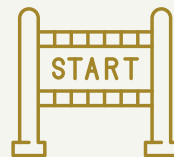


# ROAD MAP

for Success

FOR ACCEPTED MBA & MSBA STUDENTS



## New Student Orientation

The CBE Graduate Admissions Counselor will send you an email with orientation dates.

## Registration Workshop

This is where you will learn how to register for your classes.

Receive New Student Resource Guide



## Check Academic Calendar

For important dates and deadlines.



## Register for BUS 5000

\*IF you do **not** have a waiver.

## Register for Your Required Courses



### MBA Required Courses (24 Units)

- **BUS 5021:** Accounting Information for Analytics & Control
- **BUS 5022:** Leadership & Organizational Behavior
- **BUS 5023:** Marketing Strategy for a Global Environment
- **BUS 5024:** Financial Management
- **BUS 5025:** Supply Chain and Operations Management
- **BUS 5026:** Global Business Environment
- **BUS 5027:** Business Information Systems
- **BUS 5028:** Capstone: Global Business Strategy

### MSBA Required Courses (15 Units)

- **MGMT 5102:** Sustainability, CSR, and Business Ethics
- **BUS 5023:** Marketing Strategy for a Global Environment
- **MGMT 5103:** Seminar: Strategic Planning
- **MGMT 5200:** Entrepreneurship
- **BUS 5930:** Research Methods in Business Administration

## Choose Your Concentration

Take your elective courses **when they are offered**, along with your required ones.

### MBA Concentrations (9 Units)

- Accounting
- Entrepreneurship
- Entertainment Business Management
- Healthcare Management
- Human Resource Management
- International Business Management
- Marketing
- Real Estate
- Supply Chain Management
- Customized

### MSBA Concentrations (15 units)

- Human Resource Management
- International Business
- Leadership & Management
- Marketing
- Real Estate
- New Venture Management
- Supply Chain Management

Fill in the GS-10 Form Before Taking BUS 5995A

Take BUS 5995A

## Fill in the Graduation Application Form

Make sure you send it by the deadlines to avoid paying late fees.

Fill in the GS-10 Form Before Taking BUS 5990

Take BUS 5990

Find a Thesis Supervisor

Email Application to the CBE Graduate Program Advisor



### Dr. Mine Ucok Hughes, Ph.D.

Associate Professor, Marketing  
Director of MBA/MSBA/FEMBA Programs  
323.343.2940  
mine.ucokhughes@calstatela.edu

### Jane Ratan

Graduate Admissions Counselor  
323.343.5262  
jratana@calstatela.edu

### Belem Enciso

Graduate Admissions Counselor  
323.343.5262  
belem.enciso@calstatela.edu



COLLEGE OF  
**BUSINESS &  
ECONOMICS**

CBE MOVES YOU FORWARD.

[www.calstatela.edu/business/gradprog](http://www.calstatela.edu/business/gradprog)