Some of the many ways that Cal State L.A. is working for California

Quintina Bennett ’53—Educating California youngsters for 50 years.
IN THIS ISSUE

CAMPUS NEWS
Student voices ................................................................. 1
Olympics mural .............................................................. 10
Forensics Institute inaugural lecture/Wambaugh .......... 10
Carol Bartell, new dean of Charter College .................... 2

ALUMNI ASSOCIATION NEWS
Alumni bulletin board ...................................................... 13
Alumni Awards Gala ......................................................... 14
Class Notes ................................................................. 12-15
Welcome/Stay connected ............................................... 14-15

FEATURES
Innovation enables artistry ................................................. 4
Fifty years of dedicated teaching ..................................... 3
Lighting the way .......................................................... 5
Fast-food fixation .......................................................... 11
Safeguarding state waters ............................................. 6
Producing excellence for California .............................. 8-9

SPORTS
Billie Jean King & Friends ............................................ 16
Golden Eagle Golf Tournament .................................. 16
News briefs ................................................................. 17

On the cover—This year, Quintina Bennett (’53) celebrated her 50th year of teaching at Washington Elementary School in San Gabriel, and has mentored more than 1,500 young learners. Cal State L.A. has a major impact on education in the state, ranking as California’s top public university in the number of students awarded a teacher credential, according to a recent California Commission on Teacher Credentialing. Read more about Miss Bennett’s milestone achievement on page 3.

NONDISCRIMINATION STATEMENT
California State University, Los Angeles, affirms its commitment to equality of opportunity for all individuals. This commitment requires that no discrimination shall occur in any program or activity of the University on the basis of race, color, religious creed, national origin, sex, ancestry, physical disability (including HIV and AIDS), mental disability, medical condition, pregnancy, age (over 40), marital status, political affiliation, sexual orientation, disabled veteran’s status, Vietnam Era veteran’s status, or any other classification that precludes a person from consideration as an individual. Further, the University’s commitment requires that no retaliation shall occur because an individual filed a complaint of discrimination or in some other way opposed discriminatory practices, or participated in an investigation related to such a complaint. This policy is in accord with Title VII of the Civil Rights Act of 1964, as amended, Title IX of the Educational Amendments of 1972, as amended, Sections 503 and 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, the Vietnam Era Veterans’ Readjustment Act of 1974, and related administrative regulations and executive orders. Inquiries concerning the application of Title IX, Sections 503 and 504, and other nondiscrimination laws may be referred to the Office for Equity and Diversity (Telephone: [323] 343-3040), the campus office assigned the administrative responsibility of reviewing such matters. Title IX inquiries may also be directed to the Regional Director of the Office for Civil Rights, Region IX, Old Federal Building, 50 United Nations Plaza, Room 239, San Francisco, CA 94102.
A college education gives you more opportunities for better jobs. Taking different classes will give you a broader horizon. It helps you discover yourself and what you may like. With a kinesiology degree, I’ll be able to teach P.E. and coach volleyball.

Billy Yu
Junior, kinesiology

Kathleen Ramsey
Junior, psychology

Getting a college education will help prevent you from working a minimum-wage job all of your life and struggling. I’ll be the first one in my family to have a college education, and it’ll be a big experience.

Janet Gonzalez
Freshman, nursing

Errol Dow
Sophomore, computer information systems

An education is something that no one can take away from you. Going to class every day is like saving your change – one day it will all add up. The impact on a community is huge if everyone’s educated. You can see the other side of issues, and you know what’s going on in the world.

Das Jesson
Senior, history

Rose Gaw
Junior, child development

A college education makes us well-rounded and knowledgeable about more things. It tends to make people articulate, and more socially tolerant.

Amber Eaton
Junior, English

Andrew McKinn
Freshman, Chinese & theatre arts

David Lessard
Junior, theatre arts

Susana Duarte
Freshman, undeclared

An education makes us well-rounded and knowledgeable about more things. It tends to make people articulate, and more socially tolerant.

It helps you develop character. Classes help you engage in new things that you might not be familiar with. I’ve learned about other people’s perspectives and world views, and I think I have a better perception of myself.

David Lessard
Junior, theatre arts

Susana Duarte
Freshman, undeclared

A college education instills perseverance and organizational skills. After college, life will be smoother and more directed.

Errol Dow
Sophomore, computer information systems

Das Jesson
Senior, history

An education is something that no one can take away from you. Going to class every day is like saving your change – one day it will all add up. The impact on a community is huge if everyone’s educated. You can see the other side of issues, and you know what’s going on in the world.

A college education instills perseverance and organizational skills. After college, life will be smoother and more directed.

An education is something that no one can take away from you. Going to class every day is like saving your change – one day it will all add up. The impact on a community is huge if everyone’s educated. You can see the other side of issues, and you know what’s going on in the world.

To be competitive in the job market, you have to have a college education. I hope to use my theatre degree to give performances that will enlighten and entertain people. Cal State L.A. helps prepare you for the world outside, and gives you opportunities.

Once I get my degree in child development, I can give back to my community and share my knowledge. And through involvement in campus organizations like the Student Alumni Association and ASI, you build confidence and leadership skills.

Billy Yu
Junior, kinesiology

Kathleen Ramsey
Junior, psychology

Janet Gonzalez
Freshman, nursing

Rose Gaw
Junior, child development

Amber Eaton
Junior, English

Andrew McKinn
Freshman, Chinese & theatre arts

David Lessard
Junior, theatre arts

Susana Duarte
Freshman, undeclared

You can get a much better job with a degree. Since my major is psychology, I can’t have my own practice without a Ph.D. When I graduate, I want to give back to my school and provide internships for college students.

Getting a college education will help prevent you from working a minimum-wage job all of your life and struggling. I’ll be the first one in my family to have a college education, and it’ll be a big experience.

Janet Gonzalez
Freshman, nursing

Errol Dow
Sophomore, computer information systems

An education is something that no one can take away from you. Going to class every day is like saving your change – one day it will all add up. The impact on a community is huge if everyone’s educated. You can see the other side of issues, and you know what’s going on in the world.

A college education makes us well-rounded and knowledgeable about more things. It tends to make people articulate, and more socially tolerant.

It helps you develop character. Classes help you engage in new things that you might not be familiar with. I’ve learned about other people’s perspectives and world views, and I think I have a better perception of myself.

David Lessard
Junior, theatre arts

Susana Duarte
Freshman, undeclared

A college education gives you more opportunities for better jobs. Taking different classes will give you a broader horizon. It helps you discover yourself and what you may like. With a kinesiology degree, I’ll be able to teach P.E. and coach volleyball.
It’s hard to think of anyone more qualified to discuss the importance of an education than Carol Bartell. Having worked as an educator in six states in levels K-12 as well as at three universities and in a state policy role, she brings a wealth of experience to her new post as dean of the Charter College of Education.

Bartell is looking forward to the challenges of the position, which include advancing a curriculum that will ready future educators to serve the needs of culturally and linguistically diverse students who make up today’s classrooms.

“We’re preparing educators who will impact the state in big ways,” she says, her eyes sparkling. “Our graduates are going into some of the most challenging schools in the state – and succeeding.”

Since she began at the Charter College in October, Bartell has heard many success stories from faculty and students alike. And these successes, she believes, are vital for the future of California and the nation. “Without a well educated citizenry, the state will not move forward,” she emphasizes. “Our future teachers will influence millions of kids over the course of their careers, so we need teachers and other educators who are deeply committed, and will make real contributions.”

As the first such school of higher education in the country, the Charter College is leading the way for school reform and innovation in education. Last year, Cal State L.A. prepared more teachers than any other public university in the state. However, initial teacher preparation is only a part of what goes on in this dynamic, forward-looking College that serves a variety of prospective and practicing educators. Many teachers return to the College to expand their knowledge though master’s degrees and advanced credentials or in one of the joint doctoral programs that are offered.

Bartell points out that because Cal State L.A. is at the heart of a large metropolitan area, many of its students are committed to working in urban environments once they graduate. Through observations, internships, clinical experiences, and student teaching assignments—prospective teachers, counselors, administrators, and other educational leaders gain valuable first-hand experience in diverse urban settings during their academic career.

Before coming to CSULA, Bartell served as dean of the School of Education at California Lutheran University, where she developed its first doctoral program and helped the university obtain WASC accreditation. She is excited to now be heading the Charter College, which she feels is a leader in the state in implementing new programs and preparing top-notch educators. “We’re in an era with a big emphasis on accountability,” she points out. “So we need to make sure our graduates are prepared to meet new higher standards and are highly qualified. I can think of no more important job than being an educator.”
It was September 1953 when Miss Quintina Bennett first stepped into a classroom at Washington Elementary School in San Gabriel. “I heard they were desperate for teachers,” she recalls, “so I put my name in.” Just a few months before, she had graduated from what was then L.A. State College.

Five decades later at Washington, more than 1,500 youngsters have thrived under her tutelage. She has been a fixture in the same third grade room for more than 30 years, having taught the children and grandchildren of some of her first students. In 1953, a major tool was chalk. Today, she’s team leader for the advancement of technology for Washington’s third grade. When she started, most students’ homes did not have a television. Today, she worries about her students watching too much television.

Her students, too, have changed. Says Washington’s Principal Ellen Peterson, (also an alumna) ’71, ’73: “When Miss Bennett began her career, her class was of one ethnic group with two parents and stay-at-home mothers. Today, her students represent a wide range of cultures, dominated by single parent families, multi-generational families, and families where both parents work outside the home. It’s a multicultural environment, and she feels privileged to be witness to the diversity in our community.”

After all this time, this gifted teacher, who plays piano for school programs, and has written and illustrated a children’s book of poetry, enthuses like a fresh grad about her chosen career. “I thrive on what each day will bring, because no two days are the same. Even if you’re teaching the same subject, every day is a different situation.” A visit to her classroom reveals students enthusiastically involved in a lesson on puffins. Hands fly as Miss Bennett asks questions about the birds’ features, diet, environment, ecological status, and at the opportunity to read passages aloud.

“Teaching,” says the veteran teacher, “is a very rewarding profession. I love the challenge — the feeling that I can make an impression on young lives that might stay with them and make a difference.” Not being there for her class is unimaginable. “I’m just not the kind of person who is eager to retire.” Principal Peterson, who organized a 50th anniversary celebration, is relieved at that, saying, “She has created a legacy to the community, and our school (recently named a California Distinguished School) is bursting with pride.”

It makes one wonder, are there ever difficult days in Miss Bennett’s classroom? “Patience is a wonderful virtue for a teacher,” she smiles, diplomatically. “All my kids are good kids.”

And she offers this encouragement to those studying to become teachers: “I know it’s harder than ever to become a teacher these days, but don’t give up. Keep working toward your goal because it truly is rewarding. Remember that you will get back all of what you put into it.”

Thank you, Miss Bennett. What more could California’s children ask?
Junior Todd Tostado has discovered a way to channel his passion for art into his work, school and free time. This may not have been possible without the help of Cal State L.A.’s Rehabilitation Engineering department, which designed equipment to help Todd, who was born with spinal muscular atrophy, use a computer to draw. As a result of the degenerative disease, Todd is unable to use his arms and legs. But the slight movement in his hands allows him to click a special mouse and tracking ball, designed by undergraduates in the Hands-On Experience in Rehabilitation Engineering Outreach (HERO) program. Students in this program use their engineering skills to design devices to enable those with disabilities to live more independent lives. They also fabricated brackets to mount the special switches to Todd’s wheelchair. “This was very helpful and important, because without the switches I would not be able to use the computers,” Todd says.

Todd uses the computer to draw amazing, colorful images that have been exhibited in galleries throughout Southern California. The three-dimensional aspect of many pieces gives viewers the sensation that they can step right into them. “When I’m creating a 3-D image, it’s more like sculpture than drawing, because I can turn it 360 degrees and see it from any side,” he explains. Todd loved drawing as a child, but had to stop when he lost the use of his arms as a teenager. Then in high school, he got a computer and found a new way of creating art. He would spend several hours a week working on his pieces, while maintaining an almost 4.0 grade point average.

“I’ve always enjoyed art – it’s something I can do without any assistance,” Todd says. “I like showing my art so people can judge it before they see me, because a lot of people assume I can’t do these kinds of things.”

For Todd, Cal State L.A. is like a second home – not surprising, considering his parents began bringing him to a campus program for children with disabilities at the tender age of one. “The program is good for parents as well as children because they get to meet other parents of disabled children,” Todd says. “My mother still keeps in touch with friends she made here 28 years ago!”

Todd’s sister, Teresa, a CSULA senior criminal justice major, says her older brother serves as a great role model. “Todd’s art is amazing. It’s really inspiring that someone with his limitations can do what he wants in life. It makes you want to do things for yourself.”

As if his art weren’t enough, Todd also keeps busy with school and freelance work as a graphic designer, which he hopes will become a full-time job once he graduates. “Todd is very dedicated to what he does,” says Teresa. “I’m so proud of everything he’s been able to accomplish and of where he is today.”

**Did you know?** CSULA offers the only Bachelor of Science degree program in rehabilitation services in California, preparing specialists to serve throughout the state. Alumni and graduates of the Master of Science program in rehabilitation counseling help those with disabilities work and live independently.
A brain trust for eco answers

To find answers to some of California’s most pressing environmental questions, three Cal State campuses have teamed up with UC counterparts and a host of federal agencies to share their environmental expertise. The new partnership, dubbed the California Cooperative Ecosystem Studies Unit (CESU), is part of a national network that provides research and educational assistance to federal land management, conservation, and environmental research agencies.

“The CESU joins government agencies and environmental research groups in a common mission,” says Carlos Robles, professor of biology, and member of the CESU Executive Committee. “It opens up cross-disciplinary projects and gets us thinking about things we might not have imagined.”

The cooperative has the potential to make a very real and positive impact on California by helping to maintain its biodiversity and protect its ecosystems, says Robles. “My students want their work to have immediate social value. And through this collaborative, we’re putting societal interests together with science.”

Cal State L.A. is one of only three California State Universities asked to participate in this prestigious cooperative, along with several University of California campuses and federal agencies including the Department of the Interior, National Park Service, National Aeronautics and Space Administration (NASA) and the Department of Agriculture.

Robles points out that the collaboration makes use of a tremendous infrastructure of university researchers throughout several disciplines, preventing duplication of efforts and streamlining money and energy.

“As a result, students will not only be involved in groundbreaking research, but they’ll also have access to internships and summer trainee programs that will increase their employment opportunities when they graduate.”

Lighting the way

Ever wonder how traffic signals or digital clocks light up? Probably not. But working behind the scenes to illuminate such vital technology are the unsung heroes of the electronics world—light-emitting diodes (LEDs). Energy-efficient and durable, LEDs have been replacing incandescent light bulbs for more than 30 years, and Pervaiz Lodhie’s company, LEDtronics, has been leading the way.

“This revolution is growing faster than computer technology,” says Lodhie ’71 BS, president and CEO of LEDtronics, which designs and manufactures LEDs for 80 percent of the Fortune 500 companies. LEDtronics has come a long way since its modest beginnings in 1983, when Lodhie and his wife, Alma, started it up in their garage. “We’ve grown from a two-person operation to more than 140 employees,” Lodhie says. Now the Torrance-based company employs people from all over the world, and has a satellite office in Karachi, Pakistan. Projects range from lighting on local bridges to walkway illumination on the next-generation space station. “The variety of markets for which we design is mind-boggling. I can’t think of any other product that can cover such a broad spectrum.”

LEDs are more energy-efficient than ordinary incandescent bulbs because they don’t have a filament that burns out, don’t get especially hot and are illuminated solely by the movement of electrons in the semiconductor material.

Considered a global pioneer of the LED light bulb, Lodhie says his company sets design standards for the entire industry. He has also put this innovative technology to great use in his native Pakistan. “Many people there do not have lighting, so they burn toxic kerosene, or rely on candles,” Lodhie explains. “This energy-efficient lighting used with solar panels can help Pakistan.”

Lodhie says that his time at Cal State L.A. helped him immensely. “I found my first engineering job as a student through the Center for Career Planning and Placement. And Cal State L.A. provided me with a hands-on, affordable education, and gave me all the tools I use in the field of mechanical engineering.” Lodhie, a 1999 Distinguished Alumnus, remains active as a member of the College of Engineering, Computer Science, and Technology Advisory Board. He also established the Pervaiz and Alma Lodhie Scholarship for engineering students.

Most of all, he loves what he does. “It’s very rewarding to be in a business where I’m able to solve problems,” Lodhie says. “I’m constantly driven to find ways to make life easier.”
Undergraduate civil engineering and biology students at Cal State L.A. are working together on an innovative project to determine how contaminants from cities are altering the chemistry and ecology of lakes throughout California.

Using a microlayer sampler—rare equipment that collects the very thin organic layer that covers lakes and oceans—students take samples from lakes near urban areas and examine them in labs to learn more about the impact of contaminants from factories, automobiles, and other pollutants on the lakes’ chemistry and ecology.

“Chemicals are attracted to, and have a tendency to accumulate in, this organic layer known as the ‘microlayer’ at the top of lakes,” explains Crist Khachikian, assistant professor of civil engineering and leader of the project. “The microlayer sampler allows us to pick up and collect this organic microlayer, so we can study how factors such as rain, sunlight and urbanization affect the lakes’ chemical levels.”

The microlayer sampler, made available through a generous gift, is a rotating drum covered with a thin sheet of Teflon that skims along the surface of water. The water then slides off the Teflon, and the remaining organic microlayer is scraped into a container to be analyzed. “We’re lucky to have this novel piece of equipment,” says Khachikian.

Senior civil engineering major Scarleth Ramirez, CSULA President’s Scholar who graduates in June, has worked in Khachikian’s lab since she was a high school sophomore. She recently returned from a trip to Pyramid Lake in Santa Clarita Valley, where she and fellow students gathered samples using the microlayer sampler.

“The field experience was awesome,” she says. “It helped me establish a relationship between what goes on in the lake and the research we do in the lab. But more importantly, we’re working to obtain solutions that someday may improve people’s living standards.”

Khachikian points out that the project is strengthened by pooling the skills of undergraduates from different disciplines. “By working in the field and having access to this sort of research equipment, undergraduate students are getting fantastic training that would be difficult to get anywhere else,” he says.
Imagine if our beautiful California coastline were dirty, overdeveloped and polluted. No children playing in the surf, no fresh fish from the sea, no locals or tourists relaxing on the sand. This scenario could be a reality if it weren’t for people like alumnus Bryant Chesney ’01 MS, who works to conserve and protect California’s marine resources.

As a fishery biologist for the National Oceanic and Atmospheric Administration (NOAA) National Marine Fisheries Service, Chesney works with federal, state and local government agencies, as well as business and community leaders, to provide guidance on maintaining a healthy ocean by conserving estuaries, rocky reefs, wetlands and other marine habitat.

“I see our role as keeping a balance between a healthy environment and a healthy economy,” says Chesney of the work he’s involved in at NOAA Fisheries. “A healthy ocean means more revenue from fishing, and more opportunities for recreation and tourism. And, of course, we want to maintain our natural and cultural heritage.”

Chesney was one of the first graduate students to conduct research through Cal State L.A.’s Center for Environmental Analysis (CEA-CREST). “I can literally say that CEA-CREST got me the job at NOAA,” he says. “Dr. Robles (biology professor and director of CEA-CREST) helped me make the connections to get an internship there that eventually led to a full-time position. And the interdisciplinary background I got at Cal State L.A., which included environmental science and geography in addition to biology, turned out to be a big strength in working for a government agency.”

Chesney majored in psychology as an undergraduate, but he later realized that he wanted to go back to school to study marine biology. “I loved the ocean from day one,” he recalls, “and I was strong in math and biology. So it seemed like the perfect fit.”

So what’s a typical day like in the life of a fishery biologist? “There is no typical day,” Chesney laughs. “One day you might be scuba diving to survey habitat we’re trying to conserve, and the next you might be at a public hearing providing NOAA’s comments on coastal development projects.”

Chesney is also involved in using Geographic Information Systems (GIS) to map out coastal areas for conservation purposes, a skill he acquired while studying at Cal State L.A. “There are a lot of talented professors here—they’re in the academic realm but they also look at environmental problems facing California and the nation today. And that’s what’s most rewarding about my work—tackling real-world problems and having a positive influence over them.”
Producing excellence for California

Since graduating its first class in 1948, Cal State L.A. has sent more than 160,000 graduates out into the world to accomplish great things. A significant percentage of these outstanding alumni remain in California, working to better the State in countless endeavors. Top-notch faculty and innovative programs

Communication
When Chuck Smith ’67 BA, accepted his first job fresh out of college with one of the world’s largest telecommunications companies, he never dreamt he would become its president and chief executive officer. But 37 years later, he oversees approximately 47,000 employees as head of SBC West—a subsidiary of SBC Communications—that serves California and Northern Nevada.

In his keynote address at CSULA’s 2003 Commencement, Smith told the audience that the skills he acquired at Cal State L.A. put him in a position to accomplish great things, and that these bright new grads and the University were destined to come together to help solve the world’s problems. He encouraged them to bring their enthusiasm, talent and integrity to the workplace, and to always be passionate about their work. This is the example Smith has set, serving thousands of people through his profession, community service and high standards.

Health care
As the population increases, the need for qualified health care practitioners has surged. Cal State L.A.’s School of Nursing plays a vital role in answering this need. “There’s a huge nursing shortage,” explains Judith Papenhausen ’71 BS, ’72 MS, director of the School of Nursing, who holds a doctorate from the University of Texas. “We’ve been working hard to produce qualified nurses, alleviate the shortage and help stabilize health care throughout California and the nation.” In response to the pressing need for nurses, the program has pioneered several programs, many in partnership with health care leaders. Its innovations have boosted enrollment and funding tremendously over the past two years.

U.S. News and World Report has ranked Cal State L.A.’s graduate nursing program among the top five programs in California, and the highest of all CSU campuses, since it began surveying nursing programs in 2000.

Public service
Roxanne Bercik ’96 MS, gives 110% to her job. This is good news for the people of Los Angeles, because as assistant fire chief of the City’s Fire Department, she oversees 400 firefighters who not only prevent and fight fires, but also provide emergency medical assistance, urban search and rescue, and countless other life-saving services. Bercik recently returned from a prestigious fellowship at Harvard University, and was
the only female fellow to attend. “[Firefighting] is not a traditional role for women, but that’s changing,” she says. “Women are stepping up more and succeeding.”

Bercik says the master’s degree she obtained in public administration at CSULA has helped her immensely in her career. “It gave me great insight into the management and effective leadership of a public agency,” she explains. “I’ve also learned that it’s all about giving back to the community. I absolutely love what I do.”

**Education**

Cal State L.A.’s Charter College of Education leads the way for school reform and innovation in education, serving California’s growing population in countless ways. Last year, the College credentialed more teachers than any other public university in the State. This dynamic, forward-looking College not only serves a variety of prospective and practicing educators, but also leads projects such as the School of Arts and Enterprise—a new charter high school in the downtown Arts Colony in Pomona, CA, which offers college preparatory courses that focus on the arts and arts businesses. CSULA faculty and staff helped establish the high school, which provides students with the opportunity to pursue careers in the growing arts industry in California.

**The arts**

Professor of English Timothy Steele is included in the newly published *California Poetry: From the Gold Rush to the Present*, (Santa Clara University Press, 2004). This comprehensive anthology aims at presenting, “the finest poetry by 101 California authors of all schools” from the span of the past 150 years.

The *California Poetry* authors write that Professor Steele “conveys a sense of the joy and awe of living.” In addition to his many widely praised books of poetry, students clearly love this professor. “He is a true embodiment of scholarship, selfless and tireless sensitivity and grace,” says one. And another: “Shocking, horror—who would have thought learning could be such fun?”

At CSULA, Professor Steele has earned national acclaim, produced widely-praised poems and scholarship, and mentored the best out of his students. His stellar reputation is coupled with an accessibility that opens students’ eyes to the power of intellectual growth, inspiring them to demand the best from themselves.
Renowned author Joseph Wambaugh ’60 BA, ’68 MA, gave the inaugural lecture of the California Forensic Science Institute (CFSI) at CSULA in October. Wambaugh serves on the Honorary Advisement Board for the CFSI, along with another prominent writer, Patricia Cornwell. A former policeman who earned two degrees from Cal State L.A., Wambaugh is an Alumni Association life member and received the University’s first Outstanding Alumnus Award. In a first public reading, he presented excerpts from his best-selling novel, The Blooding—an appropriate choice for the Forensic Institute’s event, because it illustrates how genetic fingerprinting—a forensic technology breakthrough—was first used to dramatically solve a murder mystery.

Based on a true story Wambaugh heard on the news, The Blooding chronicles the police investigation surrounding serial killings in a sleepy English village. It was one of the first times genetic fingerprinting—a process in which DNA is extracted from cells and body fluids, and then analyzed to produce a characteristic pattern of bands or a genetic “fingerprint”— was used to help solve a case.

When Wambaugh learned from the police detective in charge of the case that no one had written about it yet, he hopped on a plane to England to investigate further. “The detective said that at the time, no one there seemed to understand the importance of genetic fingerprinting and what it would mean to forensic science,” Wambaugh explained. “He thought it would be bigger than ink fingerprints 100 years ago, and I said I would agree, if it turned out to be all it was cracked up to be.” As it turned out, genetic fingerprinting enabled investigators to track down the killer and free an innocent man, and it has been used to solve several crimes since.

CFSI is the academic, research, in-service training and public education arm of the Los Angeles Regional Crime Laboratory. A state-of-the-art Crime Lab, set to break ground on campus in late 2004, will be the culmination of a partnership among CSULA, the L.A. County Sheriff’s Department, the LAPD, and the State Department of Justice Bureau of Forensic Services’ California Criminalistics Institute.

What is 96 feet long, 24 feet high and weighs at least seven tons?

It was 20 years ago that Cal State L.A. hosted the judo competition of the 1984 Olympics. To commemorate the historic occasion, the university installed the “1984 Olympic Fantasy” by the late Guillermo Granizo, a world-renowned ceramic tile muralist. In its 2,200 12 x 12 hand-painted tiles, the work depicted every Olympic sport then in existence. The artwork was unveiled July 16, 1984, in time to be seen by the more than 50,000 spectators who entered the Eagles Nest Gymnasium where the 1984 Judo Competition was held. With the passing of two decades, the elements have begun taking a toll on this university centerpiece, which is why the university will soon embark on a major preservation effort that will protect this unique landmark for future CSULA generations.
As time becomes a luxury, it’s hard not to give in to the temptation to grab fast food and forego exercise. But our sedentary, on-the-go lifestyle can take its toll on our health, resulting in obesity and chronic illnesses. In an effort to promote behavioral changes for better health, nutritional science students are involved in promoting good nutrition and exercise practices throughout California.

CSULA nutritional science majors in the “Healthy Corner Club” work with teachers and students at Francisco Bravo Medical Magnet High School in East Los Angeles to promote proper eating and exercise habits. At weekly club meetings, students become advocates of healthy lifestyles for their friends and families. They also publish a quarterly newsletter, become involved in community outreach, and meet with cafeteria staff to plan healthy school menus. “The Club has really motivated students to eat well and exercise,” says Laura Calderon ’72 BA, ’82 MA, associate professor of nutritional science.

“Our program plays an important role in the State’s health and well-being,” she says. “We’re preparing registered dietitians and nutrition professionals to go out into the community to promote healthy lifestyles.”

Pointing out that there is a shortage of qualified dietitians—especially those who are bilingual—Calderon adds, “We’re graduating many bilingual dietitians who are able to provide a great service to the community.” Like other graduates who study further to become physicians, food industry professionals, or public health experts, Calderon went on to earn her Ph.D.

Misinformation and fads affect nutrition and exercise, Calderon says. “Lately, many people are giving up carbohydrates as part of fad diets. But carbs are not the enemy—it’s what we put on them that’s problematic, such as butter and mayonnaise. Whole-grain carbs as part of a balanced diet are actually the best source of energy for the body.”

Calderon recommends making sure that fruits, vegetables and nuts are on hand for snacking, rather than candy bars, chips, and other high-fat, empty-calorie foods. “There are really no quick fixes,” she points out. “Good nutrition has to become part of a daily routine. This is our students’ greatest challenge—to help people change their behavior. But it can be done, and it’s well worth the effort.”
ENTRUSTING THE FUTURE

CAROL SMALLENBURG'S ENTHUSIASM FOR EDUCATION SHINES THROUGH IN NEARLY EVERYTHING SHE DOES. AFTER RETIRING IN 1985 FROM HER 35-YEAR CAREER AS PROFESSOR OF EDUCATION IN THE DEPARTMENT OF SECONDARY EDUCATION, WHICH CULMINATED IN SERVING AS CHAIR, SHE DIDN'T SLOW DOWN ONE BIT—IN FACT SHE HAS BECOME EVEN MORE ACTIVE—HOLDING SEVERAL POSITIONS IN THE EMERITI ASSOCIATION, INCLUDING PRESIDENT (1991-92), AND CREATING NUMEROUS SCHOLARSHIPS. "WHAT CAN BE A BETTER MEMORIAL—NO STONE, MONUMENT OR PLAQUE—THAN PUTTING MONEY TO WORK TO EDUCATE STUDENTS?" SHE SAID. AND SMALLENBURG HAS PUT HER MONEY TO WORK BY INVESTING IN A CHARITABLE REMAINDER TRUST. THE EARNINGS FROM THE TRUST WILL EVENTUALLY BE DIVIDED AMONG THE SCHOLARSHIPS SHE HAS ESTABLISHED.

Smallenburg began teaching at Cal State L.A. in 1950—back when it was the Los Angeles State College of Applied Arts and Sciences. She played a key role in the growth of the master's program in education, adding several special courses, including urban and global education.

Her commitment and investments to help Cal State L.A. students will continue for years through her many charitable gifts. She benefits now by increasing her income and decreasing her taxes, and also in the future, by helping students reach their educational and career goals for many years to come.

President's Associates

The following individuals provided annual undesignated gifts of at least $1,000, which provide flexible financial support that allows Cal State L.A. to enhance quality learning opportunities. We salute their investment and invite you to join in supporting educational quality by making a gift, using the envelope in this magazine.

Cynthia C. Armstrong '00
Henry Balta
David Barlow '61
Amir Barour & Faraneh Azizian
George Bachmann '65, '71
Donald Battu '67
Karl Beeler
Gary '61, '65 & Shirley Best
Michael P. Birkholm
Charles Bluth '64
Cleo Bluth '63
Kyle C. Button
Herbert Carter
Land & Susan Cash
Jewel Plummer Cobb
Sandy Conroy
Steve Cooley '70
Theodore J. Crovello
Clemencia deLeon '75
Bob Foster
Steven N. & Fidelis Garcia
Arnold '57 & Jeanne Geffner
Mary Genis
Harvey Goldstein '62
Ernest Guerra '80
Derrick Hamilton '91
Clifford Harper
Virginia Hunter '71
Lilian Y. Kawasaki '72

Ethan B. Lipton '76, '83 & Janet Lent
Fred Lopez '83
Tom Louie '76
Mitch Maki
Demetrius & Valerie Margaziotis
James McGann '92
David '67, '76 & Rosemary '70 McNutt
Joseph F. Mitchell
Jim & Randi Moore
Abel Morales '73
Donald & Carol Murry
George Nakano '70, '77
Ron Okum '63, '70
Pamela Anger Payne '81, '91, '95
Peter Quan
Jaime Regalado
Lynn P. Reitnouer '59
Chase Rhee
Collette Rocha
Anthony R. Ross & Laverne White
James M. Rosser
Frank Saito '79
John Smart
John C. Staff '90
Kathleen Taira
Jeffrey Tipton
Gary Townsend '69
Kuei-Wu & Leslie Tsai
Gilbert Vasquez '64

1950s
Bill Paget ('52 BA) spoke at the World Affairs Forum, Laguna Hills, CA, on U.S./Mexico relations. Paget’s extensive foreign experience includes serving in World War II and heading a team installing telecommunications systems in China.

David Strauss ('52 BA), student-body vice president 1951-1952, was awarded an honorary life membership in the CSULA Alumni Association. He is a resident of San Jose, Costa Rica, and owns a paging carrier business.

1960s
Michael D. Antonovich ('63 BA, '67 MA), supervisor, Los Angeles County Fifth District, was honored by the Federated Italo-Americans of Southern California for his support of Los Angeles' Italian-American community. Also, the Antelope Valley Courthouse was dedicated in his name, as was the Regional Park at Joughlin Ranch in the Santa Susana Mountains.

Charles Beatty ('65 BA) was elected secretary of the Crescenta Valley Town Council.

Ed Bennett ('68 BS) is a configuration management engineer at JPL working on the Mars Reconnaissance Orbiter project.

Carolyn Fox ('65 BA) who began with the IRS in 1965, started her own company in 1977. She received Member of the Year Award from the National Association of Women Business Owners and the SBA Accounting Advocate of the Year Award for the Western Region.

Harold Johanson ('67 BA) retired after 33 years with the City of El Monte as planning director, community development director, executive director of the Redevelopment Agency, and city manager.

Sy Liebergot ('63 BA) was a NASA Mission Control flight controller. He was the 1995 Distinguished Alumnus for the College of Engineering, Computer Science, and Technology. He published an autobiography, ApolloEECOM: Journey of a Lifetime. A character based on Liebergot appeared in the movie, Apollo 13.

Albert P. Melone ('64 BA, '67 MA) professor of political science at Southern Illinois University, Carbondale, since 1979, joined with Allan L. Karnes to produce a textbook, The American Legal System: Foundations, Processes and Norms.

Marshall H. Porter ('66 BS), a member of the State of Arizona Board of Executive Clemency, received the 2003 Lincoln J. Ragdale Sr. Outstanding Director Award by the Black Board of Directors Project. Porter has held management positions at JPL, Rand Corporation and Honeywell.

1970s
J. Ragsdale Sr. Outstanding Director Project. Porter has held management positions at JPL, Rand Corporation and Honeywell.

(Cont. Next Page)
Join CSULA Education Alumni at Descanso Gardens!

On Saturday, April 24, from 9 am until noon, CSULA education alumni will be gathering at the beautiful Descanso Gardens in La Cañada. There will be a tram tour and a professional program entitled “Lessons Learned at the Intersection Where Students and Standards Meet-and Sometimes Collide.” To order your tickets, contact Tom Woods at (323) 343-4980 or via e-mail at twoods@calstatela.edu

Nurses to explore ‘Hot Issues’

The Nursing Alumni Association invites you to attend a panel program over breakfast on Saturday, May 22, at the DoubleTree Hotel in Montebello from 8:30 a.m. to noon. Experts “in the health care trenches” will speak about the latest challenges they face in this fast-moving profession. Call Elizabeth Zoryan for reservations at (818) 789-5790.

We need you!

There are many reasons to get involved with the CSULA Alumni Association. By volunteering, you become part of a very special group whose goal is to advance the welfare of alumni, students, and the University. You will also have the opportunity to acquire leadership skills that prove invaluable in today’s fast-paced working environment. Volunteering with the Alumni Association brings a sense of fulfillment knowing that you truly helped better the lives of the CSULA family.

So why wait? Volunteer today and join the ranks of fellow alumni whose contributions have enabled us to enhance and expand the services and programs we offer to our valued alumni and students. To request a volunteer application, visit our website at http://alumni.calstatela.edu and click on Get Involved, or call us at (323) 343-ALUM.

Do you work at Southern California Edison?

The Alumni Association is looking for you! If you are interested in attending a CSULA Alumni Event at SCE, please contact our office at (323) 343-4980, or via e-mail at alum@cslanet.calstatela.edu.

http://alumni.calstatela.edu

---

**CLASS NOTES**

Bernard M. Steinberg ('64 BA) retired after a 30-year teaching career with the Los Angeles Unified School District.

Steve Cooley ('70 BA) announced his successful reelection campaign for Los Angeles district attorney at Cal State L.A. The 30-year veteran at the DA’s office became head of the nation’s largest prosecutors’ office in 2000.

Art Copper ('73 BA, '92 MA) recently became principal of Paul Revere Charter Middle School in Los Angeles.

Norma Lopez-Reid ('74 BA, '78 MA) was reelected to the Montebello City Council.

Elvin G. Miali ('77 BS), chief of police for the Fountain Valley Police Department, has retired after 36 years in law enforcement.

Valerie Shaw ('78 BA) has been reappointed by Mayor Jim Hahn to a third term as president of the Los Angeles Board of Public Works. She is the first African American woman to hold the position.

John M. Witt ('77 BS) was appointed to the rank of captain, L.A. County Sheriff's Department, and now commands the Palmdale Station.

Ernie Byrd, Jr. ('67 BA, '74 MA) retired after 45 years as director of purchasing at the Department of Water and Power. He now works as senior contract administration manager with the Los Angeles Unified School District.

Malcom R. Mooney ('87 MFA)’s work was exhibited at Welancora Gallery in Brooklyn, NY, from Oct. 17-Nov 14, 2003.

Christina Rivera ('87 MA) is principal of Redlands High School, Redlands, CA.

Do you work at Southern California Edison?

The Alumni Association is looking for you! If you are interested in attending a CSULA Alumni Event at SCE, please contact our office at (323) 343-4980, or via e-mail at alum@cslanet.calstatela.edu.
Welcome back to Cal State L.A.

This spring you have the opportunity to become reacquainted with Cal State L.A. alumni and the Cal State L.A. campus.

- Join the Alumni Association
- Get involved with one of our alumni chapters: Business and Economics, Nursing, Education or Engineering.
- Volunteer at GradFair
- Join an Alumni Association committee
- Network with 160,000 Cal State L.A. alumni

The campus has changed over the past several years, and we invite you back to tour the new Golden Eagle, go to a CSULA basketball game or visit the Harriet and Charles Luckman Fine Arts Complex.

I would love to hear from you and invite you to contact me if you would like to get more involved with your alma mater.

Looking forward to hearing from you,

Randi Moore
Executive Director
Alumni Relations
rmoore@cslanet.calstatela.edu

Alumni Awards Gala

The 31st Annual Alumni Awards Gala will take place in October 2004, at Cal State L.A. This is your opportunity to join in the celebration of the remarkable achievements of alumni, students, and friends of the University. The “academy-awards” style awards presentation and elegant dinner await you. To purchase tickets, please contact the Alumni Association at (323) 343-4980 or via e-mail at alum@cslanet.calstatela.edu.

Chapters join forces in ‘Alumni Welcome Night’
The CSULA business, nursing and education alumni chapters invite all graduates who majored in these fields to come back to campus, reconnect with friends and faculty, and learn about important roles they can play as volunteers in chapter activities. “Alumni Welcome Night” will take place on May 4, 2004 in the Los Angeles Room of the University-Student Union beginning at 6:30 p.m. Call the Alumni Office (323) 343-ALUM or e-mail us at alum@cslanet.calstatela.edu to make your reservation.
P.J. Tan ('02 BS), a black belt in judo, intervened on seeing an elderly woman being mugged, holding the attacker while the police were called. Tan works as a private investigator.

Richard I. Valenzuela, Jr. ('00 BS), chief information officer for UCLA's Office of Research Administration, is responsible for campus-wide electronic contract, grants proposal and award management systems in support of research services.

In Memoriam
Wayne Gladish, collections development librarian, is survived by his wife Christine (Kippy).
George E. Mann, professor of mechanical engineering from 1957-1980.
Mary Bourke McElhiney ('30 BA, '32 MA), artist whose work was displayed at various galleries in Southern California. She is survived by three daughters, five grandchildren and five great-grandchildren.
James Raymond “Ray” McLean ('61 MA), football coach and teacher.
Arthur J. (Jack) Misner, professor of political science from 1955-1983, specializing in labor-management relations and public administration, in which he created an MS program. He is survived by his wife Fern, two children and five grandchildren.
John A. Prindoff ('63 BA), executive director of the Counseling Center in San Diego, a non-profit organization providing grief counseling to medical professionals and other caregivers.
Robert Strassburg, professor of music, 1971-1983. The pianist, conductor and composer received an Outstanding Professor Award in 1976. He continued composing after he retired, and wrote an opera based on the life of Walt Whitman. He is survived by two sons and two grandchildren.
Glenda Vittimberga, professor of education, received her Ph.D. in clinical psychology at West Virginia University. Following a clinical internship at Johns Hopkins University School of Medicine, the Rhode Island native worked there as a faculty supervisor in the Child and Family Therapy Clinic until 1996, and as co-director of the Communication and Behavior Development Clinic until 1998, when she joined CSULA's Charter College of Education's Division of Administration and Counseling. Vittimberga Memorial Scholarship Fund donations, c/o The CSLA Foundation, 5151 State University Drive, Adm. 809, Los Angeles, CA 90032.

Cal State L.A. Alumni Association
Creating opportunities. Sharing pride. Connecting alumni.

The CSULA Alumni Association helps alumni stay connected to the University, unite with former classmates, and develop new friendships. Whether you are exploring your career options, expanding your social network or wanting to “give back” to your alma mater, we are here to help you reach your goals.

Invitations to 2004 networking events
- Education Alumni Day at Descanso Gardens, April 24
- Education, Nursing and Business Chapter Volunteer Orientation, May 4
- “Legal and Practical Issues Facing Nurses in the 21st Century,” a professional development breakfast seminar, May 22
- Cal State L.A. Day at Dodger Stadium: Dodgers vs. Angels, June 27

Job hunting assistance
- FREE Access to the CSULA Career Center, offering one-to-one career counseling, exclusive employer directories and job listings
- Invitations to workshops including our annual seminar “Gaining the Competitive Edge in Today’s Job Market” on May 27.

Financial perks
- Low-interest student loan consolidation
- Access to the CSLA Federal Credit Union
- Low-cost group health, auto and home insurance

CSULA campus benefits
- University Library Card (valid at all CSU libraries)
- Discounted Extended Education classes
- Free “call ahead” campus parking (twice a quarter)
- 10% discount at the University Bookstore (excluding textbooks)
- 20% discount for regular season tickets to the Luckman Theatre
- Discounted tickets to athletic events

To join, visit our Web site at http://alumni.calstatela.edu and click on Join/Renew Today. We look forward to hearing from you soon!

Cal State L.A. Day at Dodger Stadium

Dodgers vs. Angels
When: Sunday, June 27, 2004
Time: 1:10 pm • Price: $15
Includes: 1 reserved ticket, 1 hot dog and 1 soda
For tickets, visit http://alumni.calstatela.edu or call us at (323) 343-4980.

Cal State L.A. Alumni Association
Creating opportunities. Sharing pride. Connecting alumni.

The CSULA Alumni Association helps alumni stay connected to the University, unite with former classmates, and develop new friendships. Whether you are exploring your career options, expanding your social network or wanting to “give back” to your alma mater, we are here to help you reach your goals.

Invitations to 2004 networking events
- Education Alumni Day at Descanso Gardens, April 24
- Education, Nursing and Business Chapter Volunteer Orientation, May 4
- “Legal and Practical Issues Facing Nurses in the 21st Century,” a professional development breakfast seminar, May 22
- Cal State L.A. Day at Dodger Stadium: Dodgers vs. Angels, June 27

Job hunting assistance
- FREE Access to the CSULA Career Center, offering one-to-one career counseling, exclusive employer directories and job listings
- Invitations to workshops including our annual seminar “Gaining the Competitive Edge in Today’s Job Market” on May 27.

Financial perks
- Low-interest student loan consolidation
- Access to the CSLA Federal Credit Union
- Low-cost group health, auto and home insurance

CSULA campus benefits
- University Library Card (valid at all CSU libraries)
- Discounted Extended Education classes
- Free “call ahead” campus parking (twice a quarter)
- 10% discount at the University Bookstore (excluding textbooks)
- 20% discount for regular season tickets to the Luckman Theatre
- Discounted tickets to athletic events

To join, visit our Web site at http://alumni.calstatela.edu and click on Join/Renew Today. We look forward to hearing from you soon!

Cal State L.A. Day at Dodger Stadium

Dodgers vs. Angels
When: Sunday, June 27, 2004
Time: 1:10 pm • Price: $15
Includes: 1 reserved ticket, 1 hot dog and 1 soda
For tickets, visit http://alumni.calstatela.edu or call us at (323) 343-4980.

Cal State L.A. Alumni Association
Creating opportunities. Sharing pride. Connecting alumni.

The CSULA Alumni Association helps alumni stay connected to the University, unite with former classmates, and develop new friendships. Whether you are exploring your career options, expanding your social network or wanting to “give back” to your alma mater, we are here to help you reach your goals.

Invitations to 2004 networking events
- Education Alumni Day at Descanso Gardens, April 24
- Education, Nursing and Business Chapter Volunteer Orientation, May 4
- “Legal and Practical Issues Facing Nurses in the 21st Century,” a professional development breakfast seminar, May 22
- Cal State L.A. Day at Dodger Stadium: Dodgers vs. Angels, June 27

Job hunting assistance
- FREE Access to the CSULA Career Center, offering one-to-one career counseling, exclusive employer directories and job listings
- Invitations to workshops including our annual seminar “Gaining the Competitive Edge in Today’s Job Market” on May 27.

Financial perks
- Low-interest student loan consolidation
- Access to the CSLA Federal Credit Union
- Low-cost group health, auto and home insurance

CSULA campus benefits
- University Library Card (valid at all CSU libraries)
- Discounted Extended Education classes
- Free “call ahead” campus parking (twice a quarter)
- 10% discount at the University Bookstore (excluding textbooks)
- 20% discount for regular season tickets to the Luckman Theatre
- Discounted tickets to athletic events

To join, visit our Web site at http://alumni.calstatela.edu and click on Join/Renew Today. We look forward to hearing from you soon!

Cal State L.A. Day at Dodger Stadium

Dodgers vs. Angels
When: Sunday, June 27, 2004
Time: 1:10 pm • Price: $15
Includes: 1 reserved ticket, 1 hot dog and 1 soda
For tickets, visit http://alumni.calstatela.edu or call us at (323) 343-4980.

Cal State L.A. Alumni Association
Creating opportunities. Sharing pride. Connecting alumni.

The CSULA Alumni Association helps alumni stay connected to the University, unite with former classmates, and develop new friendships. Whether you are exploring your career options, expanding your social network or wanting to “give back” to your alma mater, we are here to help you reach your goals.

Invitations to 2004 networking events
- Education Alumni Day at Descanso Gardens, April 24
- Education, Nursing and Business Chapter Volunteer Orientation, May 4
- “Legal and Practical Issues Facing Nurses in the 21st Century,” a professional development breakfast seminar, May 22
- Cal State L.A. Day at Dodger Stadium: Dodgers vs. Angels, June 27

Job hunting assistance
- FREE Access to the CSULA Career Center, offering one-to-one career counseling, exclusive employer directories and job listings
- Invitations to workshops including our annual seminar “Gaining the Competitive Edge in Today’s Job Market” on May 27.

Financial perks
- Low-interest student loan consolidation
- Access to the CSLA Federal Credit Union
- Low-cost group health, auto and home insurance

CSULA campus benefits
- University Library Card (valid at all CSU libraries)
- Discounted Extended Education classes
- Free “call ahead” campus parking (twice a quarter)
- 10% discount at the University Bookstore (excluding textbooks)
- 20% discount for regular season tickets to the Luckman Theatre
- Discounted tickets to athletic events

To join, visit our Web site at http://alumni.calstatela.edu and click on Join/Renew Today. We look forward to hearing from you soon!
Billie Jean King and Friends, Honoring Joe Shapiro, looks to hit $1 million mark in 2004

Few events on the calendar rival the excitement and the uniqueness of Cal State L.A.’s “Billie Jean King and Friends, Honoring Joe Shapiro” event, proceeds from which benefit scholarships for more than 150 student-athletes in 11 intercollegiate sports at Cal State L.A.

On October 11, 2003, more than 250 people took part in the morning clinic and pro-am or the evening dinner and auction featuring this tennis legend and CSULA alumna. Those attending the morning session received once-in-a-lifetime instruction on all phases of tennis from a dozen professionals, including Hall of Famers Rosie Casals and Pam Shriver as well as the legendary Billie Jean King. That evening, Billie Jean and all of her friends paid tribute to numerous Cal State L.A. student-athletes as well as presented The Shapiro Award to fellow CSULA alumna, U.S. Congresswoman Maxine Waters ’71 BA.

In its first six years, the event has raised approximately $850,000 to benefit men and women student-athletes as well as created two endowed scholarships at Cal State L.A. With your help, we can hit the $1 million mark at this year’s event, scheduled for Saturday, October 2, 2004. Individual and corporate packages start at just $175. The 2004 recipient of the Shapiro Award will be Dr. Sally K. Ride, who in 1983 became the first American woman in space.

For more information, call the Cal State L.A. Athletics office at (323) 343-5308 or go online at www.calstatela.edu/univ/athletic and click on the Billie Jean King event logo.

Celebrate 25 years of fun at the Golden Eagle Golf Tournament

Cal State L.A. Athletics will celebrate its 25th year of fun on the links as we host the Golden Eagle Golf Tournament XXV, sponsored by Michelob Ultra and Pepsi. This don’t-miss event will take place on Monday, May 3, 2004, at beautiful Via Verde Country Club in San Dimas.

Once again, proceeds will greatly benefit scholarships for Cal State L.A. student-athletes in all 11 intercollegiate sports.

The four-person scramble format begins with a complimentary continental breakfast and range balls for all participants at 8:30 a.m., followed by a shotgun start at 10 a.m. After a fun 18 holes of golf, everyone returns to the clubhouse for a dinner and auction, featuring more than 50 items available for bid as well as numerous prizes awarded through our special drawings.

This event has sold out 11 of the last 12 years, so register early. Tournament entries are just $175 per person prior to April 26. After that date, the price is $200 per person. For more information, call the Cal State L.A. Athletics office at (323) 343-5308 or go online at www.calstatela.edu/univ/athletic and click on the Golden Eagle Golf Tournament logo.
ATHLETICS NEWS BRIEFS

‘An evening with the legendary John R. Wooden’ a major success

Cal State L.A. Athletics proudly hosted legendary college basketball coach John R. Wooden on October 4, 2003, in a dinner and auction at the Hilton Pasadena, raising $80,000 for the CSULA intercollegiate athletics program. Nearly 300 persons in attendance listened to Coach Wooden explain his famed “Pyramid of Success” and some even had an opportunity to ask a question of Coach Wooden. The evening wrapped up with the room singing “Happy Birthday” to Coach Wooden in honor of his 93rd birthday, which took place just 10 days after this magical event.

Herbold wins Lefty Gomez Award

Head baseball coach John Herbold recently received the 2004 Lefty Gomez Award, presented annually by the American Baseball Coaches Association to an individual who has distinguished himself amongst his peers and has contributed significantly to the game of baseball locally, nationally and internationally. Herbold is in his 21st year as head baseball coach at Cal State L.A. and 49th as either a high school or college head coach in the Southland. He owns an overall record of 914-817-3 in those 48 years as a head coach and led CSULA to the 1997 and 1998 conference titles.

Karwasky earns Southern California community service award

Head tennis coach Tina Karwasky recently was named the Southern California recipient of the United States Tennis Association/Intercollegiate Tennis Association’s Community Service Award, for significant contributions in developing community-based tennis programs. Karwasky annually hosts numerous tennis clinics and tournaments for area youngsters, taking place on the Cal State L.A. campus. In her 17th year as head women’s tennis coach, she has led the Golden Eagles to five NCAA tournaments and two NCAA individual championships.

Thanks to our Golden Eagle corporate partners

A big thank you to our Golden Eagle corporate partners, who help make a difference in the lives of our student-athletes: Pepsi, USC University Hospital Center for Sports Medicine, Wyndham Hotel Commerce, The University Bookstore, Cal State L.A. Alumni Association, Michelob, Los Angeles County Sheriff’s Office, Souplantation and Charlie’s Trio Restaurants.

We invite and encourage you to support these sponsors and let them know how much you appreciate their support of Cal State L.A. Athletics. For more information on becoming a Golden Eagle corporate partner, contact associate athletic director Brian Swanson at (323) 343-3080.

Golden Eagles to host 2004 CCAA Track and Field Championships

Cal State L.A. will host the 2004 California Collegiate Athletic Association Track and Field Championships on May 14-15 at Jesse Owens Track on the CSULA campus. This meet will feature seven men's teams and nine women's teams battling for the conference championship in 43 individual events plus the team competitions. Men’s track and field is the longest running of the CCAA Championships, being contested for the 63rd time. Cal State L.A. has won nine of the previous 62 CCAA men's track and field titles and five of the previous 22 CCAA women's track and field team titles. Check the Golden Eagle Web site for meet schedule and ticket information.

Nominate for the Athletics Hall of Fame

Is there a former Golden Eagle student-athlete, coach or administrator you would like to see enshrined in the Cal State L.A. Athletics Hall of Fame? A total of 95 persons have been inducted thus far, with the next Hall of Fame class scheduled for winter 2005. To nominate someone for the Cal State L.A. Athletics Hall of Fame, contact Hall of Fame committee chair Chris Hughes at (323) 343-5308.

www.calstatela.edu/univ/athletic
ALL IN THE (CSULA) FAMILY

- Involvement
- Support
- Leadership

TARREN LOPEZ ’06
Sophomore political science major
Student Alumni Association board member
Associated Students, Inc. representative

Following in her father’s footsteps.

FRED LOPEZ ’83
Tax Research Manager, Edison International
Alumni Association Board of Directors
President’s Associate

“Cal State L.A. provides students high-quality, affordable education.

It’s important to remember our roots and repay what we’ve received.

The education I received at Cal State L.A. enabled me to succeed in my profession.”

Alumni support is critical to CSULA’s continuing excellence and accessibility. Join leaders like Fred Lopez and others (see list on page 12) in strengthening Cal State L.A. through the Annual Fund or President’s Associates.

Make a gift using the envelope in this magazine. For information: Jill Bolino at (323) 343-4866 or presidentsassociates@csilanef.calstatela.edu

California State University, Los Angeles
Office of Public Affairs
5151 State University Drive
Los Angeles, CA 90032-8580

Address Service Requested