



10th Annual Assessment Faire
California State University, Los Angeles
Monday, April 27, 2026, 10am – 12:30 pm
Graduate Resource Center, Lib N A-124

PROGRAM

WELCOME

Dr. David Connors

Director of Assessment

Dr. Karin Elliott Brown

*Associate Vice President for Faculty Success and
Dean of Graduate Studies*

Dr. Ya-Chih Chang

Special Education and Counseling, Assessment Support

College of Business and Economics

Improving Cultural Understanding in Business Programs

Irem Yoruk, Ph.D. and Serdar Yayla, Ph.D.

**Assessing the Impact of Video Assignments on Finance Learning:
From Passive to Active Learning**

Yalan Feng, Ph.D.

MBA Student's Business Knowledge

John Cooper, D.B.A., CPA

**Transforming Business Curriculum with AI: Elevating Assessment
for Future-Ready Graduates**

Shilpa Balan, Ph.D. and Arun Aryal, Ph.D.

College of Education

Improving Written Communication in Applied Behavior Analysis

**Michele Wallace, Ph.D., BCBA-D and
Jennifer Weyman, Ph.D., BCBA-D, LBA**

College of Engineering, Computer Science, and Technology

Assessing the MS in Industrial Management Program

Rupa Purasinghe, Ph.D., P.E. and Ankit Gupta, Ph.D.

Rongxiang Xu College of Health & Human Services

Doctoral Investigative Project in Audiology (DIPA)

Miwako Hisagi, Ph.D., AuD and Chandan Suresh, Ph.D.

Evaluating Empathy Development in Pre-Licensure Nursing Students

Tanja Baum Low, Ph.D., RN, PHN and Ayman Tailakh, Ph.D., RN