoral clinical fellowship in psychiatry at UCLA/Sepulveda Veterans' Administration Medical Center between 1977 and 1979. He is a fellow of the Gerontological Society of America.

Kelly serves on the Community Advisory Council for the County of Los Angeles Department of Children's Services and the Senior Care Action Network Health Plan Board of Governors. From 1994 to 1997, he was president of the California Association of Deans and Directors of Schools of Social Work. He is currently president of the National Association of Deans and Directors of Schools of Social Work and president-elect of the Chapter of the National Association of Social Workers.

In 1987, Kelly was named U.S. Social Worker of the Year by the National Association of Social Workers. He received the 1981 Award of Merit for Outstanding Achievement for his research and publications in the area of lesbian and gay aging. He is the editor of the Journal of Gay and Lesbian Social Services and on the editorial board of the Journal of Women and Aging. He has worked internationally for the United States and the Taiwan government and is the external reviewer for the Chinese University of Hong Kong.

## **New CSU Chancellor**



he CSU Board of Trustees has appointed Charles B. Reed chancellor of the California State University. Reed will begin his new duties on March 1, 1998. His predecessor Barry Munitz, who held the post for six years, has recently assumed leadership of the J. Paul Getty Trust as president and chief executive officer. Munitz and June Cooper, senior vice chancellor and interim chief of staff, will share oversight of the CSU through February 1; Cooper will serve as interim chancellor through March 1.

Charles Reed earned his bachelor's, master's, and doctoral degrees at George Washington University in Washington, DC, and served on its faculty for seven years. As chancellor of the State University System of Florida since 1985, he has been the chief executive officer of the Florida Board of Regents, which

oversees ten public universities. Reed previously was deputy chief of staff, chief legislative advisor, and educational policy coordinator for Florida governor (now U.S. senator) Bob Graham and an administrator in the Florida Department of Education for eight years.

"What attracted me to the CSU is that it has the opportunity to be one of the most important economic engines for the state of California by preparing its workforce — both at the entry level and through retraining those already employed. In addition, the CSU is the vehicle that will be able to improve all of public education in the state," Reed said.

Commented Chancellor Munitz: "There could be no greater compliment to the California State University system, or any stronger reason to believe that its extraordinary momentum will continue, than to have Charlie Reed as my successor. He has been a wonderful colleague and good friend and one of my mentors and heroes in higher education for many years. Since he is currently responsible for Florida's equivalent of both CSU and UC, and has built extraordinary relationships with that state's corporate and political leadership while leading their wonderful faculty and presidents, he is the perfect choice for California."

## **Editor's Note**

We are tremendously proud to publish the second in a series of three *Cal State L.A. TODAY* 50th Anniversary issues, with special color covers and inserts that continue a focus on the history and legacy of one of the nation's premier urban universities. Our last issue informed you about eminent alumni and recent graduates who are beginning to make their mark on our society, locally and globally. The next issue will examine some of the technological initiatives the University will be undertaking to

meet the challenges of the future.

This issue pictures many of the University's outstanding and awardwinning faculty and introduces you to the most recent recipients of its Outstanding Professor Award. In this issue, we also include more L.A. State "originals" — 1954 alumnus Marty Halperin, an original cheerleader, and 1951 alumna Ruthe Busch Gluckson, our first homecoming queen.

If there are articles you particularly enjoyed—or subjects you'd like us to include in the future, we'd appreciate hearing from you. Fifty years strong, California State University, Los Angeles continues its half-century anniversary celebration this year with special events for our students, alumni, staff, and friends in the community. Keep in touch!

— Carol Selkin, editor



The News of California State University, Los Angeles published three times a year for alumni and friends of the University

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## 1996-1997 Outstanding Professor Award Recipients

ne of the most highly anticipated events at the start of the new academic year is the announcement of the Cal State L.A. Outstanding Professor Awards. Five distinguished recipients for 1996-1997 were honored at the annual Fall Faculty Day program and at a special reception hosted by President Rosser and the Academic Senate.

Each year, a selection committee of former recipients is charged with choosing a maximum of four Outstanding Professor Award (OPA) recipients and one President's Distinguished Professor. All full-time faculty are eligible for nomination by faculty, students, and alumni. This year's selection committee chair was **Dale Carter** (Modern Languages and Literatures).

The highest academic honor the University bestows, the Outstanding Professor Award is granted for continuing excellence in teaching, research, and contributions to higher education. The President's Distinguished Professor Award, formerly the CSU Outstanding Professor Award, recognizes previously selected OPA recipients who have continued to distinguish themselves through superlative teaching and exceptional commitment to students, service to campus and community, and outstanding professional accomplishments.

President's Distinguished Professor Award Stanley M. Burstein



Professor of History

Stanley M. Burstein holds B.A., M.A. and Ph.D. degrees from UCLA. He joined the Cal State L.A. faculty in 1968 and is chair of the Department of History. An internationally-known scholar of ancient history, especially the Hellenic and Hellenistic periods, Burstein has done extensive research on the history of Greece and its relations with Egypt and Nubia. He has published nine books to his credit, including Ancient African Kingdoms: Kush and Axum, which was published in November, 1997. He is president of the Association of Ancient History and the California Classical Association-Southern Section and was a Cal State L.A. Outstanding Professor in 1992-93.

Burstein was recognized for his devotion to his students, his willingness to spend long hours in both scholarly and academic advisement, and the high quality of his instruction. Current and former students have praised Burstein for the clarity of his teaching as well as his "informative and entertaining" lectures.

An incident, recounted by Dale Carter at the awards ceremony, exemplifies Burstein's outstanding attributes

as an educator. One of a very few American experts in his field, Burstein had agreed to direct the doctoral dissertation of a student at a "large Eastern university," after the death of the student's adviser. An excerpt from a letter by that student—today a successful scholar—testifies to Stanley Burstein's devotion to teaching and learning and echoes endorsements he has received from numerous students: "From the start, Professor Burstein proved to be an incredibly gifted mentor. He knew the scholarship better than anyone I had known and understood clearly what had to be done. He was generous with his time, but very exacting and forthright. . . . His personal impact on my life and career is a strong measure of his concern for teaching, research, and service. No student ever had a better mentor, and no university ever had a more outstanding professor to honor for a lifetime of service."

Francisco E. Balderrama



Professor of Chicano Studies and History

Francisco Balderrama earned his M.A. and his Ph.D. at UCLA. He began teaching at Cal State L.A. in 1984 and was chair of the Chicano Studies Department from 1984 to 1993. A Chicano historian with interest in the American West, California, and Los Angeles, Balderrama has focused his research on the Mexican-American community during the early 20th century, with particular attention to its relations with Mexico. He has received several research grants and professional awards, including the Senior Fulbright Lectureship in American Immigration at the University of Rome. He has consulted for the Ford Foundation, the Western Association of Colleges and Universities, the Fund for the Improvement of Post Secondary Education, and the Educational Testing Service and recently completed a term as managing editor of Ethnohistory, the journal of the Ethnohistory Association.

In 1966, Balderrama received the Gustavus Myers Center for the Study of Human Rights in North America book award for co-authoring, with Raymond Rodríguez, Decade of Betrayal: Mexican Repatriation in the 1930s. This prestigious award is given annually to the best scholarship on the subject of intolerance in North American.

Balderrama's "student and peer evaluations place him consistently among the best in his school," commented Dale Carter. Students have called Balderrama's teaching "excellent, totally informed" and "outstanding." "I hope my grandchildren may have the opportunity to hear Professor Balderrama's lectures and read his books," wrote one student.

Martin G. Brodwin



Professor of Education

Martin G. Brodwin, a Cal State L.A. alumnus, who earned his Ph.D. at Michigan State University, is well-known for his work in rehabilitation counseling. Since joining the faculty in 1988, Brodwin has served as coordinator for the University's undergraduate program in rehabilitation services and graduate program in rehabilitation counseling. In 1996, he and a Cal State L.A. colleague received a \$750,000 four-year Department of Education grant for a training program directed toward rehabilitation counseling and special education graduate students.

Brodwin received the 1996 Outstanding Rehabilitation Educator Award from the National Association of Rehabilitation Professionals in the Private Sector. He is president of the California Rehabilitation Counseling Association, a member of the executive council of the California Association for Counseling and Development, and serves on the editorial board of several professional counseling and rehabilitation journals. His textbook, *Medical, Psychosocial, and Vocational Aspects of Disability*, published in 1993, has been used in more than 70 colleges and universities.

After arriving at Cal State L.A., commented Dale Carter, Brodwin "was able within three years to make [rehabilitation counseling] among the strongest programs in his school." Repeatedly referring to him as "an excellent professor," students write: "It is clear that he really loves what he does; he has much respect for his students." "This professor is the best I have ever had. He loves his work in this field, and it shows." And finally, "How can anyone improve on perfection?"

Terry R. Kandal



Professor of Sociology

A Phi Beta Kappa graduate of UC Berkeley, Terry R. Kandal went on to earn his M.A. and Ph.D. in sociology at that institution. His areas of specialization are classical sociological theory of the 19th century and early 20th century, Marxian theory, theories of social change and revolution, sex and gender role issues, and the sociology of knowledge and science. A leading sociologist, Kandal has published widely in his field. He has authored and edited four books, including *The Woman Question in Classical Sociological Theory*, co-edited *Studies of* 

Development and Change in the Modern World, and published essays, "Revolution, Racism and Sexism: Challenges for World-System Analysis," and "Gender, Race and Ethnicity: Let's Not Forget Class." For 10 years, he was editor of *The California Sociologist*, a professional peer-review journal published by Cal State L.A.'s Department of Sociology, and continues to serve it and six others as a referee.

Throughout his 29 years at Cal State L.A., Kandal has served as principal undergraduate adviser, associate chair and graduate studies committee chair for the Department of Sociology. He is a member of the American Sociological Association, an honorary member of Golden Key National Honor Society, and is listed in *Who's Who Among America's Teachers*.

"The professor was special," said a student, who praised Kandal for "bringing to life" subject matter that was "difficult" and potentially "less than scintillating." Said other students: "His general knowledge of the subject is amazing" and "He is quite possibly the best overall professor I've had the opportunity to work with in all my courses in sociology. He also was very influential in my deciding to continue at Cal State L.A. for graduate school."

Nancy L. McQueen



Associate Professor of Microbiology

Nancy L. McQueen earned her B.S. in Microbiology at Cal Poly Pomona and her Ph.D. in Microbiology and Immunology at the UCLA School of Medicine. She completed a postdoctoral fellowship at the Beckman Research Institute at City of Hope. Her research areas include cloning, medical microbiology, pathogenic bacteriology, hematology, and virology. Since joining the Department of Biology and Microbiology in 1989, McQueen has received over \$650,000 in grants for her research and has been extraordinarily active in faculty governance at the department, school, and University levels. She has held numerous administrative positions within the department and has been a mentor to many graduate students. A California Registered Medical Technologist, McQueen is a member of the American Society of Microbiology, the American Society of Biochemistry and Molecular Biology, the American Association for the Advancement of Science, and the American Society of Clinical Pathology.

McQueen's "performance as teacher and adviser... makes her stand out even in this select company," said Dale Carter, adding, "her student evaluations were among the very best that the committee members had ever seen." Students' comments consistently refer to McQueen's "compassion," "understanding" and commitment of personal time in the interests of teaching.



## Gift Advances California Teaching Reform

Cal State L.A. Charter School of Education helps develop an accelerated school in South Central L.A. and facilitates a \$6.8 million site donation from Carole Little's California Fashion Industries.

n September 25, 1997, a \$6.8 million gift to the **Cal State L.A. Foundation** formalized an historic partnership among higher education, the K-12 public school system, and private enterprise that moves California education reform a giant step forward.

The gift is the sprawling South Central Los Angeles site that was formerly the administrative headquarters and warehouse of California Fashion Industries (CFI). Donated by CFI copresidents—fashion designer Carole Little and her business partner Leonard Rabinowitz—the facilities at Main and Martin Luther King, Jr. Boulevard are now the permanent home for **The Accelerated School**, a unique Los Angeles public charter school.

The unprecedented donation also underscores the role of Cal State L.A. and its **Charter School of Education** as a leading force in education reform efforts to improve California's pre-K-through-12 schools.

Cal State L.A., The Accelerated School, the Los Angeles business community, educators, parents, and students will develop the four-acre, five-building site as a preschool-through-high school learning center and teacher professional development center.

"The new buildings will accommodate major on-site and distance learning facilities for Cal State L.A. faculty research and teaching, as well as intensive hands-on classroom experience for undergraduate, graduate, and credential program candidates," says Allen Mori, dean of the Charter School of Education. Plans include renovation and expansion of the already-substantial facilities so it can function as a community resource center after school hours and on weekends.

From 1994 to this past September, The Accelerated School (profiled in the Winter 1997 issue of Cal State L.A. TODAY: "Learning to Change, Changing to Learn") occupied temporary quarters not far from its present location. In September, 140 kindergartenthrough- sixth grade students began the academic year in the CFI complex, by then complete with outdoor play equipment, in addition to its fullylinked computer lab and state-of-thearts stainless steel cafeteria. "We are thrilled that Larry Ellison, president and CEO of Oracle, has pledged networked computers for every classroom in the new school," comments Kyle Button, Cal State L.A. vice president for Institutional Advancement.

In the early 1990s, the passion of two young L.A. Unified School District educators for a place of learning that embodied the new education reform movement was ignited by the work of faculty members from the Charter School of Education. Already active in establishing the first Southern California, and second national, elementary school based on the Accelerated Schools model at the 99th Street School, professors Sabrina Mims and Simeon **Slovacek** (Educational Foundations and Interdivisional Studies) sparked the interest of teachers Johnathan Williams and Kevin Sved.



At the gifting ceremony: (I-r) Simeon Slovacek; Allen A. Mori; Kevin M. Sved; Johnathan X. Williams; an Accelerated School student; Lieutenant Governor Gray Davis; Pamela Erwin; Lynda Guber; Carole Little; Hekima Jaliwa; Leonard Rabinowitz; James M. Rosser; and CSU Chancellor Barry Munitz.

With the further support of Dean Mori and Cal State L.A. President **James M. Rosser**, the University became Williams and Sved's primary guide and advocate through the process of applying for charter status. (An LAUSD charter grants policy and fiscal independence to a public school, but demands greater accountability for outcomes.)

In September 1994, The Accelerated School opened its doors at the tiny St. Stephen's Church, establishing itself as the only school with a charter in South Central Los Angeles and the only charter school in the country to embrace the Accelerated Schools approach to education. (The Accelerated Schools model treats all students as gifted, challenging them to excel in academics.)

Cal State L.A. faculty members from the Los Angeles Accelerated Schools Center, operating in the Charter School of Education, continued to coach teachers, parents, and staff, and help them implement the Accelerated Schools model. The new public school administrators and University faculty worked together to create innovative curricula, prepare grant proposals, and develop contacts for corporate support. The University contributed financial and in-kind resources that, among other things, helped pay the salary of a fundraising professional.

The results were noteworthy. Over the first two years, parents volunteered a record number of hours, corporations and foundations committed funds, and the school showed measurable increase in student reading and math performance.

An important contact at this time was established with Lynda Guber, former president of EDUCATION FIRST! and a teacher herself. Guber, wife of film producer Peter Guber and a friend of Leonard Rabinowitz, was impressed with the energy, vision, and dedication of Williams and Sved and the strong commitment of Cal State L.A.'s Charter School of Education.

Guber connected The Accelerated School and Cal State L.A. with Rabinowitz, who had been looking for a substantial way to repay the community that had protected his property during the Los Angeles riots. Finally, the gift was made to the Cal State L.A. Foundation, with a \$1-per-year lease agreement to The Accelerated School. At this time, in addition to Cal State L.A.'s long-term commitments, extensive program, curriculum, architectural, funding, and organizational commitments have been made by each of the other partners in this endeavor, and a capital campaign is planned.

"This is more than a simple leasefor-space or student-teacher arrangement," reflects Dean Mori, "and it could not have happened without the direct support of the CSU Chancellor, the President of Cal State L.A., and the academic leadership of this campus. Leonard Rabinowitz and Carole Little's major gift engages our institution in one of the most extensive public/private partnerships in education, merging University research and campus life with business, media, and a grassroots community public school on the south side of Los Angeles. There is no doubt in my mind that The Accelerated School will have a profound and enduring positive impact on our children and on public education, leading the way for the realization of education reform in Los Angeles and the nation."



Lynda Guber and Lieutenant Governor Davis watch as students demonstrate the computers in the Accelerated School ACCESS Center lab.



Touring the Accelerated School



## Through Megaphone or Radio, the Message is Still "Team Spirit"

arty Halperin ('51, '54 M.A., Education) is definitely one of the top candidates to embody our University's "team spirit."

"I was going for my master's in education in 1953-54," said Marty recently. "Dr. Floyd Eastwood suggested I research the topic of whether the grade point averages of college students suffer if they're very active in student government or involved in campus extra curricular activities or sports. I surveyed about 200 students and discovered that it was just the reverse—the ones that were active were generally the successful



Marty Halperin, with his college memorabilia, at the archives of Pacific Pioneer Broadcasters in Los Angeles.

students because they knew how to manage their time."

Marty Halperin ought to know. He contributed mightily to campus life through top student government posts, and founded L.A. State's first integrated fraternity (Kappa Phi Sigma). But Marty was most visible (and audible!) when he was helping to put a little pep in the student body at various L.A. State athletics events, as one of the college's original cheerleaders.

"By the time L.A. State was created on the L.A. City College campus, a bunch of us, including our rally commissioner, **Billy Barty** ('52), were putting on terrific pep rallies. We had top-notch entertainers, like Sara Vaughan. The rally would be packed. Then we'd have the game, and, to our surprise, very few people would show up. We finally figured out that those were all City College students at the pep rally—they were enjoying the entertainment, but didn't care at all about L.A. State's teams!"

A radio fanatic "since the age of five," Marty had a taste of radio life as a page for NBC during high school. Drafted shortly after he entered LACC as a broadcasting major in 1945, Marty was "educated" in the medium through the Armed Forces Radio Services—beginning what would become a lifelong career as a recording engineer.

After the army, while working for the Armed Forces Radio Services as a civilian, he resumed his major at LACC but found no corresponding field of study open at L.A. State on entering.

Although Marty majored in education, with a minor in English, and received his teaching credential, he never taught in elementary or secondary schools. However, he notes, "in 1956, while I was working for North American Aviation doing sound for films, I got a call from LACC asking me to teach evening classes." The experience agreed with him, and he wound

up teaching broadcasting at LACC during the evenings for 37 years while working in the field during the day.

Marty's love of radio has never diminished. He's shared his talent with some of the greatest names in the business and now sits on the boards of Pacific Pioneer Broadcasters and the Big Band Academy of America, alongside many broadcasting notables. Today, among his many projects, he works with syndicators and radio stations, mastering old radio programs from disc to tape. In case you're wondering,

yes, he *is* involved in the KNX Drama Hour's old-time broadcasts, for which he does all the mastering.

Last year, in preparation for Cal State L.A.'s 50th Anniversary, David Sigler, special collections librarian at the University's John F. Kennedy Library, discovered some original radio discs of L.A. State's first Homecoming (basketball) game. He contacted Marty, who had originally arranged to have the game recorded and broadcast internationally by the Armed Forces Radio

Service. Marty volunteered to put the original recording on tape for the University's archives. The tape includes much of the pivotal game against the Pepperdine Waves for the league championship (sorry— the Diablos didn't win), an interview with Marty as cheerleader, and announcement of the crowning of the first Homecoming Queen, Ruthe Busch, (see article below).

It's clear that with Marty Halperin's team spirit, the University will always be the winner!

## **Ruthe Busch Gluckson:**

## Our First Homecoming Queen Teaches Us That Life Shouldn't Stand Still

uthe (Busch) Gluckson ('52) had just returned from a visit to her daughter in New Zealand when we called her for an interview. Although she hadn't even



unpacked her bags, she was as gracious, charming, and fascinating as she must have been 46 years ago, when she was crowned "Lucifer's Lass," L.A. State's first Homecoming Queen, in 1951. An education major, the former "Ruthie" Busch was involved in many aspects of campus life, holding office in Las Damacitas, the official L.A. State hostess organization; Tri Alpha, a social and service organization for kindergartenprimary education majors; the Scholarship Society; and CST, the California Student Teachers Association. "I also helped found the first integrated sorority on campus, Tau Sigma Nu," Ruthe recalls.

Ruthe's husband, Leonard, whom she married soon after graduation, was a psychiatrist who, she sadly reports, passed away seven years ago. She



1951 Homecoming Queen Candidates: (I-r) Ruthe Busch; Marian Pittman; judges, Carol Wallenburg of Rose Marie Reid bathing suits, and Tex Benecke, band leader; Nancy Baum; Dorothy Lister; Irma Tadini; Earl Dunstan, alumnus.



raised three children, "all of whom" she says, with understandable pride, "received degrees in education!"

Ruthe's interest in dance (she studied with Anne Barlin, a student of the renowned Charles Weidman and Lester Horton) impelled her to combine her

knowledge of education pedagogy with dance and movement techniques. During the 1960s, she led encounter groups, was a substitute teacher, and taught adult education. By the 1980s, she had studied mime with noted masters Marcel Marceau and Antonin

Hodek, and psychology with Fritz Perls, co-founder of Gestalt Therapy.

Combining dance therapy and psychotherapy, she has taught classes for children with severe behavior disorders and developed movement classes for the limited-movement elderly. An advocate of dance as a means to expand the self, she coauthored, with Anne Barlin, *Teaching Your Wings to Fly*, a guidebook for teachers who want to bring dance into the classroom.

With seemingly inexhaustible energy, Ruth continues to educate, with the accent on movement. She currently teaches a class (called Moving Experiences) at the Creativity Center in Laguna Beach. Over the last 20 years, she discovered a talent for helping nonswimmers learn to swim. Two books—one, "an accumulation of my experiences teaching," and the other about her swimming teaching style—are in the works.

"You know," says Ruthe, "I'm not a painter—I can't even draw—but I believe there is artistic expression in all of us. And I know my art is teaching."



The crowning of Lucifer's Lass, 1951 Homecoming Queen Ruthe Busch, in the men's gym.



### 1950

Sam V. Curtis ('50 Social Science '61 M.A. Education), a former Rialto City Councilman and school board member, recently was honored at a ground-breaking ceremony for a \$16 million elementary school in Rialto that will bear his name.

Richard G. (Dick) Frohnen ('54 B.A. Journalism) is a consultant for institutional advancement in the Seattle area. He is a retired university professor and administrator, Marine Corps colonel, and newspaper reporter and editor.

**Frank J. De Santis** ('54 '72 M.S. Business Administration) is president of



the Harbor-UCLA Research and Education Institute in Torrance, CA. He recently was elected national president of the Order of Sons of Italy in America at the organization's 45th biennial national convention in Palm Beach, FL.

**Frank Soyejima** ('57 B.S. Engineering–Mechanical) is retired and living in Mililani, HI.

## 1960s

**Donald J. Zuk** ('61 Psychology) is president and chief executive officer of SCPIE Holdings, Inc., and a member of the board of directors. He has been with SCPIE (a health care professional liability insurer based in Beverly Hills, CA) since 1989.

**Lily Rivera** ('63 Education) recently completed her Ph.D. in Education at UC Riverside

Franklin Benjamin Robinson III ('63 Art) is an artist/collector who



specializes in oil paintings. His gallery, Franklin Studios, is located in Azusa, CA.

Jerry Gaines ('64 Business Education) was appointed a commissioner for the City of Los Angeles Charter Reform Commission whose members are studying how to streamline and improve city government.

**Timothy W. Lancey** ('64 B.S. Engineering–Mechanical) was named a Fellow of the ASME International (American Society of Mechanical Engineers).



He is a professor of mechanical engineering at CSU Fullerton.

**David B. Riles** ('64 Psychology) retired after 29 years as an administrator at Cal State L.A.

Carolyn Fox ('65 B.S. Business Administration–Accounting), owner of a CPA firm in Encino, CA, received an accounting award from the U.S. Small Business Administration.

Thomas Debley ('67 B.S. Journalism) has been appointed director of media relations for the California Division of Kaiser Permanente, the largest nonprofit health maintenance organization in the U.S.

**William H. McFarland** ('67 M.B.A.) recently was named president and chief executive officer of Irvine Apartment Communities.

**Bev W. Morant** ('67 Industrial Education) recently retired after teaching for the past 25 years at John Muir High School.

Richard R. Orosco ('67 B.S. Business Administration–Accounting) is a principal consultant for Price Waterhouse in Los Angeles. He is a former district director for the IRS in Los Angeles, Austin, TX, and Boise, ID.

Dean P. Collins ('68 B.S. Business Administration) is completing his master's degree at CSU Dominguez Hills while working at Boeing Aircraft in Long Beach, reports his mother, Thelma Brown ('66 Sociology).

Lloyd Wood ('68 '71 M.S. Police Science), a former chief of the Pomona and Azusa police departments, was appointed by Governor Pete Wilson as inspector general of the California Youth and Adult Correctional Agency.

John Crowe ('69 B.A. Journalism, '85 American Studies) is senior associate dean of external relations for USC's Marshall School of Business.

Ray Lyon ('69 Business Education) recently had his 70-page handbook, "How to Make a Bad Letter Good," published. He has taught business communication at East Los Angeles College for 30 years.

Nick Sternad ('69 Art) has been employed by U.S. Bank for 28 years and is vice president of business banking. He recently became a grandfather and is a certified instructor in karate/kung fu.

Elena Loredo Velarde ('69 Music '79 Education) is a teacher with the Los Angeles Unified School District and is an arts volunteer for the Los Angeles County Music Center and About Productions Theater Company.

## 1970s

**Randall L. Carter** ('70 Industrial Arts) is a senior show producer and director for Walt Disney Imagineering and has spent the past 24 years designing theme park attractions in France, Japan, Florida, and California.

Alan Paul Haskvitz ('70 M.A. American Studies) is a teacher at Suzanne Middle School in Walnut, CA, and recently was inducted into the National Teachers Hall of Fame as part of National Teacher Day in Emporia, KS.

George Nakano ('70 Mathematics '79 M.A. Education) was confirmed as an alternate representative on the Metropolitan Transit Authority (MTA)'s 13-member board of directors. He also serves on the regional council of Southern California Association of Governments (SCAG). He is a four-term city council member from Torrance, CA.

Herman Sanders ('70 M.S. Education) is an education consultant, lecturer, and writer whose book, *Daddy We Need You Now!*—a primer on Afri-

can-American male socialization-was published recently.

Linda Blanton-Treydte ('73 Sociology), a resource specialist for Paloma Elementary School in Temecula, CA, recently was nominated as Teacher of the Year for the Temecula Unified School District.

**Ruben Zacarias** ('73 M.A. Education–School Administration and Supervision) was named superintendent of the Los Angeles Unified School District in May 1997.

John Bernardi ('74 B.S. Engineering-Civil) recently retired after spending 30 years in public life as a city engineer, public works director, and city manager. He recently became a real estate broker and purchased the Century 21 Office in Colton, CA.

**Victor H. Okumoto** ('75 M.S. Electrical Engineering) recently was appointed general counsel for Credence Systems Corporation, a leading manufacturer of automatic test equipment for the semiconductor industry.

Yoshiko Fong ('76 B.S. Business Administration—Accounting '89 M.B.A.) is the director of accounting for the Los Angeles School District and a member of the board of directors of the Los Angeles School Classified Employees Federal Credit Union.

James B. Griffin ('77 B.S. Industrial Technology–Printing Management) is an account executive with Superior Lithographics in Los Angeles. He founded the American Single Parents Network (ASPN), a nonprofit membership group dedicated to serving single parents and their children.

Richard A. Naylor ('77 B.A. English, '81 M.A. Music) is a practicing licensed marriage-family-child counselor, and past president of the Ventura County chapter of the California Association of Marriage and Family Therapists (CAMFT), and the chapter's legislative liaison. He is writing a crime novel set in Hawaii.

Andrea Fuchs Sumiyoshi ('77 B.A. German) is founder and president of the AF International School of Languages Inc. in Westlake Village, CA. After graduating from Cal State L.A., she received a Ph.D. at UCLA and an M.A. at Cal Lutheran University.

Stephen R. Marsh ('79 B.A. Economics) writes that after losing three young daughters to unrelated medical conditions, he started a "Web Ring" of parents whose children have died. His home page address is: http://adrr.com/living/index.htm.

## **1980**s

Rose M. Davis ('80 M.A. Business Education) has retired from the Los Angeles Unified School District. Owner and executive producer of RM Davis Productions/Dilyle Records, she is seeking talent for the annual new artist music expo held at the Los Angeles Convention Center.

John W. Andrews ('80 M.A. Education), founding provost of the Norco campus of Riverside Community College, will become provost of RCC's Moreno Valley campus.

**Gerry Gaba** ('82 B.A. Industrial Arts) lives in Singapore and is a manager of technical operations for Chrysler International of Southeast Asia.

Pamela L. Murphy ('82 Nursing) joined the Navy in 1983 and recently returned from a six-month deployment to the Western Pacific and Indian Oceans and the Persian Gulf. While on deployment, Murphy visited Australia, Bahrain, Malaysia, Oman, Singapore, and Thailand.

Martha E. Lujan ('88 B.S. Rehabilitation Counseling '91 M.S. Counseling) is a program clinical coordinator of the adolescent day treatment program for the Margarita Mendez Children's Mental Health Center, Plaza Community Center/College Hospital in East Los Angeles. She has seven children and six grandchildren.

Paul Yalnezian ('89 B.S. Business Administration–Entrepreneurship) recently was inducted as president of the California Association of Mortgage Brokers, San Gabriel Valley chapter.

### 1990s

**Harrison Lapahie**, **Jr.** ('90 M.S. Electrical Engineering) is a programmer analyst at USC.

**Dean Gatons** ('92 M.S. Health Care Management) is an area account manager for managed health care with Wyeth-Ayerst Laboratories. He was married in December 1996 and lives in Highland, CA.

Arthur P. Johnson, Jr. ('92 Business Administration) is an associate in the Investment Banking Group for Salomon Brothers Inc., New York, NY.

Braulio Paiz ('92 B.S. Computer Science) joined the Navy in 1991. He recently returned from a six-month deployment to the Mediterranean Sea with Helicopter Anti-Submarine Squadron 3, aboard the aircraft carrier USS John F. Kennedy.

Carmen R. Torres ('92 Criminal Justice) received her Juris Doctor (J.D.) degree from University of West Los Angeles School of Law in June 1997.

Glen J. Barbee ('93 Biology) is a fourth-year medical student at the Medical College of Pennsylvania and Hahnemann School of Medicine in Philadelphia. This past year, he was state chair of the Pennsylvania Medical Society. He plans to return to Los Angeles soon to begin a residency in family medicine or pediatrics.

Jon Palmer ('93 Theatre Arts) recently played Major Robbie Ross in the Colony Studio Theatre's production of Our Country's Good. His television credits include Gabriel's Place, Matlock, D.E.A., Murder She Wrote, Who's the Boss, General Hospital, Days of Our Lives, Highway to Heaven, New Adam-12, Winds, F.B.I., Untold Stories, L. A. Law, and a recurring role on The Bold and the Beautiful.

Joe Shaw ('94 B.A. Journalism) is communications coordinator of the AIDS Service Center in Pasadena, one of the country's largest providers of direct free services to men, women, and children with HIV/AIDS.

James J. Zboravan ('94 Criminal Justice) was one of the many members of the LAPD (North Hollywood Division) who were involved in, and wounded at, the February 1997 Bank of America robbery. He has spoken about his experiences throughout Southern California, particularly at schools and for police departments.

## In Memoriam

**Daniel J. Geary** ('63) passed away last year. He was a former president and adviser to the

Cal State L.A. chapter of the national social fraternity Phi Sigma Kappa.



## The Founding Faculty Reminisce

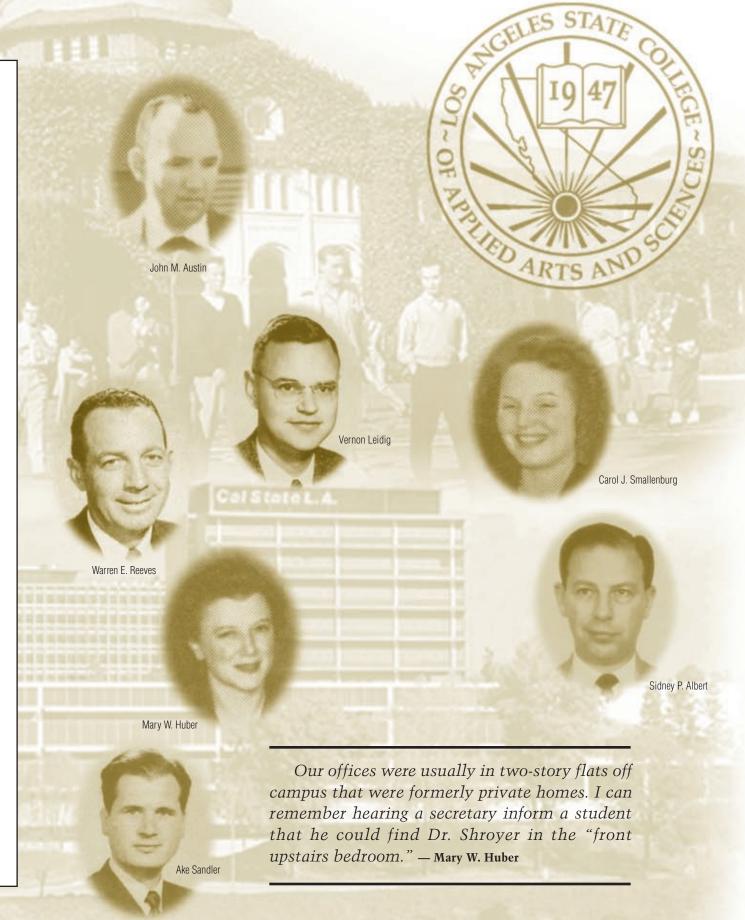
wenty years ago, a group of retired professors from the variously-called Los Angeles State College of Applied Arts and Sciences-"L.A. State"-California State College at Los Angeles-"Cal State L.A." and, finally, California State University, Los Angeles, became a single force to be reckoned with.

On February 9, 1978, after more than a year of planning initiated by professor of philosophy **Sidney Albert**, who had not yet retired, the **Cal State L.A. Emeriti Association** was officially established. The fledgling organization played a significant role in establishing a voice for retired faculty in the University's Academic Senate and reforming University policy to create strong ties between the University and its retired faculty members.

Clearly ahead of its time, the campus-based association was the first such major organization in the California State University system. As pioneers in the emeriti movement, leaders of the Cal State L.A. Emeriti Association helped to found associations on sister campuses, and were instrumental in the foundation of the statewide Emeritus and Retired Faculty Association (ERFA).

At Cal State L.A., retired professors who are nominated by their academic department —with approval from their school dean, the provost and vice president of Academic Affairs and the president-are awarded the status of emeritus or emerita professor. Of nearly 400 faculty members who currently hold the emeritus designation, about 200 former faculty members belong to the Emeriti Association at Cal State L.A. Today, emeritus professors continue to bring recognition to the University and are active in all phases of campus academic and cultural life. Their professional activities are regularly reported in the University's faculty/ staff monthly newsletter, University Reports, and in their own publication,

Below are the memories of some of our earliest faculty members, excerpted from a larger series of reminiscences published recently in *The Emeritimes*.



## AKE SANDLER

Professor of Government/Political Science from 1949-1980

In the summer of 1949, when I started as a part-time instructor in the nonexistent department of political science, I was allotted "office space" in a drawer of a desk that belonged to the man who recruited me, Raymond Rydell, chair of the new department of history and, much later, the executive vice chancellor of the whole university system of some 22 institutions. We were then located on the Vermont campus . . . . it was an exciting time, and I always look back on it with nostalgia.

But my most vivid memories are of President Howard S. MacDonald . . . . My most dramatic "encounter" with MacDonald was one day on the new campus on Eastern Avenue when I was heading for the library, and he charged me like a bull, red-faced and angry, waving a paper in my face. At first, I didn't comprehend why he was so angry and what the paper was he was practically throwing in my face. It was a petition my graduate students had signed, ask-

ing for permission to smoke in my seminar. MacDonald must have thought it was my idea. The petition had been handed to **Mort Renshaw**, dean of students, who had put it on MacDonald's desk. I had not the slightest inkling what my students were up to; I guess they thought it a reasonable request, not knowing MacDonald's fanatic position on smoking.

While I read the petition, which he finally handed me, he harangued me with statistics about the dangers of smoking—how they had caused fires, how schools had burned. I was made to believe L.A. State might have burned to the ground if the petition had been granted. I still have it, for anybody to see and read. Across it in red ink, the president had written "ABSOLUTELY NOT!" and signed it. You might say I learned my lesson the hard way, but we remained friends till the day he left.

## WARREN E. REEVES

Professor of Physical Education and Recreation from 1950-1982

We only had a few faculty members

in the division, so each of us had to teach a few courses in which we had little background. Exercise physiology was my specialty. I was L.A. State's first baseball coach in Spring 1950. Opposing teams would scoff at us because the players performed in gray sweatsuits, baseball caps, and baseball shoes but no regular uniforms.

In 1955 or 1956, the division office moved from an old brick building close to the campus incinerator to a bungalow on Berendo Street, just north of the LACC campus. I shared an office with [coach] Sax Elliot. In the autumn of 1957, the division finally located on the Ramona campus with our faculty offices on the second story of the Fine Arts building. I remember teaching golf on a patch of grass just north of the building. The present gymnasium was completed in 1958, so we began the fall semester in the new facility . . . .

The first football team was formed in Fall 1951 with **Leonard "Bud" Adams** as its coach. Its first victory was the defeat of La Verne College . . . . the team's only victory that year. I was the second golf coach, from 1953 to 1963. In 1957, the

men's team defeated USC in a dual golf match at Annandale Country Club—a first for any [L.A. State College] sports team.

## VERNON LEIDIG

Professor of Music from 1950-1982

In the 1950s, the objectives of the Los Angeles State College were to serve the needs of business, industry, and education. In September 1950, four new faculty members joined the L.A. State Music Department: Hugh Mullins, theory; Maurine Timmerman, music education; Francis Baxter, choral music; and me, instrumental music education. The department had three other members. I taught my classes in a Quonset hut on the corner of Vermont and Normal where the H car turned around to go south on Vermont—noisy! The LACC campus was surrounded by Quonset huts for the L.A. State classes, including the library. The rooms were hot in summer and cold in winter, with low ceilings, no acoustical treatment, and no air conditioning . . . .

(Continued on page 10)

## Cal State L.A. Salutes



or more than half a century at California State University, Los Angeles, some of the most gifted and honored educators in the nation have given students the benefit of their expertise and wisdom. Undergraduates and graduate students pursuing degrees have been guided in their specific disciplines while learning critical thinking skills from the prominent scientists, scholars, and artists who teach at Cal State L.A.

Faculty at Cal State L.A. involve students in their research projects in a way rarely found at the private and larger public universities. Whether in the laboratory, the dance studio, or the elementary school classroom, whether collecting data for surveys or gathering oral histories in the community, students have been able to work side by side with these experts—among the most honored professors in the California State University system.

We take this opportunity to recognize the excellence of all Cal State L.A. faculty members and salute those who have been especially honored by the University and the CSU over the years.

Listed here are recipients of Cal State L.A.'s Outstanding Professor Award, as well as those professors who have received the CSU Trustees OPA, the CSU/CSLA OPA and the President's Distinguished Professor Award. They have written major books and textbooks, led internationally-honored research projects, or served on national committees or as editors of significant journals in their fields. All have been active on the many committees that exist at the University. But first and foremost, they are outstanding teachers—honored for their devotion to students and to the communication of knowledge. Because of them, we can approach the next century with confidence in our University's mission to provide excellence in education.

## 1963-1964

Donald A. Bird (English) Joseph A. Casanova, Jr. (Chemistry) Vernon F. Leidig (Music) Marvin Laser (English)— **CSU Outstanding Professor Nominee Solomon Diamond** (Psychology)-**CSU Outstanding Professor Awardee** 

## 1964-1965

Marvin Laser (English) William G. Leary (English) Herman J. O. Loether (Sociology) Joseph G. Phelan (Psychology)

## 1965-1966

Eugene Benedetti (Education) William G. Byron (Geography) Eugene H. Kopp (Electrical Engineering) Samuel McSeveny (History) Paul M. Zall (English) Robert G. Cathcart (Speech Communication)-**CSU Outstanding Professor Nominee** Hudson Roysher (Art)— **CSU Outstanding Professor Awardee** 

## 1966-1967

Arthur A. Attwell (Education) Robert G. Cathcart (Speech Communication) Harold Goldwhite (Chemistry) Joseph A. Sacher (Biology)

Frederick Shroyer (English) Milton Stern (Music) William Leary (English)— **CSU Outstanding Professor Nominee** 

### 1967-1968 Georgia S. Adams (Education)

Allen P. Bristow (Criminal Justice) Leslie Cromwell (Electrical Engineering) Gilbert Geis (Sociology) Evelyn J. Malkin (Nursing)

Fred H. Marcus (English)

## 1968-1969

Gerhard Albersheim (Music) Anthony Fratiello (Chemistry) Richard G. Lillard (English) Francis E. Lord (Education)

Thomas P. Onak (Chemistry) Leon Pape (Physics) Harold Goldwhite (Chemistry)— **CSU Outstanding Professor Nominee** 

Anthony J. Andreoli (Bio-

## 1969-1970

chemistry) Henri Coulette (English) Norman Fruman (English) Caro Hatcher (Education) Thomas McEnroe (Political Science) Arthur L. Smith (History) Joseph Casanova, Jr. (Chemistry)—CSU Outstanding **Professor Awardee** 

## 1970-1971

No campus awards Norman Fruman (English)— **CSU Outstanding Professor Nominee** Gilbert Geis (Sociology)— CSU Outstanding **Professor Awardee** 

## 1971-1972

No awards

## 1972-1973 Butrus Abd al-Malik (History) Walter M. Askin (Art)

Robert L. Douglass (Speech Pathology) Delwyn G. Schubert (Education) Richard J. Vogl (Biology) **Allen Bristow** (Criminal Justice)—CSU Outstanding

**Professor Nominee** 

## 1973-1974

Daniel Crecelius (History) Leonard F. Heath (Art) Sigmund Jaffe (Chemistry) Jean Utley Lehman (Education)

Lloyd N. Ferguson (Chemistry) -CSU Outstanding **Professor Nominee** 

## 1974-1975

Matilde O. Castells (Foreign Languages—Spanish) Robert D. Kully (Speech Communication) Jane S. Lewis (Home Economics) Stanley H. Pine (Chemistry) William Leary (English)— **CSU Outstanding Professor Nominee** 

## 1975-1976

Donald O. Dewey (History) David Lindsey (History) Margaret McWilliams (Home Economics) Leon Schwartz (Foreign Languages—French) Marian E. Wagstaff (Education)

## 1976-1977

Demetrius J. Margaziotis (Physics) Rolando Santos (Education) Robert Strassburg (Music) Helen D. Truher (Education) Jane Sanford Lewis (Home Economics)—CSU **Outstanding Professor** Awardee

## 1977-1978

Richard Dean Burns (History)

## Its Faculty!



Joan D. Johnson (Physical Education) Ronald H. Silverman (Art) Alice C. Thompson (Psychology) Anthony J. Andreoli (Biochemistry)—CSU Outstanding **Professor Nominee** Harold Goldwhite (Chemistry) -CSU Outstanding **Professor Awardee** 

1978-1979

Barbara J. Clark (Education) Mary Conroy (Physical Education) Marcella Oberle (Speech Communication) Donald R. Paulson (Chemistry) Margaret McWilliams (Home Economics)—CSU **Outstanding Professor** Nominee

1979-1980

Saralyn Daly (English) Sin Fong Han (Geography) Wilmer O. Maedke (Business Education and Office Administration) C. Lamar Mayer (Education)

1980-1981 Phoebe Dea (Chemistry) Edward C. Forde (Art) Martin S. Roden (Electrical Engineering) John H. Weston (English) Barbara Clark (Education) — **CSU Outstanding Professor Nominee Lloyd N. Ferguson** (Chemistry) -CSU Outstanding

**Professor Awardee** 

1981-1982

Gerald A. Beer (Mathematics) Alan N. Crawford (Education) Stewart M. Venit (Mathematics) Anthony J. Andreoli (Biochemistry)—CSU Outstanding **Professor Nominee** 

1982-1983

Gary A. Best (Education) William A. Cohen (Marketing) Lawrence K. Hong (Sociology) Elaine Osio (English)

Donald R. Paulson (Chemistry) -CSU Outstanding **Professor Nominee** 

1983-1984

Carlos G. Gutierrez (Chemistry) Hendrik Keyzer (Chemistry) Rosemarie Marshall (Microbiology)

Malcolm McClain (Art) Barbara Clark (Education) — **CSU Outstanding Professor Nominee** 

1984-1985

Charles E. Borman (Art) Linda Evans (Health and Safety) Edward M. Goldberg (Political Science) Eui-Young Yu (Sociology) Butrus Abd al-Malik (History)— **CSU Outstanding Professor Nominee** 

1985-1986

Roger R. Bowers (Biology) Rosemary L. Hake (English) Byong-Kon Kim (Music) David R. Perrott (Psychology) 1986-1987

Mary A. Falvey (Education) Margaret Jefferson (Biology) David Laird (English) Jagdish Prasad (Mathematics) **Hendrik Keyzer** (Chemistry)-

**CSU Outstanding Professor Awardee** 

1987-1988

G. Roy Mayer (Education) Alan Muchlinski (Biology) Elba R. Torres de Peralta (Foreign Languages— Spanish)

Olga Termini (Music) Alan N. Crawford (Education) -CSU Outstanding **Professor Nominee** 

1988-1989

Derek K. Chang (Mathematics) Kazumitsu Kato (Foreign Languages—Japanese) Yuen-Sang (Philip) Leung (History) Betsy Peitz (Biology)

1989-1990

E. Dale Carter, Jr. (Foreign Languages—Spanish) Dorothy L. Keane (Education) John Y. Lee (Accounting) Janet A. Seaman (Physical Education)

Olga Termini (Music)— **CSU Outstanding Professor Awardee** 

1990-1991

Theodore Anagnoson (Political Science) Roberto Cantú (Chicano Studies)

Ann Garry (Philosophy) Teris Schery (Communication Disorders)

**CSU Outstanding Professor Nominee** Phoebe Dea (Chemistry)-**CSU Outstanding** 

**Professor Awardee** 

Byong-Kon Kim (Music)—

1991-1992

Marilyn Friedman (Nursing) Jeanine Gaucher-Morales (Foreign Languages-Spanish/French) Richard D. Roberto (Mechanical Engineering) Timothy Steele (English)

1992-1993

Peter A. Brier (English) Stanley M. Burstein (History) Janet C. Fisher-Hoult (Education) Kon Sun Lai (Economics and Statistics)

Rosemarie Marshall (Microbiology)—CSU **Outstanding Professor** Awardee

1993-1994

Barbara Ann Boyer (Art) Young C. Kim (Civil Engineering) James H. Wiebe (Education) Robert Gene Zahary (Accounting) Martin S. Roden (Electrical

Engineering)—CSU **Outstanding Professor** Nominee

Thomas P. Onak (Chemistry) -CSU Outstanding **Professor Awardee** 

1994-1995

Mohammad Ala (Management) Helen R. Boussalis (Electrical Engineering) Judith Hamera (Speech Communication) Carole Srole (History)

William A. Cohen (Marketing) -CSU/CUSLA **Outstanding Professor** 

1995-1996

Marilyn R. Elkins (English) Ricardo J. Gomez (Philosophy) Madhu S. Mohanty (Economics) Barbara Peterson Sinclair (Nursing)

Donald R. Paulson (Chemistry)—CSU/CSULA **Outstanding Professor** 

1996-1997

Francisco E. Balderrama (Chicano Studies/History) Martin G. Brodwin (Education) Terry R. Kandal (Sociology) Nancy L. McQueen (Microbiology)

Stanley M. Burstein (History)— President's Distinguished **Professor** 

NOTE: CSU Outstanding Professor Awards are listed under dates effective; nominations were made at Fall Faculty Day of the previous academic year. Archive photos do not necessarily date from year of awards.

## Founding Faculty (cont. from page 7)

Even with our questionable facilities, the students in the '50s were outstanding in scholarship and motivation. Many were Korean War vets. A number of the students became well-known professional people, such as supervisors in education, professors, and L.A. Philharmonic members. One of our graduates was Lennie Niehaus, who writes the music for Clint Eastwood movies and recently wrote the music for the made-for-TV movie, Titanic. Another was Irving Bush, trumpet soloist and later personnel manager of the L.A. Philharmonic. Others were Robert Delwarte and James Ostrem, professors of music at Cal State Northridge.

### CAROL J. SMALLENBURG

Professor of Secondary Education from 1950-1985

Equipped with fresh G.I. Bill of Rights-access to college, post-World War II veterans were impatient to activate their programs. Often from or to a swing or graveyard shift in industry, they filed into class. Many wrestled with multiple frustrations: returning to civilian life, managing finances, balancing family pressures, and saving scant time for study. They were a conglomerate of nationalities and cultures. Men and women from various occupational backgrounds were eager in their struggle toward degrees, credentials, and futures. Among the unforgettable was the G.I. who hung his paratrooper boots on the bulletin board so his student teaching class would know how tough he could be. There was the student who had driven his family out of Beirut during a barrage of shell fire covering the only road to escape. A Japanese man served as a spy in numerous Asian locales so his military unit could reunite with the main force; his student teaching class pleaded for anecdotes during Friday share-and-tell time . . . . Many of the young people who had been instructors in the service discovered that the wiggly pupils "under their command" were not as easy to control as their serviceclassroom counterparts had been.

Sights and sounds from all over the world turned up in the classrooms of Southern California, thanks to the enterprise of those pioneer student teachers. A young woman's flight from Soviet Russia via the Trans-Siberian railroad lent vividness to European history lessons. Another woman's childhood years in Indonesia and migration to South America before settling in Southern California brought international and intercultural meaning into the classroom student. Diversity was a hallmark of those early years at Los Angeles State College of Applied Arts and Sciences, and it continues to be a distinction of today's California State University, Los Angeles.

## MARY W. HUBER

Professor of Speech from 1952-1971

Members of the Speech staff were actually part of the Language Arts Division. Those who taught speech or

speech pathology classes consisted of a small group: Robert Douglass, Lou Guardemal, James Stansell, and me. Others came soon after. Douglass and I specialized in speech disorders, but since the program was limited at that time we also taught voice and diction classes. At the time, we were on the LACC campus, although most of us carried on our duties in what were referred to as barracks or Quonset huts. Our offices were usually in two-story flats off campus that were formerly private homes. I can remember hearing a secretary inform a student that he could find Dr. [Fred] Shroyer in the "front upstairs bedroom."

Many of our students were young married couples working full or part time, some with children of preschool age. Often, one would baby-sit a child in the car while the spouse attended classes, then trade places while the other went to class. Some even brought their children to class. One evening, in a voice and diction class in which students were assigned small informative speeches, a seven-year-old announced that he had a speech to share, also. The offer was accepted, and he gave a very detailed expertise, "The Breeding of Hamsters."

I enjoyed our students and still am in touch with quite a few of them.

## SIDNEY P. ALBERT

Professor of Philosophy from 1956-1979

The year 1996 marked an unnoted and uncelebrated anniversary: our University's completion of 40 years on its present campus. When I arrived at Los Angeles State College in 1956, I discovered that—like Gaul—it was divided into three parts: the untransferred remnant at Los Angeles City College, the new Ramona campus on the present site, and the about-to-be-launched San Fernando Valley campus (now CSU Northridge) to which the faculty who so desired could migrate as its initial cadre. (LACC faculty had sought to become a four-year institution by appending an upper-level state college on its premises, only to learn to their chagrin that their fledgling tenant—not theycould attain that status.)

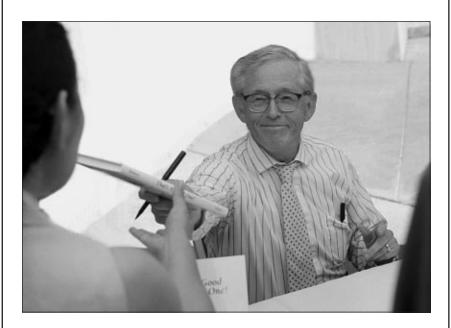
The Ramona site, which overlooks or, in its other sense, tries to-the intersection of two freeways, at the time had no buildings, only prefab bungalows. That accounted for no illustrated campus literature having been sent to me in advance of my arrival. It was the second time that I found myself teaching in makeshift classrooms. All the while, much ground shifting was taking place. A hill at the north end of the grounds was flattened as earth movers noisily raced across the campus, transporting its soil to the south end to produce a level playing field for athletics and physical education.

North (now King) Hall was among the first permanent classroom buildings to be erected. A faculty committee actively contributed to the planning,



The Way We Were . . . school spirit in the sixties.

## That's a Good One!



onald O. Dewey (Dean Emeritus and Emeritus Professor of History) was dean of Cal State L.A.'s School of Natural and Social Sciences (and before that, the School of Letters and Sciences) for 35 years—longer than any other dean at the University. Relying on his expertise as a historian and journalist, Dewey has written and edited That's a Good One!—Cal State L.A. at 50, a compilation of informal reminiscences and anecdotes from his own experiences and those of his colleagues, in fact, from "every Cal State L.A. citizen whom I could reach," writes Dewey. Illustrations were provided by

Walter Askin (Emeritus—Art).

"Universities are solemn and scholarly," says Dean Dewey in his preface, "but they can also be fun and funny-sometimes most notably when they are being solemn." Besides anecdotes on unusual art projects (a room-sized pizza, for instance), or stories of the basketball team's incredible escapades or a biology professor's encounter with a boa constrictor, the book contains lists of outstanding alumni and faculty, and valuable information on the development of the University. The book is available at the University Bookstore, (213) 343-2500.

which may explain why the result seems to epitomize what might be expected from an edifice designed by a committee. The faculty doubted that any other classroom building would be constructed, so they wanted it to be capable of meeting every conceivable need . . . . The only convenient mode of passage from one floor to another is an escalator, so narrow as to be able to accommodate on each rung one faculty member or two intimate students. Moreover, normally the escalator can be expected to be out of order between one floor and another . . . .

Ere long, it became necessary to designate a Philosophy Department chairman. James Wilson, the senior member, had no interest in assuming that post. Gabriel Zimmerman, my predecessor, proposed to me that he fill the position for three years, after which I would succeed him. I agreed to the arrangement.

## John M. Austin

Professor of Education from 1960-1982

The state colleges were under the Department of Education, and I sat in on the planning and organizing of this rapidly-developing system in Southern California [Austin had been employed by the California State Department of Education for about three years, in 1949].

My boss, Frank Lindsay, chief of the Bureau of Secondary Education, asked me to deliver some course proposals and outlines to Howard MacDonald, newlyappointed president of Los Angeles State College . . . There was considerable indecision about [the new college's structure: would the existing junior college add on two more years and become the four-year institution it was hoping to be? Would the state college coexist with the junior college and thus bring in the third and fourth years to complete the new college? In the end, a search was begun for an entirely new campus with its own lower and upper division, as well as graduate, years. A major stipulation was that the new college should serve the Los Angeles metropolitan area.

The administration of the new college was housed in an old two-story home near the community college campus. Dr. MacDonald treated me as if I were the superintendent of public instruction himself. After a pleasant discussion, he invited me to meet his faculty. There was a room in the house set aside for a faculty lounge, and about 12 faculty members gathered for an informal discussion. I recall **Ed Neale**, Gerald Prindiville, and Don Mortensen being in that group. Roy Simpson, state superintendent of instruction, was very impressed with the early organization of Los Angeles State College.

I didn't get back to L.A. State right away, having been hustled back to active duty with the Air Force during the Korean conflict. By 1958 I, was home again and on permanent assignment to the Air Force Reserve Training Center, headquartered at UCLA.

Marian Wagstaff called on me to be her personal guest at a culminating banquet for a summer workshop on aviation education she had been conducting. "And John, be sure to wear a uniform!" she instructed. By that time, L.A. State was in temporaries on the spot known as the Ramona campus. The function was held in a beautifully decorated cafeteria. I was seated across the room from the speakers' table next to the only other uniformed person there, a striking Air Force colonel who had served in the Pentagon during the war. The commanding officer in his Air Force Reserve Training Center was Jimmy Stewart. We exchanged war experiences, and the colonel spent much of the evening describing the interesting assignment he now had at L.A. State. His name was Fred C. Rhodes. By 1960, Marian Wagstaff, Fred C. Rhodes, and I were working together in an ever-expanding Department of Secondary Education at L.A. State.

## Cal State L.A. Annual Fund

his past summer, the Cal State L.A. Annual Fund made its way onto campus. A staff of 12 Cal State L.A. students began phoning alumni and friends to bring them back in touch with campus and ask them to support Cal State L.A. with a gift to the Annual Fund.

The funds raised by the Annual Fund are unrestricted dollars that the University will use in the areas of greatest need. Because the total cost of students' education is greater than tuition alone, the Annual Fund can help defray the additional costs. Money contributed through the Annual Fund may become available to support scholarships, to purchase special equipment, to be awarded as grants for specific projects, and for other special needs of the campus community. We also are able to provide on-campus jobs to help current students subsidize their own education.

The student-callers did an out-



Student callers (I-r): Lorena Ramirez, Jermaine Junius, Matilde Verbera, Andrea Pearson, and Juan Loaysa.

standing job: as of December 18, 1997, they had received over \$124,000 in pledges, putting the Annual Fund well on the way toward the 1997-98 goal of \$250,000. The success of the Annual Fund has been directly related to the telephone work of these exceptional students. Student-callers include Renee Barrow (broadcasting); Andrea Pearson (business administration), Tony Smith (speech communication), and Matilde Verbera (art), who have accumulated over \$10,000 in pledges each so far on this campaign.

Calling is scheduled to continue throughout the year to reach our alumni, friends, parents, faculty, and staff. We want to thank all of you who have graciously aided this effort, and look forward to the support of those we will be calling in the future. With everyone's help, we will make the experience of all Cal State L.A. students better than ever.

## 50th Anniversary Series at the Luckman

James Newton Big Band featured; Stevie Wonder makes surprise appearance

Night at the Luckman with the James Newton Big Band performing the music of Duke Ellington and Billy Strayhorn. The event kicked off the Luckman's 50th Anniversary Series, part of its 1997-98 season, which commemorates the University's half-century mark with performances by noted alumni. The audience was treated to a surprise when music great Stevie Wonder joined Newton on stage as a guest performer. Alumni ticket-holders enjoyed meeting the artist, alumnus James Newton (B.A. '81 Music), and Stevie Wonder after the performance.



(L-r) President James M. Rosser, Stevie Wonder, Luckman Executive Director Clif Harper, and flutist/composer/band-leader James Newton, at the Alumni Reception after the performance. Photo by Guy Fadollone.

## Football Team Reunion

n July 26, 1997, 100 former football players, coaches, and a number of spouses gathered at Mijares Restaurant in Pasadena for a milestone reunion. It had been 20 years since the last gathering! The first team (1951) was well represented by ten players and a coach. According to one of the players, "Although our bodies may be slower and eyesight not as sharp, it was still easy to recognize former

teammates and coaches. Of course, name tags were a big help." Former players were overheard reminiscing about that "big play," the "famous prank," and especially how great it was to see each other again. Players came from all over to attend—even as far as Tennessee and Pennsylvania. The general feeling was, "this was so much fun, let's do it again—but sooner!"



(L-r) Fred and Chris Gillett, Ray and Bonnie Grieshaber, and Dennis Vick (our

## 40-Year Reunion a Hit for the Classes of '57 and '58

olden Eagles and Diablos alike danced it up the Alumni Association-sponsored 40-Year Reunion on June 14 at the Pasadena Hilton Hotel. Grads and guests came from as far as Hawaii, Arizona, and Oregon to join in the fun. Thanks to all of the reunion planning committee volunteers who made the evening successful. Forty-year reunion-goers plan to meet again. Call the Alumni Relations office for the latest information!



Members of the Classes of '57 and '58 pose for a group picture during reunion festivities.

## **Eating with Eagles—Dining with Diablos**

n the occasion of the University's 50th anniversary, the Alumni Association and the Student Alumni Association have initiated an exciting new program, designed to bring together alumni, students, and faculty. As part of the pilot program of **Eating with Eagles–Dining with Diablos**, six alumni have already hosted students and faculty for dinner in their homes.

In Spring 1998, we will expand this program and hope to reach our goal of 25 dinners. Alumni hosts (who host dinners in their homes) and co-hosts (who assist with dinner cost and preparation) are needed to make this goal a reality.

If you enjoy meeting new people, like to cook, or just want to share your experiences—at or after— Cal State L.A., call your Alumni Relations office at (213) 343-4980.



Students, faculty, and alumni enjoy dinner at the home of Frank Saito '79. (L-r) faculty members William Cohen and Sunil Sapra; students Gerado Gallegos, Matilde Verbera, and William Rivera; and Frank Saito.



## Join Us at the Silver and Gold Gala

he Alumni Association's Silver and Gold Gala, set for Tuesday, March 3, 1998, marks a special double celebration—the 25th anniversary of the alumni awards ceremony and the University's 50th anniversary. At that time, the Association will bestow the University's highest alumni honor on eight recipients during a reception and program at the Luckman Fine Arts Complex. For the first time, the Alumni Association and the Student Alumni Association will present awards for Outstanding Senior and Outstanding Graduate Student.

This is a perfect time for all alumni to visit the beautiful Luckman complex, learn more about Cal State L.A.'s great progress over the last half-century, and share their memories with faculty, staff, administrators, and some of the University's most outstanding alumni. Guests will enjoy a strolling dinner and gala reception in the Luckman Gallery and then proceed to the Luckman Theatre for the awards program. The evening will conclude with a dessert reception on the Luckman Theatre stage.

This year's honorees include 1997 Outstanding Alumnus, Sharon Hutson Morris, '76 B.A., Interim General Manager, City of Los Angeles, Department of Animal Regulation.

The Alumni Award of Merit recipient will be Toni Spagnola, '72 B.A., CEO and Founder of The Music Source, an entertainment agency.

At this event, each of the academic schools honors a distinguished alumnus or alumna. The 1997 recipients are:

## School of Arts and Letters

Raymond P. Gleason ('77 B.A., '79 M.A Speech Communication) Executive-in-residence/and Professor of Business and Economics, George Fox/University; Chairman, eMedia Inc.

## **School of Business and Economics The Honorable Thomas A. Nassif** ('65 B.S.

Business Administration)
Chairman and CEO,
Gulf International Consulting Inc.

### **Charter School of Education**

**Dr. Martin G. Brodwin** ('69 M.S. Counseling) Associate Professor of Education, Division of Administration and Counseling California State University, Los Angeles

School of Engineering and Technology Carl D. Haase ('65 B.S. Engineering-Civil) Executive Officer, Energy Services, Los Angeles Department of Water and Power

## School of Health and Human Services Eleanor M. Vargas ('78 B.A. Child Development,

'81 M.A. Special Education, '86 M.A. Educational Administration) Resource Specialist, Murchison Street Elementary School, LAUSI

Murchison Street Elementary School, LAUSD

School of Natural and Social Sciences
Dr. Luis P. Villarreal ('71 B.S. Biochemistry)
Professor, Department of Molecular Biology
and Biochemistry
University of California, Irvine



For invitation and ticket information, contact the Alumni Relations office at (213) 343-4980.

## Lifetime Membership— The Best Way to Endorse the University's Golden Anniversary

The Alumni Association welcomes the following alumni who joined the other 720 life members during Fall 1997. By becoming life members, these friends of the University are helping form a strong foundation on which the future of Cal State L.A. and our students will rest.

Larry Adamson '74 Pamela S. Avila '74 Paula J. Banda '71 '6 Daisy Barrero '90 Brandon K.I. Bovce '95 Danna B. Campbell '76 Roland Carpenter '50 Mr. & Mrs Timothy Cleath '79 Daniel P. Coffman '79 John Cole '79 James R. Deboard '75 Ruth Doddy '66 David A. Dusenbury '70 '76 A.B. Epstein '87 America Espinosa '76 James Flether '68 '69 '85 David Godov '72 Alfredo G. Gonzalez Glenn Gregory '73 '84 Lora Iones Griffin '57 Ernest E. Guerra '80 Rosemary Gutierrez '80 '84

Juliuo Guzman '92 Debra L. Hicks '93 Wanda Houchin '69 '89 John Huerta '65 George R. Hulbert '69 Laura P. Kan '97 Frank Takeshi Kawashima '67 Willard C. Kearney '58 '65 John T. Kelleher '71 James J. Kelly Phillip King '89 Charles Lloyd '57 Miriam F. Lubet '71 '82 Richard I. Luciano '72 Dolores B. McDavid '71 Robin Merlo '82 '94 Richard M. Meza '86 '90 Mark Miller '70 '74 John and Sharon Morris '76 David Musil '74 Victor J. Naylor, Jr. '55 Judy Ng '94

Kathleen M. Omeda '84 Gina Orozco-Meija '91 Pamela Payne '81 '90 Michelle F. Perlman '86 Richard D. Roberto '61 Winifred T. Salinas '81 Valerie Siu '93 Debra Steward '79 '90 David Strauss '52 Marianne Stutz '76 William V Tascher '63 Thomas N. Tayamori '77 Diane Truly '68 Sandra Tufts '69 Francois and Debra Ann Verin '92 Jon and Arline Veteska '60 '59 Gerald L. Wasson '86 Raymond Williams '91 Ronald N. Williams '86 Mark K. Witherspoon '74 Vincent L. Wong '91 Sara Yeung '94

Current annual Alumni Association members who wish to upgrade their membership to lifetime status can do so now by submitting \$225 to the Association *or*—when their annual membership expires—may join for a one-time fee of \$250.

## Alumni Career Panel Series - A Hit With Students!

ore than 125 students, alumni, and faculty attended our first three programs and gained practical and valuable knowledge about career options and trends in their major and field of interest. Students who participated received a free business card holder and business cards for the networking part of the panel program.

Three additional panels, "Careers in Engineering and Technology," "Careers in Education," and "Careers in Health and Human Services," will be offered this spring. For more information, call the Alumni Relations office at (213) 343-4980. The Alumni Association thanks the following alumni for participating as panelists in the first three workshops of the new Alumni Career Panel Series.



Careers in Business and Economics (pictured above): Javier F. Bitar ('84 B.S. Business Administration—Accounting), senior vice president, Maguire Partners; James H. Fletcher, CFA ('68 B.A., '69 M.A., '85 M.S. Business Administration—Finance), senior vice president, Institutional Investment Services Dept., Smith Barney Co.; Ona Jones, ('71 B.S.) Business Administration—Marketing, independent insurance agent; Mikael Kinell, ('95 B.S.) Business Administration—Marketing, marketing manager, Cloetta USA, Inc.; Juan Salguero ('94 B.S.) Computer Information Systems, network engineer, Deep Space Network, NASA/Allied Signal; Grace White ('84 B.A. Theatre Arts, '94, M.B.A.), manager, Project Administration, Hill International, Inc.

Careers in Natural and Social Sciences: Jackie Hams ('84 B.A. Geology, '87 M.S. Geology), environmental practice specialist, O'Melveny & Myers, LLP; Robert L. McDermott ('81 B.S. Physics, '93 M.S. Health Care Management), medical radiation physicist, Southern California Permanente Medical Group; Jill Russom, M.D. ('84 B.S. Biology, '90 M.S. Biology), coordinator of medical data, Childhood Cancer Survival Study, Children's Hospital Los Angeles, and researcher, Comprehensive Sickle Cell Center, USC School of Medicine; Lisa T. Morales ('91 B.A. Geography), project manager, U.S. Army Corps of Engineers Regulatory Branch; Linda J. Spilker ('83 M.S. Physics), Cassini deputy project scientist, Jet Propulsion Laboratory.

Careers in Arts and Letters: Paul Gomez ('88 B.A. Journalism), supervisor, Broadcasting and Publications, Los Angeles Dodgers; Aurora M. Johnson, APR ('88 B.A. Speech Communication), president, AMJ Communications; Tony Pinto ('91 M.F.A. Art), art director, Grey Advertising; Norma Roque ('92 B.A. Journalism), reporter, KMEX Channel 34; Laurentino Méndez Zárate ('87 B.A., '92 M.A. Spanish), teacher, Los Angeles Unified School District.

## 50th Anniversary Membership Campaign

For the first time in its history, the Cal State L.A. Alumni Association has embarked on a major membership recruitment campaign. During October 1997, the Association contacted all alumni who were included in the 50th Anniversary Alumni Directory and asked them to join the Association in honor of our alma mater's 50th anniversary. We believe that joining the Association is easy and inexpensive and one of the best ways to support the University! We are pleased to report that so far more than 700 alumni have joined the 4,000-plus alumni who are already members.

## Join Us! Alumni Association Membership and Information Form

lome address		
City	StateZIP Code	
lome phone ( )		
Occupation		
mployer		
dusiness address		
Business phone ( )		
Degree(s)	Year(s)	
Najor(s)		
New or Renewal		
Annual membership \$25 Senior (60 or over) \$15 Joint membership \$40	Current student	\$250
Annual membership	Life member	\$250
Annual membership \$25 Senior (60 or over) \$15 Joint membership \$40 Chapters (additional \$10) Business and Economics	Life member	\$250 \$350



## **Athletics Hall of Fame to Induct Three at 14th Annual Event**

he Cal State L.A. Athletics Hall of Fame will grow by three members with the induction of **Rod Faurot** (golf), **John Tansley** (track and field) and **Walt Williamson** (coach/athletics director) at an awards ceremony on **Wednesday**, **February 11**, 1998.

The 1998 honorees will be inducted at a banquet at the Tower Restaurant in the Transamerica Building, downtown Los Angeles. Tickets are \$75 each and may be purchased through the Cal State L.A. Division of Intercollegiate Athletics, (213) 343-3080.

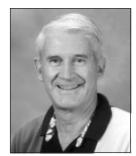
Since its inception in 1985, Cal State L.A. Athletics has honored 78 men and women — including Wimbledon and U.S. Open champion Billie Jean King, three-time track Olympian and 1954 Sullivan Award-winner Mal Whitfield, two-time Green Bay Packers Super Bowl participant Jim Weatherwax, and 1984 Olympics swim coach Don Grambril — to highlight just a few.

Here's a closer look at our 1998 award honorees:

## **ROD FAUROT**

Faurot began his Cal State L.A. coaching career in 1959 as an assistant football and baseball coach. However, he received his greatest accolades as the school's varsity golf coach (1964-71). During his tenure, Faurot guided his teams to eight consecutive National

Collegiate Athletic Association (NCAA) Division I golf championships. In 1965, Cal State L.A. had its best



showing ever, finishing second in the nation behind All-American and Cal State L.A. Athletics Hall of Famer **Arne** Dokka. For the next five years, Faurot's teams finished within the Top 7 programs nationally and produced several more All-Americans, such as Ken Ellsworth and Bob Clark. In 1970, Faurot received Coach of the Year honors for his outstanding coaching efforts. League championships also accumulated as Faurot collected three titles (1966, 1969-70) and four runnerup trophies (1964-65, 1968, 1971). In all, he finished with an 126-51-8 matchplay record versus other universities. Currently, Faurot is a professor of physical education at Cal State L.A.

### **JOHN TANSLEY**

Tansley had a stellar career with the men's track and field and cross country teams from 1985 to 1990. In fact, Tansley guided the Golden Eagles men's track and field teams to four consecutive California Collegiate Athletic Association (CCAA) conference titles (1986-89). He also helped his teams to five Top 5 nationally-ranked finishes at the National Collegiate Athletic Association (NCAA) outdoor championships and four Top 9 indoor crowns. In cross country, Cal State L.A. was a two-time West Regional champion (1987-88) and four-time NCAA Top 10 finisher. In all, Tansley coached 60 All-Americans. Among his other



accomplishments, Tansley is a Southern California Coaches Hall of Fame honoree, a member of the International Track Coaches Association board of directors (Atlanta Olympics, 1996), and a lead instructor for the Amateur Athletic Foundation for USA Track and Field. Currently, he is involved with the national high school track and field coaching education program.

## WALT WILLIAMSON

Williamson held a variety of positions while at Cal State L.A., including: assistant football coach, assistant



track and field coach, head track and field coach, associate athletics director, athletics director, and physical education instructor. In 1978, he coached Cal State L.A. to its only national championship trophy in any sport — men's track and field. For his efforts, he was chosen the nation's "Coach of the Year." From there, he led L.A. to three Top 7 national finishes at the outdoor championships (1977-3rd place; 1979—7th place; 1980—2nd place). Since his departure from Cal State L.A., he has been selected as the 1994 head track and field coach for the Bahrain Asian Games in Hiroshima, Japan, and has been a two-time Malaysa strength and conditioning coach in the South East Asian Games. He is now an instructor and coach at the Alabama School of Mathematics and Science.

## Reunion Celebration and Scholarship Fund Highlight Athletics Hall of Fame Event

n recognition of Cal State L.A.'s Athletics Hall of Fame inductees and in celebration of the University's 50th anniversary, the Division of Intercollegiate Athletics is hosting a "Reunion Celebration." This event will be held in conjunction with the 1998 Hall of Fame Induction ceremonies on Wednesday, February 11, 1998, at the Tower Restaurant in the Transamerica Building in Los Angeles.

The festivities will include a complimentary dinner for past inductees (including a guest), a celebration gift, and a special edition commemorative program. Additionally,

there will be a memorabilia board with photos of all past induction ceremonies and honorees displayed.

During the "Reunion Celebration," an announcement will be made about the "Hall of Fame Inductees Scholarship Fund" which is being established in the name of all Golden Eagle inductees. The named scholarship will be presented at the dinner and will be used to assist Cal State L.A. student-athletes.

For ticket information, to attend the induction ceremonies, or to contribute to the scholarship fund, please call the Division of Intercollegiate Athletics at (213) 343-3080.

## Reading is Fun With the Golden Eagles

he Division of Intercollegiate Athletics has developed a program, "Let's Read With the Golden Eagles," to help motivate elementary school children to read.

"We are very excited about this new program because it is a perfect way for our student-athletes to show youngsters that success in the classroom is just as important as success on the playing fields," said **Carol M. Dunn**, athletics director. "These young adults prove that education and athletics can go hand in hand."

The program aims to promote community service, to enrich the lives of student-athletes by involving them in efforts to help others, and to support local teachers' and administrators' efforts to develop the learning skills of our elementary school children.

Each month, two student-athletes, accompanied by their respective sport's head coach, spend time reading to chil-

dren at a local elementary school (Fremont Elementary School in Alhambra).

The program began in October when members from the women's track and field team went to Fremont and read stories such as *Billy Goat's Bluff* and *Five Little Monkeys*.

"It was good for our young people to give a little back, and they were really excited when the children responded to them," said women's track and field head coach **Tony Veney**. Student-athlete **Rashida Green** added, "I had a lot of fun...it was interesting to see the kids interact with us."

In addition to this interaction, each child receives tickets to a Cal State L.A. sporting event. Below is the schedule of student-athlete volunteers at Fremont: December 16-Baseball; January 27-Women's Soccer; February 25-Volleyball; March 31-Men's Soccer; April 29-Men's Basketball; May 26-Men's and Women's Tennis.

## **Corporate Partnership in Full Swing With Athletics**

he Division of Intercollegiate Athletics (DIA) has developed a business relationship with various corporations in the Los Angeles area for the purpose of providing more opportunities for student-athletes to receive a quality education while participating in an athletics atmosphere of national caliber.

All dollars raised through the "Corporate Partnership" campaign benefit scholarships for student-athletes, while helping corporations achieve their marketing and business goals through advertising and promotion.

The DIA wishes to thank all of its corporate partners: U.S. Navy, U.S. Marine Corps, USC University Hospital, Southern California Edison, Sheraton Rosemead, Monterey Park Golf Course, Los Angeles Department

of Water and Power, Holiday Inn, First USA Bank, Felix Chevrolet, Carl's Jr., Cal State L.A. Federal Credit Union, Cal State L.A. Residence Life and Housing Services, and the University Bookstore.

Based on their contribution, a named scholarship has been established for Southern California Edison, Carl's Jr., the University Bookstore, and the USC University Hospital (in the name of the Dr. Marshall Schiff Memorial Fund).



## Play Ball . . . and Other Sports!

olden Eagle alumni who participated in volleyball, soccer, and basketball recently have been enjoying friendly, competitive encounters with current student athletes in their sports and "meet-and-greet" receptions with all the trimmings at Cal State L.A. We invite all Golden Eagle alumni to our upcoming receptions: February 28-Men's and Women's Track and Field and Tennis. For more information, call (213) 343-3080.





Calendar subject to change without notice.

ART-Leonardo da Vinci's Codex **Atlanticus.** Ongoing through (the end of Winter Quarter) Sat., Mar. 21, Library North, first floor. Mon.-Thu., 8 a.m.-10 p.m.; Fri., 8 a.m.-5 p.m.; Sat., 10 a.m.-5 p.m.; Sun., noon-8 p.m. Free. A magnificent 12-volume facimile edition, the Codex Atlanticus is the largest collection of Leonardo's papers ever assembled. It contains Leonardo's most spectacular drawings of technological innovations, weapons and fortifications, hydraulic devices, flying machines—encompassing the full range of the artist's life from 1478 to his death in 1519. The Codex has had a remarkable history of changing ownership; today, the original resides in the Ambrosiana Library where it made its last stop in 1815. John F. Kennedy Library, (213) 343-3974.

ART—50th Anniversary Event—Exhibition: 50 Years of Faculty Scholarship & Creativity. Ongoing through Sat., Jun. 13. Library Bridge, second fl. Free. Faculty achievements and contributions from 1947 to the present are presented in this exhibit of memorabilia and publications, curated by Mary Gormly (Emerita—Library) with the help of Carol Smallenburg (Emerita—Education) and Leon Schwartz (Emeritus—Modern Languages and Literatures). Sponsored by the Cal State L.A. Emeriti Association. (213) 343-2109.

**EVENT—Retirement Party.** Sun., Feb. 1. Brookside Country Club, 5:30 p.m. cocktails, 6:30 p.m. dinner, 7:30 p.m. program. Honoring Jo Ann Johnson, former acting dean of the School of Health and Human Services and chair of Nursing. (213) 343-4600.

EVENT—Black History Month Celebration. Kick-off: Mon., Feb. 2, noon-2 p.m. Los Angeles Rm., U-SU. Free. Pan African Student Resource Center, (213) 343-5131.

**LECTURE—Philosophy Club Lecture.** *Mon., Feb. 2, 2-4 p.m. Maxwell Theatre, U-SU. Free.* Susan Finsen (CSU San Bernardino): "Discrimination and Morally Relevant Differences: Is Speciesism Defensible?" Philosophy Department, (213) 343-4180.

ART—Black Photographers Exhibition. Feb. 2-Feb. 28, Fine Arts Gallery. Mon.-Thu. & Sat., noon-5 p.m. Free. Recent work by 19 emerging, midcareer and established photographers, curated by LaMonte Westmorland. (213) 343-4023.

LECTURE—Faculty Colloquium. Tue., Feb. 3, 3:15-5 p.m. University Club. Free. Daniel Crecelius (History). "The Assault by Fundamentalists on the Egyptian Regime." (213) 343-3820.

LECTURE—Executive Speaker Series. Tue., Feb. 3, 7 p.m. Alhambra Rm. A, U-SU. Daniel Willick, Ph.D., J.D., Healthcare attorney: "Legal Issues in Health Care." Sponsored by the student chapter of the American College of Healthcare Executives and the Health Care Management Institute. Alumni Office, (213) 343-5262.

LECTURE—Physics and Astronomy Colloquium. Wed., Feb. 4, 4:30 p.m. Physical Sciences 306. Free. Antonio H. Castro Neto (UC Riverside): "New Electronic States of Matter: The Physics of Strongly Correlated Systems." (213) 343-2100.

LECTURE—Science Series. Wed., Feb. 4, 8 p.m. Physical Sciences 158. Free. Wayne Tikkanen (Chemistry): "Werewolves and Vampires: An Introduction to Metabolic Diseases." Physics and Astronomy Department, (213) 343-2100.

MUSIC—Faculty-Artist Recital: The Anderson Quartet. Fri., Feb. 6, 8 p.m. Music Hall. An evening of chamber music by this international award-winning ensemble, the quartet-in-residence at Cal State L.A. General: \$10, Students/Seniors: \$5. (213) 343-4060.

MUSIC—Luckman Season—Die Fledermaus. Sun., Feb. 8, 3 p.m. Luckman Theatre. The Los Angeles Concert Opera presents Strauss' hilarious comedy, the pace setter for the Golden Age of the Viennese operetta. Conducted by Todd Helm, this semistaged concert version in English features the Los Angeles Performing Arts Orchestra and an award-winning cast. Luckman: (213) 343-6610. Tickets: TicketMaster, (213) 365-3500.

ART/EVENT—Black History Month—African Art Display and Performance. Mon., Feb. 9, noon-2 p.m. display: Alhambra Rm., U-SU; performance: Los Angeles Rm., U-SU. Free. Pan African Student Resource Center, (213) 343-5131.

LECTURE—Executive Speaker Series. Tue., Feb. 10, 7 p.m. Alhambra Rm. A, U-SU. Free. James Barber, MPH, President and CEO of the Healthcare Association of Southern California: "The Future of Health Care." Sponsored by the Student Chapter of the American College of Healthcare Executives and the Health Care Management Institute. (213) 343-5262.

MUSIC—Black History Month—Gospel Fest. Tue., Feb. 10, 11 a.m.-3 p.m. Maxwell Theatre, U-SU. Free. Pan African Student Resource Center, (213) 343-5131.

**EVENT—Homecoming** 1998—Kick-Off Event. Tue., Feb. 10, 11 a.m.-3 p.m. Union Walkway. Free. Featuring music, games, student club fair, and barbecue. Center for Student Life, (213) 343-3390.

**EVENT—Homecoming Happy Hour—***Tue., Feb. 10, 4-9 p.m. Baby Doe's Restaurant, Monterey Park.* ASI, (213) 343-4780.

LECTURE—Tupac Enrique. Tue., Feb. 10, 6-8 p.m. Los Angeles Rm. A, U-SU. Free. Co-sponsored by Chicano/Latino Student Resource Center and MEChA. S\*U\*P\*E\*R, (213) 343-5110.

**LECTURE—Physics and Astronomy Colloquium.** *Wed., Feb. 11, 4:30 p.m. Physical Sciences 306. Free.* Douglas Mills (UC Irvine): "Designer Materials: Magnetic Superlattices as an Example." (213) 343-2100.

EVENT—Homecoming 1998—Athletics Hall of Fame Induction Ceremonies and Reunion Celebration (See page 13). Wed., Feb. 11, 6 p.m. Tower Restaurant, Transamerica Building. Intercollegiate Athletics, (213) 343-3080.

**EVENT—Career Center Open House.** *Thu., Feb. 12, 10 a.m.-7 p.m. Career Center. Free.* Guest alumni, business representatives, tours, refreshments, and prizes. (213) 343-3237.

EVENT—Homecoming 1998— Thu., Feb. 12, 11 a.m.-4:30 p.m. Union Walkway. Free. Featuring wacky Olympics, shopping carts parade, and student talent show. Center for Student Life, (213) 343-3390.

EVENT—Homecoming 1998—Doubleheader Basketball Games. Thu., Feb. 12, Eagles' Nest Gym. Women's vs Grand Canyon: 5:30 p.m.; Men's vs CSU San Bernardino. Tickets: Athletics, (213) 343-3080.

MUSIC—Black History Month—Poetry and Jazz with the Anderson Quartet. Thu., Feb. 12, noon, Maxwell Theatre, U-SU. Free. Pan African Student Resource Center, (213) 343-5131.

LECTURE—"Science and Practice of Sport Psychology." Thu., Feb. 12, 4:30 p.m. Los Angeles Rm. A, U-SU. Free. Presentation by Robert Singer, chair, Department of Exercise and Sport Sciences, University of Florida. P.E. Dept., (213) 343-4650.

EVENT—Homecoming 1998—Mardi Gras and Golden Eagle Pep Rally. Fri., Feb. 13: Mardi Gras, 6-10 p.m.; Pep Rally, 7 p.m. Program Area, 2nd fl. U-SU. Student and one guest: free. Additional guests: \$5. Sponsored by Athletics and ASI. (213) 343-4780.

THEATRE—Luckman Family Series—A Winnie-The-Pooh Birthday Tail. Sat., Feb. 14, 2 p.m. Luckman Theatre. An enchanted trip to the Hundred Acre Wood through the talented hands and voices of deaf and hearing actors. Luckman: (213) 343-6610. TicketMaster: (213) 365-3500.

EVENT—Homecoming 1998— Doubleheader Basketball Games and 50th Anniversary Receptions. Sat., Feb. 14. Eagles' Nest Gymnasium. Games: 5:30 p.m.-women's basketball vs. Cal Poly Pomona; 7:30 p.m.-men's basketball vs. Cal State Bakersfield. Promotion: "Pepsi/Golden Eagle \$1,000 Shoot-Out." Eagles' Pride Award winners (current designation for Homecoming King and Queen) will be announced. Receptions, hosted by Intercollegiate Athletics and Alumni Association will take place at halftimes and after each game. Reservations for receptions needed: (213) 343-4980. Game tickets: (213) 343-3080.

EVENT—Homecoming 1998—Homecoming "After" Party. Sat., Feb. 14, 10:30 p.m.-1 a.m. Program Area, 2nd fl., U-SU. Homecoming Spirit Awards will be presented. Call ASI, (213) 343-4780.

MUSIC—Luckman Season—American Youth Symphony Concert. Sun., Feb. 15, 8 p.m. Luckman Theatre. Free with reservations. In Los Angeles for 32 years, this youth training orchestra—directed by the illustrious Mehli Mehta—will present a full concert of classical music performed by some of Los Angeles' most talented young performers. Tickets are free, but must be reserved. Luckman: (213) 343-6610.

MUSIC—Composers' Forum. Tue., Feb. 17, 8 p.m. Music Hall. John M. Kennedy, director. Tickets: \$5. (213) 343-4060.

**LECTURE—Physics and Astronomy Colloquium.** *Wed., Feb. 18, 4:30 p.m. PS 306.* Oscar Bernal *(Cal State L.A.):* "Kondo Disorder in Electron-Correlated Alloys." (213) 343-2100.

MUSIC—Chamber Winds Concert. *Thu., Feb. 19, 8 p.m. Music Hall.* Thomas Verrier, director. Tickets: \$5. (213) 343-4060.

MUSIC—Cal State L.A. 50th Anniversary Series—Jazz with B Sharp and Lennie Niehaus Octet. Sat., Feb. 21, 8 p.m. Luckman Theatre. B Sharp is one of the best of Los Angeles' young post-bop bands; Lennie Niehaus is an award-winning jazz soloist and film composer. Luckman: (213) 343-6610. TicketMaster: (213) 365-3500.

MUSIC—First Chair Honor Band and Section Leader Honor Chorus Concert. Sun., Feb. 22, 3 p.m. State Playhouse. Free. Thomas Verrier and William Belan, conductors. (213) 343-4060.

**EVENT—Engineering and Technology Week Events.** *Mon., Feb. 23-Fri., Feb. 27. Times and locations: TBA.* Keynote speaker: Donna Shirley, manager, Mars Exploration Program, Jet Propulsion Laboratory. **E&T Career Day: Feb. 26.** (213) 343-4500.

**EVENT—Chicano/Latino Student Resource Center Fifth Anniversary Event.** *Tue.*, *Feb.* 24, noon-2 p.m. Second floor, U-SU. Free. (213) 343-5047.

LECTURE—Faculty Colloquium. Tue., Feb. 24, 3:15-5 p.m. University Club. Free. Qingyun Wu (Modern Languages and Literatures): "Same-Sex Love Among Chinese Women." (213) 343-3820.

**LECTURE—Physics and Astronomy Colloquium.** *Wed., Feb. 25, 4:30 p.m. PS 306. Free.* John Fang *(Cal Poly Pomona)*: "On the Law of Force." (213) 343-2100.

LECTURE—Seminar: "Retirement Planning: Don't Wait for Your Retirement... Plan for It." Wed., Feb. 25, 6:30 p.m. U-SU. Third of a series from B&E Alumni Chapter-sponsored financial planning seminars. Reservations required. (213) 343-5262.

EVENT—Symposia of Student Research, Scholarship and Creative Activity. Fri., Feb. 27, 8 a.m.-1 p.m., U-SU. For the sixth consecutive year, Cal State L.A. undergraduate and graduate students across the disciplines will give presentations and display posters on their research. Winners compete in the CSU statewide research competition. Graduate Studies and Research, (213) 343-3820.

THEATRE/MUSIC—Iolanthe. Feb. 27-Mar. 1. State Playhouse. Fri. & Sat., 8 p.m., Sun., 2:30 p.m. Fairies take over the English parliament in this delightful Gilbert and Sullivan operetta. A joint production with Cal State L.A.'s Opera Theatre. Directed by René Aravena. General: \$10, Students/Seniors: \$5. Tickets: (213) 343-6600.

ATHLETICS—50th Anniversary Event—Men's and Women's Tennis: Alumni vs. Alumni. Sat., Feb. 28, 9 a.m.-game; noon-reception. Tennis Courts. (213) 343-3080.

ATHLETICS—50th Anniversary Event—Men's and Women's Track & Field/Cross Country: Alumni Barbecue. Sat., Feb. 28, 5 p.m. Jesse Owens Stadium. (213) 343-3080.

DANCE—Cal State L.A. 50th Anniversary Series—Danza Floricanto USA with Loretta Livingston. Sat., Feb. 28, 8 p.m. & Sun., Mar. 1, 3 p.m. Luckman Theatre. Two award-winning choreographers, Cal State L.A. alumna Gema Sandoval and Loretta Livingston, team up for the first time to commemorate the universality of the message of Cesar Chavez. Luckman: (213) 343-6610. TicketMaster: (213) 365-3500.

**EVENT—50th Anniversary Event— Optimistic Child Conference.** *Date TBA*. Cosponsored by Young and Healthy. (213) 343-2470.

**EVENT—Women's History Month.** *Kick-off: Tue., Mar. 3, 10 a.m.-2 p.m. Free Speech Area/U-SU Walkway. Free.* Co-sponsors include Women's Resource Center, ASI. (213) 343-3770.

EVENT—50th Anniversary—Silver and Gold Gala Alumni Awards Ceremony. Tue., Mar. 3, 6 p.m.-reception; 7 p.m.-program. Luckman Theatre. Celebrating the University's 50th anniversary and the 25th anniversary of the Alumni Awards, this annual ceremony honors alumni and friends of the University, two outstanding students, and 15 alumni scholarship recipients. This year's event will also feature a silent auction. (See article, pg. 12.) (213) 343-4980.

MUSIC—Small Jazz Ensembles Concert. Tue., Mar. 3, 8 p.m. Music Hall. Paul De Castro, director. Tickets: \$5. (213) 343-4060.



## And — mark your calendars . . .

Gallery. Mon.-Thu. and Sat., 12

noon-5 p.m. Free. Opening recep-

tion: Sat., May 16, 5-8 p.m. If Frank

Romero's paintings look familiar,

they should—Angelinos pass his

mural each day as they drive

through downtown L.A. eastbound

on the 101 Freeway. The mural,

commissioned for the 1984 Olym-

pics on the freeway's north retain-

ing wall between Los Angeles and

Alameda Streets, is known as one

of the city's few public monuments

to the automobile. Cal State L.A.

alumnus Frank Romero is one of the

founders of "Los Four," the group

of artists that sprang from the early

Chicano movement and gained

fame with a landmark exhibition at

the Los Angeles County Museum of

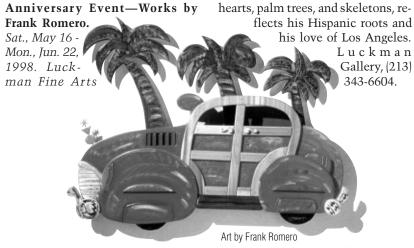
Art in 1973. Romero was born in

East Los Angeles, and his painter's

"vocabulary," which includes cars,

THEATRE—Cal State L.A. 50th Anniversary Event—Finian's Rainbow. Fri., May 8: Sat., May 9, 8 p.m.; Sun., May 10, 3 p.m. Luckman Theatre. Cal State L.A. theatre arts, dance, and music majors; Los Angeles High School for the Arts; and Cal State L.A. faculty, staff, and alumni star on the Luckman stage in this lively Broadway hit musical that premiered in 1947—the same year that marked the founding of L.A. State College! Make a date with your old classmates or new friends on May 8, 9 or 10, as a leprechaun, a magic pot of gold, dazzling dancing and the beguiling song, "How Are Things in Glocca Morra?," make this classic a highstepping celebration to remember. Luckman: (213) 343-6610. Tickets: TicketMaster, (213) 365-3500.

ART—Cal State L.A. 50th Anniversary Event—Works by



**LECTURE—Physics and Astronomy** Colloquium. Wed., Mar. 4, 4:30 p.m. PS 306. Free. Edward L. Wright (UCLA): "Darkness at Dawn: Dark Matter and the Origin of the Universe." (213) 343-2100.

LECTURE—Science Series. Wed., Mar. 4, 8 p.m. PS 158. Free. Oscar Bernal (Physics and Astronomy): "The Use of Magnetic Resonance from Metals to Biological Imaging." (213) 343-2100.

MUSIC—L.A. Symphonic Camerata. Wed., Mar. 4, 8 p.m. Luckman Theatre. David Buck, conductor. General: \$10, Students/Seniors: \$5. (213) 343-4060.

**EVENT—InterCultural Proficiency Project Spring Conference.** Mar. 5 & 6. Burbank Hilton, times TBA. (213) 343-4631.

MUSIC—All-Day Jazz Festival. Sat. Mar. 7. Luckman Theatre. Jeffrey Benedict, director. The 8 p.m. concert features the Clayton Hamilton Jazz Orchestra. (213) 343-4060.

MUSIC-Luckman Season-Clayton Hamilton Jazz Orchestra. Sat., Mar. 7, 8 p.m. Luckman Theatre. Bassist John Clayton, band's arranger, is emerging as the finest jazz creator in America; "drummers don't stick it any better than Jeff Hamilton; and alto sax players can't touch John Clayton," according to reviewers and fans. Luckman: (213) 343-6610. TicketMaster: (213) 365-3500.

ART—Graduate Exhibition. Mon.-Thu., Mar. 9-21, noon-5 p.m. Fine Arts Gallery, Art Building. Free. An exhibition of works by graduate students in studio art and design. (213) 343-4023.

EVENT—Seventh Annual Chinese Poetry Recitation Con-

test. Mon., Mar. 9, 2-5 p.m. Maxwell Theatre, U-SU. Free. Registration deadline: Mar. 8. Call Professor Qingyun Wu (Modern Languages and Literatures). (213) 343-4242.

ART-Women's History Month-International Women's Day Display. Mon., Mar. 9, 10 a.m.-2 p.m. Free Speech Area/Union Walkway. Free. Sponsored by the Women's Resource Center. (213) 343-3770.

LECTURE—Seminar: "Advancement Investment Strategies: Taking You Beyond the Basics." Wed., Mar. 11, 6:30 p.m. U-SU. Last in a series of B&E Alumni Chapter-sponsored financial planning seminars. Reservations required. (213) 343-5262.

MUSIC—Symphonic Band and Wind **Ensemble Concert.** Wed., Mar. 11, 8 p.m. State Playhouse. Thomas Verrier. conductor. General: \$8, Students/ Seniors: \$5. (213) 343-4060.

THEATRE—Arena New Works Festival. Thu., Mar. 12-Sat., Mar. 14, 7:30 p.m. Music Hall. Five short, oneact scripts presented by Theatre Arts and Dance play writing students: A Coffee Shop on Destiny's Road by Kara Brock, Going to California by Robin Wilcox, Danny's by Chris Dulace, Love Triangle: The Third Side of the Story by Eli Vitalle, and a script by Francine Ferrara. General: \$8, Students/Seniors: \$5. Tickets: (213) 343-6600.

MUSIC-Concert Choir and University Chorus Concert. Fri., Mar. 13, 8 p.m. State Playhouse. Thomas



Miyake, director. General: \$8, Students/ Seniors: \$5. (213) 343-4060.

Ballet

Hispanico

DANCE-Luckman Season-**Universal Ballet of Korea.** Swan Lake: Fri., Mar. 13, 8 p.m.; Shim Chung (Korean folktale): Sat., Mar. 14, 8 p.m. & Sun., Mar. 15, 3 p.m. Luckman Theatre. Luckman is the only Los Angeles-area stop on the Universal Ballet's world tour. Shim Chung was commissioned as an original ballet in 1986 for the Asian Games in Seoul. Luckman: (213) 343-6610. TicketMaster: (213) 365-3500.

MUSIC—Golden Eagle Singers Concert. Sun., Mar. 15, 3 p.m. Music Hall. William Belan, director. General: \$8, Students/Seniors: \$5. (213) 343-4060.

DANCE-Luckman Season-Ballet Hispanico. Sat., Mar. 21, 8 p.m. Luckman Theatre. Ballet Hispanico presents the West Coast debut of Idol Obsession, a story about Tejano superstar Selena. Luckman: (213) 343-6610. Ticket-Master: (213) 365-3500.

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