The Golden Eagle takes flight

Founders, pioneers and moments that helped us soar
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On the cover—Our campus soars to new heights with the grand opening of The Golden Eagle, a state-of-the-art facility with more than 30,000 square feet of meeting and event space, a 20,000 square-foot University bookstore operated by Barnes and Noble, and an international food court with a multitude of dining options. The Golden Eagle will provide catering and event services not only to the campus community, but to the public as well, and its striking architecture makes the building a prominent centerpiece of the campus. Read more on page 3.

NOTIFICATION OF COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA)
California State University, Los Angeles, does not permit discrimination on the basis of disability in admission to, access to, or operation of its instruction, programs, services, or activities, or in its hiring and employment practices. Also, the University does not permit harassment based on a protected disability. In addition, the University does not permit discrimination or harassment based on an applicant’s, employee’s, or student’s relationship with or association with anyone with a known protected disability.

Upon request, the University will consider reasonable accommodation(s) when needed to facilitate the participation of persons with protected disabilities. Reasonable accommodations will be considered to permit individuals with protected disabilities to: (a) complete the admission/employment process; (b) perform essential job functions; (c) participate in instruction, programs, services or activities; and, (d) enjoy other benefits and privileges of similarly-situated individuals without disabilities.

Questions, concerns, complaints and requests for reasonable accommodation or additional information may be forwarded to the Office for Equity and Diversity, the campus office assigned responsibility for compliance with the ADA. The Office for Equity and Diversity is located in Administration 606 and is open Monday through Friday, 8:00 a.m. to 5:00 p.m., (323) 343-3040, or TDD: (323) 343-3270.
The interaction among students on campus is great. I live in Student Housing and there's always something cool going on, like talent shows or barbeques. And it's very affordable.

Daniel Gebretensai
Junior, computer information systems

One of the best things happening on campus is the new 'Golden Eagle' building. There are also a lot of groups and clubs, which are a great way to get involved on campus. I'm president of Asian Unified, but we're not restricted to Asians – we like to mix it up. It's a great way to meet people and get involved in community service.

Wilson Park
Senior, marketing management

I think the Luckman Art Gallery is excellent. It's high-quality and brings a lot of recognition to Cal State L.A. The on-campus resources are really good too – like the Career Center, the Health Center and the Credit Union. I met with someone at the Career Center, and my phone is ringing with job interviews as a result.

Jennie Donnelly
Junior, psychology

I really enjoy my art classes – they'll help me get a job where I can paint, draw or design. Cal State L.A. has a good art program, and it's a good fit with my interests.

Rigo Bustamante
Senior, fine arts

I really like the coffee on campus, and I'm excited about the new building, especially the new health club that will be opening. The campus is also very convenient for getting to downtown L.A. and Hollywood.

Miko Filppula
Junior, business

I like that there are grant programs that allow students to work and get paid while going to school. I work about 20 hours a week as a high school math tutor through the Collaborative Academic Preparation Initiative, and I go to school afterward. The program is always looking for people.

Marielena Becerra
Senior, communications

I really like the diversity of students and cultures. Everyone does things together and the clubs are very mixed. I am from Hamburg [Germany] and people from all over the world are in my classes. I also enjoy playing on the tennis team.

Katharina Menzel
Senior, international business

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John Greenway
Graduate student, education

I like my communications classes and the friendly atmosphere. We all know each other and it's a really comforting setting. And Professor (David) Olsen is the best – he prepares projects that give us hands-on experience and he makes learning fun.

Wendi Brown '97
Graduate student art history

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What pioneering moments have helped this University soar?

Although Webster’s Dictionary defines “emeritus” as “retired from active duty,” CSULA emeritus professors are extremely active and involved in improving education and contributing in countless ways. Some of these pioneering professors were here in the first decade of the University, and have seen the campus evolve into a top-notch learning institution. We salute the CSULA Emeriti Association on its 25th anniversary.

Sidney P. Albert
Professor of philosophy 1956-1979
Founder, CSULA Emeriti Association
Founder, CSU-Emeriti and Retired Faculty Association (ERFA)

In 1956, amazingly there were three “L.A. State campuses”: L.A. City College, the Ramona campus [CSULA’s current location]; and the San Fernando Valley campus [now Cal State Northridge]. Early on, about 20 faculty formed the ‘Chowder and Marching Society.’ We met at members’ homes to hear papers in various fields. In 1976, I began a campaign to reform emeritus policy on campus that led to my founding the Emeriti Association and CSU-ERFA. The highlight of my teaching career has been to witness the brilliant students in my classes become professors themselves—and to have worked with so many wonderful colleagues.

Donald Dewey
Professor of history 1962-1996
Former Dean of the School of Natural and Social Sciences

I remember how happy we were the day we moved from our rented space at City College to our current location. When I came to the University, I expected to stay for two years, then I promised to stay five and it ended up being more than 25. I was originally heading to the University of Chicago. But I stayed and I never regretted it.

Ivan Colburn
Professor of geology 1964-1990

On reflection, I would say that it is the transition from a largely anglo faculty, staff, and students in the 1960s when I first arrived, to faculty, staff, and students from an astonishingly wide variety of ethnic backgrounds. The fact that we go about our daily work together with a marvelous feeling of good will and compassion is what has made this campus soar.

Len Mathy
Professor of economics 1950-1986
First dean of Letters and Sciences
First chair of the Department of Economics and first chair of the Academic Senate

It was a big step forward for the University when legislation was approved allowing the campus to become a four-year liberal arts institution. And now I am happy to see the campus becoming an attractive and well-rounded center.

Åke Sandler
Professor of political science 1949-1980

A standout memory was escorting Richard Nixon to the podium in the gym (which was half full) while he was hitting the campaign trail to become governor of California. I guess I got the honor because I was in political science.

Jeanne Schnitzler
Professor of art 1959-1997

It was very rewarding when at Cal State L.A. we hosted representatives and professors from an art institute in China. We exchanged ideas and learned about each other’s cultures.

Roy Walden
Professor of art 1967-1992

My product design class designed a modern car in 1968, which had some of the features that cars have today. It was very rewarding and fun working on that project. I have also enjoyed participating in gallery shows throughout the years.
The Golden Eagle takes flight

According to R. Dean Calvo, executive director of University Auxiliary Services (UAS), the waiting is almost over. After more than two years of construction, The Golden Eagle, set to open in June, has already received an American Institute of Architects Nevada Citation Award, along with a Beautification Award from the Los Angeles Business Council. Tate Synder Kimsey of Nevada was the architect.

“The building will be a real lightning rod for the campus,” said Calvo, adding that it will be “a place where students, faculty, staff and alumni can come together.” The Golden Eagle includes more than 103,000 square feet of meeting and event space, a two-level University bookstore operated by Barnes and Noble, and a 400-seat food court featuring a selection of favorite brands.

“We can’t wait to get people in the building,” said Calvo. “The University Club restaurant in The Golden Eagle will be open to the public, and is the perfect spot for casual dining and entertaining campus guests.” The Golden Eagle’s intimate rooms are designed for small group events, explains Calvo, and a state-of-the-art boardroom and several outside patios are perfect for receptions.

To operate the hospitality elements of the project, University Auxiliary Services has formed Golden Eagle Hospitality, a full-service catering and event services group. “I’m anticipating that Golden Eagle Hospitality will be one of the very best catering and event services operations in Los Angeles,” said Calvo. “We have attracted a talented group of professionals with substantial hospitality experience.”

Jeff S. Miller, director of Golden Eagle Hospitality, previously managed UCLA’s conference center in Lake Arrowhead and one at San Francisco State University. “This is one of the most spectacular buildings that has been developed on any campus in America,” said Miller. “The meeting, reception and event space in the building is some of the finest I have seen.

“Whether a group is looking for culinary classics or cutting-edge contemporary cuisine, Golden Eagle Hospitality menus are a perfect fit for any occasion,” added Miller. He notes that Golden Eagle Hospitality has the capabilities to handle “all types of meetings, conferences, banquets and even weddings right here on campus.”

To find out more, or to make reservations to hold events at the Golden Eagle, call (323) 343-6770.
Love of learning—the measure of a university

Many talented professors have dedicated their lives to teaching and mentoring Cal State L.A. students. Three of these professors, who have been a part of CSULA for more than 30 years, reflect on pioneering steps taken by their students and the University.

Frieda Stahl
Professor of physics 1959-1992

“Women here have led the way in fields such as engineering, math and chemistry,” says Frieda Stahl, emeritus professor. “Our track record in traditionally male-dominated fields is excellent.” Stahl says she’s very proud of Cal State L.A.’s pioneering attitude toward women in the sciences, and other fields they traditionally weren’t expected to be in – especially during her first years of teaching.

“I was hired when this campus opened, and I’ve seen it all,” she continues. “There have been many big changes. Now there are certainly more women taking physics than there used to be, and students have many more demands on their time than they used to.”

Stahl is still very active on campus, where she maintains an office, attends lectures, and contributes to the Emeriti Association. When talking about why she is proud to be a part of CSULA, she says that, without a doubt, it’s because of the accomplishments of her students. “We have such a track record of producing graduates who have gone on to become successful in all fields, who overcame struggles before and during college. Many spectacular students have gone on from Cal State L.A. to stand out in their professions.”

Harold Goldwhite
Professor of chemistry 1962-present

“Our students have gone on to become physicians, distinguished faculty at other universities, health care professionals, and more. They validate us everyday,” says Harold Goldwhite, professor of chemistry. Goldwhite himself has always been a high achiever. After receiving his Ph.D. from Cambridge University in England, he came to Cal State L.A. in 1962, where he went on to become an expert in inorganic chemistry. He received Cal State L.A.’s Outstanding Professor Award (1966-67), and the Outstanding Professor Award for the CSU system in 1978. “Being chosen as a system-wide standout professor was the pinnacle of my career,” he says.

Goldwhite has many standout memories from his 40 years at Cal State L.A. “The student body has grown tremendously to reflect the social and ethnic background of the people of California,” he says. “In the 60s, the students were not nearly as diverse, and the main focus in their lives was school. Now it is just a part of a rich and complex life our students lead.

“I’ve also seen changes in the faculty and staff. As the institution has grown we have become less closely knit, which is inevitable. But now there is more of a focus within each department.”

Goldwhite currently holds the prestigious faculty trustee position on the CSU Board of Trustees, which governs the entire CSU system. He is the only faculty member to serve on the Board. Goldwhite’s years of experience as an educator and administrator have enabled him to effectively articulate the needs of students, faculty and staff to the Board.

But, not surprisingly, these prestigious positions do not bring him as much satisfaction as do his students. “What makes me most proud are the things our students do while they’re here and after they leave. It’s the measure of a university.”

Dorothy Keane
Professor of education 1973-present
Former chair of Academic Senate

“I’m very proud that many of our students are the first in their families to attend college,” says Dorothy Keane, professor of education (mathematics). Keane has been educating educators for 30 years, working with Cal State L.A. students in the master’s degree and credential programs. The number of students whose lives she has touched is mind-boggling. “It’s gratifying to think that I have positively impacted teachers throughout the Los Angeles area,” she says.

“I’m also proud that we’ve become a truly diverse campus,” she adds. “I’ve seen community spirit grow among undergraduates, which can partially be attributed to an enrichment of campus facilities, such as the University-Student Union and the Luckman [Fine Arts Complex]. The opening of the Luckman was a wonderful celebration with the outside community, who saw that we have a very impressive campus.”

Keane has several happy memories from her three-decade career at CSULA, but two particularly stand out. “It was a real honor being chair of the Academic Senate from 1994-1996. But probably the best thing that happened to me here is that I met my husband, Roland Carpenter [emeritus professor of physics]. We’ve been married for 21 marvelous years.”
Recognizing that many students juggle multiple priorities including school, work and families, Cal State L.A. opened the first childcare center on a CSU campus in 1968.

Thanks to new funding and grants, the center can now accommodate more than twice the number of children — up to 200 each year — and provides facilities for infants and children with special needs. It contains four additional classrooms, a kindergarten, a teacher resource room and a multipurpose room.

“I’m very excited about the expansion and I’m looking forward to serving a new population of infants, toddlers and kindergartners,” says Pamela Kisor, director of the Children’s Center. “I think we’ll provide a great service by expanding our program. It’s the realization of a dream.”

Licensed by the California Department of Social Services and accredited by the National Association for the Education of Young Children, the Center has 12 licensed teachers. It also offers a range of interdisciplinary opportunities for observation, fieldwork and research to Cal State L.A. students and faculty.

Since its founding, the Center has led the way in providing much-needed childcare services to the CSULA community.

Upholding the Brown legacy of educational access

Living up to the legacy of former California Governor Pat Brown is no easy task. But the staff of the Edmund G. “Pat” Brown Institute of Public Affairs is up to the challenge.

Pat Brown, who served as governor from 1959 until 1967, pioneered anti-discrimination policies in the Golden State and greatly improved access to higher education.

“We’re aware of the tremendous responsibility, not only to the University, but also to the legacy of the former governor whose name we bear,” says Jaime Regalado, executive director of the Institute. “It’s an awesome responsibility, but we love it.”

The Pat Brown Institute of Public Affairs came to the Cal State L.A. campus in 1987, largely because the University’s population reflects the demographics of California, and in many ways exemplifies Brown’s vision for equal access to education.

Regalado became director of the Institute in 1991, moving over from Cal State L.A.’s political science department. Under his leadership, it has grown from a staff of two to 17, and has become a model that illustrates how policy institutes can combine the traditional public policy function with programs that successfully operate at the community level. “We’ve become a model of how to do it differently and make an impact,” says Regalado.

The Institute not only produces publications on policy issues facing California communities, but also runs community education programs, provides public policy internships for university students, and runs programs for at-risk youths and their families.

Since Brown’s death in 1997, his daughter, Kathleen, has remained very active in the Institute, as have two of his grandchildren—the third generation—who serve on the board. “We like to call ourselves a progressive public policy institute that has become a living legacy for many of Pat Brown’s accomplishments,” says Regalado.
Billie Jean King: a player on the world court

The September 20, 1973 “Battle of the Sexes” captured the attention of more than just tennis enthusiasts, with 50 million television viewers anxiously awaiting the outcome. On that day, tennis great Billie Jean King was carried aloft like Cleopatra into the Houston Astrodome on a gold litter. Obviously, she had come a long way from her days as the tennis champ at the-then L.A. State College in the early 60s.

King, then 29, put away the self-proclaimed “male chauvinist,” Bobby Riggs, winning a match the London Sunday Times called “the drop shot and volley heard around the world.”

She was born Billie Jean Moffitt in 1943 in Long Beach, the daughter of a firefighter father and homemaker mother.

Developing her game on the Long Beach public courts, she gained international attention at 17 by winning, with Karen Hantze, the doubles championship at Wimbledon. After getting by on $100 a week as a Los Angeles State College student while at the same time shining at Wimbledon, King became a significant force in calling for equity in professional sports. Although she became the first female athlete to win over $100,000 in a season, she carried a deep sense of injustice that women players received much less than men.

For five years Billie Jean King was the world’s top player, earning 39 Grand Slam titles, which included six Wimbledon singles and four U.S. Open titles.

She fought to gain equal footing for women in the world of sports. As a result, top women players now draw more endorsement deals and media focus. Her pioneering accomplishments have broken down many barriers, and increased awareness of other types of inequalities.

Since retiring from competitive tennis in 1984, King has used her fame to found tennis clinics for underprivileged children, and has worked tirelessly for numerous charitable causes, including hosting a fundraiser at Cal State L.A. for the past six years that supports intercollegiate athletics scholarships. King, 1976 alumna of the year, also was presented with an honorary doctorate from CSULA.

In 1990, Life magazine named her one of the “100 Most Important Americans of the 20th Century.” She was the only female of four athletes (Babe Ruth, Jackie Robinson and Muhammad Ali were the others) on the list. Here she fields some questions from Cal State L.A. Today:

**Q.** What are your views on the Title IX Commission’s report to the U.S. Secretary of Education? (Note: Title IX is a law banning sexual discrimination at schools receiving federal funds.)

**A.** Title IX is the most important piece of legislation in the 20th century for women’s sports. Complying with Title IX does not mean you have to force schools to eliminate men’s sports programs. It does require schools to exercise fiscal responsibility and support each sport with a piece of the budgetary pie. We’re talking about financial responsibility, not weakening civil rights laws.

**Q.** What initially brought you to Cal State L.A. as a student?

**A.** Scotty Deeds (former NCAA title-winning L.A. State tennis coach), knew my Dad and that was my initial introduction to the school. Then I met Dr. Joan Johnson and she put together one of the strongest women’s tennis teams in the country at Cal State L.A. We were unbelievable. (Joan Johnson was Cal State L.A.’s first female tennis coach, and helped pioneer the
Q. How would you describe the Cal State L.A. of today?
A. Today, Cal State L.A. is a much more diverse community and appears to be a much stronger educational institution. From the few times I have been back on campus, it just looks and feels bigger than when I attended and, while it has always been a very vibrant place, it feels more active today.

Q. Why did you begin the “Billie Jean King and Friends, Honoring Joe Shapiro” event?
A. Rosie Casals and Carol Dunn (CSULA Athletic Director) put the first event together, and Joe Shapiro, who was Pam Shriver’s husband, came to the event. Joe fell in love with teaching and with Cal State L.A., and ended up teaching for a quarter before he passed away. Now, we continue to raise money for the school and honor Joe. It is a very worthwhile venture for all of us.

Q. What’s on the horizon for you?
A. Right now I am focused on growing World TeamTennis. We now have 10 franchises in the U.S. and we want to continue to bring this unique and exciting brand of tennis to as many people as possible.

Q. How much tennis do you play these days?
A. I would love to play every day, but my schedule often does not allow it. When I am home I try and play three to four times a week.

Q. What advice would you give to students who aspire to do something big in their lives—to be pioneers and trailblazers in their fields?
A. You have to think out of the box. You must listen to yourself and listen closely to those you trust. It also helps if you are thick-skinned, because no one ever said it would be easy.

A grand slam success for scholarships

What better way to raise funds for athletics scholarships than to practice your backhand with tennis great Billie Jean King? The 2002 Billie Jean King and Friends, Honoring Joe Shapiro, was a huge success, netting more than $120,000 for intercollegiate athletics scholarships at Cal State L.A. At the October event, women’s tennis senior Katharina Menzel and basketball sophomore Monica Tokoro received Billie Jean King Endowed Scholarships.

The day began with more than a dozen tennis professionals, including Hall of Famers Rosie Casals, Pam Shriver, as well as King, offering tips on every phase of the game. The pros took to the court later that morning for an exhibition match.

That evening, King received the 2002 Joe Shapiro Award—a highlight of the dinner. Honorary chair Patricia Cornwell presented a $25,000 check for athletics scholarships and auctioned an autographed copy of her book, Portrait of a Killer: Jack the Ripper—Case Closed. Master of Ceremonies Diana Nyad had the room rolling with laughter when she told stories about her days with ABC’s Wide World of Sports.

This popular event will return for a sixth year on Saturday, October 11, 2003. Registration brochures will be available online at www.calstatela.edu/univ/ athletic, or call the Athletics office at (323) 343-3080.

(Top) King offers tips to event participants. (Bottom) King with proud athletics scholarship recipients Katharina Menzel (l) and Monica Tokoro (r).
Founders and pioneers for innovation

In times past, the rolling hills that were to become Cal State L.A. included one of California’s 36 original adobes, built in 1776 by Franciscan missionaries and destroyed in a 1908 fire. In the 1850s, the land was known as Rancho Rosa Castilla, settled in the 1850s through a grant by the family of Juan Batista Batz, a Basque rancher from Spain. The inspiration for the name of the rancho, according to local historians, was the wild Rose Bifera—the ancient Mediterranean rose of Castille—that grew near the ranch. Today, the main campus drive is called Paseo Rancho Castilla, in acknowledgment of

College of Arts and Letters
• It’s only fitting that the Music Department would use fusion—melding together its talents to teach an innovative master’s program in Afro-Latin Jazz.
• The Rockefeller Foundation awarded a prestigious grant—one of only eight in the Americas—to Arts and Letters, in partnership with the College of Natural and Social Sciences, to conduct research on “Becoming and Belonging in American Society.”
• The Presidential Performance Scholars series featured renowned actors who talked candidly about their craft. Guest lecturers included Ed Asner, Christine Lahti, Elliot Gould, Judith Light, and Edward James Olmos.

College of Business and Economics
• The College was recognized by U.S. News & World Report as one of only two in the Los Angeles region to be ranked among the nation’s 100 best undergraduate business schools. The MBA program is ranked among the top 10 by the Los Angeles Business Journal.
• A partnership with PepsiCo/Frito-Lay is aimed at developing future business leaders through fieldwork, internship and scholarship opportunities. It also offers management training opportunities for students involved with the Institute of Retail Management, as well as for those from the College of Engineering, Computer Science, and Technology.

Charter College of Education
• This College leads the way for school reform and innovation in education. It is one of the largest educators of teachers in California and is the state’s largest preparer of bilingual teachers.
• The unique “blended” program offered by the Charter College of Education allows students to earn a B.A. and a teaching credential simultaneously—in all nine subjects.
• The university, among just a handful in the state with blended programs, was the first to receive certification for this model program—in 1997—from the California Commission on Teacher Credentialing. This is just one example of how Cal State L.A. is at the forefront in developing improvements in teaching teachers.
our historic heritage. In 1982, Esperanza Batz dedicated the rose garden near the Administration building that features our storied, historic wild rose and connects the university of today to the time of the Rancho Rosa Castilla.

Nearly 60 years ago, the land became the permanent home of what was to become Cal State L.A. The spirit of those early days continues as founders and pioneers reap ideas and innovation that will benefit the future of our students and society at large. These are just a few examples.

**College of Engineering, Computer Science, and Technology**
- Ever since Solar Eagle III’s first-place finish at the Sunrayce ’97 national intercollegiate competition, students in this College have thrived with innovative learning experiences, ranging from the Space Lab to rehabilitation engineering.
- NASA (National Aeronautics and Space Administration) recently awarded a $6 million grant to establish a University Research Center for the study of aerospace technology and space science enterprises. The Center, entitled “Structures, Propulsion Aerospace and Control Engineering (SPACE),” is the first and only NASA URC established on a CSU campus.

**College of Health and Human Services**
- The graduate nursing program is the top-ranked program in the CSU and among the top in the nation, according to *U.S. News and World Report*.
- Did you know that Cal State L.A. has the only criminalistics graduate program west of the Mississippi?
- When it comes to finding creative solutions for challenging problems, our students break the mold. Teaming with engineering students, they design items such as a mobile, mechanized therapy bed for the Department of Kinesiology, which reduces both back strain and health care costs.

**College of Natural and Social Sciences**
- The country’s first Chicano Studies department was founded here in 1968. Today, Cal State L.A. is in Hispanic Outlook in Higher Education’s 12th annual “Top 100” and is also ranked #11 among the top 100 colleges and universities that awarded the most master’s degrees to Hispanics.
- The NSF-funded Center for Environmental Analysis (CEA-CREST), led by teams of outstanding environmental scientists in the areas of biology, chemistry, geography, geology and engineering, offers exciting opportunities for interdisciplinary research in the environmental sciences. It is the only one of its kind on the west coast.
Imagine needing armed guards to enter your high school just because of the color of your skin. “I was scared out of my wits,” says Terrence Roberts, B.A. ’67, one of nine African American students to boldly enter Central High School in Little Rock, Arkansas in 1957. “But fear itself has never been a deterrent for me. Fear cannot stop you.”

Although he was only 15, Roberts, with the support of his parents, made the courageous decision to enter Central High under the watch of armed guards. Up until this time, students were unwelcome at public high schools because of their skin color. Segregation was common until a landmark 1954 Supreme Court decision (Brown v. Board of Education) declared it “inherently unequal” to maintain separate schools for different races.

Despite this ruling, racial segregation continued on many campuses, including Central High School. When the nine students attempted to exercise their right to attend, Arkansas’ governor called out the state’s National Guard. But President Eisenhower responded immediately by sending troops to enforce the federal integration order.

Nearly every day during the 1957-58 school year, these students, who later became known as the “Little Rock 9,” withstood a barrage of insults, harassment and physical danger just to attend school every day. Their actions would pave the way for desegregation across the nation.

“I was keenly aware that legalized discrimination made no sense,” Roberts said recently. “I knew that I needed to be involved in something to change this. People had died in the struggle for civil rights, and I felt that I had to do something.”

It is this pioneering attitude that has earned the Cal State L.A. alumnus several honors and awards, including the Congressional Gold Medal, presented to the Little Rock 9 at a White House ceremony in 1999 for their “selfless heroism” in the face of racial intolerance.

Today, Roberts is a licensed clinical psychologist, and the chief executive officer of Terrence J. Roberts and Associates, which provides consultation in many areas, including management, effective communication and developing multicultural awareness. “I had intended to become an academic,” Roberts says. “But I later became interested in social work, and that led me to psychology.”

When examining the behavior of those who tried to prevent integration, he says, “They firmly believed that what they were doing was the right thing. They chose to believe it in order to avoid cognitive dissonance.”

Roberts, who believes that education is a great equalizer, was instrumental in establishing the Little Rock 9 Foundation, which provides student scholarships. “Education is the way we become aware of opportunities,” he says. “It is how we expand our awareness of what the universe holds for us.”
Former dean of engineering helps build a tradition

Former dean and professor Leslie Cromwell has played an intricate role over the last 30 years in creating and building the College of Engineering, Computer Science, and Technology at Cal State L.A. He remains committed to assisting the University in providing the best possible resources to educate students. Cromwell began his career at Cal State L.A. (known then as Los Angeles State College) in 1953 as the first assistant professor in the Department of Engineering. Cromwell later was named dean for the (then) School of Engineering in 1967, and pioneered a tradition of student-centered learning. “The early days were hard work and challenging,” he recalls, “but it was truly an exciting environment.” Cromwell retired as dean and professor in 1980.

Recently, in commemoration of the 50th anniversary of the College of Engineering, Computer Science, and Technology, Cromwell and his wife, Irina, established a charitable gift annuity. “This was a win-win situation,” he explained. “We will be able to assist students while receiving a substantial tax-deduction and a lifetime income from the annuity.

“There is no better way to honor and maintain our tradition of student-centered learning than to give a gift that will benefit future generations of Cal State L.A. students.”

For more information on planned giving, contact the CSULA Development Office at (323) 343-3075.

Are you an educator?

The Education Alumni Association Chapter and the Los Angeles Opera invite you to attend

A Day at the Opera
Innovative Approaches for Infusing the Arts Into Your Curriculum

Saturday, June 7, 2003
9 a.m. to 12 p.m.
The Music Center
Dorothy Chandler Pavilion
Free workshop admission, continental breakfast, and parking

Seating is limited. Call Natalie at (323) 343-6059 or e-mail her at nsmith@cslanet.calstatela.edu to reserve your space.

Interested in networking with education, nursing, or business grads?

Join a chapter today!

- Network with other alumni, faculty and students at special on-and-off campus receptions
- Earn continuing education credits by participating in our alumni workshops
- Build valuable career connections
- …and much, much more!

Join online today! Visit http://alumni.calstatela.edu, click on Membership.

Join us for CSULA Day at Dodger Stadium!

Los Angeles
Dodgers vs. Anaheim Angels

Bring your family and friends to cheer on your favorite team and meet hundreds of CSULA alumni!

When: Sunday, June 22, 2003
Time: 1:10 p.m.

Price: $15 per person
Includes: Reserved level ticket, Dodger dog, soda

To order your tickets, visit http://alumni.calstatela.edu, and click on CSULA Dodger Day, or call (323) 343-ALUM.
An outlook that inspires students

Maria Ubago (‘98 BA) has an open-door policy. Day or night, rain or shine, she welcomes students into her office to offer support, get them involved, or just to chat. The students keep Maria on her toes in her role as advisor of the Student Alumni Association (SAA)—which she co-founded in 2000—and she wouldn’t have it any other way.

“Joining the SAA is a great way for students to meet new friends, enhance their leadership skills, and network with alumni who can offer advice,” Maria says. As an undergraduate at CSULA, she was active in campus organizations, where she met a lot of wonderful people who helped her along the way. “Now I think it’s my obligation to do the same,” she says.

Over the past three years, the SAA has grown to become the largest student organization at Cal State L.A., with 180 members. But starting up initially posed a challenge, because many students thought that the Association was only for alumni. But, Maria emphasizes, “It’s NOT just for alumni. Campuses across California, Arizona, Nevada and Utah have active student alumni groups. Our students are our voices.”

Maria was recently honored with the Outstanding Advisor Award by the Association of Student Advancement Programs, and it’s easy to see why. Her green eyes sparkle when she talks about “her” students. “They’re the best part of my job,” Maria says. “Students say I’m a friend, teacher or a listener. I sometimes refer to them as my children, but they’re very quick to point out that I’m almost the same age,” she laughs.

Maria’s positive outlook inspires not only her students, but her family and colleagues as well. Last year, at the age of 28, Maria was diagnosed with thyroid cancer. “It was a shock, and at first I was in total denial,” she says. “But then I realized I had two choices. I could hide under my desk, or be strong, positive, and move forward.”

And this is exactly what she has done. After undergoing two surgeries and radiation therapy, she is now on the road to full recovery. “I was extremely fortunate that they caught it in time, and I feel that I’ve been blessed with the gift of a second chance. Now I think that anything can be accomplished, and people see me as stronger and more confident. I tell people that no matter how hard their lives may be, better things will come.”

Maria’s determination and enthusiasm have helped her overcome many obstacles. When she was small, political unrest caused her family to leave their native Nicaragua for the United States, where they built a new life and learned a new language. And Maria thrived. She was the first in her family to graduate from college. “I wanted to better myself and pursue my dream,” Maria says. “I think it has influenced my brother and sister, who have seen that a college education opens doors of opportunity.”

For more information about the Student Alumni and Alumni Associations, call (323) 343-4945 or visit http://alumni.calstatela.edu
Congratulations 2002-2003 Alumni Scholarship recipients!

Front row (l.-r.): Manuel Duenas '04, Miguel Sanchez '05, Porscha Union '04, Diana Dupuis '04, Noemii Rangel '03, Jacqueline Esmeralda Barillas '03, Brandi Hairston '03, and Gordon Lejarde '05. Back row (l.-r.): Hector Octavio Hernandez '03, Bibhnu Mohanty '04, Alex Castilla '04, Ramon Grajeda '03, Olivi Uzoma Ezuede '03, Brian Held '03, Christina Parada '04, Carlos Torres '03, and Lisa Perzyna '03.

The CSULA Alumni Association recently presented $750 scholarship awards to undergraduate and graduate students who have demonstrated campus and community leadership skills.

The Alumni Association funds annual scholarships through working capital, donations and endowments made by alumni and friends of the University. Additional Alumni Scholarships are available through donations and endowments made by the College of Business and Economics Alumni Chapter and The Nursing Alumni Association.

To learn more about the Alumni Scholarship Program, visit www.alumni.calstatela.edu or contact Maria Ubago, coordinator, Alumni and Student Outreach, at (323) 343-4945 or e-mail mubago@cslanet.calstatela.edu

It’s music to our students’ ears

Friends of Music was founded in 1976 by music professor Ellen King Kravitz to provide music scholarships and performance opportunities for talented students. In the beginning, Kravitz and her husband, Hilard L. Kravitz, M.D., hosted events in their home to build a base of support.

Today, the Friends of Music is a successful support group at Cal State L.A., with hundreds of members dedicated to supporting CSULA’s continuing excellence in the performing arts. Over the past 27 years, the Friends have created more than 33 endowed scholarships and awarded nearly $500,000 in student support. In 2003, the group provided scholarships to 23 deserving students. In addition, the Friends have supported key music projects, such as helping to sponsor the Anderson Quartet residency at Cal State L.A. in 1996.

To raise funds and build awareness, the Friends of Music Board of Directors sponsors a variety of events, including the annual Musicale, which showcases some of Cal State L.A.’s highly talented music students and scholarship recipients; and the Faculty Artist Series, which began with a December 2002 holiday concert, featuring professors David Connors, Ren Aravena, and Susan Kane.

To become a member of the Friends of Music, or make a tax-deductible contribution to music scholarships, please contact Olga Termini, President, at 323-343-4085, or send your contribution to: Friends of Music, Music Department, Cal State L.A., 5151 State University Drive, Los Angeles, CA 90032-8102.
Donald E. Maben ('77 BS) was recently elected Kern County Supervisor for the Second District. He became involved in politics after a 22-year career in law enforcement with the Los Angeles County Sheriff’s Department, where he retired as a lieutenant. Donald and his wife, Bellie, have four grown daughters and 13 grandchildren.

Ramon Silver ('71 BA) is president of the City Managers Department of the League of California Cities.

Donald N. Sweetnam ('73 BA) was named project manager for NASA’s Genesis Discovery Mission. He has been working on the Genesis mission since its proposal in 1997, most recently as manager of mission operations.

Lois Weaver Neil ('70 BS, MA) and Chakib Sambar ('62 BA, MA) recently wed in Montrose, CA, in the company of their sons, daughter-in-law, and grandchildren.

1980s

Sally Buckley ('81 MA) recently became Rosemont Middle School’s principal, leaving Glenoaks Elementary School, where she served as principal for five years.

Rosalind Rochelle Rogers ('80 BA) has been teaching for 15 years and currently teaches creative writing at Mt. San Antonio College. She also teaches a creative writing class for seniors at the La Verne Community Center.

1990s

Ivan A. Cevallos ('92 BA) has been selected to the Latin Business Association Board of Directors. Cevallos is the founder and president of icgp, a marketing communications company targeting multicultural markets in the U.S.

Jeffrey Cornell Mendenhall ('95 BS) was a recent guest lecturer at Yale University School of Nursing. He is a certified hospice and palliative nurse.

Sheila Dawn Davis ('98) works at the American Lake Blind Center in Washington State as a Certified Orientation and Mobility Specialist, and married Kent Davis in February.

Darrell Anthony Kline ('99 BA) is participating in the Los Angeles Unified School District’s Career Ladder program and will receive his teaching credential this year. He teaches a 3rd grade “all-English” class at Humphries Elementary School in East Los Angeles.

Paul Lee ('95 BA) publishes an international online literacy magazine called Poetry & Story.

Laura Massino-Smith ('95 MA) owns Architecture Tours L.A., a tourism company devoted to the historical architecture of Los Angeles.

Ruben Rosales, ('99 BS) a civil engineer with the City of Los Angeles, was nominated by

Join online

Becoming a member of the Alumni Association just got easier! Simply:

✓ Visit alumni.calstatela.edu
✓ Click on “Membership”
✓ Fill in the membership form
✓ Send it off electronically!

It’s as easy as that. You’ll soon receive your membership card, alumni materials and a free gift. So don’t delay — join today!

The Alumni Association links the University, alumni, and the greater Los Angeles community through activities and programs. It enhances relationships among alumni, faculty, staff and students, and allows graduates to keep in contact with one another. Membership is open to former Cal State L.A. students and those who wish to support the goals of the Association.

Membership has its privileges:

✓ Alumni card and campus discounts
✓ Networking opportunities
✓ Education and insurance discounts
✓ Fun family events
✓ Much, much more

Members recruiting members

Thanks to the dedication and volunteerism of our members, Cal State L.A.’s Alumni Association continues to grow. But this would not be possible without your help! Tell your friends about the benefits of becoming a member of the Alumni Association. Or direct them to www.alumni.calstatela.edu to learn more.

Attention education, nursing or business graduates:

Become a chapter member absolutely FREE! Join the CSULA Alumni Association for $35 and receive a free year’s membership in our new chapter (a $10 value).

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JOIN TODAY!!

STRONGER ALUMNI...GREATER OPPORTUNITIES
30th Annual Alumni Awards Gala

On Thursday, November 6, 2003, the achievements of CSULA alumni, students, and friends will be celebrated at the 30th Annual Alumni Awards Gala. As always, we are proud to have a diverse and dynamic pool of recipients for the following awards:

* Alumnus/a of the Year
* University Service
* Distinguished Faculty Alumnus/a
* Distinguished Alumni (one graduate from each of the University’s six academic colleges)
* Outstanding Graduate Student
* Outstanding Senior Student

Share your life’s milestones!

Have you changed jobs recently? Realized a personal or professional accomplishment? Or maybe you’ve just moved. We want to keep in touch . . . please fill out the form below and mail to:

CSULA Alumni Association
University-Student Union, Suite 417
5154 State University Drive
Los Angeles, CA 90032-8601

Please print
Name (Dr./Mr./Mrs./Ms.) ________________________________________
Name at graduation ______________________________________________
Birthdate __________________ SS# _______________________________
Class year(s) _______________ Major(s) ___________________________
Home address ___________________________________________________
City ____________________ State _________ Zip code __________________
E-mail __________________________________________________________
Occupation ______________________ Title __________________________
Company ________________________________________________________
Business address _________________________________________________
City ____________________ State _________ Zip code __________________
Business phone (      ) ____________________________________________
Business e-mail __________________________________________________

Class Notes Information:
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Please send us a photo of yourself. (Sorry, we cannot return photos.)

☐ Mark here if you haven’t joined the CSULA Alumni Association yet. We’ll send you a membership application and include your class notes in our next issue.

IN MEMORIAM

Paul L. Estep (’54 BA, MA) was a Glendale educator for 40 years and an active member of the community. He served as principal of Thomas Jefferson Elementary School for 25 years. After retiring, Estep served as the chairman of the Tournament of Roses Float Committee. He is survived by his wife and four children.

Marvin Gibson (’71 BS) had a 23-year career with the City of Beverly Hills’ Building and Safety Department. He most recently served as deputy director of Building and Safety. Gibson is survived by his son.

Father Dennis Vellucci (’92 MA) was the founding pastor of St. Lorenzo Ruiz Catholic Church in Walnut. His musical talents were renowned throughout the community, and he founded the Schola Cantorum, a choir comprised of local residents, invited to perform at Carnegie Hall. He directed many musical productions and recorded CDs of his work.

Thomas R. Youngerman (’62 BA) taught 5,000 students during his 30-year career at San Clemente High School. He served as assistant chair of the English department and president of the Capistrano Unified Education Association. Youngerman also coached for the Boys and Girls Club and took part in local election campaigns. He is survived by his wife, Lynna, daughter Shala Kay of San Diego, and son Christian Ray of San Francisco.

Therman Swann was the reserve coordinator for Cal State L.A.’s Library, where he was employed for 23 years. Born in Montclair, NJ, in 1939, he entered the order of Franciscan Friars at the age of 21. He was a member for eight years, until he left the order and relocated to Los Angeles in 1968.

the City’s Bureau of Engineering for his accomplishments as a city employee, and was recognized by L.A. City Council President Alex Padilla in February.

Ross Wright (’98 MA) is the leader of the Orchestre Surreal, a musical group that performs new arrangements of familiar songs, recently seen in the 26th Pasadena Doo Dah Parade. Wright plays trombone, guitar, and bass, and has worked as a ghostwriter and orchestrator for more than 20 feature films.

Bryan S. Ha (’00 BS) was a 2001-2002 California Senate Fellow, serving as full-time professional legislative staff and participating in academic seminars at the State Capitol.

Kelley Marchant (’00 MA) is an interim assistant professor of theater/fine arts at George Fox University in Oregon. Marchant taught at high schools in California from 1988-1999, earning teacher of the year honors twice, as well as several other teaching awards.
An evening with legendary coach John R. Wooden

On Saturday, October 4, Cal State L.A. Athletics will host a special event featuring legendary basketball coach John R. Wooden. Participants will have the opportunity to spend an evening with one of the most prominent figures in sports, and support Golden Eagle Athletics in the process. Proceeds from the event will benefit student-athletes in all 11 sports within the intercollegiate athletics program.

Wooden served as head basketball coach at UCLA from 1948-1975, winning 10 NCAA Championships and compiling a record of 620-147 (.808) as the Bruins’ mentor.

The exact site, time, and prices of attendee packages for this once-in-a-lifetime event will soon be announced. To place your name on the mailing list to receive updated information this summer, contact the Cal State L.A. Athletics office at (323) 343-3080, or visit www.calstatela.edu/univ/athletic and click on the John R. Wooden icon.

Spirits fly high at Eagle Fest

The Eagle Fest Open House in April was a great opportunity for community members to get a first-hand look at what makes Cal State L.A. such a vibrant place. Activities ranged from campus tours to chemistry magic shows, with a backdrop of the rhythmic sounds of the Brazilian Jazz Ensemble and fiery flamenco dancers. Sports enthusiasts had the chance to see a Golden Eagles baseball win; then test their own pitching skills at the dunk tank. Future engineers glimpsed NASA space and other learning labs. If you missed this opportunity, but would like to tour the campus, call (323) 343-3175.
Three inducted into Athletics Hall of Fame

Three new members of the Cal State L.A. Athletics Hall of Fame were formally inducted on February 6 at the Hall of Fame Ceremony in downtown Los Angeles, bringing the total number of Hall of Famers to 95.

This year’s inductees included former football quarterback John Erdhaus, who set CSULA’s single-season records for passes attempted and completed, touchdown passes and total offense in leading the 1968 team to a 6-3 record and averages of 431.3 yards and 37.2 points per game. Mark Massey served as head volleyball coach from 1989-95, compiling a 120-86 overall record and taking the 1992 team to the Final Four. The Golden Eagles also made NCAA Tournament appearances in 1993, 1994 and 1995. Marlene Wilcox—was a three-time NCAA track and field champion at CSULA, finishing her career third in CSULA women’s track and field history for most national titles. Wilcox earned a total of five All-America awards during her Golden Eagle career.

Hoopsters Ronald Johnson and Monica Tokoro named All-American

Men’s basketball senior forward Ronald Johnson and women’s basketball sophomore point guard Monica Tokoro earned spots on the All-American teams following the 2002-03 season, as voted upon by the National Association of Basketball Coaches (NABC) and Women’s Basketball Coaches Association (WBCA), respectively.

Johnson earned his third straight conference scoring title this year with 22.2 points per game. He concluded his career with a conference-record 2,031 career points, as well as the Cal State L.A. career assist record with 279. Tokoro wrapped up her second season at CSULA by ranking second in the country in scoring with 25.1 points per game, and seventh in the NCAA in assists, with 6.5 per game. She also earned Verizon Academic All-District honors from the College Sports Information Directors of America (CoSIDA).

MARK YOUR CALENDAR

October 4 — An evening with the legendary John R. Wooden
October 11 — Billie Jean King and Friends, Honoring Joe Shapiro
www.calstatela.edu/univ/athletic
Ron Okum knows about the power of parades. As president of the 2002 Tournament of Roses, he helped rally a mourning nation and reaffirmed the American spirit. He is also a great believer in opportunities. When he was at Cal State L.A., a chance to manage the intramural teams grew into a lifelong involvement in recreational sports. A student insurance policy was his inspiration for the Ron Okum Insurance Agency. And today, he sees President’s Associates as his opportunity to give back to his university.

“You have to give back all the time. I’m especially proud to be a founding member of President’s Associates. If I can give kids an opportunity, what could be better?”

Take your first step as a President’s Associates member. Join leaders like Ron Okum with your gift of $1,000 or more and help support programs like the President’s Scholars.

For more information about joining the President’s Associates, please contact Kevin Sims, director of development, at (323) 343-3075 or by email: presidentsassociates@cslanet.calstatela.edu