Cal State L.A. has been an integral part of the communities it serves since its founding on the campus of L.A. City College more than five decades ago. One of the many University programs that serve to strengthen our communities is the federally-funded America Reads literacy program. Below, Child Development major Nubia Miguel, an America Reads participant, engages Eric Rios (l.) and Kevin Jiang (r.), kindergarten students at City Terrace Elementary School, in a reading lesson (see story on page 3).

Strengthening Communities

Cal State L.A. student Rosalinda Martin prepares for a medical career with the help of a collaborative program between the University and Lincoln High School...page 5

Dr. Joseph Baily supports the ACCESS Center and projects that involve parents in their children's education...page 2

The Los Angeles Times thinks Cal State L.A. is front page news. See why...page 4
Annual Fund: Students Benefit From the Generosity of Alumni

For the first time last year, the Annual Fund Drive was conducted on campus with the help of Cal State L.A. students. Alumni and friends received calls from students as we reconnected with those who have not heard from the University in many years. The calling was a success: generous alumni and friends pledged $179,000 to help provide scholarships at Cal State L.A. The Annual Fund will support Cal State L.A.’s Presidential Scholarship Program designed to interest and academically talented students to the University. The inaugural class of Presidential Scholars will join the University in Fall 1999.

Annual Fund Questions and Answers – Q. Why do you phone? Why not just send something in the mail?
A. A phone call is the best way for us to give you the information you need and to personally answer questions you might have. We’ve also found that many people enjoy talking to a current student about what’s happening on campus today.

Q. Cal State L.A. is a State-assisted University. Why are you asking for more money?
A. The State of California provides only about 60% of the money needed to furnish a student with a college education. Student fees cover another 10%. The remaining 23% come from private sources.

Q. When I was a student, I paid my own way. Why can’t students today do the same?
A. Actually, many students at Cal State L.A. do pay their own way and have to work part-time or even full-time while they attend classes. Many not only are supporting themselves through school, but have families to provide for as well. Keep in mind that the cost of a college education is on the rise. In Fall 1988, fees were $265/quarter compared with Fall 1996, when an undergraduate student paid $504.75/quarter to attend classes. Q. The amount I could give is so small, would it even make a difference?
A. Every pledge makes a difference to the Annual Fund. Participation is the most important part. If every alum made even a small pledge, we would be more than surpass our goal. This would allow Cal State L.A. not only to fund more scholarships, but also provide funding to other areas of campus that are advancing the University to new heights in education.

The Annual Fund campaign is under way for fiscal year 1999. With a lofty goal of $225,000 for scholarships and other projects on campus, the support of all alumni is critically important. If you can’t wait to be called by our students and you would like more information about the Annual Fund, please call (323) 343-4866.
Nubia Miguel interests her kindergarten students in a new book.

Cal State L.A. students help America Read

For more than 50 years, the roads that have led the community to the doors of Cal State L.A. have been two-way streets. Historically part of its city, the University continues to develop programs to strengthen the communities and redefine and extend their boundaries. The America Reads project is one of many initiatives that place Cal State L.A. students, faculty and staff directly in local schools with the long-range goal of developing university-prepared students. The University’s two-year-old PAD (Precollege Academic Development) program trains upper division and graduate students as English and math tutors for seventh and eighth grade students at seven local middle schools, funded by a grant from the CSU Chancellor’s Office.

Other successful programs include the UPP (University Preparatory Program) at Lincoln and Garfield high schools (see page 5), the University’s long-standing Mathematics, Engineering, Science Achievement (MESA) program, providing academic assistance and guidance to K-12 students at 18 schools throughout Los Angeles and Pasadena, and the Bilingual Boundaries program, which provides both regular and math/science after school tutoring and summer instruction to high schools in the Pasadena Unified School District.

The Charter School of Education’s free reading clinic for K-12 students in the Glendale Unified School District offers a diverse selection of science activities offered at local middle and high schools by a council of university faculty, with pro-school liaisons with teachers and administration; the school’s veteran teachers “can be more effective in meeting the needs of the entire class.”

The readers, too, are beneficiaries of the program; they get a taste of the “real life” of schools in which they hope one day to work as teachers.

“Without the proper development of reading skills, we’re never able to develop the whole child—the child’s intelligence, talent, self-esteem, ability to succeed...” says Robert Cordova, City Terrace principal.

“No one has ever seen it before.” Cordova said, noting that because the readers focus their attention on the children with special needs, the school’s veteran teachers “can be more effective in meeting the needs of the entire class.”

The success of this program, now in its second year, was evident at a reception for participants at Cal State L.A. this past November. Barely clearing the podium, City Terrace second-grade student Emyrute Murovee braved the audience of parents, teachers, administrators and Cal State L.A. students and staff to read aloud from a book she had never seen before.

The crowd, clearly moved, gave her a standing ovation as she turned the last page. “Last year, she was identified as needing [an America Reads] reader,” commented Principal Cordova. “Look at the confidence she’s been able to develop!”

Nubia Miguel teaches kindergarten students in a new book.
Cal State L.A. Makes Headlines in the Los Angeles Times

Cal State L.A., Its Alumni Mark 50 Years of Diversity

Education: College is praised for chance it gave students, many of whom became top politicians, artists.

By ANNE-MARIE O'CONNOR TIMES STAFF WRITER

Garland Burrell became the first black federal judge to be appointed in California's eastern district and recently presided over the trial of Unabomber Theodore Kaczynski.

Jaime Escalante’s calculus classes for the disadvantaged East Los Angeles kids, dramatized in the film “Stand and Deliver,” made him the world’s most famous math teacher. Billie Jean King’s tennis exploits made her the reigning Zimbabwean of sports.

There is also a legion of politicians, from U.S. Reps. Maxine Waters and Esteban Edward Torres to county Supervisor Mike Antonovich. All are among the diverse alumni of California State University Los Angeles, which celebrated its 50th anniversary Tuesday. Although the rollback of affirmative action has sharply reduced the number of Latinos and blacks in the UC system, Cal State L.A. proudly touts its student body as America’s most diverse.

“Here we are a minority institution, but a university whose diversity brings us closer to the elusive ideals this country was founded on,” President James Rosser said. “We’re the West Coast, 21st century model of the City University of New York.”

Today, the student population at Cal State L.A. is 48% Latino, 24.4% Asian American, 9.6% black and 17% non-Latino white.

Although internationally reknowned schools like UC Berkeley like to think they leave their imprints on students, it is the students who have built the reputation of Cal State L.A. On Tuesday, graduates returned to celebrate the chances the university gave them and to pledge their own commitment to future generations.

There was Florence LaRue, who became a singer with the Grammy Award-winning group the Fifth Dimension. The daughter of a divorced working mother of four, LaRue juggled six Cal State L.A. classes at once while working eight hours a day as a solderer at the Hughes Aircraft factory in Culver City. Like many students, she was the first in her family to graduate from college.

“I still use things I learned here every single day,” said LaRue, who came to the ceremony on her way to Frank Sinatra’s wake and funeral. “To me, teachers are so important, they should be paid more than athletes and entertainers.

T here was Fermin Cuza, who has risen to senior vice president for international trade at Mattel Inc. without forgetting his hard-working immigrant roots—or the school that launched him. Cuza has created a Mattel internship program at his alma mater and considers it prime headhunting ground.

“I get very excited about the diversity at this campus, because companies like Mattel need that diversity,” he said. “Only 3% of the children in the world are in the United States, and we need people who can deal with the global markets around the world that are our future.

“I tell kids, ‘Don’t be ashamed of being different, of speaking another language, be proud of it and use it as your secret weapon,’ because we’re looking for kids just like them,” Cuza said.

Cuza’s parents came from Cuba in 1954, when he was 5. His mother was a garment worker, and his father toiled in construction. Cal State L.A. was Cuza’s chance, and he seized it.

“I got a first-rate education at $85 a quarter,” he said. “The alumni of this university should never forget how they benefited, and they should try to take advantage of this special talent pool.”

Few schools of Cal State L.A.’s stature can boast the same leadership-to-tax-dollor ratio.

Los Angeles County Sheriff Norman Block is a graduate. So is developer Donald Sterling, owner of the Clippers. Astronaut Samuel Durrance took the university president’s medallion with him when he orbited Earth for 16 days in 1995.


Felix Gutierrez, the senior vice president and executive director of the Freedom Forum’s Pacific Coast Center, ran against L.A. County Supervisor Mike Antonovich for student body president in 1965. Gutierrez won, but Antonovich “went on to win other political battles,” he said.

City Councilman Richard Alatorre was also in Gutierrez’s graduating class.

“All of us worked, lived at home and were from ethnically diverse backgrounds,” Gutierrez said. “It was a great investment for taxpayers, and it really paid off. Most of us would not have been able to go to college if there was not a Cal State L.A.”

Gutierrez said he worries that California’s cuts in education today will deny the children of the new wave of immigrants the same opportunities.

“They’re not going to get the chance we got in the 1960s,” Gutierrez said. “The investment in higher ed versus prisons is out of whack. Dollars in education come back to you in taxes and a more educated workforce. If you cut off an area of hope, people are less prone to dream.

Cal State L.A. was an early beneficiary of America’s demographic changes, according to Rosser. Since 1970, the majority of students have been women, and since 1972, non-whites.

The school created the first Chicano studies program in the nation in 1969 and established the first child-care center in the state school system, school spokesmen said.

Bolivian-born Escalante graduated in 1973. In those days, his teachers were still mostly non-Latino whites. Once, he said, he was thrown out of a class for saying the teacher misinterpreted Spanish literature.

“My parents say, ‘study hard, be dedicated,’” said Escalante, 68, now a schoolteacher in Sacramento. “I had no money, not even enough to rent a cap and gown, so I didn’t even go to the graduation ceremony.”

The actor who played Escalante, Edward James Olmos, also attended the university briefly, though he did not graduate, spokeswoman Carol Selkin said.

Novelist Joseph Wambaugh received a master’s degree there in 1968.

And Frank Romero, one of “Los Four,” a group of artists that grew out of the Chicano student movement and rose to prominence in a landmark exhibition at the Los Angeles County Museum of Art in 1973 [attended Cal State L.A. in the 70s].

Romero’s images of skeletons, palm trees, hearts and cars continue to reflect his deep East Los Angeles roots.

Science careers are increasingly at popular today. In 1995, the Engineering Work Force Commission deemed the school the California Public University that awarded the highest proportion of engineering degrees to black and Latino students. And a 1997 National Science Foundation Report put it in the top 20 schools whose graduates go on to receive doctoral degrees in science and engineering.

Freshman Jorge Cruz, 19, wants to become a civil engineer. The son of Mexican immigrants, he is the first in his family to attend college. He lives with his parents in Lynwood. His mother works at a credit card factory and his father is a meat cutter.

Eventually, he wants to get a master’s degree and a doctorate. For now, with his long hair and beard and backpack, he’s just an ordinary college student. But his parents remind him almost daily that they are struggling so he can be more.

“My parents say, ‘study hard, be dedicated,’” Cruz said. “They say it’s my future, not theirs, so don’t screw it up.”
Rosalinda Martin could have gone to UCLA, UC Berkeley or another continually well-funded university straight out of high school. Instead, on the strength of intriguing opportunities offered by Cal State L.A., Martin chose to maintain her relationship with the university that sparked her interest in the medical field in the 10th grade.

The now 22-year old biology senior was a ninth grader in 1990 when she joined the University of Pacific’s Minority Biomedical Research Support Program, a collaborative project between Cal State L.A. and Lincoln High School on Los Angeles’ east side. Martin’s decision to continue her education at the University wasn’t based on mere loyalty to the Cal State L.A./UPP by any stretch, however; it was fueled by the promise of unique, hands-on research opportunities at the University.

“Linda was an extremely promising student, with a 3.68 GPA and AP courses in chemistry, biology and the English Lit under her belt,” said Flordia Otto, UPP program coordinator at Cal State L.A. “The University was able to offer her a position as a student research associate in the MBRS [the federally-funded Minority Biomedical Research Support program], which comes with a stipend. Even though a lot of our undergraduates work with faculty on research projects here, it’s highly unusual for a student to be doing research straight off as a freshman.”

Beverly Krilowicz, associate professor of biology, who directs Martin’s research, admits that she was skeptical about a first-time freshman doing full-fledged sophisticated research in a university lab. MBRS students generally are accepted into the program in their junior year, often as transfer students. “But I’ve been completely won over,” she enthuses, explaining how the extra years of research experience add depth to the quality of student work.

Besides being an “exceptional research scientist,” Martin maintains an outstanding academic record and manages various other activities related to her interest in medicine, says Krilowicz. These include student mentoring, active participation in two health-care student organizations and a volunteer position at LAC/USC Medical Center.

Five years after she matriculated at Cal State L.A.—as medical schools from UCLA to Stanford to Harvard line up to interview her—Rosalinda Martin is glad she chose the UPP program and Cal State L.A.

“If it were not for UPP, I would not be as successful as a medical school applicant,” said Martin, who was accepted to UC San Diego’s medical school long before many applicants even get an interview. “I feel that UPP [at Lincoln] and the research I did at Cal State L.A. got my foot in the door. I couldn’t be happier.”

The UPP started in 1989—the brainchild of Cal State L.A. grad Alberto Pimentel, then a teacher at Lincoln, and his former physics professors William Taylor and Martin Epstein—as a partnership between the University and Lincoln High School. With the strong support of Lincoln principal Lupe Sonnie and other Lincoln faculty and administrators, the UPP began to familiarize students and their parents with the Cal State L.A. campus and prepare students academically to enter a four-year college.

Donald Grant – Helping the “Young to Help the Old”

Donald D. Grant, 62, has a very personal stake in the business of the Edward R. Roybal Institute for Applied Gerontology. The retired John Muir High School teacher took care of his elderly mother until the day she died. He and wife Mamie now share their Pasadena home with his 91-year old mother-in-law.

To Grant, a member of the Institute’s advisory board, “being part of the Royal Institute represents the chance to train the young to help the old. That’s the way things should be.”

Beginning in Fall 1999, Cal State L.A. Health and Human Services students participate in the Institute’s post graduate certificate program will be the beneficiaries of scholarships supported by a gift from Grant.

The endowment was a tribute to his parents, Earl and Flora C. Grant. Grant remembers his father as a hog farmer in El Monte during the late 1930s before helping co-found the (then) Watts Savings and Loan, the first “minority” financial institution in Los Angeles. Today, the thrift exists as Family Savings Bank.

Grant’s respect and affection for his parents made his involvement with the Royal Institute a natural fit, and he has served actively on the Institute’s advisory board for more than a year. In December 1999, Grant was elected to chair the board, and began serving in January.

According to Royal Director Jorge Lambrixos, the mission of the institute is to improve the quality and effectiveness of health services for the elderly through the education and training of professionals, caregivers, paraprofessionals, community people and volunteers.

In its quest for better care for the el- derly, the institute forms partnerships with individuals in the community, as well as community organizations and government agencies. The institute recently held its first Coalition of Asian Pacific Islanders Consortium, a two-day event that attracted a variety of community leaders, experts and county officials to begin a dialogue on the needs of the fast-growing elderly population.

It has helped launch campaigns to raise awareness about the benefits of flu immunizations and breast cancer testing and hopes to kick off a graduate certi- ficate program next year.

The institute is named for long-time, now retired congressman Edward R. Roybal, a trained gerontologist and pioneer in the fields of civil rights, education and health and human services, who maintains an office on campus in the Institute.

Donald Grant said that he hopes to have a long-term relationship with the Royal Institute. He says he has a lot of ideas he’d like to share with others.

“The board seems to be extremely understanding and in favor of diversity. They’re very congenial, effective and open,” said Grant, who is African American. “I hope I will be a constructive member and a beneficial force in reaching as many people as possible of whatever cultures.”

Administered by Cal State L.A. fac- ulty and staff, the program assists stu- dents through the financial aid process nearly all participants qualify for finan- cial aid, which covers the cost of books and fees. According to Taylor, 125 former Lincoln UPP students currently attend Cal State L.A., and the “first wave” of 11 students from the program graduated with bachelor’s degrees from the University this past June.

Several other local programs have been modeled after the Lincoln High/ Cal State L.A. UPP, which aims to increase the number of economically-disadvantaged students who graduate from four-year universities with degrees in mathematics- and science-related disciplines. Student participants are not, however, obligated to major in these fields.

For high school students, the pro- gram includes mandatory tutoring, parent meetings, program planning done by Cal State L.A. and Lincoln High fac- ulty and staff, the program assists stu- dents through the financial aid process nearly all participants qualify for finan- cial aid, which covers the cost of books and fees. According to Taylor, 125 former Lincoln UPP students currently attend Cal State L.A., and the “first wave” of 11 students from the program graduated with bachelor’s degrees from the University this past June.

Several other local programs have been modeled after the Lincoln High/ Cal State L.A. UPP, which aims to increase the number of economically-disadvantaged students who graduate from four-year universities with degrees in mathematics- and science-related disciplines. Student participants are not, however, obligated to major in these fields.

For high school students, the pro- gram includes mandatory tutoring, parent meetings, program planning done by Cal State L.A. and Lincoln High fac- ulty and staff, the program assists stu- dents through the financial aid process nearly all participants qualify for finan- cial aid, which covers the cost of books and fees. According to Taylor, 125 former Lincoln UPP students currently attend Cal State L.A., and the “first wave” of 11 students from the program graduated with bachelor’s degrees from the University this past June.

Several other local programs have been modeled after the Lincoln High/ Cal State L.A. UPP, which aims to increase the number of economically-disadvantaged students who graduate from four-year universities with degrees in mathematics- and science-related disciplines. Student participants are not, however, obligated to major in these fields.

For high school students, the pro- gram includes mandatory tutoring, parent meetings, program planning done by Cal State L.A. and Lincoln High fac- ulty and staff, the program assists stu- dents through the financial aid process nearly all participants qualify for finan- cial aid, which covers the cost of books and fees. According to Taylor, 125 former Lincoln UPP students currently attend Cal State L.A., and the “first wave” of 11 students from the program graduated with bachelor’s degrees from the University this past June.

Several other local programs have been modeled after the Lincoln High/ Cal State L.A. UPP, which aims to increase the number of economically-disadvantaged students who graduate from four-year universities with degrees in mathematics- and science-related disciplines. Student participants are not, however, obligated to major in these fields.
Over the past decade, great changes in demographics, rapidly growing student populations and changes in school funding have resulted in a major shift in universities' relationships with their neighbors. Cal State L.A. has long been a major contributing force in its immediate neighborhood since it was first established as L.A. State on the campus of Los Angeles City College. As the University grew, our boundaries expanded; Cal State L.A.'s outreach projects in our communities now span the disciplines and encompass extended geographical areas. Below is a sampling of the many ways Cal State L.A. serves the many with community service, on and off campus:

Accelerated College Enrollment Program (ACE) and Pre-Accelerated College Enrollment Program (PACED) allow ninth- through twelfth-grade students in the community to take college courses at Cal State L.A. for future college credit.

Accelerated Schools Project: the Los Angeles Accelerated Schools Center at Cal State L.A. works with more than 20 elementary and secondary schools throughout Southern California, including the Accelerated charter school in South Central L.A., to implement innovative school reform through the Accelerated and Charter School processes.

ACCESS Center direct intervention model programs for students and professional development programs for teachers include the Saturday Science Academy, Middle School Science Scholars (MS3), Scholar Access/ Rave Medical Magnet Program, the Middle School Math Reform Program and Access to Science Standard & Educational Technology (ASSET) teacher inservice programs, as well as programs allied with the nationally known Algebra Project.

America Reads Program trains Cal State L.A. students as reading tutors, placing them in classroom settings with seven local inter-city schools.

American Humanities, Inc., L.A. Chapter, provides quality professional education for leadership and management of nonprofit community service organizations, and includes the YMCA/CSU FYDE and Nonprofit Leadership And Management (distance learning) Project.

Anderson Quartet is the University’s award-winning string quartet in residence, whose members are both on the faculty and community “ambassadors.”

Anthropology and Archaeology Outreach Programs involve Cal State L.A. faculty and students in presentations at elementary, middle and high schools, as well as at Sunnyside High School in Orange County.

Artsy Center for the Arts Project trains Cal State L.A. students at this community art center where they intern with local artists through twelfth-grade classes.

Asian Pacific Business Institute, fostering cooperative relationships between the local business and local community organizations; and includes the Access to Science Standard & Educational Technology (ASSET) teacher inservice programs, as well as programs allied with the nationally known Algebra Project.

Child Development Practicum participants are future educators who work with children five through twelve years old at LAUSD schools.

Continuing Education programs provide the community with quality lifelong learning opportunities to suit a wide variety of professional and personal interests and needs, such as Summer and Special Sessions, In-Service Classes, Professional Development Courses, On-Line Courses, and regular University classes available through Open University, a full slate of computer and technology courses is available through a new Continuing Education/KCET Partnership at the PBS station in Los Angeles.

Dance Program Outreach: Cal State L.A. students preparing for elementary school teaching careers visit LAUSD, South Pasadena and LAUSD elementary schools, and Hoover, Belmont, Glendale and USC Magnet High Schools to present dance and explore teaching subject matter curriculum through dance.

Dance Kaleidoscope, a premier dance showcase juried and hosted at Cal State L.A., brings Southern California dance to the attention of local audiences.

Edmund G. “Pat” Brown Institute of Public Affairs (PBI), the University’s award-winning string quartet in residence, this year gave concerts in the University’s communities through the Inservice Programs.”

Former Congressman Edward R. Roybal is the first volunteer at White Memorial Hospital during annual leadership and management enrichment for high-school and college students.

FCCLA: the first volunteer at White Memorial Hospital during annual leadership and management enrichment for high-school and college students.

The Accelerated (charter) School process.

Gang Violence Bridging Project trains Cal State L.A. students preparing for elementary school teaching careers visit LAUSD, South Pasadena and LAUSD elementary schools, and Hoover, Belmont, Glendale and USC Magnet High Schools to present dance and explore teaching subject matter curriculum through dance.

The Luckman Fine Arts Complex and the Artsy Center for the Arts Project trains Cal State L.A. students preparing for elementary school teaching careers visit LAUSD, South Pasadena and LAUSD elementary schools, and Hoover, Belmont, Glendale and USC Magnet High Schools to present dance and explore teaching subject matter curriculum through dance.

The Palomino Institute’s annual leadership and management enrichment for high-school and college students.

The Accelerated (charter) School process.

Gang Violence Bridging Project trains Cal State L.A. students preparing for elementary school teaching careers visit LAUSD, South Pasadena and LAUSD elementary schools, and Hoover, Belmont, Glendale and USC Magnet High Schools to present dance and explore teaching subject matter curriculum through dance.

The Luckman Fine Arts Complex and the Artsy Center for the Arts Project trains Cal State L.A. students preparing for elementary school teaching careers visit LAUSD, South Pasadena and LAUSD elementary schools, and Hoover, Belmont, Glendale and USC Magnet High Schools to present dance and explore teaching subject matter curriculum through dance.
ITS COMMUNITIES

Educational Participation In Communities (EPCI) established at Cal State L.A. more than 30 years ago, encourages student involvement in off-campus community service.

Edward R. Roybal Institute for Applied Gerontology improves quality and effectiveness of health care for the community’s elderly through such programs as the Institute’s CPR Training Center, Immunization Consorium for Older Adults, Breast Cancer Awareness Project, National Physical Activity Program for Hispanic Older Women, and Injuries in the Elderly Prevention Program.

Engineering and Technology Center for Research administers the Design Clinic Program, in which Cal State L.A. students under faculty supervision solve "real world" research problems for industry sponsors.

Engineering and Technology Outreach programs bring Cal State L.A. students, within a 30-mile radius of campus, including the nationally acclaimed Solar Eagle solar car project, to local middle and high schools.

Pacific Contemporary Music Center, a new on-campus home for the Pacific Contemporary Music Center, celebrates the music of contemporary musicians from the Pacific Rim; the Center’s educational activities include concerts, master classes, workshops, and art exhibitions.

Lincoln High School University Preparatory Program students, along with physics professor William Taylor, participate in Cal State L.A.’s Physics Outreach Program, which brings distinguished high school science teachers and engineering and computer science programs to the University each year. The program provides practicum experience for Cal State L.A. students and service for blind and visually impaired students in local schools. Grandfather Gray Davis established the 1967 Center for the Blind and Visually Impaired, which provides services for students with visual impairments.

Then-Lieutenant Governor Gray Davis, as part of the UPP program, was shown here with physics professor William Taylor, participating in Cal State L.A.’s Physics Outreach Program (POP), which brings distinguished high school science teachers and engineering and computer science programs to the University each year. The program provides practicum experience for Cal State L.A. students and service for blind and visually impaired students in local schools. Grandfather Gray Davis established the 1967 Center for the Blind and Visually Impaired, which provides services for students with visual impairments.

The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.

The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.

The Escape Clinic provides hands-on science laboratory research and college preparation.


The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.

The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.

The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.

The University’s Mobile Science Lab, staffed by trained undergraduate and graduate students from Cal State L.A. and East L.A. College, makes science even more exciting for elementary school children, such as those below.
Still a Fierce Competitor

Shy No More . . . Karwasky is Open and the Borden Classic in Tokyo. Tour, earning quarterfinalist spots in earn a ranking of 81st in the world. to be bold.” Her success helped her the customs, I had to speak up, I had for Women (AIAW) runner-up recogni- tion, Tina Karwasky says “tennis has more vocal when I went to the professional tennis circuit. She says,”I became more aware.” Twenty-one Wimbledon cham- pions and Cal State L.A. alumna, Billie Jean King, donated her tennis winnings and assets to help raise nearly $55,000 at a fundraiser for the Division of Inter- collegiate Athletics. King was so excited after the inaugural event that she increased her commitment to raise funds for the Division from three to five years. Proceeds from these events will benefit scholar- ships for student-athletes and program development. “A Legend and Her Friends, Billie Jean King Day” included a tennis clinic, a celebrity exhibition match, Pro Am tennis tournament, a pri- vate reception with Billie Jean, and a dinner reception held at the Ritz-Carlton Huntington Hotel in Pasadena. Tennis great Rosie Casals, who helped organized the first annual event through her sports promotions company, Sportswoman Inc., also took part in the fundraiser along with Tracy Austin, Pam Shriver and many other tennis professionals. The Division would like to thank some of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support. Twenty-two-time Wimbledon cham- pions and Cal State L.A. alumna, Billie Jean King, donated her tennis winnings and assets to help raise nearly $55,000 at a fundraiser for the Division of Intercollegiate Athletics. King was so excited after the inaugural event that she increased her commitment to raise funds for the Division from three to five years. Proceeds from these events will benefit scholar- ships for student-athletes and program development. “A Legend and Her Friends, Billie Jean King Day” included a tennis clinic, a celebrity exhibition match, Pro Am tennis tournament, a private reception with Billie Jean, and a dinner reception held at the Ritz-Carlton Huntington Hotel in Pasadena. Tennis great Rosie Casals, who helped organized the first annual event through her sports promotions company, Sportswoman Inc., also took part in the fundraiser along with Tracy Austin, Pam Shriver and many other tennis professionals. The Division would like to thank some of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support.

Billie Jean King Day Raises Nearly $55,000 for Athletics

Billie Jean King Day Raises Nearly $55,000 for Athletics

Billie Jean King Day Raises Nearly $55,000 for Athletics

Sports Update

Shy No More . . . Karwasky is Still a Fierce Competitor

A Cal State L.A. alumna Tina Karwasky was the number one singles player for the Golden Eagles from 1970 to 1974. Now, she begins her 11th year as the university’s head women’s collegiate tennis coach and ninth as the men’s coach. Joan Johnson (Emerita, Physical Education), a former coach and mentor remembers, “Tina was a shy, quiet girl who never spoke. But she had a huge forehand.” That forehand helped Karwasky become a touring member of the United States Junior Wightman Cup team in the early 1970s. In 1973, she earned a spot on the professional tennis circuit. She says, “I became more vocal when I went on tour. Not being able to speak the language of a country, not knowing the customs, I had to speak up, I had to be bold.” Her success helped her earn a ranking of 81st in the world.

Over the next 10 years, Karwasky participated on the Virginia Slims Tour, earning_qualifier spots in Newport, Tulsa and Arizona. She also had strong showings at the Japan Open and the Borden Classic in Tokyo.

Mark Winters, a writer for Tennis Magazine, recalls Karwasky as being “this shy, young lady who blossomed into a mature, decisive and brutally honest competitor.” Karwasky, an overachiever, has career wins over many of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support. Twenty-two-time Wimbledon champions and Cal State L.A. alumna, Billie Jean King, donated her tennis winnings and assets to help raise nearly $55,000 at a fundraiser for the Division of Intercollegiate Athletics. King was so excited after the inaugural event that she increased her commitment to raise funds for the Division from three to five years. Proceeds from these events will benefit scholarships for student-athletes and program development. “A Legend and Her Friends, Billie Jean King Day” included a tennis clinic, a celebrity exhibition match, Pro Am tennis tournament, a private reception with Billie Jean, and a dinner reception held at the Ritz-Carlton Huntington Hotel in Pasadena. Tennis great Rosie Casals, who helped organize the first annual event through her sports promotions company, Sportswoman Inc., also took part in the fundraiser along with Tracy Austin, Pam Shriver and many other tennis professionals. The Division would like to thank some of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support.

Billie Jean King Day Raises Nearly $55,000 for Athletics

Billie Jean King Day Raises Nearly $55,000 for Athletics

Billie Jean King Day Raises Nearly $55,000 for Athletics

Sports Update

Shy No More . . . Karwasky is Still a Fierce Competitor

A Cal State L.A. alumna Tina Karwasky was the number one singles player for the Golden Eagles from 1970 to 1974. Now, she begins her 11th year as the university’s head women’s collegiate tennis coach and ninth as the men’s coach. Joan Johnson (Emerita, Physical Education), a former coach and mentor remembers, “Tina was a shy, quiet girl who never spoke. But she had a huge forehand.” That forehand helped Karwasky become a touring member of the United States Junior Wightman Cup team in the early 1970s. In 1973, she earned a spot on the professional tennis circuit. She says, “I became more vocal when I went on tour. Not being able to speak the language of a country, not knowing the customs, I had to speak up, I had to be bold.” Her success helped her earn a ranking of 81st in the world.

Over the next 10 years, Karwasky participated on the Virginia Slims Tour, earning_qualifier spots in Newport, Tulsa and Arizona. She also had strong showings at the Japan Open and the Borden Classic in Tokyo.

Mark Winters, a writer for Tennis Magazine, recalls Karwasky as being “this shy, young lady who blossomed into a mature, decisive and brutally honest competitor.” Karwasky, an overachiever, has career wins over many of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support. Twenty-two-time Wimbledon champions and Cal State L.A. alumna, Billie Jean King, donated her tennis winnings and assets to help raise nearly $55,000 at a fundraiser for the Division of Intercollegiate Athletics. King was so excited after the inaugural event that she increased her commitment to raise funds for the Division from three to five years. Proceeds from these events will benefit scholarships for student-athletes and program development. “A Legend and Her Friends, Billie Jean King Day” included a tennis clinic, a celebrity exhibition match, Pro Am tennis tournament, a private reception with Billie Jean, and a dinner reception held at the Ritz-Carlton Huntington Hotel in Pasadena. Tennis great Rosie Casals, who helped organize the first annual event through her sports promotions company, Sportswoman Inc., also took part in the fundraiser along with Tracy Austin, Pam Shriver and many other tennis professionals. The Division would like to thank some of its major corporate sponsors such as Pepsi, the University Bookstore, the University-Student Union, First USA Bank, Mattel, Inc., Freeman Cosmetics, Philip Morris Companies, Prudential Securities and the Automobile Club of Southern California for their support.
Paul Gomez '88, member since '90.

Gomez began his career in sports journalism as a freshman, working the campus Sports Information Office. A bond developed between him and veteran sports information director Frank Canfield (now deceased), who became his good friend and mentor. Encouraged by Canfield to take journalism courses while he continued writing press releases and covering Cal State L.A. games, Gomez developed his writing skills and became his regular sports communication liaison. In his senior year, Gomez secured his first book contract with Simon & Schuster to write about his lifelong Dodger fan-was offered an internship with the Dodgers [Janu-
ary '88]. Five months later, and only ten days after graduating, he was offered-and accepted—a full-time position with Los Angeles' six-time world championship baseball team.戈mez spoke fondly of his undergraduate days. "I enjoyed my time at Cal State L.A. I got involved, I was an orientation cadre and worked on campus. I made a lot of friends and built my self esteem, which got me ready for the business world." He always kept close ties with his mentor and has been an alumni volunteer. It’s important “to come back to campus as an alum and reach out,” he emphasizes. "My experience as an alumni volunteer has helped me understand the value of education, I feel comfortable on a field in the Dodger Stadium stands, with home plate in full sight. The University is glad to know Paul Gomez still considers Cal State L.A. "home" as well.

In Memoriam

Aaron B. Rosenweig ('62, BA Political Science, '65 MS Public Administration) was a professor of political sci-
ence at UCLA before retiring and also taught at the University of Mi-
nesota.

Charlie Reilly ('74) was a professor at El Segundo Junior High School, Los Angeles, from 1972 to 1979.随后，他成为太平洋软件的总裁。

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Roger Weidlich ('83 BA Business Administration) is an alumnus of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.

Daniel W. Kwong ('82 BA Political Science), an alumnus of the Thomas W. Keating College of Business Administration, is president of the Charles H. Tompkins Co., a general contracting firm in Washington, D.C. He has worked on the World Trade Center in New York City, the World Trade Center in Mexico City.
Letter from the Alumni Executive Director: “Come Back to Campus”

On August 17th, I woke up, got out of bed, got dressed and drove 15 miles to Cal State L.A. As I drove onto campus I remember thinking that this University was like a “jewel,” lost in L.A. As we go to press, it has been four months since that day, and I am more convinced than ever that CSULA is a hidden treasure alumni should be proud to be part of.

My message to our more than 120,000 alumni is “Come Back to Campus.” How long has it been since you have spent any time on campus? The campus is beautiful, and the students are excited to be here. Come back and see what you are missing. Join the Association, be a part of the thousands of alumni who support the University through their membership in the Alumni Association. Take part in our programs, events and activities—spend time with us!

One of my many goals as the new Executive Director of Alumni Relations is to bring you back and get you involved. There are many opportunities to invest in the future of CSULA, and your Alumni Association would like to help you get involved. Volunteer opportunities are available that will realign you with the campus and the student body.

Please feel free to stop by the Alumni Relations Office in the University-Student Union, Suite 417. I invite you to “Come Back to Campus.” We look forward to welcoming you back!

Randi Moore
Executive Director, Alumni Relations
rmoores@calstatela.edu

I Want to Get Involved in New Programs and Events...

Please contact me with more information on:

- Alumni/Student Career Conference
- GradFair ‘99
- High School Outreach
- Career Network Database and Workshops
- Career Workshops:
  - How to write a resume
  - Interviewing techniques
  - How to apply to grad school
  - Careers in transition
  - Other
- First Time Home Buyers Seminar:
  - Learn how to buy a home, even in L.A.!
  - Alumni Association Trip:
    - Getty Museum

We Are Looking for a Few Good Alums

More than 1,000 alumni and friends help make Cal State L.A. a better place through their volunteer efforts. You can be one of them!

The Association is seeking volunteers, and positions are open on the following committees:

- Membership Committee
- Programs Committee
- Scholarship Selection Committee
- Finance Review Committee
- Legislative Committee (L.A. Connection)
- Community Relations and Outreach Sub委员会

We hope you will get involved. Please call your Cal State L.A. Alumni Association at (323) 343-4980, or e-mail us at alum@calstatela.edu.

Attention Web Designers

We are looking for Cal State L.A. alums with World Wide Web design experience, who are willing to donate their services to their Alumni Association. Call (323) 343-4980, or e-mail us at alum@calstatela.edu.

Extra Time on Your Hands?

Would you like to volunteer your time working at the Alumni Association? We need some help. Volunteers must possess computer skills and willingness to work with a friendly group of staff members. Call us and spend some time back on campus.

Alumni on the Net!

I want to hear from you... We are working to obtain an Internet access provider for Cal State L.A. alumni. Please send us your e-mail address, let us know if you have an IBM-compatible or a MAC and tell us your modem speed. We will get back to you with details about our proposed new benefit. Send your e-mail to alum@calstatela.edu.

Membership Makes the Difference

Membership in the Cal State L.A. Alumni Association has its benefits! We are working hard to find new exciting benefits for our alumni. By joining the Cal State L.A. Alumni Association you will receive all the benefits listed below and more. Please call us at (323) 343-4980 for a membership application, or e-mail us at alum@calstatela.edu.

New Benefits

- $6.00 subscription discount on Hispanic Business magazine
- $10 discount off new membership in the Automobile Club of Southern California
- $75.00 discount on all Kaplan test preparation classes
- Discounts at the L.A. Children’s Museum
- Discounts at the Museum of Tolerance
- 15% discount on flowers through The Flower Club: “Simply the Best Way to Send Flowers”
- Access to all CSU campus libraries
- Reduced admission to most on-campus theater, music and athletics events
- Career and job search workshops
- A free subscription to Cal State L.A. TODAY, the University’s magazine
- Alumni locator service
- 10% discount at the University Bookstore
- Membership eligibility in the CSLA Federal Credit Union
- And more...

- Annual dues: $25.00
- Joint annual dues: $40.00
- Student annual dues: $15.00
- Senior annual dues: $15.00
- Life membership: $250.00
- Joint life membership: $350.00

We hope you will get involved. Please call your Cal State L.A. Alumni Association at (323) 343-4980, or e-mail us at alum@calstatela.edu.
Reconnect With Old Friends–Join Your Alumni Chapter

The Cal State L.A. Alumni Association currently sponsors four alumni chapters. For a nominal charge of $10 per year, payable with your annual Association membership, you can receive additional benefits such as chapter newsletters, notices of events and professional networking activities.

All chapters are looking for volunteers for leadership on their boards of directors and board committees. Responsibilities include programs and events, membership and volunteer recruitment, financial planning, scholarship fundraising and more! Call the numbers below for more information:

- **Nursing Alumni Association** Hotline: (323) 957-4808 or e-mail naa_csla@hotmail.com.
- **Business and Economics Alumni Chapter** Call (323) 343-2805 or e-mail chapter president Clark Mason at jlarkmason@hotmail.com.
- **Food and Nutrition Alumni Chapter** Call or e-mail chapter president Laura Calderon at (323) 343-5439 or lcalder@calstatela.edu.
- **The Engineering and Technology Chapter** needs new volunteers to help them plan for 1998-99. To get involved, call your Alumni Relations Office at (323) 343-4980.

Join Your Alumni Chapter

Reconnect With Old Friends–

• Nursing Alumni Association
• Business and Economics Alumni Chapter
• Food and Nutrition Alumni Chapter
• The Engineering and Technology Chapter

Alumni Chapter. If you were involved as a student and want to stay involved as an alum, please call us at (323) 343-4980 or e-mail us at alum@cslanet.calstatela.edu. Don’t miss this opportunity to reunite and network with your friends from ASI.

A Chapter Waiting to be Formed

A group of Associated Students, Inc. (ASI) alumni would like to form an ASI Alumni Chapter. If you were involved as a student and want to stay involved as an alum, please call us at (323) 343-4980 or e-mail us at alum@cslanet.calstatela.edu. Don’t miss this opportunity to reunite and network with your friends from ASI.

Upcoming Alumni Events

In order to be successful, our events need our alumni—not only as participants but as volunteers.

- **Alumni Career Workshops** – Join us as guests or help out as volunteers at career skills workshops designed just for alumni.
- **Scholarships** – This year, the Alumni Association will again award Alumni Scholarships to deserving students. Alumni volunteers are needed to screen, interview and select our outstanding Alumni Scholars.

**GradFair ’99** – Every spring, the Alumni Association sponsors a day-long “one-stop-shopping” fair for graduating students, to help them prepare for graduation and to welcome them to the ranks of alumni. GradFair ’99 will be held on Tuesday, April 6, 1999, and alumni volunteers are invited to help out on this exciting day!

**New Student Welcome Calling** – New this year, we need hundreds of alumni to come to campus to personally call, congratulate and welcome thousands of incoming freshmen and transfer students. Especially needed are alumni who can speak multiple languages!

**High School Outreach** – The call is out for alumni who can travel with campus outreach personnel to schools in greater Los Angeles to help us meet the next generation of Golden Eagles and talk about Cal State L.A. (Ongoing)

**Career Network Database** – Working students and alumni who sign up to participate in this exciting program make themselves available to answer student and alumni questions about careers. Look for our web launch this year at http://www.calstatela.edu/alumni/ (Ongoing)

**Mardi Gras** – Join us on the evening of Friday, February 26 at Cal State L.A.’s Mardi Gras, where alumni will host a face painting and spirit decal booth. Kids can also pick up balloons and take pictures with the one and only Golden Eagle.

For information, please call us (323) 343-4980, or e-mail us at alum@cslanet.calstatela.edu.

Missing Yearbooks?

Did you miss out on the opportunity to purchase your yearbook? Are you looking for the yearbook for the year you graduated? Do you want to network with alumni from your class year? The Alumni Association has access to yearbooks for past years. If you are interested, please call us at (323) 343-4980, or e-mail us at alum@cslanet.calstatela.edu.

Your Updated Information

Have you moved or changed jobs recently? We want to keep in touch. Please fill out the form below and mail to:

California State University, Los Angeles Alumni Association
University-Student Union 417
5154 State University Drive • Los Angeles, CA 90032-8601
Or call: (323) 343-4980

Please Print

Name ______________________________

Previous name ______________________________

Previous address ______________________________

Class year(s) ______________________________

Major(s) ______________________________

Current address ______________________________

City ______________________________ State __________ ZIP Code __________

SS # ______________________________

Birthdate ______________________________

Home phone ______________________________

Business name ______________________________

E-mail ______________________________

Address ______________________________

E-mail ______________________________

Business phone ______________________________

E-mail ______________________________

Class Notes Information ______________________________

Please send us a photo of yourself with your Class Notes information. Photos will not be returned.

SAVE THE DATE

Alumni Awards–May 18, 1999

The 26th Annual Alumni Awards will once again honor alumni and graduating students who have demonstrated outstanding achievement and distinguished service to their University and community. The Alumni Awards will again be held on campus at the beautiful Luckman Fine Arts Complex on May 18, 1999. Tickets go on sale in April 1999 through the Alumni Relations Office. Call (323) 343-4980.

Past Alumni Award winners include novelist Joseph Wambaugh, tennis pro Billie Jean King, L.A. Clippers owner Donald T. Sterling, famed educator Jaime Escalante, actor/entrepreneur Billy Barty, and state senator Dianne Watson. Be there when we announce this year’s exciting recipients.
Chancellor Makes Official Visit to Cal State L.A.

October 6, 1998, Chancellor Charles Reed visited Cal State L.A. as part of his official CSU tour. The visit brought Chancellor Reed together with science majors in the highly successful Science Honors Program, recipients of the 1998-99 California State University Foundation's Outstanding Professor of the Year award, and a concert featuring Cal State L.A. and Los Angeles County High School for the Arts students and faculty. Concluding the campus visit, Chancellor Reed and President James M. Rosser attended a dinner for faculty, administrators, alumni and visiting school superintendents in the Luckman Fine Arts Gallery.

Billie Jean King Day is a Grand Slam

Billie Jean King poses with her tennis colleagues, tournament participants and volunteers during the celebrated event.

Friends of a Legend, (l.-r.) Stacy Margolin-Potter, Pam Teeguarden, Tracy Austin, Pam Shriver, Nathalie Herreman-Bagby, and Paula Smith enjoyed the day at Cal State L.A. (L.-r.) Larry Freeman, winner of the tournament, is congratulated by Cal State L.A. tennis coach Tina Karwasky and Carlo Ramirez.

Billie Jean King instructs a tennis clinic.

Cal State L.A. Director of Athletics, Carol M. Dunn (c.), with Rosie Casals (l.) and Billie Jean King (r.).

Alumna and tennis great Billie Jean King lent her name and talent to “A Legend and Her Friends, Billie Jean King Day,” the first in a series of five events and recipients of Hall of Fame recognition that will be held at Cal State L.A. during the Fall 1998 semester. The day’s activities were designed to raise funds for Cal State L.A. student-athlete scholarships and program development (see story on page 8).

Professors Helen Ryaciotaki Boussalis (Electrical and Computer Engineering) and Mejdedin Mirmirani (Mechanical Engineering) show Chancellor Reed the NASA segmented space telescope project.

Raymond Landis (r.), dean of the School of Engineering and Technology, describes state-of-the-art lab construction features to the Chancellor.

Allen Mori (l.), dean of the Charter School of Education, presents a t-shirt and cap to Chancellor Reed during a meeting with future educators.