Professor for a Day

Asmat Sami Siddiqui, ‘76
Former CEO, E-Consumer Division, Citibank

Thursday, April 11, 2013
2 – 3 PM
Simpson Tower SH E184

Asmat Sami Siddiqui (known as “Sami”) was born in Pakistan in 1953. He moved to the United States in 1971 and attended California State University, Los Angeles, graduating in 1976 with a degree in Economics.

Sami chose to enter the banking industry. Over the years, he worked with Wells Fargo Bank, Providian Bancorp, and Citibank. His last appointment with Citibank was in New York, where he was CEO of their E-Consumer Division, focusing on internet banking. He has also provided consulting services to various major financial institutions such as HSBC, Bank of America, Sears Financial, and MasterCard International. Since his retirement, he has often been used as an expert witness in large litigations within the banking industry, where he is held in high regard.

Sami has also been heavily involved in supporting charitable work, including the establishment of an endowed scholarship at Cal State L.A. On the personal side, Sami is very active physically. He loves to go climbing, mountain-biking and canyoning. He has traveled extensively within the States, and his international tours include Base Camps at K-2 and Mt. Everest, Patagonia in Chile, Mt. Kilimanjaro in Tanzania, and Antarctica. He is settled along with his family in northern California.