

COMMUNITY ENGAGEMENT & SOCIETAL IMPACT **ANNUAL REPORT**

ACADEMIC YEAR 2022-2023

Engaged learning. Community partnership. Public value.

PURPOSE AND DIRECTION

SOCIETAL IMPACT IN 2022-2023

This annual summary preserves the College's Spring 2023 community-engagement report as a point-in-time account and supplements it only with records subsequently reconciled to AY 2022-2023. The year established an early baseline for a more coordinated approach to community-engaged learning, scholarship, service, partner development, and public reporting.

9

DOCUMENTED PROJECT RECORDS*

234

REPORTED STUDENT PARTICIPATIONS*

5

DEPARTMENTS REPRESENTED*

*Preliminary Watermark snapshot based on dated records later assigned to AY 2022-2023. Data collection and validation were still underway and these figures should not be treated as a complete inventory.

CBE MISSION

We develop engaged leaders and foster their professional and social mobility to Greater Los Angeles and the world.

THREE PATHWAYS TO PUBLIC VALUE

COMMUNITY-ENGAGED LEARNING

Students apply disciplinary knowledge through projects developed with community partners.

KNOWLEDGE & SCHOLARSHIP

Faculty and students create and share knowledge that responds to societal and organizational needs.

SERVICE & PARTNERSHIP

CBE contributes professional expertise, direct services, outreach, and sustained community relationships.

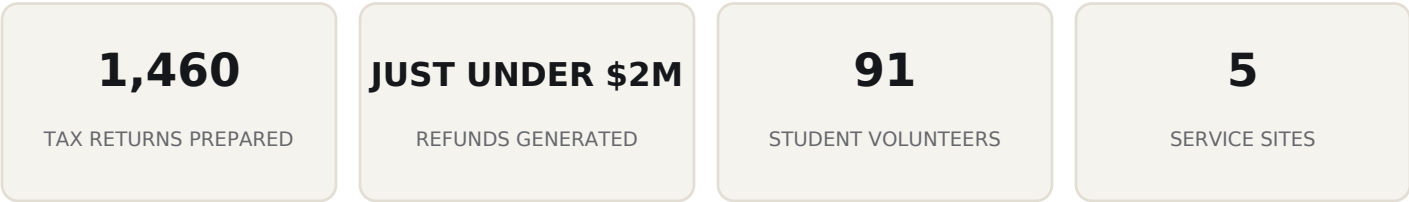
FLAGSHIP INITIATIVE

COMMUNITY IMPACT IN ACTION

VITA

VITA: measurable financial and learning impact

The Cal State LA Volunteer Income Tax Assistance program provided free tax-preparation services while giving accounting students sustained, supervised experiential learning.



DOCUMENTED COMMUNITY BENEFIT

A client survey of approximately 183 participants found that 98.3% were somewhat or extremely satisfied, 82.5% said services exceeded or far exceeded expectations, and 71% described the service as somewhat or extremely fast.

WHY VITA MATTERS

- Expands access to free, trusted tax preparation.
- Develops applied accounting, communication, and client-service skills.
- Produces direct financial benefits for households and communities.

ANNUAL HIGHLIGHTS

PARTNERSHIPS, EVENTS & CAPACITY

01 FACULTY PREPARATION

Fifteen faculty registered for a virtual Best Practices for Community Engagement workshop, establishing a shared foundation for mission-aligned project design.

02 PARTNER AND PROJECT CONSULTATION

Three initial faculty consultations and consultations with 2022-2023 Societal Impact grantees supported partner identification and course development.

03 STRATEGY DEVELOPMENT

The College drafted a societal impact plan connecting community-engaged curriculum, scholarship, and service to the CBE mission and AACSB expectations.

04 OUTREACH AND COMMUNICATION

Faculty engaged with local high schools, and the College began developing a webpage to communicate community-engaged teaching, scholarship, and service.

CONTINUOUS IMPROVEMENT

LOOKING AHEAD

PRIORITIES IDENTIFIED AT YEAR-END

BUILD FACULTY CAPACITY

1

Continue foundational and specialized community-engaged pedagogy training.

STRENGTHEN PARTNER IDENTIFICATION

2

Connect faculty with organizations whose needs align with business disciplines and course objectives.

SUPPORT PROJECTS AND SCHOLARSHIP

3

Develop grant, resource, and recognition structures for community-engaged work.

IMPROVE EVIDENCE AND OUTREACH

4

Build a central data approach and extend existing programs into communities with demonstrated needs.

CLOSING PERSPECTIVE

At the close of AY 2022-2023, CBE had established the leadership, early training, consultation, and planning foundation needed to broaden community-engaged learning and document its societal impact more systematically.

REPORTING NOTE AND SOURCES

CBE Community Engagement Report 2023; VITA Program records; preliminary Watermark records; CBE accreditation evidence records. Watermark figures are preliminary and reflect records assigned to the academic year; ongoing collection and validation may increase totals.

PREPARED BY

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