

University-Student Union Target Vision

Target Vision is the University-Student Union's communication system designed to announce upcoming events to the Cal State L.A. community. Television monitors, located in common areas of the University-Student Union are updated daily to provide current information.

Each screen is custom designed. This electronic billboard features full-color graphic text messages and expands information flow to all visitors. Each screen runs approximately 5-10 seconds. All campus organizations and departments are invited to submit their events for promotion through **Target Vision**.

All you have to do is fill out the detachable form and submit it to the Union Reservations office located on the fourth floor of the University-Student Union. To ensure that your promotional ad is constructed in adequate time, please submit your form at least two working days before the starting date of the intended promotional period.

Name: _____

Org./Dept.: _____

Promotional Period: from ____/____/____ to ____/____/____
(two week maximum)