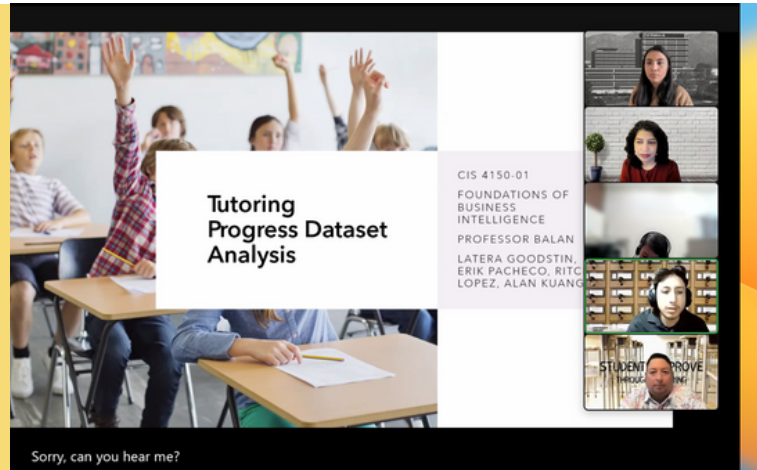




**Dr. Shilpa Balan**  
**Associate Professor, Information Systems**

**Course: MKT 3950 (01) and (02) Community-Based Social Marketing (Fall 2023)**

# Community Data Analytics Projects



## Project Overview

Students enrolled in Healthcare Data Analytics (CIS 4210) in the Spring 2023 term collaborated with the American Red Cross and the Community of Friends, and in the Fall 2023 term, students in the Foundations of Business Intelligence (CIS 4150) course collaborated with Southeast Community Foundation to work on tutoring data analysis project.

## Cal State LA Community Partners

Home Fire Alert Devices for the Deaf Community

