Supplemental Admission Criteria for Impacted Programs Effective Fall 2014

Program impaction means that the number of applications from fully eligible students to a designated major far exceeds the number of spaces available in that major. In these major programs, students are admitted to the major only if they meet the supplemental admission criteria for the major, as well as any applicable campus impaction admission criteria. The campus impaction criteria for 2014-15 will be determined once the application deadline is closed.

Freshman students who are not admitted to a selected impacted program may still be admitted as undeclared or alternative majors provided they meet all applicable admission requirements. Transfer students who are not admitted to a selected impacted program may still be admitted as alternative majors provided they meet all applicable admission requirements.

The supplemental admission criteria for the impacted major programs are listed below. As indicated by the asterisks, applicants must meet both the minimum campus impaction GPA requirement as well as the supplemental admission GPA criteria for the selected program.

College of Business and Economics

BS in Business Administration: Accounting Option

Freshman applicants wishing to major in Business Administration, Option Accounting should select Business Administration, Accounting (Freshman) on their CSU Mentor application and, if admitted, they will be matriculated as Undeclared with an Interest in Business Administration, Option Accounting.

Continuing Students:
Once admitted and enrolled in the University, students should contact the Accounting Department to learn more about how to become a Business Administration, Option Accounting major. To be admitted to the Accounting major, continuing students must meet all of the additional supplemental program admission criteria:

- Have a minimum cumulative college (transferable) GPA of 2.5 in at least 45 units of degree eligible coursework;
- Have a grade of C or above in the Lower Division Accounting courses, including Acct 210 and Acct 211 or equivalent classes.

In order to be eligible for the baccalaureate in Accounting, students must achieve a grade of C or above in all Accounting courses.

Upper Division Applicants (New and Returning):
- Applicants wishing to major in Accounting should select Business Administration, Option Accounting (Transfer) on their CSU Mentor application.
- Applicants must meet all of the additional supplemental program admission criteria:
Have a minimum cumulative college (transferable) GPA of 2.5*;
- Have a grade of C or above in the Lower Division Accounting courses, including Acct 210 and Acct 211 or equivalent classes.
- Students continuing in the major must meet both of the following criteria:
  - Achieve a grade of C or above in all Accounting courses;
  - If a student receives two grades lower than a C in two (2) sections of an accounting course with a number of 320 or above, the student will be dropped from the major. This could be less than a C grade twice in one accounting course or less than a C grade in two different accounting courses.

BS in Business Administration: Management Option
- Applicants wishing to major in Business Administration with an Option in Management should select “Management” on their CSU Mentor Application.
- First-Time Freshman:
  - Admission of applicants for available spaces in Management will be based on a rank ordering of CSU eligible applicants on the basis of their CSU eligibility index.
- Continuing Students and Upper Division Applicants (Transfer and Returning Students):
  - An overall G.P.A. of 2.3* in a minimum of 90 quarter degree eligible units is required for admission to the Business Administration, Management Option.

BS in Business Administration: Marketing Management Option
The number of applicants who can be admitted to the major is limited based upon meeting the admission criteria to the Business Administration, Marketing Management Option as listed below. Applicants wishing to major in Business Administration, Marketing Management Option should select Marketing Management on their CSU Mentor application.

Supplemental Admission Criteria:
- First-Time Freshmen:
  - Admission of applicants for available spaces in Marketing Management will be based on a rank ordering of CSU eligible applicants on the basis of their CSU eligibility index.
- Upper Division Applicants (Transfer and Returning Students):
  - Admission of transfer students for available spaces will be based on a rank ordering of cumulative GPA, with a required minimum college (transferable) GPA of 2.25*.
  - Continuing students wishing to major in Marketing Management must have a minimum GPA of 2.25 in at least 36 quarter units of completed coursework at CSULA.