

# Comm Studies Assessment

Cynthia Wang  
Assessment Faire 2019

# Assessing critical thinking and writing

# Assessment Committee

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## Across 5 classes

Comm 1800 - Introduction to Human Communication

Comm 2890 - Introduction to Intercultural Communication

Comm 3200 - Theories of Communication: Humanities

Comm 3890 - Intercultural Communication in Civic Contexts

Comm 5030 - Strategic Communication

# Essay Objective

Your essay should be about **2 pages in length** (3-5 paragraphs, or 300-500 words). Type this assignment and then upload the digital file to the course **Moodle/Canvas site**. The essay topic is designed to give you an opportunity to demonstrate your ability to write clearly and effectively. It will also allow you to display your knowledge of critical thinking around concepts of communication and culture.

# Essay Prompt

**Identify** a cultural practice or social norm within a particular culture. Please **describe** what this practice or social norm is. Then, **using a theory, reading/author, idea, or discussion** from this course please describe how communication facilitates an understanding of culture. Finally, explain how the cultural practice or social norm you identified **demonstrates** how culture is learned/understood through communication.

# Analysis Process

Random sampling of 10 essays for each of the 5 classes

Each committee member takes 2 essays per class

Grading according to Cal State LA Written Communication and Critical Thinking Assessment Rubric

Thank you!