

Proactive and Systematic Enrollment Management Support

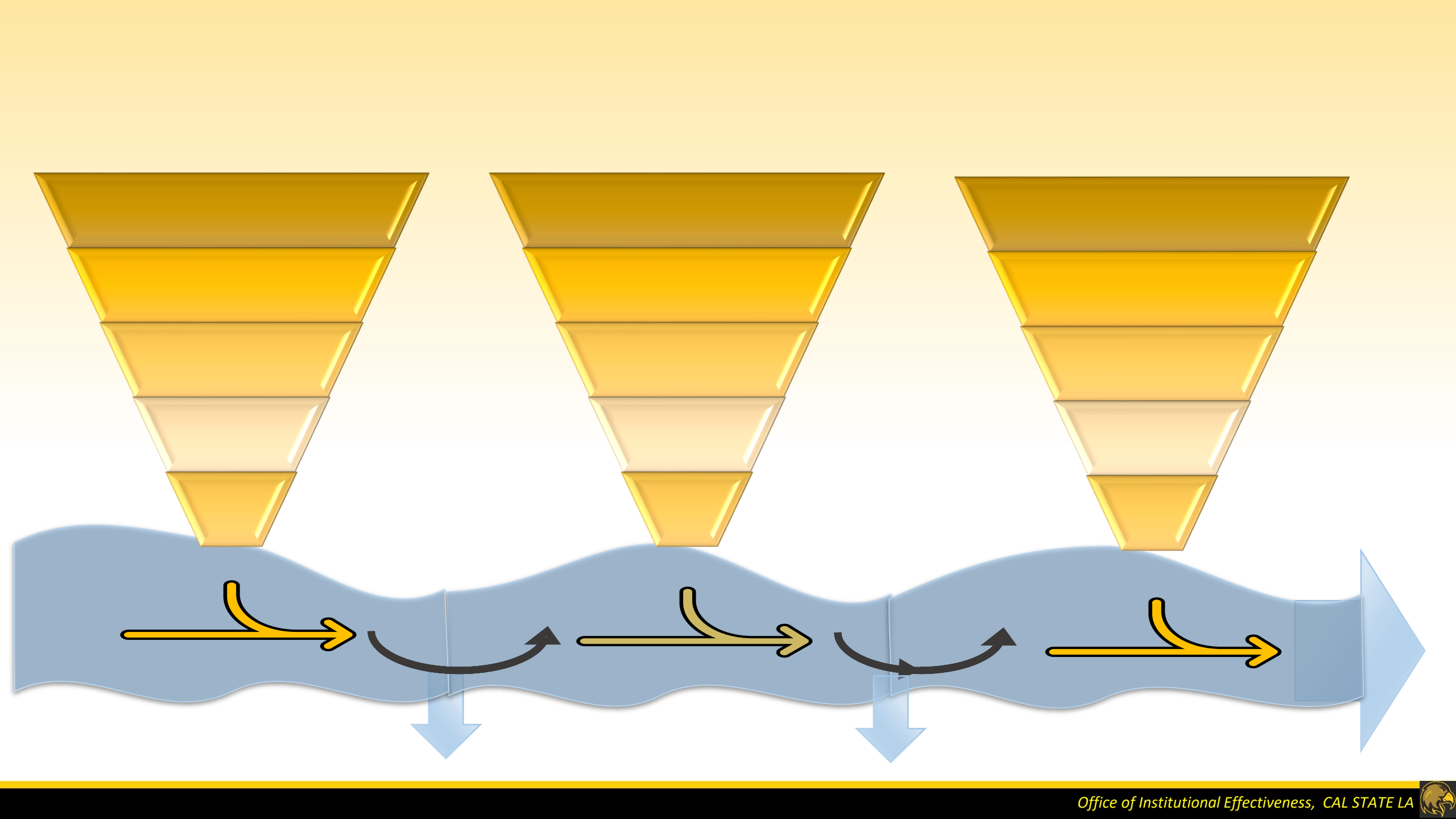
Sunny Moon, Suseon Yang, Kevin Kaeochinda, Yusuke Kuroki, Michelle Hawley

California State University, Los Angeles

CAIR Conference
November 2023



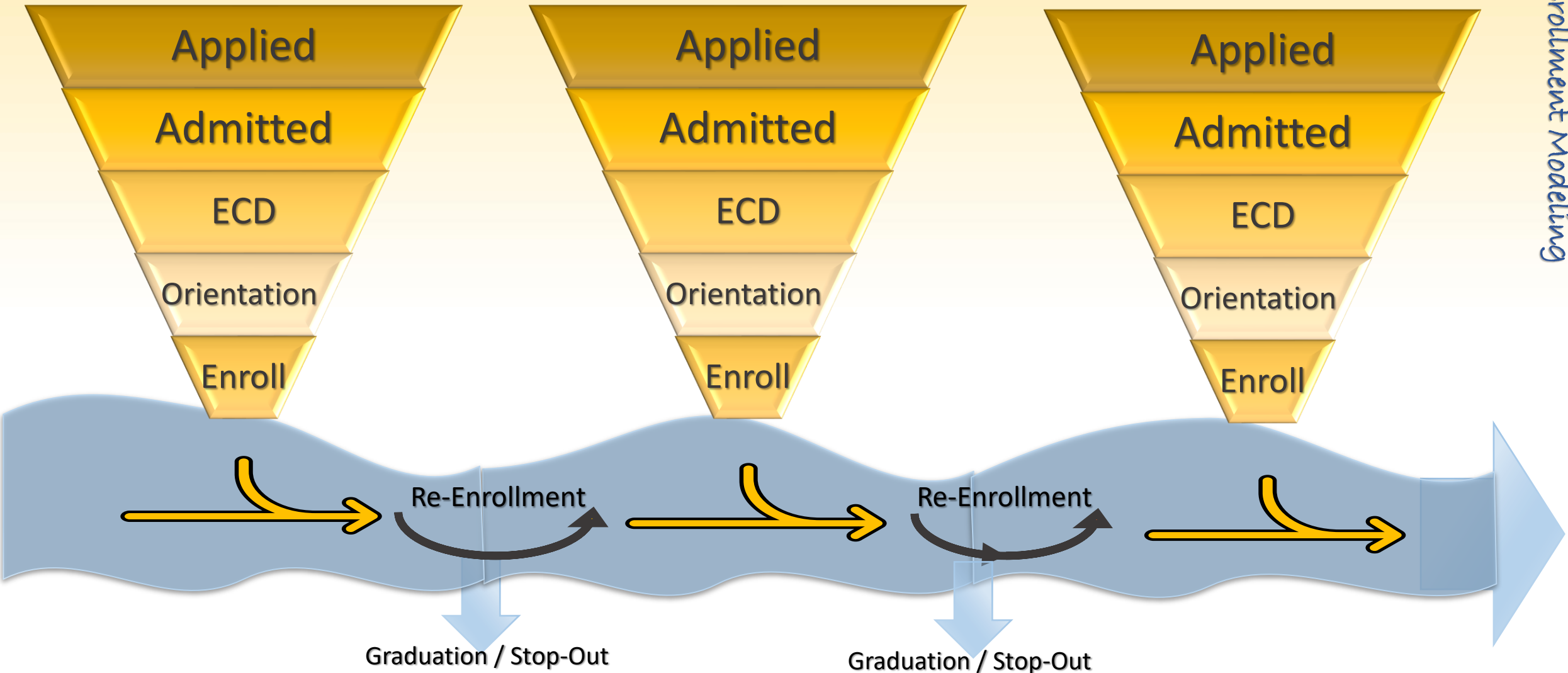
CAL STATE LA
CALIFORNIA STATE UNIVERSITY, LOS ANGELES



Enrollment Management Flow



Enrollment Modeling



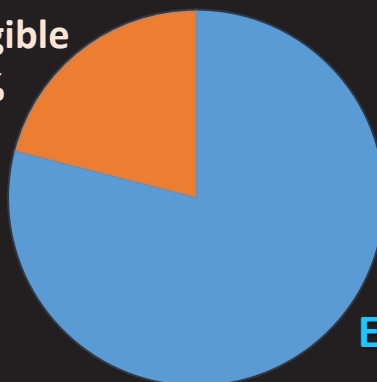


CAL STATE LA

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

PELL ELIGIBILITY

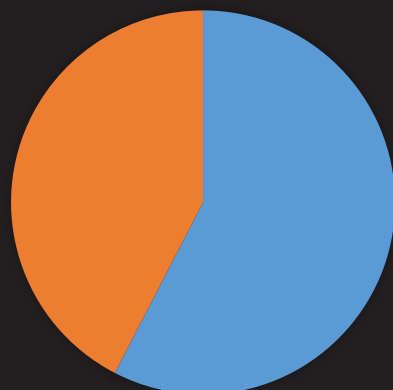
Not Eligible
21%



Eligible
79%

1ST GENERATION

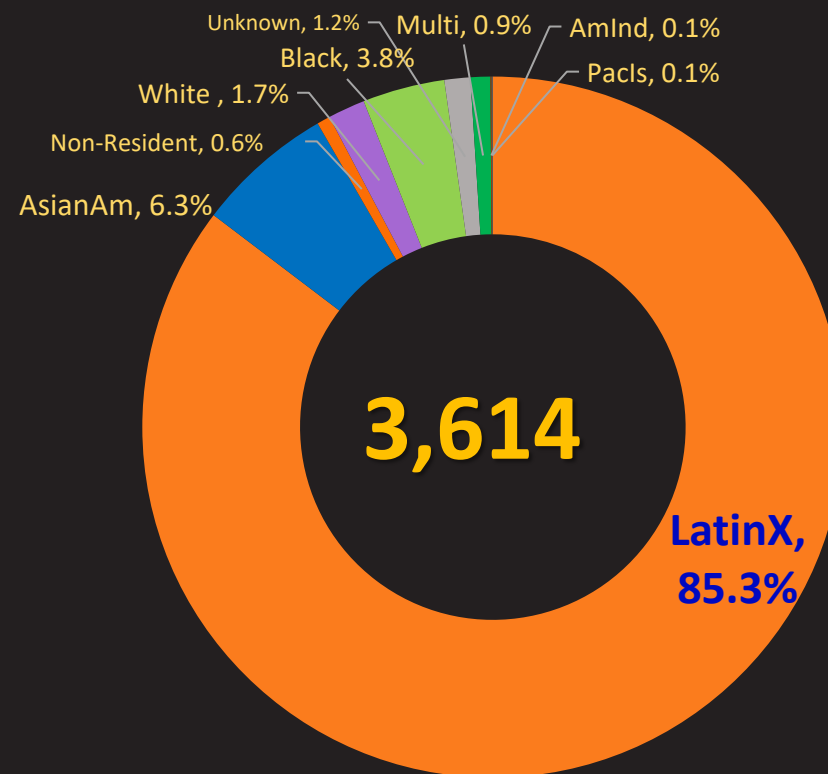
Not 1st Gen
37%



1st Gen
63%

First-Time Freshmen: Fall 2023

ETHNICITY



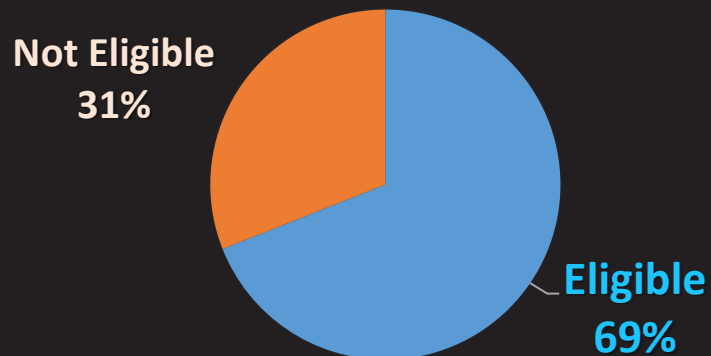


CAL STATE LA

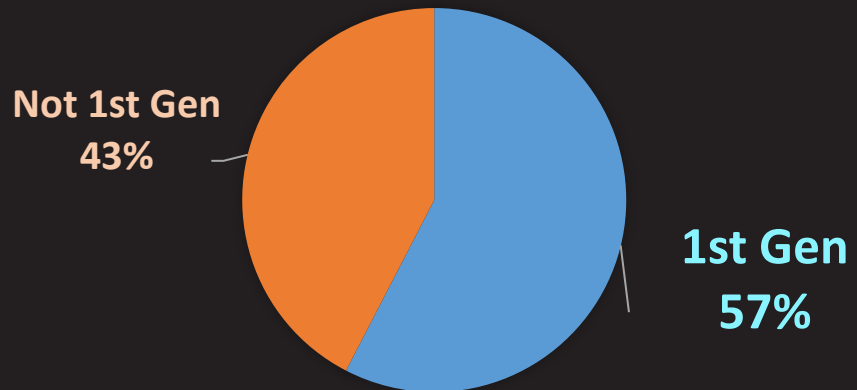
CALIFORNIA STATE UNIVERSITY, LOS ANGELES

PELL ELIGIBILITY

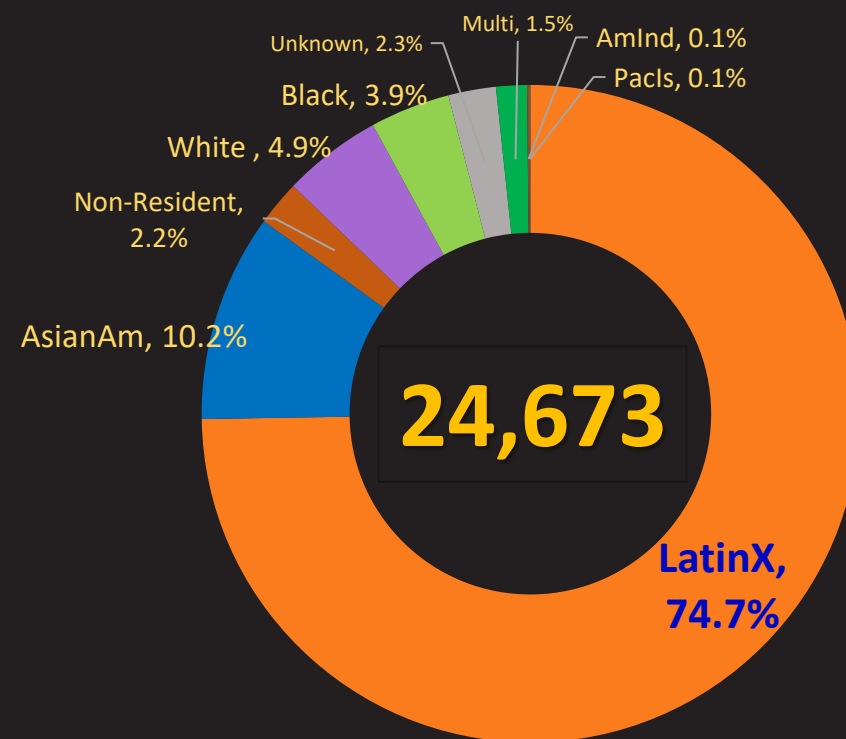
Fall 2023



1ST GENERATION



ETHNICITY



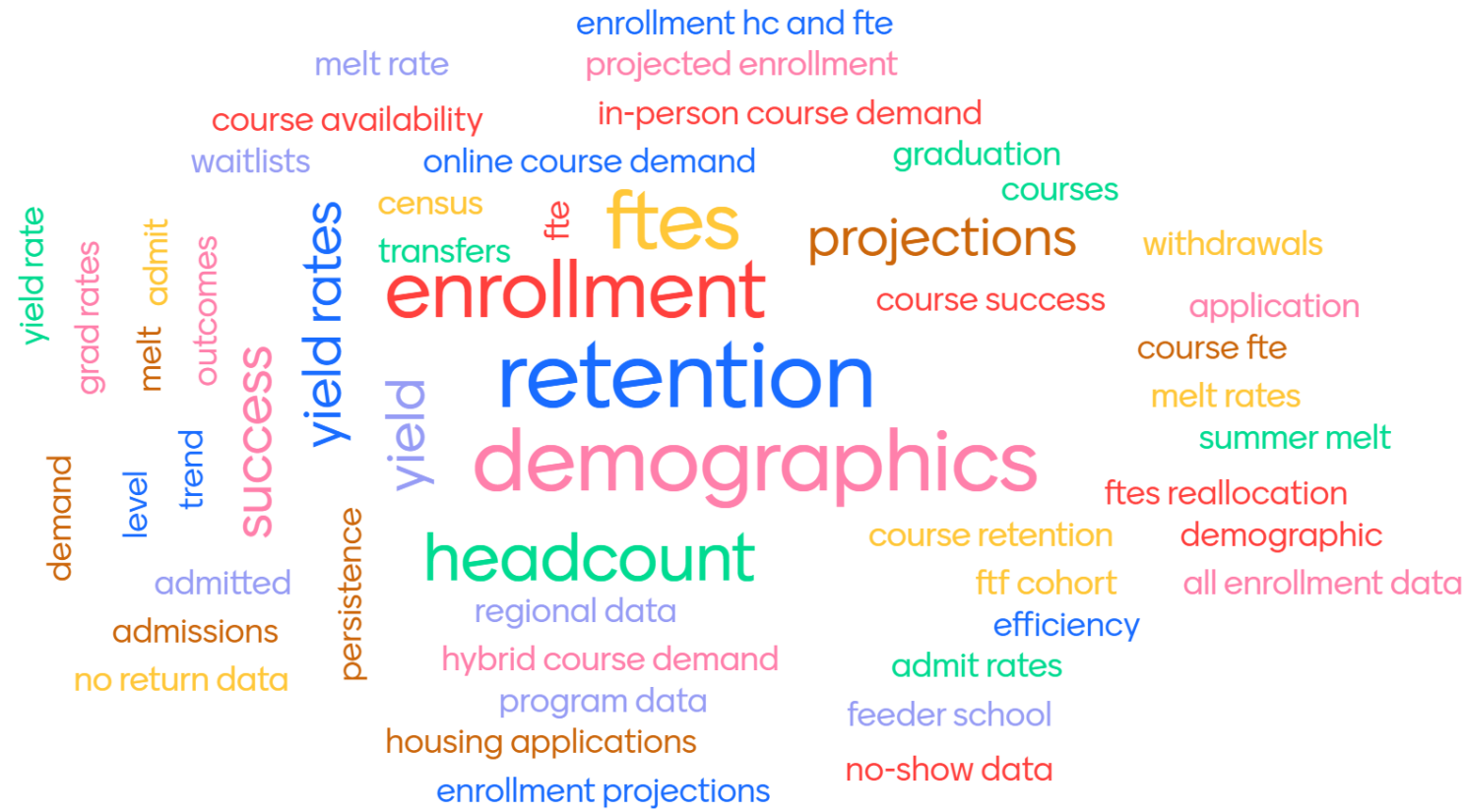
What Data have you provided
for Enrollment Management?

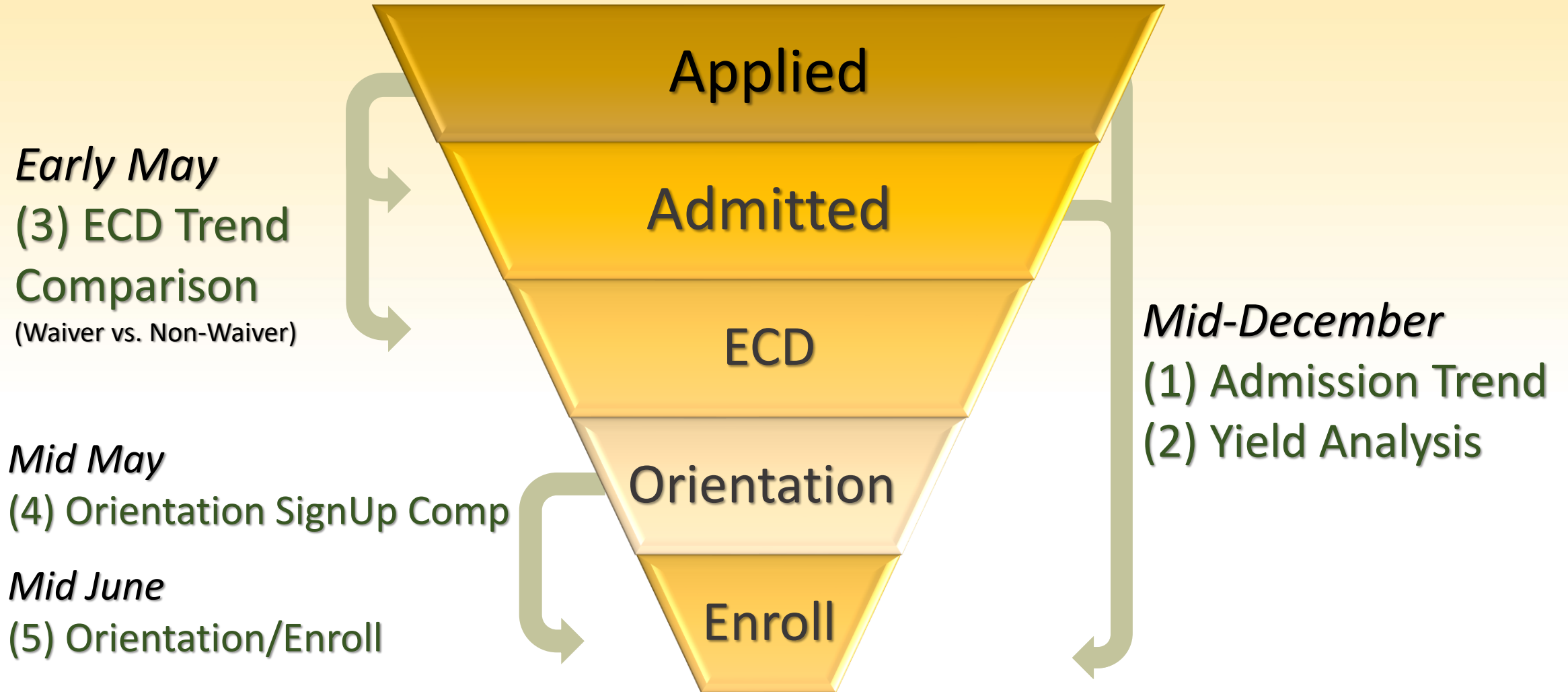
Mentimeter Time!
MENTI.COM

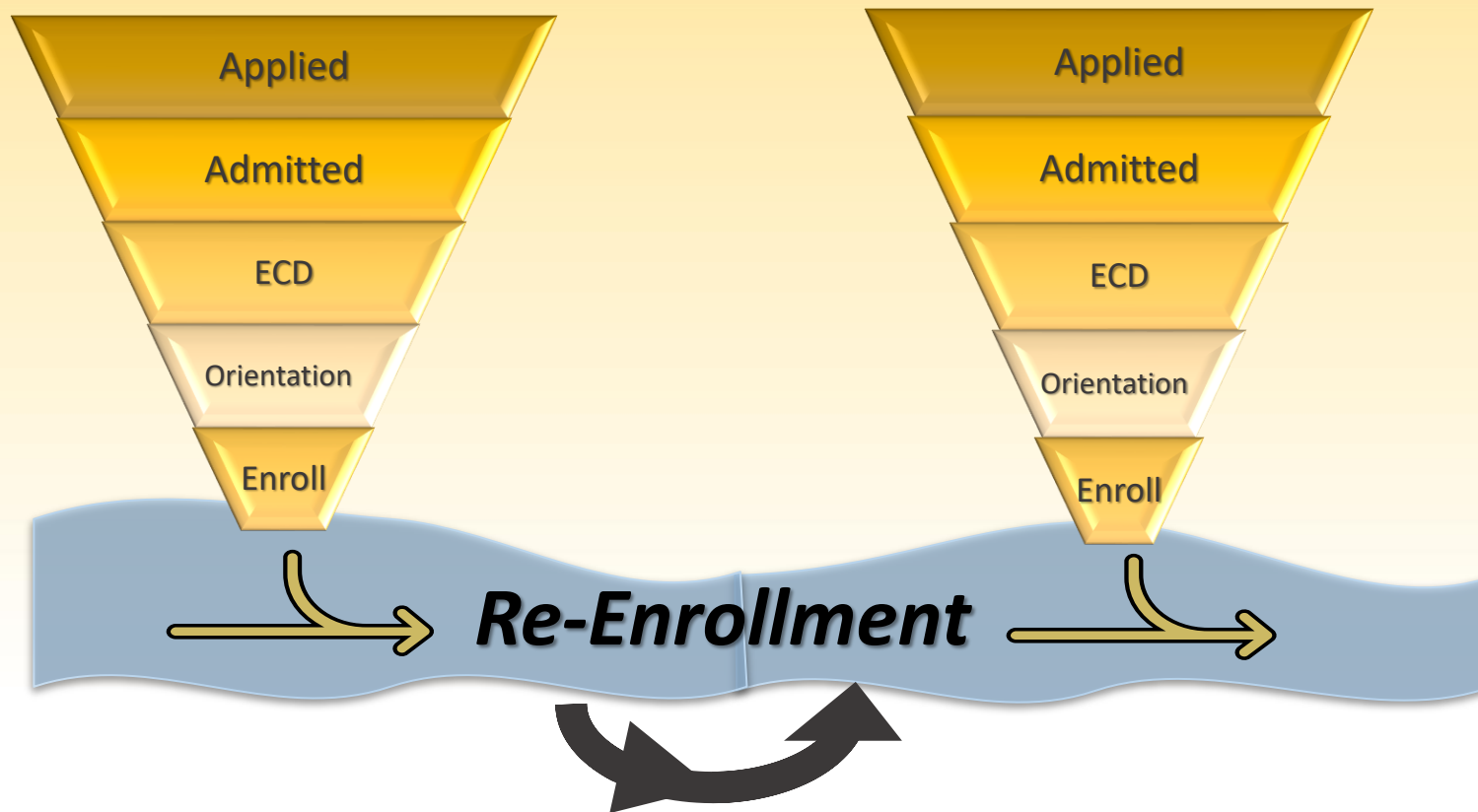


What Data have you provided for Enrollment Management?

74 responses







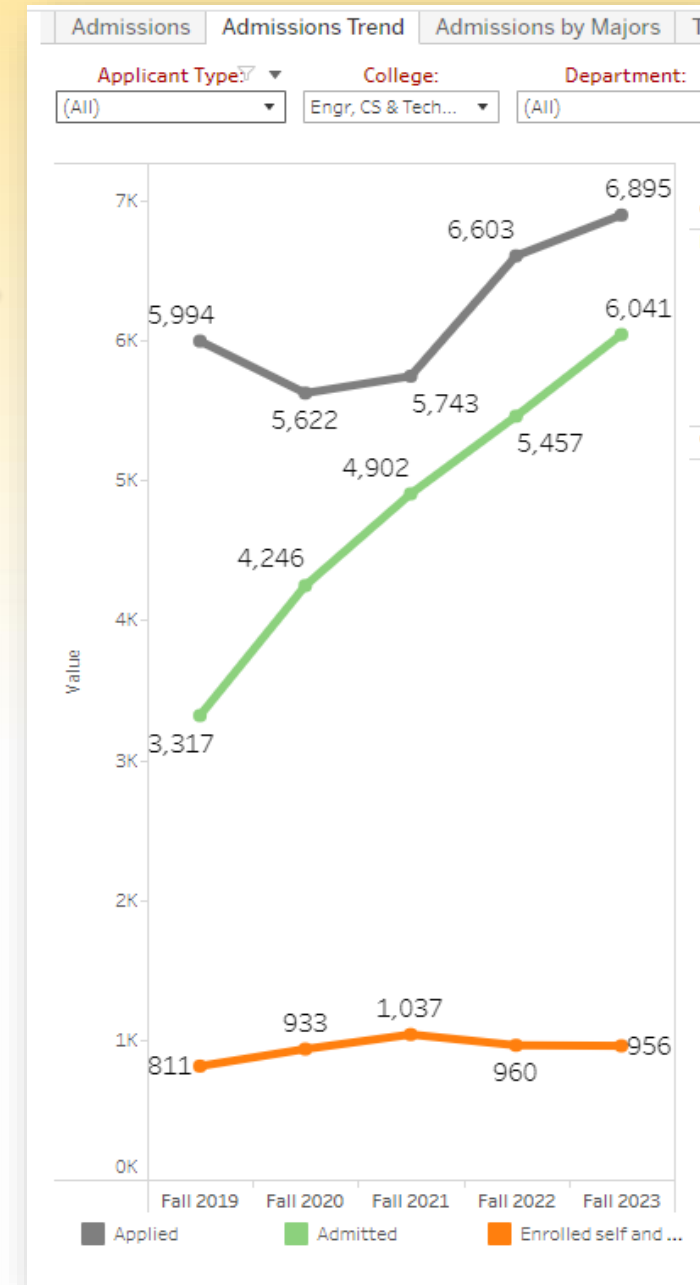
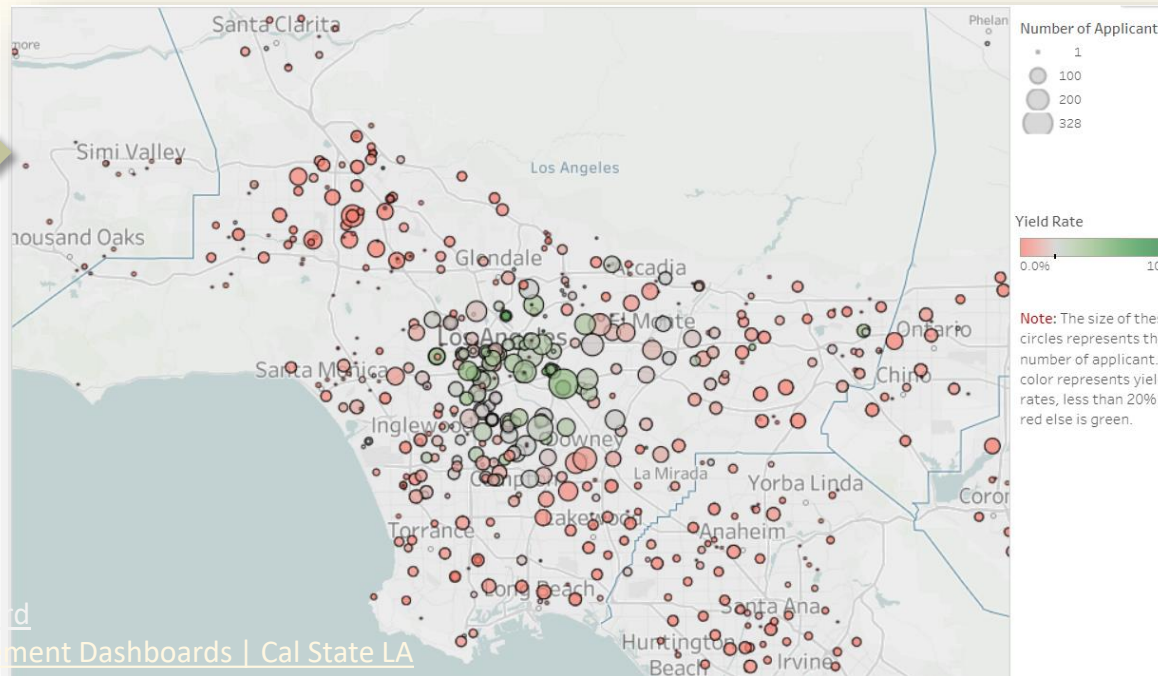
(6a) 1-Year Re-Enrollment: Fall-to-Fall - Mid May

(6b) 1-Term Re-Enrollment: Fall-to-Spring - Late Nov



(1) Admission Dashboard

- Applied/Admitted/Enrolled Trends by College, Demographics, Service Area
- Yield Rates by # of Applied on Map for Feeder Schools



(2) Yield Analysis Dashboard

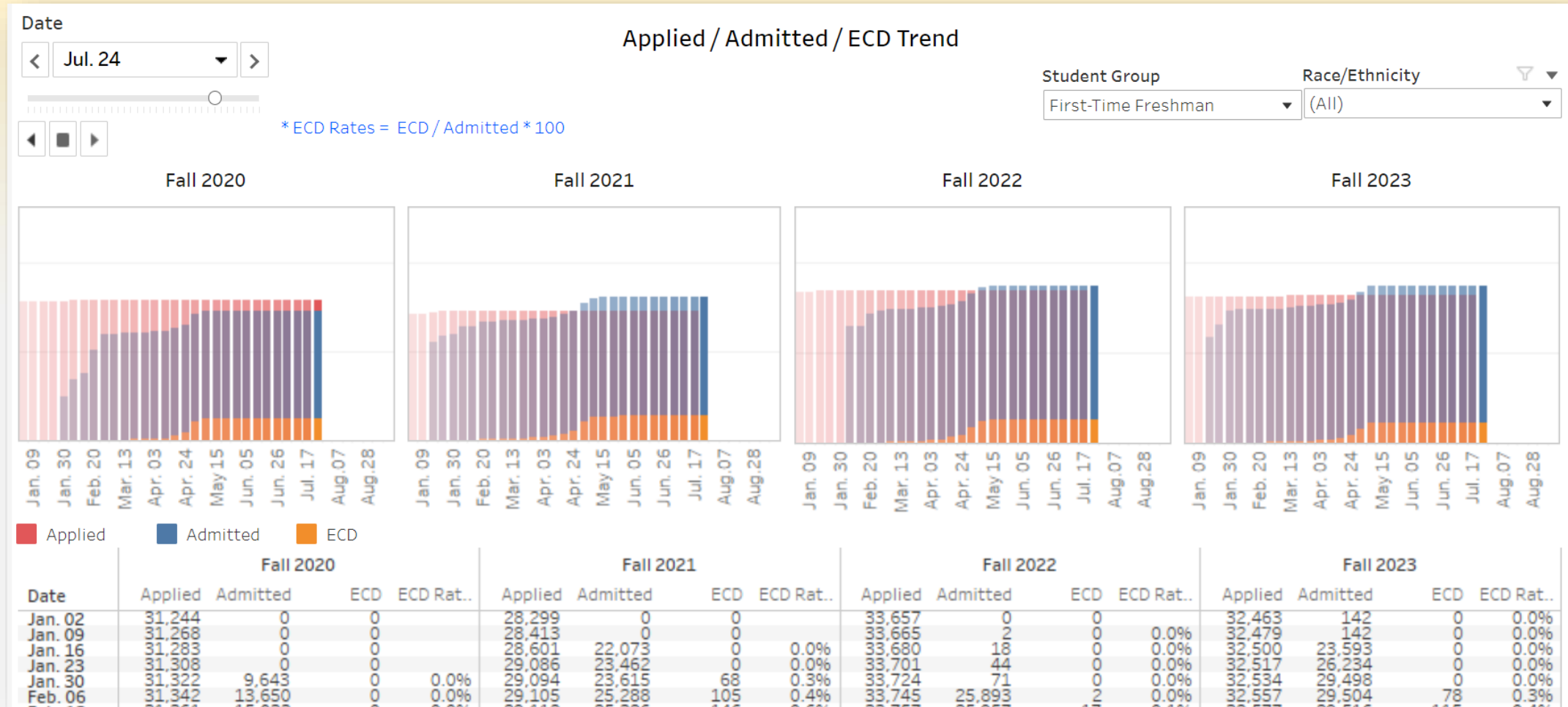
- Comprehensive analysis of the enrollment yield rates of admitted students: **Yields by GPA Range**, Previous Institution, Service Area

College	GPA	Institution	Local			Non-local			Grand Total			Student Group	
			Admitted	Enrolled	Yield (%)	Admitted	Enrolled	Yield (%)	Admitted	Enrolled	Yield (%)	TRANSFER	
		West Los Angeles Colle..	1	0	0%				1	0	0%		
		West Valley College				1	0	0%	1	0	0%		
		Total	100	28	28%	123	15	12%	223	43	19%		
3.31 - 3.40		Allan Hancock College				1	0	0%	1	0	0%		
		Antelope Valley College				2	0	0%	2	0	0%		
		Berkeley City College	1	0	0%				1	0	0%		
		Cabrillo College	1	1	100%				1	1	100%		
		Cerritos Community Col..	1	0	0%	13	1	8%	14	1	7%		
		Chaffey Community Coll..				3	0	0%	3	0	0%		
		Citrus Community Colle..	1	0	0%	7	1	14%	8	1	13%		
		Coastline Community C..				2	1	50%	2	1	50%		
		College of San Mateo				1	0	0%	1	0	0%		
		College of the Canyons				2	0	0%	2	0	0%		
		College of the Desert	1	0	0%	3	0	0%	4	0	0%		
		College of the Sequoias	1	0	0%	1	0	0%	2	0	0%		
		Compton Center, El Ca..				2	0	0%	2	0	0%		
		Contra Costa College				1	0	0%	1	0	0%		
		Cuesta College				1	0	0%	1	0	0%		
		Cypress College				5	0	0%	5	0	0%		
		De Anza Community Col..				1	0	0%	1	0	0%		
		East Los Angeles College	13	7	54%				13	7	54%		
												Semester	
												Fall 2023	
												College	
												(All)	
												Plan	
												<input checked="" type="checkbox"/> (All)	
												<input checked="" type="checkbox"/> Anthropology-BA	
												<input checked="" type="checkbox"/> Art-BA	
												<input checked="" type="checkbox"/> Asian & Asian-Amer S...	
												<input checked="" type="checkbox"/> Aviation Adm-BS	
												<input checked="" type="checkbox"/> Biology-BS	
												<input checked="" type="checkbox"/> Bus Adm-BS-ACCT	
												<input checked="" type="checkbox"/> Bus Adm-BS-ECON & S...	
												<input checked="" type="checkbox"/> Bus Adm-BS-FIN & LAW	
												<input checked="" type="checkbox"/> Bus Adm-BS-MGMT	
												<input checked="" type="checkbox"/> Bus Adm-BS-MGMT D...	
												<input checked="" type="checkbox"/> Bus Adm-BS-MKT	
												<input checked="" type="checkbox"/> Chemistry-BS	
												<input checked="" type="checkbox"/> Chicana(o) & Latina(o...	
												<input checked="" type="checkbox"/> Child Development	
												<input checked="" type="checkbox"/> Chinese	



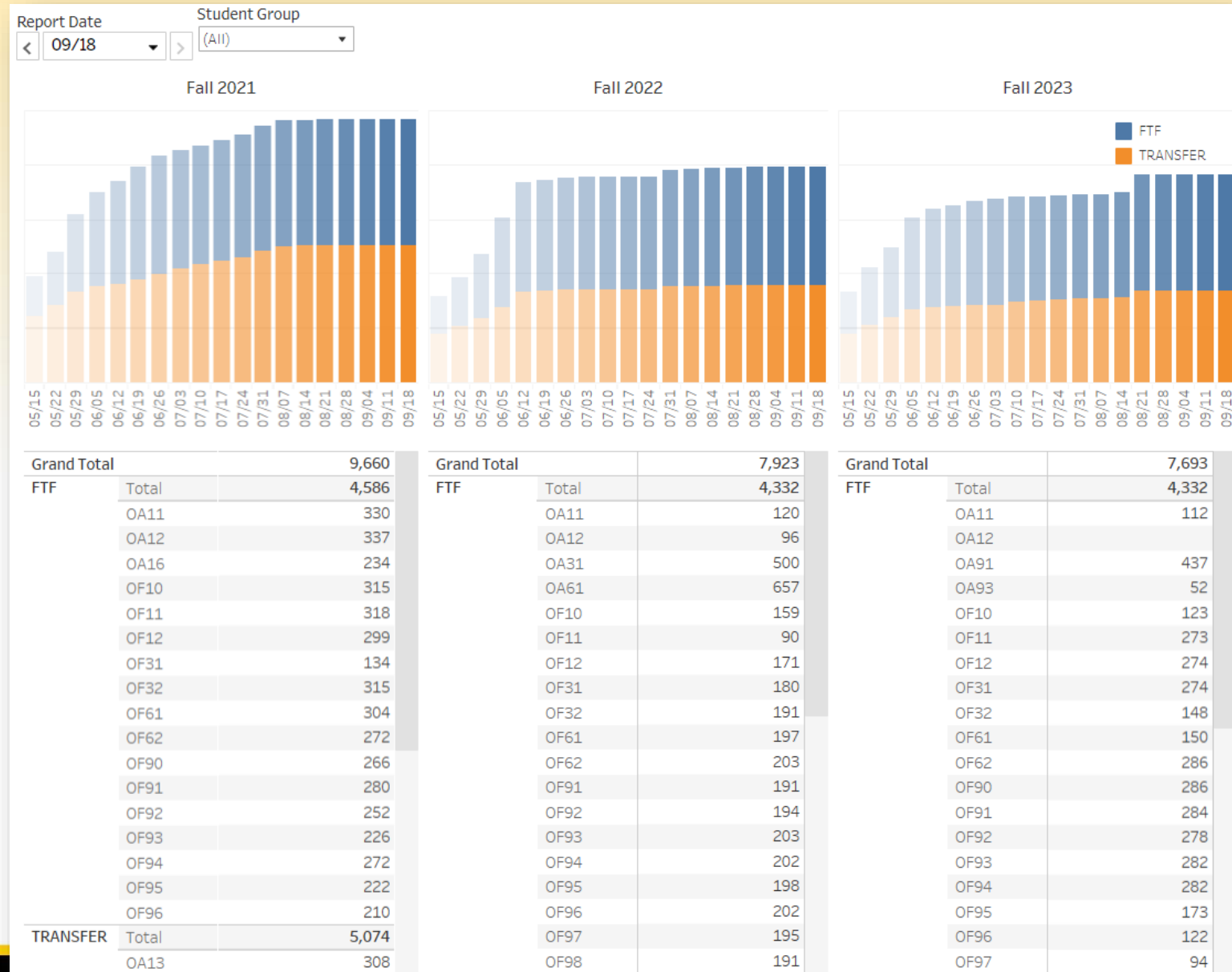
(3) ECD Trends Comparison

- Live tracking tool to compare ECD rates over the past years
- First-time Freshmen / Transfers and Ethnicity



(4) Orientation Comparison Dashboards

- Live tracking tool to compare Orientation Sign-up over the past years
- First-time Freshmen / Transfers



(5) Orientation For Advising

- Live tracking tool to identify orientation signed-up but non-enrolled
- Advisors reach out to non-enrolled, based on ethnicity and enrollment eligibility

Orientation Update

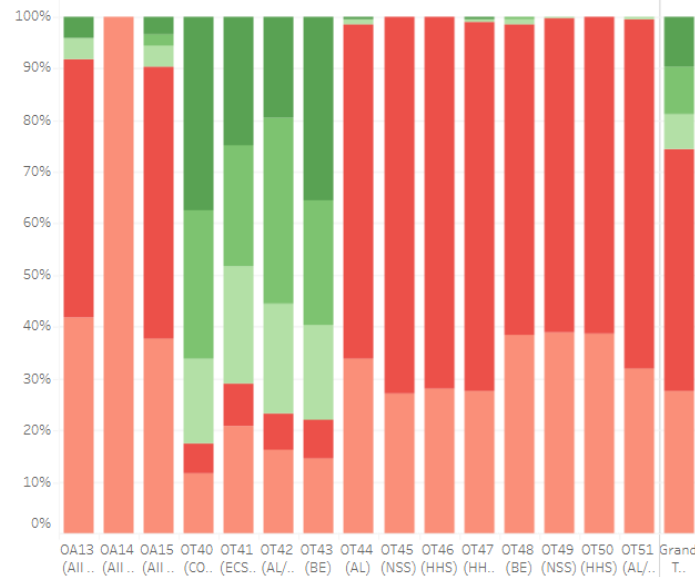
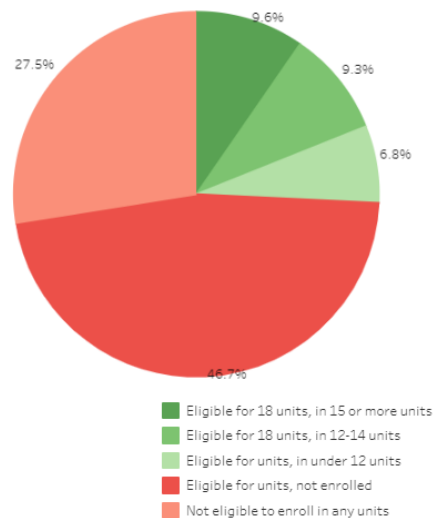
Weeks Until Census: 9 wks (7/17/2023)

Orientation Type: Transfer

College: (All)

Orientation Group (Table)	OA13 (All Ma..)	OA14 (All Ma..)	OA15 (All Ma..)	OT40 (COE/H..)	OT41 (ECST/H..)	OT42 (AL/ES/..)	OT43 (BE)	OT44 (AL)	OT45 (NSS)	OT46 (HHS)	OT47 (HHS/N..)	OT48 (BE)	OT49 (NSS)	OT50 (HHS)	OT51 (AL/BE/..)	Grand Total
Enrolled	1 4%		5 3%	71 ##	55 ##	56 ##	## ##	1 0%			1 0%					## ##
Eligible for 18 unit..			3 2%	55 ##	52 ##	## ##	68 ##					1 1%				## 9%
Eligible for units, i..	1 4%		6 4%	31 ##	50 ##	60 ##	51 ##	2 1%			1 0%	2 1%	1 0%		1 0%	## 7%
Total	2 8%		14 ##	## ##	## ##	## ##	## ##	3 1%			2 1%	3 2%	1 0%		1 0%	## ##
Not Enrolled			75 ##	11 6%	18 8%	20 7%	21 7%	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##
Eligible for units, n..	12 ##		54 ##	22 ##	46 ##	41 ##	69 ##	80 ##	85 ##	57 ##	72 ##	## ##	## ##	68 ##	65 ##	## ##
Not eligible to enro..	10 ##	1 ##														## ##
Total	22 ##	1 ##	## ##	33 ##	64 ##	66 ##	62 ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##
Grand Total	24 ##	1 ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##	## ##

Orientation Group (Pie Chart)



Student List
(Eligible for units, but not enrolled)

Weeks Until Census: 9 wks (7/17/2023)

Orientation Type: Transfer

College: (All)

OA13 (All Make-Up)	OA15 (All Make-Up)	OT40 (COE/HHS)	OT41 (ECST/HHS)	OT42 (AL/ES/NSS/U..)	OT43 (BE)	OT44 (AL)	OT45 (NSS)	OT46 (HHS)	OT47 (HHS/NSS/..)	OT48 (BE)	OT49 (NSS)	OT50 (HHS)	OT51 (AL/BE/ES/HH..)	Grand Total
12	75	11	18	20	21	132	215	219	148	113	179	108	138	1,409

Orientation Group: (All)

Race/Ethnicity: (All)

Demographic Breakdown

Weeks Until Census: 9 wks (7/17/2023)

Orientation Type: Transfer

Orientation Group: (All)

College: (All)

Equity Box: Race/Ethnicity

	OA13 ..	OA14 ..	OA15 ..	OT40 ..	OT41 ..	OT42 ..	OT43 ..	OT44 ..	OT45 ..	OT46 ..	OT47 ..	OT48 ..	OT49 ..	OT50 ..	OT51 ..	Grand..
Enrolled																
Eligible for 18 units, in 15 or more units																
ASIAN			0.7%	1.6%	5.4%	2.5%	5.7%									1.3%
BLACK			1.4%	2.1%	1.4%	1.4%	0.7%									0.5%
HISP	4.2%		0.7%	29.5%	14.5%	14.1%	27.0%	0.5%			0.5%					6.9%
INTERNATIO..			0.7%			0.4%	0.4%									0.1%
TWO RACES				0.5%			0.7%									0.1%
UNK				1.6%												0.1%
WHITE				2.1%	3.6%	1.4%	1.1%									0.6%
Eligible for 18 units, in 12-14 units																
AMER IND						0.4%										0.0%
ASIAN				1.6%	0.9%	2.1%	2.8%									0.6%
BLACK			0.7%	1.1%	0.9%	4.2%	0.7%									0.6%
HISP			1.4%	24.7%	19.0%	25.4%	17.8%				0.5%					7.1%
INTERNATIO..							0.7%									0.1%
PACIF					0.5%											0.0%
TWO RACES					0.5%											0.0%
UNK				1.1%	0.5%	1.8%	0.7%									0.3%
WHITE				0.5%	1.4%	2.1%	1.4%									0.5%
Eligible for units, in under 12 units																
AMER IND						0.4%										0.0%
ASIAN			0.7%	0.5%	2.7%	3.2%	3.2%	0.5%								0.9%
BLACK			0.7%	1.1%	1.4%	1.8%	0.4%									0.4%



(6a) Re-Enrollment Dashboard: *Fall-to-Fall* for **Monitoring Retention Rates**

- Tracking to monitor retention rates among the first-time freshmen and the transfer cohorts.

First-Time Freshmen

1 year

Fall Cohor..		Grand T..	Arts and..	Busines..	College ..	Engr, C..	Ethnic S..	Health a..	Natural ..	Universi..
	Re-enrollment %	79.9%	77.7%	77.5%	88.1%	76.6%	57.1%	83.1%	81.5%	76.7%
2019	Cohort Headcount	3,287	333	375	45	443	5	836	781	469
	Re-enrollment Co..	2,696	279	303	41	365	4	705	644	355
	Re-enrollment %	82.0%	83.8%	80.8%	91.1%	82.4%	80.0%	84.3%	82.5%	75.7%
2020	Cohort Headcount	4,000	430	429	36	535	10	1,173	963	424
	Re-enrollment Co..	2,877	304	308	21	396	6	837	699	306
	Re-enrollment %	71.9%	70.7%	71.8%	58.3%	74.0%	60.0%	71.4%	72.6%	72.2%
2021	Cohort Headcount	4,096	388	608	64	594	15	1,087	877	463
	Re-enrollment Co..	2,940	278	444	47	428	11	773	636	323
	Re-enrollment %	71.8%	71.6%	73.0%	73.4%	72.1%	73.3%	71.1%	72.5%	69.8%
2022	Cohort Headcount	3,892	383	543	59	624	7	1,062	783	431
	Re-enrollment Co..	2,784	275	377	47	453	6	735	599	292
	Re-enrollment %	71.5%	71.8%	69.4%	79.7%	72.6%	85.7%	69.2%	76.5%	67.7%

Weeks Until Census

0
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24



(6a) Re-Enrollment Dashboard: *Fall-to-Fall* for **Monitoring Retention Rates**

First-Time Freshmen

1 year

Fall Cohort Year		Grand Total	Non-URM	URM
2019	Re-enrollment ..	79.9%	84.4%	78.7%
	Cohort Headcou..	3,287	625	2,662
	Re-enrollment C..	2,696	534	2,162
	Re-enrollment ..	82.0%	85.4%	81.2%
2020	Cohort Headcou..	4,000	675	3,325
	Re-enrollment C..	2,877	508	2,369
	Re-enrollment ..	71.9%	75.3%	71.2%
	Cohort Headcou..	4,096	841	3,255
2021	Re-enrollment C..	2,940	653	2,287
	Re-enrollment ..	71.8%	77.6%	70.3%
	Cohort Headcou..	3,892	595	3,297
2022	Re-enrollment C..	2,784	461	2,323
	Re-enrollment ..	71.5%	77.5%	70.5%
	Cohort Headcou..			

Equity Box

URM

Total

Gender

URM

Race/Ethnicity

Pell Recipient

First generation

EOP

Gender by URM



(6b) Re-Enrollment Dashboard: *Fall-to-Spring* for Monitoring Retention Rates

Reporting starts late November for Advisor's Proactive Action with Continuing Students

Fall-to-Spring Re-enrollment by College

12 weeks until census date (corresponds to 11/28/2022)

Student's Fall Entry Status and cohort size is determined at the census date of the Fall entry term.

Re-enrollment is shown as of 12 weeks until the census date of the subsequent Spring term and can be adjusted using the Weeks Until Census filter. Some weeks may not be available for all cohort terms, and re-enrollment data for the coming Spring term is updated on Mondays.

Fall Entry Status

- ☒ First-Time Freshmen
☐ New Transfers

Weeks Until Census

12 ▼

College

(All) ▼

Department

(All) ▼

First-Time Freshmen

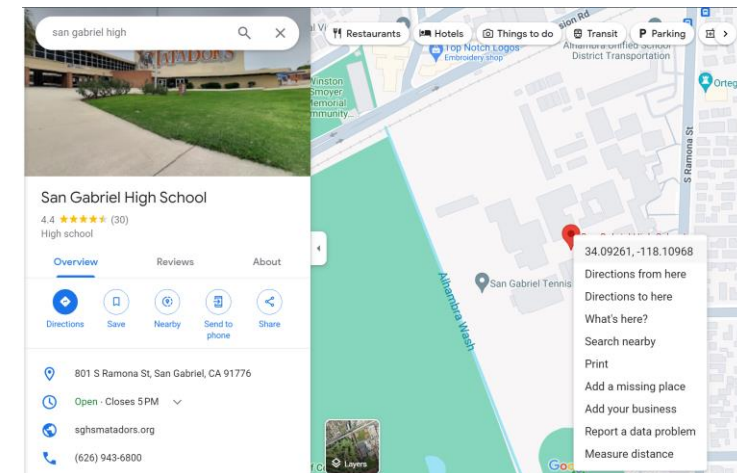
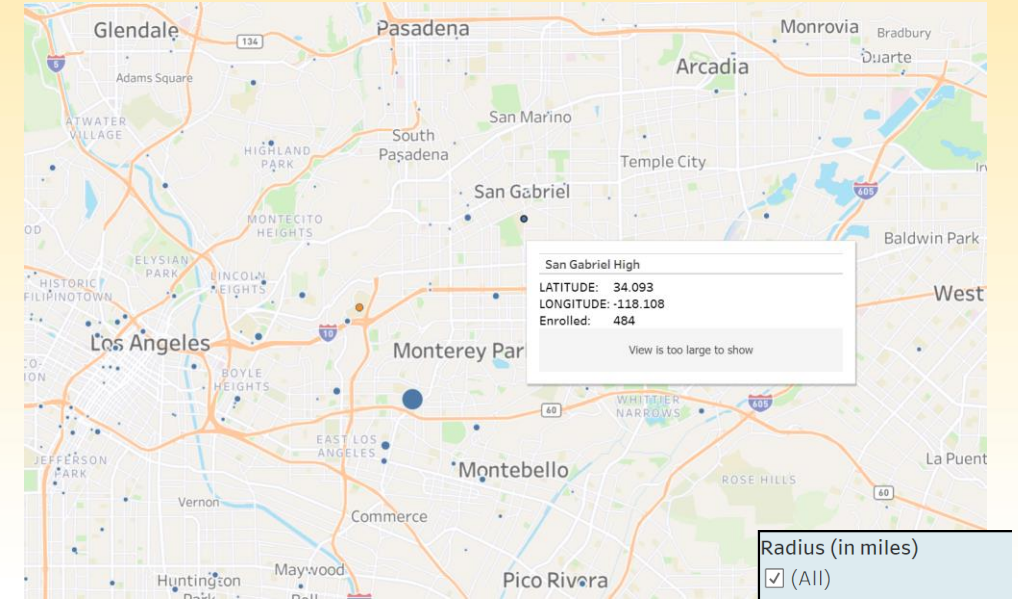
1-Term Fall-to-Spring

Fall Cohort Year		Grand Total	Arts and Letters	Business and Eco..	College of Education	Engr, CS & Techn..	Ethnic Studies	Health and Hu..	Natural and Soci..	University
2016	Headcount	3,830	518	469	22	564	13	996	708	540
	Re-enrollment Co..	2,884	373	346	16	401	9	786	544	409
	Re-enrollment %	75.3%	72.0%	73.8%	72.7%	71.1%	69.2%	78.9%	76.8%	75.7%
2017	Headcount	3,556	415	375	20	509	11	973	769	484
	Re-enrollment Co..	2,691	307	274	16	361	10	780	585	358
	Re-enrollment %	75.7%	74.0%	73.1%	80.0%	70.9%	90.9%	80.2%	76.1%	74.0%
2018	Headcount	3,862	368	409	42	513	7	1,237	736	550
	Re-enrollment Co..	853	83	69	15	96	2	272	182	134
	Re-enrollment %	22.1%	22.6%	16.9%	35.7%	18.7%	28.6%	22.0%	24.7%	24.4%
2019	Headcount	3,287	333	375	45	443	5	836	781	469
	Re-enrollment Co..	2,398	245	241	38	301	4	665	588	316
	Re-enrollment %	73.0%	73.6%	64.3%	84.4%	67.9%	80.0%	79.5%	75.3%	67.4%
2020	Headcount	4,000	430	429	36	535	10	1,173	963	424
	Re-enrollment Co..	2,187	231	211	20	252	4	698	533	238
	Re-enrollment %	54.7%	53.7%	49.2%	55.6%	47.1%	40.0%	59.5%	55.3%	56.1%
2021	Headcount	4,096	388	608	64	594	15	1,087	877	463
	Re-enrollment Co..	2,372	228	321	40	337	4	705	494	243
	Re-enrollment %	57.9%	58.8%	52.8%	62.5%	56.7%	26.7%	64.9%	56.3%	52.5%
2022	Headcount	3,892	383	543	59	624	7	1,062	783	431
	Re-enrollment Co..	2,294	224	293	44	367	5	678	435	248
	Re-enrollment %	58.9%	58.5%	54.0%	74.6%	58.8%	71.4%	63.8%	55.6%	57.5%

(7) Feeder School Admission Dashboard

- Why is it important for our enrollment?
- Gives an overview of WHERE and WHO are applying and enrolling at Cal State LA.
 - Breakdown by Ethnicity, Gender, etc.
 - Compares student ethnic and gender composition versus:
 - the general population in the area
 - high school population in the area

Tableau integrated map



Radius (in miles)

- ☒ (All)
- ☒ 2 miles
- ☒ 2.5 miles
- ☒ 3.0 miles
- ☒ 3.5 miles
- ☒ 4.0 miles
- ☒ 4.5 miles
- ☒ 5.0 miles
- ☒ 5.5 miles
- ☒ 6.0 miles
- ☒ 6.5 miles
- ☒ 7.0 miles
- ☒ 7.5 miles
- ☒ 8.0 miles
- ☒ 8.5 miles
- ☒ 9.0 miles
- ☒ 9.5 miles
- ☒ 10+ miles



(7) Feeder School Admission Dashboard Cont.

- Integrate public data for a more concise overview
 - US Census ACS-5 data for the general population
 - CA Depart. of Education data for High School students

US Census Data (ACS5)	
American Indian	105,569
%American Indian	0.59%
Asian	1,505,807
%Asian	8.47%
Black	792,736
%Black	4.46%
Hispanic/ Latinos	5,765,964
%Hispanic/ Latinos	32.44%
Pacific Islanders	66,281
%Pacific Islanders	0.37%
Two Races	1,192,231
%Two Races	6.71%
Unknown	3,368,667
%Unknown	18.95%
White	4,976,881
%White	28.00%
Total	11,116,153

Ethnic Composition of Feeder Schools (CA Dept of Edu Data)												
		AMER IND	ASIAN	BLACK	HISP	PACIF	TWO RACES	UNK	WHITE	Grand Total		
Alhambra High	199016	F	2	4,376	1,07	5,382	5	225	85	226	10,347	100.00%
		M	37	42,126	1,026	51,836	0.05%	2,186	0.36%	2,186	100,000	100.00%
				4,799	88	5,932	10	236	27	241	11,370	100.00%
	N			42,233	0.77%	52,176	0.09%	2,006	0.28%	2,126	100,000	100.00%
Aliso Niguel High	303017	F	1	217	23	306		110	11	864	1,537	100.00%
		M	2	14,124	1,506	19,916	0.39%	7,196	0.72%	94,216	100,000	100.00%
				14,124	29	271	4	124	20	871	1,568	100.00%
	N			15,376	1.85%	17,416	0.51%	7,316	1.29%	55,556	100,000	100.00%
Alta Loma High	363022	F	5	62	62	62	30	23	3	349	1,158	100.00%
		M	10	4,796	5,356	56,296	0.86%	1,996	0.26%	30,146	100,000	100.00%
				4,636	6,276	53,676	0.60%	1,596	0.45%	32,056	100,000	100.00%
	N			1,000	8	6		1	52	1,361	100.00%	100.00%
Anaheim High	363022	F	2	1,496	0.60%	64,036	0.60%	0.07%	2,396	42	1,408	100.00%
		M	4	25	9	1,137	3	6	2	2,396	100,000	100.00%
				1,796	0.64%	93,546	0.21%	0.45%	0.14%	2,396	100,000	100.00%
	N									1	100,000	100.00%
Antioch Inglewood Charter High	199018	F		2	170	1,441		13	2	1,630	1,630	100.00%
		M		10,436	18,406	88,406	0.80%	0.10%	0.33%	100,000	100,000	100.00%
				2	175	1,343		11	3	1,536	100,000	100.00%
	N			10,436	11,396	87,436	0.72%	0.20%	0.07%	100,000	100.00%	100.00%
Antelope Valley High	199021	F	20	48	2,096	4,214	9	274	2	367	7,030	100.00%
		M	37	0.68%	29,826	50,346	0.13%	3,306	0.03%	5,226	100,000	100.00%
				729	2,427	4,536	30	266	4	437	7,776	100.00%
	N			1,026	31,216	58,336	0.13%	3,426	0.05%	5,366	100,000	100.00%
Apple Valley High	363042	F	25	95	1,17	4	25	405	1,835	405	1,835	100.00%
		M	6	2,426	5,316	49,956	0.39%	2,426	39,136	1,187	100,000	100.00%
				2,426	5,316	49,956	0.45%	2,426	39,136	1,187	100,000	100.00%
	N			75,006						1	100,000	100.00%
Arcadia High	199018	F	24	9,776	265	2,172	19	154	40	1,346	14,993	100.00%
		M	14	67,506	1,846	15,976	0.11%	1,076	0.28%	13,526	100,000	100.00%
				9,920	332	2,141	30	150	47	1,841	14,467	100.00%
	N			65,416	2,236	14,786	0.07%	1,336	0.32%	12,716	100,000	100.00%
Arlington High	333002	F	5	32	44	60,006		11	32	402,006	100,000	100.00%
		M		3,596	4,536	72,706		1,236	1,356	15,596	100,000	100.00%
				4,536	5,986	69,596	0.77%	1,066	1,646	16,026	100,000	100.00%
	N			11	6,106	80,956	0.09%	0.26%	0.03%	2,476	100,000	100.00%
Arroyo High	199032	F	10	26,436	0.11%	70,496	0.08%	0.26%	0.03%	241	100,000	100.00%
		M		2,632	36	6,681	5	32		2,632	100,000	100.00%
				27,136	0.37%	69,406	0.09%	0.30%		2,632	100,000	100.00%
	N					100,006				3	100,000	100.00%
Arroyo Valley High School	363018	F	5	17	60	1,151	11	3	10	1,281	1,281	100.00%
		M		1,336	5,346	89,056	0.23%	0.86%	0.79%	1,176	100,000	100.00%
				15	73	1,205	7	3	11	1,340	1,340	100.00%
	N			1,126	5,456	89,536	0.52%	0.22%	1.64%	1,646	100,000	100.00%

(7) Feeder School Admission Dashboard Cont.

Integrated CA Dept of
Education Data

Ethnic Composition of Feeder Schools (CA Dept of Edu Data)											Grand Total
			AMER IND	ASIAN	BLACK	HISP	PACIF	TWO RACES	UNK	WHITE	
Alhambra High	193016	F	7	4,378	107	5,363	5	226	35	226	10,347
			0.07%	42.31%	1.03%	51.83%	0.05%	2.18%	0.34%	2.18%	100.00%
		M	37	4,799	88	5,932	10	236	27	241	11,370
			0.33%	42.21%	0.77%	52.17%	0.09%	2.08%	0.24%	2.12%	100.00%
Aliso Niguel High	303057	F				2					2
						100.00%					100.00%
		M	1	217	23	306	5	110	11	864	1,537
			0.07%	14.12%	1.50%	19.91%	0.33%	7.16%	0.72%	56.21%	100.00%
Alta Loma High	363022	F	2	241	29	273	8	124	20	871	1,568
			0.13%	15.37%	1.85%	17.41%	0.51%	7.91%	1.28%	55.55%	100.00%
		M	5	55	62	651	10	23	3	349	1,158
			0.43%	4.75%	5.35%	56.22%	0.86%	1.99%	0.26%	30.14%	100.00%
Anaheim High	303022	F	10	61	83	710	8	21	6	424	1,323
			0.76%	4.61%	6.27%	53.67%	0.60%	1.59%	0.45%	32.05%	100.00%
		M	3	20	8	1,269		8	1	32	1,341
			0.22%	1.49%	0.60%	94.63%		0.60%	0.07%	2.39%	100.00%
Animo Inglewood Charter High	199658	F	4	25	9	1,317	3	6	2	42	1,408
			0.28%	1.78%	0.64%	93.54%	0.21%	0.43%	0.14%	2.98%	100.00%
		M								1	1
										100.00%	100.00%
Antelope Valley High	193021	F		2	170	1,441		13	2	2	1,630
				0.12%	10.43%	88.40%		0.80%	0.12%	0.12%	100.00%
		M	1	2	175	1,343		11	3	1	1,536
			0.07%	0.13%	11.39%	87.43%		0.72%	0.20%	0.07%	100.00%
Apple Valley High	363042	F				4					4
						100.00%					100.00%
		M	20	48	2,096	4,214	9	274	2	367	7,030
			0.28%	0.68%	29.82%	59.94%	0.13%	3.90%	0.03%	5.22%	100.00%
Arcadia High	193028	F	37	79	2,427	4,536	10	266	4	417	7,776
			0.48%	1.02%	31.21%	58.33%	0.13%	3.42%	0.05%	5.36%	100.00%
		M	4	25	55	517	4	25		405	1,035
			0.39%	2.42%	5.31%	49.95%	0.39%	2.42%		39.13%	100.00%
Arlington High	333002	F	6	24	65	620	5	29		418	1,167
			0.51%	2.06%	5.57%	53.13%	0.43%	2.49%		35.82%	100.00%
		M				3				1	4
						75.00%				25.00%	100.00%
Arroyo High	193032	F	24	9,773	265	2,172	19	154	40	1,946	14,393
			0.17%	67.90%	1.84%	15.09%	0.13%	1.07%	0.28%	13.52%	100.00%
		M	14	9,910	332	2,141	10	192	47	1,841	14,487
			0.10%	68.41%	2.29%	14.78%	0.07%	1.33%	0.32%	12.71%	100.00%
Arroyo Valley High School	363108	F				3				2	5
						60.00%				40.00%	100.00%
		M	5	32	44	649		11	12	139	892
			0.56%	3.59%	4.93%	72.76%		1.23%	1.35%	15.58%	100.00%
Arroyo Valley High School	363108	F	4	47	62	721	8	11	17	166	1,036
			0.39%	4.54%	5.98%	69.59%	0.77%	1.06%	1.64%	16.02%	100.00%
		M	11	2,320	10	6,188	7	23	3	217	8,779
			0.13%	26.43%	0.11%	70.49%	0.08%	0.26%	0.03%	2.47%	100.00%
Arroyo Valley High School	363108	F	10	2,612	36	6,683	5	32		241	9,619
			0.10%	27.15%	0.37%	69.48%	0.05%	0.33%		2.51%	100.00%
		M				3				3	3
						100.00%					100.00%
Arroyo Valley High School	363108	F	5	17	69	1,151	11	3	10	15	1,281
			0.39%	1.33%	5.39%	89.85%	0.86%	0.23%	0.78%	1.17%	100.00%
		M	3	16	73	1,205	7	3	11	22	1,340
			0.22%	1.19%	5.45%	89.93%	0.52%	0.22%	0.82%	1.64%	100.00%

(7) Other Dashboards

- DER (Daily Enrollment Dashboard)
- AUL (Ave Unit Load)
- FTES History Dashboard
- Summer URM Unit Dashboard

Actions!

Late Nov **A**
(6b) Re-Enrollment:
Fall-to-Spring

Mid May **A**
(6a) Re-Enrollment:
Fall-to-Fall

Early May **E**
(3) ECD Trend
Comparison

Mid May **E**
(4) Orientation SignUp Comp

A: Advisor
E: Enroll Services
M: Modeling (IE)

Nov Dec Jan Feb Mar Apr May June Jul Aug Sep Oct

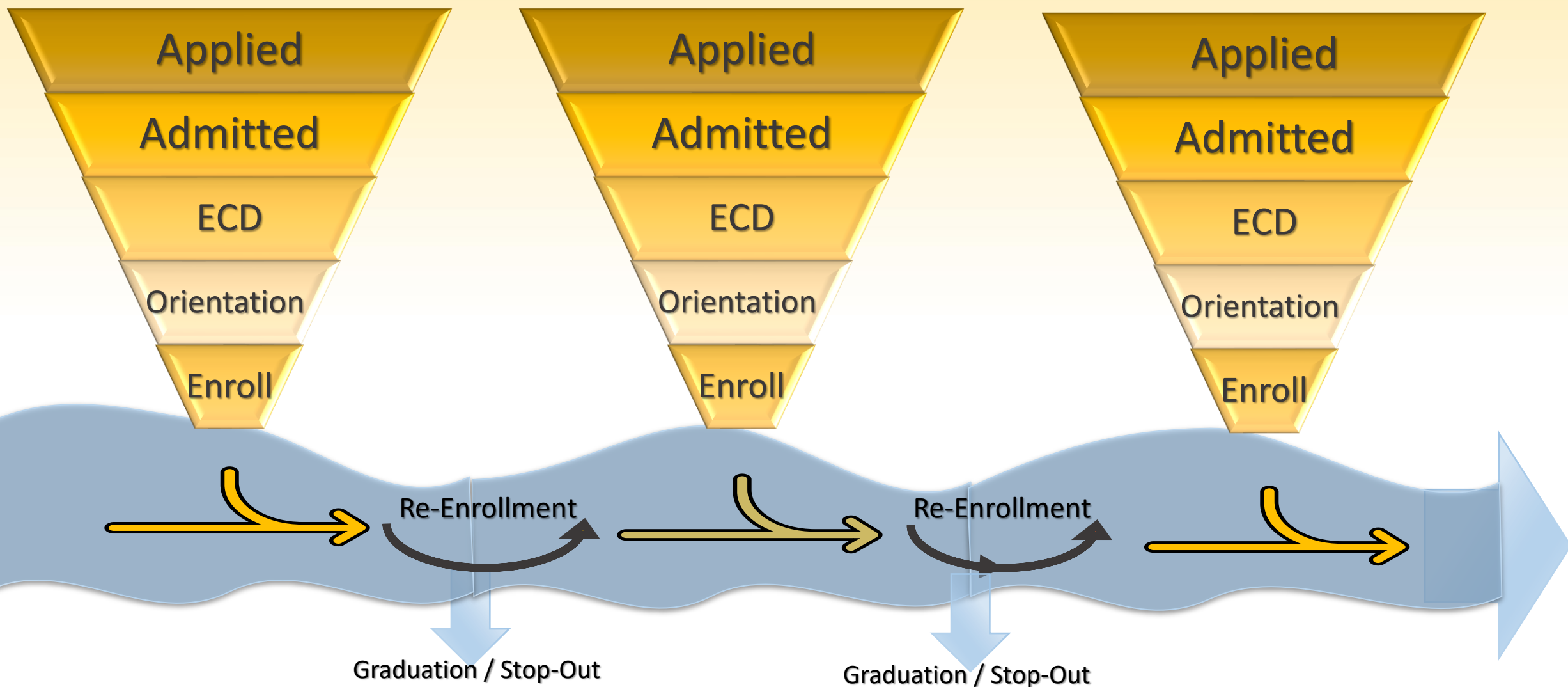
Mid-Dec **E**
(1) Admission Trend
(2) Yield Analysis

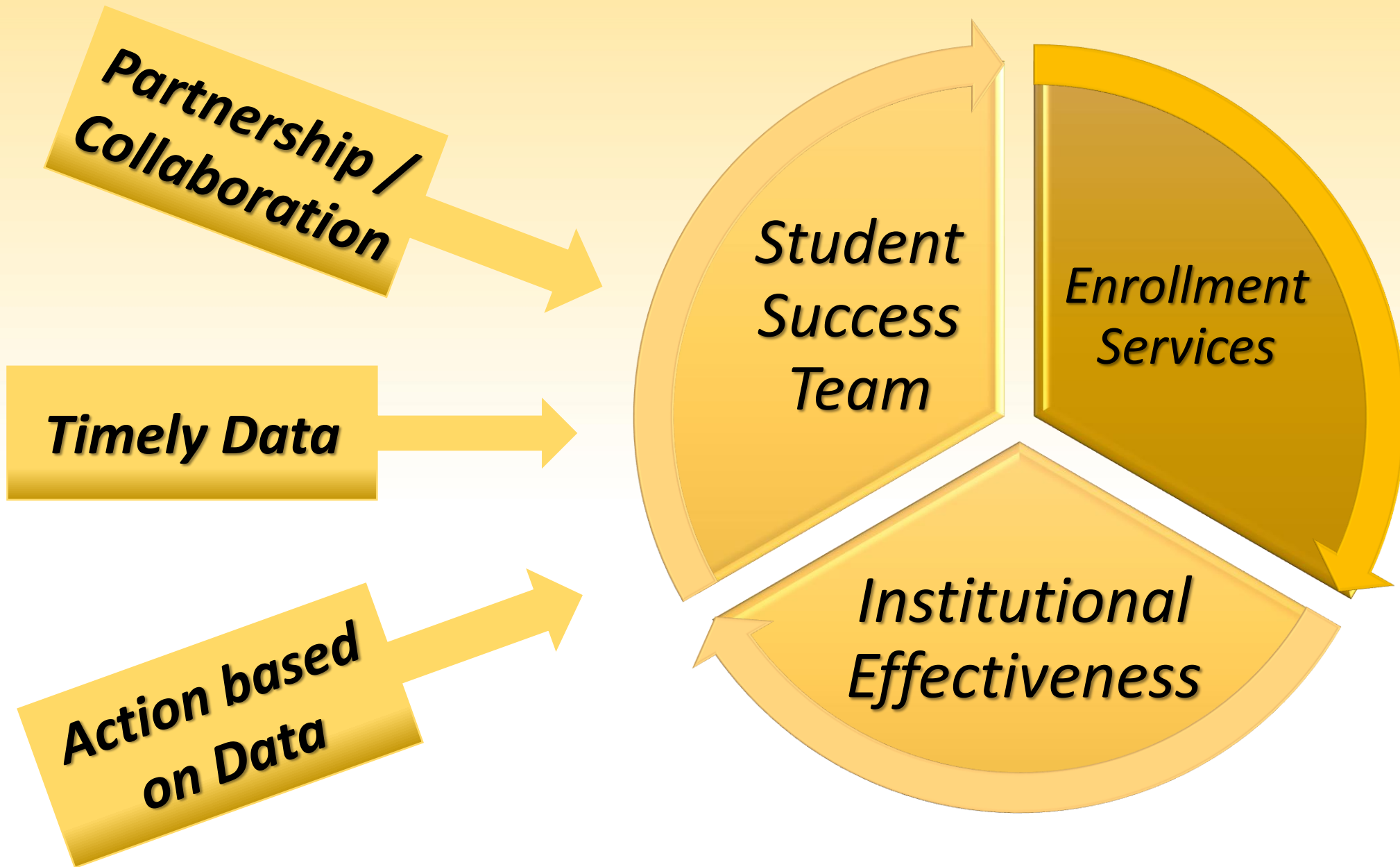
Thru Year **E**
(7) Feeder School

Mid June **A**
(5) Orientation/Enroll



Enrollment Management Flow





Q & A





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CALIFORNIA STATE UNIVERSITY, LOS ANGELES

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