Bachelors of Science in Business Administration (BSBA)

Option in Entrepreneurship (72 Semester Units - 100 Quarter Units)

Catalog Fall 2016		Major Catalog Date:								
Name		CIN								
Last	First	MI								
Street Address	City	ZIP Code	Quarter Admitted							
Adviser's Signature	Date	Student's Signature	Date							

SEMESTER - LOWER DIVISION CORE COURSES (15 Units)

QUARTER - LOWER DIVISION CORE COURSES (28 Units)

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		Co	omplete	?			Comple	ete?
ACCT	2100	Principles of Financial Accounting	3	ACCT	210	Principles of Financial Accounting	4	
ACCT	2110	Principles of Managerial Accounting preq: ACCT 2100	3	ACCT	211	Principles of Managerial Accounting preq: ACCT 210	4	
				CIS	100	Business Computer Systems	4	
ECON ¹	2010	Principles of Economics I: Microeconomics	3	ECON	201	Principles of Economics I: Microeconomics	4	
ECON ¹	2020	Principles of Economics II: Macroeconomics preq: ECON 2010	3	ECON	202	Principles of Economics II: Macroeconomics preq: ECON 201	4	
				ECON	209	Applied Business & Economics Statistics I	4	
FIN	2050	Legal and Regulatory Environment of Business	3	FIN	205	Legal and Regulatory Environment of Business	4	

SEMESTER - UPPER DIVISION CORE COURSES (30 Units)

QUARTER - UPPER DIVISION CORE COURSES (44 Units)

SLIVILS	LIX - U	FFER DIVISION CORE COORSES (30 OIIIS)			QUAITIL	.K - OI	FFER DIVISION CORE COURSES (44 UIIIS)		
			Complete	e?			С	omplet	e?
					ACCT	310	Accounting Info for Decision Making preq: ACCT 211	4	
BUS ²	3050	Business Communication preq: WPE	3		BUS	305	Business Communication preq: WPE	4	
BUS	4150	Contemporary Issues in Global Business	3						
CIS	3010	Management Information Systems	3		CIS	301	Management Information Systems preq: CIS 100	4	
ECON ³	3060	Statistics for Business Analysis and Decision Making	3		ECON	309	Appl Bus & Econ Stats II preq: ECON 209, MATH 102	4	
FIN	3030	Business Finance preq: ACCT 2100	3		FIN	303	Business Finance preq: ACCT 210	4	
MGMT	3060	Production and Operations Management	3		MGMT	306	Operations Management preq: ECON 209	4	
MGMT	3070	Organizational Behavior and Management	3		MGMT	307	Management and Organizational Behavior	4	
MGMT ⁴	3080	Business Responsibilities in Society	3		MGMT	308	Business Responsibilities in Society	4	
MKT	3100	Principles of Marketing	3		MKT	304	Principles of Marketing	4	
BUS ⁵	4970	Capstone: Strategic Management	3		MGMT	497	Capstone: Global Strategic Management preq: Bus Core	4	
					Select Or	n The Following:			
					ECON	303	Money, Banking, and the Economy preq: ECON 202	4	
					ECON	310	Managerial Economics preq: ECON 201 (ECON 309 recommended)	4	

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (WI) course.

Note 3: ECON 3060 is double-counted in Upper Division GE Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in Upper Division GE Block C - Arts and Humanities.

Note 5: BUS 4970 is the capstone course. Students can take BUS 4970 after they have completed all other lower & upper division core courses.

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SEMESTER - OPTION: Entrepreneurship (27 Units)

QUARTER - OPTION: Entrepreneurship (28 Units)

Semester - Required Courses (12 units):		Comple	ete?	Quarter -	Quarter - Required Courses (16 units):				
MGMT	4200	New Venture Management	3		MGMT	480	New Venture Management	4	
MGMT	4201	Global Entrepreneurship and Innovation	3		MGMT	482	Global Entrepreneurship and Innovation	4	
MKT	4300	Marketing in a New Business	3		MKT	443	Marketing in a New Business preq: MKT 304	4	
MGMT	4108	High Performance Management or	2	3					
MKT	3200	High Performance Professional Skills	J		١	MKT	325	High Performance Professional Skills preq: MKT 304	4

Semester - Electives (15 units): Select five courses

Quarter - Electives (12 units): Select three courses

Semeste	i - Elect	ives (15 units): Select five courses			Quarter -	Electiv	es (12 units): Select three courses		
		С	omple	te?			Co	отрі	lete
					BIOL	465	Issues in Environmental Biology preq: BIOL 100C, CHEM 103	4	
BIOL	4200	Global Change	3		BIOL	420	Global Change preq: BIOL 300, 320, 360; CHEM 103	4	
CIS	3610	Web Design and Development	3		CIS	361	Web Design and Development preq: CIS 100	4	Г
CIS	3830	Multimedia Game and Application Programming	3		CIS	383	Multimedia and Game Application Programming preq: CIS 100	4	Ī
CIS	4880	Information Security	3		CIS	488	Information Security preq: CIS 301	4	
COMM	3890	Intercultural Communication in Civic Contexts	3		COMM	389	Intercultural Communication in the Urban Environment preq: Blck A, 1	4	Ī
					COMM	396	Publicity and Promotions preq: COMM 300	4	Ī
COMM	4310	Principles and Practices of Public Relations	3						
					ECON	458	Economics of E-Commerce and the Internet preq: ECON 202	4	
					ECON	459	Economics of Innovation and Entrepreneurship preq: ECON 201	4	Г
ECON	4610	Economics of International Trade	3		ECON	461	Economics of International Trade preq: ECON 202	4	
MGMT	4202	Launching New Ventures	3		MGMT	491	Launching New Ventures	4	Γ
MGMT	4203	Current Topics and Cases in Entrepreneurship and Innovation	3		MGMT	492	Current Topics and Cases in New Venture Management	4	Γ
MGMT	4204	Social Entrepreneurship	3		MGMT	493	Social Entrepreneurship	4	Γ
MKT	3400	Consumer Behavior	3		MKT	342	Consumer Behavior preq: MKT 304	4	
MKT	3800	Introduction to Social Media Marketing	3		MKT	380	Introduction to Social Media Marketing preq: MKT 304	4	Π
MKT	4310	Business Consulting	3		MKT	447	Business Consulting preq: Majority of UD Bus Admin core	4	Π
MKT	4460	Marketing Research - Quantitative	3		MKT	446	Marketing Research preq: MKT 304 & ECON 209	4	Γ
PSY	4150	Interpersonal Relationships	3		PSY	415	Interpersonal Relationships preq: PSY 150	4	Π
PSY	4650	Multicultural Psychology: Current Issues and Research	3		PSY	465	Multicultural Psychology: Current Issues and Research preq: PSY 304	4	
SOC	4200	Group Processes	3		SOC	420	Small Groups	4	Γ
SOC	4220	Social Psychology	3		SOC	422	Social Psychology	4	
SOC	4300	Urban Sociology	3		SOC	430	Urban Sociology	4	Ī
					TA	141	Acting Fundamentals: Games and Exercises	3	
TECH	3600	Lean Manufacturing	3		TECH	360	Modern Manufacturing	3	
TVF	4400	Noncommercial Broadcasting and Film	3						Ī
TVF	4800	Emerging Media Technologies	3						
Semeste	r - Addi	tional Required Courses:			TVF	480	New Media Technologies preq: TVF 201, 220	4	Γ

Students may require two additional courses to meet the 120 units required

for graduation.								