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*Unleashing the Power of Participation*



# #VOICESofLA

## AAPI Survey Results

**Nathan Chan, PBI Research Associate**  
**March 15, 2022**

 **@pbi**

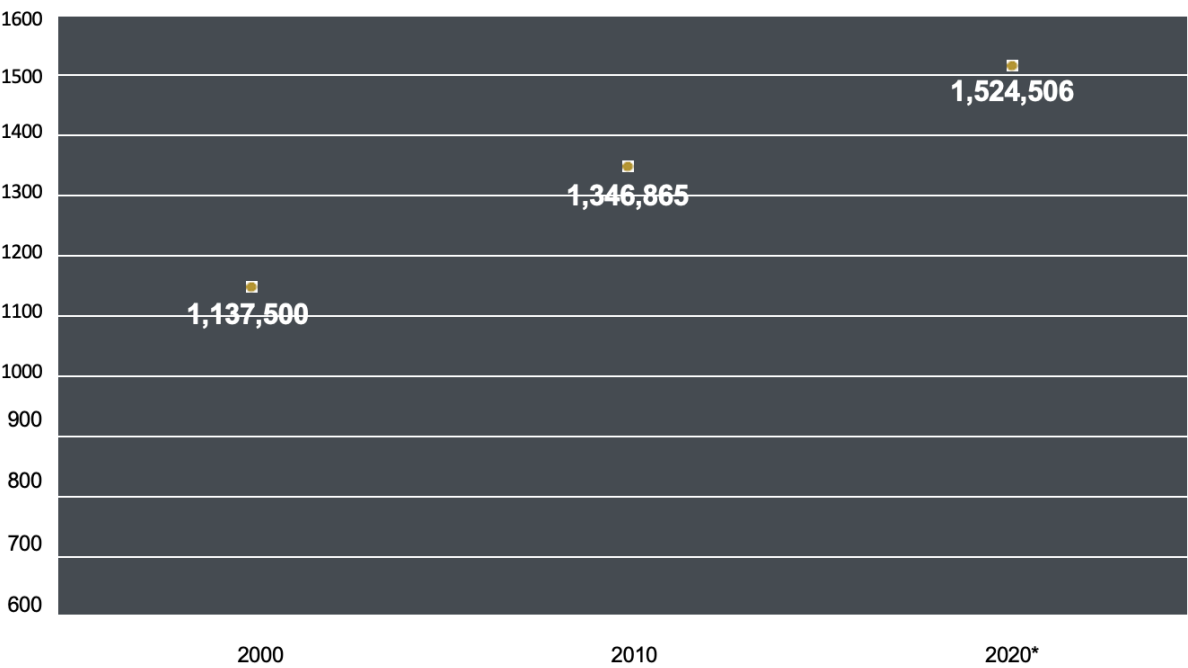
 **@chanknathan**

 **@calfund**

# AAPIs in Los Angeles County



## U.S. Census Bureau



\*2020 figure revised 3/24/2022

# About the Voices of L.A. AAPI Survey

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- Total N = 1,500 Asian Americans & Pacific Islanders
- Margin of error +/- 2.5%
- Los Angeles County residents
- Field Dates: November 8 – December 24, 2021
- Language according to preference: English, Spanish, Chinese, Tagalog, Korean
- 70% online, 30% phone

*Implemented by BSP Research*

# Key Findings:

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## 1. Anti-Asian Hate and Discrimination During COVID-19

- About a quarter of AAPIs reported being a victim of hate crime during the pandemic
- More than half of AAPIs have experienced racial discrimination
- AAPIs have a strong sense of community during the pandemic

## 2. AAPI Politics and Policy

- Homelessness and coronavirus are most important AAPI issues
- AAPIs most likely to say police funding should remain the same or increase
- AAPIs lean towards the Democratic Party

# Key Findings:

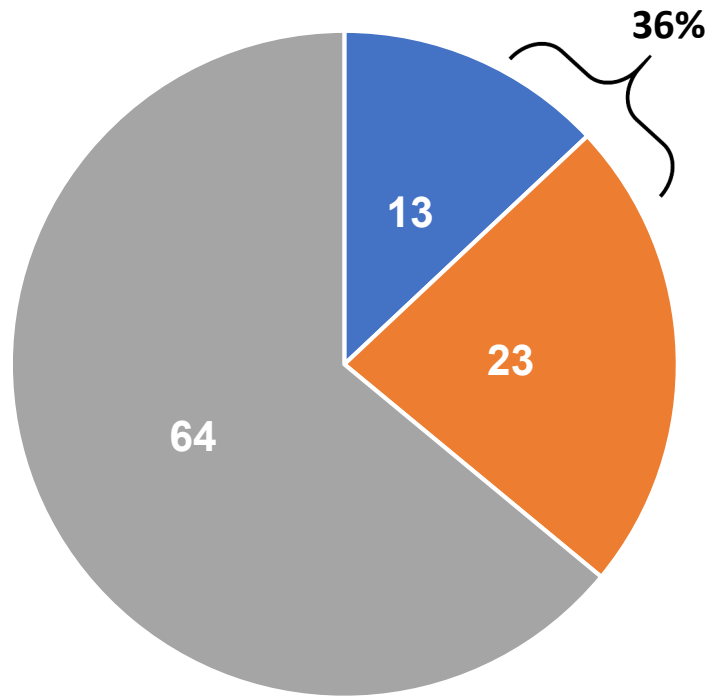
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## 3. Voting and Civic Engagement

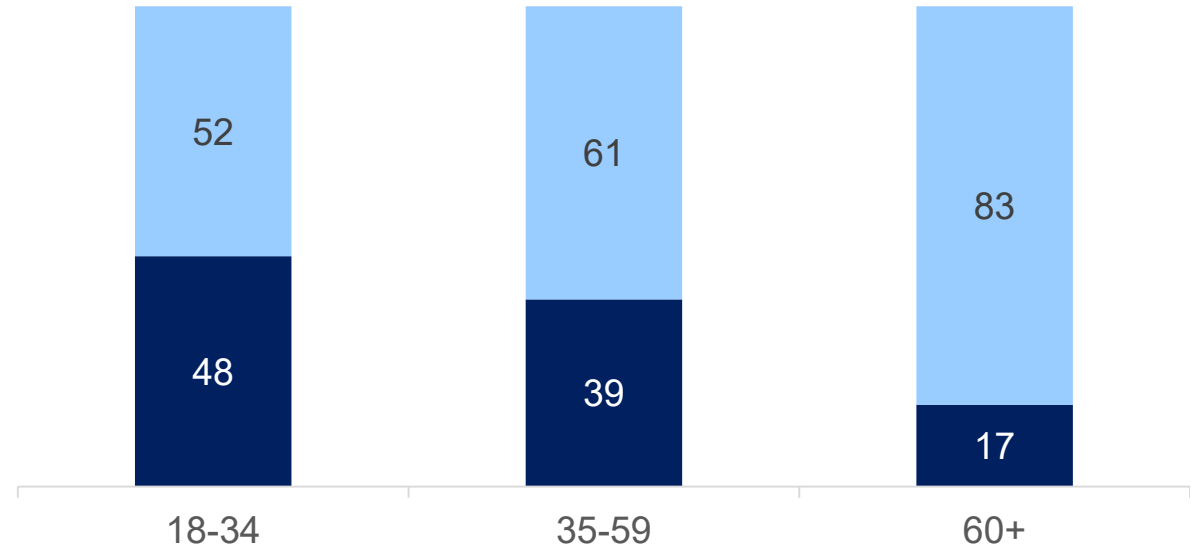
- AAPIs enthusiastic about voting in 2022 midterms
- Representation matters for AAPIs
- AAPIs active in politics in midst of hate and discrimination

# Pandemic hit AAPI community hard, but especially among young people

Due to the pandemic I...



■ Lost a Job ■ Had Hours Cut ■ Neither



■ Lost Job or Hours ■ Employment Unaffected

November 8 – December 24, 2021 N=1,500 AAPI +/-2.5%



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# Anti-Asian Hate and Discrimination During COVID-19 Pandemic



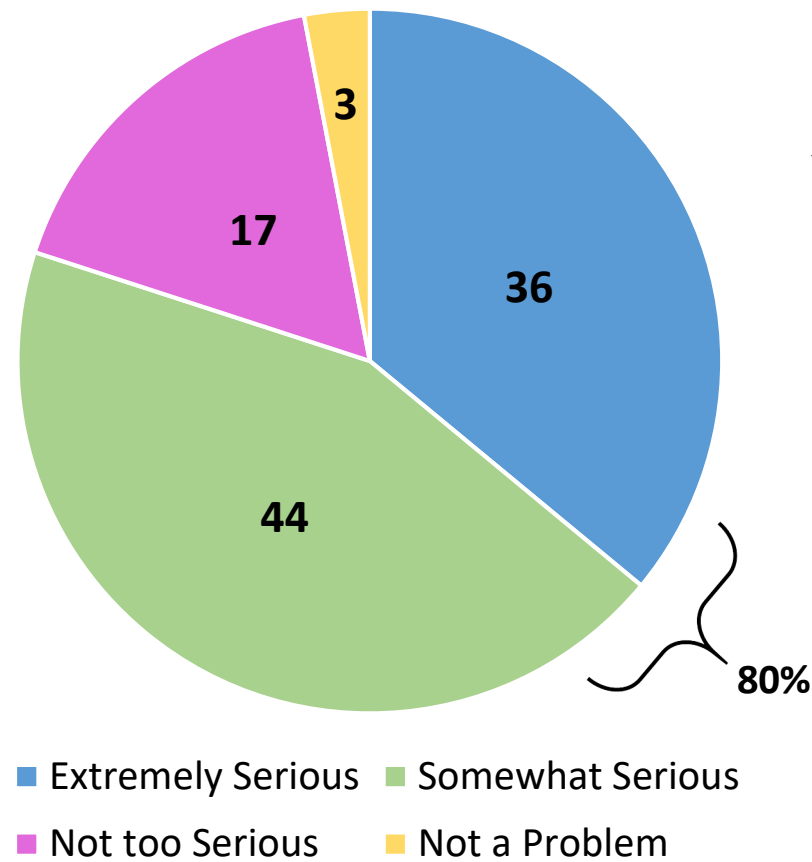
# Remembering Anti-Asian Violence One Year Ago





# 80% of AAPIs say that anti-Asian racism has been serious during the pandemic

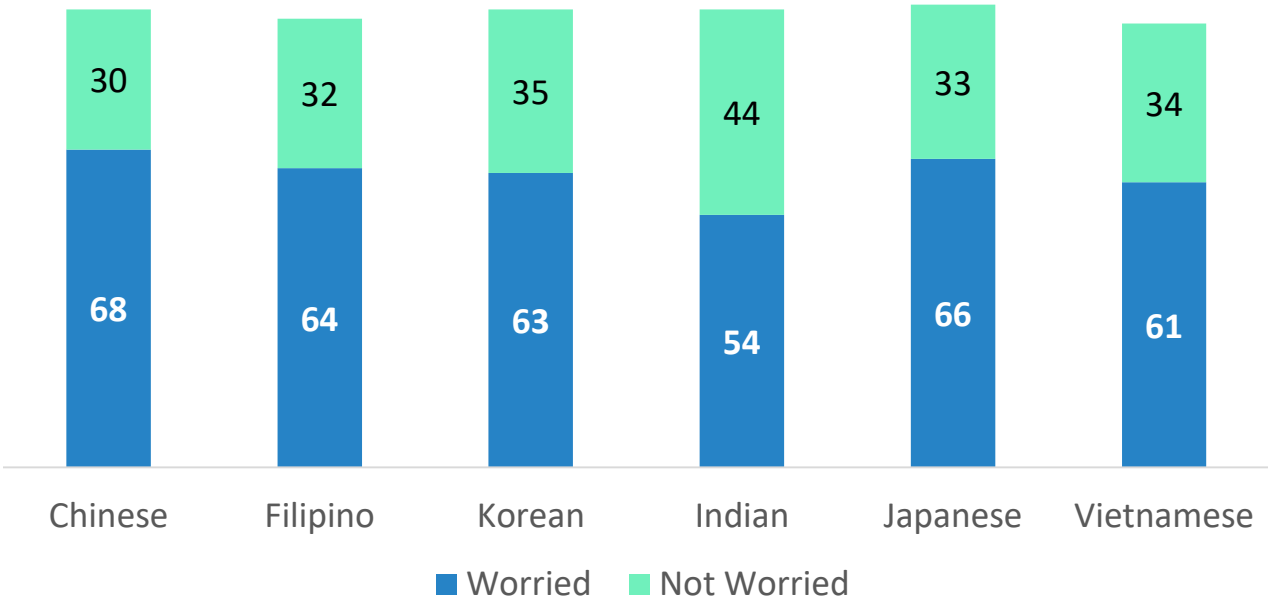
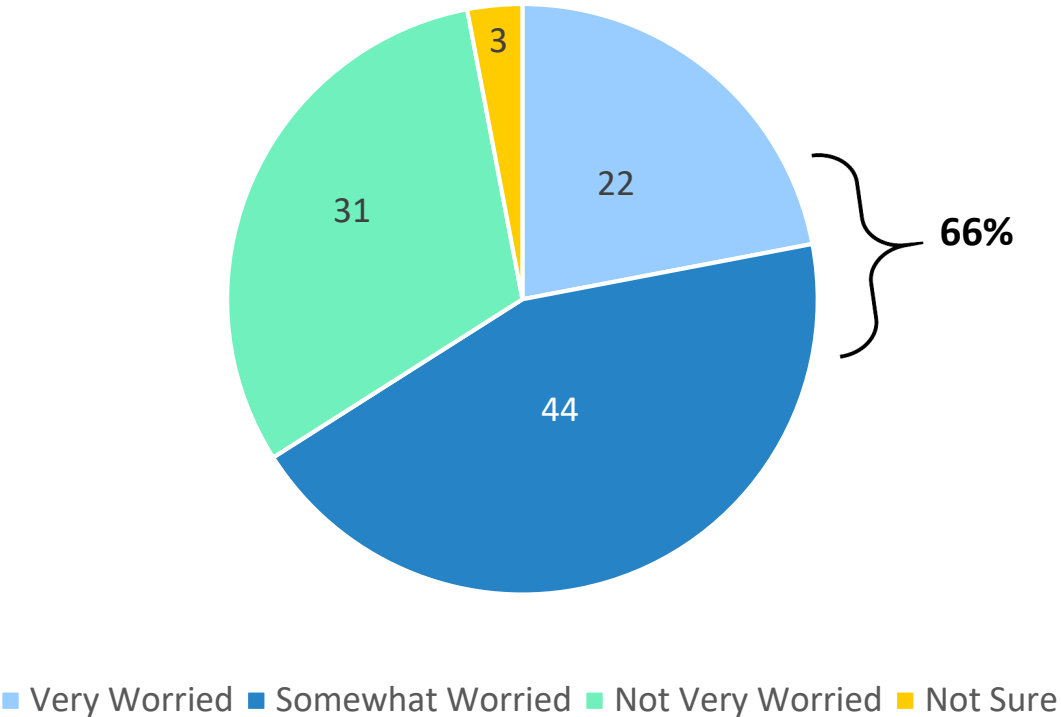
- Filipino, Vietnamese, and Japanese Americans most likely to say anti-Asian racism has been serious



Demographic	Serious	Not Serious
Chinese	77	23
Filipino	86	14
Korean	75	25
Indian	78	22
Japanese	81	19
Vietnamese	82	19

# Two-thirds of AAPIs worry about hate crimes

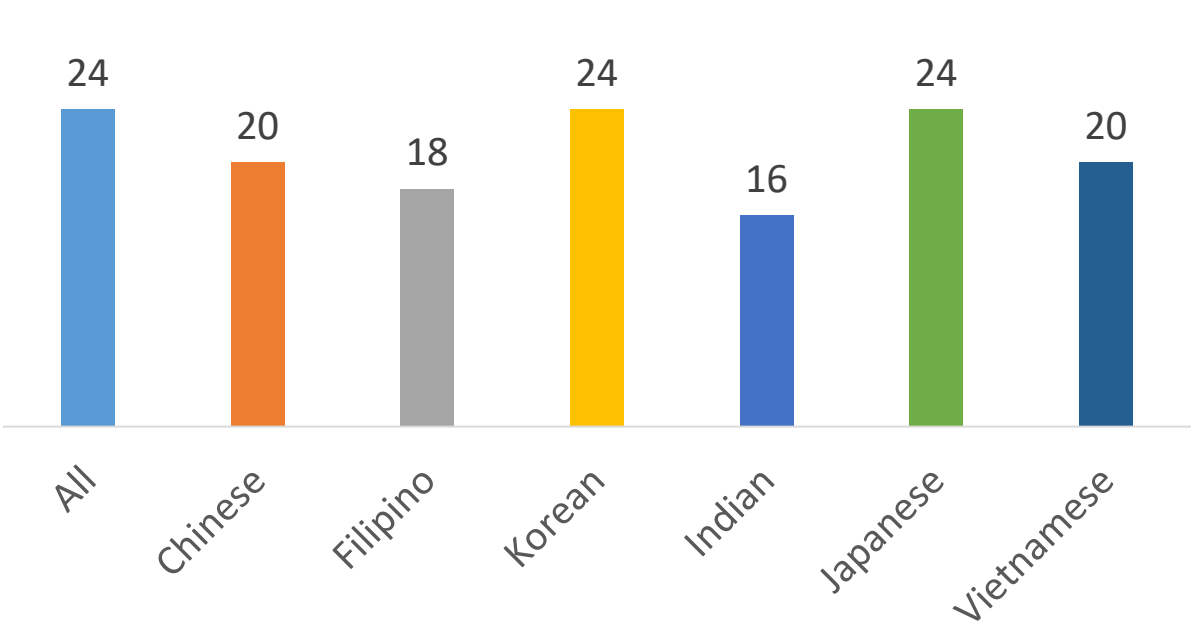
Since the pandemic began, how worried have you been about being a victim of a hate crime?



# Nearly a quarter of AAPIs reported being a victim of a hate crime during the pandemic

Have you been a victim of a hate crime since the pandemic began? That is, have you had someone verbally or physically abuse you or damage your property because of your race or ethnicity?

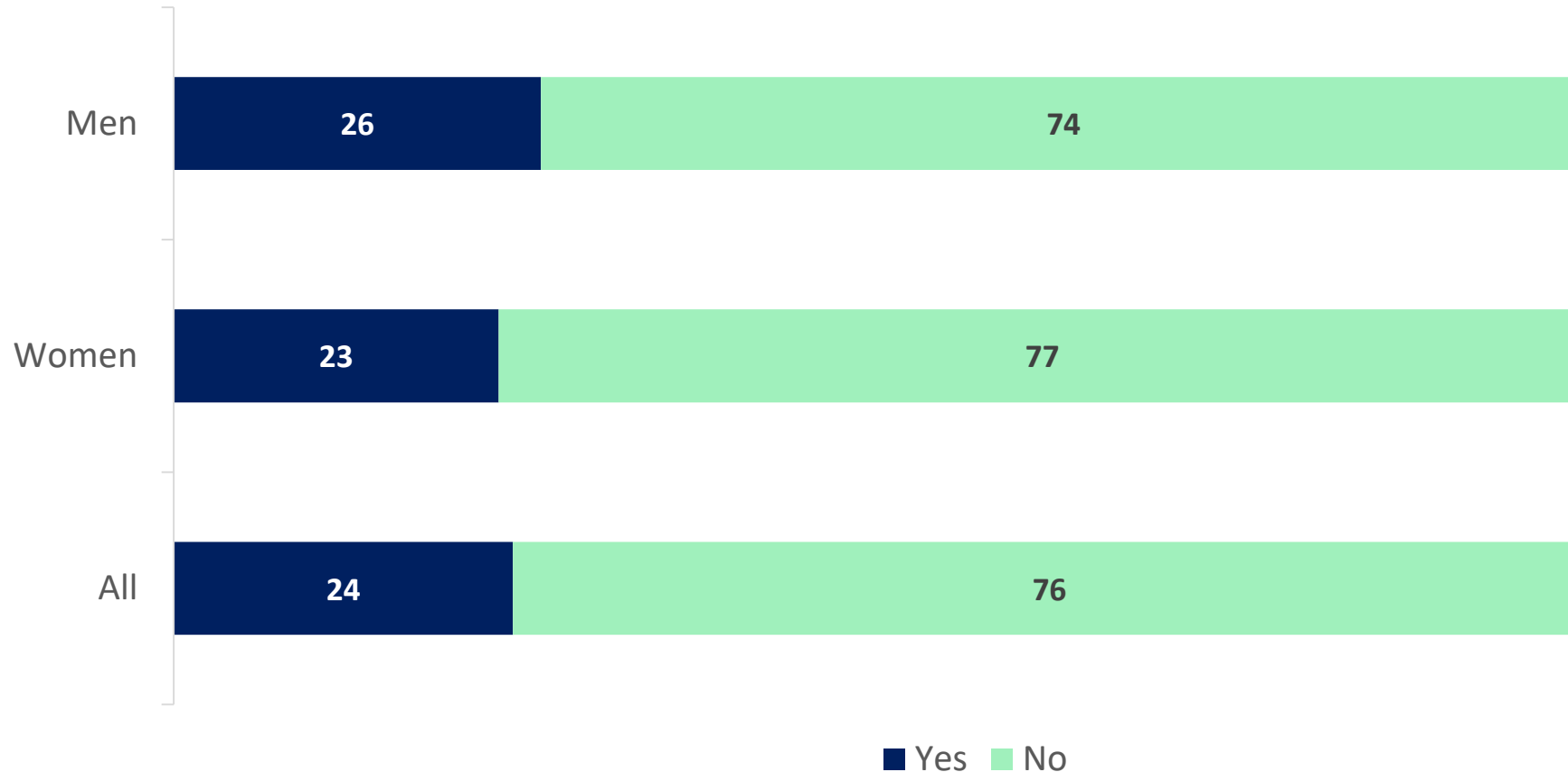
- Native-born and younger AAPIs more likely to report being victim of hate crimes
- Many AAPIs across national origin victim of hate crimes



Demographic	Yes	No
Native Born	36	64
Foreign Born	17	83
18-34	31	69
35-59	28	72
60+	11	89

# Reported experience of hate crimes shared across gender

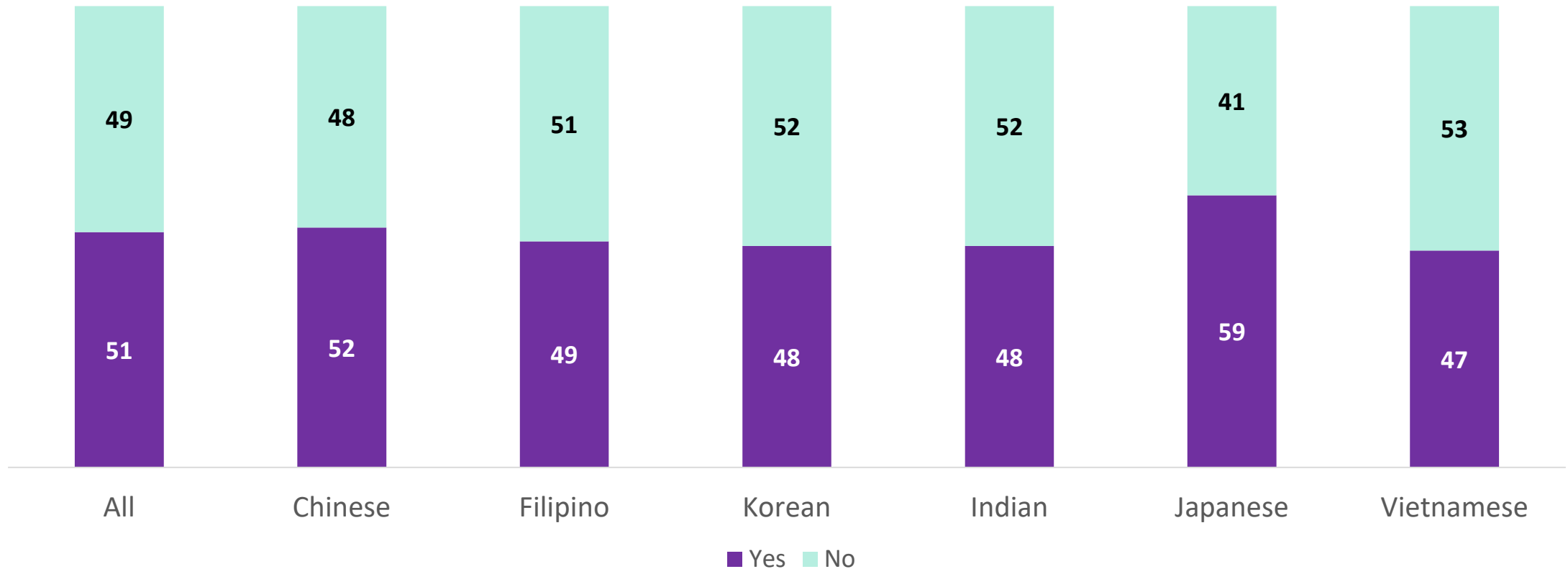
Have you been a victim of a hate crime since the pandemic began? That is, have you had someone verbally or physically abuse you or damage your property because of your race or ethnicity?





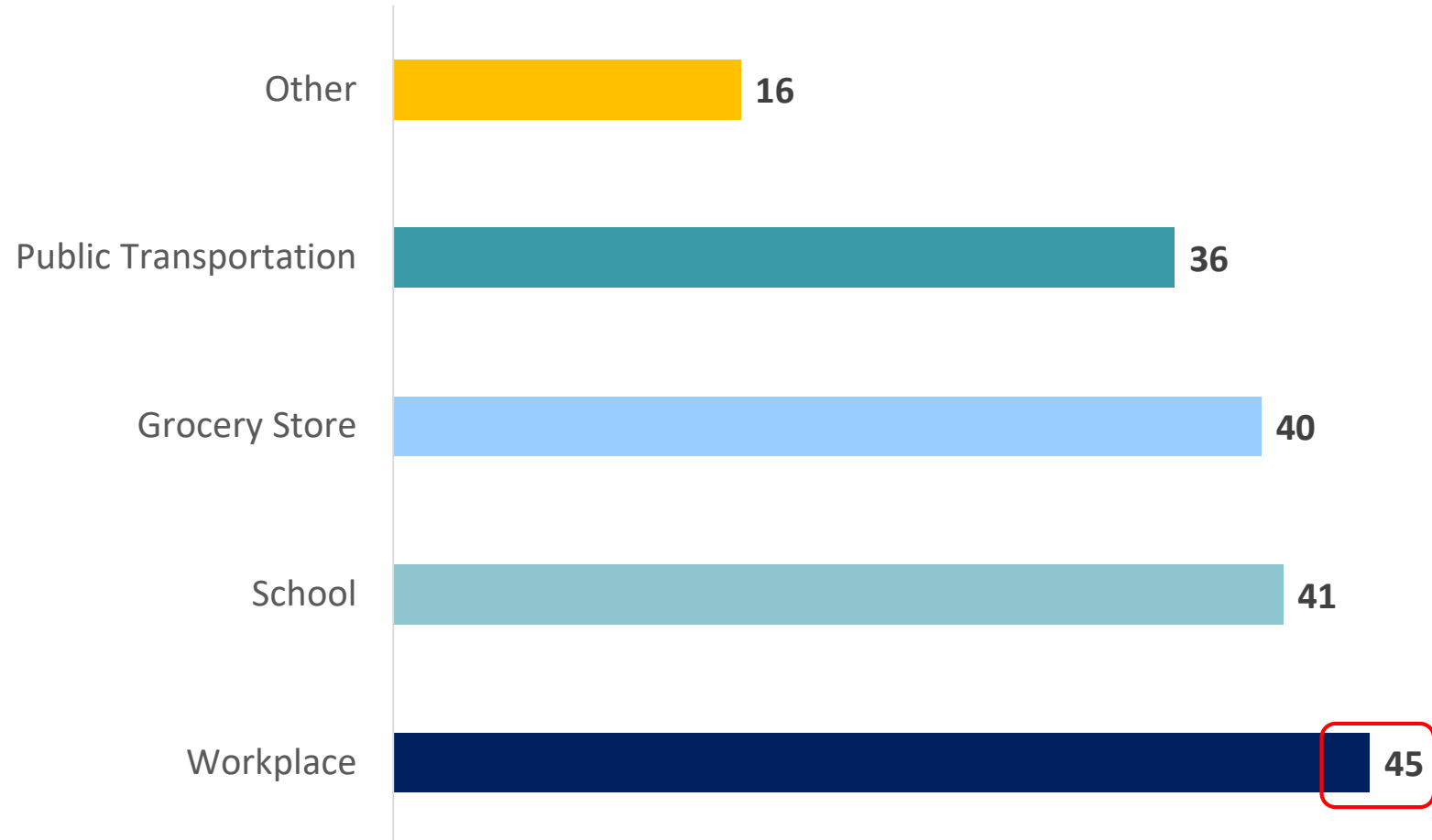
# Half of AAPIs experienced racial discrimination

In the United States, have you been treated unfairly or personally experienced discrimination because of your race or ethnicity?



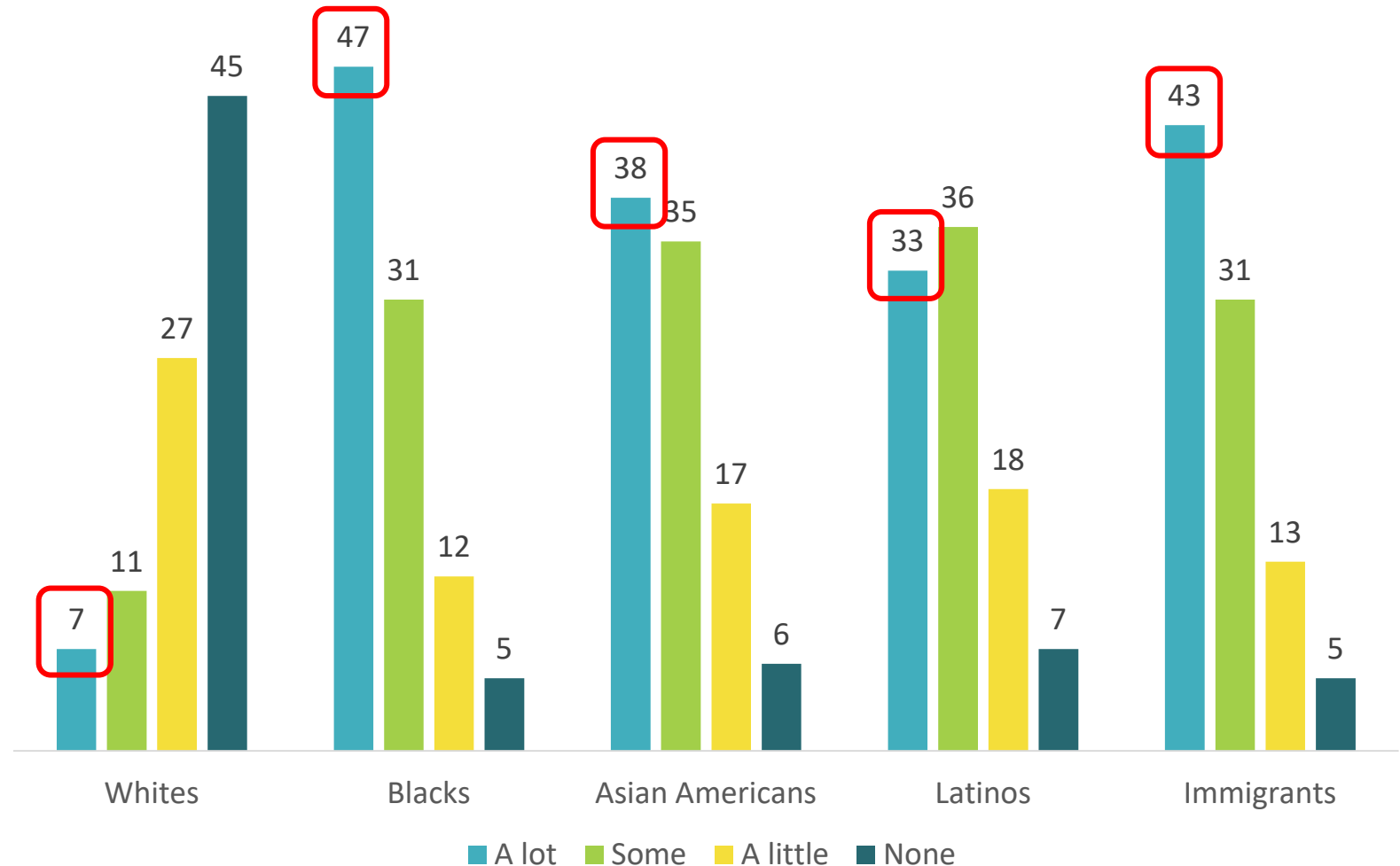
# AAPIs face discrimination in everyday life

- AAPIs most likely to face discrimination in the workplace, school, and grocery stores



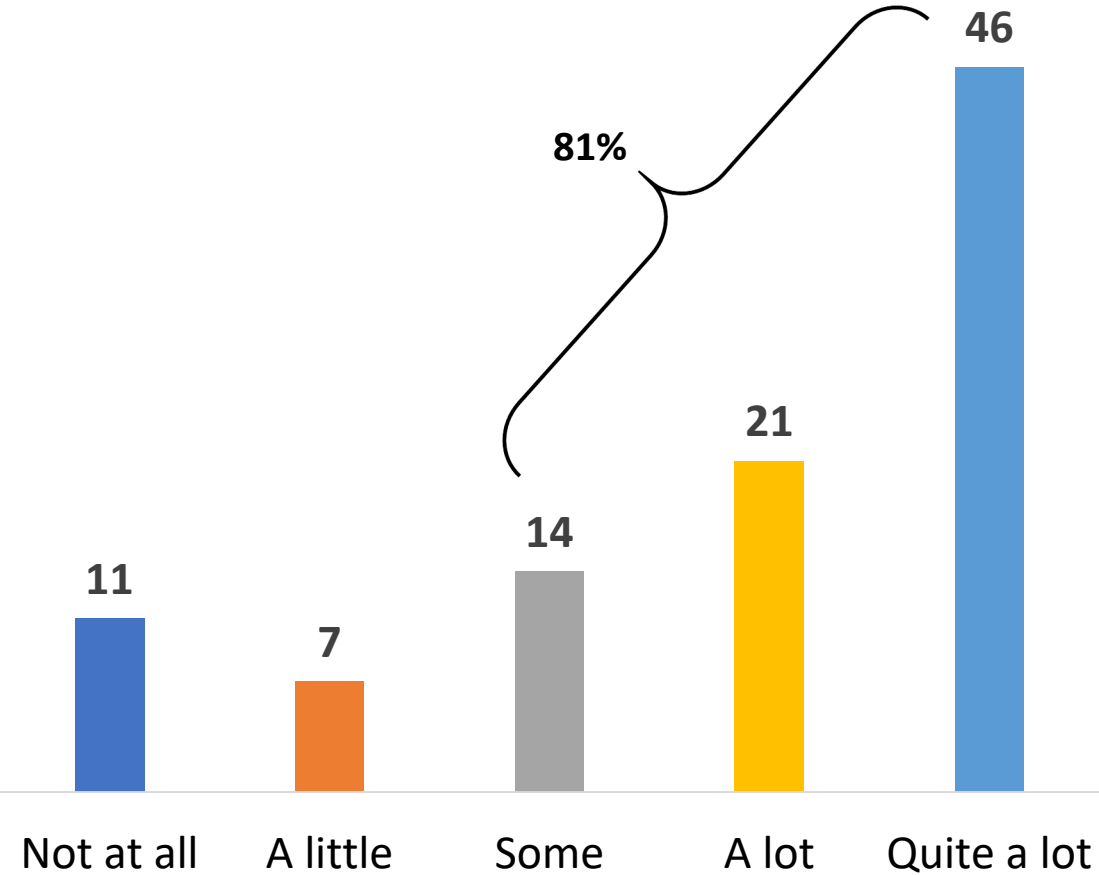
# AAPIs believe African Americans face the most discrimination

- About 78% of AAPIs said that Blacks faced a lot or some discrimination
- AAPIs believe that they and Latina/os face similar discrimination
- Not a lot of belief that Whites face discrimination

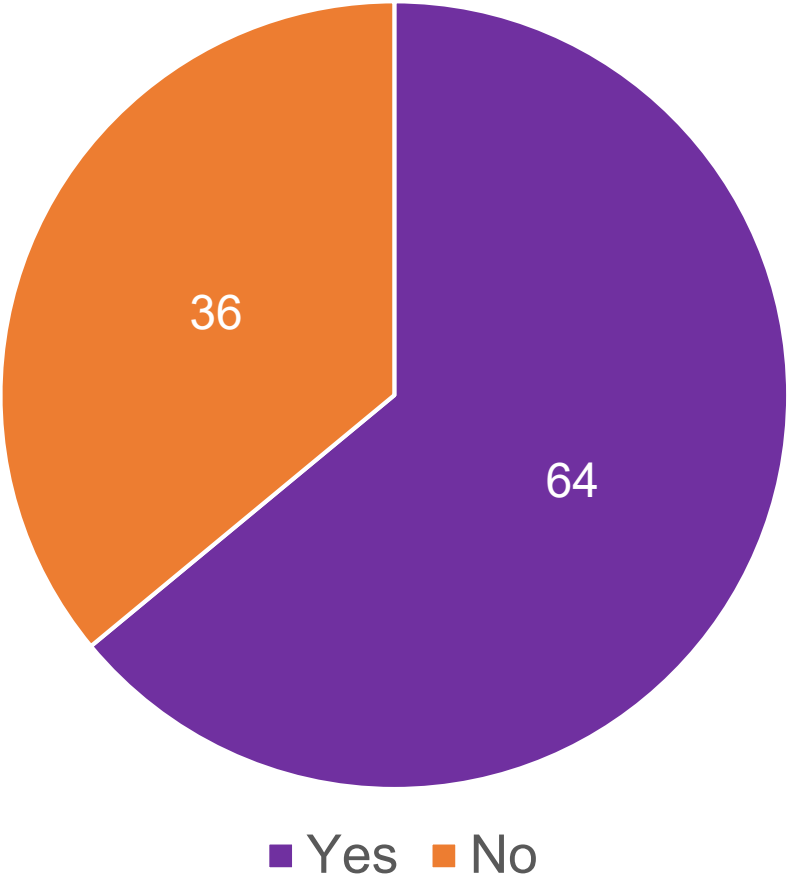


# AAPIs have strong sense of community and cohesiveness

To what extent do you think of yourself as an Asian American?



Do you think what happens generally to Asian Americans in this country will have something to do with what happens in your life?







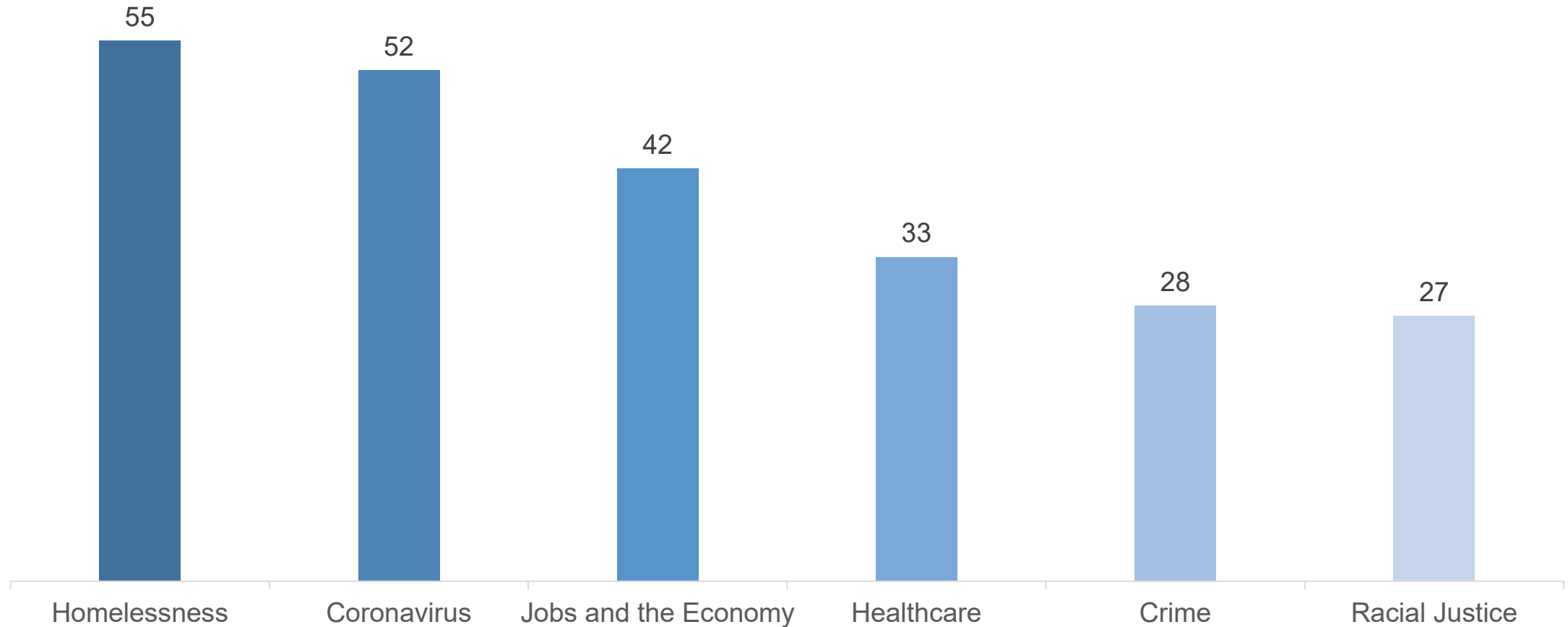
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# AAPI Politics and Policy Preferences

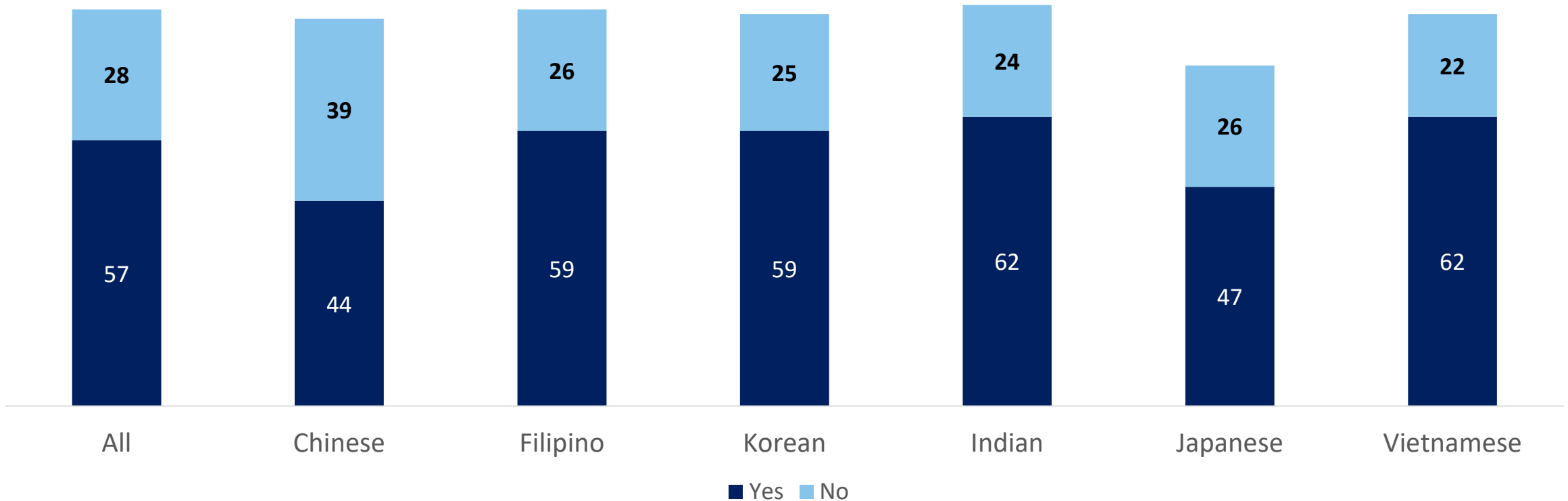
# Homelessness and coronavirus as top issues



November 8 – December 24, 2021 N=1,500 AAPI +/-2.5%

# AAPIs support a ballot measure to aid the unhoused

In 2016 and 2017, LA voters passed two ballot measures to issue bonds and to increase sales taxes in order to fund supportive services and housing for homeless individuals. Would you vote to support similar measures today?



# AAPIs most likely to think that spending on police funding should stay the same or increase

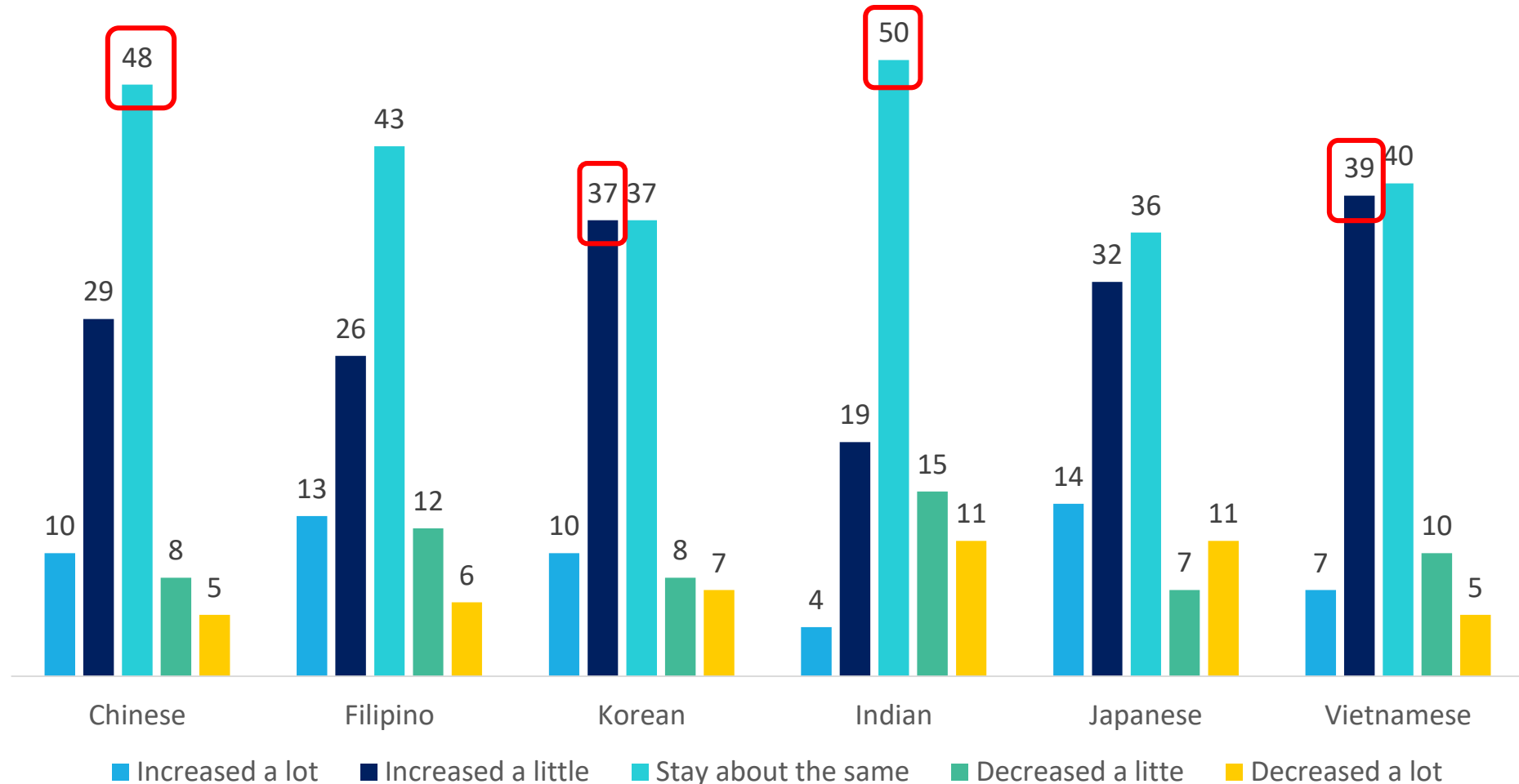
Thinking about police departments, do you think spending on police funding should be...





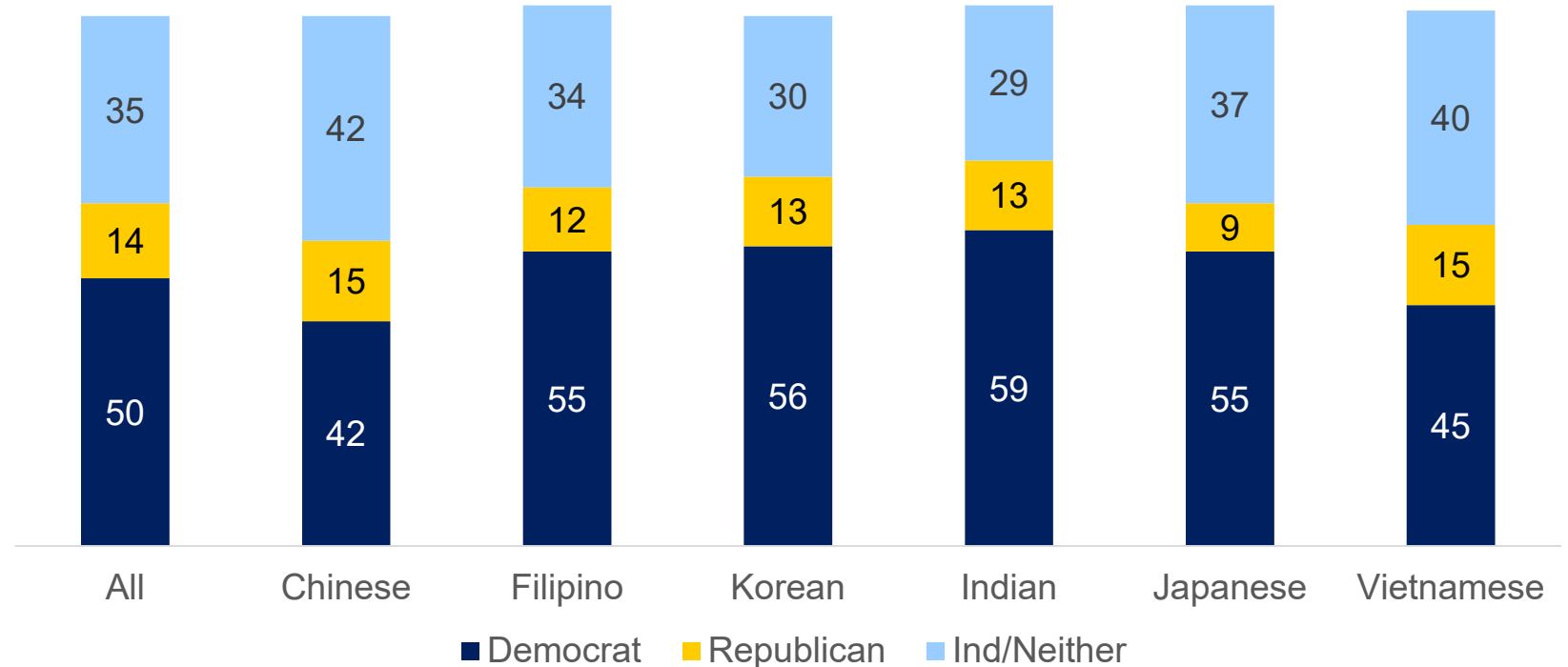
# Differences in views on police funding across national origin

- Indian and Chinese Americans most likely to favor status quo
- Support for some increase in funding among Korean and Vietnamese Americans
- Smaller proportion support decrease in funding



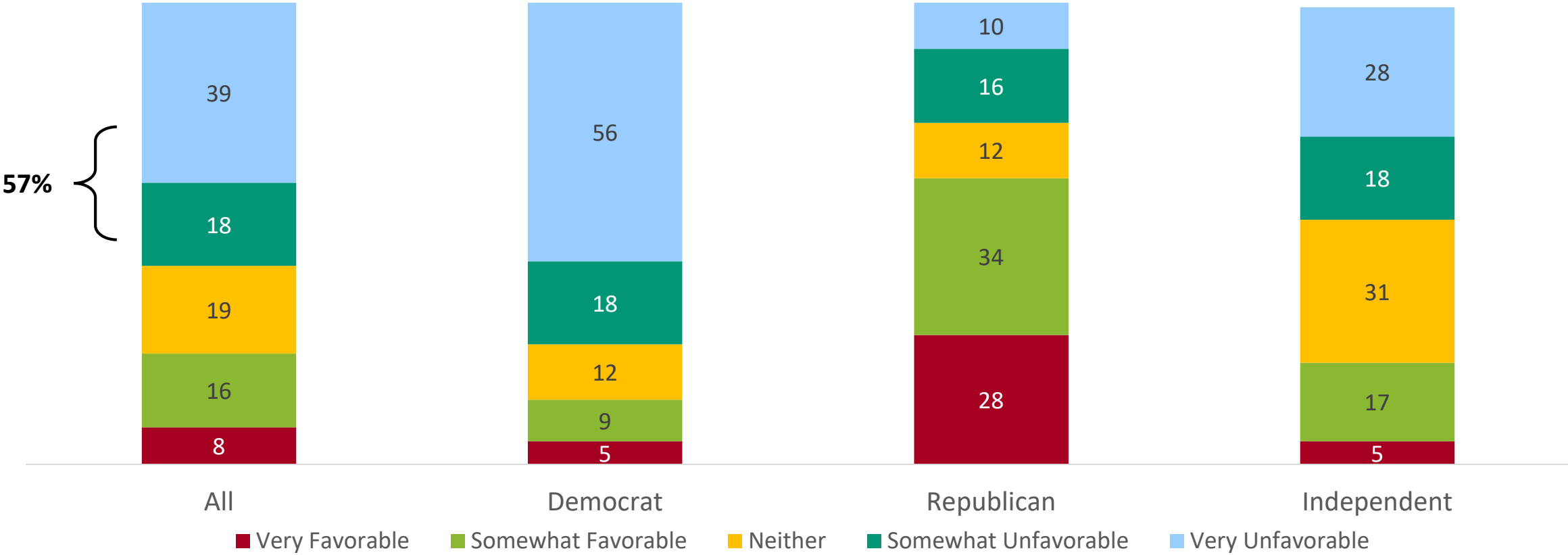
# AAPIs lean toward the Democratic Party

- 50% of AAPIs lean Democratic, especially Indian, Japanese, Filipino, and Korean Americans
- High rates of Chinese and Vietnamese Americans that identify as Independent or Neither



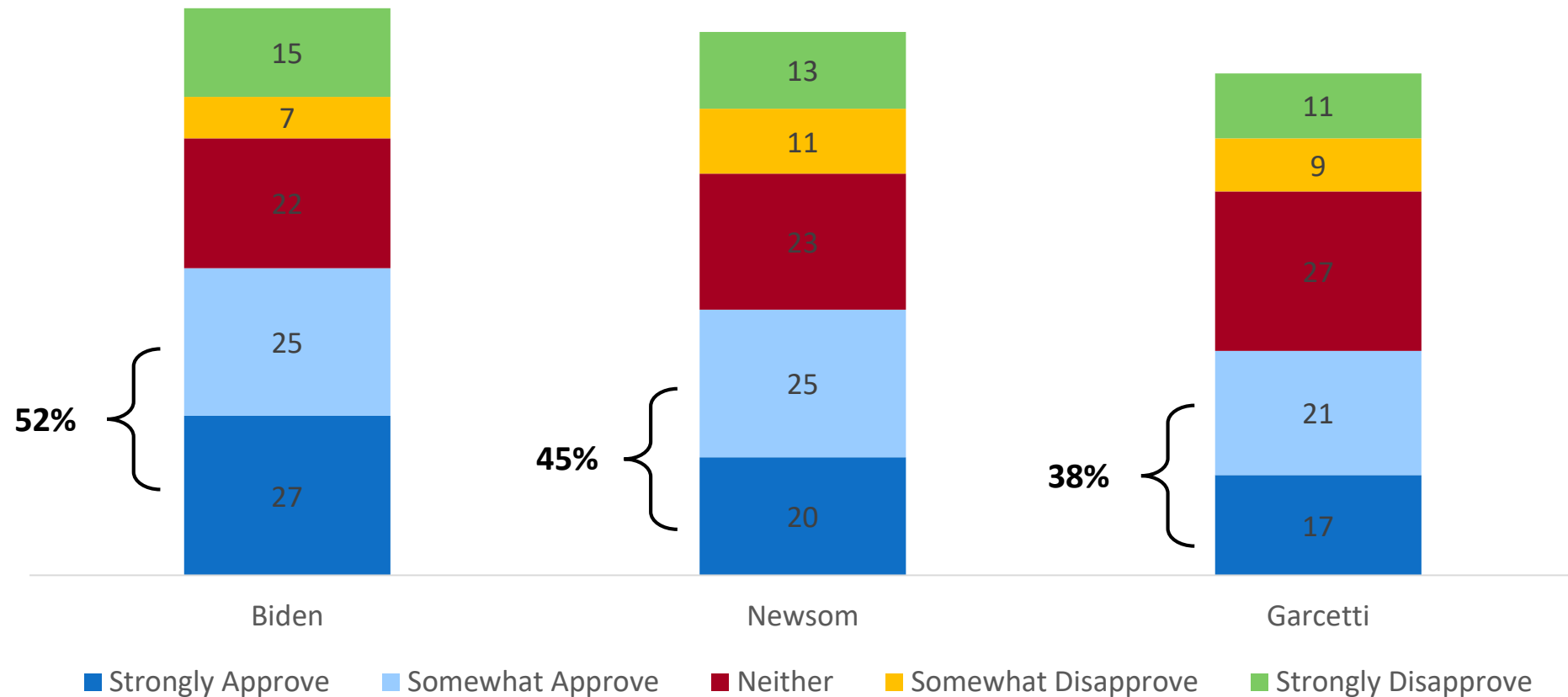
# AAPIs hold unfavorable views toward Donald Trump

Do you have a favorable or unfavorable view of Donald Trump?



# AAPIs generally approve of Democrats

How much do you approve or disapprove of the way the following people and organizations are handling their job of serving the public?







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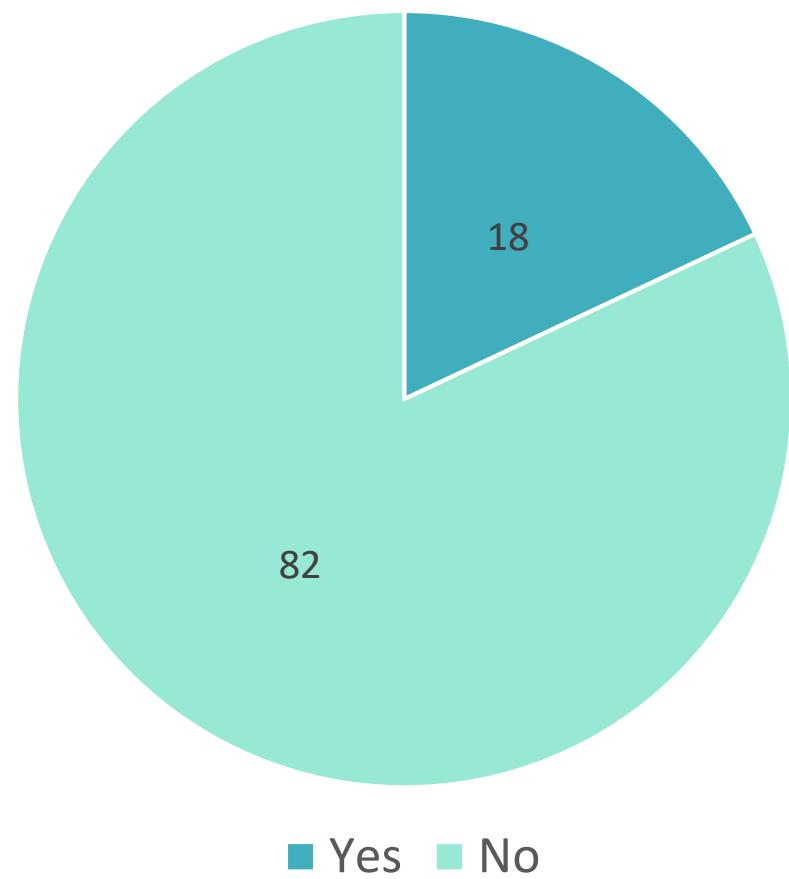


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# AAPI Voting and Civic Engagement

# Many AAPIs voted for the first time in gubernatorial recall election

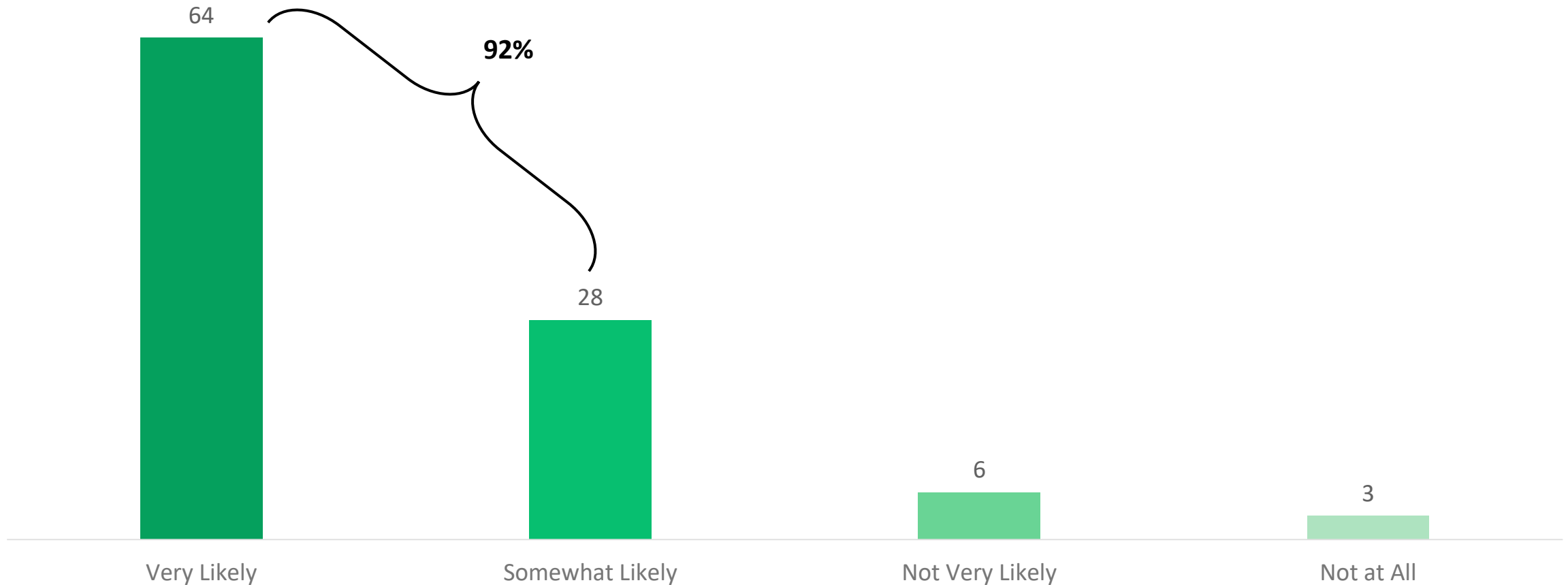
Was the California Gubernatorial Election in September 2021 your first-time voting?



Demographic	Yes	No
US Born	23	77
Foreign Born	14	86
Chinese	17	83
Filipino	10	90
Korean	13	87
Indian	9	91
Japanese	14	86
Vietnamese	21	79

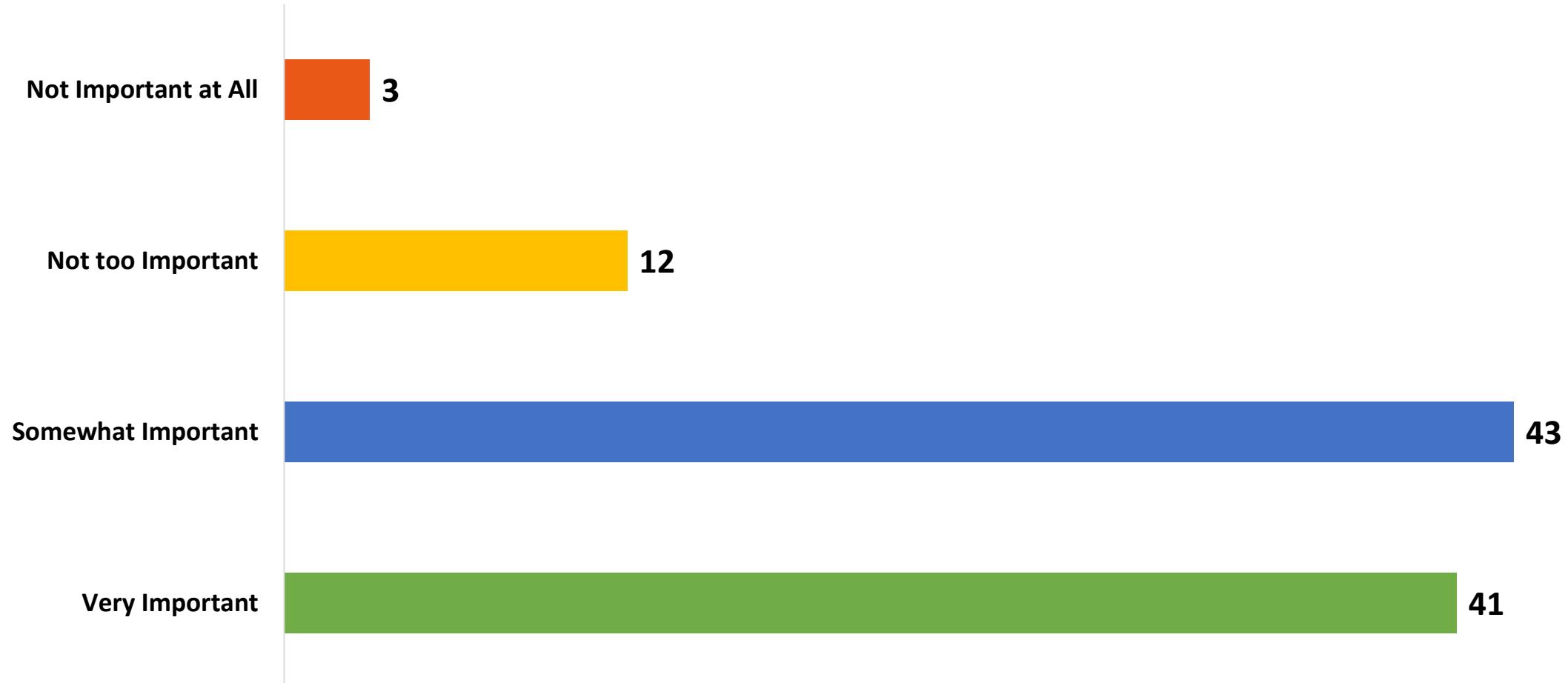
# AAPI voters enthusiastic about voting in 2022

How likely are you to vote in the midterm elections in 2022?



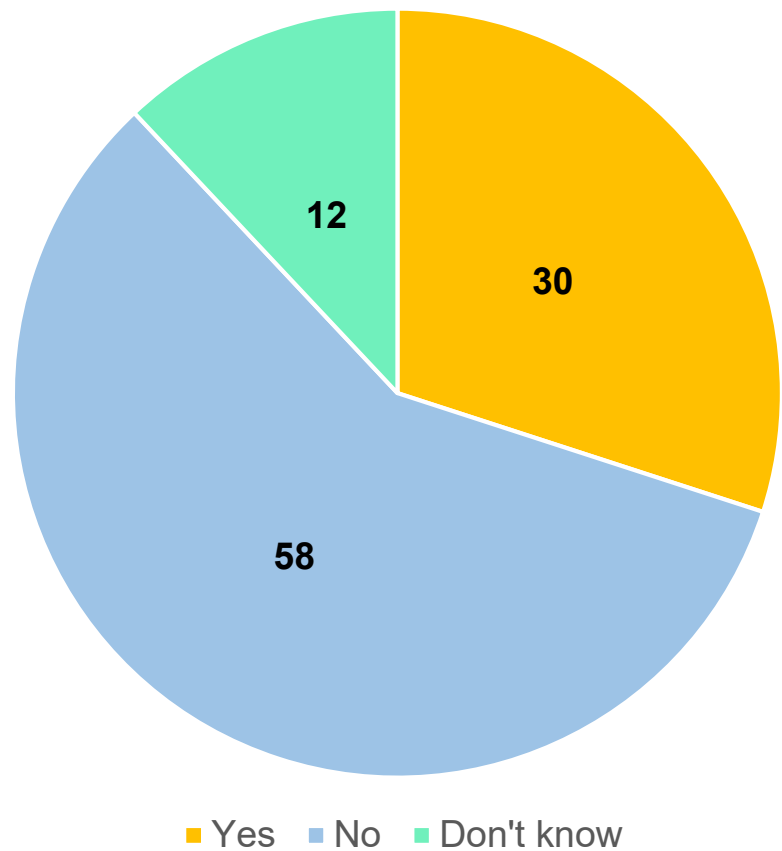
# Asian American representation matters

How important is it that an Asian American represents you in public office?



# Few AAPI voters were outreached to

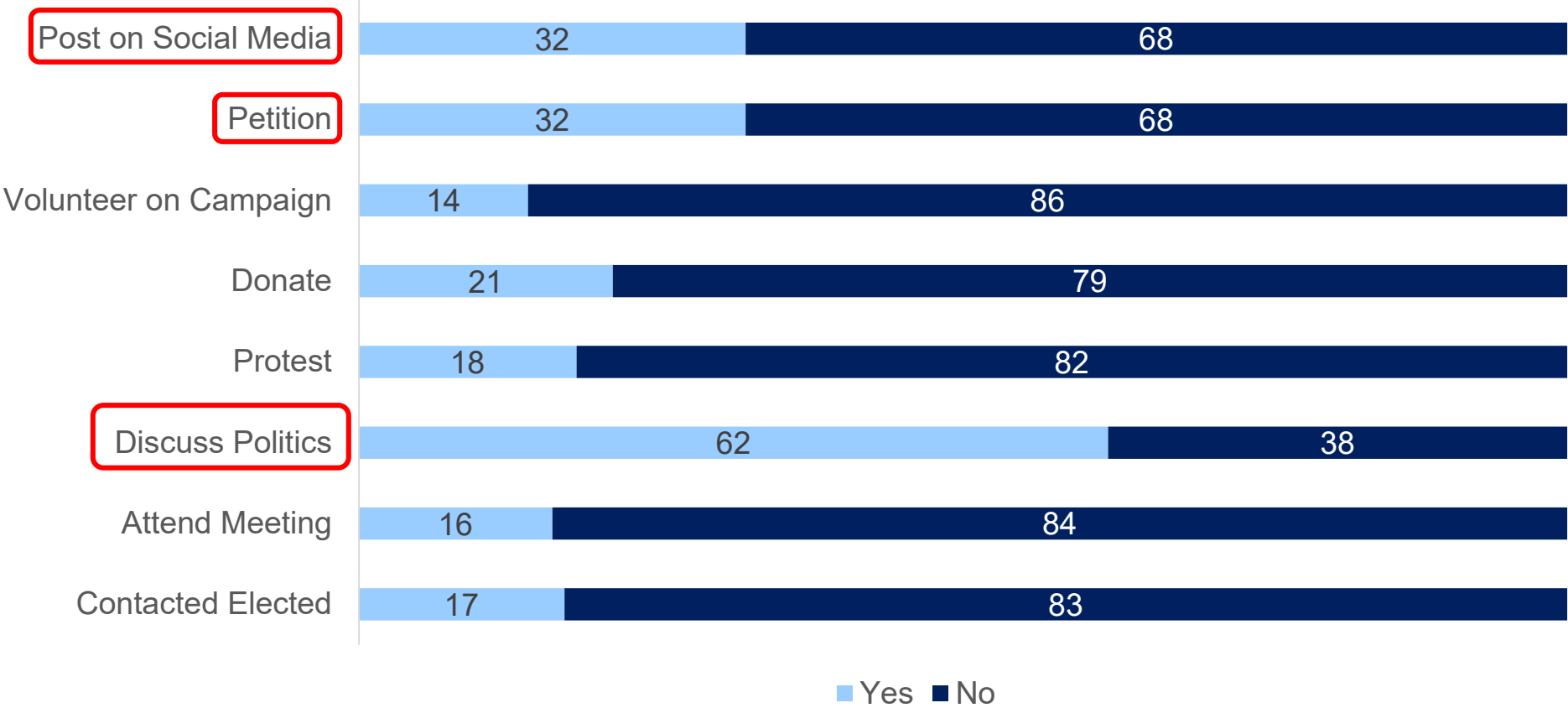
- Problems of outreach especially to foreign-born voters



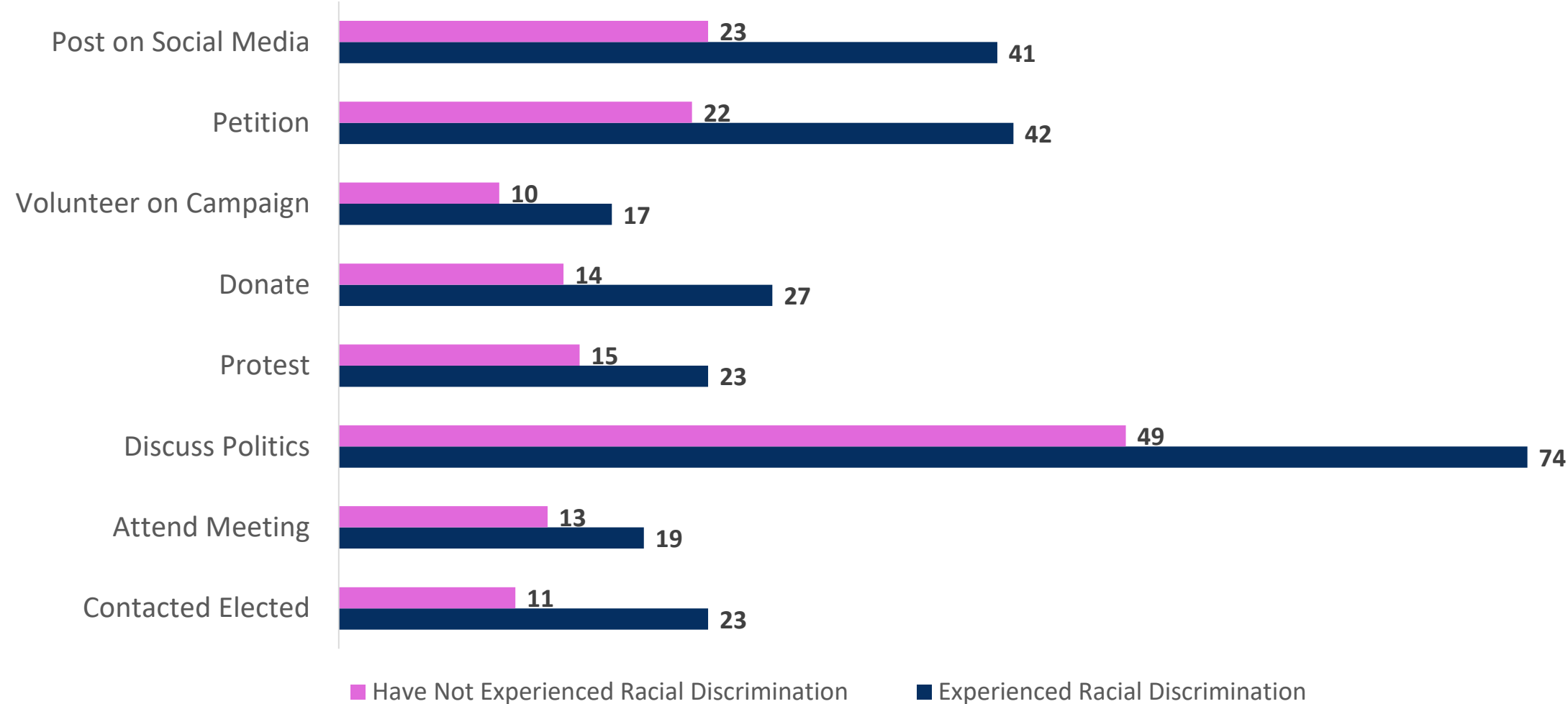
Demographics	No	Yes
Foreign Born	65	20
US Born	45	46
Chinese	63	26
Filipino	65	20
Korean	60	28
Indian	62	26
Japanese	53	31
Vietnamese	59	30

# Asian Americans are making their voice heard in many ways

During the past two years, have you had the opportunity to do any of the following things either in-person or online?



# AAPIs mobilized to take political action by their experiences with racial discrimination





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