

**ALTERNATIVE TRANSPORTATION COMMITTEE  
SPRING 2023 MEETING**

**In Attendance:**

David Blekhman	Faculty
Larry Bohannon	Chief of Police
Kat Bonom	ASI Environmental Affairs (Student)
Gonzalo Centeno	Staff
Betina Cervantes	Transportation Coordinator
Dave Flores	Transportation Consultant
Doug Frame	Sustainability Coordinator (alternate)
Carmen Gachupin	Parking Director
Hank Kaplan	Chancellor's Office
Mylissa Magallanes	Staff (presenter)
Barbara Queen	Sustainability Coordinator
Dianne Taylor	Staff

**I. Call to Order**

Carmen called the meeting to order at 10:03 a.m.

**II. Approval of the November 30, 2022 meeting minutes**

Hank Kaplan approved minutes at 10:08 am  
Gonzalo Centeno 2<sup>nd</sup> minutes at 10:08 am

**III. Discussion on Membership Charge:**

Carmen discussed the membership, the purpose and the composition of the committee. She also encouraged the alternative transportation committee to reach out with ideas, questions or concerns regarding improvement for alternative transportation programs.

**IV. 710 Mobility Hubs & Improvement Plan**

Ryan Johnson from Alta Planning and Design of LA – a consulting company collaborating with Cal State LA, SCAG, LADOT, and LA County Department of Public Works, spoke on developing a new transit hub on the north end of campus. The project background, vision, and goals were highlighted for the campus and the surrounding community. Ryan also defined what a mobility hub is, the existing conditions, the analysis, along with all elements of the planning process. Funding needs to be identified and applied for the project. There is possible round two of Metro Expressways funding this summer which means they will need to apply for it.

**V. Bike Sharing Project**

Mylissa Magallanes, Deputy Director for Strategic Partnerships & Initiatives of CSLA, highlighted conversations with Bike LA to establish a bicycle library for more offerings of alternative transportation for students on campus. Bicycle libraries provide long-term access for users to rent a bicycle without the hassle of maintenance or the need to finance upfront purchasing costs. The committee is currently gathering information from key stakeholders on campus to understand what implications need to be considered, if

this is something the campus wants to implement, discuss the bicycle infrastructure, and how this pilot program would be administered in partnership with Bike LA. Program funding also needs to be established.

**VI. Streetlight Data Services**

Hank Kaplan, Transportation Analyst Chancellor's Office. Hank spoke on the Street Light Data Services partnership available for Cal State LA and all 23 CSUs. This program helps with transportation planning and programs, with location-based data to perform analysis on commute modes and how people are traveling to CSLA. Specifically, the service tracks routing information for each mode traveled to campus by participants, estimate vehicles miles traveled, greenhouse gas emissions, and study what time participants traveled to/from campus. The CO is asking for two representatives from each campus to administer the program before the Spring 2023 launch.

**VII. Current Programs & Ridership**

Betina Cervantes spoke provided statistical trends on commuter programs from 2020 to current. The marketing strategies used for faculty/staff and students.

**VIII. EV Fast Charging Stations**

Dave Flores, Transportation Programs Consultant, Dave spoke about the electric vehicle infrastructure upgrade of EVCS fast chargers to replace the ChargePoint Fast chargers, the cost of \$0.49 kWh to use the fast chargers, Tesla adaptors that are retrofitted on the new EVCS chargers, and possibly a new shuttle service using an electric shuttle in the future.

**IX. Adjournment**

The meeting was adjourned at 10:53 a.m. by Carmen