CSU Health Insurance Education Project: Project Poll & Analysis

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June 12, 2014
Our grant

$1.25 million
Jul 2013 - Dec 2014

Our Mission
Educate CSU students, families & staff

Our Function
Outreach & education, not enrollment

Campus selection
23 CSU campuses; staffed at 15 campuses
CSU Demographics: 455,365 Students

*Note: Data from CSU Statistical Reports for 2013-2014 (http://www.calstate.edu/as/stat_reports/2013-2014/).
Polling of CSU students

- **First poll:** To help us develop strategy
  - 836 surveys
  - 3 campuses (Fresno, Los Angeles, San Jose) in September 2013

- **Second poll:** To assess how we did on outreach/education
  - 1,971 surveys
  - 7 campuses (Fresno, Fullerton, Long Beach, Los Angeles, Northridge, Sacramento, San Jose) in April/May 2014
In September 2013, nearly one-third of CSU students were uninsured.*

*Note: Data from CSU Health Insurance Education Poll conducted in Fall 2013. Three CSU campuses were surveyed (n=836).
Rate of uninsured among CSU students consistent with statewide average

*Note: Data shown are from the California Healthcare Foundation Almanac “California’s Uninsured: By the Numbers, December 2013” (http://www.chcf.org/~/media/MEDIA%20LIBRARY%20Files/PDF/C/PDF%20CaliforniaUninsured2013.pdf). CSU estimated rate is based off adjustment of results from first poll.*
2013: Why were students uninsured?

79% cannot afford it
4% would like to buy it but rejected
2% do not want it
7% do not think they need it
8% other

Affordability, not invincibility

*Note: Data from CSU Health Insurance Education Poll conducted in Fall 2013. Three CSU campuses were surveyed (n=836).
2014: Why did students get covered through Covered CA?

Main reason that students signed up for Covered CA

- Insurance was made affordable: 45%
- Pre-existing condition: 8%
- Did not want to pay fine: 27%
- Like availability of choices: 12%
- None of the above: 9%

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).
2014: Uninsured by campus

<table>
<thead>
<tr>
<th>Percent of Student Population</th>
<th>CSU estimate, 2013</th>
<th>Fresno</th>
<th>Fullerton</th>
<th>Long Beach</th>
<th>Los Angeles</th>
<th>Northridge</th>
<th>Sacramento</th>
<th>San Jose</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25</td>
<td>7</td>
<td>10</td>
<td>15</td>
<td>19</td>
<td>7</td>
<td>8</td>
<td>8</td>
<td>10</td>
</tr>
</tbody>
</table>

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).
Demographics of uninsured

Uninsured by Key Demographics

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).
Uninsured: before & after

Uninsured Students by Campus

- Fresno: 33 (Fall 2013) 7 (Spring 2014)
- Los Angeles: 35 (Fall 2013) 19 (Spring 2014)
- San Jose: 21 (Fall 2013) 8 (Spring 2014)

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).
2014: How many people signed up?

Approx. 33% newly enrolled in Covered CA/Medi-Cal

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).
2014: Students talked to others about getting health insurance

Who students talked to about health insurance

<table>
<thead>
<tr>
<th>Percent</th>
<th>Friends who are not students</th>
<th>Family</th>
<th>Other students</th>
<th>Other individuals</th>
<th>Didn't talk to anyone about it</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>17</td>
<td>48</td>
<td>15</td>
<td>17</td>
<td>33</td>
</tr>
</tbody>
</table>

*Note: Data from CSU Health Insurance Education Poll conducted in Spring 2014. Seven CSU campuses were surveyed (n=1971).*
State university systems as the low hanging fruit

- Middle to lower income populations
- Large numbers of uninsured students and families
- Unique access to students
- Trusted educators
- Students are reachable and educable

Almost all states have a state university system.
Additional information:

- For press release and data graphs, please visit [www.calstatela.edu](http://www.calstatela.edu) (under “Recent News”)

- For any questions or follow-up, please contact Elena Stern ([estern@calstatela.edu](mailto:estern@calstatela.edu)) or CSULA Office of Communications and Public Affairs at (323) 343-3050