

**Seiji Steimetz, Ph.D.**

## Curriculum Vitae

## EDUCATION

Ph.D., Economics	University of California, Irvine	2004
M.A., Economics	San Jose State University	1999
B.S., Economics	San Jose State University	1996

## ACADEMIC LEADERSHIP EXPERIENCE

**Associate Dean for Enrollment Management and Student Success** 2022-Present  
College of Liberal Arts, California State University, Long Beach

### ***Primary Duties***

- Engage in strategic and operational planning to manage the college's fiscal, enrollment, advising, research, and student-success priorities.
- Manage all instructional resources for the college, serving 11,500 full-time equivalent students in 130,000 classroom seats per year, with an annual instructional budget exceeding \$50 million.
- Partner with 27 department chairs to develop fiscally responsible course schedules, secure instructional facilities, provide instructional support, and resolve enrollment challenges.
- Supervise the college's Advising Community of 20 professional advisors, 30 faculty advisors, its Director of Advising, and its Faculty Advising Liaison, while collaborating with campus leaders to improve student-success practices.
- Supervise the college's two Directors of Research in their efforts to promote external funding opportunities, produce research seminars, and coordinate faculty professional development.
- Supervise the college's Outreach and Events Advisor and Beach XP Learning Community Coordinator, overseeing all student learning communities and all outreach and yield campaigns.
- Supervise the college's Student Success Data Analyst and its Research Technician, managing all student-success analytics and data-driven decision-making functions.
- Collaborate with leadership in the College of Professional and Continuing Education to develop resource plans to promote self-support program development.
- Collaborate with leadership in Enrollment Services, Academic Affairs, and Student Affairs to establish enrollment targets, coordinate campuswide outreach and yield efforts, and coordinate orientation and advising for newly matriculated students.
- Provide regular counsel to the Dean on all aspects of the college's academic planning, operations, budget, personnel, curriculum, and student-success efforts.
- Until portfolio realignment in 2023:
  - Oversaw the college's Graduate Programs and supervised its Director of Graduate Studies.
  - Oversaw the Internship and Career Readiness Program and supervised its director.

**Selected Accomplishments**

- Secured over \$3.5 million in student-success funding to support the college's advising community, its learning communities, and various efforts to promote student retention and timely graduation.
- Increased the college's annual course fill rate from 87% to 92%, delivering annual enrollment growth at the lowest cost per full-time equivalent student among seven academic colleges.
- Developed the college's Beach XP Learning Community for first-time/first-year students and created the college's Beach XP Coordinator position.
- In collaboration with renowned Psychology and Human Development scholars, introduced courses in Healthy Relationships and in Personal Growth and Wellness to the college's first-time/first-year learning communities.
- Created the college's Outreach and Events Advisor position and oversaw the development of new outreach programs and admissions-yield events.
- Designed and deployed an innovative, data-driven enrollment management system to make timely, data-informed academic planning decisions in a fast-paced, high-stakes environment.
- Designed and deployed an innovative, data-driven faculty workload tracking system to improve the efficiency and transparency of academic planning and budgeting.
- Helped secure a named annual scholarship for Political Science students.
- Created and supervised four student-success research teams and projects to address structural opportunity gaps facing the college's minoritized and traditionally underserved students:
  - "Best Practices for Guiding Students on Pathways from CLA Degree Programs to Careers"
  - "Mind the Gap: Addressing Persistent Equity Gaps Along the Educational Journeys of CLA Students"
  - "Nevertheless, They Persisted: Black Student Success in the College of Liberal Arts"
  - "Identifying Factors in Student Attrition, Developing a Predictive Retention Model, and Implementing Strategies to Increase Student Persistence"

**Executive Director, Office of Economic Research**  
California State University, Long Beach

2016-Present

**Primary Duties**

- Provide economic expertise and ongoing economic research for legislative, business, and community leaders and stakeholders.
- Create funded research and scholarship of engagement opportunities for tenure-line faculty, lecturer faculty, graduate students, and undergraduate students.
- Promote economic knowledge and literacy through community engagement.
- Serve as Principal Investigator for all externally funded research projects awarded through the Office of Economic Research.

### **Selected Accomplishments**

- Secured over \$1.2 million in external funding over the last six years to deliver high-impact economic research dedicated to promoting economic development in the region and improving the economic conditions of its traditionally underserved populations.
- Earned regional and national recognition for the university through extensive media appearances and citations, including features in the *Long Beach Post*, the *Long Beach Business Journal*, the *Press Telegram*, the *Washington Post*, and *National Public Radio's Marketplace*.
- Developed the annual *Long Beach Latino Economic Report and Summit*, in collaboration with the City of Long Beach and the Centro CHA Community Hispanic Alliance.
- Developed the *Long Beach Regional Economic Forum* series, in partnership with the City of Long Beach Economic Development Department and the Long Beach Economic Partnership.
- Served on Long Beach Mayor Rex Richardson's Transition Team as an economic expert and helped the City develop its "Grow Long Beach" initiative.
- Appointed by Mayor Robert Garcia (now Congressman) to serve on the Long Beach Guaranteed Income Task Force and help to design the City's Long Beach Pledge Guaranteed Income Pilot Program.
- Appointed by CSULB President Andrew Jones as an Inaugural Commissioner on the university's President's Commission on Economic and Workforce Development, advancing the university's ability to align students' academic and career goals, and to further the university's contributions to the Public Good through economic scholarship of engagement.
- Appointed by CSULB President Jane Close Conoley (now emerita) as a delegate to represent the university on the 2025 California-Japan Trade Mission, raising the visibility of the campus as a workforce and economic development engine, and eliciting support from state legislators.

### **Chair, Department of Economics**

2016-2022

College of Liberal Arts, California State University, Long Beach

### **Primary Duties**

- Managed the department's operations, human resources, fiscal resources, enrollments, scheduling, advising, curricular development, professional development, and student learning outcomes assessment.
- Supervised 26 tenure-line and lecturer faculty members and two full-time staff members.
- Oversaw an annual average of 400 undergraduate students and 20 graduate students across six degree programs: B.A. in Economics, B.A. in Business Economics, B.A. in Mathematical Economics & Economic Theory (STEM), Minor in Economics, Minor in International Economics, and M.A. in Economics (STEM).
- Served an average of 3,800 students per year across 120 course sections.
- Stewarded relationships with donors, supporting \$30,000 annually in student scholarships.

### **Selected Accomplishments**

- Won approval for two tenure-track searches and successfully recruited two new assistant professors from top-tier universities.

- Improved faculty diversity through strategic recruitment practices.
- Established the department's Inclusion and Diversity Committee.
- Collaborated with the College of Business to create a new Master of Science in Supply Chain Management self-support graduate program, offered through the College of Professional and Continuing Education.
- Helped secure a \$2 million research center endowment for the college.
- Established economics elective course credit for students pursuing internships.
- In collaboration with the College of Business, created economics elective course credit for students pursuing a Minor in Business.
- Removed barriers to Study Abroad by developing a streamlined process for earning pre-approval for transfer credit earned abroad.
- Collaborated with the College of Business to mitigate enrollment losses caused by systemwide General Education revisions that eliminated Social Sciences from lower-division requirements.
- During the COVID-19 Pandemic, rapidly transitioned the department to fully-online instruction and guided students and faculty through unprecedented academic and social difficulties.
- Authored the department's comprehensive Self Study and guided the department through the university's Program Review and Assessment process.

**Co-Director, CSULB Data Fellows for Student Success Program**  
California State University, Long Beach

2022-Present

#### ***Primary Duties***

- Support the program's mission to foster a culture of institutional data ownership among faculty and staff and equip them with tools to develop data-informed solutions to student-success challenges.
- Lead a Data Fellows Planning Team comprising eleven institutional research experts from the campus community.
- Manage and mentor up to 15 research teams per year, each comprising four or five campus administrators, faculty, and staff participants.
- Develop curricula and lesson plans to teach participants about institutional data resources and basic data analytics.

#### ***Selected Accomplishments***

- Supported the completion of over 50 student-success research projects, culminating in year-end research symposia and presentations to the campus community.
- Directly supervised ("coached") eight Data Fellows Teams to the successful completion of their student-success research projects, including:
  - CSULB Academic Affairs Inclusive Excellence Collective: "How Do Academic Preparation and Student Success Differ Among Groups, Using Disaggregated Racial Categories?"

- CSULB Long Beach College Promise Program: “Long Beach College Promise Student Trajectories: The Beach & Beyond”

**Executive Committee Member, METRANS Transportation Center**  
California State University, Long Beach, and University of Southern California

2012-2020

***Primary Duties***

- Developed University Transportation Center and Center of Excellence proposals to secure federal, state, and private research funding for faculty and student researchers at the California State University, Long Beach and the University of Southern California.
- Developed requests for proposals to award research funds to CSULB and USC faculty researchers, including research startup awards for junior faculty.
- Reviewed research proposals and voted on funding decisions, typically \$100,000 per award.
- Served as an organizer, session chair, and referee for the biennial METRANS International Urban Freight Conference.

***Selected Accomplishments***

- Co-authored University Transportation Center and Center of Excellence proposals that generated over \$10 million in federal, state, and private research funding.
- Served as Principal Investigator or Co-PI on four METRANS research projects generating \$544,000 in total grant funding for CSULB faculty and students.

**Director, Master of Arts in Global Logistics Program** 2012-2014  
College of Professional and Continuing Education, California State University, Long Beach

***Primary Duties***

- Hired, supervised, and evaluated faculty from the College of Business and College of Liberal Arts to teach program courses and supervise graduate projects.
- Served as academic advisor for two graduate cohorts, each with fifteen students.
- Planned and scheduled all courses, and taught graduate courses in Transportation Economics and in Research Methods for Global Logistics.
- Networked with supply chain and logistics industry leaders and served on the College of Business Operations and Supply Chain Management Advisory Board to promote student success beyond graduation.
- Provided program and faculty documentation to support the College of Business through accreditation review by the Association to Advance Collegiate Schools of Business (AACSB).

***Selected Accomplishments***

- Guided thirty students to the completion of their master’s degrees, including students in the program’s final cohort.
- Prepared the program for discontinuation and transition to its successor: the Master of Science in Supply Chain Management program.

- Collaborated with College of Business leadership to develop its new Master of Science in Supply Chain Management self-support program, offered through the College of Professional and Continuing Education.

## OTHER ACADEMIC AND PROFESSIONAL EXPERIENCE

Professor of Economics, California State University, Long Beach	2016-2022
Associate Chair of Economics, California State University, Long Beach	2012-2016
Associate Professor of Economics, California State University, Long Beach	2011-2016
Assistant Professor of Economics, California State University, Long Beach	2005-2011
Senior Economic Consultant, Bates White, L.L.C.	2004-2005
Project Manager, Analytic Design, Inc.	1997-1998
President and Chief Executive Officer, Arise Technologies, Inc.	1992-1995
President, Ascending Systems, Inc.	1991-1993

## SELECTED AWARDS

- **Best of the Beach Award**, President Andrew Jones, California State University, Long Beach (2025) for “outstanding service and contribution to the campus community in alignment with the university mission, values, and strategic priorities”
- **Go Long Beach Award**, Mayor Robert Garcia, City of Long Beach (2019) for “community work in shaping economic policy and development planning for the city of Long Beach”
- **Nuestra Imagen Excellence Award**, Centro CHA Community Hispanic Alliance (2019) for “the extraordinary work of community leaders who exemplify excellence, impact the lives of children and youth, and contribute to revitalizing neighborhoods and businesses in the great City of Long Beach”
- **Editor’s Choice Award**, Maritime Economics and Logistics (2017) “selected annually by the Editor to acknowledge scientific publishing of great importance to Maritime Economics and Logistics” (for a paper co-authored with my CSULB University Honors Program student)
- **Rodolfo Gonzalez Award for Outstanding Alumni**, Department of Economics, College of Social Sciences, San Jose State University (2006) for “the alum who has contributed most to promote the understanding of economics.”

## SELECTED ACADEMIC LEADERSHIP AND STUDENT SUCCESS PRESENTATIONS

- Presenter, “CSULB Delegation Update” (with C. Reese and C. Swarat), Report to the President’s Cabinet on the 2025 California-Japan Trade Mission, California State University, Long Beach (2025)
- Presenter, “Advancing Partnerships for Public Good” (with M. Anaya and R. Kleinhenz), presented to the Board of Directors of the CSULB 49er Foundation, California State University, Long Beach (2023)

- Presenter, "Disaggregated Data Dashboard" (with C. Ward and A. Tchen), presented to the CSULB Deans Council, California State University, Long Beach (2023)
- Presenter, "Written Communication First-Year Completion Rates: a Preliminary Analysis of Fall 2019 and Fall 2021 First-Time First-Year Student Cohorts" (with L. Ivezaj), presented to the CSULB Executive Order 1110 Committee, California State University, Long Beach (2023)
- Presenter and Panelist, "Cal State Long Beach's Economic Impacts", California Legislative Meeting, hosted by California State University, Long Beach (2021)
- Presenter, "Recruiting and Retaining a Diverse Faculty by Showcasing our Community Engagement Strengths", Increasing Faculty Diversity: a Follow-Up to the 2018 Diversity Retreat, California State University, Long Beach (2020)
- Presenter and Panelist, "The Impact of COVID on Long Beach Employment by Education, Race, and Income", The Economic Impacts of COVID-19 on Students of Color and their Families: Equitable Resilience and Recovery Strategies, hosted by the CSULB Center for Community Engagement, California State University, Long Beach (2020)
- Presenter and Panelist, "National and Regional Economic Outlook", BeachFinRising 2020: CSULB's First Annual Finance Symposium, California State University, Long Beach (2020)
- Presenter and Panelist, "Cal State Long Beach's Economic Impacts", How the Beach Impacts Long Beach: a Panel Featuring CSULB and Long Beach's Economic Leaders, CSULB Founders Week Celebration, California State University, Long Beach (2020)
- Presenter, "A Few Lessons from the 2019 Long Beach Latino Economic Report and the 2020 Long Beach Quarterly Economic Forum", Graduate Seminar Guest Lecture, "Foundations of Social Policy" (SW 505), California State University, Long Beach (2020)
- Presenter, "A Statistical Profile of Undocumented First-Time Freshmen" (with K. Stormes and B. Manke), UndocU: Reimagining Institutions, Advocacy, and Belonging with Undocumented Students and Mixed Status Families Conference (Peer Reviewed), California State University, Long Beach (2019)
- Presenter, "Understanding and Communicating with our Students: a Data-Driven Discussion", 2019 College of Liberal Arts Chairs Retreat, California State University, Long Beach (2019)
- Presenter, "Migration Patterns among CSULB First-Time Freshmen" (with C. Hum, L. Rojas, K. Stormes, and B. Manke), CSULB Data Fellows Symposium, California State University, Long Beach (2019)
- Keynote Speaker, "Keynote Address", 2019 Global Logistics Specialist Graduation Celebration, California State University, Long Beach (2019)
- Presenter, "Identifying Factors that Facilitate and Impede Student Success" (with B. Manke, I. Lanza, and K. Stormes), presented to the Public Policy Institute of Higher Education Center, hosted by California State University, Long Beach (2018)
- Presenter and Panelist, "Administrative Jargon", 22nd Annual CSU Statewide Department Chairs Workshop, Long Beach, CA (2018)
- Presenter and Panelist, "Challenges and Opportunities: Dealing with the Unexpected", 22nd Annual CSU Statewide Department Chairs Workshop, Long Beach, CA (2018)
- Presenter, "Chair Jargon", Department Chairs Retreat, California State University, Fullerton (2018)

- Presenter, "Institutional Researchers and Faculty: Partners in Improving Student Outcomes" (with B. Manke, K. Stormes, and S. Bolkan), California Association of Institutional Research (CAIR) Conference (Peer Reviewed), Concord, CA (2017)
- Presenter and Panelist, "Expect the Unexpected", 21st Annual CSU Statewide Department Chairs Workshop, Long Beach, CA (2017)

## SELECTED ACADEMIC SERVICE

### External Program Reviews

- External Reviewer, Department of Economics, California State University, San Marcos (2014)

### University and College Service (CSULB)

- Inaugural Commissioner, President's Commission on Economics and Workforce Development (2025-Present)
- Provost's Designee, College of the Arts Associate Dean Search Committee (2025-Present)
- Academic Affairs Inclusive Excellence Collective (2025-Present)
- Beach 2030 Student Communications Task Force (2025-Present)
- Center for Equitable Higher Education (CEHE) Advisory Board (2024-Present)
- National Institutes of Health T34 U-RISE Committee (2024-Present)
- Assistant Vice President for Admissions and Enrollment Management Search Committee (2024)
- Advancing Partnerships for Public Good: Beach Partnership Collaborative (2024-2025)
- Academic Affairs Continuity Planning Task Force (2024-Present)
- University Partnerships and Civic Engagement Team (2023-Present)
- Advising Task Force Priority 1 Workgroup: Define Academic Advising for the Institution (2023-2025)
- Relaunching the Long Beach College Promise Committee and Strategic Planning Subcommittee (2022-Present)
- CSULB Graduation Initiative 2025: Equity Priorities Advisory Committee (2022-2024)
- Beach Growth Strategy: Removing Administrative Barriers Working Group (2022-2024)
- Advancing Partnerships for Public Good: Grand Challenge Subcommittee (2022-2024)
- "Day at The Beach" Campus Planning Committee (2022-Present)
- Executive Order 1110 Committee (2022-Present)
- HIPS @ The Beach Star Research Mentor (2021-2022)
- Pre-Professor Program (PREPP) Mentor, CSULB BUILD Program (2020-2021)
- Academic Senate (2019-2022)
- 2020 U.S. Census Complete Count Committee (2019-2020)
- Community Engagement General Education Concentration Task Force (2019-2020)
- College of Liberal Arts Data Team Leader, Data Fellows for Student Success (2016-2019)
- College of Liberal Arts Budget Committee (2016-2019)
- College of Liberal Arts Dean's Advisory Council on Internships (2016-2019)
- Developer, College of Business Boeing Vision Lab (2016-2018)
- Reappointment, Tenure, and Promotion Committee, Department of Philosophy (2018-2019)
- Vice Chair, Program Assessment and Review Council (2014-2017)
- Curriculum and Educational Policies Council (2014-2015)

- Up to Us Campus Competition Student Group Advisor (2014-2015)
- Director, Master of Arts in Global Logistics Degree Program (2012-2014)
- Partners for Success Faculty Mentor (2007-2012)
- Faculty Hearing Panel (2008-2015)
- College of Liberal Arts Technology Planning Committee (2005-2011)

#### **Department Service (Economics, CSULB)**

- Associate Chair (2012-2016)
- Chair, Tenure-Track Search Committee (2016, 2017, 2019)
- Peer Review Committee (2016-2022)
- Junior Faculty Mentor (2014-2016)
- Tenure-Track Search Committee (2013-2014)
- Undergraduate Advisor and Undergraduate Program Chair (2010-2016)
- Graduate Comprehensive Exam Committee (2005-2011)
- Faculty Advisor, Economics Student Association (2009-2012)
- Faculty Advisor, Omicron Delta Epsilon Economics National Honor Society (2009-2012)
- Retention, Tenure, and Promotion Policy Revision Committee (2009-2010)
- Graduate Program Committee (2006-2010)

#### **Thesis Advising**

- Honors Thesis Advisor, Timothy Nguyen, CSULB Honors Program, "Port and Terminal Automation: an In-Depth Study for the Future" (2021-2022)
- Ph.D. Thesis Examiner, Mingyue Selena Shen, University of Auckland, "Commuter's Journey to Work Travel Behaviour: A Spatial Econometric Analysis" (2013-2014)
- McNair Scholars Thesis Advisor, Victoria Marsh, CSULB McNair Scholars Program, "Highway Accident Risk Related to the San Pedro Bay Ports' Implementation of the Clean Truck Program" (2011-2012)
- Honors Thesis Advisor, Celeste Ahl, CSULB University Honors Program, "Pollution Taxes and Voluntary Agreements: a Game Theoretic Approach" (2009-2010)

#### **Editing for Peer-Reviewed Journals**

- Editorial Board Member, *Maritime Economics and Logistics* (2019-Present)

#### **Refereeing for Peer Reviewed Journals**

- 38 entries, available upon request

#### **Refereeing of Grant, Fellowship, and Conference Submissions**

- 17 entries, available upon request

#### **Conference Organization**

- 19 entries, available upon request

## SELECTED SCHOLARSHIP

### Grants and External Funding

- Principal Investigator, "Economic Impact Analysis of Long Beach Transit", Long Beach Transit, \$74,950 (2025-Present)
- Principal Investigator, "Long Beach Pledge Guaranteed Income Pilot Program", City of Long Beach, \$657,308 (2023-Present)
- Principal Investigator, "Long Beach Economic Recovery Research Program", City of Long Beach \$181,500 (2023-2025)
- Principal Investigator, "Long Beach Creative Economy Analysis", Long Beach Economic Partnership, \$21,000 (2023-2024)
- Principal Investigator, "Long Beach Industry Profiles", Long Beach Economic Partnership, \$53,900 (2023-2025)
- Principal Investigator, "Economic Impact of Advanced Air Mobility on Southern California", Long Beach Economic Partnership, \$50,000 (2022-2024)
- Principal Investigator, "Long Beach Economic Trends and COVID Impact", City of Long Beach Economic Development Department and Pacific Gateway Workforce Innovation Network, \$80,000 (2020-2022)
- Principal Investigator, "Quarterly Census of Employment and Wages", City of Long Beach Economic Development Department and Pacific Gateway Workforce Innovation Network, \$25,000 (2020-2021)
- Principal Investigator, "Long Beach Transit's Economic Impact on the State of California and on the Counties of Los Angeles and Orange", Long Beach Transit, \$48,971 (2019-2020)
- Co-PI, "Developing Markets for Zero-Emissions Vehicles in Goods Markets", South Coast Air Quality Management District, funded through the METRANS Transportation Center, \$300,000 (2018-2020)
- Co-PI, "Improving Goods-Movement Efficiency with Load-Matching Technology", Volvo Research and Educational Foundation, funded through the METRANS Transportation Center, METROFREIGHT Center for Excellence, \$100,000 (2015-2019)
- Principal Investigator, "Accident Rates and Safety Policies for Trucks Serving the San Pedro Bay Ports", U.S. Department of Transportation and California Department of Transportation, funded through the METRANS Transportation Center, \$78,441 (2008-2009)
- Principal Investigator, "Evaluating the Efficiency of Traffic Mitigation Fees at the San Pedro Bay Ports in a Congestion Pricing Framework", U.S. Department of Transportation and California Department of Transportation, funded through the METRANS Transportation Center, \$65,130 (2006-2007)

### Scholarship of Engagement Presentations

- Presenter, "2025 Annual Long Beach Latino Economic Summit" (with M. Anaya, J. Benitez, J. Quintana, and R. Kleinhenz), City of Long Beach (2025)

- Presenter, “Long Beach Latino Economic Roundtable” (with M. Anaya, J. Benitez, J. Quintana, and R. Kleinhenz), Long Beach City College (2025)
- Presenter, “Long Beach Regional Economic Overview”, All Ready Here Site Selectors Conference, Long Beach Works Session, City of Long Beach and Long Beach Economic Partnership (2025)
- Presenter, “Long Beach Economic Highlights”, All Ready Here Site Selectors Conference, City of Long Beach and Long Beach Economic Partnership (2024)
- Presenter, “Economic Impact of Advanced Air Mobility in Southern California”, Future of Advanced Air Mobility in Southern California, Boeing Company and Wisk Aero (2023)
- Presenter, “Catalyzing the Creative Economy”, Unexpected Connections 2023, City of Long Beach, Long Beach Economic Partnership, InterTrend Communications (2023)
- Keynote Speaker, “Lakewood After the Two-Year Pandemic”, Lakewood Economic Forum 2022, Greater Lakewood Chamber of Commerce (2022)
- Keynote Speaker, “Cheat Sheet for Answering Questions about the Economy”, 2022 California Association for Local Economic Development Annual Conference (2022)
- Keynote Speaker, “Lakewood After the 2020 Pandemic”, Lakewood Economic Forum 2021, Greater Lakewood Chamber of Commerce (2021)
- Presenter and Panelist, “A Conversation on the Long Beach Recovery and the Road Ahead”, CiviTalks Town Hall Meeting, hosted by Long Beach Vice Mayor Rex Richardson (2021)
- Presenter and Panelist, “Charting Long Beach’s Economic Recovery”, CiviTalks Town Hall Meeting, hosted by Long Beach Vice Mayor Rex Richardson (2020)
- Panelist, “2020 Climate Change Symposium” (with Lily House Peters), hosted by the Long Beach League of Women Voters and the Aquarium of the Pacific (2020)
- Presenter and Host, “Long Beach Latino Economic Report” (with M. Anaya, J. Benitez, and J. Quintana), 2nd Annual Long Beach Latino Economic Summit (2019)
- Keynote Speaker, “National and Long Beach Regional Economic Update”, Long Beach Rotary Club Meeting (2019)
- Presenter, “Preview: 2019 Long Beach Latino Economic Report” (with M. Anaya), Everyone In Community Conversations to Create an Inclusive Long Beach, hosted by Economic Impact and Policy Center (EPIC) and Centro CHA (2019)
- Presenter, “Sustainable Mobility in Long Beach and Beyond” (with K. McDonald), Long Beach Sustainability and Mobility Summit (2019)
- Presenter, “An Economic Profile of the Latino Community in Long Beach” (with M. Anaya, J. Benitez, and J. Quintana), Presentation to the Long Beach City Council (2018)
- Presenter and Host, “Long Beach Latino Economic Profile and Impact Report” (with M. Anaya, J. Benitez, L. Grobar, and J. Quintana), 1st Annual Long Beach Latino Economic Summit (2018)
- Presenter and Discussant, “An Economic Profile of the Latino Community in Long Beach”, Long Beach Leadership Roundtable Discussion, hosted by the Long Beach Museum of Latin American Art (2018)

#### **Research Presentations**

- 55 entries, available upon request

## Publications

- “The Effects of Financial Incentives on Vessel Speed Reduction: Evidence from the Port of Long Beach Green Flag Incentive Program” (with Celeste Ahl and Elaine Frey), *Maritime Economics and Logistics* (19), 601–618, November 2017 (2017 Editor’s Choice Award).
- “A Two-Route Ramsey Pricing Problem: Second-Best Congestion Pricing with an Untolled Alternative and a Revenue Constraint”, *Economics Bulletin* (35), 2535–2542, December 2015.
- “The Impact of Traffic Images on Travel Time Valuation in Stated-Preference Choice Experiments” (with Luis I. Rizzi and Juan Pablo Limonado), *Transportmetrica* (8), 427–442, November 2012.
- “Spatial Hedonics and the Willingness to Pay for Residential Amenities” (with Kenneth A. Small), *Journal of Regional Science* (52), 635–647, October 2012.
- “Spatial Multipliers in Hedonic Analysis: a Comment on ‘Spatial Hedonic Models of Airport Noise, Proximity, and Housing Prices’”, *Journal of Regional Science* (50), 995–998, December 2010.
- “White-Knuckle Externalities”, *Economic Inquiry* (47), 304–316, April 2009.
- “Defensive Driving and the External Costs of Accidents and Travel Delays”, *Transportation Research Part B: Methodological* (42), 703–724, November 2008 (Lead Article).
- “Estimating Commuters’ ‘Value of Time’ with Noisy Data: a Multiple Imputation Approach” (with David Brownstone), *Transportation Research Part B: Methodological* (39), 865–889, December 2005 (Lead Article).
- “Congestion Pricing Theory”. In Kenneth Button, Peter Nijkamp, and Henry Vega (eds.), *A Dictionary of Transport Analysis*, Cheltenham: Edward Elgar, 2010.
- “Bubbles”. In David R. Henderson (ed.), *The Concise Encyclopedia of Economics*, 2nd edition, Library of Economics and Liberty, Indianapolis: Liberty Fund, 2008.
- “City of Long Beach: Economic Trends and COVID Economic Impact” (with M. Anaya, R. Kleinhenz, and J. Leas), Report to the City of Long Beach, December 2020.
- “Long Beach Transit’s Economic Impact on the State of California and on the Counties of Los Angeles and Orange” (with M. Anaya and W. Martin), Report to the City of Long Beach, Long Beach Transit, June 2020.
- “Developing Markets for ZEVs in Short Haul Goods Movement” (with G. Giuliano, M. Dessouky, T. O’Brien, M. Miller, L. Fulton, S. Dexter, and J. Fang), Report to the METRANS Transportation Center, National Center for Sustainable Transportation, Project USC-SCAQMD-416, February 2020.
- “Long Beach Latino Economic Report” (with M. Anaya, J. Benitez, and J. Quintana), CSULB Office of Economic Research, CSULB Center for Community Engagement, and Centro CHA, November 2019.
- “2019 Long Beach Regional Economic Update” (with M. Anaya), CSULB Office of Economic Research, Report to the City of Long Beach, April 2019.
- “Improving Freight Efficiency with Load Matching Technology” (with A. Brinke and B. Olson), Final Report to the METRANS Transportation Center, Metrofreight Volvo Center for Excellence, Project 15-2.1e, October 2018.
- “An Economic Profile of the Latino Community in Long Beach” (with M. Anaya, J. Benitez, and J. Quintana), CSULB Office of Economic Research, CSULB Center for Community Engagement, and Centro CHA, October 2018.

- “Long Beach Trends 2018” (with R. Kleinhenz), CSULB Office of Economic Research, Report to the City of Long Beach, April 2018.
- “Accident Rates and Safety Policies for Trucks Serving the San Pedro Bay Ports” (with S. Yamarik and C. Malatesta), Final Report to the METRANS Transportation Center, Project 09-01, August 2011.
- “Evaluating the Efficiency of Traffic Mitigation Fees at the San Pedro Bay Ports in a Congestion Pricing Framework” (with O. Chan, S. Fergus, and A. Ng), Final Report to the METRANS Transportation Center, Project 06-07, February 2008.

#### **Teaching (CSULB)**

- **Undergraduate Courses Taught:**  
Principles of Microeconomics, Microeconomic Theory, Transportation Economics, Introduction to Econometrics, Mathematical Economics, Economic Statistics, Field Studies Practicum (Internship)
- **Graduate Courses Taught:**  
Transportation Economics, Transportation Economics (Master of Arts in Global Logistics), Econometrics I, Mathematical Economics, Research Methods for Global Logistics (Master of Arts in Global Logistics), Seminar in Transportation Economics, Seminar in Transportation Economics (Master of Arts in Global Logistics), Seminar in Economics: Advanced Econometric Methods, Research Methods for Supply Chain Management (Master of Science in Supply Chain Management)
- **Courses Developed:**  
Urban Economics, Economics of Public Issues, Research Methods for Supply Chain Management, Transportation Management and Logistics

#### **SELECTED COMMUNITY AND PROFESSIONAL AFFILIATIONS**

- Board Member, Buddhist Churches of America Center for Buddhist Education (2025-Present)
- Governing Council Member, Ukleja Center for Ethical Leadership, College of Business, California State University, Long Beach (2023-Present)
- Steering Committee Member, Long Beach Latino Cultural Center (2020-Present)
- Partner, Long Beach Economic Partnership (2019-Present)
- Board Member, Orange County Buddhist Church (2017-Present)
- Mayoral Transition Team Member, Long Beach Mayor Rex Richardson (2022-2023)
- Board Member, Operations & Supply Chain Management Advisory Board, College of Business, California State University, Long Beach (2015-2019)
- Board Chair, Principled Strategies, Inc. Advisory Board (2010-2019)

#### **PROFESSIONAL REFERENCES**

Included with application