

# MISINFORMATION/ DISINFORMATION: MEDIA LITERACY



## CIVIC SERIES

FALL

2024



## PANELIST BIOS



**Martin Albornoz** is General Manager at CALÓ News. Most recently, Martin was General Manager of Brehm Communications, where he managed over 20 newspapers and websites across the Southwest. He was also publisher of several wine tourism magazines in Napa, Sonoma and the Central Coast. He has worked on the digital teams at the Orange County Register, Las Vegas Review Journal and Southland Publishing. He helped launch L.A. Forward, a pioneering public media website and was the co-founder and publisher of L.A. Alternative and the groundbreaking Frontera Magazine. Born in East L.A., raised in Southeast L.A. and learned punk rock in Hollywood.

<https://www.calonews.com/>



**Joaquín Alvarado** is a media and nonprofit leader with over 20 years of successfully developing innovative approaches, programs, and organizations. From strategy to sustainability, Joaquín has engaged in widely recognized and substantial initiatives in public service journalism. As the founder of Studiotobe, Joaquín invests in finding and sharing stories that matter. Prior to Studiotobe, he ran The Center for Investigative Reporting, the nation's oldest and largest journalism organization of its kind. He has led large organizations and teams to focus on the challenges pressuring journalists and impinging upon freedom of the press. As a consultant, Joaquín has crafted and guided important new initiatives with major national media organizations, corporations, and foundations. He provides expertise based on his experience in governance, strategic planning, and change management. Joaquín holds a B.A. from UC Berkeley and an M.F.A from UC Los Angeles. He serves on the boards of Cityside, Consumer Reports, The James B. McClatchy Foundation, and Techsoup.

<https://www.studiotobe.com/>





**Julie Patel Liss**, an associate professor and student media advisor at Cal State LA, produces community news and investigative journalism projects for local news outlets with her students. Before joining academia, she worked as an investigative reporter covering federal and local politics at nonprofits such as the Center for Public Integrity and WAMU, D.C.'s National Public Radio affiliate. She started her career at newspapers, including the South Florida Sun Sentinel and the San Jose Mercury News, and has received over a dozen journalism awards and honors, including a 2008 national Emmy Award for the mini-documentary, "Uprooted."

[julievpatel.wordpress.com](http://julievpatel.wordpress.com)



**Alma Martínez** serves as the Central Valley Journalism Collaborative (CVJC) executive director. Prior to joining CVJC, Alma served the region's diverse communities in the public and private sector. Alma's professional journalism career started at nonprofit public radio network, Radio Bilingue where she focused on issues facing Latino, immigrant, and farmworker communities including healthcare access, environmental health, education, and civic participation. Born in Mexico, Ms. Martinez immigrated with her parents to California's Central Valley at the age of three. She attended Los Banos High School and California State University, Fresno. Alma is married to Lucio Martínez, and they are proud parents to six children.

<https://cvlocaljournalism.org/>