

To all **Publishers** planning to exhibit at
THE CONFERENCE OF THE
AMERICAN LITERATURE ASSOCIATION
May 23-26, 2013
The Westin Copley Place
10 Huntington Avenue
Boston, MA 02116

Thank you for contributing to the success of the American Literature Association. Once again, we expect our conference to attract many of the most distinguished scholars in American literature. We are delighted that your press is interested in exhibiting at the ALA conference, which will be held May 23-26, 2013 at the Westin Copley Place, 10 Huntington Avenue, Boston, MA 02116.

Overview of Conference Schedule:

Thursday, May 23, 2013: Sessions from 8:30 AM until 6 PM.
Opening Reception: 6 PM
Book Exhibit setup: time to be announced.
Friday, May 24, 2013: Sessions from 8 AM until 6:30 PM.
Featured Reading and reception 6:30
Book Exhibit: 9 AM –5 PM
Saturday, May 25, 2013: Sessions from 8 AM until 6:30 PM.
Book Exhibit: 9 AM - 5 PM
ALA Reception: 6:30 PM
Sunday, May 26, 2013: Sessions from 8:30 AM until 1 PM

ALA Conference Housing Information: ALA Conference Housing Information:

ALA Conference Housing Information: The Westin Copley Place will offer a conference rate of \$179 for a single or double room (triples are \$199). For reservations, please Go on-line to

<https://www.starwoodmeeting.com/Book/ALA2013>

or call Westin Central Reservations (1-800-WESTIN-1) as soon as possible and no later than April 15, 2011 and request the American Literature conference rate. If you have any difficulties with the 800 number, you can call the Westin Copley Place Boston Reservations Department directly (617-262-9600), but the hotel prefers that you use the 800 number.

Program Information: A tentative program has been posted on the website (www.americanliterature.org). Please note that corrections and changes may be made to it during the following few weeks; a finalized program will go to the printer in mid April, and printed programs will be mailed in early May to all who pre-register.

Conference and Exhibit Fees: Because the ALA values the work performed by academic presses and recognizes the reality of this economy, we do not currently charge

an exhibit fee. Two tables will be provided without charge for all participating presses. Information on additional tables can be provided by the conference Director upon request. Please note that the hotel will charge a handling fee or drayage charge. Information on those fees will be available soon. Press Representatives will be expected to register at the normal conference rate (\$90 per individual for those who pre-register by the deadline of April 15, 2013 and \$100 after that date). An invoice and registration forms are provided at the end of this posting. Our Federal Tax ID Number is: 95 4044252. **We are also again providing an opportunity to advertise in our program.**

Advertising in Program: The 2013 conference program will include advertising from publishers for a rate of \$250 per page (8 ½ x 11 inches) for camera-ready copy. If there is more demand for advertising than our program permits, priority will be given to publishers who have exhibited regularly at ALA conferences. To request advertising space, please contact Alfred Bendixen (abendixen@tamu.edu). The deadline for emailing your ad is April 11, 2013 but we need to have your request for space as soon as possible.

To Reserve Your tables: Please email Alfred Bendixen (abendixen@tamu.edu) with the number of tables you are requesting and then mail the completed registration materials and registration fees to Professor Alfred Bendixen, English Department, Texas A&M University, College Station, TX 77843.

Please mail books to:

YOUR NAME (guest/company name)
The Westin Copley Place
10 Huntington Avenue
Boston, MA 02116
C/O Brenden O'Leary
American Literature Association/ May 23-26, 2013

Please arrange shipping so that your books do not arrive more than three days before the conference.

Thank you.

A Final Word: The American Literature Association operates without a paid staff. If you have any questions, please feel free to contact the Executive Director, Professor Alfred Bendixen, via email (abendixen@tamu.edu).

The following pages contain

Registration forms and invoice

Registration: 24th Annual Conference of the American Literature Association
May 23-26, 2013 Boston, MA

The conference fee covers the costs of the conference including the opening and closing receptions; it does not include any food this year. All of those who are on the program are required to pre-register. For those who register before April 15, 2013, the pre-registration rate is \$90 (\$60 for Graduate Students, Independent Scholars, and Retired Faculty). After April 15, the fee becomes \$100 (\$70 for Graduate Students, Independent Scholars, and Retired Faculty).

To pre-register on line with a credit card, please go to the following website and then click on Register:

https://secure.touchnet.com/C21490_ustores/web/store_main.jsp?STOREID=74

To register by mail with a check, Please complete the form below.

Pre-Registration Fee: \$90 (\$60 for Graduate Students, Independent Scholars, High School Teachers and Retired Faculty).

Total Due: _____

Please make checks payable to American Literature Association and send check and this completed registration form to:

American Literature Association
C/O Professor Alfred Bendixen
Dept. of English
4227 TAMU
Texas A&M University
College Station TX 77843-4227

Tax Id Number: 74-6000531

Registration Form: Please Print or type the following for each individual attending the conference. The form will be used to prepare conference badges and mail programs:

Name: _____

Affiliation: _____

Mailing Address: _____

If you wish to be listed on the directory of scholars on our website (www.americanliterature.org) please email ygalvan@calstatela.edu with the phrase ALA Directory in the subject line and your name, preferred address, phone number (optional), and email (optional but strongly recommended) in the text.